

# Global Smart Fitness APPs Market Research Report 2024(Status and Outlook)

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## Abstracts

Report Overview:

Smart fitness APPs are to comprehensively help exercisers to record and understand their fitness status, using a series of intelligent technologies such as cloud computing, GPS, real-time monitoring, and some APPs also have functions such as information release and social networking.

The Global Smart Fitness APPs Market Size was estimated at USD 925.96 million in 2023 and is projected to reach USD 2186.88 million by 2029, exhibiting a CAGR of 15.40% during the forecast period.

This report provides a deep insight into the global Smart Fitness APPs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Fitness APPs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Fitness APPs market in any manner.

## Global Smart Fitness APPs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Adidas

Appster

FitnessKeeper

Keep

Azumio

MyFitnessPal

Noom

Nike

Under Armour

WillowTree

Polar Electro

Kayla Itsines

Smart Fitness

Sakar International

Kara

Kaia

Freeletics

Abvio

Digifit

Fitbit

Map My Run

TRX

Fitbod

Market Segmentation (by Type)

Exercise & Weight Loss

Diet & Nutrition

Activity Tracking

Market Segmentation (by Application)

Smartphones

Tablets

Wearable Devices

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Fitness APPs Market

Overview of the regional outlook of the Smart Fitness APPs Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Fitness APPs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Smart Fitness APPs
- 1.2 Key Market Segments
  - 1.2.1 Smart Fitness APPs Segment by Type
  - 1.2.2 Smart Fitness APPs Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SMART FITNESS APPS MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SMART FITNESS APPS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Smart Fitness APPs Revenue Market Share by Company (2019-2024)
- 3.2 Smart Fitness APPs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Smart Fitness APPs Market Size Sites, Area Served, Product Type
- 3.4 Smart Fitness APPs Market Competitive Situation and Trends
  - 3.4.1 Smart Fitness APPs Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Smart Fitness APPs Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 SMART FITNESS APPS VALUE CHAIN ANALYSIS**

- 4.1 Smart Fitness APPs Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF SMART FITNESS APPS MARKET**



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SMART FITNESS APPS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Fitness APPs Market Size Market Share by Type (2019-2024)
- 6.3 Global Smart Fitness APPs Market Size Growth Rate by Type (2019-2024)

## **7 SMART FITNESS APPS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Fitness APPs Market Size (M USD) by Application (2019-2024)
- 7.3 Global Smart Fitness APPs Market Size Growth Rate by Application (2019-2024)

## **8 SMART FITNESS APPS MARKET SEGMENTATION BY REGION**

- 8.1 Global Smart Fitness APPs Market Size by Region
  - 8.1.1 Global Smart Fitness APPs Market Size by Region
  - 8.1.2 Global Smart Fitness APPs Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Smart Fitness APPs Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Smart Fitness APPs Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Smart Fitness APPs Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Smart Fitness APPs Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Smart Fitness APPs Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Adidas

#### 9.1.1 Adidas Smart Fitness APPs Basic Information

#### 9.1.2 Adidas Smart Fitness APPs Product Overview

#### 9.1.3 Adidas Smart Fitness APPs Product Market Performance

#### 9.1.4 Adidas Smart Fitness APPs SWOT Analysis

#### 9.1.5 Adidas Business Overview

#### 9.1.6 Adidas Recent Developments

### 9.2 Appster

#### 9.2.1 Appster Smart Fitness APPs Basic Information

#### 9.2.2 Appster Smart Fitness APPs Product Overview

#### 9.2.3 Appster Smart Fitness APPs Product Market Performance

#### 9.2.4 Adidas Smart Fitness APPs SWOT Analysis

#### 9.2.5 Appster Business Overview

#### 9.2.6 Appster Recent Developments

### 9.3 FitnessKeeper

#### 9.3.1 FitnessKeeper Smart Fitness APPs Basic Information

#### 9.3.2 FitnessKeeper Smart Fitness APPs Product Overview

- 9.3.3 FitnessKeeper Smart Fitness APPs Product Market Performance
- 9.3.4 Adidas Smart Fitness APPs SWOT Analysis
- 9.3.5 FitnessKeeper Business Overview
- 9.3.6 FitnessKeeper Recent Developments
- 9.4 Keep
  - 9.4.1 Keep Smart Fitness APPs Basic Information
  - 9.4.2 Keep Smart Fitness APPs Product Overview
  - 9.4.3 Keep Smart Fitness APPs Product Market Performance
  - 9.4.4 Keep Business Overview
  - 9.4.5 Keep Recent Developments
- 9.5 Azumio
  - 9.5.1 Azumio Smart Fitness APPs Basic Information
  - 9.5.2 Azumio Smart Fitness APPs Product Overview
  - 9.5.3 Azumio Smart Fitness APPs Product Market Performance
  - 9.5.4 Azumio Business Overview
  - 9.5.5 Azumio Recent Developments
- 9.6 MyFitnessPal
  - 9.6.1 MyFitnessPal Smart Fitness APPs Basic Information
  - 9.6.2 MyFitnessPal Smart Fitness APPs Product Overview
  - 9.6.3 MyFitnessPal Smart Fitness APPs Product Market Performance
  - 9.6.4 MyFitnessPal Business Overview
  - 9.6.5 MyFitnessPal Recent Developments
- 9.7 Noom
  - 9.7.1 Noom Smart Fitness APPs Basic Information
  - 9.7.2 Noom Smart Fitness APPs Product Overview
  - 9.7.3 Noom Smart Fitness APPs Product Market Performance
  - 9.7.4 Noom Business Overview
  - 9.7.5 Noom Recent Developments
- 9.8 Nike
  - 9.8.1 Nike Smart Fitness APPs Basic Information
  - 9.8.2 Nike Smart Fitness APPs Product Overview
  - 9.8.3 Nike Smart Fitness APPs Product Market Performance
  - 9.8.4 Nike Business Overview
  - 9.8.5 Nike Recent Developments
- 9.9 Under Armour
  - 9.9.1 Under Armour Smart Fitness APPs Basic Information
  - 9.9.2 Under Armour Smart Fitness APPs Product Overview
  - 9.9.3 Under Armour Smart Fitness APPs Product Market Performance
  - 9.9.4 Under Armour Business Overview

- 9.9.5 Under Armour Recent Developments
- 9.10 WillowTree
  - 9.10.1 WillowTree Smart Fitness APPs Basic Information
  - 9.10.2 WillowTree Smart Fitness APPs Product Overview
  - 9.10.3 WillowTree Smart Fitness APPs Product Market Performance
  - 9.10.4 WillowTree Business Overview
  - 9.10.5 WillowTree Recent Developments
- 9.11 Polar Electro
  - 9.11.1 Polar Electro Smart Fitness APPs Basic Information
  - 9.11.2 Polar Electro Smart Fitness APPs Product Overview
  - 9.11.3 Polar Electro Smart Fitness APPs Product Market Performance
  - 9.11.4 Polar Electro Business Overview
  - 9.11.5 Polar Electro Recent Developments
- 9.12 Kayla Itsines
  - 9.12.1 Kayla Itsines Smart Fitness APPs Basic Information
  - 9.12.2 Kayla Itsines Smart Fitness APPs Product Overview
  - 9.12.3 Kayla Itsines Smart Fitness APPs Product Market Performance
  - 9.12.4 Kayla Itsines Business Overview
  - 9.12.5 Kayla Itsines Recent Developments
- 9.13 Smart Fitness
  - 9.13.1 Smart Fitness Smart Fitness APPs Basic Information
  - 9.13.2 Smart Fitness Smart Fitness APPs Product Overview
  - 9.13.3 Smart Fitness Smart Fitness APPs Product Market Performance
  - 9.13.4 Smart Fitness Business Overview
  - 9.13.5 Smart Fitness Recent Developments
- 9.14 Sakar International
  - 9.14.1 Sakar International Smart Fitness APPs Basic Information
  - 9.14.2 Sakar International Smart Fitness APPs Product Overview
  - 9.14.3 Sakar International Smart Fitness APPs Product Market Performance
  - 9.14.4 Sakar International Business Overview
  - 9.14.5 Sakar International Recent Developments
- 9.15 Kara
  - 9.15.1 Kara Smart Fitness APPs Basic Information
  - 9.15.2 Kara Smart Fitness APPs Product Overview
  - 9.15.3 Kara Smart Fitness APPs Product Market Performance
  - 9.15.4 Kara Business Overview
  - 9.15.5 Kara Recent Developments
- 9.16 Kaia
  - 9.16.1 Kaia Smart Fitness APPs Basic Information

- 9.16.2 Kaia Smart Fitness APPs Product Overview
- 9.16.3 Kaia Smart Fitness APPs Product Market Performance
- 9.16.4 Kaia Business Overview
- 9.16.5 Kaia Recent Developments
- 9.17 Freeletics
  - 9.17.1 Freeletics Smart Fitness APPs Basic Information
  - 9.17.2 Freeletics Smart Fitness APPs Product Overview
  - 9.17.3 Freeletics Smart Fitness APPs Product Market Performance
  - 9.17.4 Freeletics Business Overview
  - 9.17.5 Freeletics Recent Developments
- 9.18 Abvio
  - 9.18.1 Abvio Smart Fitness APPs Basic Information
  - 9.18.2 Abvio Smart Fitness APPs Product Overview
  - 9.18.3 Abvio Smart Fitness APPs Product Market Performance
  - 9.18.4 Abvio Business Overview
  - 9.18.5 Abvio Recent Developments
- 9.19 Digifit
  - 9.19.1 Digifit Smart Fitness APPs Basic Information
  - 9.19.2 Digifit Smart Fitness APPs Product Overview
  - 9.19.3 Digifit Smart Fitness APPs Product Market Performance
  - 9.19.4 Digifit Business Overview
  - 9.19.5 Digifit Recent Developments
- 9.20 Fitbit
  - 9.20.1 Fitbit Smart Fitness APPs Basic Information
  - 9.20.2 Fitbit Smart Fitness APPs Product Overview
  - 9.20.3 Fitbit Smart Fitness APPs Product Market Performance
  - 9.20.4 Fitbit Business Overview
  - 9.20.5 Fitbit Recent Developments
- 9.21 Map My Run
  - 9.21.1 Map My Run Smart Fitness APPs Basic Information
  - 9.21.2 Map My Run Smart Fitness APPs Product Overview
  - 9.21.3 Map My Run Smart Fitness APPs Product Market Performance
  - 9.21.4 Map My Run Business Overview
  - 9.21.5 Map My Run Recent Developments
- 9.22 TRX
  - 9.22.1 TRX Smart Fitness APPs Basic Information
  - 9.22.2 TRX Smart Fitness APPs Product Overview
  - 9.22.3 TRX Smart Fitness APPs Product Market Performance
  - 9.22.4 TRX Business Overview

9.22.5 TRX Recent Developments

9.23 Fitbod

9.23.1 Fitbod Smart Fitness APPs Basic Information

9.23.2 Fitbod Smart Fitness APPs Product Overview

9.23.3 Fitbod Smart Fitness APPs Product Market Performance

9.23.4 Fitbod Business Overview

9.23.5 Fitbod Recent Developments

## **10 SMART FITNESS APPS REGIONAL MARKET FORECAST**

10.1 Global Smart Fitness APPs Market Size Forecast

10.2 Global Smart Fitness APPs Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Smart Fitness APPs Market Size Forecast by Country

10.2.3 Asia Pacific Smart Fitness APPs Market Size Forecast by Region

10.2.4 South America Smart Fitness APPs Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Smart Fitness APPs by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Smart Fitness APPs Market Forecast by Type (2025-2030)

11.2 Global Smart Fitness APPs Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Fitness APPs Market Size Comparison by Region (M USD)

Table 5. Global Smart Fitness APPs Revenue (M USD) by Company (2019-2024)

Table 6. Global Smart Fitness APPs Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Fitness APPs as of 2022)

Table 8. Company Smart Fitness APPs Market Size Sites and Area Served

Table 9. Company Smart Fitness APPs Product Type

Table 10. Global Smart Fitness APPs Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Smart Fitness APPs

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Smart Fitness APPs Market Challenges

Table 18. Global Smart Fitness APPs Market Size by Type (M USD)

Table 19. Global Smart Fitness APPs Market Size (M USD) by Type (2019-2024)

Table 20. Global Smart Fitness APPs Market Size Share by Type (2019-2024)

Table 21. Global Smart Fitness APPs Market Size Growth Rate by Type (2019-2024)

Table 22. Global Smart Fitness APPs Market Size by Application

Table 23. Global Smart Fitness APPs Market Size by Application (2019-2024) & (M USD)

Table 24. Global Smart Fitness APPs Market Share by Application (2019-2024)

Table 25. Global Smart Fitness APPs Market Size Growth Rate by Application (2019-2024)

Table 26. Global Smart Fitness APPs Market Size by Region (2019-2024) & (M USD)

Table 27. Global Smart Fitness APPs Market Size Market Share by Region (2019-2024)

Table 28. North America Smart Fitness APPs Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Smart Fitness APPs Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Smart Fitness APPs Market Size by Region (2019-2024) & (M

USD)

Table 31. South America Smart Fitness APPs Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Smart Fitness APPs Market Size by Region (2019-2024) & (M USD)

Table 33. Adidas Smart Fitness APPs Basic Information

Table 34. Adidas Smart Fitness APPs Product Overview

Table 35. Adidas Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Adidas Smart Fitness APPs SWOT Analysis

Table 37. Adidas Business Overview

Table 38. Adidas Recent Developments

Table 39. Appster Smart Fitness APPs Basic Information

Table 40. Appster Smart Fitness APPs Product Overview

Table 41. Appster Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Adidas Smart Fitness APPs SWOT Analysis

Table 43. Appster Business Overview

Table 44. Appster Recent Developments

Table 45. FitnessKeeper Smart Fitness APPs Basic Information

Table 46. FitnessKeeper Smart Fitness APPs Product Overview

Table 47. FitnessKeeper Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Adidas Smart Fitness APPs SWOT Analysis

Table 49. FitnessKeeper Business Overview

Table 50. FitnessKeeper Recent Developments

Table 51. Keep Smart Fitness APPs Basic Information

Table 52. Keep Smart Fitness APPs Product Overview

Table 53. Keep Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Keep Business Overview

Table 55. Keep Recent Developments

Table 56. Azumio Smart Fitness APPs Basic Information

Table 57. Azumio Smart Fitness APPs Product Overview

Table 58. Azumio Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Azumio Business Overview

Table 60. Azumio Recent Developments

Table 61. MyFitnessPal Smart Fitness APPs Basic Information

Table 62. MyFitnessPal Smart Fitness APPs Product Overview



Table 63. MyFitnessPal Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 64. MyFitnessPal Business Overview

Table 65. MyFitnessPal Recent Developments

Table 66. Noom Smart Fitness APPs Basic Information

Table 67. Noom Smart Fitness APPs Product Overview

Table 68. Noom Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Noom Business Overview

Table 70. Noom Recent Developments

Table 71. Nike Smart Fitness APPs Basic Information

Table 72. Nike Smart Fitness APPs Product Overview

Table 73. Nike Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Nike Business Overview

Table 75. Nike Recent Developments

Table 76. Under Armour Smart Fitness APPs Basic Information

Table 77. Under Armour Smart Fitness APPs Product Overview

Table 78. Under Armour Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Under Armour Business Overview

Table 80. Under Armour Recent Developments

Table 81. WillowTree Smart Fitness APPs Basic Information

Table 82. WillowTree Smart Fitness APPs Product Overview

Table 83. WillowTree Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 84. WillowTree Business Overview

Table 85. WillowTree Recent Developments

Table 86. Polar Electro Smart Fitness APPs Basic Information

Table 87. Polar Electro Smart Fitness APPs Product Overview

Table 88. Polar Electro Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Polar Electro Business Overview

Table 90. Polar Electro Recent Developments

Table 91. Kayla Itsines Smart Fitness APPs Basic Information

Table 92. Kayla Itsines Smart Fitness APPs Product Overview

Table 93. Kayla Itsines Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Kayla Itsines Business Overview

Table 95. Kayla Itsines Recent Developments

Table 96. Smart Fitness Smart Fitness APPs Basic Information

Table 97. Smart Fitness Smart Fitness APPs Product Overview

Table 98. Smart Fitness Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Smart Fitness Business Overview

Table 100. Smart Fitness Recent Developments

Table 101. Sakar International Smart Fitness APPs Basic Information

Table 102. Sakar International Smart Fitness APPs Product Overview

Table 103. Sakar International Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Sakar International Business Overview

Table 105. Sakar International Recent Developments

Table 106. Kara Smart Fitness APPs Basic Information

Table 107. Kara Smart Fitness APPs Product Overview

Table 108. Kara Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Kara Business Overview

Table 110. Kara Recent Developments

Table 111. Kaia Smart Fitness APPs Basic Information

Table 112. Kaia Smart Fitness APPs Product Overview

Table 113. Kaia Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Kaia Business Overview

Table 115. Kaia Recent Developments

Table 116. Freeletics Smart Fitness APPs Basic Information

Table 117. Freeletics Smart Fitness APPs Product Overview

Table 118. Freeletics Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Freeletics Business Overview

Table 120. Freeletics Recent Developments

Table 121. Abvio Smart Fitness APPs Basic Information

Table 122. Abvio Smart Fitness APPs Product Overview

Table 123. Abvio Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Abvio Business Overview

Table 125. Abvio Recent Developments

Table 126. Digifit Smart Fitness APPs Basic Information

Table 127. Digifit Smart Fitness APPs Product Overview

Table 128. Digifit Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Digifit Business Overview

Table 130. Digifit Recent Developments

- Table 131. Fitbit Smart Fitness APPs Basic Information
- Table 132. Fitbit Smart Fitness APPs Product Overview
- Table 133. Fitbit Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. Fitbit Business Overview
- Table 135. Fitbit Recent Developments
- Table 136. Map My Run Smart Fitness APPs Basic Information
- Table 137. Map My Run Smart Fitness APPs Product Overview
- Table 138. Map My Run Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. Map My Run Business Overview
- Table 140. Map My Run Recent Developments
- Table 141. TRX Smart Fitness APPs Basic Information
- Table 142. TRX Smart Fitness APPs Product Overview
- Table 143. TRX Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. TRX Business Overview
- Table 145. TRX Recent Developments
- Table 146. Fitbod Smart Fitness APPs Basic Information
- Table 147. Fitbod Smart Fitness APPs Product Overview
- Table 148. Fitbod Smart Fitness APPs Revenue (M USD) and Gross Margin (2019-2024)
- Table 149. Fitbod Business Overview
- Table 150. Fitbod Recent Developments
- Table 151. Global Smart Fitness APPs Market Size Forecast by Region (2025-2030) & (M USD)
- Table 152. North America Smart Fitness APPs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 153. Europe Smart Fitness APPs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 154. Asia Pacific Smart Fitness APPs Market Size Forecast by Region (2025-2030) & (M USD)
- Table 155. South America Smart Fitness APPs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 156. Middle East and Africa Smart Fitness APPs Market Size Forecast by Country (2025-2030) & (M USD)
- Table 157. Global Smart Fitness APPs Market Size Forecast by Type (2025-2030) & (M USD)
- Table 158. Global Smart Fitness APPs Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Smart Fitness APPs

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Smart Fitness APPs Market Size (M USD), 2019-2030

Figure 5. Global Smart Fitness APPs Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Smart Fitness APPs Market Size by Country (M USD)

Figure 10. Global Smart Fitness APPs Revenue Share by Company in 2023

Figure 11. Smart Fitness APPs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Smart Fitness APPs Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Smart Fitness APPs Market Share by Type

Figure 15. Market Size Share of Smart Fitness APPs by Type (2019-2024)

Figure 16. Market Size Market Share of Smart Fitness APPs by Type in 2022

Figure 17. Global Smart Fitness APPs Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Smart Fitness APPs Market Share by Application

Figure 20. Global Smart Fitness APPs Market Share by Application (2019-2024)

Figure 21. Global Smart Fitness APPs Market Share by Application in 2022

Figure 22. Global Smart Fitness APPs Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Smart Fitness APPs Market Size Market Share by Region (2019-2024)

Figure 24. North America Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Smart Fitness APPs Market Size Market Share by Country in 2023

Figure 26. U.S. Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Smart Fitness APPs Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Smart Fitness APPs Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Smart Fitness APPs Market Size Market Share by Country in 2023

Figure 31. Germany Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Smart Fitness APPs Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Smart Fitness APPs Market Size Market Share by Region in 2023

Figure 38. China Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Smart Fitness APPs Market Size and Growth Rate (M USD)

Figure 44. South America Smart Fitness APPs Market Size Market Share by Country in 2023

Figure 45. Brazil Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Smart Fitness APPs Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Smart Fitness APPs Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Smart Fitness APPs Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Smart Fitness APPs Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Smart Fitness APPs Market Share Forecast by Type (2025-2030)

Figure 57. Global Smart Fitness APPs Market Share Forecast by Application (2025-2030)

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