

# Global Smart Electric Mattress Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Electric intelligent mattresses have intelligent adjustment functions, intelligent monitoring and intervention functions, intelligent sleep data service functions, and intelligent experience functions, which greatly improve consumers' sleep experience compared with traditional mattresses. In terms of functions, smart mattresses are mainly reflected in sleep monitoring and intelligent adjustment. Basically, they are equipped with data monitoring belts composed of chips. AI detects human body data to match sleep parameters, and automatically adjusts a mattress that adapts to human body signs.

The Global Smart Electric Mattress Market Size was estimated at USD 2041.04 million in 2023 and is projected to reach USD 7348.10 million by 2029, exhibiting a CAGR of 23.80% during the forecast period.

This report provides a deep insight into the global Smart Electric Mattress market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Electric Mattress Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Electric Mattress market in any manner.

## Global Smart Electric Mattress Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

sleep number

eight

ReST

Kingsdown

RUF

MPEbedding

Mlily

Derucci

Somnopro

Smart&Funhome

Keelson Technology

Xiaomi

HHC Group

Sleemon

Serta

Chengdu Qushui Science and Technology

Market Segmentation (by Type)

One-Piece

Split Type

Market Segmentation (by Application)

Household

Hotel

Confinement Center

Nursing Home

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Electric Mattress Market

Overview of the regional outlook of the Smart Electric Mattress Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Electric Mattress Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Smart Electric Mattress
- 1.2 Key Market Segments
  - 1.2.1 Smart Electric Mattress Segment by Type
  - 1.2.2 Smart Electric Mattress Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SMART ELECTRIC MATTRESS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Smart Electric Mattress Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Smart Electric Mattress Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SMART ELECTRIC MATTRESS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Smart Electric Mattress Sales by Manufacturers (2019-2024)
- 3.2 Global Smart Electric Mattress Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Smart Electric Mattress Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Smart Electric Mattress Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Smart Electric Mattress Sales Sites, Area Served, Product Type
- 3.6 Smart Electric Mattress Market Competitive Situation and Trends
  - 3.6.1 Smart Electric Mattress Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Smart Electric Mattress Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 SMART ELECTRIC MATTRESS INDUSTRY CHAIN ANALYSIS**



- 4.1 Smart Electric Mattress Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SMART ELECTRIC MATTRESS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SMART ELECTRIC MATTRESS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Electric Mattress Sales Market Share by Type (2019-2024)
- 6.3 Global Smart Electric Mattress Market Size Market Share by Type (2019-2024)
- 6.4 Global Smart Electric Mattress Price by Type (2019-2024)

## **7 SMART ELECTRIC MATTRESS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Electric Mattress Market Sales by Application (2019-2024)
- 7.3 Global Smart Electric Mattress Market Size (M USD) by Application (2019-2024)
- 7.4 Global Smart Electric Mattress Sales Growth Rate by Application (2019-2024)

## **8 SMART ELECTRIC MATTRESS MARKET SEGMENTATION BY REGION**

- 8.1 Global Smart Electric Mattress Sales by Region
  - 8.1.1 Global Smart Electric Mattress Sales by Region
  - 8.1.2 Global Smart Electric Mattress Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Smart Electric Mattress Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Smart Electric Mattress Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Smart Electric Mattress Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Smart Electric Mattress Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Smart Electric Mattress Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 sleep number

#### 9.1.1 sleep number Smart Electric Mattress Basic Information

#### 9.1.2 sleep number Smart Electric Mattress Product Overview

#### 9.1.3 sleep number Smart Electric Mattress Product Market Performance

#### 9.1.4 sleep number Business Overview

- 9.1.5 sleep number Smart Electric Mattress SWOT Analysis
- 9.1.6 sleep number Recent Developments
- 9.2 eight
  - 9.2.1 eight Smart Electric Mattress Basic Information
  - 9.2.2 eight Smart Electric Mattress Product Overview
  - 9.2.3 eight Smart Electric Mattress Product Market Performance
  - 9.2.4 eight Business Overview
  - 9.2.5 eight Smart Electric Mattress SWOT Analysis
  - 9.2.6 eight Recent Developments
- 9.3 ReST
  - 9.3.1 ReST Smart Electric Mattress Basic Information
  - 9.3.2 ReST Smart Electric Mattress Product Overview
  - 9.3.3 ReST Smart Electric Mattress Product Market Performance
  - 9.3.4 ReST Smart Electric Mattress SWOT Analysis
  - 9.3.5 ReST Business Overview
  - 9.3.6 ReST Recent Developments
- 9.4 Kingsdown
  - 9.4.1 Kingsdown Smart Electric Mattress Basic Information
  - 9.4.2 Kingsdown Smart Electric Mattress Product Overview
  - 9.4.3 Kingsdown Smart Electric Mattress Product Market Performance
  - 9.4.4 Kingsdown Business Overview
  - 9.4.5 Kingsdown Recent Developments
- 9.5 RUF
  - 9.5.1 RUF Smart Electric Mattress Basic Information
  - 9.5.2 RUF Smart Electric Mattress Product Overview
  - 9.5.3 RUF Smart Electric Mattress Product Market Performance
  - 9.5.4 RUF Business Overview
  - 9.5.5 RUF Recent Developments
- 9.6 MPEbedding
  - 9.6.1 MPEbedding Smart Electric Mattress Basic Information
  - 9.6.2 MPEbedding Smart Electric Mattress Product Overview
  - 9.6.3 MPEbedding Smart Electric Mattress Product Market Performance
  - 9.6.4 MPEbedding Business Overview
  - 9.6.5 MPEbedding Recent Developments
- 9.7 Mlily
  - 9.7.1 Mlily Smart Electric Mattress Basic Information
  - 9.7.2 Mlily Smart Electric Mattress Product Overview
  - 9.7.3 Mlily Smart Electric Mattress Product Market Performance
  - 9.7.4 Mlily Business Overview

### 9.7.5 Mlily Recent Developments

## 9.8 Derucci

### 9.8.1 Derucci Smart Electric Mattress Basic Information

### 9.8.2 Derucci Smart Electric Mattress Product Overview

### 9.8.3 Derucci Smart Electric Mattress Product Market Performance

### 9.8.4 Derucci Business Overview

### 9.8.5 Derucci Recent Developments

## 9.9 Somnopro

### 9.9.1 Somnopro Smart Electric Mattress Basic Information

### 9.9.2 Somnopro Smart Electric Mattress Product Overview

### 9.9.3 Somnopro Smart Electric Mattress Product Market Performance

### 9.9.4 Somnopro Business Overview

### 9.9.5 Somnopro Recent Developments

## 9.10 SmartandFunhome

### 9.10.1 SmartandFunhome Smart Electric Mattress Basic Information

### 9.10.2 SmartandFunhome Smart Electric Mattress Product Overview

### 9.10.3 SmartandFunhome Smart Electric Mattress Product Market Performance

### 9.10.4 SmartandFunhome Business Overview

### 9.10.5 SmartandFunhome Recent Developments

## 9.11 Keeson Technology

### 9.11.1 Keeson Technology Smart Electric Mattress Basic Information

### 9.11.2 Keeson Technology Smart Electric Mattress Product Overview

### 9.11.3 Keeson Technology Smart Electric Mattress Product Market Performance

### 9.11.4 Keeson Technology Business Overview

### 9.11.5 Keeson Technology Recent Developments

## 9.12 Xiaomi

### 9.12.1 Xiaomi Smart Electric Mattress Basic Information

### 9.12.2 Xiaomi Smart Electric Mattress Product Overview

### 9.12.3 Xiaomi Smart Electric Mattress Product Market Performance

### 9.12.4 Xiaomi Business Overview

### 9.12.5 Xiaomi Recent Developments

## 9.13 HHC Group

### 9.13.1 HHC Group Smart Electric Mattress Basic Information

### 9.13.2 HHC Group Smart Electric Mattress Product Overview

### 9.13.3 HHC Group Smart Electric Mattress Product Market Performance

### 9.13.4 HHC Group Business Overview

### 9.13.5 HHC Group Recent Developments

## 9.14 Sleemon

### 9.14.1 Sleemon Smart Electric Mattress Basic Information

- 9.14.2 Sleemon Smart Electric Mattress Product Overview
- 9.14.3 Sleemon Smart Electric Mattress Product Market Performance
- 9.14.4 Sleemon Business Overview
- 9.14.5 Sleemon Recent Developments
- 9.15 Serta
  - 9.15.1 Serta Smart Electric Mattress Basic Information
  - 9.15.2 Serta Smart Electric Mattress Product Overview
  - 9.15.3 Serta Smart Electric Mattress Product Market Performance
  - 9.15.4 Serta Business Overview
  - 9.15.5 Serta Recent Developments
- 9.16 Chengdu Qushui Science and Technology
  - 9.16.1 Chengdu Qushui Science and Technology Smart Electric Mattress Basic Information
  - 9.16.2 Chengdu Qushui Science and Technology Smart Electric Mattress Product Overview
  - 9.16.3 Chengdu Qushui Science and Technology Smart Electric Mattress Product Market Performance
  - 9.16.4 Chengdu Qushui Science and Technology Business Overview
  - 9.16.5 Chengdu Qushui Science and Technology Recent Developments

## **10 SMART ELECTRIC MATTRESS MARKET FORECAST BY REGION**

- 10.1 Global Smart Electric Mattress Market Size Forecast
- 10.2 Global Smart Electric Mattress Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Smart Electric Mattress Market Size Forecast by Country
  - 10.2.3 Asia Pacific Smart Electric Mattress Market Size Forecast by Region
  - 10.2.4 South America Smart Electric Mattress Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Smart Electric Mattress by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Smart Electric Mattress Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Smart Electric Mattress by Type (2025-2030)
  - 11.1.2 Global Smart Electric Mattress Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Smart Electric Mattress by Type (2025-2030)
- 11.2 Global Smart Electric Mattress Market Forecast by Application (2025-2030)
  - 11.2.1 Global Smart Electric Mattress Sales (K Units) Forecast by Application

## 11.2.2 Global Smart Electric Mattress Market Size (M USD) Forecast by Application (2025-2030)

### **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Electric Mattress Market Size Comparison by Region (M USD)

Table 5. Global Smart Electric Mattress Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Smart Electric Mattress Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Smart Electric Mattress Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Smart Electric Mattress Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Electric Mattress as of 2022)

Table 10. Global Market Smart Electric Mattress Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Smart Electric Mattress Sales Sites and Area Served

Table 12. Manufacturers Smart Electric Mattress Product Type

Table 13. Global Smart Electric Mattress Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Smart Electric Mattress

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Smart Electric Mattress Market Challenges

Table 22. Global Smart Electric Mattress Sales by Type (K Units)

Table 23. Global Smart Electric Mattress Market Size by Type (M USD)

Table 24. Global Smart Electric Mattress Sales (K Units) by Type (2019-2024)

Table 25. Global Smart Electric Mattress Sales Market Share by Type (2019-2024)

Table 26. Global Smart Electric Mattress Market Size (M USD) by Type (2019-2024)

Table 27. Global Smart Electric Mattress Market Size Share by Type (2019-2024)

Table 28. Global Smart Electric Mattress Price (USD/Unit) by Type (2019-2024)

Table 29. Global Smart Electric Mattress Sales (K Units) by Application

Table 30. Global Smart Electric Mattress Market Size by Application

Table 31. Global Smart Electric Mattress Sales by Application (2019-2024) & (K Units)

Table 32. Global Smart Electric Mattress Sales Market Share by Application (2019-2024)

Table 33. Global Smart Electric Mattress Sales by Application (2019-2024) & (M USD)

Table 34. Global Smart Electric Mattress Market Share by Application (2019-2024)

Table 35. Global Smart Electric Mattress Sales Growth Rate by Application (2019-2024)

Table 36. Global Smart Electric Mattress Sales by Region (2019-2024) & (K Units)

Table 37. Global Smart Electric Mattress Sales Market Share by Region (2019-2024)

Table 38. North America Smart Electric Mattress Sales by Country (2019-2024) & (K Units)

Table 39. Europe Smart Electric Mattress Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Smart Electric Mattress Sales by Region (2019-2024) & (K Units)

Table 41. South America Smart Electric Mattress Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Smart Electric Mattress Sales by Region (2019-2024) & (K Units)

Table 43. sleep number Smart Electric Mattress Basic Information

Table 44. sleep number Smart Electric Mattress Product Overview

Table 45. sleep number Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. sleep number Business Overview

Table 47. sleep number Smart Electric Mattress SWOT Analysis

Table 48. sleep number Recent Developments

Table 49. eight Smart Electric Mattress Basic Information

Table 50. eight Smart Electric Mattress Product Overview

Table 51. eight Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. eight Business Overview

Table 53. eight Smart Electric Mattress SWOT Analysis

Table 54. eight Recent Developments

Table 55. ReST Smart Electric Mattress Basic Information

Table 56. ReST Smart Electric Mattress Product Overview

Table 57. ReST Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. ReST Smart Electric Mattress SWOT Analysis

Table 59. ReST Business Overview

Table 60. ReST Recent Developments

Table 61. Kingsdown Smart Electric Mattress Basic Information

Table 62. Kingsdown Smart Electric Mattress Product Overview



- Table 63. Kingsdown Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Kingsdown Business Overview
- Table 65. Kingsdown Recent Developments
- Table 66. RUF Smart Electric Mattress Basic Information
- Table 67. RUF Smart Electric Mattress Product Overview
- Table 68. RUF Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. RUF Business Overview
- Table 70. RUF Recent Developments
- Table 71. MPEbedding Smart Electric Mattress Basic Information
- Table 72. MPEbedding Smart Electric Mattress Product Overview
- Table 73. MPEbedding Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. MPEbedding Business Overview
- Table 75. MPEbedding Recent Developments
- Table 76. Mlily Smart Electric Mattress Basic Information
- Table 77. Mlily Smart Electric Mattress Product Overview
- Table 78. Mlily Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Mlily Business Overview
- Table 80. Mlily Recent Developments
- Table 81. Derucci Smart Electric Mattress Basic Information
- Table 82. Derucci Smart Electric Mattress Product Overview
- Table 83. Derucci Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Derucci Business Overview
- Table 85. Derucci Recent Developments
- Table 86. Somnopro Smart Electric Mattress Basic Information
- Table 87. Somnopro Smart Electric Mattress Product Overview
- Table 88. Somnopro Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Somnopro Business Overview
- Table 90. Somnopro Recent Developments
- Table 91. SmartandFunhome Smart Electric Mattress Basic Information
- Table 92. SmartandFunhome Smart Electric Mattress Product Overview
- Table 93. SmartandFunhome Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. SmartandFunhome Business Overview

Table 95. SmartandFunhome Recent Developments

Table 96. Keeson Technology Smart Electric Mattress Basic Information

Table 97. Keeson Technology Smart Electric Mattress Product Overview

Table 98. Keeson Technology Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Keeson Technology Business Overview

Table 100. Keeson Technology Recent Developments

Table 101. Xiaomi Smart Electric Mattress Basic Information

Table 102. Xiaomi Smart Electric Mattress Product Overview

Table 103. Xiaomi Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Xiaomi Business Overview

Table 105. Xiaomi Recent Developments

Table 106. HHC Group Smart Electric Mattress Basic Information

Table 107. HHC Group Smart Electric Mattress Product Overview

Table 108. HHC Group Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. HHC Group Business Overview

Table 110. HHC Group Recent Developments

Table 111. Sleemon Smart Electric Mattress Basic Information

Table 112. Sleemon Smart Electric Mattress Product Overview

Table 113. Sleemon Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Sleemon Business Overview

Table 115. Sleemon Recent Developments

Table 116. Serta Smart Electric Mattress Basic Information

Table 117. Serta Smart Electric Mattress Product Overview

Table 118. Serta Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Serta Business Overview

Table 120. Serta Recent Developments

Table 121. Chengdu Qushui Science and Technology Smart Electric Mattress Basic Information

Table 122. Chengdu Qushui Science and Technology Smart Electric Mattress Product Overview

Table 123. Chengdu Qushui Science and Technology Smart Electric Mattress Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Chengdu Qushui Science and Technology Business Overview

Table 125. Chengdu Qushui Science and Technology Recent Developments

- Table 126. Global Smart Electric Mattress Sales Forecast by Region (2025-2030) & (K Units)
- Table 127. Global Smart Electric Mattress Market Size Forecast by Region (2025-2030) & (M USD)
- Table 128. North America Smart Electric Mattress Sales Forecast by Country (2025-2030) & (K Units)
- Table 129. North America Smart Electric Mattress Market Size Forecast by Country (2025-2030) & (M USD)
- Table 130. Europe Smart Electric Mattress Sales Forecast by Country (2025-2030) & (K Units)
- Table 131. Europe Smart Electric Mattress Market Size Forecast by Country (2025-2030) & (M USD)
- Table 132. Asia Pacific Smart Electric Mattress Sales Forecast by Region (2025-2030) & (K Units)
- Table 133. Asia Pacific Smart Electric Mattress Market Size Forecast by Region (2025-2030) & (M USD)
- Table 134. South America Smart Electric Mattress Sales Forecast by Country (2025-2030) & (K Units)
- Table 135. South America Smart Electric Mattress Market Size Forecast by Country (2025-2030) & (M USD)
- Table 136. Middle East and Africa Smart Electric Mattress Consumption Forecast by Country (2025-2030) & (Units)
- Table 137. Middle East and Africa Smart Electric Mattress Market Size Forecast by Country (2025-2030) & (M USD)
- Table 138. Global Smart Electric Mattress Sales Forecast by Type (2025-2030) & (K Units)
- Table 139. Global Smart Electric Mattress Market Size Forecast by Type (2025-2030) & (M USD)
- Table 140. Global Smart Electric Mattress Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 141. Global Smart Electric Mattress Sales (K Units) Forecast by Application (2025-2030)
- Table 142. Global Smart Electric Mattress Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Smart Electric Mattress
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Electric Mattress Market Size (M USD), 2019-2030
- Figure 5. Global Smart Electric Mattress Market Size (M USD) (2019-2030)
- Figure 6. Global Smart Electric Mattress Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Electric Mattress Market Size by Country (M USD)
- Figure 11. Smart Electric Mattress Sales Share by Manufacturers in 2023
- Figure 12. Global Smart Electric Mattress Revenue Share by Manufacturers in 2023
- Figure 13. Smart Electric Mattress Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Smart Electric Mattress Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Smart Electric Mattress Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Smart Electric Mattress Market Share by Type
- Figure 18. Sales Market Share of Smart Electric Mattress by Type (2019-2024)
- Figure 19. Sales Market Share of Smart Electric Mattress by Type in 2023
- Figure 20. Market Size Share of Smart Electric Mattress by Type (2019-2024)
- Figure 21. Market Size Market Share of Smart Electric Mattress by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Smart Electric Mattress Market Share by Application
- Figure 24. Global Smart Electric Mattress Sales Market Share by Application (2019-2024)
- Figure 25. Global Smart Electric Mattress Sales Market Share by Application in 2023
- Figure 26. Global Smart Electric Mattress Market Share by Application (2019-2024)
- Figure 27. Global Smart Electric Mattress Market Share by Application in 2023
- Figure 28. Global Smart Electric Mattress Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Smart Electric Mattress Sales Market Share by Region (2019-2024)
- Figure 30. North America Smart Electric Mattress Sales and Growth Rate (2019-2024)

& (K Units)

Figure 31. North America Smart Electric Mattress Sales Market Share by Country in 2023

Figure 32. U.S. Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Smart Electric Mattress Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Smart Electric Mattress Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Smart Electric Mattress Sales Market Share by Country in 2023

Figure 37. Germany Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Smart Electric Mattress Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Smart Electric Mattress Sales Market Share by Region in 2023

Figure 44. China Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Smart Electric Mattress Sales and Growth Rate (K Units)

Figure 50. South America Smart Electric Mattress Sales Market Share by Country in 2023

Figure 51. Brazil Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Smart Electric Mattress Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Smart Electric Mattress Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Smart Electric Mattress Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Smart Electric Mattress Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Smart Electric Mattress Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Smart Electric Mattress Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Smart Electric Mattress Market Share Forecast by Type (2025-2030)

Figure 65. Global Smart Electric Mattress Sales Forecast by Application (2025-2030)

Figure 66. Global Smart Electric Mattress Market Share Forecast by Application (2025-2030)

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