

# Global Smart Lighting Energy Saving Technology Market Research Report 2026(Status and Outlook)

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## Abstracts

Smart lighting is an advanced way to light your home. Smart LED bulbs contain software that connects to an app, smart home assistant, or other smart accessory so you can automate your lights or control them remotely, eliminating the need for traditional wall switches.

The global Smart Lighting Energy Saving Technology market size was estimated at USD 710.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Lighting Energy Saving Technology market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart Lighting Energy Saving Technology market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Lighting Energy Saving Technology market.

## **Global Smart Lighting Energy Saving Technology Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

GE Lighting  
Lutron  
Johnson Controls  
Siemens  
Enertika  
Signify  
Osram  
Eaton Cooper  
Cree  
SANAN  
Lighting Science

### **Market Segmentation (by Type)**

Lamps  
Control System  
Others

## **Market Segmentation (by Application)**

Residential  
Commercial  
Industrial

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Smart Lighting Energy Saving Technology Market  
Overview of the regional outlook of the Smart Lighting Energy Saving Technology Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Lighting Energy Saving Technology Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Lighting Energy Saving Technology, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Smart Lighting Energy Saving Technology
- 1.2 Key Market Segments
  - 1.2.1 Smart Lighting Energy Saving Technology Segment by Type
  - 1.2.2 Smart Lighting Energy Saving Technology Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Smart Lighting Energy Saving Technology Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Smart Lighting Energy Saving Technology Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Smart Lighting Energy Saving Technology Product Life Cycle
- 3.3 Global Smart Lighting Energy Saving Technology Sales by Manufacturers (2020-2025)
- 3.4 Global Smart Lighting Energy Saving Technology Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Smart Lighting Energy Saving Technology Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Smart Lighting Energy Saving Technology Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

### 3.8 Smart Lighting Energy Saving Technology Market Competitive Situation and Trends

#### 3.8.1 Smart Lighting Energy Saving Technology Market Concentration Rate

#### 3.8.2 Global 5 and 10 Largest Smart Lighting Energy Saving Technology Players

#### Market Share by Revenue

#### 3.8.3 Mergers & Acquisitions, Expansion

## **4 SMART LIGHTING ENERGY SAVING TECHNOLOGY INDUSTRY CHAIN ANALYSIS**

### 4.1 Smart Lighting Energy Saving Technology Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Smart Lighting Energy Saving Technology Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Smart Lighting Energy Saving Technology Market

### 5.7 ESG Ratings of Leading Companies

## **6 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET SEGMENTATION**

## **BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Lighting Energy Saving Technology Sales Market Share by Type (2020-2025)
- 6.3 Global Smart Lighting Energy Saving Technology Market Size by Type (2020-2025)
- 6.4 Global Smart Lighting Energy Saving Technology Price by Type (2020-2025)

## **7 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Lighting Energy Saving Technology Market Sales by Application (2020-2025)
- 7.3 Global Smart Lighting Energy Saving Technology Market Size (M USD) by Application (2020-2025)
- 7.4 Global Smart Lighting Energy Saving Technology Sales Growth Rate by Application (2020-2025)

## **8 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET SALES BY REGION**

- 8.1 Global Smart Lighting Energy Saving Technology Sales by Region
  - 8.1.1 Global Smart Lighting Energy Saving Technology Sales by Region
  - 8.1.2 Global Smart Lighting Energy Saving Technology Sales Market Share by Region
- 8.2 Global Smart Lighting Energy Saving Technology Market Size by Region
  - 8.2.1 Global Smart Lighting Energy Saving Technology Market Size by Region
  - 8.2.2 Global Smart Lighting Energy Saving Technology Market Size by Region
- 8.3 North America
  - 8.3.1 North America Smart Lighting Energy Saving Technology Sales by Country
  - 8.3.2 North America Smart Lighting Energy Saving Technology Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Smart Lighting Energy Saving Technology Sales by Country
  - 8.4.2 Europe Smart Lighting Energy Saving Technology Market Size by Country
  - 8.4.3 Germany Market Overview

- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Smart Lighting Energy Saving Technology Sales by Region
  - 8.5.2 Asia Pacific Smart Lighting Energy Saving Technology Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Smart Lighting Energy Saving Technology Sales by Country
  - 8.6.2 South America Smart Lighting Energy Saving Technology Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Smart Lighting Energy Saving Technology Sales by Region
  - 8.7.2 Middle East and Africa Smart Lighting Energy Saving Technology Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Smart Lighting Energy Saving Technology by Region(2020-2025)
- 9.2 Global Smart Lighting Energy Saving Technology Revenue Market Share by Region (2020-2025)
- 9.3 Global Smart Lighting Energy Saving Technology Production, Revenue, Price and Gross Margin (2020-2025)

## 9.4 North America Smart Lighting Energy Saving Technology Production

9.4.1 North America Smart Lighting Energy Saving Technology Production Growth Rate (2020-2025)

9.4.2 North America Smart Lighting Energy Saving Technology Production, Revenue, Price and Gross Margin (2020-2025)

## 9.5 Europe Smart Lighting Energy Saving Technology Production

9.5.1 Europe Smart Lighting Energy Saving Technology Production Growth Rate (2020-2025)

9.5.2 Europe Smart Lighting Energy Saving Technology Production, Revenue, Price and Gross Margin (2020-2025)

## 9.6 Japan Smart Lighting Energy Saving Technology Production (2020-2025)

9.6.1 Japan Smart Lighting Energy Saving Technology Production Growth Rate (2020-2025)

9.6.2 Japan Smart Lighting Energy Saving Technology Production, Revenue, Price and Gross Margin (2020-2025)

## 9.7 China Smart Lighting Energy Saving Technology Production (2020-2025)

9.7.1 China Smart Lighting Energy Saving Technology Production Growth Rate (2020-2025)

9.7.2 China Smart Lighting Energy Saving Technology Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 GE Lighting

10.1.1 GE Lighting Basic Information

10.1.2 GE Lighting Smart Lighting Energy Saving Technology Product Overview

10.1.3 GE Lighting Smart Lighting Energy Saving Technology Product Market Performance

10.1.4 GE Lighting Business Overview

10.1.5 GE Lighting SWOT Analysis

10.1.6 GE Lighting Recent Developments

### 10.2 Lutron

10.2.1 Lutron Basic Information

10.2.2 Lutron Smart Lighting Energy Saving Technology Product Overview

10.2.3 Lutron Smart Lighting Energy Saving Technology Product Market Performance

10.2.4 Lutron Business Overview

10.2.5 Lutron SWOT Analysis

10.2.6 Lutron Recent Developments

### 10.3 Johnson Controls

- 10.3.1 Johnson Controls Basic Information
- 10.3.2 Johnson Controls Smart Lighting Energy Saving Technology Product Overview
- 10.3.3 Johnson Controls Smart Lighting Energy Saving Technology Product Market Performance
- 10.3.4 Johnson Controls Business Overview
- 10.3.5 Johnson Controls SWOT Analysis
- 10.3.6 Johnson Controls Recent Developments
- 10.4 Siemens
  - 10.4.1 Siemens Basic Information
  - 10.4.2 Siemens Smart Lighting Energy Saving Technology Product Overview
  - 10.4.3 Siemens Smart Lighting Energy Saving Technology Product Market Performance
  - 10.4.4 Siemens Business Overview
  - 10.4.5 Siemens Recent Developments
- 10.5 Enertika
  - 10.5.1 Enertika Basic Information
  - 10.5.2 Enertika Smart Lighting Energy Saving Technology Product Overview
  - 10.5.3 Enertika Smart Lighting Energy Saving Technology Product Market Performance
  - 10.5.4 Enertika Business Overview
  - 10.5.5 Enertika Recent Developments
- 10.6 Signify
  - 10.6.1 Signify Basic Information
  - 10.6.2 Signify Smart Lighting Energy Saving Technology Product Overview
  - 10.6.3 Signify Smart Lighting Energy Saving Technology Product Market Performance
  - 10.6.4 Signify Business Overview
  - 10.6.5 Signify Recent Developments
- 10.7 Osram
  - 10.7.1 Osram Basic Information
  - 10.7.2 Osram Smart Lighting Energy Saving Technology Product Overview
  - 10.7.3 Osram Smart Lighting Energy Saving Technology Product Market Performance
  - 10.7.4 Osram Business Overview
  - 10.7.5 Osram Recent Developments
- 10.8 Eaton Cooper
  - 10.8.1 Eaton Cooper Basic Information
  - 10.8.2 Eaton Cooper Smart Lighting Energy Saving Technology Product Overview
  - 10.8.3 Eaton Cooper Smart Lighting Energy Saving Technology Product Market Performance
  - 10.8.4 Eaton Cooper Business Overview

10.8.5 Eaton Cooper Recent Developments

10.9 Cree

10.9.1 Cree Basic Information

10.9.2 Cree Smart Lighting Energy Saving Technology Product Overview

10.9.3 Cree Smart Lighting Energy Saving Technology Product Market Performance

10.9.4 Cree Business Overview

10.9.5 Cree Recent Developments

10.10 SANAN

10.10.1 SANAN Basic Information

10.10.2 SANAN Smart Lighting Energy Saving Technology Product Overview

10.10.3 SANAN Smart Lighting Energy Saving Technology Product Market

Performance

10.10.4 SANAN Business Overview

10.10.5 SANAN Recent Developments

10.11 Lighting Science

10.11.1 Lighting Science Basic Information

10.11.2 Lighting Science Smart Lighting Energy Saving Technology Product Overview

10.11.3 Lighting Science Smart Lighting Energy Saving Technology Product Market

Performance

10.11.4 Lighting Science Business Overview

10.11.5 Lighting Science Recent Developments

## **11 SMART LIGHTING ENERGY SAVING TECHNOLOGY MARKET FORECAST BY REGION**

11.1 Global Smart Lighting Energy Saving Technology Market Size Forecast

11.2 Global Smart Lighting Energy Saving Technology Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Smart Lighting Energy Saving Technology Market Size Forecast by Country

11.2.3 Asia Pacific Smart Lighting Energy Saving Technology Market Size Forecast by Region

11.2.4 South America Smart Lighting Energy Saving Technology Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Smart Lighting Energy Saving Technology by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

## 12.1 Global Smart Lighting Energy Saving Technology Market Forecast by Type (2026-2035)

### 12.1.1 Global Forecasted Sales of Smart Lighting Energy Saving Technology by Type (2026-2035)

### 12.1.2 Global Smart Lighting Energy Saving Technology Market Size Forecast by Type (2026-2035)

### 12.1.3 Global Forecasted Price of Smart Lighting Energy Saving Technology by Type (2026-2035)

## 12.2 Global Smart Lighting Energy Saving Technology Market Forecast by Application (2026-2035)

### 12.2.1 Global Smart Lighting Energy Saving Technology Sales (K Units) Forecast by Application

### 12.2.2 Global Smart Lighting Energy Saving Technology Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Smart Lighting Energy Saving Technology Market Size by Type (M USD)

Table 4. Global Smart Lighting Energy Saving Technology Market Size by Application

Table 5. Smart Lighting Energy Saving Technology Market Size Comparison by Region (M USD)

Table 6. Global Smart Lighting Energy Saving Technology Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Smart Lighting Energy Saving Technology Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Smart Lighting Energy Saving Technology Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Smart Lighting Energy Saving Technology Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Lighting Energy Saving Technology as of 2025)

Table 11. Global Market Smart Lighting Energy Saving Technology Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Smart Lighting Energy Saving Technology Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Smart Lighting Energy Saving Technology Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Smart Lighting Energy Saving Technology Sales by Type (K Units)

Table 27. Global Smart Lighting Energy Saving Technology Market Size by Type (M USD)

Table 28. Global Smart Lighting Energy Saving Technology Sales (K Units) by Type (2020-2025)

Table 29. Global Smart Lighting Energy Saving Technology Sales Market Share by Type (2020-2025)

Table 30. Global Smart Lighting Energy Saving Technology Market Size (M USD) by Type (2020-2025)

Table 31. Global Smart Lighting Energy Saving Technology Market Share by Type (2020-2025)

Table 32. Global Smart Lighting Energy Saving Technology Price (USD/Unit) by Type (2020-2025)

Table 33. Global Smart Lighting Energy Saving Technology Sales (K Units) by Application

Table 34. Global Smart Lighting Energy Saving Technology Market Size by Application

Table 35. Global Smart Lighting Energy Saving Technology Sales by Application (2020-2025) & (K Units)

Table 36. Global Smart Lighting Energy Saving Technology Sales Market Share by Application (2020-2025)

Table 37. Global Smart Lighting Energy Saving Technology Market Size by Application (2020-2025) & (M USD)

Table 38. Global Smart Lighting Energy Saving Technology Market Share by Application (2020-2025)

Table 39. Global Smart Lighting Energy Saving Technology Sales Growth Rate by Application (2020-2025)

Table 40. Global Smart Lighting Energy Saving Technology Sales by Region (2020-2025) & (K Units)

Table 41. Global Smart Lighting Energy Saving Technology Sales Market Share by Region (2020-2025)

Table 42. Global Smart Lighting Energy Saving Technology Market Size by Region (2020-2025) & (M USD)

Table 43. Global Smart Lighting Energy Saving Technology Market Size by Region (2020-2025)

Table 44. North America Smart Lighting Energy Saving Technology Sales by Country (2020-2025) & (K Units)

Table 45. North America Smart Lighting Energy Saving Technology Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Smart Lighting Energy Saving Technology Sales by Country

(2020-2025) & (K Units)

Table 47. Europe Smart Lighting Energy Saving Technology Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Smart Lighting Energy Saving Technology Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Smart Lighting Energy Saving Technology Market Size by Region (2020-2025) & (M USD)

Table 50. South America Smart Lighting Energy Saving Technology Sales by Country (2020-2025) & (K Units)

Table 51. South America Smart Lighting Energy Saving Technology Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Smart Lighting Energy Saving Technology Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Smart Lighting Energy Saving Technology Market Size by Region (2020-2025) & (M USD)

Table 54. Global Smart Lighting Energy Saving Technology Production (K Units) by Region(2020-2025)

Table 55. Global Smart Lighting Energy Saving Technology Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Smart Lighting Energy Saving Technology Revenue Market Share by Region (2020-2025)

Table 57. Global Smart Lighting Energy Saving Technology Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Smart Lighting Energy Saving Technology Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Smart Lighting Energy Saving Technology Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Smart Lighting Energy Saving Technology Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Smart Lighting Energy Saving Technology Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. GE Lighting Basic Information

Table 63. GE Lighting Smart Lighting Energy Saving Technology Product Overview

Table 64. GE Lighting Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. GE Lighting Business Overview

Table 66. GE Lighting SWOT Analysis

Table 67. GE Lighting Recent Developments

Table 68. Lutron Basic Information

- Table 69. Lutron Smart Lighting Energy Saving Technology Product Overview
- Table 70. Lutron Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Lutron Business Overview
- Table 72. Lutron SWOT Analysis
- Table 73. Lutron Recent Developments
- Table 74. Johnson Controls Basic Information
- Table 75. Johnson Controls Smart Lighting Energy Saving Technology Product Overview
- Table 76. Johnson Controls Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Johnson Controls Business Overview
- Table 78. Johnson Controls SWOT Analysis
- Table 79. Johnson Controls Recent Developments
- Table 80. Siemens Basic Information
- Table 81. Siemens Smart Lighting Energy Saving Technology Product Overview
- Table 82. Siemens Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Siemens Business Overview
- Table 84. Siemens Recent Developments
- Table 85. Enertika Basic Information
- Table 86. Enertika Smart Lighting Energy Saving Technology Product Overview
- Table 87. Enertika Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Enertika Business Overview
- Table 89. Enertika Recent Developments
- Table 90. Signify Basic Information
- Table 91. Signify Smart Lighting Energy Saving Technology Product Overview
- Table 92. Signify Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Signify Business Overview
- Table 94. Signify Recent Developments
- Table 95. Osram Basic Information
- Table 96. Osram Smart Lighting Energy Saving Technology Product Overview
- Table 97. Osram Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Osram Business Overview
- Table 99. Osram Recent Developments
- Table 100. Eaton Cooper Basic Information

- Table 101. Eaton Cooper Smart Lighting Energy Saving Technology Product Overview
- Table 102. Eaton Cooper Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Eaton Cooper Business Overview
- Table 104. Eaton Cooper Recent Developments
- Table 105. Cree Basic Information
- Table 106. Cree Smart Lighting Energy Saving Technology Product Overview
- Table 107. Cree Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Cree Business Overview
- Table 109. Cree Recent Developments
- Table 110. SANAN Basic Information
- Table 111. SANAN Smart Lighting Energy Saving Technology Product Overview
- Table 112. SANAN Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. SANAN Business Overview
- Table 114. SANAN Recent Developments
- Table 115. Lighting Science Basic Information
- Table 116. Lighting Science Smart Lighting Energy Saving Technology Product Overview
- Table 117. Lighting Science Smart Lighting Energy Saving Technology Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Lighting Science Business Overview
- Table 119. Lighting Science Recent Developments
- Table 120. Global Smart Lighting Energy Saving Technology Sales Forecast by Region (2026-2035) & (K Units)
- Table 121. Global Smart Lighting Energy Saving Technology Market Size Forecast by Region (2026-2035) & (M USD)
- Table 122. North America Smart Lighting Energy Saving Technology Sales Forecast by Country (2026-2035) & (K Units)
- Table 123. North America Smart Lighting Energy Saving Technology Market Size Forecast by Country (2026-2035) & (M USD)
- Table 124. Europe Smart Lighting Energy Saving Technology Sales Forecast by Country (2026-2035) & (K Units)
- Table 125. Europe Smart Lighting Energy Saving Technology Market Size Forecast by Country (2026-2035) & (M USD)
- Table 126. Asia Pacific Smart Lighting Energy Saving Technology Sales Forecast by Region (2026-2035) & (K Units)
- Table 127. Asia Pacific Smart Lighting Energy Saving Technology Market Size Forecast

by Region (2026-2035) & (M USD)

Table 128. South America Smart Lighting Energy Saving Technology Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America Smart Lighting Energy Saving Technology Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Smart Lighting Energy Saving Technology Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Smart Lighting Energy Saving Technology Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Smart Lighting Energy Saving Technology Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global Smart Lighting Energy Saving Technology Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Smart Lighting Energy Saving Technology Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Smart Lighting Energy Saving Technology Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Smart Lighting Energy Saving Technology Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Smart Lighting Energy Saving Technology
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Lighting Energy Saving Technology Market Size (M USD), 2025-2035
- Figure 5. Global Smart Lighting Energy Saving Technology Market Size (M USD) (2020-2035)
- Figure 6. Global Smart Lighting Energy Saving Technology Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Lighting Energy Saving Technology Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Smart Lighting Energy Saving Technology Product Life Cycle
- Figure 13. Smart Lighting Energy Saving Technology Sales Share by Manufacturers in 2025
- Figure 14. Global Smart Lighting Energy Saving Technology Revenue Share by Manufacturers in 2025
- Figure 15. Smart Lighting Energy Saving Technology Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Smart Lighting Energy Saving Technology Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Smart Lighting Energy Saving Technology Revenue in 2025
- Figure 18. Industry Chain Map of Smart Lighting Energy Saving Technology
- Figure 19. Global Smart Lighting Energy Saving Technology Market PEST Analysis
- Figure 20. Global Smart Lighting Energy Saving Technology Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Smart Lighting Energy Saving Technology Market Share by Type

Figure 27. Sales Market Share of Smart Lighting Energy Saving Technology by Type (2020-2025)

Figure 28. Sales Market Share of Smart Lighting Energy Saving Technology by Type in 2025

Figure 29. Market Share of Smart Lighting Energy Saving Technology by Type (2020-2025)

Figure 30. Market Share of Smart Lighting Energy Saving Technology by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Smart Lighting Energy Saving Technology Market Share by Application

Figure 33. Global Smart Lighting Energy Saving Technology Sales Market Share by Application (2020-2025)

Figure 34. Global Smart Lighting Energy Saving Technology Sales Market Share by Application in 2025

Figure 35. Global Smart Lighting Energy Saving Technology Market Share by Application (2020-2025)

Figure 36. Global Smart Lighting Energy Saving Technology Market Share by Application in 2025

Figure 37. Global Smart Lighting Energy Saving Technology Sales Growth Rate by Application (2020-2025)

Figure 38. Global Smart Lighting Energy Saving Technology Sales Market Share by Region (2020-2025)

Figure 39. Global Smart Lighting Energy Saving Technology Market Size by Region (2020-2025)

Figure 40. North America Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Smart Lighting Energy Saving Technology Sales Market Share by Country in 2024

Figure 43. North America Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Smart Lighting Energy Saving Technology Market Size by Country in 2024

Figure 45. U.S. Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Smart Lighting Energy Saving Technology Sales (K Units) and

Growth Rate (2020-2025)

Figure 48. Canada Smart Lighting Energy Saving Technology Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Smart Lighting Energy Saving Technology Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Smart Lighting Energy Saving Technology Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Smart Lighting Energy Saving Technology Sales Market Share by Country in 2024

Figure 53. Europe Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Smart Lighting Energy Saving Technology Market Size by Country in 2024

Figure 55. Germany Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Smart Lighting Energy Saving Technology Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Smart Lighting Energy Saving Technology Sales Market Share by Region in 2024

Figure 67. Asia Pacific Smart Lighting Energy Saving Technology Market Size by Region in 2024

Figure 68. China Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Smart Lighting Energy Saving Technology Sales and Growth Rate (K Units)

Figure 79. South America Smart Lighting Energy Saving Technology Sales Market Share by Country in 2024

Figure 80. South America Smart Lighting Energy Saving Technology Market Size and Growth Rate (M USD)

Figure 81. South America Smart Lighting Energy Saving Technology Market Size by Country in 2024

Figure 82. Brazil Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Smart Lighting Energy Saving Technology Sales and Growth Rate

(2020-2025) & (K Units)

Figure 87. Columbia Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Smart Lighting Energy Saving Technology Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Smart Lighting Energy Saving Technology Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Smart Lighting Energy Saving Technology Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Smart Lighting Energy Saving Technology Market Size by Region in 2024

Figure 92. Saudi Arabia Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Smart Lighting Energy Saving Technology Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Smart Lighting Energy Saving Technology Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Smart Lighting Energy Saving Technology Production Market Share by Region (2020-2025)

Figure 103. North America Smart Lighting Energy Saving Technology Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Smart Lighting Energy Saving Technology Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Smart Lighting Energy Saving Technology Production (K Units) Growth Rate (2020-2025)

Figure 106. China Smart Lighting Energy Saving Technology Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Smart Lighting Energy Saving Technology Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Smart Lighting Energy Saving Technology Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Smart Lighting Energy Saving Technology Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Smart Lighting Energy Saving Technology Market Share Forecast by Type (2026-2035)

Figure 111. Global Smart Lighting Energy Saving Technology Sales Forecast by Application (2026-2035)

Figure 112. Global Smart Lighting Energy Saving Technology Market Share Forecast by Application (2026-2035)

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