

Global Smart Massage Equipment Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GBDC6023EEBAEN.html>

Date: May 2026

Pages: 149

Price: US\$ 3,200.00 (Single User License)

ID: GBDC6023EEBAEN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Smart Massage Equipment competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Smart Massage Equipment includes AI-enabled massage chairs, portable massagers, wearable relaxation devices, smart foot spas and percussive massage guns integrating sensors, app control and personalized massage programs. In 2024, the global average blended unit price is around US\$185, and total shipments reached approximately 51.2 million units. Gross margins typically range from 22%–44%, influenced by motor/actuator quality, sensor modules, upholstery materials, ergonomic design, connectivity features and distribution channels. The supply chain includes upstream motors, actuators, pressure sensors, heating elements, IoT chips and PU/leather materials; midstream manufacturers perform chair frame assembly, embedded control system development, firmware tuning and safety certification; downstream customers include appliance retailers, e-commerce platforms, wellness brands, gyms, hotels and personal consumer markets. The smart massage equipment market is accelerating as consumers prioritize home wellness, stress relief and recovery solutions. AI-driven body scanning, pressure feedback and personalized massage programs enhance perceived value, while subscription-based apps create recurring revenue opportunities. Despite cost pressure from motors and materials, strong consumer demand in residential and wellness sectors will maintain growth through 2031, especially in Asia-Pacific and North America.

The global Smart Massage Equipment market size was estimated at USD 9426.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Massage Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart Massage Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Massage Equipment market.

Global Smart Massage Equipment Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

OGAWA

Inada

BODYFRIEND

Panasonic

OSIM International

Rotai

Daito-THRIVE

HoMedics

Casada

Beurer

Human Touch

HealthmateForever

JSB Healthcare

Market Segmentation (by Type)

Shoulder and Neck

Legs

Waist

Other

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Massage Equipment Market

Overview of the regional outlook of the Smart Massage Equipment Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Massage Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Massage Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Smart Massage Equipment

1.2 Key Market Segments

1.2.1 Smart Massage Equipment Segment by Type

1.2.2 Smart Massage Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SMART MASSAGE EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Smart Massage Equipment Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Smart Massage Equipment Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SMART MASSAGE EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Smart Massage Equipment Product Life Cycle

3.3 Global Smart Massage Equipment Sales by Manufacturers (2020-2025)

3.4 Global Smart Massage Equipment Revenue Market Share by Manufacturers (2020-2025)

3.5 Smart Massage Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Smart Massage Equipment Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Smart Massage Equipment Market Competitive Situation and Trends

3.8.1 Smart Massage Equipment Market Concentration Rate

3.8.2 Global 5 and 10 Largest Smart Massage Equipment Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SMART MASSAGE EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Smart Massage Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART MASSAGE EQUIPMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Smart Massage Equipment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy – April 2025

5.6.3 Global Trade Frictions and Their Impacts to Smart Massage Equipment Market

5.7 ESG Ratings of Leading Companies

6 SMART MASSAGE EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Smart Massage Equipment Sales Market Share by Type (2020-2025)

6.3 Global Smart Massage Equipment Market Size by Type (2020-2025)

6.4 Global Smart Massage Equipment Price by Type (2020-2025)

7 SMART MASSAGE EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Massage Equipment Market Sales by Application (2020-2025)
- 7.3 Global Smart Massage Equipment Market Size (M USD) by Application (2020-2025)
- 7.4 Global Smart Massage Equipment Sales Growth Rate by Application (2020-2025)

8 SMART MASSAGE EQUIPMENT MARKET SALES BY REGION

- 8.1 Global Smart Massage Equipment Sales by Region
 - 8.1.1 Global Smart Massage Equipment Sales by Region
 - 8.1.2 Global Smart Massage Equipment Sales Market Share by Region
- 8.2 Global Smart Massage Equipment Market Size by Region
 - 8.2.1 Global Smart Massage Equipment Market Size by Region
 - 8.2.2 Global Smart Massage Equipment Market Size by Region
- 8.3 North America
 - 8.3.1 North America Smart Massage Equipment Sales by Country
 - 8.3.2 North America Smart Massage Equipment Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Smart Massage Equipment Sales by Country
 - 8.4.2 Europe Smart Massage Equipment Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Smart Massage Equipment Sales by Region
 - 8.5.2 Asia Pacific Smart Massage Equipment Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Smart Massage Equipment Sales by Country
 - 8.6.2 South America Smart Massage Equipment Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Smart Massage Equipment Sales by Region

8.7.2 Middle East and Africa Smart Massage Equipment Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SMART MASSAGE EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Smart Massage Equipment by Region(2020-2025)

9.2 Global Smart Massage Equipment Revenue Market Share by Region (2020-2025)

9.3 Global Smart Massage Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Smart Massage Equipment Production

9.4.1 North America Smart Massage Equipment Production Growth Rate (2020-2025)

9.4.2 North America Smart Massage Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Smart Massage Equipment Production

9.5.1 Europe Smart Massage Equipment Production Growth Rate (2020-2025)

9.5.2 Europe Smart Massage Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Smart Massage Equipment Production (2020-2025)

9.6.1 Japan Smart Massage Equipment Production Growth Rate (2020-2025)

9.6.2 Japan Smart Massage Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Smart Massage Equipment Production (2020-2025)

9.7.1 China Smart Massage Equipment Production Growth Rate (2020-2025)

9.7.2 China Smart Massage Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 OGAWA

10.1.1 OGAWA Basic Information

- 10.1.2 OGAWA Smart Massage Equipment Product Overview
- 10.1.3 OGAWA Smart Massage Equipment Product Market Performance
- 10.1.4 OGAWA Business Overview
- 10.1.5 OGAWA SWOT Analysis
- 10.1.6 OGAWA Recent Developments
- 10.2 Inada
 - 10.2.1 Inada Basic Information
 - 10.2.2 Inada Smart Massage Equipment Product Overview
 - 10.2.3 Inada Smart Massage Equipment Product Market Performance
 - 10.2.4 Inada Business Overview
 - 10.2.5 Inada SWOT Analysis
 - 10.2.6 Inada Recent Developments
- 10.3 BODYFRIEND
 - 10.3.1 BODYFRIEND Basic Information
 - 10.3.2 BODYFRIEND Smart Massage Equipment Product Overview
 - 10.3.3 BODYFRIEND Smart Massage Equipment Product Market Performance
 - 10.3.4 BODYFRIEND Business Overview
 - 10.3.5 BODYFRIEND SWOT Analysis
 - 10.3.6 BODYFRIEND Recent Developments
- 10.4 Panasonic
 - 10.4.1 Panasonic Basic Information
 - 10.4.2 Panasonic Smart Massage Equipment Product Overview
 - 10.4.3 Panasonic Smart Massage Equipment Product Market Performance
 - 10.4.4 Panasonic Business Overview
 - 10.4.5 Panasonic Recent Developments
- 10.5 OSIM International
 - 10.5.1 OSIM International Basic Information
 - 10.5.2 OSIM International Smart Massage Equipment Product Overview
 - 10.5.3 OSIM International Smart Massage Equipment Product Market Performance
 - 10.5.4 OSIM International Business Overview
 - 10.5.5 OSIM International Recent Developments
- 10.6 Rotai
 - 10.6.1 Rotai Basic Information
 - 10.6.2 Rotai Smart Massage Equipment Product Overview
 - 10.6.3 Rotai Smart Massage Equipment Product Market Performance
 - 10.6.4 Rotai Business Overview
 - 10.6.5 Rotai Recent Developments
- 10.7 Daito-THRIVE
 - 10.7.1 Daito-THRIVE Basic Information

- 10.7.2 Daito-THRIVE Smart Massage Equipment Product Overview
- 10.7.3 Daito-THRIVE Smart Massage Equipment Product Market Performance
- 10.7.4 Daito-THRIVE Business Overview
- 10.7.5 Daito-THRIVE Recent Developments
- 10.8 HoMedics
 - 10.8.1 HoMedics Basic Information
 - 10.8.2 HoMedics Smart Massage Equipment Product Overview
 - 10.8.3 HoMedics Smart Massage Equipment Product Market Performance
 - 10.8.4 HoMedics Business Overview
 - 10.8.5 HoMedics Recent Developments
- 10.9 Casada
 - 10.9.1 Casada Basic Information
 - 10.9.2 Casada Smart Massage Equipment Product Overview
 - 10.9.3 Casada Smart Massage Equipment Product Market Performance
 - 10.9.4 Casada Business Overview
 - 10.9.5 Casada Recent Developments
- 10.10 Beurer
 - 10.10.1 Beurer Basic Information
 - 10.10.2 Beurer Smart Massage Equipment Product Overview
 - 10.10.3 Beurer Smart Massage Equipment Product Market Performance
 - 10.10.4 Beurer Business Overview
 - 10.10.5 Beurer Recent Developments
- 10.11 Human Touch
 - 10.11.1 Human Touch Basic Information
 - 10.11.2 Human Touch Smart Massage Equipment Product Overview
 - 10.11.3 Human Touch Smart Massage Equipment Product Market Performance
 - 10.11.4 Human Touch Business Overview
 - 10.11.5 Human Touch Recent Developments
- 10.12 HealthmateForever
 - 10.12.1 HealthmateForever Basic Information
 - 10.12.2 HealthmateForever Smart Massage Equipment Product Overview
 - 10.12.3 HealthmateForever Smart Massage Equipment Product Market Performance
 - 10.12.4 HealthmateForever Business Overview
 - 10.12.5 HealthmateForever Recent Developments
- 10.13 JSB Healthcare
 - 10.13.1 JSB Healthcare Basic Information
 - 10.13.2 JSB Healthcare Smart Massage Equipment Product Overview
 - 10.13.3 JSB Healthcare Smart Massage Equipment Product Market Performance
 - 10.13.4 JSB Healthcare Business Overview

10.13.5 JSB Healthcare Recent Developments

11 SMART MASSAGE EQUIPMENT MARKET FORECAST BY REGION

11.1 Global Smart Massage Equipment Market Size Forecast

11.2 Global Smart Massage Equipment Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Smart Massage Equipment Market Size Forecast by Country

11.2.3 Asia Pacific Smart Massage Equipment Market Size Forecast by Region

11.2.4 South America Smart Massage Equipment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Smart Massage Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Smart Massage Equipment Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Smart Massage Equipment by Type (2026-2035)

12.1.2 Global Smart Massage Equipment Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Smart Massage Equipment by Type (2026-2035)

12.2 Global Smart Massage Equipment Market Forecast by Application (2026-2035)

12.2.1 Global Smart Massage Equipment Sales (K Units) Forecast by Application

12.2.2 Global Smart Massage Equipment Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Smart Massage Equipment Market Size by Type (M USD)

Table 4. Global Smart Massage Equipment Market Size by Application

Table 5. Smart Massage Equipment Market Size Comparison by Region (M USD)

Table 6. Global Smart Massage Equipment Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Smart Massage Equipment Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Smart Massage Equipment Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Smart Massage Equipment Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart
Massage Equipment as of 2025)

Table 11. Global Market Smart Massage Equipment Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers' Manufacturing Sites, Areas Served

Table 13. Manufacturers' Product Type

Table 14. Global Smart Massage Equipment Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Smart Massage Equipment Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Smart Massage Equipment Sales by Type (K Units)

Table 27. Global Smart Massage Equipment Market Size by Type (M USD)

Table 28. Global Smart Massage Equipment Sales (K Units) by Type (2020-2025)
Table 29. Global Smart Massage Equipment Sales Market Share by Type (2020-2025)
Table 30. Global Smart Massage Equipment Market Size (M USD) by Type (2020-2025)
Table 31. Global Smart Massage Equipment Market Share by Type (2020-2025)
Table 32. Global Smart Massage Equipment Price (USD/Unit) by Type (2020-2025)
Table 33. Global Smart Massage Equipment Sales (K Units) by Application
Table 34. Global Smart Massage Equipment Market Size by Application
Table 35. Global Smart Massage Equipment Sales by Application (2020-2025) & (K Units)
Table 36. Global Smart Massage Equipment Sales Market Share by Application (2020-2025)
Table 37. Global Smart Massage Equipment Market Size by Application (2020-2025) & (M USD)
Table 38. Global Smart Massage Equipment Market Share by Application (2020-2025)
Table 39. Global Smart Massage Equipment Sales Growth Rate by Application (2020-2025)
Table 40. Global Smart Massage Equipment Sales by Region (2020-2025) & (K Units)
Table 41. Global Smart Massage Equipment Sales Market Share by Region (2020-2025)
Table 42. Global Smart Massage Equipment Market Size by Region (2020-2025) & (M USD)
Table 43. Global Smart Massage Equipment Market Size by Region (2020-2025)
Table 44. North America Smart Massage Equipment Sales by Country (2020-2025) & (K Units)
Table 45. North America Smart Massage Equipment Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Smart Massage Equipment Sales by Country (2020-2025) & (K Units)
Table 47. Europe Smart Massage Equipment Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Smart Massage Equipment Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Smart Massage Equipment Market Size by Region (2020-2025) & (M USD)
Table 50. South America Smart Massage Equipment Sales by Country (2020-2025) & (K Units)
Table 51. South America Smart Massage Equipment Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Smart Massage Equipment Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Smart Massage Equipment Market Size by Region (2020-2025) & (M USD)

Table 54. Global Smart Massage Equipment Production (K Units) by Region(2020-2025)

Table 55. Global Smart Massage Equipment Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Smart Massage Equipment Revenue Market Share by Region (2020-2025)

Table 57. Global Smart Massage Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Smart Massage Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Smart Massage Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Smart Massage Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Smart Massage Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. OGAWA Basic Information

Table 63. OGAWA Smart Massage Equipment Product Overview

Table 64. OGAWA Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. OGAWA Business Overview

Table 66. OGAWA SWOT Analysis

Table 67. OGAWA Recent Developments

Table 68. Inada Basic Information

Table 69. Inada Smart Massage Equipment Product Overview

Table 70. Inada Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Inada Business Overview

Table 72. Inada SWOT Analysis

Table 73. Inada Recent Developments

Table 74. BODYFRIEND Basic Information

Table 75. BODYFRIEND Smart Massage Equipment Product Overview

Table 76. BODYFRIEND Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. BODYFRIEND Business Overview

Table 78. BODYFRIEND SWOT Analysis

Table 79. BODYFRIEND Recent Developments

Table 80. Panasonic Basic Information
Table 81. Panasonic Smart Massage Equipment Product Overview
Table 82. Panasonic Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Panasonic Business Overview
Table 84. Panasonic Recent Developments
Table 85. OSIM International Basic Information
Table 86. OSIM International Smart Massage Equipment Product Overview
Table 87. OSIM International Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. OSIM International Business Overview
Table 89. OSIM International Recent Developments
Table 90. Rotai Basic Information
Table 91. Rotai Smart Massage Equipment Product Overview
Table 92. Rotai Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Rotai Business Overview
Table 94. Rotai Recent Developments
Table 95. Daito-THRIVE Basic Information
Table 96. Daito-THRIVE Smart Massage Equipment Product Overview
Table 97. Daito-THRIVE Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Daito-THRIVE Business Overview
Table 99. Daito-THRIVE Recent Developments
Table 100. HoMedics Basic Information
Table 101. HoMedics Smart Massage Equipment Product Overview
Table 102. HoMedics Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. HoMedics Business Overview
Table 104. HoMedics Recent Developments
Table 105. Casada Basic Information
Table 106. Casada Smart Massage Equipment Product Overview
Table 107. Casada Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Casada Business Overview
Table 109. Casada Recent Developments
Table 110. Beurer Basic Information
Table 111. Beurer Smart Massage Equipment Product Overview
Table 112. Beurer Smart Massage Equipment Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 113. Beurer Business Overview

Table 114. Beurer Recent Developments

Table 115. Human Touch Basic Information

Table 116. Human Touch Smart Massage Equipment Product Overview

Table 117. Human Touch Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Human Touch Business Overview

Table 119. Human Touch Recent Developments

Table 120. HealthmateForever Basic Information

Table 121. HealthmateForever Smart Massage Equipment Product Overview

Table 122. HealthmateForever Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. HealthmateForever Business Overview

Table 124. HealthmateForever Recent Developments

Table 125. JSB Healthcare Basic Information

Table 126. JSB Healthcare Smart Massage Equipment Product Overview

Table 127. JSB Healthcare Smart Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. JSB Healthcare Business Overview

Table 129. JSB Healthcare Recent Developments

Table 130. Global Smart Massage Equipment Sales Forecast by Region (2026-2035) & (K Units)

Table 131. Global Smart Massage Equipment Market Size Forecast by Region (2026-2035) & (M USD)

Table 132. North America Smart Massage Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 133. North America Smart Massage Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Smart Massage Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 135. Europe Smart Massage Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Smart Massage Equipment Sales Forecast by Region (2026-2035) & (K Units)

Table 137. Asia Pacific Smart Massage Equipment Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Smart Massage Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 139. South America Smart Massage Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Smart Massage Equipment Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Smart Massage Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Smart Massage Equipment Sales Forecast by Type (2026-2035) & (K Units)

Table 143. Global Smart Massage Equipment Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Smart Massage Equipment Price Forecast by Type (2026-2035) & (USD/Unit)

Table 145. Global Smart Massage Equipment Sales (K Units) Forecast by Application (2026-2035)

Table 146. Global Smart Massage Equipment Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Smart Massage Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Massage Equipment Market Size (M USD), 2025-2035
- Figure 5. Global Smart Massage Equipment Market Size (M USD) (2020-2035)
- Figure 6. Global Smart Massage Equipment Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Massage Equipment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Smart Massage Equipment Product Life Cycle
- Figure 13. Smart Massage Equipment Sales Share by Manufacturers in 2025
- Figure 14. Global Smart Massage Equipment Revenue Share by Manufacturers in 2025
- Figure 15. Smart Massage Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Smart Massage Equipment Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Smart Massage Equipment Revenue in 2025
- Figure 18. Industry Chain Map of Smart Massage Equipment
- Figure 19. Global Smart Massage Equipment Market PEST Analysis
- Figure 20. Global Smart Massage Equipment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Smart Massage Equipment Market Share by Type
- Figure 27. Sales Market Share of Smart Massage Equipment by Type (2020-2025)
- Figure 28. Sales Market Share of Smart Massage Equipment by Type in 2025
- Figure 29. Market Share of Smart Massage Equipment by Type (2020-2025)
- Figure 30. Market Share of Smart Massage Equipment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Smart Massage Equipment Market Share by Application

Figure 33. Global Smart Massage Equipment Sales Market Share by Application (2020-2025)

Figure 34. Global Smart Massage Equipment Sales Market Share by Application in 2025

Figure 35. Global Smart Massage Equipment Market Share by Application (2020-2025)

Figure 36. Global Smart Massage Equipment Market Share by Application in 2025

Figure 37. Global Smart Massage Equipment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Smart Massage Equipment Sales Market Share by Region (2020-2025)

Figure 39. Global Smart Massage Equipment Market Size by Region (2020-2025)

Figure 40. North America Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Smart Massage Equipment Sales Market Share by Country in 2024

Figure 43. North America Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Smart Massage Equipment Market Size by Country in 2024

Figure 45. U.S. Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Smart Massage Equipment Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Smart Massage Equipment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Smart Massage Equipment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Smart Massage Equipment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Smart Massage Equipment Sales Market Share by Country in 2024

Figure 53. Europe Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Smart Massage Equipment Market Size by Country in 2024

Figure 55. Germany Smart Massage Equipment Sales and Growth Rate (2020-2025) &

(K Units)

Figure 56. Germany Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Smart Massage Equipment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Smart Massage Equipment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Smart Massage Equipment Market Size by Region in 2024

Figure 68. China Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Smart Massage Equipment Sales and Growth Rate (K Units)

Figure 79. South America Smart Massage Equipment Sales Market Share by Country in 2024

Figure 80. South America Smart Massage Equipment Market Size and Growth Rate (M USD)

Figure 81. South America Smart Massage Equipment Market Size by Country in 2024

Figure 82. Brazil Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Smart Massage Equipment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Smart Massage Equipment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Smart Massage Equipment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Smart Massage Equipment Market Size by Region in 2024

Figure 92. Saudi Arabia Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K

Units)

Figure 97. Egypt Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Smart Massage Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Smart Massage Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Smart Massage Equipment Production Market Share by Region (2020-2025)

Figure 103. North America Smart Massage Equipment Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Smart Massage Equipment Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Smart Massage Equipment Production (K Units) Growth Rate (2020-2025)

Figure 106. China Smart Massage Equipment Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Smart Massage Equipment Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Smart Massage Equipment Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Smart Massage Equipment Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Smart Massage Equipment Market Share Forecast by Type (2026-2035)

Figure 111. Global Smart Massage Equipment Sales Forecast by Application (2026-2035)

Figure 112. Global Smart Massage Equipment Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Smart Massage Equipment Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GBDC6023EEBAEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBDC6023EEBAEN.html>