

Global Smart Digital Surge Protective Device Market Research Report 2026(Status and Outlook)

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Abstracts

The smart digital surge protective device includes two parts: the surge protector and the intelligent monitoring device. The smart digital surge protective device is equipped with digital intelligent components to monitor the working status and operating parameters of the surge protector, and has a communication interface to realize remote and real-time data transmission. Real-time monitoring of surge protector action status (action times, time, surge current peak value) performance degradation trend, remote signaling status and access status, etc., can be connected to the digital terminal energy efficiency management system to protect terminal equipment from lightning surges and transient overvoltage damage.

The global Smart Digital Surge Protective Device market size was estimated at USD 360.5 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.25% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Digital Surge Protective Device market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart

Digital Surge Protective Device market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Digital Surge Protective Device market.

Global Smart Digital Surge Protective Device Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AHRISE
Kasa Smart
Eve Home
Gosund
Meross
POWRUI
Geeni
Amazon Basics
Mifaso
BN-LINK
General Electric
WizeBot

Market Segmentation (by Type)

Pluggable

Not-pluggable

Market Segmentation (by Application)

Energy

Industrial

Aerospace

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Digital Surge Protective Device Market

Overview of the regional outlook of the Smart Digital Surge Protective Device Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Digital Surge Protective Device Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Digital Surge Protective Device, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Smart Digital Surge Protective Device

1.2 Key Market Segments

1.2.1 Smart Digital Surge Protective Device Segment by Type

1.2.2 Smart Digital Surge Protective Device Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Smart Digital Surge Protective Device Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Smart Digital Surge Protective Device Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Smart Digital Surge Protective Device Product Life Cycle

3.3 Global Smart Digital Surge Protective Device Sales by Manufacturers (2020-2025)

3.4 Global Smart Digital Surge Protective Device Revenue Market Share by Manufacturers (2020-2025)

3.5 Smart Digital Surge Protective Device Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Smart Digital Surge Protective Device Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Smart Digital Surge Protective Device Market Competitive Situation and Trends

- 3.8.1 Smart Digital Surge Protective Device Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Smart Digital Surge Protective Device Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 SMART DIGITAL SURGE PROTECTIVE DEVICE INDUSTRY CHAIN ANALYSIS

- 4.1 Smart Digital Surge Protective Device Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Smart Digital Surge Protective Device Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Smart Digital Surge Protective Device Market
- 5.7 ESG Ratings of Leading Companies

6 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Smart Digital Surge Protective Device Sales Market Share by Type (2020-2025)

6.3 Global Smart Digital Surge Protective Device Market Size by Type (2020-2025)

6.4 Global Smart Digital Surge Protective Device Price by Type (2020-2025)

7 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Smart Digital Surge Protective Device Market Sales by Application (2020-2025)

7.3 Global Smart Digital Surge Protective Device Market Size (M USD) by Application (2020-2025)

7.4 Global Smart Digital Surge Protective Device Sales Growth Rate by Application (2020-2025)

8 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET SALES BY REGION

8.1 Global Smart Digital Surge Protective Device Sales by Region

8.1.1 Global Smart Digital Surge Protective Device Sales by Region

8.1.2 Global Smart Digital Surge Protective Device Sales Market Share by Region

8.2 Global Smart Digital Surge Protective Device Market Size by Region

8.2.1 Global Smart Digital Surge Protective Device Market Size by Region

8.2.2 Global Smart Digital Surge Protective Device Market Size by Region

8.3 North America

8.3.1 North America Smart Digital Surge Protective Device Sales by Country

8.3.2 North America Smart Digital Surge Protective Device Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Smart Digital Surge Protective Device Sales by Country

8.4.2 Europe Smart Digital Surge Protective Device Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Smart Digital Surge Protective Device Sales by Region
- 8.5.2 Asia Pacific Smart Digital Surge Protective Device Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Smart Digital Surge Protective Device Sales by Country
 - 8.6.2 South America Smart Digital Surge Protective Device Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Smart Digital Surge Protective Device Sales by Region
 - 8.7.2 Middle East and Africa Smart Digital Surge Protective Device Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Smart Digital Surge Protective Device by Region(2020-2025)
- 9.2 Global Smart Digital Surge Protective Device Revenue Market Share by Region (2020-2025)
- 9.3 Global Smart Digital Surge Protective Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Smart Digital Surge Protective Device Production
 - 9.4.1 North America Smart Digital Surge Protective Device Production Growth Rate (2020-2025)
 - 9.4.2 North America Smart Digital Surge Protective Device Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Smart Digital Surge Protective Device Production
 - 9.5.1 Europe Smart Digital Surge Protective Device Production Growth Rate (2020-2025)

9.5.2 Europe Smart Digital Surge Protective Device Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Smart Digital Surge Protective Device Production (2020-2025)

9.6.1 Japan Smart Digital Surge Protective Device Production Growth Rate (2020-2025)

9.6.2 Japan Smart Digital Surge Protective Device Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Smart Digital Surge Protective Device Production (2020-2025)

9.7.1 China Smart Digital Surge Protective Device Production Growth Rate (2020-2025)

9.7.2 China Smart Digital Surge Protective Device Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 AHRISE

10.1.1 AHRISE Basic Information

10.1.2 AHRISE Smart Digital Surge Protective Device Product Overview

10.1.3 AHRISE Smart Digital Surge Protective Device Product Market Performance

10.1.4 AHRISE Business Overview

10.1.5 AHRISE SWOT Analysis

10.1.6 AHRISE Recent Developments

10.2 Kasa Smart

10.2.1 Kasa Smart Basic Information

10.2.2 Kasa Smart Smart Digital Surge Protective Device Product Overview

10.2.3 Kasa Smart Smart Digital Surge Protective Device Product Market Performance

10.2.4 Kasa Smart Business Overview

10.2.5 Kasa Smart SWOT Analysis

10.2.6 Kasa Smart Recent Developments

10.3 Eve Home

10.3.1 Eve Home Basic Information

10.3.2 Eve Home Smart Digital Surge Protective Device Product Overview

10.3.3 Eve Home Smart Digital Surge Protective Device Product Market Performance

10.3.4 Eve Home Business Overview

10.3.5 Eve Home SWOT Analysis

10.3.6 Eve Home Recent Developments

10.4 Gosund

10.4.1 Gosund Basic Information

10.4.2 Gosund Smart Digital Surge Protective Device Product Overview

- 10.4.3 Gosund Smart Digital Surge Protective Device Product Market Performance
- 10.4.4 Gosund Business Overview
- 10.4.5 Gosund Recent Developments
- 10.5 Meross
 - 10.5.1 Meross Basic Information
 - 10.5.2 Meross Smart Digital Surge Protective Device Product Overview
 - 10.5.3 Meross Smart Digital Surge Protective Device Product Market Performance
 - 10.5.4 Meross Business Overview
 - 10.5.5 Meross Recent Developments
- 10.6 POWRUI
 - 10.6.1 POWRUI Basic Information
 - 10.6.2 POWRUI Smart Digital Surge Protective Device Product Overview
 - 10.6.3 POWRUI Smart Digital Surge Protective Device Product Market Performance
 - 10.6.4 POWRUI Business Overview
 - 10.6.5 POWRUI Recent Developments
- 10.7 Geeni
 - 10.7.1 Geeni Basic Information
 - 10.7.2 Geeni Smart Digital Surge Protective Device Product Overview
 - 10.7.3 Geeni Smart Digital Surge Protective Device Product Market Performance
 - 10.7.4 Geeni Business Overview
 - 10.7.5 Geeni Recent Developments
- 10.8 Amazon Basics
 - 10.8.1 Amazon Basics Basic Information
 - 10.8.2 Amazon Basics Smart Digital Surge Protective Device Product Overview
 - 10.8.3 Amazon Basics Smart Digital Surge Protective Device Product Market Performance
 - 10.8.4 Amazon Basics Business Overview
 - 10.8.5 Amazon Basics Recent Developments
- 10.9 Mifaso
 - 10.9.1 Mifaso Basic Information
 - 10.9.2 Mifaso Smart Digital Surge Protective Device Product Overview
 - 10.9.3 Mifaso Smart Digital Surge Protective Device Product Market Performance
 - 10.9.4 Mifaso Business Overview
 - 10.9.5 Mifaso Recent Developments
- 10.10 BN-LINK
 - 10.10.1 BN-LINK Basic Information
 - 10.10.2 BN-LINK Smart Digital Surge Protective Device Product Overview
 - 10.10.3 BN-LINK Smart Digital Surge Protective Device Product Market Performance
 - 10.10.4 BN-LINK Business Overview

- 10.10.5 BN-LINK Recent Developments
- 10.11 General Electric
 - 10.11.1 General Electric Basic Information
 - 10.11.2 General Electric Smart Digital Surge Protective Device Product Overview
 - 10.11.3 General Electric Smart Digital Surge Protective Device Product Market Performance
 - 10.11.4 General Electric Business Overview
 - 10.11.5 General Electric Recent Developments
- 10.12 WizeBot
 - 10.12.1 WizeBot Basic Information
 - 10.12.2 WizeBot Smart Digital Surge Protective Device Product Overview
 - 10.12.3 WizeBot Smart Digital Surge Protective Device Product Market Performance
 - 10.12.4 WizeBot Business Overview
 - 10.12.5 WizeBot Recent Developments

11 SMART DIGITAL SURGE PROTECTIVE DEVICE MARKET FORECAST BY REGION

- 11.1 Global Smart Digital Surge Protective Device Market Size Forecast
- 11.2 Global Smart Digital Surge Protective Device Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Smart Digital Surge Protective Device Market Size Forecast by Country
 - 11.2.3 Asia Pacific Smart Digital Surge Protective Device Market Size Forecast by Region
 - 11.2.4 South America Smart Digital Surge Protective Device Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Smart Digital Surge Protective Device by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Smart Digital Surge Protective Device Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Smart Digital Surge Protective Device by Type (2026-2035)
 - 12.1.2 Global Smart Digital Surge Protective Device Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Smart Digital Surge Protective Device by Type (2026-2035)

12.2 Global Smart Digital Surge Protective Device Market Forecast by Application (2026-2035)

12.2.1 Global Smart Digital Surge Protective Device Sales (K Units) Forecast by Application

12.2.2 Global Smart Digital Surge Protective Device Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Smart Digital Surge Protective Device Market Size by Type (M USD)

Table 4. Global Smart Digital Surge Protective Device Market Size by Application

Table 5. Smart Digital Surge Protective Device Market Size Comparison by Region (M USD)

Table 6. Global Smart Digital Surge Protective Device Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Smart Digital Surge Protective Device Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Smart Digital Surge Protective Device Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Smart Digital Surge Protective Device Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Digital Surge Protective Device as of 2025)

Table 11. Global Market Smart Digital Surge Protective Device Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Smart Digital Surge Protective Device Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Smart Digital Surge Protective Device Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Smart Digital Surge Protective Device Sales by Type (K Units)

Table 27. Global Smart Digital Surge Protective Device Market Size by Type (M USD)

Table 28. Global Smart Digital Surge Protective Device Sales (K Units) by Type (2020-2025)

Table 29. Global Smart Digital Surge Protective Device Sales Market Share by Type (2020-2025)

Table 30. Global Smart Digital Surge Protective Device Market Size (M USD) by Type (2020-2025)

Table 31. Global Smart Digital Surge Protective Device Market Share by Type (2020-2025)

Table 32. Global Smart Digital Surge Protective Device Price (USD/Unit) by Type (2020-2025)

Table 33. Global Smart Digital Surge Protective Device Sales (K Units) by Application

Table 34. Global Smart Digital Surge Protective Device Market Size by Application

Table 35. Global Smart Digital Surge Protective Device Sales by Application (2020-2025) & (K Units)

Table 36. Global Smart Digital Surge Protective Device Sales Market Share by Application (2020-2025)

Table 37. Global Smart Digital Surge Protective Device Market Size by Application (2020-2025) & (M USD)

Table 38. Global Smart Digital Surge Protective Device Market Share by Application (2020-2025)

Table 39. Global Smart Digital Surge Protective Device Sales Growth Rate by Application (2020-2025)

Table 40. Global Smart Digital Surge Protective Device Sales by Region (2020-2025) & (K Units)

Table 41. Global Smart Digital Surge Protective Device Sales Market Share by Region (2020-2025)

Table 42. Global Smart Digital Surge Protective Device Market Size by Region (2020-2025) & (M USD)

Table 43. Global Smart Digital Surge Protective Device Market Size by Region (2020-2025)

Table 44. North America Smart Digital Surge Protective Device Sales by Country (2020-2025) & (K Units)

Table 45. North America Smart Digital Surge Protective Device Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Smart Digital Surge Protective Device Sales by Country (2020-2025) & (K Units)

Table 47. Europe Smart Digital Surge Protective Device Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Smart Digital Surge Protective Device Sales by Region
(2020-2025) & (K Units)

Table 49. Asia Pacific Smart Digital Surge Protective Device Market Size by Region
(2020-2025) & (M USD)

Table 50. South America Smart Digital Surge Protective Device Sales by Country
(2020-2025) & (K Units)

Table 51. South America Smart Digital Surge Protective Device Market Size by Country
(2020-2025) & (M USD)

Table 52. Middle East and Africa Smart Digital Surge Protective Device Sales by
Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Smart Digital Surge Protective Device Market Size by
Region (2020-2025) & (M USD)

Table 54. Global Smart Digital Surge Protective Device Production (K Units) by
Region(2020-2025)

Table 55. Global Smart Digital Surge Protective Device Revenue (US\$ Million) by
Region (2020-2025)

Table 56. Global Smart Digital Surge Protective Device Revenue Market Share by
Region (2020-2025)

Table 57. Global Smart Digital Surge Protective Device Production (K Units), Revenue
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Smart Digital Surge Protective Device Production (K Units),
Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Smart Digital Surge Protective Device Production (K Units), Revenue
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Smart Digital Surge Protective Device Production (K Units), Revenue
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Smart Digital Surge Protective Device Production (K Units), Revenue
(US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. AHRISE Basic Information

Table 63. AHRISE Smart Digital Surge Protective Device Product Overview

Table 64. AHRISE Smart Digital Surge Protective Device Sales (K Units), Revenue (M
USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. AHRISE Business Overview

Table 66. AHRISE SWOT Analysis

Table 67. AHRISE Recent Developments

Table 68. Kasa Smart Basic Information

Table 69. Kasa Smart Smart Digital Surge Protective Device Product Overview

Table 70. Kasa Smart Smart Digital Surge Protective Device Sales (K Units), Revenue
(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Kasa Smart Business Overview
Table 72. Kasa Smart SWOT Analysis
Table 73. Kasa Smart Recent Developments
Table 74. Eve Home Basic Information
Table 75. Eve Home Smart Digital Surge Protective Device Product Overview
Table 76. Eve Home Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Eve Home Business Overview
Table 78. Eve Home SWOT Analysis
Table 79. Eve Home Recent Developments
Table 80. Gosund Basic Information
Table 81. Gosund Smart Digital Surge Protective Device Product Overview
Table 82. Gosund Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Gosund Business Overview
Table 84. Gosund Recent Developments
Table 85. Meross Basic Information
Table 86. Meross Smart Digital Surge Protective Device Product Overview
Table 87. Meross Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Meross Business Overview
Table 89. Meross Recent Developments
Table 90. POWRUI Basic Information
Table 91. POWRUI Smart Digital Surge Protective Device Product Overview
Table 92. POWRUI Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. POWRUI Business Overview
Table 94. POWRUI Recent Developments
Table 95. Geeni Basic Information
Table 96. Geeni Smart Digital Surge Protective Device Product Overview
Table 97. Geeni Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Geeni Business Overview
Table 99. Geeni Recent Developments
Table 100. Amazon Basics Basic Information
Table 101. Amazon Basics Smart Digital Surge Protective Device Product Overview
Table 102. Amazon Basics Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Amazon Basics Business Overview

Table 104. Amazon Basics Recent Developments

Table 105. Mifaso Basic Information

Table 106. Mifaso Smart Digital Surge Protective Device Product Overview

Table 107. Mifaso Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Mifaso Business Overview

Table 109. Mifaso Recent Developments

Table 110. BN-LINK Basic Information

Table 111. BN-LINK Smart Digital Surge Protective Device Product Overview

Table 112. BN-LINK Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. BN-LINK Business Overview

Table 114. BN-LINK Recent Developments

Table 115. General Electric Basic Information

Table 116. General Electric Smart Digital Surge Protective Device Product Overview

Table 117. General Electric Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. General Electric Business Overview

Table 119. General Electric Recent Developments

Table 120. WizeBot Basic Information

Table 121. WizeBot Smart Digital Surge Protective Device Product Overview

Table 122. WizeBot Smart Digital Surge Protective Device Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. WizeBot Business Overview

Table 124. WizeBot Recent Developments

Table 125. Global Smart Digital Surge Protective Device Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Smart Digital Surge Protective Device Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Smart Digital Surge Protective Device Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Smart Digital Surge Protective Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Smart Digital Surge Protective Device Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Smart Digital Surge Protective Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Smart Digital Surge Protective Device Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Smart Digital Surge Protective Device Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Smart Digital Surge Protective Device Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Smart Digital Surge Protective Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Smart Digital Surge Protective Device Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Smart Digital Surge Protective Device Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Smart Digital Surge Protective Device Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Smart Digital Surge Protective Device Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Smart Digital Surge Protective Device Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Smart Digital Surge Protective Device Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Smart Digital Surge Protective Device Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Smart Digital Surge Protective Device
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Digital Surge Protective Device Market Size (M USD), 2025-2035
- Figure 5. Global Smart Digital Surge Protective Device Market Size (M USD) (2020-2035)
- Figure 6. Global Smart Digital Surge Protective Device Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Digital Surge Protective Device Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Smart Digital Surge Protective Device Product Life Cycle
- Figure 13. Smart Digital Surge Protective Device Sales Share by Manufacturers in 2025
- Figure 14. Global Smart Digital Surge Protective Device Revenue Share by Manufacturers in 2025
- Figure 15. Smart Digital Surge Protective Device Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Smart Digital Surge Protective Device Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Smart Digital Surge Protective Device Revenue in 2025
- Figure 18. Industry Chain Map of Smart Digital Surge Protective Device
- Figure 19. Global Smart Digital Surge Protective Device Market PEST Analysis
- Figure 20. Global Smart Digital Surge Protective Device Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Smart Digital Surge Protective Device Market Share by Type
- Figure 27. Sales Market Share of Smart Digital Surge Protective Device by Type (2020-2025)

Figure 28. Sales Market Share of Smart Digital Surge Protective Device by Type in 2025

Figure 29. Market Share of Smart Digital Surge Protective Device by Type (2020-2025)

Figure 30. Market Share of Smart Digital Surge Protective Device by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Smart Digital Surge Protective Device Market Share by Application

Figure 33. Global Smart Digital Surge Protective Device Sales Market Share by Application (2020-2025)

Figure 34. Global Smart Digital Surge Protective Device Sales Market Share by Application in 2025

Figure 35. Global Smart Digital Surge Protective Device Market Share by Application (2020-2025)

Figure 36. Global Smart Digital Surge Protective Device Market Share by Application in 2025

Figure 37. Global Smart Digital Surge Protective Device Sales Growth Rate by Application (2020-2025)

Figure 38. Global Smart Digital Surge Protective Device Sales Market Share by Region (2020-2025)

Figure 39. Global Smart Digital Surge Protective Device Market Size by Region (2020-2025)

Figure 40. North America Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Smart Digital Surge Protective Device Sales Market Share by Country in 2024

Figure 43. North America Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Smart Digital Surge Protective Device Market Size by Country in 2024

Figure 45. U.S. Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Smart Digital Surge Protective Device Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Smart Digital Surge Protective Device Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Smart Digital Surge Protective Device Sales (Units) and Growth Rate

(2020-2025)

Figure 50. Mexico Smart Digital Surge Protective Device Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Smart Digital Surge Protective Device Sales Market Share by Country in 2024

Figure 53. Europe Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Smart Digital Surge Protective Device Market Size by Country in 2024

Figure 55. Germany Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Smart Digital Surge Protective Device Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Smart Digital Surge Protective Device Sales Market Share by Region in 2024

Figure 67. Asia Pacific Smart Digital Surge Protective Device Market Size by Region in 2024

Figure 68. China Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Smart Digital Surge Protective Device Sales and Growth Rate (K Units)

Figure 79. South America Smart Digital Surge Protective Device Sales Market Share by Country in 2024

Figure 80. South America Smart Digital Surge Protective Device Market Size and Growth Rate (M USD)

Figure 81. South America Smart Digital Surge Protective Device Market Size by Country in 2024

Figure 82. Brazil Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Smart Digital Surge Protective Device Sales and

Growth Rate (K Units)

Figure 89. Middle East and Africa Smart Digital Surge Protective Device Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Smart Digital Surge Protective Device Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Smart Digital Surge Protective Device Market Size by Region in 2024

Figure 92. Saudi Arabia Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Smart Digital Surge Protective Device Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Smart Digital Surge Protective Device Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Smart Digital Surge Protective Device Production Market Share by Region (2020-2025)

Figure 103. North America Smart Digital Surge Protective Device Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Smart Digital Surge Protective Device Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Smart Digital Surge Protective Device Production (K Units) Growth Rate (2020-2025)

Figure 106. China Smart Digital Surge Protective Device Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Smart Digital Surge Protective Device Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Smart Digital Surge Protective Device Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Smart Digital Surge Protective Device Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Smart Digital Surge Protective Device Market Share Forecast by Type (2026-2035)

Figure 111. Global Smart Digital Surge Protective Device Sales Forecast by Application (2026-2035)

Figure 112. Global Smart Digital Surge Protective Device Market Share Forecast by Application (2026-2035)

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