

Global Sneakers and Athletic Shoes Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Sneakers and Athletic Shoes Market Size was estimated at USD 155.33 million in 2023 and is projected to reach USD 198.82 million by 2029, exhibiting a CAGR of 4.20% during the forecast period.

This report provides a deep insight into the global Sneakers and Athletic Shoes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sneakers and Athletic Shoes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Sneakers and Athletic Shoes market in any manner.

Global Sneakers and Athletic Shoes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nike Inc.

Adidas AG

New Balance Athletics, Inc.

ASICS Corp.

Kering SA

Skechers USA, Inc.

Under Armour Inc.

VF Corp.

Puma SE

Relaxo Footwears Ltd.

The North Face

Marmont Mountain

Black Diamond

Arc'teryx

Sierra Designs

Force Ten

Skandika

Snugpak

Paddy Pallin

Market Segmentation (by Type)

Low-Top Sneakers

Mid-Top Sneakers

High-Top Sneakers

Market Segmentation (by Application)

Department Store

Specialty Stores

Online Sales

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sneakers and Athletic Shoes Market

Overview of the regional outlook of the Sneakers and Athletic Shoes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sneakers and Athletic Shoes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Sneakers and Athletic Shoes

1.2 Key Market Segments

1.2.1 Sneakers and Athletic Shoes Segment by Type

1.2.2 Sneakers and Athletic Shoes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SNEAKERS AND ATHLETIC SHOES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Sneakers and Athletic Shoes Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Sneakers and Athletic Shoes Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SNEAKERS AND ATHLETIC SHOES MARKET COMPETITIVE LANDSCAPE

3.1 Global Sneakers and Athletic Shoes Sales by Manufacturers (2019-2024)

3.2 Global Sneakers and Athletic Shoes Revenue Market Share by Manufacturers (2019-2024)

3.3 Sneakers and Athletic Shoes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Sneakers and Athletic Shoes Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Sneakers and Athletic Shoes Sales Sites, Area Served, Product Type

3.6 Sneakers and Athletic Shoes Market Competitive Situation and Trends

3.6.1 Sneakers and Athletic Shoes Market Concentration Rate

3.6.2 Global 5 and 10 Largest Sneakers and Athletic Shoes Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SNEAKERS AND ATHLETIC SHOES INDUSTRY CHAIN ANALYSIS

- 4.1 Sneakers and Athletic Shoes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SNEAKERS AND ATHLETIC SHOES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SNEAKERS AND ATHLETIC SHOES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sneakers and Athletic Shoes Sales Market Share by Type (2019-2024)
- 6.3 Global Sneakers and Athletic Shoes Market Size Market Share by Type (2019-2024)
- 6.4 Global Sneakers and Athletic Shoes Price by Type (2019-2024)

7 SNEAKERS AND ATHLETIC SHOES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sneakers and Athletic Shoes Market Sales by Application (2019-2024)
- 7.3 Global Sneakers and Athletic Shoes Market Size (M USD) by Application (2019-2024)
- 7.4 Global Sneakers and Athletic Shoes Sales Growth Rate by Application (2019-2024)

8 SNEAKERS AND ATHLETIC SHOES MARKET SEGMENTATION BY REGION

8.1 Global Sneakers and Athletic Shoes Sales by Region

8.1.1 Global Sneakers and Athletic Shoes Sales by Region

8.1.2 Global Sneakers and Athletic Shoes Sales Market Share by Region

8.2 North America

8.2.1 North America Sneakers and Athletic Shoes Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Sneakers and Athletic Shoes Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Sneakers and Athletic Shoes Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Sneakers and Athletic Shoes Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Sneakers and Athletic Shoes Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Nike Inc.

- 9.1.1 Nike Inc. Sneakers and Athletic Shoes Basic Information
- 9.1.2 Nike Inc. Sneakers and Athletic Shoes Product Overview
- 9.1.3 Nike Inc. Sneakers and Athletic Shoes Product Market Performance
- 9.1.4 Nike Inc. Business Overview
- 9.1.5 Nike Inc. Sneakers and Athletic Shoes SWOT Analysis
- 9.1.6 Nike Inc. Recent Developments

9.2 Adidas AG

- 9.2.1 Adidas AG Sneakers and Athletic Shoes Basic Information
- 9.2.2 Adidas AG Sneakers and Athletic Shoes Product Overview
- 9.2.3 Adidas AG Sneakers and Athletic Shoes Product Market Performance
- 9.2.4 Adidas AG Business Overview
- 9.2.5 Adidas AG Sneakers and Athletic Shoes SWOT Analysis
- 9.2.6 Adidas AG Recent Developments

9.3 New Balance Athletics, Inc.

- 9.3.1 New Balance Athletics, Inc. Sneakers and Athletic Shoes Basic Information
- 9.3.2 New Balance Athletics, Inc. Sneakers and Athletic Shoes Product Overview
- 9.3.3 New Balance Athletics, Inc. Sneakers and Athletic Shoes Product Market Performance
- 9.3.4 New Balance Athletics, Inc. Sneakers and Athletic Shoes SWOT Analysis
- 9.3.5 New Balance Athletics, Inc. Business Overview
- 9.3.6 New Balance Athletics, Inc. Recent Developments

9.4 ASICS Corp.

- 9.4.1 ASICS Corp. Sneakers and Athletic Shoes Basic Information
- 9.4.2 ASICS Corp. Sneakers and Athletic Shoes Product Overview
- 9.4.3 ASICS Corp. Sneakers and Athletic Shoes Product Market Performance
- 9.4.4 ASICS Corp. Business Overview
- 9.4.5 ASICS Corp. Recent Developments

9.5 Kering SA

- 9.5.1 Kering SA Sneakers and Athletic Shoes Basic Information
- 9.5.2 Kering SA Sneakers and Athletic Shoes Product Overview
- 9.5.3 Kering SA Sneakers and Athletic Shoes Product Market Performance
- 9.5.4 Kering SA Business Overview
- 9.5.5 Kering SA Recent Developments

9.6 Skechers USA, Inc.

- 9.6.1 Skechers USA, Inc. Sneakers and Athletic Shoes Basic Information
- 9.6.2 Skechers USA, Inc. Sneakers and Athletic Shoes Product Overview
- 9.6.3 Skechers USA, Inc. Sneakers and Athletic Shoes Product Market Performance
- 9.6.4 Skechers USA, Inc. Business Overview

9.6.5 Skechers USA, Inc. Recent Developments

9.7 Under Armour Inc.

9.7.1 Under Armour Inc. Sneakers and Athletic Shoes Basic Information

9.7.2 Under Armour Inc. Sneakers and Athletic Shoes Product Overview

9.7.3 Under Armour Inc. Sneakers and Athletic Shoes Product Market Performance

9.7.4 Under Armour Inc. Business Overview

9.7.5 Under Armour Inc. Recent Developments

9.8 VF Corp.

9.8.1 VF Corp. Sneakers and Athletic Shoes Basic Information

9.8.2 VF Corp. Sneakers and Athletic Shoes Product Overview

9.8.3 VF Corp. Sneakers and Athletic Shoes Product Market Performance

9.8.4 VF Corp. Business Overview

9.8.5 VF Corp. Recent Developments

9.9 Puma SE

9.9.1 Puma SE Sneakers and Athletic Shoes Basic Information

9.9.2 Puma SE Sneakers and Athletic Shoes Product Overview

9.9.3 Puma SE Sneakers and Athletic Shoes Product Market Performance

9.9.4 Puma SE Business Overview

9.9.5 Puma SE Recent Developments

9.10 Relaxo Footwears Ltd.

9.10.1 Relaxo Footwears Ltd. Sneakers and Athletic Shoes Basic Information

9.10.2 Relaxo Footwears Ltd. Sneakers and Athletic Shoes Product Overview

9.10.3 Relaxo Footwears Ltd. Sneakers and Athletic Shoes Product Market

Performance

9.10.4 Relaxo Footwears Ltd. Business Overview

9.10.5 Relaxo Footwears Ltd. Recent Developments

9.11 The North Face

9.11.1 The North Face Sneakers and Athletic Shoes Basic Information

9.11.2 The North Face Sneakers and Athletic Shoes Product Overview

9.11.3 The North Face Sneakers and Athletic Shoes Product Market Performance

9.11.4 The North Face Business Overview

9.11.5 The North Face Recent Developments

9.12 Marmont Mountain

9.12.1 Marmont Mountain Sneakers and Athletic Shoes Basic Information

9.12.2 Marmont Mountain Sneakers and Athletic Shoes Product Overview

9.12.3 Marmont Mountain Sneakers and Athletic Shoes Product Market Performance

9.12.4 Marmont Mountain Business Overview

9.12.5 Marmont Mountain Recent Developments

9.13 Black Diamond

- 9.13.1 Black Diamond Sneakers and Athletic Shoes Basic Information
- 9.13.2 Black Diamond Sneakers and Athletic Shoes Product Overview
- 9.13.3 Black Diamond Sneakers and Athletic Shoes Product Market Performance
- 9.13.4 Black Diamond Business Overview
- 9.13.5 Black Diamond Recent Developments
- 9.14 Arc'teryx
 - 9.14.1 Arc'teryx Sneakers and Athletic Shoes Basic Information
 - 9.14.2 Arc'teryx Sneakers and Athletic Shoes Product Overview
 - 9.14.3 Arc'teryx Sneakers and Athletic Shoes Product Market Performance
 - 9.14.4 Arc'teryx Business Overview
 - 9.14.5 Arc'teryx Recent Developments
- 9.15 Sierra Designs
 - 9.15.1 Sierra Designs Sneakers and Athletic Shoes Basic Information
 - 9.15.2 Sierra Designs Sneakers and Athletic Shoes Product Overview
 - 9.15.3 Sierra Designs Sneakers and Athletic Shoes Product Market Performance
 - 9.15.4 Sierra Designs Business Overview
 - 9.15.5 Sierra Designs Recent Developments
- 9.16 Force Ten
 - 9.16.1 Force Ten Sneakers and Athletic Shoes Basic Information
 - 9.16.2 Force Ten Sneakers and Athletic Shoes Product Overview
 - 9.16.3 Force Ten Sneakers and Athletic Shoes Product Market Performance
 - 9.16.4 Force Ten Business Overview
 - 9.16.5 Force Ten Recent Developments
- 9.17 Skandika
 - 9.17.1 Skandika Sneakers and Athletic Shoes Basic Information
 - 9.17.2 Skandika Sneakers and Athletic Shoes Product Overview
 - 9.17.3 Skandika Sneakers and Athletic Shoes Product Market Performance
 - 9.17.4 Skandika Business Overview
 - 9.17.5 Skandika Recent Developments
- 9.18 Snugpak
 - 9.18.1 Snugpak Sneakers and Athletic Shoes Basic Information
 - 9.18.2 Snugpak Sneakers and Athletic Shoes Product Overview
 - 9.18.3 Snugpak Sneakers and Athletic Shoes Product Market Performance
 - 9.18.4 Snugpak Business Overview
 - 9.18.5 Snugpak Recent Developments
- 9.19 Paddy Pallin
 - 9.19.1 Paddy Pallin Sneakers and Athletic Shoes Basic Information
 - 9.19.2 Paddy Pallin Sneakers and Athletic Shoes Product Overview
 - 9.19.3 Paddy Pallin Sneakers and Athletic Shoes Product Market Performance

- 9.19.4 Paddy Pallin Business Overview
- 9.19.5 Paddy Pallin Recent Developments

10 SNEAKERS AND ATHLETIC SHOES MARKET FORECAST BY REGION

- 10.1 Global Sneakers and Athletic Shoes Market Size Forecast
- 10.2 Global Sneakers and Athletic Shoes Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Sneakers and Athletic Shoes Market Size Forecast by Country
 - 10.2.3 Asia Pacific Sneakers and Athletic Shoes Market Size Forecast by Region
 - 10.2.4 South America Sneakers and Athletic Shoes Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Sneakers and Athletic Shoes by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Sneakers and Athletic Shoes Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Sneakers and Athletic Shoes by Type (2025-2030)
 - 11.1.2 Global Sneakers and Athletic Shoes Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Sneakers and Athletic Shoes by Type (2025-2030)
- 11.2 Global Sneakers and Athletic Shoes Market Forecast by Application (2025-2030)
 - 11.2.1 Global Sneakers and Athletic Shoes Sales (K Units) Forecast by Application
 - 11.2.2 Global Sneakers and Athletic Shoes Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Sneakers and Athletic Shoes Market Size Comparison by Region (M USD)

Table 5. Global Sneakers and Athletic Shoes Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Sneakers and Athletic Shoes Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Sneakers and Athletic Shoes Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Sneakers and Athletic Shoes Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sneakers and Athletic Shoes as of 2022)

Table 10. Global Market Sneakers and Athletic Shoes Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Sneakers and Athletic Shoes Sales Sites and Area Served

Table 12. Manufacturers Sneakers and Athletic Shoes Product Type

Table 13. Global Sneakers and Athletic Shoes Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Sneakers and Athletic Shoes

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Sneakers and Athletic Shoes Market Challenges

Table 22. Global Sneakers and Athletic Shoes Sales by Type (K Units)

Table 23. Global Sneakers and Athletic Shoes Market Size by Type (M USD)

Table 24. Global Sneakers and Athletic Shoes Sales (K Units) by Type (2019-2024)

Table 25. Global Sneakers and Athletic Shoes Sales Market Share by Type
(2019-2024)

Table 26. Global Sneakers and Athletic Shoes Market Size (M USD) by Type
(2019-2024)

- Table 27. Global Sneakers and Athletic Shoes Market Size Share by Type (2019-2024)
- Table 28. Global Sneakers and Athletic Shoes Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Sneakers and Athletic Shoes Sales (K Units) by Application
- Table 30. Global Sneakers and Athletic Shoes Market Size by Application
- Table 31. Global Sneakers and Athletic Shoes Sales by Application (2019-2024) & (K Units)
- Table 32. Global Sneakers and Athletic Shoes Sales Market Share by Application (2019-2024)
- Table 33. Global Sneakers and Athletic Shoes Sales by Application (2019-2024) & (M USD)
- Table 34. Global Sneakers and Athletic Shoes Market Share by Application (2019-2024)
- Table 35. Global Sneakers and Athletic Shoes Sales Growth Rate by Application (2019-2024)
- Table 36. Global Sneakers and Athletic Shoes Sales by Region (2019-2024) & (K Units)
- Table 37. Global Sneakers and Athletic Shoes Sales Market Share by Region (2019-2024)
- Table 38. North America Sneakers and Athletic Shoes Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Sneakers and Athletic Shoes Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Sneakers and Athletic Shoes Sales by Region (2019-2024) & (K Units)
- Table 41. South America Sneakers and Athletic Shoes Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Sneakers and Athletic Shoes Sales by Region (2019-2024) & (K Units)
- Table 43. Nike Inc. Sneakers and Athletic Shoes Basic Information
- Table 44. Nike Inc. Sneakers and Athletic Shoes Product Overview
- Table 45. Nike Inc. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Nike Inc. Business Overview
- Table 47. Nike Inc. Sneakers and Athletic Shoes SWOT Analysis
- Table 48. Nike Inc. Recent Developments
- Table 49. Adidas AG Sneakers and Athletic Shoes Basic Information
- Table 50. Adidas AG Sneakers and Athletic Shoes Product Overview
- Table 51. Adidas AG Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Adidas AG Business Overview
- Table 53. Adidas AG Sneakers and Athletic Shoes SWOT Analysis

- Table 54. Adidas AG Recent Developments
- Table 55. New Balance Athletics, Inc. Sneakers and Athletic Shoes Basic Information
- Table 56. New Balance Athletics, Inc. Sneakers and Athletic Shoes Product Overview
- Table 57. New Balance Athletics, Inc. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. New Balance Athletics, Inc. Sneakers and Athletic Shoes SWOT Analysis
- Table 59. New Balance Athletics, Inc. Business Overview
- Table 60. New Balance Athletics, Inc. Recent Developments
- Table 61. ASICS Corp. Sneakers and Athletic Shoes Basic Information
- Table 62. ASICS Corp. Sneakers and Athletic Shoes Product Overview
- Table 63. ASICS Corp. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. ASICS Corp. Business Overview
- Table 65. ASICS Corp. Recent Developments
- Table 66. Kering SA Sneakers and Athletic Shoes Basic Information
- Table 67. Kering SA Sneakers and Athletic Shoes Product Overview
- Table 68. Kering SA Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Kering SA Business Overview
- Table 70. Kering SA Recent Developments
- Table 71. Skechers USA, Inc. Sneakers and Athletic Shoes Basic Information
- Table 72. Skechers USA, Inc. Sneakers and Athletic Shoes Product Overview
- Table 73. Skechers USA, Inc. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Skechers USA, Inc. Business Overview
- Table 75. Skechers USA, Inc. Recent Developments
- Table 76. Under Armour Inc. Sneakers and Athletic Shoes Basic Information
- Table 77. Under Armour Inc. Sneakers and Athletic Shoes Product Overview
- Table 78. Under Armour Inc. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Under Armour Inc. Business Overview
- Table 80. Under Armour Inc. Recent Developments
- Table 81. VF Corp. Sneakers and Athletic Shoes Basic Information
- Table 82. VF Corp. Sneakers and Athletic Shoes Product Overview
- Table 83. VF Corp. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. VF Corp. Business Overview
- Table 85. VF Corp. Recent Developments
- Table 86. Puma SE Sneakers and Athletic Shoes Basic Information

Table 87. Puma SE Sneakers and Athletic Shoes Product Overview

Table 88. Puma SE Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Puma SE Business Overview

Table 90. Puma SE Recent Developments

Table 91. Relaxo Footwears Ltd. Sneakers and Athletic Shoes Basic Information

Table 92. Relaxo Footwears Ltd. Sneakers and Athletic Shoes Product Overview

Table 93. Relaxo Footwears Ltd. Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Relaxo Footwears Ltd. Business Overview

Table 95. Relaxo Footwears Ltd. Recent Developments

Table 96. The North Face Sneakers and Athletic Shoes Basic Information

Table 97. The North Face Sneakers and Athletic Shoes Product Overview

Table 98. The North Face Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. The North Face Business Overview

Table 100. The North Face Recent Developments

Table 101. Marmont Mountain Sneakers and Athletic Shoes Basic Information

Table 102. Marmont Mountain Sneakers and Athletic Shoes Product Overview

Table 103. Marmont Mountain Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Marmont Mountain Business Overview

Table 105. Marmont Mountain Recent Developments

Table 106. Black Diamond Sneakers and Athletic Shoes Basic Information

Table 107. Black Diamond Sneakers and Athletic Shoes Product Overview

Table 108. Black Diamond Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Black Diamond Business Overview

Table 110. Black Diamond Recent Developments

Table 111. Arc'teryx Sneakers and Athletic Shoes Basic Information

Table 112. Arc'teryx Sneakers and Athletic Shoes Product Overview

Table 113. Arc'teryx Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Arc'teryx Business Overview

Table 115. Arc'teryx Recent Developments

Table 116. Sierra Designs Sneakers and Athletic Shoes Basic Information

Table 117. Sierra Designs Sneakers and Athletic Shoes Product Overview

Table 118. Sierra Designs Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 119. Sierra Designs Business Overview
- Table 120. Sierra Designs Recent Developments
- Table 121. Force Ten Sneakers and Athletic Shoes Basic Information
- Table 122. Force Ten Sneakers and Athletic Shoes Product Overview
- Table 123. Force Ten Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Force Ten Business Overview
- Table 125. Force Ten Recent Developments
- Table 126. Skandika Sneakers and Athletic Shoes Basic Information
- Table 127. Skandika Sneakers and Athletic Shoes Product Overview
- Table 128. Skandika Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Skandika Business Overview
- Table 130. Skandika Recent Developments
- Table 131. Snugpak Sneakers and Athletic Shoes Basic Information
- Table 132. Snugpak Sneakers and Athletic Shoes Product Overview
- Table 133. Snugpak Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Snugpak Business Overview
- Table 135. Snugpak Recent Developments
- Table 136. Paddy Pallin Sneakers and Athletic Shoes Basic Information
- Table 137. Paddy Pallin Sneakers and Athletic Shoes Product Overview
- Table 138. Paddy Pallin Sneakers and Athletic Shoes Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Paddy Pallin Business Overview
- Table 140. Paddy Pallin Recent Developments
- Table 141. Global Sneakers and Athletic Shoes Sales Forecast by Region (2025-2030) & (K Units)
- Table 142. Global Sneakers and Athletic Shoes Market Size Forecast by Region (2025-2030) & (M USD)
- Table 143. North America Sneakers and Athletic Shoes Sales Forecast by Country (2025-2030) & (K Units)
- Table 144. North America Sneakers and Athletic Shoes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 145. Europe Sneakers and Athletic Shoes Sales Forecast by Country (2025-2030) & (K Units)
- Table 146. Europe Sneakers and Athletic Shoes Market Size Forecast by Country (2025-2030) & (M USD)
- Table 147. Asia Pacific Sneakers and Athletic Shoes Sales Forecast by Region

(2025-2030) & (K Units)

Table 148. Asia Pacific Sneakers and Athletic Shoes Market Size Forecast by Region (2025-2030) & (M USD)

Table 149. South America Sneakers and Athletic Shoes Sales Forecast by Country (2025-2030) & (K Units)

Table 150. South America Sneakers and Athletic Shoes Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Sneakers and Athletic Shoes Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Sneakers and Athletic Shoes Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Sneakers and Athletic Shoes Sales Forecast by Type (2025-2030) & (K Units)

Table 154. Global Sneakers and Athletic Shoes Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Sneakers and Athletic Shoes Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Sneakers and Athletic Shoes Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Sneakers and Athletic Shoes Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sneakers and Athletic Shoes
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sneakers and Athletic Shoes Market Size (M USD), 2019-2030
- Figure 5. Global Sneakers and Athletic Shoes Market Size (M USD) (2019-2030)
- Figure 6. Global Sneakers and Athletic Shoes Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sneakers and Athletic Shoes Market Size by Country (M USD)
- Figure 11. Sneakers and Athletic Shoes Sales Share by Manufacturers in 2023
- Figure 12. Global Sneakers and Athletic Shoes Revenue Share by Manufacturers in 2023
- Figure 13. Sneakers and Athletic Shoes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Sneakers and Athletic Shoes Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Sneakers and Athletic Shoes Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Sneakers and Athletic Shoes Market Share by Type
- Figure 18. Sales Market Share of Sneakers and Athletic Shoes by Type (2019-2024)
- Figure 19. Sales Market Share of Sneakers and Athletic Shoes by Type in 2023
- Figure 20. Market Size Share of Sneakers and Athletic Shoes by Type (2019-2024)
- Figure 21. Market Size Market Share of Sneakers and Athletic Shoes by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Sneakers and Athletic Shoes Market Share by Application
- Figure 24. Global Sneakers and Athletic Shoes Sales Market Share by Application (2019-2024)
- Figure 25. Global Sneakers and Athletic Shoes Sales Market Share by Application in 2023
- Figure 26. Global Sneakers and Athletic Shoes Market Share by Application (2019-2024)
- Figure 27. Global Sneakers and Athletic Shoes Market Share by Application in 2023
- Figure 28. Global Sneakers and Athletic Shoes Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Sneakers and Athletic Shoes Sales Market Share by Region

(2019-2024)

Figure 30. North America Sneakers and Athletic Shoes Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Sneakers and Athletic Shoes Sales Market Share by Country in 2023

Figure 32. U.S. Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Sneakers and Athletic Shoes Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Sneakers and Athletic Shoes Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Sneakers and Athletic Shoes Sales Market Share by Country in 2023

Figure 37. Germany Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Sneakers and Athletic Shoes Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Sneakers and Athletic Shoes Sales Market Share by Region in 2023

Figure 44. China Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Sneakers and Athletic Shoes Sales and Growth Rate (K Units)

Figure 50. South America Sneakers and Athletic Shoes Sales Market Share by Country in 2023

Figure 51. Brazil Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Sneakers and Athletic Shoes Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Sneakers and Athletic Shoes Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Sneakers and Athletic Shoes Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Sneakers and Athletic Shoes Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Sneakers and Athletic Shoes Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Sneakers and Athletic Shoes Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Sneakers and Athletic Shoes Market Share Forecast by Type (2025-2030)

Figure 65. Global Sneakers and Athletic Shoes Sales Forecast by Application (2025-2030)

Figure 66. Global Sneakers and Athletic Shoes Market Share Forecast by Application (2025-2030)

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