

Global Smart Pet Tracking Collar Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GF1B10734A38EN.html>

Date: March 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: GF1B10734A38EN

Abstracts

Report Overview

Smart pet tracking collars are wearable devices designed to monitor and track the location of pets in real-time using GPS technology. These collars are equipped with features such as geo-fencing, activity tracking, and health monitoring, allowing pet owners to keep a close eye on their pets' whereabouts and well-being. The primary function of smart pet tracking collars is to provide pet owners with peace of mind by ensuring the safety and security of their beloved animals. These devices are typically connected to a mobile app, enabling users to receive notifications and alerts if their pet strays beyond a specified boundary or exhibits unusual behavior. Overall, smart pet tracking collars offer a convenient and reliable solution for pet owners to monitor and track their pets' activities both indoors and outdoors.

The market for smart pet tracking collars is experiencing significant growth due to several key market trends and drivers. One of the primary trends driving the market is the increasing adoption of pets and the growing concern for their safety among pet owners. As more people consider their pets as part of their family, the demand for innovative solutions to track and monitor pets' whereabouts is on the rise. Additionally, technological advancements in GPS tracking, wireless connectivity, and data analytics have led to the development of more advanced and accurate smart pet tracking collars, further fueling market growth. Moreover, the rise of smart home technology and the Internet of Things (IoT) has created opportunities for integrating smart pet tracking collars into connected home ecosystems, enhancing the overall pet ownership experience. At the same time, the rising trend of pet fitness and health monitoring is driving the demand for smart collars that can track pets' activity levels, calories burned, and overall health metrics.

This report provides a deep insight into the global Smart Pet Tracking Collar market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Pet Tracking Collar Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Pet Tracking Collar market in any manner.

Global Smart Pet Tracking Collar Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

FitBark

Tagg

Pod

Tile

AKC Link

Loc8tor

Nuzzle

PetPace

Market Segmentation (by Type)

Bluetooth

Wireless

Others

Market Segmentation (by Application)

Commercial

Household

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Pet Tracking Collar Market

Overview of the regional outlook of the Smart Pet Tracking Collar Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Pet Tracking Collar Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Smart Pet Tracking Collar

1.2 Key Market Segments

1.2.1 Smart Pet Tracking Collar Segment by Type

1.2.2 Smart Pet Tracking Collar Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SMART PET TRACKING COLLAR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Smart Pet Tracking Collar Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Smart Pet Tracking Collar Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SMART PET TRACKING COLLAR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Smart Pet Tracking Collar Product Life Cycle

3.3 Global Smart Pet Tracking Collar Sales by Manufacturers (2020-2025)

3.4 Global Smart Pet Tracking Collar Revenue Market Share by Manufacturers (2020-2025)

3.5 Smart Pet Tracking Collar Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Smart Pet Tracking Collar Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Smart Pet Tracking Collar Manufacturing Sites, Area Served, Product Type

3.8 Smart Pet Tracking Collar Market Competitive Situation and Trends

3.8.1 Smart Pet Tracking Collar Market Concentration Rate

3.8.2 Global 5 and 10 Largest Smart Pet Tracking Collar Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SMART PET TRACKING COLLAR INDUSTRY CHAIN ANALYSIS

4.1 Smart Pet Tracking Collar Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART PET TRACKING COLLAR MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Smart Pet Tracking Collar Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to Smart Pet Tracking Collar Market

5.7 ESG Ratings of Leading Companies

6 SMART PET TRACKING COLLAR MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Smart Pet Tracking Collar Sales Market Share by Type (2020-2025)

6.3 Global Smart Pet Tracking Collar Market Size Market Share by Type (2020-2025)

6.4 Global Smart Pet Tracking Collar Price by Type (2020-2025)

7 SMART PET TRACKING COLLAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Pet Tracking Collar Market Sales by Application (2020-2025)
- 7.3 Global Smart Pet Tracking Collar Market Size (M USD) by Application (2020-2025)
- 7.4 Global Smart Pet Tracking Collar Sales Growth Rate by Application (2020-2025)

8 SMART PET TRACKING COLLAR MARKET SALES BY REGION

- 8.1 Global Smart Pet Tracking Collar Sales by Region
 - 8.1.1 Global Smart Pet Tracking Collar Sales by Region
 - 8.1.2 Global Smart Pet Tracking Collar Sales Market Share by Region
- 8.2 Global Smart Pet Tracking Collar Market Size by Region
 - 8.2.1 Global Smart Pet Tracking Collar Market Size by Region
 - 8.2.2 Global Smart Pet Tracking Collar Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Smart Pet Tracking Collar Sales by Country
 - 8.3.2 North America Smart Pet Tracking Collar Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Smart Pet Tracking Collar Sales by Country
 - 8.4.2 Europe Smart Pet Tracking Collar Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Smart Pet Tracking Collar Sales by Region
 - 8.5.2 Asia Pacific Smart Pet Tracking Collar Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Smart Pet Tracking Collar Sales by Country
 - 8.6.2 South America Smart Pet Tracking Collar Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Smart Pet Tracking Collar Sales by Region

8.7.2 Middle East and Africa Smart Pet Tracking Collar Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SMART PET TRACKING COLLAR MARKET PRODUCTION BY REGION

9.1 Global Production of Smart Pet Tracking Collar by Region(2020-2025)

9.2 Global Smart Pet Tracking Collar Revenue Market Share by Region (2020-2025)

9.3 Global Smart Pet Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Smart Pet Tracking Collar Production

9.4.1 North America Smart Pet Tracking Collar Production Growth Rate (2020-2025)

9.4.2 North America Smart Pet Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Smart Pet Tracking Collar Production

9.5.1 Europe Smart Pet Tracking Collar Production Growth Rate (2020-2025)

9.5.2 Europe Smart Pet Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Smart Pet Tracking Collar Production (2020-2025)

9.6.1 Japan Smart Pet Tracking Collar Production Growth Rate (2020-2025)

9.6.2 Japan Smart Pet Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Smart Pet Tracking Collar Production (2020-2025)

9.7.1 China Smart Pet Tracking Collar Production Growth Rate (2020-2025)

9.7.2 China Smart Pet Tracking Collar Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 FitBark

10.1.1 FitBark Basic Information

- 10.1.2 FitBark Smart Pet Tracking Collar Product Overview
- 10.1.3 FitBark Smart Pet Tracking Collar Product Market Performance
- 10.1.4 FitBark Business Overview
- 10.1.5 FitBark SWOT Analysis
- 10.1.6 FitBark Recent Developments
- 10.2 Tagg
 - 10.2.1 Tagg Basic Information
 - 10.2.2 Tagg Smart Pet Tracking Collar Product Overview
 - 10.2.3 Tagg Smart Pet Tracking Collar Product Market Performance
 - 10.2.4 Tagg Business Overview
 - 10.2.5 Tagg SWOT Analysis
 - 10.2.6 Tagg Recent Developments
- 10.3 Pod
 - 10.3.1 Pod Basic Information
 - 10.3.2 Pod Smart Pet Tracking Collar Product Overview
 - 10.3.3 Pod Smart Pet Tracking Collar Product Market Performance
 - 10.3.4 Pod Business Overview
 - 10.3.5 Pod SWOT Analysis
 - 10.3.6 Pod Recent Developments
- 10.4 Tile
 - 10.4.1 Tile Basic Information
 - 10.4.2 Tile Smart Pet Tracking Collar Product Overview
 - 10.4.3 Tile Smart Pet Tracking Collar Product Market Performance
 - 10.4.4 Tile Business Overview
 - 10.4.5 Tile Recent Developments
- 10.5 AKC Link
 - 10.5.1 AKC Link Basic Information
 - 10.5.2 AKC Link Smart Pet Tracking Collar Product Overview
 - 10.5.3 AKC Link Smart Pet Tracking Collar Product Market Performance
 - 10.5.4 AKC Link Business Overview
 - 10.5.5 AKC Link Recent Developments
- 10.6 Loc8tor
 - 10.6.1 Loc8tor Basic Information
 - 10.6.2 Loc8tor Smart Pet Tracking Collar Product Overview
 - 10.6.3 Loc8tor Smart Pet Tracking Collar Product Market Performance
 - 10.6.4 Loc8tor Business Overview
 - 10.6.5 Loc8tor Recent Developments
- 10.7 Nuzzle
 - 10.7.1 Nuzzle Basic Information

- 10.7.2 Nuzzle Smart Pet Tracking Collar Product Overview
- 10.7.3 Nuzzle Smart Pet Tracking Collar Product Market Performance
- 10.7.4 Nuzzle Business Overview
- 10.7.5 Nuzzle Recent Developments
- 10.8 PetPace
 - 10.8.1 PetPace Basic Information
 - 10.8.2 PetPace Smart Pet Tracking Collar Product Overview
 - 10.8.3 PetPace Smart Pet Tracking Collar Product Market Performance
 - 10.8.4 PetPace Business Overview
 - 10.8.5 PetPace Recent Developments

11 SMART PET TRACKING COLLAR MARKET FORECAST BY REGION

- 11.1 Global Smart Pet Tracking Collar Market Size Forecast
- 11.2 Global Smart Pet Tracking Collar Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Smart Pet Tracking Collar Market Size Forecast by Country
 - 11.2.3 Asia Pacific Smart Pet Tracking Collar Market Size Forecast by Region
 - 11.2.4 South America Smart Pet Tracking Collar Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Smart Pet Tracking Collar by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Smart Pet Tracking Collar Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Smart Pet Tracking Collar by Type (2026-2033)
 - 12.1.2 Global Smart Pet Tracking Collar Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Smart Pet Tracking Collar by Type (2026-2033)
- 12.2 Global Smart Pet Tracking Collar Market Forecast by Application (2026-2033)
 - 12.2.1 Global Smart Pet Tracking Collar Sales (K Units) Forecast by Application
 - 12.2.2 Global Smart Pet Tracking Collar Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Smart Pet Tracking Collar Market Size Comparison by Region (M USD)

Table 5. Global Smart Pet Tracking Collar Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Smart Pet Tracking Collar Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Smart Pet Tracking Collar Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Smart Pet Tracking Collar Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Pet Tracking Collar as of 2024)
Table 10. Global Market Smart Pet Tracking Collar Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers Smart Pet Tracking Collar Manufacturing Sites and Area Served
Table 12. Manufacturers Smart Pet Tracking Collar Product Type
Table 13. Global Smart Pet Tracking Collar Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Smart Pet Tracking Collar Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. Global Smart Pet Tracking Collar Sales by Type (K Units)
Table 25. Global Smart Pet Tracking Collar Market Size by Type (M USD)
Table 26. Global Smart Pet Tracking Collar Sales (K Units) by Type (2020-2025)
Table 27. Global Smart Pet Tracking Collar Sales Market Share by Type (2020-2025)
Table 28. Global Smart Pet Tracking Collar Market Size (M USD) by Type (2020-2025)
Table 29. Global Smart Pet Tracking Collar Market Size Share by Type (2020-2025)
Table 30. Global Smart Pet Tracking Collar Price (USD/Unit) by Type (2020-2025)
Table 31. Global Smart Pet Tracking Collar Sales (K Units) by Application
Table 32. Global Smart Pet Tracking Collar Market Size by Application
Table 33. Global Smart Pet Tracking Collar Sales by Application (2020-2025) & (K Units)
Table 34. Global Smart Pet Tracking Collar Sales Market Share by Application

(2020-2025)

Table 35. Global Smart Pet Tracking Collar Market Size by Application (2020-2025) & (M USD)

Table 36. Global Smart Pet Tracking Collar Market Share by Application (2020-2025)

Table 37. Global Smart Pet Tracking Collar Sales Growth Rate by Application (2020-2025)

Table 38. Global Smart Pet Tracking Collar Sales by Region (2020-2025) & (K Units)

Table 39. Global Smart Pet Tracking Collar Sales Market Share by Region (2020-2025)

Table 40. Global Smart Pet Tracking Collar Market Size by Region (2020-2025) & (M USD)

Table 41. Global Smart Pet Tracking Collar Market Size Market Share by Region (2020-2025)

Table 42. North America Smart Pet Tracking Collar Sales by Country (2020-2025) & (K Units)

Table 43. North America Smart Pet Tracking Collar Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Smart Pet Tracking Collar Sales by Country (2020-2025) & (K Units)

Table 45. Europe Smart Pet Tracking Collar Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Smart Pet Tracking Collar Sales by Region (2020-2025) & (K Units)

Table 47. Asia Pacific Smart Pet Tracking Collar Market Size by Region (2020-2025) & (M USD)

Table 48. South America Smart Pet Tracking Collar Sales by Country (2020-2025) & (K Units)

Table 49. South America Smart Pet Tracking Collar Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Smart Pet Tracking Collar Sales by Region (2020-2025) & (K Units)

Table 51. Middle East and Africa Smart Pet Tracking Collar Market Size by Region (2020-2025) & (M USD)

Table 52. Global Smart Pet Tracking Collar Production (K Units) by Region(2020-2025)

Table 53. Global Smart Pet Tracking Collar Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global Smart Pet Tracking Collar Revenue Market Share by Region (2020-2025)

Table 55. Global Smart Pet Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America Smart Pet Tracking Collar Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe Smart Pet Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan Smart Pet Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. China Smart Pet Tracking Collar Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. FitBark Basic Information

Table 61. FitBark Smart Pet Tracking Collar Product Overview

Table 62. FitBark Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. FitBark Business Overview

Table 64. FitBark SWOT Analysis

Table 65. FitBark Recent Developments

Table 66. Tagg Basic Information

Table 67. Tagg Smart Pet Tracking Collar Product Overview

Table 68. Tagg Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Tagg Business Overview

Table 70. Tagg SWOT Analysis

Table 71. Tagg Recent Developments

Table 72. Pod Basic Information

Table 73. Pod Smart Pet Tracking Collar Product Overview

Table 74. Pod Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Pod Business Overview

Table 76. Pod SWOT Analysis

Table 77. Pod Recent Developments

Table 78. Tile Basic Information

Table 79. Tile Smart Pet Tracking Collar Product Overview

Table 80. Tile Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. Tile Business Overview

Table 82. Tile Recent Developments

Table 83. AKC Link Basic Information

Table 84. AKC Link Smart Pet Tracking Collar Product Overview

Table 85. AKC Link Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. AKC Link Business Overview

Table 87. AKC Link Recent Developments
Table 88. Loc8tor Basic Information
Table 89. Loc8tor Smart Pet Tracking Collar Product Overview
Table 90. Loc8tor Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 91. Loc8tor Business Overview
Table 92. Loc8tor Recent Developments
Table 93. Nuzzle Basic Information
Table 94. Nuzzle Smart Pet Tracking Collar Product Overview
Table 95. Nuzzle Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. Nuzzle Business Overview
Table 97. Nuzzle Recent Developments
Table 98. PetPace Basic Information
Table 99. PetPace Smart Pet Tracking Collar Product Overview
Table 100. PetPace Smart Pet Tracking Collar Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 101. PetPace Business Overview
Table 102. PetPace Recent Developments
Table 103. Global Smart Pet Tracking Collar Sales Forecast by Region (2026-2033) & (K Units)
Table 104. Global Smart Pet Tracking Collar Market Size Forecast by Region (2026-2033) & (M USD)
Table 105. North America Smart Pet Tracking Collar Sales Forecast by Country (2026-2033) & (K Units)
Table 106. North America Smart Pet Tracking Collar Market Size Forecast by Country (2026-2033) & (M USD)
Table 107. Europe Smart Pet Tracking Collar Sales Forecast by Country (2026-2033) & (K Units)
Table 108. Europe Smart Pet Tracking Collar Market Size Forecast by Country (2026-2033) & (M USD)
Table 109. Asia Pacific Smart Pet Tracking Collar Sales Forecast by Region (2026-2033) & (K Units)
Table 110. Asia Pacific Smart Pet Tracking Collar Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. South America Smart Pet Tracking Collar Sales Forecast by Country (2026-2033) & (K Units)
Table 112. South America Smart Pet Tracking Collar Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Middle East and Africa Smart Pet Tracking Collar Sales Forecast by Country (2026-2033) & (Units)

Table 114. Middle East and Africa Smart Pet Tracking Collar Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Global Smart Pet Tracking Collar Sales Forecast by Type (2026-2033) & (K Units)

Table 116. Global Smart Pet Tracking Collar Market Size Forecast by Type (2026-2033) & (M USD)

Table 117. Global Smart Pet Tracking Collar Price Forecast by Type (2026-2033) & (USD/Unit)

Table 118. Global Smart Pet Tracking Collar Sales (K Units) Forecast by Application (2026-2033)

Table 119. Global Smart Pet Tracking Collar Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Smart Pet Tracking Collar

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Smart Pet Tracking Collar Market Size (M USD), 2024-2033

Figure 5. Global Smart Pet Tracking Collar Market Size (M USD) (2020-2033)

Figure 6. Global Smart Pet Tracking Collar Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Smart Pet Tracking Collar Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Smart Pet Tracking Collar Product Life Cycle

Figure 13. Smart Pet Tracking Collar Sales Share by Manufacturers in 2024

Figure 14. Global Smart Pet Tracking Collar Revenue Share by Manufacturers in 2024

Figure 15. Smart Pet Tracking Collar Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Smart Pet Tracking Collar Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Smart Pet Tracking Collar Revenue in 2024

Figure 18. Industry Chain Map of Smart Pet Tracking Collar

Figure 19. Global Smart Pet Tracking Collar Market PEST Analysis

Figure 20. Global Smart Pet Tracking Collar Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Smart Pet Tracking Collar Market Share by Type
- Figure 27. Sales Market Share of Smart Pet Tracking Collar by Type (2020-2025)
- Figure 28. Sales Market Share of Smart Pet Tracking Collar by Type in 2024
- Figure 29. Market Size Share of Smart Pet Tracking Collar by Type (2020-2025)
- Figure 30. Market Size Share of Smart Pet Tracking Collar by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Smart Pet Tracking Collar Market Share by Application
- Figure 33. Global Smart Pet Tracking Collar Sales Market Share by Application (2020-2025)
- Figure 34. Global Smart Pet Tracking Collar Sales Market Share by Application in 2024
- Figure 35. Global Smart Pet Tracking Collar Market Share by Application (2020-2025)
- Figure 36. Global Smart Pet Tracking Collar Market Share by Application in 2024
- Figure 37. Global Smart Pet Tracking Collar Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Smart Pet Tracking Collar Sales Market Share by Region (2020-2025)
- Figure 39. Global Smart Pet Tracking Collar Market Size Market Share by Region (2020-2025)
- Figure 40. North America Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Smart Pet Tracking Collar Sales Market Share by Country in 2024
- Figure 43. North America Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Smart Pet Tracking Collar Market Size Market Share by Country in 2024
- Figure 45. U.S. Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Smart Pet Tracking Collar Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Smart Pet Tracking Collar Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Smart Pet Tracking Collar Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Smart Pet Tracking Collar Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Smart Pet Tracking Collar Sales Market Share by Country in 2024

Figure 53. Europe Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Smart Pet Tracking Collar Market Size Market Share by Country in 2024

Figure 55. Germany Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Smart Pet Tracking Collar Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Smart Pet Tracking Collar Sales Market Share by Region in 2024

Figure 67. Asia Pacific Smart Pet Tracking Collar Market Size Market Share by Region in 2024

Figure 68. China Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 70. Japan Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Smart Pet Tracking Collar Sales and Growth Rate (K Units)

Figure 79. South America Smart Pet Tracking Collar Sales Market Share by Country in 2024

Figure 80. South America Smart Pet Tracking Collar Market Size and Growth Rate (M USD)

Figure 81. South America Smart Pet Tracking Collar Market Size Market Share by Country in 2024

Figure 82. Brazil Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Smart Pet Tracking Collar Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Smart Pet Tracking Collar Sales Market Share by

Region in 2024

Figure 90. Middle East and Africa Smart Pet Tracking Collar Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Smart Pet Tracking Collar Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Smart Pet Tracking Collar Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Smart Pet Tracking Collar Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Smart Pet Tracking Collar Production Market Share by Region (2020-2025)

Figure 103. North America Smart Pet Tracking Collar Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Smart Pet Tracking Collar Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Smart Pet Tracking Collar Production (K Units) Growth Rate (2020-2025)

Figure 106. China Smart Pet Tracking Collar Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Smart Pet Tracking Collar Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Smart Pet Tracking Collar Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Smart Pet Tracking Collar Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Smart Pet Tracking Collar Market Share Forecast by Type (2026-2033)

Figure 111. Global Smart Pet Tracking Collar Sales Forecast by Application (2026-2033)

Figure 112. Global Smart Pet Tracking Collar Market Share Forecast by Application (2026-2033)

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