

Global Smart Curtain Motor Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Smart Curtain Motor competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A complete set of electric curtains mainly consists of three parts: motor, track and curtain cloth. The motor is the core of the entire electric curtain. It not only carries the function of pulling the curtain, but also is the most important component of intelligence. As an important part of the smart home system, smart curtain motors have developed rapidly in recent years with the popularization of Internet of Things technology and the trend of consumption upgrading. Market growth is mainly driven by the following factors:

- Increased penetration of smart homes: The global smart home market has exceeded US\$100 billion, and the demand for curtain motors as basic equipment has surged.
- Energy-saving and environmental protection policies: Building energy-saving regulations in the EU and China and other regions require the promotion of the application of smart shading systems.
- Consumption upgrading trend: The demand for automated curtains in high-end residences, hotels, and offices has increased.
- Technological progress: Innovations such as silent motors, improved lithium battery life, and unified standards for the Matter protocol improve user experience.

However, the market still faces risks and challenges:

- Installation barriers: Professional construction is required, which affects consumer decisions.
- Price sensitivity: 3-5 times higher than traditional curtains, and mass market acceptance needs to be improved.
- Inconsistent standards: The lack of interoperability of protocols among brands affects user experience.
- Real estate downturn: The shrinking new home market affects supporting sales.
- After-sales service: Issues such as motor life and maintenance affect reputation.

Regional analysis: China occupies the largest share of global production and consumption. The high-end residential markets in Japan and South Korea have strong

demand for silent motors. Emerging markets in Southeast Asia are beginning to show their potential as their economies develop. The United States is dominated by a DIY installation culture, and the demand for electric curtains as supporting products for smart homes is stable. Canada's cold climate promotes the application of heat-insulating smart curtains. Germany, France and other countries have strict requirements for building energy conservation, which promotes the development of the commercial end market. Despite the challenges of complex installation and high prices, market penetration is expected to continue to increase with technological advances and cost reductions. Enterprises need to focus on breakthroughs in three major directions: ease of use, compatibility, and scene innovation, while seizing the blue ocean opportunities of aging-friendly renovation and commercial scenes. In the next 3-5 years, with the unification of industry standards and the improvement of consumer awareness, smart curtain motors are expected to become one of the standard configurations of smart homes.

The global Smart Curtain Motor market size was estimated at USD 685.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Curtain Motor market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart Curtain Motor market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Curtain Motor market.

Global Smart Curtain Motor Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Aqara
Philips
ORVIBO
Dooya
ABB
Fox Domotics
Quoya Living
Zemismart
SOMFY
Hangzhou Konke Information Technology
Shenzhen Zhaowei Electromechanical Co., Ltd.
Hangzhou Wistar Mechanical
LifeSmart

Market Segmentation (by Type)

Battery Powered
Charging Powered
Dual Power Mode

Market Segmentation (by Application)

Residential
Hotel
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Curtain Motor Market

Overview of the regional outlook of the Smart Curtain Motor Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Curtain Motor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Curtain Motor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Smart Curtain Motor
- 1.2 Key Market Segments
 - 1.2.1 Smart Curtain Motor Segment by Type
 - 1.2.2 Smart Curtain Motor Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SMART CURTAIN MOTOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Smart Curtain Motor Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Smart Curtain Motor Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SMART CURTAIN MOTOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Smart Curtain Motor Product Life Cycle
- 3.3 Global Smart Curtain Motor Sales by Manufacturers (2020-2025)
- 3.4 Global Smart Curtain Motor Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Smart Curtain Motor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Smart Curtain Motor Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Smart Curtain Motor Market Competitive Situation and Trends
 - 3.8.1 Smart Curtain Motor Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Smart Curtain Motor Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SMART CURTAIN MOTOR INDUSTRY CHAIN ANALYSIS

- 4.1 Smart Curtain Motor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART CURTAIN MOTOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Smart Curtain Motor Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Smart Curtain Motor Market
- 5.7 ESG Ratings of Leading Companies

6 SMART CURTAIN MOTOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Curtain Motor Sales Market Share by Type (2020-2025)
- 6.3 Global Smart Curtain Motor Market Size by Type (2020-2025)
- 6.4 Global Smart Curtain Motor Price by Type (2020-2025)

7 SMART CURTAIN MOTOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Curtain Motor Market Sales by Application (2020-2025)
- 7.3 Global Smart Curtain Motor Market Size (M USD) by Application (2020-2025)

7.4 Global Smart Curtain Motor Sales Growth Rate by Application (2020-2025)

8 SMART CURTAIN MOTOR MARKET SALES BY REGION

8.1 Global Smart Curtain Motor Sales by Region

8.1.1 Global Smart Curtain Motor Sales by Region

8.1.2 Global Smart Curtain Motor Sales Market Share by Region

8.2 Global Smart Curtain Motor Market Size by Region

8.2.1 Global Smart Curtain Motor Market Size by Region

8.2.2 Global Smart Curtain Motor Market Size by Region

8.3 North America

8.3.1 North America Smart Curtain Motor Sales by Country

8.3.2 North America Smart Curtain Motor Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Smart Curtain Motor Sales by Country

8.4.2 Europe Smart Curtain Motor Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Smart Curtain Motor Sales by Region

8.5.2 Asia Pacific Smart Curtain Motor Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Smart Curtain Motor Sales by Country

8.6.2 South America Smart Curtain Motor Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Smart Curtain Motor Sales by Region
- 8.7.2 Middle East and Africa Smart Curtain Motor Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SMART CURTAIN MOTOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Smart Curtain Motor by Region(2020-2025)
- 9.2 Global Smart Curtain Motor Revenue Market Share by Region (2020-2025)
- 9.3 Global Smart Curtain Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Smart Curtain Motor Production
 - 9.4.1 North America Smart Curtain Motor Production Growth Rate (2020-2025)
 - 9.4.2 North America Smart Curtain Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Smart Curtain Motor Production
 - 9.5.1 Europe Smart Curtain Motor Production Growth Rate (2020-2025)
 - 9.5.2 Europe Smart Curtain Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Smart Curtain Motor Production (2020-2025)
 - 9.6.1 Japan Smart Curtain Motor Production Growth Rate (2020-2025)
 - 9.6.2 Japan Smart Curtain Motor Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Smart Curtain Motor Production (2020-2025)
 - 9.7.1 China Smart Curtain Motor Production Growth Rate (2020-2025)
 - 9.7.2 China Smart Curtain Motor Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Aqara
 - 10.1.1 Aqara Basic Information
 - 10.1.2 Aqara Smart Curtain Motor Product Overview
 - 10.1.3 Aqara Smart Curtain Motor Product Market Performance
 - 10.1.4 Aqara Business Overview
 - 10.1.5 Aqara SWOT Analysis

- 10.1.6 Aqara Recent Developments
- 10.2 Philips
 - 10.2.1 Philips Basic Information
 - 10.2.2 Philips Smart Curtain Motor Product Overview
 - 10.2.3 Philips Smart Curtain Motor Product Market Performance
 - 10.2.4 Philips Business Overview
 - 10.2.5 Philips SWOT Analysis
 - 10.2.6 Philips Recent Developments
- 10.3 ORVIBO
 - 10.3.1 ORVIBO Basic Information
 - 10.3.2 ORVIBO Smart Curtain Motor Product Overview
 - 10.3.3 ORVIBO Smart Curtain Motor Product Market Performance
 - 10.3.4 ORVIBO Business Overview
 - 10.3.5 ORVIBO SWOT Analysis
 - 10.3.6 ORVIBO Recent Developments
- 10.4 Dooya
 - 10.4.1 Dooya Basic Information
 - 10.4.2 Dooya Smart Curtain Motor Product Overview
 - 10.4.3 Dooya Smart Curtain Motor Product Market Performance
 - 10.4.4 Dooya Business Overview
 - 10.4.5 Dooya Recent Developments
- 10.5 ABB
 - 10.5.1 ABB Basic Information
 - 10.5.2 ABB Smart Curtain Motor Product Overview
 - 10.5.3 ABB Smart Curtain Motor Product Market Performance
 - 10.5.4 ABB Business Overview
 - 10.5.5 ABB Recent Developments
- 10.6 Fox Domotics
 - 10.6.1 Fox Domotics Basic Information
 - 10.6.2 Fox Domotics Smart Curtain Motor Product Overview
 - 10.6.3 Fox Domotics Smart Curtain Motor Product Market Performance
 - 10.6.4 Fox Domotics Business Overview
 - 10.6.5 Fox Domotics Recent Developments
- 10.7 Quoya Living
 - 10.7.1 Quoya Living Basic Information
 - 10.7.2 Quoya Living Smart Curtain Motor Product Overview
 - 10.7.3 Quoya Living Smart Curtain Motor Product Market Performance
 - 10.7.4 Quoya Living Business Overview
 - 10.7.5 Quoya Living Recent Developments

10.8 Zemismart

10.8.1 Zemismart Basic Information

10.8.2 Zemismart Smart Curtain Motor Product Overview

10.8.3 Zemismart Smart Curtain Motor Product Market Performance

10.8.4 Zemismart Business Overview

10.8.5 Zemismart Recent Developments

10.9 SOMFY

10.9.1 SOMFY Basic Information

10.9.2 SOMFY Smart Curtain Motor Product Overview

10.9.3 SOMFY Smart Curtain Motor Product Market Performance

10.9.4 SOMFY Business Overview

10.9.5 SOMFY Recent Developments

10.10 Hangzhou Konke Information Technology

10.10.1 Hangzhou Konke Information Technology Basic Information

10.10.2 Hangzhou Konke Information Technology Smart Curtain Motor Product Overview

10.10.3 Hangzhou Konke Information Technology Smart Curtain Motor Product Market Performance

10.10.4 Hangzhou Konke Information Technology Business Overview

10.10.5 Hangzhou Konke Information Technology Recent Developments

10.11 Shenzhen Zhaowei Electromechanical Co., Ltd.

10.11.1 Shenzhen Zhaowei Electromechanical Co., Ltd. Basic Information

10.11.2 Shenzhen Zhaowei Electromechanical Co., Ltd. Smart Curtain Motor Product Overview

10.11.3 Shenzhen Zhaowei Electromechanical Co., Ltd. Smart Curtain Motor Product Market Performance

10.11.4 Shenzhen Zhaowei Electromechanical Co., Ltd. Business Overview

10.11.5 Shenzhen Zhaowei Electromechanical Co., Ltd. Recent Developments

10.12 Hangzhou Wistar Mechanical

10.12.1 Hangzhou Wistar Mechanical Basic Information

10.12.2 Hangzhou Wistar Mechanical Smart Curtain Motor Product Overview

10.12.3 Hangzhou Wistar Mechanical Smart Curtain Motor Product Market Performance

10.12.4 Hangzhou Wistar Mechanical Business Overview

10.12.5 Hangzhou Wistar Mechanical Recent Developments

10.13 LifeSmart

10.13.1 LifeSmart Basic Information

10.13.2 LifeSmart Smart Curtain Motor Product Overview

10.13.3 LifeSmart Smart Curtain Motor Product Market Performance

- 10.13.4 LifeSmart Business Overview
- 10.13.5 LifeSmart Recent Developments

11 SMART CURTAIN MOTOR MARKET FORECAST BY REGION

- 11.1 Global Smart Curtain Motor Market Size Forecast
- 11.2 Global Smart Curtain Motor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Smart Curtain Motor Market Size Forecast by Country
 - 11.2.3 Asia Pacific Smart Curtain Motor Market Size Forecast by Region
 - 11.2.4 South America Smart Curtain Motor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Smart Curtain Motor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Smart Curtain Motor Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Smart Curtain Motor by Type (2026-2035)
 - 12.1.2 Global Smart Curtain Motor Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Smart Curtain Motor by Type (2026-2035)
- 12.2 Global Smart Curtain Motor Market Forecast by Application (2026-2035)
 - 12.2.1 Global Smart Curtain Motor Sales (K Units) Forecast by Application
 - 12.2.2 Global Smart Curtain Motor Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Smart Curtain Motor Market Size by Type (M USD)
- Table 4. Global Smart Curtain Motor Market Size by Application
- Table 5. Smart Curtain Motor Market Size Comparison by Region (M USD)
- Table 6. Global Smart Curtain Motor Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Smart Curtain Motor Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Smart Curtain Motor Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Smart Curtain Motor Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Curtain Motor as of 2025)
- Table 11. Global Market Smart Curtain Motor Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Smart Curtain Motor Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Smart Curtain Motor Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Smart Curtain Motor Sales by Type (K Units)
- Table 27. Global Smart Curtain Motor Market Size by Type (M USD)
- Table 28. Global Smart Curtain Motor Sales (K Units) by Type (2020-2025)
- Table 29. Global Smart Curtain Motor Sales Market Share by Type (2020-2025)
- Table 30. Global Smart Curtain Motor Market Size (M USD) by Type (2020-2025)
- Table 31. Global Smart Curtain Motor Market Share by Type (2020-2025)

- Table 32. Global Smart Curtain Motor Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Smart Curtain Motor Sales (K Units) by Application
- Table 34. Global Smart Curtain Motor Market Size by Application
- Table 35. Global Smart Curtain Motor Sales by Application (2020-2025) & (K Units)
- Table 36. Global Smart Curtain Motor Sales Market Share by Application (2020-2025)
- Table 37. Global Smart Curtain Motor Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Smart Curtain Motor Market Share by Application (2020-2025)
- Table 39. Global Smart Curtain Motor Sales Growth Rate by Application (2020-2025)
- Table 40. Global Smart Curtain Motor Sales by Region (2020-2025) & (K Units)
- Table 41. Global Smart Curtain Motor Sales Market Share by Region (2020-2025)
- Table 42. Global Smart Curtain Motor Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Smart Curtain Motor Market Size by Region (2020-2025)
- Table 44. North America Smart Curtain Motor Sales by Country (2020-2025) & (K Units)
- Table 45. North America Smart Curtain Motor Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Smart Curtain Motor Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Smart Curtain Motor Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Smart Curtain Motor Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Smart Curtain Motor Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Smart Curtain Motor Sales by Country (2020-2025) & (K Units)
- Table 51. South America Smart Curtain Motor Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Smart Curtain Motor Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Smart Curtain Motor Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Smart Curtain Motor Production (K Units) by Region(2020-2025)
- Table 55. Global Smart Curtain Motor Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Smart Curtain Motor Revenue Market Share by Region (2020-2025)
- Table 57. Global Smart Curtain Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Smart Curtain Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Smart Curtain Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Smart Curtain Motor Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Smart Curtain Motor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Aqara Basic Information

Table 63. Aqara Smart Curtain Motor Product Overview

Table 64. Aqara Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Aqara Business Overview

Table 66. Aqara SWOT Analysis

Table 67. Aqara Recent Developments

Table 68. Philips Basic Information

Table 69. Philips Smart Curtain Motor Product Overview

Table 70. Philips Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Philips Business Overview

Table 72. Philips SWOT Analysis

Table 73. Philips Recent Developments

Table 74. ORVIBO Basic Information

Table 75. ORVIBO Smart Curtain Motor Product Overview

Table 76. ORVIBO Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. ORVIBO Business Overview

Table 78. ORVIBO SWOT Analysis

Table 79. ORVIBO Recent Developments

Table 80. Dooya Basic Information

Table 81. Dooya Smart Curtain Motor Product Overview

Table 82. Dooya Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Dooya Business Overview

Table 84. Dooya Recent Developments

Table 85. ABB Basic Information

Table 86. ABB Smart Curtain Motor Product Overview

Table 87. ABB Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. ABB Business Overview

Table 89. ABB Recent Developments

Table 90. Fox Domotics Basic Information

Table 91. Fox Domotics Smart Curtain Motor Product Overview

Table 92. Fox Domotics Smart Curtain Motor Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Fox Domotics Business Overview
- Table 94. Fox Domotics Recent Developments
- Table 95. Quoya Living Basic Information
- Table 96. Quoya Living Smart Curtain Motor Product Overview
- Table 97. Quoya Living Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Quoya Living Business Overview
- Table 99. Quoya Living Recent Developments
- Table 100. Zemismart Basic Information
- Table 101. Zemismart Smart Curtain Motor Product Overview
- Table 102. Zemismart Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Zemismart Business Overview
- Table 104. Zemismart Recent Developments
- Table 105. SOMFY Basic Information
- Table 106. SOMFY Smart Curtain Motor Product Overview
- Table 107. SOMFY Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. SOMFY Business Overview
- Table 109. SOMFY Recent Developments
- Table 110. Hangzhou Konke Information Technology Basic Information
- Table 111. Hangzhou Konke Information Technology Smart Curtain Motor Product Overview
- Table 112. Hangzhou Konke Information Technology Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Hangzhou Konke Information Technology Business Overview
- Table 114. Hangzhou Konke Information Technology Recent Developments
- Table 115. Shenzhen Zhaowei Electromechanical Co., Ltd. Basic Information
- Table 116. Shenzhen Zhaowei Electromechanical Co., Ltd. Smart Curtain Motor Product Overview
- Table 117. Shenzhen Zhaowei Electromechanical Co., Ltd. Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Shenzhen Zhaowei Electromechanical Co., Ltd. Business Overview
- Table 119. Shenzhen Zhaowei Electromechanical Co., Ltd. Recent Developments
- Table 120. Hangzhou Wistar Mechanical Basic Information
- Table 121. Hangzhou Wistar Mechanical Smart Curtain Motor Product Overview
- Table 122. Hangzhou Wistar Mechanical Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Hangzhou Wistar Mechanical Business Overview

Table 124. Hangzhou Wistar Mechanical Recent Developments

Table 125. LifeSmart Basic Information

Table 126. LifeSmart Smart Curtain Motor Product Overview

Table 127. LifeSmart Smart Curtain Motor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. LifeSmart Business Overview

Table 129. LifeSmart Recent Developments

Table 130. Global Smart Curtain Motor Sales Forecast by Region (2026-2035) & (K Units)

Table 131. Global Smart Curtain Motor Market Size Forecast by Region (2026-2035) & (M USD)

Table 132. North America Smart Curtain Motor Sales Forecast by Country (2026-2035) & (K Units)

Table 133. North America Smart Curtain Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Europe Smart Curtain Motor Sales Forecast by Country (2026-2035) & (K Units)

Table 135. Europe Smart Curtain Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 136. Asia Pacific Smart Curtain Motor Sales Forecast by Region (2026-2035) & (K Units)

Table 137. Asia Pacific Smart Curtain Motor Market Size Forecast by Region (2026-2035) & (M USD)

Table 138. South America Smart Curtain Motor Sales Forecast by Country (2026-2035) & (K Units)

Table 139. South America Smart Curtain Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 140. Middle East and Africa Smart Curtain Motor Sales Forecast by Country (2026-2035) & (Units)

Table 141. Middle East and Africa Smart Curtain Motor Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Global Smart Curtain Motor Sales Forecast by Type (2026-2035) & (K Units)

Table 143. Global Smart Curtain Motor Market Size Forecast by Type (2026-2035) & (M USD)

Table 144. Global Smart Curtain Motor Price Forecast by Type (2026-2035) & (USD/Unit)

Table 145. Global Smart Curtain Motor Sales (K Units) Forecast by Application (2026-2035)

Table 146. Global Smart Curtain Motor Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Smart Curtain Motor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Curtain Motor Market Size (M USD), 2025-2035
- Figure 5. Global Smart Curtain Motor Market Size (M USD) (2020-2035)
- Figure 6. Global Smart Curtain Motor Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Curtain Motor Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Smart Curtain Motor Product Life Cycle
- Figure 13. Smart Curtain Motor Sales Share by Manufacturers in 2025
- Figure 14. Global Smart Curtain Motor Revenue Share by Manufacturers in 2025
- Figure 15. Smart Curtain Motor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Smart Curtain Motor Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Smart Curtain Motor Revenue in 2025
- Figure 18. Industry Chain Map of Smart Curtain Motor
- Figure 19. Global Smart Curtain Motor Market PEST Analysis
- Figure 20. Global Smart Curtain Motor Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Smart Curtain Motor Market Share by Type
- Figure 27. Sales Market Share of Smart Curtain Motor by Type (2020-2025)
- Figure 28. Sales Market Share of Smart Curtain Motor by Type in 2025
- Figure 29. Market Share of Smart Curtain Motor by Type (2020-2025)
- Figure 30. Market Share of Smart Curtain Motor by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Smart Curtain Motor Market Share by Application

- Figure 33. Global Smart Curtain Motor Sales Market Share by Application (2020-2025)
- Figure 34. Global Smart Curtain Motor Sales Market Share by Application in 2025
- Figure 35. Global Smart Curtain Motor Market Share by Application (2020-2025)
- Figure 36. Global Smart Curtain Motor Market Share by Application in 2025
- Figure 37. Global Smart Curtain Motor Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Smart Curtain Motor Sales Market Share by Region (2020-2025)
- Figure 39. Global Smart Curtain Motor Market Size by Region (2020-2025)
- Figure 40. North America Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Smart Curtain Motor Sales Market Share by Country in 2024
- Figure 43. North America Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Smart Curtain Motor Market Size by Country in 2024
- Figure 45. U.S. Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Smart Curtain Motor Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Smart Curtain Motor Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Smart Curtain Motor Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Smart Curtain Motor Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Smart Curtain Motor Sales Market Share by Country in 2024
- Figure 53. Europe Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Smart Curtain Motor Market Size by Country in 2024
- Figure 55. Germany Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Smart Curtain Motor Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Smart Curtain Motor Sales Market Share by Region in 2024

Figure 67. Asia Pacific Smart Curtain Motor Market Size by Region in 2024

Figure 68. China Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Smart Curtain Motor Sales and Growth Rate (K Units)

Figure 79. South America Smart Curtain Motor Sales Market Share by Country in 2024

Figure 80. South America Smart Curtain Motor Market Size and Growth Rate (M USD)

Figure 81. South America Smart Curtain Motor Market Size by Country in 2024

Figure 82. Brazil Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)

- Figure 87. Columbia Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Smart Curtain Motor Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Smart Curtain Motor Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Smart Curtain Motor Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Smart Curtain Motor Market Size by Region in 2024
- Figure 92. Saudi Arabia Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Smart Curtain Motor Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Smart Curtain Motor Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Smart Curtain Motor Production Market Share by Region (2020-2025)
- Figure 103. North America Smart Curtain Motor Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Smart Curtain Motor Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Smart Curtain Motor Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Smart Curtain Motor Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Smart Curtain Motor Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Smart Curtain Motor Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Smart Curtain Motor Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Smart Curtain Motor Market Share Forecast by Type (2026-2035)

Figure 111. Global Smart Curtain Motor Sales Forecast by Application (2026-2035)

Figure 112. Global Smart Curtain Motor Market Share Forecast by Application (2026-2035)

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