

Global Smart Plant Sensor Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Smart plant sensors are IoT-enabled devices designed to monitor key environmental factors affecting plant health, such as soil moisture, light exposure, temperature, humidity, and nutrient levels. These sensors integrate with mobile apps or smart home systems to provide real-time data and actionable insights, helping both amateur gardeners and agricultural professionals optimize plant care. Advanced models may incorporate AI-driven recommendations, automated alerts, and compatibility with irrigation systems for precision agriculture. The technology bridges the gap between traditional gardening and data-driven cultivation, appealing to urban farmers, indoor growers, and sustainability-focused consumers seeking to reduce water waste and improve crop yields. The market has expanded beyond hobbyists to include commercial greenhouses, vertical farms, and smart landscaping services, driven by rising interest in home gardening, food security concerns, and climate-conscious farming practices.

The global Smart Plant Sensor market size was estimated at USD 2502.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Plant Sensor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart Plant Sensor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Plant Sensor market.

Global Smart Plant Sensor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Parrot
Edyn
GROW
Xiaomi
PlantLink
Koubachi
GreenIQ
Netro
Grovia

Terraplanter
Vinduino
Tregren
Flower Power
Sensemia
Happy Plant
Market Segmentation (by Type)
Soil Sensor
Light Sensor
Temperature Sensor
Market Segmentation (by Application)
Commercial
Residential

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Smart Plant Sensor Market
Overview of the regional outlook of the Smart Plant Sensor Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Plant Sensor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Plant Sensor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Smart Plant Sensor

1.2 Key Market Segments

1.2.1 Smart Plant Sensor Segment by Type

1.2.2 Smart Plant Sensor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SMART PLANT SENSOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Smart Plant Sensor Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Smart Plant Sensor Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SMART PLANT SENSOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Smart Plant Sensor Product Life Cycle

3.3 Global Smart Plant Sensor Sales by Manufacturers (2020-2025)

3.4 Global Smart Plant Sensor Revenue Market Share by Manufacturers (2020-2025)

3.5 Smart Plant Sensor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Smart Plant Sensor Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Smart Plant Sensor Market Competitive Situation and Trends

3.8.1 Smart Plant Sensor Market Concentration Rate

3.8.2 Global 5 and 10 Largest Smart Plant Sensor Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SMART PLANT SENSOR INDUSTRY CHAIN ANALYSIS

- 4.1 Smart Plant Sensor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART PLANT SENSOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Smart Plant Sensor Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Smart Plant Sensor Market
- 5.7 ESG Ratings of Leading Companies

6 SMART PLANT SENSOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Plant Sensor Sales Market Share by Type (2020-2025)
- 6.3 Global Smart Plant Sensor Market Size Market Share by Type (2020-2025)
- 6.4 Global Smart Plant Sensor Price by Type (2020-2025)

7 SMART PLANT SENSOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Plant Sensor Market Sales by Application (2020-2025)
- 7.3 Global Smart Plant Sensor Market Size (M USD) by Application (2020-2025)

7.4 Global Smart Plant Sensor Sales Growth Rate by Application (2020-2025)

8 SMART PLANT SENSOR MARKET SALES BY REGION

8.1 Global Smart Plant Sensor Sales by Region

8.1.1 Global Smart Plant Sensor Sales by Region

8.1.2 Global Smart Plant Sensor Sales Market Share by Region

8.2 Global Smart Plant Sensor Market Size by Region

8.2.1 Global Smart Plant Sensor Market Size by Region

8.2.2 Global Smart Plant Sensor Market Size Market Share by Region

8.3 North America

8.3.1 North America Smart Plant Sensor Sales by Country

8.3.2 North America Smart Plant Sensor Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Smart Plant Sensor Sales by Country

8.4.2 Europe Smart Plant Sensor Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Smart Plant Sensor Sales by Region

8.5.2 Asia Pacific Smart Plant Sensor Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Smart Plant Sensor Sales by Country

8.6.2 South America Smart Plant Sensor Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Smart Plant Sensor Sales by Region
- 8.7.2 Middle East and Africa Smart Plant Sensor Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SMART PLANT SENSOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Smart Plant Sensor by Region(2020-2025)
- 9.2 Global Smart Plant Sensor Revenue Market Share by Region (2020-2025)
- 9.3 Global Smart Plant Sensor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Smart Plant Sensor Production
 - 9.4.1 North America Smart Plant Sensor Production Growth Rate (2020-2025)
 - 9.4.2 North America Smart Plant Sensor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Smart Plant Sensor Production
 - 9.5.1 Europe Smart Plant Sensor Production Growth Rate (2020-2025)
 - 9.5.2 Europe Smart Plant Sensor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Smart Plant Sensor Production (2020-2025)
 - 9.6.1 Japan Smart Plant Sensor Production Growth Rate (2020-2025)
 - 9.6.2 Japan Smart Plant Sensor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Smart Plant Sensor Production (2020-2025)
 - 9.7.1 China Smart Plant Sensor Production Growth Rate (2020-2025)
 - 9.7.2 China Smart Plant Sensor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Parrot
 - 10.1.1 Parrot Basic Information
 - 10.1.2 Parrot Smart Plant Sensor Product Overview
 - 10.1.3 Parrot Smart Plant Sensor Product Market Performance
 - 10.1.4 Parrot Business Overview
 - 10.1.5 Parrot SWOT Analysis

- 10.1.6 Parrot Recent Developments
- 10.2 Edyn
 - 10.2.1 Edyn Basic Information
 - 10.2.2 Edyn Smart Plant Sensor Product Overview
 - 10.2.3 Edyn Smart Plant Sensor Product Market Performance
 - 10.2.4 Edyn Business Overview
 - 10.2.5 Edyn SWOT Analysis
 - 10.2.6 Edyn Recent Developments
- 10.3 GROW
 - 10.3.1 GROW Basic Information
 - 10.3.2 GROW Smart Plant Sensor Product Overview
 - 10.3.3 GROW Smart Plant Sensor Product Market Performance
 - 10.3.4 GROW Business Overview
 - 10.3.5 GROW SWOT Analysis
 - 10.3.6 GROW Recent Developments
- 10.4 Xiaomi
 - 10.4.1 Xiaomi Basic Information
 - 10.4.2 Xiaomi Smart Plant Sensor Product Overview
 - 10.4.3 Xiaomi Smart Plant Sensor Product Market Performance
 - 10.4.4 Xiaomi Business Overview
 - 10.4.5 Xiaomi Recent Developments
- 10.5 PlantLink
 - 10.5.1 PlantLink Basic Information
 - 10.5.2 PlantLink Smart Plant Sensor Product Overview
 - 10.5.3 PlantLink Smart Plant Sensor Product Market Performance
 - 10.5.4 PlantLink Business Overview
 - 10.5.5 PlantLink Recent Developments
- 10.6 Koubachi
 - 10.6.1 Koubachi Basic Information
 - 10.6.2 Koubachi Smart Plant Sensor Product Overview
 - 10.6.3 Koubachi Smart Plant Sensor Product Market Performance
 - 10.6.4 Koubachi Business Overview
 - 10.6.5 Koubachi Recent Developments
- 10.7 GreenIQ
 - 10.7.1 GreenIQ Basic Information
 - 10.7.2 GreenIQ Smart Plant Sensor Product Overview
 - 10.7.3 GreenIQ Smart Plant Sensor Product Market Performance
 - 10.7.4 GreenIQ Business Overview
 - 10.7.5 GreenIQ Recent Developments

10.8 Netro

- 10.8.1 Netro Basic Information
- 10.8.2 Netro Smart Plant Sensor Product Overview
- 10.8.3 Netro Smart Plant Sensor Product Market Performance
- 10.8.4 Netro Business Overview
- 10.8.5 Netro Recent Developments

10.9 Grovio

- 10.9.1 Grovio Basic Information
- 10.9.2 Grovio Smart Plant Sensor Product Overview
- 10.9.3 Grovio Smart Plant Sensor Product Market Performance
- 10.9.4 Grovio Business Overview
- 10.9.5 Grovio Recent Developments

10.10 Terraplanter

- 10.10.1 Terraplanter Basic Information
- 10.10.2 Terraplanter Smart Plant Sensor Product Overview
- 10.10.3 Terraplanter Smart Plant Sensor Product Market Performance
- 10.10.4 Terraplanter Business Overview
- 10.10.5 Terraplanter Recent Developments

10.11 Vinduino

- 10.11.1 Vinduino Basic Information
- 10.11.2 Vinduino Smart Plant Sensor Product Overview
- 10.11.3 Vinduino Smart Plant Sensor Product Market Performance
- 10.11.4 Vinduino Business Overview
- 10.11.5 Vinduino Recent Developments

10.12 Tregren

- 10.12.1 Tregren Basic Information
- 10.12.2 Tregren Smart Plant Sensor Product Overview
- 10.12.3 Tregren Smart Plant Sensor Product Market Performance
- 10.12.4 Tregren Business Overview
- 10.12.5 Tregren Recent Developments

10.13 Flower Power

- 10.13.1 Flower Power Basic Information
- 10.13.2 Flower Power Smart Plant Sensor Product Overview
- 10.13.3 Flower Power Smart Plant Sensor Product Market Performance
- 10.13.4 Flower Power Business Overview
- 10.13.5 Flower Power Recent Developments

10.14 Sensemia

- 10.14.1 Sensemia Basic Information
- 10.14.2 Sensemia Smart Plant Sensor Product Overview

- 10.14.3 Sensemia Smart Plant Sensor Product Market Performance
- 10.14.4 Sensemia Business Overview
- 10.14.5 Sensemia Recent Developments
- 10.15 Happy Plant
 - 10.15.1 Happy Plant Basic Information
 - 10.15.2 Happy Plant Smart Plant Sensor Product Overview
 - 10.15.3 Happy Plant Smart Plant Sensor Product Market Performance
 - 10.15.4 Happy Plant Business Overview
 - 10.15.5 Happy Plant Recent Developments

11 SMART PLANT SENSOR MARKET FORECAST BY REGION

- 11.1 Global Smart Plant Sensor Market Size Forecast
- 11.2 Global Smart Plant Sensor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Smart Plant Sensor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Smart Plant Sensor Market Size Forecast by Region
 - 11.2.4 South America Smart Plant Sensor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Smart Plant Sensor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Smart Plant Sensor Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Smart Plant Sensor by Type (2026-2033)
 - 12.1.2 Global Smart Plant Sensor Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Smart Plant Sensor by Type (2026-2033)
- 12.2 Global Smart Plant Sensor Market Forecast by Application (2026-2033)
 - 12.2.1 Global Smart Plant Sensor Sales (K Units) Forecast by Application
 - 12.2.2 Global Smart Plant Sensor Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Plant Sensor Market Size Comparison by Region (M USD)

Table 5. Global Smart Plant Sensor Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Smart Plant Sensor Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Smart Plant Sensor Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Smart Plant Sensor Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Plant Sensor as of 2024)

Table 10. Global Market Smart Plant Sensor Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Smart Plant Sensor Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Smart Plant Sensor Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Smart Plant Sensor Sales by Type (K Units)

Table 26. Global Smart Plant Sensor Market Size by Type (M USD)

Table 27. Global Smart Plant Sensor Sales (K Units) by Type (2020-2025)

Table 28. Global Smart Plant Sensor Sales Market Share by Type (2020-2025)

Table 29. Global Smart Plant Sensor Market Size (M USD) by Type (2020-2025)

Table 30. Global Smart Plant Sensor Market Size Share by Type (2020-2025)

Table 31. Global Smart Plant Sensor Price (USD/Unit) by Type (2020-2025)

Table 32. Global Smart Plant Sensor Sales (K Units) by Application
Table 33. Global Smart Plant Sensor Market Size by Application
Table 34. Global Smart Plant Sensor Sales by Application (2020-2025) & (K Units)
Table 35. Global Smart Plant Sensor Sales Market Share by Application (2020-2025)
Table 36. Global Smart Plant Sensor Market Size by Application (2020-2025) & (M USD)
Table 37. Global Smart Plant Sensor Market Share by Application (2020-2025)
Table 38. Global Smart Plant Sensor Sales Growth Rate by Application (2020-2025)
Table 39. Global Smart Plant Sensor Sales by Region (2020-2025) & (K Units)
Table 40. Global Smart Plant Sensor Sales Market Share by Region (2020-2025)
Table 41. Global Smart Plant Sensor Market Size by Region (2020-2025) & (M USD)
Table 42. Global Smart Plant Sensor Market Size Market Share by Region (2020-2025)
Table 43. North America Smart Plant Sensor Sales by Country (2020-2025) & (K Units)
Table 44. North America Smart Plant Sensor Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Smart Plant Sensor Sales by Country (2020-2025) & (K Units)
Table 46. Europe Smart Plant Sensor Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Smart Plant Sensor Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Smart Plant Sensor Market Size by Region (2020-2025) & (M USD)
Table 49. South America Smart Plant Sensor Sales by Country (2020-2025) & (K Units)
Table 50. South America Smart Plant Sensor Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Smart Plant Sensor Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Smart Plant Sensor Market Size by Region (2020-2025) & (M USD)
Table 53. Global Smart Plant Sensor Production (K Units) by Region(2020-2025)
Table 54. Global Smart Plant Sensor Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Smart Plant Sensor Revenue Market Share by Region (2020-2025)
Table 56. Global Smart Plant Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Smart Plant Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Smart Plant Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Smart Plant Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Smart Plant Sensor Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 61. Parrot Basic Information

Table 62. Parrot Smart Plant Sensor Product Overview

Table 63. Parrot Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Parrot Business Overview

Table 65. Parrot SWOT Analysis

Table 66. Parrot Recent Developments

Table 67. Edyn Basic Information

Table 68. Edyn Smart Plant Sensor Product Overview

Table 69. Edyn Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Edyn Business Overview

Table 71. Edyn SWOT Analysis

Table 72. Edyn Recent Developments

Table 73. GROW Basic Information

Table 74. GROW Smart Plant Sensor Product Overview

Table 75. GROW Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. GROW Business Overview

Table 77. GROW SWOT Analysis

Table 78. GROW Recent Developments

Table 79. Xiaomi Basic Information

Table 80. Xiaomi Smart Plant Sensor Product Overview

Table 81. Xiaomi Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Xiaomi Business Overview

Table 83. Xiaomi Recent Developments

Table 84. PlantLink Basic Information

Table 85. PlantLink Smart Plant Sensor Product Overview

Table 86. PlantLink Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. PlantLink Business Overview

Table 88. PlantLink Recent Developments

Table 89. Koubachi Basic Information

Table 90. Koubachi Smart Plant Sensor Product Overview

Table 91. Koubachi Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Koubachi Business Overview

Table 93. Koubachi Recent Developments
Table 94. GreenIQ Basic Information
Table 95. GreenIQ Smart Plant Sensor Product Overview
Table 96. GreenIQ Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. GreenIQ Business Overview
Table 98. GreenIQ Recent Developments
Table 99. Netro Basic Information
Table 100. Netro Smart Plant Sensor Product Overview
Table 101. Netro Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Netro Business Overview
Table 103. Netro Recent Developments
Table 104. Grovio Basic Information
Table 105. Grovio Smart Plant Sensor Product Overview
Table 106. Grovio Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Grovio Business Overview
Table 108. Grovio Recent Developments
Table 109. Terraplanter Basic Information
Table 110. Terraplanter Smart Plant Sensor Product Overview
Table 111. Terraplanter Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Terraplanter Business Overview
Table 113. Terraplanter Recent Developments
Table 114. Vinduino Basic Information
Table 115. Vinduino Smart Plant Sensor Product Overview
Table 116. Vinduino Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Vinduino Business Overview
Table 118. Vinduino Recent Developments
Table 119. Tregren Basic Information
Table 120. Tregren Smart Plant Sensor Product Overview
Table 121. Tregren Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Tregren Business Overview
Table 123. Tregren Recent Developments
Table 124. Flower Power Basic Information
Table 125. Flower Power Smart Plant Sensor Product Overview

Table 126. Flower Power Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Flower Power Business Overview
Table 128. Flower Power Recent Developments
Table 129. Sensemia Basic Information
Table 130. Sensemia Smart Plant Sensor Product Overview
Table 131. Sensemia Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Sensemia Business Overview
Table 133. Sensemia Recent Developments
Table 134. Happy Plant Basic Information
Table 135. Happy Plant Smart Plant Sensor Product Overview
Table 136. Happy Plant Smart Plant Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Happy Plant Business Overview
Table 138. Happy Plant Recent Developments
Table 139. Global Smart Plant Sensor Sales Forecast by Region (2026-2033) & (K Units)
Table 140. Global Smart Plant Sensor Market Size Forecast by Region (2026-2033) & (M USD)
Table 141. North America Smart Plant Sensor Sales Forecast by Country (2026-2033) & (K Units)
Table 142. North America Smart Plant Sensor Market Size Forecast by Country (2026-2033) & (M USD)
Table 143. Europe Smart Plant Sensor Sales Forecast by Country (2026-2033) & (K Units)
Table 144. Europe Smart Plant Sensor Market Size Forecast by Country (2026-2033) & (M USD)
Table 145. Asia Pacific Smart Plant Sensor Sales Forecast by Region (2026-2033) & (K Units)
Table 146. Asia Pacific Smart Plant Sensor Market Size Forecast by Region (2026-2033) & (M USD)
Table 147. South America Smart Plant Sensor Sales Forecast by Country (2026-2033) & (K Units)
Table 148. South America Smart Plant Sensor Market Size Forecast by Country (2026-2033) & (M USD)
Table 149. Middle East and Africa Smart Plant Sensor Sales Forecast by Country (2026-2033) & (Units)
Table 150. Middle East and Africa Smart Plant Sensor Market Size Forecast by Country

(2026-2033) & (M USD)

Table 151. Global Smart Plant Sensor Sales Forecast by Type (2026-2033) & (K Units)

Table 152. Global Smart Plant Sensor Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Smart Plant Sensor Price Forecast by Type (2026-2033) & (USD/Unit)

Table 154. Global Smart Plant Sensor Sales (K Units) Forecast by Application (2026-2033)

Table 155. Global Smart Plant Sensor Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Smart Plant Sensor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Plant Sensor Market Size (M USD), 2024-2033
- Figure 5. Global Smart Plant Sensor Market Size (M USD) (2020-2033)
- Figure 6. Global Smart Plant Sensor Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Plant Sensor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Smart Plant Sensor Product Life Cycle
- Figure 13. Smart Plant Sensor Sales Share by Manufacturers in 2024
- Figure 14. Global Smart Plant Sensor Revenue Share by Manufacturers in 2024
- Figure 15. Smart Plant Sensor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Smart Plant Sensor Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Smart Plant Sensor Revenue in 2024
- Figure 18. Industry Chain Map of Smart Plant Sensor
- Figure 19. Global Smart Plant Sensor Market PEST Analysis
- Figure 20. Global Smart Plant Sensor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Smart Plant Sensor Market Share by Type
- Figure 27. Sales Market Share of Smart Plant Sensor by Type (2020-2025)
- Figure 28. Sales Market Share of Smart Plant Sensor by Type in 2024
- Figure 29. Market Size Share of Smart Plant Sensor by Type (2020-2025)
- Figure 30. Market Size Share of Smart Plant Sensor by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Smart Plant Sensor Market Share by Application

- Figure 33. Global Smart Plant Sensor Sales Market Share by Application (2020-2025)
- Figure 34. Global Smart Plant Sensor Sales Market Share by Application in 2024
- Figure 35. Global Smart Plant Sensor Market Share by Application (2020-2025)
- Figure 36. Global Smart Plant Sensor Market Share by Application in 2024
- Figure 37. Global Smart Plant Sensor Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Smart Plant Sensor Sales Market Share by Region (2020-2025)
- Figure 39. Global Smart Plant Sensor Market Size Market Share by Region (2020-2025)
- Figure 40. North America Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Smart Plant Sensor Sales Market Share by Country in 2024
- Figure 43. North America Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Smart Plant Sensor Market Size Market Share by Country in 2024
- Figure 45. U.S. Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Smart Plant Sensor Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Smart Plant Sensor Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Smart Plant Sensor Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Smart Plant Sensor Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Smart Plant Sensor Sales Market Share by Country in 2024
- Figure 53. Europe Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Smart Plant Sensor Market Size Market Share by Country in 2024
- Figure 55. Germany Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 61. Italy Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Smart Plant Sensor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Smart Plant Sensor Sales Market Share by Region in 2024

Figure 67. Asia Pacific Smart Plant Sensor Market Size Market Share by Region in 2024

Figure 68. China Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Smart Plant Sensor Sales and Growth Rate (K Units)

Figure 79. South America Smart Plant Sensor Sales Market Share by Country in 2024

Figure 80. South America Smart Plant Sensor Market Size and Growth Rate (M USD)

Figure 81. South America Smart Plant Sensor Market Size Market Share by Country in 2024

Figure 82. Brazil Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Smart Plant Sensor Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 86. Columbia Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Smart Plant Sensor Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Smart Plant Sensor Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Smart Plant Sensor Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Smart Plant Sensor Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Smart Plant Sensor Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Smart Plant Sensor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Smart Plant Sensor Production Market Share by Region (2020-2025)

Figure 103. North America Smart Plant Sensor Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Smart Plant Sensor Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Smart Plant Sensor Production (K Units) Growth Rate (2020-2025)

Figure 106. China Smart Plant Sensor Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Smart Plant Sensor Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Smart Plant Sensor Market Size Forecast by Value (2020-2033) &

(M USD)

Figure 109. Global Smart Plant Sensor Sales Market Share Forecast by Type
(2026-2033)

Figure 110. Global Smart Plant Sensor Market Share Forecast by Type (2026-2033)

Figure 111. Global Smart Plant Sensor Sales Forecast by Application (2026-2033)

Figure 112. Global Smart Plant Sensor Market Share Forecast by Application
(2026-2033)

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