

# Global Smart Parking Guidance System Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Bosson Research's latest report provides a deep insight into the global Smart Parking Guidance System market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Parking Guidance System Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Parking Guidance System market in any manner.

### Global Smart Parking Guidance System Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

#### Altiux Innovations

Amano McGann, Inc.

Amco S.A.

BMW AG (ParkNow GmbH, Parkmobile LLC)

Cisco Systems, Inc.

CivicSmart, Inc.

Deteq Solutions

Flowbird

gtechna

INDECT Electronics & Distribution GmbH

Kapsch TrafficCom

Libelium Comunicaciones Distribuidas S.L.

Meter Feeder, Inc.

Mindteck

Municipal Parking Services, Inc.

Nedap N.V.

Park Assist

ParkHelp Technologies

ParkJockey

ParkMe Inc.

Robert Bosch GmbH

Siemens AG

SKIDATA AG

Smart Parking Ltd.

SpotHero, Inc.

Swarco AG

Urbiotica, S.L.

#### Market Segmentation (by Type)

Hardware

Software

Service

#### Market Segmentation (by Application)

Commercial

Government

Transport Transit

#### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Parking Guidance System Market

Overview of the regional outlook of the Smart Parking Guidance System Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Parking Guidance System Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Smart Parking Guidance System
- 1.2 Key Market Segments
  - 1.2.1 Smart Parking Guidance System Segment by Type
  - 1.2.2 Smart Parking Guidance System Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SMART PARKING GUIDANCE SYSTEM MARKET OVERVIEW**

- 2.1 Global Smart Parking Guidance System Market Size (M USD) Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SMART PARKING GUIDANCE SYSTEM MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Smart Parking Guidance System Revenue Market Share by Manufacturers (2018-2023)
- 3.2 Smart Parking Guidance System Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Manufacturers Smart Parking Guidance System Sales Sites, Area Served, Service Type
- 3.4 Smart Parking Guidance System Market Competitive Situation and Trends
  - 3.4.1 Smart Parking Guidance System Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Smart Parking Guidance System Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 SMART PARKING GUIDANCE SYSTEM VALUE CHAIN ANALYSIS**

- 4.1 Smart Parking Guidance System Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SMART PARKING GUIDANCE SYSTEM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SMART PARKING GUIDANCE SYSTEM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Parking Guidance System Market Size Market Share by Type (2018-2023)
- 6.3 Global Smart Parking Guidance System Sales Growth Rate by Type (2019-2023)

## **7 SMART PARKING GUIDANCE SYSTEM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Parking Guidance System Market Size (M USD) by Application (2018-2023)
- 7.3 Global Smart Parking Guidance System Sales Growth Rate by Application (2019-2023)

## **8 SMART PARKING GUIDANCE SYSTEM MARKET SEGMENTATION BY REGION**

- 8.1 Global Smart Parking Guidance System Market Size by Region
  - 8.1.1 Global Smart Parking Guidance System Market Size by Region
  - 8.1.2 Global Smart Parking Guidance System Market Share by Region
- 8.2 North America
  - 8.2.1 North America Smart Parking Guidance System Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Smart Parking Guidance System Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Smart Parking Guidance System Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Smart Parking Guidance System Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Smart Parking Guidance System Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Altiux Innovations

9.1.1 Altiux Innovations Smart Parking Guidance System Basic Information

9.1.2 Altiux Innovations Smart Parking Guidance System Product Overview

9.1.3 Altiux Innovations Smart Parking Guidance System Product Market Performance

9.1.4 Altiux Innovations Business Overview

9.1.5 Altiux Innovations Smart Parking Guidance System SWOT Analysis

9.1.6 Altiux Innovations Recent Developments



## 9.2 Amano McGann, Inc.

9.2.1 Amano McGann, Inc. Smart Parking Guidance System Basic Information

9.2.2 Amano McGann, Inc. Smart Parking Guidance System Product Overview

9.2.3 Amano McGann, Inc. Smart Parking Guidance System Product Market

Performance

9.2.4 Amano McGann, Inc. Business Overview

9.2.5 Amano McGann, Inc. Smart Parking Guidance System SWOT Analysis

9.2.6 Amano McGann, Inc. Recent Developments

## 9.3 Amco S.A.

9.3.1 Amco S.A. Smart Parking Guidance System Basic Information

9.3.2 Amco S.A. Smart Parking Guidance System Product Overview

9.3.3 Amco S.A. Smart Parking Guidance System Product Market Performance

9.3.4 Amco S.A. Business Overview

9.3.5 Amco S.A. Smart Parking Guidance System SWOT Analysis

9.3.6 Amco S.A. Recent Developments

## 9.4 BMW AG (ParkNow GmbH, Parkmobile LLC)

9.4.1 BMW AG (ParkNow GmbH, Parkmobile LLC) Smart Parking Guidance System  
Basic Information

9.4.2 BMW AG (ParkNow GmbH, Parkmobile LLC) Smart Parking Guidance System  
Product Overview

9.4.3 BMW AG (ParkNow GmbH, Parkmobile LLC) Smart Parking Guidance System  
Product Market Performance

9.4.4 BMW AG (ParkNow GmbH, Parkmobile LLC) Business Overview

9.4.5 BMW AG (ParkNow GmbH, Parkmobile LLC) Recent Developments

## 9.5 Cisco Systems, Inc.

9.5.1 Cisco Systems, Inc. Smart Parking Guidance System Basic Information

9.5.2 Cisco Systems, Inc. Smart Parking Guidance System Product Overview

9.5.3 Cisco Systems, Inc. Smart Parking Guidance System Product Market

Performance

9.5.4 Cisco Systems, Inc. Business Overview

9.5.5 Cisco Systems, Inc. Recent Developments

## 9.6 CivicSmart, Inc.

9.6.1 CivicSmart, Inc. Smart Parking Guidance System Basic Information

9.6.2 CivicSmart, Inc. Smart Parking Guidance System Product Overview

9.6.3 CivicSmart, Inc. Smart Parking Guidance System Product Market Performance

9.6.4 CivicSmart, Inc. Business Overview

9.6.5 CivicSmart, Inc. Recent Developments

## 9.7 Deteq Solutions

9.7.1 Deteq Solutions Smart Parking Guidance System Basic Information

- 9.7.2 Deteq Solutions Smart Parking Guidance System Product Overview
- 9.7.3 Deteq Solutions Smart Parking Guidance System Product Market Performance
- 9.7.4 Deteq Solutions Business Overview
- 9.7.5 Deteq Solutions Recent Developments
- 9.8 Flowbird
  - 9.8.1 Flowbird Smart Parking Guidance System Basic Information
  - 9.8.2 Flowbird Smart Parking Guidance System Product Overview
  - 9.8.3 Flowbird Smart Parking Guidance System Product Market Performance
  - 9.8.4 Flowbird Business Overview
  - 9.8.5 Flowbird Recent Developments
- 9.9 gtechna
  - 9.9.1 gtechna Smart Parking Guidance System Basic Information
  - 9.9.2 gtechna Smart Parking Guidance System Product Overview
  - 9.9.3 gtechna Smart Parking Guidance System Product Market Performance
  - 9.9.4 gtechna Business Overview
  - 9.9.5 gtechna Recent Developments
- 9.10 INDECT Electronics and Distribution GmbH
  - 9.10.1 INDECT Electronics and Distribution GmbH Smart Parking Guidance System Basic Information
  - 9.10.2 INDECT Electronics and Distribution GmbH Smart Parking Guidance System Product Overview
  - 9.10.3 INDECT Electronics and Distribution GmbH Smart Parking Guidance System Product Market Performance
  - 9.10.4 INDECT Electronics and Distribution GmbH Business Overview
  - 9.10.5 INDECT Electronics and Distribution GmbH Recent Developments
- 9.11 Kapsch TrafficCom
  - 9.11.1 Kapsch TrafficCom Smart Parking Guidance System Basic Information
  - 9.11.2 Kapsch TrafficCom Smart Parking Guidance System Product Overview
  - 9.11.3 Kapsch TrafficCom Smart Parking Guidance System Product Market Performance
  - 9.11.4 Kapsch TrafficCom Business Overview
  - 9.11.5 Kapsch TrafficCom Recent Developments
- 9.12 Libelium Comunicaciones Distribuidas S.L.
  - 9.12.1 Libelium Comunicaciones Distribuidas S.L. Smart Parking Guidance System Basic Information
  - 9.12.2 Libelium Comunicaciones Distribuidas S.L. Smart Parking Guidance System Product Overview
  - 9.12.3 Libelium Comunicaciones Distribuidas S.L. Smart Parking Guidance System Product Market Performance

- 9.12.4 Libelium Comunicaciones Distribuidas S.L. Business Overview
- 9.12.5 Libelium Comunicaciones Distribuidas S.L. Recent Developments
- 9.13 Meter Feeder, Inc.
  - 9.13.1 Meter Feeder, Inc. Smart Parking Guidance System Basic Information
  - 9.13.2 Meter Feeder, Inc. Smart Parking Guidance System Product Overview
  - 9.13.3 Meter Feeder, Inc. Smart Parking Guidance System Product Market Performance
  - 9.13.4 Meter Feeder, Inc. Business Overview
  - 9.13.5 Meter Feeder, Inc. Recent Developments
- 9.14 Mindteck
  - 9.14.1 Mindteck Smart Parking Guidance System Basic Information
  - 9.14.2 Mindteck Smart Parking Guidance System Product Overview
  - 9.14.3 Mindteck Smart Parking Guidance System Product Market Performance
  - 9.14.4 Mindteck Business Overview
  - 9.14.5 Mindteck Recent Developments
- 9.15 Municipal Parking Services, Inc.
  - 9.15.1 Municipal Parking Services, Inc. Smart Parking Guidance System Basic Information
  - 9.15.2 Municipal Parking Services, Inc. Smart Parking Guidance System Product Overview
  - 9.15.3 Municipal Parking Services, Inc. Smart Parking Guidance System Product Market Performance
  - 9.15.4 Municipal Parking Services, Inc. Business Overview
  - 9.15.5 Municipal Parking Services, Inc. Recent Developments
- 9.16 Nedap N.V.
  - 9.16.1 Nedap N.V. Smart Parking Guidance System Basic Information
  - 9.16.2 Nedap N.V. Smart Parking Guidance System Product Overview
  - 9.16.3 Nedap N.V. Smart Parking Guidance System Product Market Performance
  - 9.16.4 Nedap N.V. Business Overview
  - 9.16.5 Nedap N.V. Recent Developments
- 9.17 Park Assist
  - 9.17.1 Park Assist Smart Parking Guidance System Basic Information
  - 9.17.2 Park Assist Smart Parking Guidance System Product Overview
  - 9.17.3 Park Assist Smart Parking Guidance System Product Market Performance
  - 9.17.4 Park Assist Business Overview
  - 9.17.5 Park Assist Recent Developments
- 9.18 ParkHelp Technologies
  - 9.18.1 ParkHelp Technologies Smart Parking Guidance System Basic Information
  - 9.18.2 ParkHelp Technologies Smart Parking Guidance System Product Overview

### 9.18.3 ParkHelp Technologies Smart Parking Guidance System Product Market Performance

#### 9.18.4 ParkHelp Technologies Business Overview

#### 9.18.5 ParkHelp Technologies Recent Developments

### 9.19 ParkJockey

#### 9.19.1 ParkJockey Smart Parking Guidance System Basic Information

#### 9.19.2 ParkJockey Smart Parking Guidance System Product Overview

#### 9.19.3 ParkJockey Smart Parking Guidance System Product Market Performance

#### 9.19.4 ParkJockey Business Overview

#### 9.19.5 ParkJockey Recent Developments

### 9.20 ParkMe Inc.

#### 9.20.1 ParkMe Inc. Smart Parking Guidance System Basic Information

#### 9.20.2 ParkMe Inc. Smart Parking Guidance System Product Overview

#### 9.20.3 ParkMe Inc. Smart Parking Guidance System Product Market Performance

#### 9.20.4 ParkMe Inc. Business Overview

#### 9.20.5 ParkMe Inc. Recent Developments

### 9.21 Robert Bosch GmbH

#### 9.21.1 Robert Bosch GmbH Smart Parking Guidance System Basic Information

#### 9.21.2 Robert Bosch GmbH Smart Parking Guidance System Product Overview

#### 9.21.3 Robert Bosch GmbH Smart Parking Guidance System Product Market Performance

### Performance

#### 9.21.4 Robert Bosch GmbH Business Overview

#### 9.21.5 Robert Bosch GmbH Recent Developments

### 9.22 Siemens AG

#### 9.22.1 Siemens AG Smart Parking Guidance System Basic Information

#### 9.22.2 Siemens AG Smart Parking Guidance System Product Overview

#### 9.22.3 Siemens AG Smart Parking Guidance System Product Market Performance

#### 9.22.4 Siemens AG Business Overview

#### 9.22.5 Siemens AG Recent Developments

### 9.23 SKIDATA AG

#### 9.23.1 SKIDATA AG Smart Parking Guidance System Basic Information

#### 9.23.2 SKIDATA AG Smart Parking Guidance System Product Overview

#### 9.23.3 SKIDATA AG Smart Parking Guidance System Product Market Performance

#### 9.23.4 SKIDATA AG Business Overview

#### 9.23.5 SKIDATA AG Recent Developments

### 9.24 Smart Parking Ltd.

#### 9.24.1 Smart Parking Ltd. Smart Parking Guidance System Basic Information

#### 9.24.2 Smart Parking Ltd. Smart Parking Guidance System Product Overview

#### 9.24.3 Smart Parking Ltd. Smart Parking Guidance System Product Market

## Performance

9.24.4 Smart Parking Ltd. Business Overview

9.24.5 Smart Parking Ltd. Recent Developments

## 9.25 SpotHero, Inc.

9.25.1 SpotHero, Inc. Smart Parking Guidance System Basic Information

9.25.2 SpotHero, Inc. Smart Parking Guidance System Product Overview

9.25.3 SpotHero, Inc. Smart Parking Guidance System Product Market Performance

9.25.4 SpotHero, Inc. Business Overview

9.25.5 SpotHero, Inc. Recent Developments

## 9.26 Swarco AG

9.26.1 Swarco AG Smart Parking Guidance System Basic Information

9.26.2 Swarco AG Smart Parking Guidance System Product Overview

9.26.3 Swarco AG Smart Parking Guidance System Product Market Performance

9.26.4 Swarco AG Business Overview

9.26.5 Swarco AG Recent Developments

## 9.27 Urbiotica, S.L.

9.27.1 Urbiotica, S.L. Smart Parking Guidance System Basic Information

9.27.2 Urbiotica, S.L. Smart Parking Guidance System Product Overview

9.27.3 Urbiotica, S.L. Smart Parking Guidance System Product Market Performance

9.27.4 Urbiotica, S.L. Business Overview

9.27.5 Urbiotica, S.L. Recent Developments

## **10 SMART PARKING GUIDANCE SYSTEM REGIONAL MARKET FORECAST**

10.1 Global Smart Parking Guidance System Market Size Forecast

10.2 Global Smart Parking Guidance System Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Smart Parking Guidance System Market Size Forecast by Country

10.2.3 Asia Pacific Smart Parking Guidance System Market Size Forecast by Region

10.2.4 South America Smart Parking Guidance System Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Smart Parking Guidance System by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

11.1 Global Smart Parking Guidance System Market Forecast by Type (2024-2029)

11.2 Global Smart Parking Guidance System Market Forecast by Application (2024-2029)

## 12 CONCLUSION AND KEY FINDINGS



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Parking Guidance System Market Size Comparison by Region (M USD)

Table 5. Global Smart Parking Guidance System Revenue (M USD) by Manufacturers (2018-2023)

Table 6. Global Smart Parking Guidance System Revenue Share by Manufacturers (2018-2023)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Parking Guidance System as of 2022)

Table 8. Manufacturers Smart Parking Guidance System Sales Sites and Area Served

Table 9. Manufacturers Smart Parking Guidance System Service Type

Table 10. Global Smart Parking Guidance System Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Smart Parking Guidance System

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Smart Parking Guidance System Market Challenges

Table 18. Market Restraints

Table 19. Global Smart Parking Guidance System Market Size by Type (M USD)

Table 20. Global Smart Parking Guidance System Market Size (M USD) by Type (2018-2023)

Table 21. Global Smart Parking Guidance System Market Size Share by Type (2018-2023)

Table 22. Global Smart Parking Guidance System Sales Growth Rate by Type (2019-2023)

Table 23. Global Smart Parking Guidance System Market Size by Application

Table 24. Global Smart Parking Guidance System Sales by Application (2018-2023) & (M USD)

Table 25. Global Smart Parking Guidance System Market Share by Application (2018-2023)

Table 26. Global Smart Parking Guidance System Sales Growth Rate by Application

(2019-2023)

Table 27. Global Smart Parking Guidance System Market Size by Region (2018-2023) & (M USD)

Table 28. Global Smart Parking Guidance System Market Share by Region (2018-2023)

Table 29. North America Smart Parking Guidance System Market Size by Country (2018-2023) & (M USD)

Table 30. Europe Smart Parking Guidance System Market Size by Country (2018-2023) & (M USD)

Table 31. Asia Pacific Smart Parking Guidance System Market Size by Region (2018-2023) & (M USD)

Table 32. South America Smart Parking Guidance System Market Size by Country (2018-2023) & (M USD)

Table 33. Middle East and Africa Smart Parking Guidance System Market Size by Region (2018-2023) & (M USD)

Table 34. Altix Innovations Smart Parking Guidance System Basic Information

Table 35. Altix Innovations Smart Parking Guidance System Product Overview

Table 36. Altix Innovations Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 37. Altix Innovations Business Overview

Table 38. Altix Innovations Smart Parking Guidance System SWOT Analysis

Table 39. Altix Innovations Recent Developments

Table 40. Amano McGann, Inc. Smart Parking Guidance System Basic Information

Table 41. Amano McGann, Inc. Smart Parking Guidance System Product Overview

Table 42. Amano McGann, Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 43. Amano McGann, Inc. Business Overview

Table 44. Amano McGann, Inc. Smart Parking Guidance System SWOT Analysis

Table 45. Amano McGann, Inc. Recent Developments

Table 46. Amco S.A. Smart Parking Guidance System Basic Information

Table 47. Amco S.A. Smart Parking Guidance System Product Overview

Table 48. Amco S.A. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 49. Amco S.A. Business Overview

Table 50. Amco S.A. Smart Parking Guidance System SWOT Analysis

Table 51. Amco S.A. Recent Developments

Table 52. BMW AG (ParkNow GmbH, Parkmobile LLC) Smart Parking Guidance System Basic Information

Table 53. BMW AG (ParkNow GmbH, Parkmobile LLC) Smart Parking Guidance System Product Overview



Table 54. BMW AG (ParkNow GmbH, Parkmobile LLC) Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 55. BMW AG (ParkNow GmbH, Parkmobile LLC) Business Overview

Table 56. BMW AG (ParkNow GmbH, Parkmobile LLC) Recent Developments

Table 57. Cisco Systems, Inc. Smart Parking Guidance System Basic Information

Table 58. Cisco Systems, Inc. Smart Parking Guidance System Product Overview

Table 59. Cisco Systems, Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 60. Cisco Systems, Inc. Business Overview

Table 61. Cisco Systems, Inc. Recent Developments

Table 62. CivicSmart, Inc. Smart Parking Guidance System Basic Information

Table 63. CivicSmart, Inc. Smart Parking Guidance System Product Overview

Table 64. CivicSmart, Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 65. CivicSmart, Inc. Business Overview

Table 66. CivicSmart, Inc. Recent Developments

Table 67. Deteq Solutions Smart Parking Guidance System Basic Information

Table 68. Deteq Solutions Smart Parking Guidance System Product Overview

Table 69. Deteq Solutions Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 70. Deteq Solutions Business Overview

Table 71. Deteq Solutions Recent Developments

Table 72. Flowbird Smart Parking Guidance System Basic Information

Table 73. Flowbird Smart Parking Guidance System Product Overview

Table 74. Flowbird Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 75. Flowbird Business Overview

Table 76. Flowbird Recent Developments

Table 77. gtechna Smart Parking Guidance System Basic Information

Table 78. gtechna Smart Parking Guidance System Product Overview

Table 79. gtechna Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 80. gtechna Business Overview

Table 81. gtechna Recent Developments

Table 82. INDECT Electronics and Distribution GmbH Smart Parking Guidance System Basic Information

Table 83. INDECT Electronics and Distribution GmbH Smart Parking Guidance System Product Overview

Table 84. INDECT Electronics and Distribution GmbH Smart Parking Guidance System

Revenue (M USD) and Gross Margin (2018-2023)

Table 85. INDECT Electronics and Distribution GmbH Business Overview

Table 86. INDECT Electronics and Distribution GmbH Recent Developments

Table 87. Kapsch TrafficCom Smart Parking Guidance System Basic Information

Table 88. Kapsch TrafficCom Smart Parking Guidance System Product Overview

Table 89. Kapsch TrafficCom Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 90. Kapsch TrafficCom Business Overview

Table 91. Kapsch TrafficCom Recent Developments

Table 92. Libelium Comunicaciones Distribuidas S.L. Smart Parking Guidance System Basic Information

Table 93. Libelium Comunicaciones Distribuidas S.L. Smart Parking Guidance System Product Overview

Table 94. Libelium Comunicaciones Distribuidas S.L. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 95. Libelium Comunicaciones Distribuidas S.L. Business Overview

Table 96. Libelium Comunicaciones Distribuidas S.L. Recent Developments

Table 97. Meter Feeder, Inc. Smart Parking Guidance System Basic Information

Table 98. Meter Feeder, Inc. Smart Parking Guidance System Product Overview

Table 99. Meter Feeder, Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 100. Meter Feeder, Inc. Business Overview

Table 101. Meter Feeder, Inc. Recent Developments

Table 102. Mindteck Smart Parking Guidance System Basic Information

Table 103. Mindteck Smart Parking Guidance System Product Overview

Table 104. Mindteck Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 105. Mindteck Business Overview

Table 106. Mindteck Recent Developments

Table 107. Municipal Parking Services, Inc. Smart Parking Guidance System Basic Information

Table 108. Municipal Parking Services, Inc. Smart Parking Guidance System Product Overview

Table 109. Municipal Parking Services, Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 110. Municipal Parking Services, Inc. Business Overview

Table 111. Municipal Parking Services, Inc. Recent Developments

Table 112. Nedap N.V. Smart Parking Guidance System Basic Information

Table 113. Nedap N.V. Smart Parking Guidance System Product Overview

Table 114. Nedap N.V. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 115. Nedap N.V. Business Overview

Table 116. Nedap N.V. Recent Developments

Table 117. Park Assist Smart Parking Guidance System Basic Information

Table 118. Park Assist Smart Parking Guidance System Product Overview

Table 119. Park Assist Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 120. Park Assist Business Overview

Table 121. Park Assist Recent Developments

Table 122. ParkHelp Technologies Smart Parking Guidance System Basic Information

Table 123. ParkHelp Technologies Smart Parking Guidance System Product Overview

Table 124. ParkHelp Technologies Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 125. ParkHelp Technologies Business Overview

Table 126. ParkHelp Technologies Recent Developments

Table 127. ParkJockey Smart Parking Guidance System Basic Information

Table 128. ParkJockey Smart Parking Guidance System Product Overview

Table 129. ParkJockey Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 130. ParkJockey Business Overview

Table 131. ParkJockey Recent Developments

Table 132. ParkMe Inc. Smart Parking Guidance System Basic Information

Table 133. ParkMe Inc. Smart Parking Guidance System Product Overview

Table 134. ParkMe Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 135. ParkMe Inc. Business Overview

Table 136. ParkMe Inc. Recent Developments

Table 137. Robert Bosch GmbH Smart Parking Guidance System Basic Information

Table 138. Robert Bosch GmbH Smart Parking Guidance System Product Overview

Table 139. Robert Bosch GmbH Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 140. Robert Bosch GmbH Business Overview

Table 141. Robert Bosch GmbH Recent Developments

Table 142. Siemens AG Smart Parking Guidance System Basic Information

Table 143. Siemens AG Smart Parking Guidance System Product Overview

Table 144. Siemens AG Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)

Table 145. Siemens AG Business Overview

Table 146. Siemens AG Recent Developments
Table 147. SKIDATA AG Smart Parking Guidance System Basic Information
Table 148. SKIDATA AG Smart Parking Guidance System Product Overview
Table 149. SKIDATA AG Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)
Table 150. SKIDATA AG Business Overview
Table 151. SKIDATA AG Recent Developments
Table 152. Smart Parking Ltd. Smart Parking Guidance System Basic Information
Table 153. Smart Parking Ltd. Smart Parking Guidance System Product Overview
Table 154. Smart Parking Ltd. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)
Table 155. Smart Parking Ltd. Business Overview
Table 156. Smart Parking Ltd. Recent Developments
Table 157. SpotHero, Inc. Smart Parking Guidance System Basic Information
Table 158. SpotHero, Inc. Smart Parking Guidance System Product Overview
Table 159. SpotHero, Inc. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)
Table 160. SpotHero, Inc. Business Overview
Table 161. SpotHero, Inc. Recent Developments
Table 162. Swarco AG Smart Parking Guidance System Basic Information
Table 163. Swarco AG Smart Parking Guidance System Product Overview
Table 164. Swarco AG Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)
Table 165. Swarco AG Business Overview
Table 166. Swarco AG Recent Developments
Table 167. Urbiotica, S.L. Smart Parking Guidance System Basic Information
Table 168. Urbiotica, S.L. Smart Parking Guidance System Product Overview
Table 169. Urbiotica, S.L. Smart Parking Guidance System Revenue (M USD) and Gross Margin (2018-2023)
Table 170. Urbiotica, S.L. Business Overview
Table 171. Urbiotica, S.L. Recent Developments
Table 172. Global Smart Parking Guidance System Market Size Forecast by Region (2024-2029) & (M USD)
Table 173. North America Smart Parking Guidance System Market Size Forecast by Country (2024-2029) & (M USD)
Table 174. Europe Smart Parking Guidance System Market Size Forecast by Country (2024-2029) & (M USD)
Table 175. Asia Pacific Smart Parking Guidance System Market Size Forecast by Region (2024-2029) & (M USD)

Table 176. South America Smart Parking Guidance System Market Size Forecast by Country (2024-2029) & (M USD)

Table 177. Middle East and Africa Smart Parking Guidance System Market Size Forecast by Country (2024-2029) & (M USD)

Table 178. Global Smart Parking Guidance System Market Size Forecast by Type (2024-2029) & (M USD)

Table 179. Global Smart Parking Guidance System Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Smart Parking Guidance System

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Smart Parking Guidance System Market Size (M USD)(2018-2029)

Figure 5. Global Smart Parking Guidance System Market Size (M USD) (2018-2029)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Smart Parking Guidance System Market Size by Country (M USD)

Figure 10. Global Smart Parking Guidance System Revenue Share by Manufacturers in 2022

Figure 11. Smart Parking Guidance System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 VS 2022

Figure 12. The Global 5 and 10 Largest Players: Market Share by Smart Parking Guidance System Revenue in 2022

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Smart Parking Guidance System Market Share by Type

Figure 15. Market Size Share of Smart Parking Guidance System by Type (2018-2023)

Figure 16. Market Size Market Share of Smart Parking Guidance System by Type in 2022

Figure 17. Global Smart Parking Guidance System Sales Growth Rate by Type (2019-2023)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Smart Parking Guidance System Market Share by Application

Figure 20. Global Smart Parking Guidance System Market Share by Application (2018-2023)

Figure 21. Global Smart Parking Guidance System Market Share by Application in 2022

Figure 22. Global Smart Parking Guidance System Sales Growth Rate by Application (2019-2023)

Figure 23. Global Smart Parking Guidance System Market Share by Region (2018-2023)

Figure 24. North America Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 25. North America Smart Parking Guidance System Market Share by Country in 2022



Figure 26. U.S. Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 27. Canada Smart Parking Guidance System Market Size (M USD) and Growth Rate (2018-2023)

Figure 28. Mexico Smart Parking Guidance System Market Size (Units) and Growth Rate (2018-2023)

Figure 29. Europe Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 30. Europe Smart Parking Guidance System Market Share by Country in 2022

Figure 31. Germany Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 32. France Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 33. U.K. Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 34. Italy Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 35. Russia Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 36. Asia Pacific Smart Parking Guidance System Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Smart Parking Guidance System Market Share by Region in 2022

Figure 38. China Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 39. Japan Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 40. South Korea Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 41. India Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 42. Southeast Asia Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 43. South America Smart Parking Guidance System Market Size and Growth Rate (M USD)

Figure 44. South America Smart Parking Guidance System Market Share by Country in 2022

Figure 45. Brazil Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 46. Argentina Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 47. Columbia Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 48. Middle East and Africa Smart Parking Guidance System Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Smart Parking Guidance System Market Share by Region in 2022

Figure 50. Saudi Arabia Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 51. UAE Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 52. Egypt Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 53. Nigeria Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 54. South Africa Smart Parking Guidance System Market Size and Growth Rate (2018-2023) & (M USD)

Figure 55. Global Smart Parking Guidance System Market Size Forecast by Value (2018-2029) & (M USD)

Figure 56. Global Smart Parking Guidance System Market Share Forecast by Type (2024-2029)

Figure 57. Global Smart Parking Guidance System Market Share Forecast by Application (2024-2029)



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