

Global Smart Sourcing Platform Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Smart Sourcing Platform Market Size was estimated at USD 679.42 million in 2023 and is projected to reach USD 991.38 million by 2029, exhibiting a CAGR of 6.50% during the forecast period.

This report provides a deep insight into the global Smart Sourcing Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Sourcing Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Sourcing Platform market in any manner.

Global Smart Sourcing Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SAP Ariba

Coupa

Scout RFP

Zycus

TradeBeyond

Procurify

Xeeva

Bonfire

Fairmarkit

Promena

GEP SMART

Tipalti

Market Segmentation (by Type)

Cloud Based

Web Based

Market Segmentation (by Application)

Industrial Manufacturing

Retail

Financial Services

Government & Nonprofit

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Sourcing Platform Market

Overview of the regional outlook of the Smart Sourcing Platform Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Sourcing Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Smart Sourcing Platform

1.2 Key Market Segments

1.2.1 Smart Sourcing Platform Segment by Type

1.2.2 Smart Sourcing Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SMART SOURCING PLATFORM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SMART SOURCING PLATFORM MARKET COMPETITIVE LANDSCAPE

3.1 Global Smart Sourcing Platform Revenue Market Share by Company (2019-2024)

3.2 Smart Sourcing Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Smart Sourcing Platform Market Size Sites, Area Served, Product Type

3.4 Smart Sourcing Platform Market Competitive Situation and Trends

3.4.1 Smart Sourcing Platform Market Concentration Rate

3.4.2 Global 5 and 10 Largest Smart Sourcing Platform Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 SMART SOURCING PLATFORM VALUE CHAIN ANALYSIS

4.1 Smart Sourcing Platform Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART SOURCING PLATFORM

MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SMART SOURCING PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Sourcing Platform Market Size Market Share by Type (2019-2024)
- 6.3 Global Smart Sourcing Platform Market Size Growth Rate by Type (2019-2024)

7 SMART SOURCING PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Sourcing Platform Market Size (M USD) by Application (2019-2024)
- 7.3 Global Smart Sourcing Platform Market Size Growth Rate by Application (2019-2024)

8 SMART SOURCING PLATFORM MARKET SEGMENTATION BY REGION

- 8.1 Global Smart Sourcing Platform Market Size by Region
 - 8.1.1 Global Smart Sourcing Platform Market Size by Region
 - 8.1.2 Global Smart Sourcing Platform Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Smart Sourcing Platform Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Smart Sourcing Platform Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Smart Sourcing Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Smart Sourcing Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Smart Sourcing Platform Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SAP Ariba

9.1.1 SAP Ariba Smart Sourcing Platform Basic Information

9.1.2 SAP Ariba Smart Sourcing Platform Product Overview

9.1.3 SAP Ariba Smart Sourcing Platform Product Market Performance

9.1.4 SAP Ariba Smart Sourcing Platform SWOT Analysis

9.1.5 SAP Ariba Business Overview

9.1.6 SAP Ariba Recent Developments

9.2 Coupa

9.2.1 Coupa Smart Sourcing Platform Basic Information

9.2.2 Coupa Smart Sourcing Platform Product Overview

9.2.3 Coupa Smart Sourcing Platform Product Market Performance

9.2.4 SAP Ariba Smart Sourcing Platform SWOT Analysis

9.2.5 Coupa Business Overview

9.2.6 Coupa Recent Developments

9.3 Scout RFP

- 9.3.1 Scout RFP Smart Sourcing Platform Basic Information
- 9.3.2 Scout RFP Smart Sourcing Platform Product Overview
- 9.3.3 Scout RFP Smart Sourcing Platform Product Market Performance
- 9.3.4 SAP Ariba Smart Sourcing Platform SWOT Analysis
- 9.3.5 Scout RFP Business Overview
- 9.3.6 Scout RFP Recent Developments

9.4 Zycus

- 9.4.1 Zycus Smart Sourcing Platform Basic Information
- 9.4.2 Zycus Smart Sourcing Platform Product Overview
- 9.4.3 Zycus Smart Sourcing Platform Product Market Performance
- 9.4.4 Zycus Business Overview
- 9.4.5 Zycus Recent Developments

9.5 TradeBeyond

- 9.5.1 TradeBeyond Smart Sourcing Platform Basic Information
- 9.5.2 TradeBeyond Smart Sourcing Platform Product Overview
- 9.5.3 TradeBeyond Smart Sourcing Platform Product Market Performance
- 9.5.4 TradeBeyond Business Overview
- 9.5.5 TradeBeyond Recent Developments

9.6 Procurify

- 9.6.1 Procurify Smart Sourcing Platform Basic Information
- 9.6.2 Procurify Smart Sourcing Platform Product Overview
- 9.6.3 Procurify Smart Sourcing Platform Product Market Performance
- 9.6.4 Procurify Business Overview
- 9.6.5 Procurify Recent Developments

9.7 Xeeva

- 9.7.1 Xeeva Smart Sourcing Platform Basic Information
- 9.7.2 Xeeva Smart Sourcing Platform Product Overview
- 9.7.3 Xeeva Smart Sourcing Platform Product Market Performance
- 9.7.4 Xeeva Business Overview
- 9.7.5 Xeeva Recent Developments

9.8 Bonfire

- 9.8.1 Bonfire Smart Sourcing Platform Basic Information
- 9.8.2 Bonfire Smart Sourcing Platform Product Overview
- 9.8.3 Bonfire Smart Sourcing Platform Product Market Performance
- 9.8.4 Bonfire Business Overview
- 9.8.5 Bonfire Recent Developments

9.9 Fairmarkit

- 9.9.1 Fairmarkit Smart Sourcing Platform Basic Information

- 9.9.2 Fairmarkit Smart Sourcing Platform Product Overview
- 9.9.3 Fairmarkit Smart Sourcing Platform Product Market Performance
- 9.9.4 Fairmarkit Business Overview
- 9.9.5 Fairmarkit Recent Developments
- 9.10 Promena
 - 9.10.1 Promena Smart Sourcing Platform Basic Information
 - 9.10.2 Promena Smart Sourcing Platform Product Overview
 - 9.10.3 Promena Smart Sourcing Platform Product Market Performance
 - 9.10.4 Promena Business Overview
 - 9.10.5 Promena Recent Developments
- 9.11 GEP SMART
 - 9.11.1 GEP SMART Smart Sourcing Platform Basic Information
 - 9.11.2 GEP SMART Smart Sourcing Platform Product Overview
 - 9.11.3 GEP SMART Smart Sourcing Platform Product Market Performance
 - 9.11.4 GEP SMART Business Overview
 - 9.11.5 GEP SMART Recent Developments
- 9.12 Tipalti
 - 9.12.1 Tipalti Smart Sourcing Platform Basic Information
 - 9.12.2 Tipalti Smart Sourcing Platform Product Overview
 - 9.12.3 Tipalti Smart Sourcing Platform Product Market Performance
 - 9.12.4 Tipalti Business Overview
 - 9.12.5 Tipalti Recent Developments

10 SMART SOURCING PLATFORM REGIONAL MARKET FORECAST

- 10.1 Global Smart Sourcing Platform Market Size Forecast
- 10.2 Global Smart Sourcing Platform Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Smart Sourcing Platform Market Size Forecast by Country
 - 10.2.3 Asia Pacific Smart Sourcing Platform Market Size Forecast by Region
 - 10.2.4 South America Smart Sourcing Platform Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Smart Sourcing Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Smart Sourcing Platform Market Forecast by Type (2025-2030)
- 11.2 Global Smart Sourcing Platform Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Sourcing Platform Market Size Comparison by Region (M USD)

Table 5. Global Smart Sourcing Platform Revenue (M USD) by Company (2019-2024)

Table 6. Global Smart Sourcing Platform Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Sourcing Platform as of 2022)

Table 8. Company Smart Sourcing Platform Market Size Sites and Area Served

Table 9. Company Smart Sourcing Platform Product Type

Table 10. Global Smart Sourcing Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Smart Sourcing Platform

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Smart Sourcing Platform Market Challenges

Table 18. Global Smart Sourcing Platform Market Size by Type (M USD)

Table 19. Global Smart Sourcing Platform Market Size (M USD) by Type (2019-2024)

Table 20. Global Smart Sourcing Platform Market Size Share by Type (2019-2024)

Table 21. Global Smart Sourcing Platform Market Size Growth Rate by Type (2019-2024)

Table 22. Global Smart Sourcing Platform Market Size by Application

Table 23. Global Smart Sourcing Platform Market Size by Application (2019-2024) & (M USD)

Table 24. Global Smart Sourcing Platform Market Share by Application (2019-2024)

Table 25. Global Smart Sourcing Platform Market Size Growth Rate by Application (2019-2024)

Table 26. Global Smart Sourcing Platform Market Size by Region (2019-2024) & (M USD)

Table 27. Global Smart Sourcing Platform Market Size Market Share by Region (2019-2024)

Table 28. North America Smart Sourcing Platform Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Smart Sourcing Platform Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Smart Sourcing Platform Market Size by Region (2019-2024) & (M USD)

Table 31. South America Smart Sourcing Platform Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Smart Sourcing Platform Market Size by Region (2019-2024) & (M USD)

Table 33. SAP Ariba Smart Sourcing Platform Basic Information

Table 34. SAP Ariba Smart Sourcing Platform Product Overview

Table 35. SAP Ariba Smart Sourcing Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 36. SAP Ariba Smart Sourcing Platform SWOT Analysis

Table 37. SAP Ariba Business Overview

Table 38. SAP Ariba Recent Developments

Table 39. Coupa Smart Sourcing Platform Basic Information

Table 40. Coupa Smart Sourcing Platform Product Overview

Table 41. Coupa Smart Sourcing Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 42. SAP Ariba Smart Sourcing Platform SWOT Analysis

Table 43. Coupa Business Overview

Table 44. Coupa Recent Developments

Table 45. Scout RFP Smart Sourcing Platform Basic Information

Table 46. Scout RFP Smart Sourcing Platform Product Overview

Table 47. Scout RFP Smart Sourcing Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 48. SAP Ariba Smart Sourcing Platform SWOT Analysis

Table 49. Scout RFP Business Overview

Table 50. Scout RFP Recent Developments

Table 51. Zycus Smart Sourcing Platform Basic Information

Table 52. Zycus Smart Sourcing Platform Product Overview

Table 53. Zycus Smart Sourcing Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Zycus Business Overview

Table 55. Zycus Recent Developments

Table 56. TradeBeyond Smart Sourcing Platform Basic Information

Table 57. TradeBeyond Smart Sourcing Platform Product Overview

Table 58. TradeBeyond Smart Sourcing Platform Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. TradeBeyond Business Overview

Table 60. TradeBeyond Recent Developments

Table 61. Procurify Smart Sourcing Platform Basic Information

Table 62. Procurify Smart Sourcing Platform Product Overview

Table 63. Procurify Smart Sourcing Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 64. Procurify Business Overview

Table 65. Procurify Recent Developments

Table 66. Xeeva Smart Sourcing Platform Basic Information

Table 67. Xeeva Smart Sourcing Platform Product Overview

Table 68. Xeeva Smart Sourcing Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 69. Xeeva Business Overview

Table 70. Xeeva Recent Developments

Table 71. Bonfire Smart Sourcing Platform Basic Information

Table 72. Bonfire Smart Sourcing Platform Product Overview

Table 73. Bonfire Smart Sourcing Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 74. Bonfire Business Overview

Table 75. Bonfire Recent Developments

Table 76. Fairmarkit Smart Sourcing Platform Basic Information

Table 77. Fairmarkit Smart Sourcing Platform Product Overview

Table 78. Fairmarkit Smart Sourcing Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 79. Fairmarkit Business Overview

Table 80. Fairmarkit Recent Developments

Table 81. Promena Smart Sourcing Platform Basic Information

Table 82. Promena Smart Sourcing Platform Product Overview

Table 83. Promena Smart Sourcing Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 84. Promena Business Overview

Table 85. Promena Recent Developments

Table 86. GEP SMART Smart Sourcing Platform Basic Information

Table 87. GEP SMART Smart Sourcing Platform Product Overview

Table 88. GEP SMART Smart Sourcing Platform Revenue (M USD) and Gross Margin
(2019-2024)

Table 89. GEP SMART Business Overview

Table 90. GEP SMART Recent Developments

Table 91. Tipalti Smart Sourcing Platform Basic Information

Table 92. Tipalti Smart Sourcing Platform Product Overview

Table 93. Tipalti Smart Sourcing Platform Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Tipalti Business Overview

Table 95. Tipalti Recent Developments

Table 96. Global Smart Sourcing Platform Market Size Forecast by Region (2025-2030) & (M USD)

Table 97. North America Smart Sourcing Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 98. Europe Smart Sourcing Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 99. Asia Pacific Smart Sourcing Platform Market Size Forecast by Region (2025-2030) & (M USD)

Table 100. South America Smart Sourcing Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Middle East and Africa Smart Sourcing Platform Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Global Smart Sourcing Platform Market Size Forecast by Type (2025-2030) & (M USD)

Table 103. Global Smart Sourcing Platform Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of Smart Sourcing Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Sourcing Platform Market Size (M USD), 2019-2030
- Figure 5. Global Smart Sourcing Platform Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Smart Sourcing Platform Market Size by Country (M USD)
- Figure 10. Global Smart Sourcing Platform Revenue Share by Company in 2023
- Figure 11. Smart Sourcing Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Smart Sourcing Platform Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Smart Sourcing Platform Market Share by Type
- Figure 15. Market Size Share of Smart Sourcing Platform by Type (2019-2024)
- Figure 16. Market Size Market Share of Smart Sourcing Platform by Type in 2022
- Figure 17. Global Smart Sourcing Platform Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Smart Sourcing Platform Market Share by Application
- Figure 20. Global Smart Sourcing Platform Market Share by Application (2019-2024)
- Figure 21. Global Smart Sourcing Platform Market Share by Application in 2022
- Figure 22. Global Smart Sourcing Platform Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Smart Sourcing Platform Market Size Market Share by Region (2019-2024)
- Figure 24. North America Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Smart Sourcing Platform Market Size Market Share by Country in 2023
- Figure 26. U.S. Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Smart Sourcing Platform Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Smart Sourcing Platform Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Smart Sourcing Platform Market Size Market Share by Country in 2023

Figure 31. Germany Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Smart Sourcing Platform Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Smart Sourcing Platform Market Size Market Share by Region in 2023

Figure 38. China Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Smart Sourcing Platform Market Size and Growth Rate (M USD)

Figure 44. South America Smart Sourcing Platform Market Size Market Share by Country in 2023

Figure 45. Brazil Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Smart Sourcing Platform Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Smart Sourcing Platform Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Smart Sourcing Platform Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Smart Sourcing Platform Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Smart Sourcing Platform Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Smart Sourcing Platform Market Share Forecast by Type (2025-2030)

Figure 57. Global Smart Sourcing Platform Market Share Forecast by Application (2025-2030)

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