

# Global Smart Transportation Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Smart transportation, a key internet of things vertical application, refers to the integrated application of modern technologies and management strategies in transportation systems.

This report provides a deep insight into the global Smart Transportation market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Transportation Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Transportation market in any manner.

Global Smart Transportation Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

IBM

DiDi

NEC

Siemens

SAP

Intel

Oracle

Uber

SureKAM Corporation

Enjoyor Electronics

Hisense TransTech

## Market Segmentation (by Type)

by Product

Hardware

Software and Service

## Market Segmentation (by Application)

Airways

Roadways

Railways

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Transportation Market

Overview of the regional outlook of the Smart Transportation Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Transportation Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Smart Transportation
- 1.2 Key Market Segments
  - 1.2.1 Smart Transportation Segment by Type
  - 1.2.2 Smart Transportation Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 SMART TRANSPORTATION MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Smart Transportation Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Smart Transportation Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SMART TRANSPORTATION MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Smart Transportation Sales by Manufacturers (2019-2024)
- 3.2 Global Smart Transportation Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Smart Transportation Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Smart Transportation Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Smart Transportation Sales Sites, Area Served, Product Type
- 3.6 Smart Transportation Market Competitive Situation and Trends
  - 3.6.1 Smart Transportation Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Smart Transportation Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 SMART TRANSPORTATION INDUSTRY CHAIN ANALYSIS**

- 4.1 Smart Transportation Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SMART TRANSPORTATION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SMART TRANSPORTATION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Transportation Sales Market Share by Type (2019-2024)
- 6.3 Global Smart Transportation Market Size Market Share by Type (2019-2024)
- 6.4 Global Smart Transportation Price by Type (2019-2024)

## **7 SMART TRANSPORTATION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Transportation Market Sales by Application (2019-2024)
- 7.3 Global Smart Transportation Market Size (M USD) by Application (2019-2024)
- 7.4 Global Smart Transportation Sales Growth Rate by Application (2019-2024)

## **8 SMART TRANSPORTATION MARKET SEGMENTATION BY REGION**

- 8.1 Global Smart Transportation Sales by Region
  - 8.1.1 Global Smart Transportation Sales by Region
  - 8.1.2 Global Smart Transportation Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Smart Transportation Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Smart Transportation Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Smart Transportation Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Smart Transportation Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Smart Transportation Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 IBM

#### 9.1.1 IBM Smart Transportation Basic Information

#### 9.1.2 IBM Smart Transportation Product Overview

#### 9.1.3 IBM Smart Transportation Product Market Performance

#### 9.1.4 IBM Business Overview

9.1.5 IBM Smart Transportation SWOT Analysis

9.1.6 IBM Recent Developments

## 9.2 DiDi

9.2.1 DiDi Smart Transportation Basic Information

9.2.2 DiDi Smart Transportation Product Overview

9.2.3 DiDi Smart Transportation Product Market Performance

9.2.4 DiDi Business Overview

9.2.5 DiDi Smart Transportation SWOT Analysis

9.2.6 DiDi Recent Developments

## 9.3 NEC

9.3.1 NEC Smart Transportation Basic Information

9.3.2 NEC Smart Transportation Product Overview

9.3.3 NEC Smart Transportation Product Market Performance

9.3.4 NEC Smart Transportation SWOT Analysis

9.3.5 NEC Business Overview

9.3.6 NEC Recent Developments

## 9.4 Siemens

9.4.1 Siemens Smart Transportation Basic Information

9.4.2 Siemens Smart Transportation Product Overview

9.4.3 Siemens Smart Transportation Product Market Performance

9.4.4 Siemens Business Overview

9.4.5 Siemens Recent Developments

## 9.5 SAP

9.5.1 SAP Smart Transportation Basic Information

9.5.2 SAP Smart Transportation Product Overview

9.5.3 SAP Smart Transportation Product Market Performance

9.5.4 SAP Business Overview

9.5.5 SAP Recent Developments

## 9.6 Intel

9.6.1 Intel Smart Transportation Basic Information

9.6.2 Intel Smart Transportation Product Overview

9.6.3 Intel Smart Transportation Product Market Performance

9.6.4 Intel Business Overview

9.6.5 Intel Recent Developments

## 9.7 Oracle

9.7.1 Oracle Smart Transportation Basic Information

9.7.2 Oracle Smart Transportation Product Overview

9.7.3 Oracle Smart Transportation Product Market Performance

9.7.4 Oracle Business Overview

#### 9.7.5 Oracle Recent Developments

### 9.8 Uber

#### 9.8.1 Uber Smart Transportation Basic Information

#### 9.8.2 Uber Smart Transportation Product Overview

#### 9.8.3 Uber Smart Transportation Product Market Performance

#### 9.8.4 Uber Business Overview

#### 9.8.5 Uber Recent Developments

### 9.9 SureKAM Corporation

#### 9.9.1 SureKAM Corporation Smart Transportation Basic Information

#### 9.9.2 SureKAM Corporation Smart Transportation Product Overview

#### 9.9.3 SureKAM Corporation Smart Transportation Product Market Performance

#### 9.9.4 SureKAM Corporation Business Overview

#### 9.9.5 SureKAM Corporation Recent Developments

### 9.10 Enjoyor Electronics

#### 9.10.1 Enjoyor Electronics Smart Transportation Basic Information

#### 9.10.2 Enjoyor Electronics Smart Transportation Product Overview

#### 9.10.3 Enjoyor Electronics Smart Transportation Product Market Performance

#### 9.10.4 Enjoyor Electronics Business Overview

#### 9.10.5 Enjoyor Electronics Recent Developments

### 9.11 Hisense TransTech

#### 9.11.1 Hisense TransTech Smart Transportation Basic Information

#### 9.11.2 Hisense TransTech Smart Transportation Product Overview

#### 9.11.3 Hisense TransTech Smart Transportation Product Market Performance

#### 9.11.4 Hisense TransTech Business Overview

#### 9.11.5 Hisense TransTech Recent Developments

## **10 SMART TRANSPORTATION MARKET FORECAST BY REGION**

### 10.1 Global Smart Transportation Market Size Forecast

### 10.2 Global Smart Transportation Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Smart Transportation Market Size Forecast by Country

#### 10.2.3 Asia Pacific Smart Transportation Market Size Forecast by Region

#### 10.2.4 South America Smart Transportation Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Smart Transportation by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Smart Transportation Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Smart Transportation by Type (2025-2030)
  - 11.1.2 Global Smart Transportation Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Smart Transportation by Type (2025-2030)
- 11.2 Global Smart Transportation Market Forecast by Application (2025-2030)
  - 11.2.1 Global Smart Transportation Sales (K Units) Forecast by Application
  - 11.2.2 Global Smart Transportation Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Country (Vehicle)
- Table 4. Importance and Development Potential of Automobiles in Various Countries
- Table 5. Global Automobile Production by Type
- Table 6. Importance and Development Potential of Automobiles in Various Type
- Table 7. Market Size (M USD) Segment Executive Summary
- Table 8. Smart Transportation Market Size Comparison by Region (M USD)
- Table 9. Global Smart Transportation Sales (K Units) by Manufacturers (2019-2024)
- Table 10. Global Smart Transportation Sales Market Share by Manufacturers (2019-2024)
- Table 11. Global Smart Transportation Revenue (M USD) by Manufacturers (2019-2024)
- Table 12. Global Smart Transportation Revenue Share by Manufacturers (2019-2024)
- Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Transportation as of 2022)
- Table 14. Global Market Smart Transportation Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 15. Manufacturers Smart Transportation Sales Sites and Area Served
- Table 16. Manufacturers Smart Transportation Product Type
- Table 17. Global Smart Transportation Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 18. Mergers & Acquisitions, Expansion Plans
- Table 19. Industry Chain Map of Smart Transportation
- Table 20. Market Overview of Key Raw Materials
- Table 21. Midstream Market Analysis
- Table 22. Downstream Customer Analysis
- Table 23. Key Development Trends
- Table 24. Driving Factors
- Table 25. Smart Transportation Market Challenges
- Table 26. Global Smart Transportation Sales by Type (K Units)
- Table 27. Global Smart Transportation Market Size by Type (M USD)
- Table 28. Global Smart Transportation Sales (K Units) by Type (2019-2024)
- Table 29. Global Smart Transportation Sales Market Share by Type (2019-2024)
- Table 30. Global Smart Transportation Market Size (M USD) by Type (2019-2024)

- Table 31. Global Smart Transportation Market Size Share by Type (2019-2024)
- Table 32. Global Smart Transportation Price (USD/Unit) by Type (2019-2024)
- Table 33. Global Smart Transportation Sales (K Units) by Application
- Table 34. Global Smart Transportation Market Size by Application
- Table 35. Global Smart Transportation Sales by Application (2019-2024) & (K Units)
- Table 36. Global Smart Transportation Sales Market Share by Application (2019-2024)
- Table 37. Global Smart Transportation Sales by Application (2019-2024) & (M USD)
- Table 38. Global Smart Transportation Market Share by Application (2019-2024)
- Table 39. Global Smart Transportation Sales Growth Rate by Application (2019-2024)
- Table 40. Global Smart Transportation Sales by Region (2019-2024) & (K Units)
- Table 41. Global Smart Transportation Sales Market Share by Region (2019-2024)
- Table 42. North America Smart Transportation Sales by Country (2019-2024) & (K Units)
- Table 43. Europe Smart Transportation Sales by Country (2019-2024) & (K Units)
- Table 44. Asia Pacific Smart Transportation Sales by Region (2019-2024) & (K Units)
- Table 45. South America Smart Transportation Sales by Country (2019-2024) & (K Units)
- Table 46. Middle East and Africa Smart Transportation Sales by Region (2019-2024) & (K Units)
- Table 47. IBM Smart Transportation Basic Information
- Table 48. IBM Smart Transportation Product Overview
- Table 49. IBM Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. IBM Business Overview
- Table 51. IBM Smart Transportation SWOT Analysis
- Table 52. IBM Recent Developments
- Table 53. DiDi Smart Transportation Basic Information
- Table 54. DiDi Smart Transportation Product Overview
- Table 55. DiDi Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 56. DiDi Business Overview
- Table 57. DiDi Smart Transportation SWOT Analysis
- Table 58. DiDi Recent Developments
- Table 59. NEC Smart Transportation Basic Information
- Table 60. NEC Smart Transportation Product Overview
- Table 61. NEC Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 62. NEC Smart Transportation SWOT Analysis
- Table 63. NEC Business Overview

- Table 64. NEC Recent Developments
- Table 65. Siemens Smart Transportation Basic Information
- Table 66. Siemens Smart Transportation Product Overview
- Table 67. Siemens Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 68. Siemens Business Overview
- Table 69. Siemens Recent Developments
- Table 70. SAP Smart Transportation Basic Information
- Table 71. SAP Smart Transportation Product Overview
- Table 72. SAP Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 73. SAP Business Overview
- Table 74. SAP Recent Developments
- Table 75. Intel Smart Transportation Basic Information
- Table 76. Intel Smart Transportation Product Overview
- Table 77. Intel Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 78. Intel Business Overview
- Table 79. Intel Recent Developments
- Table 80. Oracle Smart Transportation Basic Information
- Table 81. Oracle Smart Transportation Product Overview
- Table 82. Oracle Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 83. Oracle Business Overview
- Table 84. Oracle Recent Developments
- Table 85. Uber Smart Transportation Basic Information
- Table 86. Uber Smart Transportation Product Overview
- Table 87. Uber Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 88. Uber Business Overview
- Table 89. Uber Recent Developments
- Table 90. SureKAM Corporation Smart Transportation Basic Information
- Table 91. SureKAM Corporation Smart Transportation Product Overview
- Table 92. SureKAM Corporation Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 93. SureKAM Corporation Business Overview
- Table 94. SureKAM Corporation Recent Developments
- Table 95. Enjoyor Electronics Smart Transportation Basic Information
- Table 96. Enjoyor Electronics Smart Transportation Product Overview

- Table 97. Enjoyor Electronics Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 98. Enjoyor Electronics Business Overview
- Table 99. Enjoyor Electronics Recent Developments
- Table 100. Hisense TransTech Smart Transportation Basic Information
- Table 101. Hisense TransTech Smart Transportation Product Overview
- Table 102. Hisense TransTech Smart Transportation Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 103. Hisense TransTech Business Overview
- Table 104. Hisense TransTech Recent Developments
- Table 105. Global Smart Transportation Sales Forecast by Region (2025-2030) & (K Units)
- Table 106. Global Smart Transportation Market Size Forecast by Region (2025-2030) & (M USD)
- Table 107. North America Smart Transportation Sales Forecast by Country (2025-2030) & (K Units)
- Table 108. North America Smart Transportation Market Size Forecast by Country (2025-2030) & (M USD)
- Table 109. Europe Smart Transportation Sales Forecast by Country (2025-2030) & (K Units)
- Table 110. Europe Smart Transportation Market Size Forecast by Country (2025-2030) & (M USD)
- Table 111. Asia Pacific Smart Transportation Sales Forecast by Region (2025-2030) & (K Units)
- Table 112. Asia Pacific Smart Transportation Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. South America Smart Transportation Sales Forecast by Country (2025-2030) & (K Units)
- Table 114. South America Smart Transportation Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Middle East and Africa Smart Transportation Consumption Forecast by Country (2025-2030) & (Units)
- Table 116. Middle East and Africa Smart Transportation Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Global Smart Transportation Sales Forecast by Type (2025-2030) & (K Units)
- Table 118. Global Smart Transportation Market Size Forecast by Type (2025-2030) & (M USD)
- Table 119. Global Smart Transportation Price Forecast by Type (2025-2030) &

(USD/Unit)

Table 120. Global Smart Transportation Sales (K Units) Forecast by Application  
(2025-2030)

Table 121. Global Smart Transportation Market Size Forecast by Application  
(2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Smart Transportation
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Transportation Market Size (M USD), 2019-2030
- Figure 5. Global Smart Transportation Market Size (M USD) (2019-2030)
- Figure 6. Global Smart Transportation Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Transportation Market Size by Country (M USD)
- Figure 11. Smart Transportation Sales Share by Manufacturers in 2023
- Figure 12. Global Smart Transportation Revenue Share by Manufacturers in 2023
- Figure 13. Smart Transportation Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Smart Transportation Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Smart Transportation Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Smart Transportation Market Share by Type
- Figure 18. Sales Market Share of Smart Transportation by Type (2019-2024)
- Figure 19. Sales Market Share of Smart Transportation by Type in 2023
- Figure 20. Market Size Share of Smart Transportation by Type (2019-2024)
- Figure 21. Market Size Market Share of Smart Transportation by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Smart Transportation Market Share by Application
- Figure 24. Global Smart Transportation Sales Market Share by Application (2019-2024)
- Figure 25. Global Smart Transportation Sales Market Share by Application in 2023
- Figure 26. Global Smart Transportation Market Share by Application (2019-2024)
- Figure 27. Global Smart Transportation Market Share by Application in 2023
- Figure 28. Global Smart Transportation Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Smart Transportation Sales Market Share by Region (2019-2024)
- Figure 30. North America Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Smart Transportation Sales Market Share by Country in 2023

- Figure 32. U.S. Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Smart Transportation Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Smart Transportation Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Smart Transportation Sales Market Share by Country in 2023
- Figure 37. Germany Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Smart Transportation Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Smart Transportation Sales Market Share by Region in 2023
- Figure 44. China Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Smart Transportation Sales and Growth Rate (K Units)
- Figure 50. South America Smart Transportation Sales Market Share by Country in 2023
- Figure 51. Brazil Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Smart Transportation Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Smart Transportation Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Smart Transportation Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Smart Transportation Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Smart Transportation Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Smart Transportation Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Smart Transportation Market Share Forecast by Type (2025-2030)

Figure 65. Global Smart Transportation Sales Forecast by Application (2025-2030)

Figure 66. Global Smart Transportation Market Share Forecast by Application (2025-2030)

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