

# Global Smart Connected Home Appliance Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G640983F5C0CEN.html>

Date: October 2024

Pages: 142

Price: US\$ 3,200.00 (Single User License)

ID: G640983F5C0CEN

## Abstracts

### Report Overview

A smart connected home appliance refers to a device equipped with internet connectivity and integrated sensors or controls that enable remote monitoring, management, and automation via smartphone, tablet, or voice commands. These appliances can include everything from refrigerators and washing machines to thermostats and lighting systems. They offer users enhanced convenience, energy efficiency, and customization options by allowing them to monitor usage patterns, adjust settings remotely, and receive alerts or notifications. This technology represents a key component of the broader concept of the smart home, where interconnected devices collaborate to streamline daily tasks and improve overall living comfort.

The global Smart Connected Home Appliance market size was estimated at USD 35150 million in 2023 and is projected to reach USD 50464.03 million by 2032, exhibiting a CAGR of 4.10% during the forecast period.

North America Smart Connected Home Appliance market size was estimated at USD 9814.15 million in 2023, at a CAGR of 3.51% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Smart Connected Home Appliance market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart Connected Home Appliance Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart Connected Home Appliance market in any manner.

#### Global Smart Connected Home Appliance Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Samsung

Siemens

Whirlpool

LG

Electrolux

Panasonic

Miele & Cie

Philips

iRobot

Ecovacs

Neato

Haier

Midea

Hisense

Sony

Market Segmentation (by Type)

Air Conditioner

Refrigerator

Washing Machine

TV

Other

Market Segmentation (by Application)

Specialty Stores

Online Stores

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart Connected Home Appliance Market

Overview of the regional outlook of the Smart Connected Home Appliance Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Connected Home Appliance Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Connected Home Appliance, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Smart Connected Home Appliance

#### 1.2 Key Market Segments

##### 1.2.1 Smart Connected Home Appliance Segment by Type

##### 1.2.2 Smart Connected Home Appliance Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 SMART CONNECTED HOME APPLIANCE MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Smart Connected Home Appliance Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global Smart Connected Home Appliance Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 SMART CONNECTED HOME APPLIANCE MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Smart Connected Home Appliance Sales by Manufacturers (2019-2024)

#### 3.2 Global Smart Connected Home Appliance Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Smart Connected Home Appliance Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Smart Connected Home Appliance Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Smart Connected Home Appliance Sales Sites, Area Served, Product Type

#### 3.6 Smart Connected Home Appliance Market Competitive Situation and Trends

##### 3.6.1 Smart Connected Home Appliance Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest Smart Connected Home Appliance Players Market



Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 SMART CONNECTED HOME APPLIANCE INDUSTRY CHAIN ANALYSIS**

4.1 Smart Connected Home Appliance Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SMART CONNECTED HOME APPLIANCE MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 SMART CONNECTED HOME APPLIANCE MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Smart Connected Home Appliance Sales Market Share by Type (2019-2024)

6.3 Global Smart Connected Home Appliance Market Size Market Share by Type (2019-2024)

6.4 Global Smart Connected Home Appliance Price by Type (2019-2024)

## **7 SMART CONNECTED HOME APPLIANCE MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Smart Connected Home Appliance Market Sales by Application (2019-2024)

7.3 Global Smart Connected Home Appliance Market Size (M USD) by Application (2019-2024)

## 7.4 Global Smart Connected Home Appliance Sales Growth Rate by Application (2019-2024)

# 8 SMART CONNECTED HOME APPLIANCE MARKET CONSUMPTION BY REGION

## 8.1 Global Smart Connected Home Appliance Sales by Region

### 8.1.1 Global Smart Connected Home Appliance Sales by Region

### 8.1.2 Global Smart Connected Home Appliance Sales Market Share by Region

## 8.2 North America

### 8.2.1 North America Smart Connected Home Appliance Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Smart Connected Home Appliance Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Smart Connected Home Appliance Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Smart Connected Home Appliance Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Smart Connected Home Appliance Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## **9 SMART CONNECTED HOME APPLIANCE MARKET PRODUCTION BY REGION**

9.1 Global Production of Smart Connected Home Appliance by Region (2019-2024)

9.2 Global Smart Connected Home Appliance Revenue Market Share by Region (2019-2024)

9.3 Global Smart Connected Home Appliance Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Smart Connected Home Appliance Production

9.4.1 North America Smart Connected Home Appliance Production Growth Rate (2019-2024)

9.4.2 North America Smart Connected Home Appliance Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Smart Connected Home Appliance Production

9.5.1 Europe Smart Connected Home Appliance Production Growth Rate (2019-2024)

9.5.2 Europe Smart Connected Home Appliance Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Smart Connected Home Appliance Production (2019-2024)

9.6.1 Japan Smart Connected Home Appliance Production Growth Rate (2019-2024)

9.6.2 Japan Smart Connected Home Appliance Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Smart Connected Home Appliance Production (2019-2024)

9.7.1 China Smart Connected Home Appliance Production Growth Rate (2019-2024)

9.7.2 China Smart Connected Home Appliance Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Samsung

10.1.1 Samsung Smart Connected Home Appliance Basic Information

10.1.2 Samsung Smart Connected Home Appliance Product Overview

10.1.3 Samsung Smart Connected Home Appliance Product Market Performance

10.1.4 Samsung Business Overview

10.1.5 Samsung Smart Connected Home Appliance SWOT Analysis

10.1.6 Samsung Recent Developments

10.2 Siemens

10.2.1 Siemens Smart Connected Home Appliance Basic Information

10.2.2 Siemens Smart Connected Home Appliance Product Overview

10.2.3 Siemens Smart Connected Home Appliance Product Market Performance

- 10.2.4 Siemens Business Overview
- 10.2.5 Siemens Smart Connected Home Appliance SWOT Analysis
- 10.2.6 Siemens Recent Developments
- 10.3 Whirlpool
  - 10.3.1 Whirlpool Smart Connected Home Appliance Basic Information
  - 10.3.2 Whirlpool Smart Connected Home Appliance Product Overview
  - 10.3.3 Whirlpool Smart Connected Home Appliance Product Market Performance
  - 10.3.4 Whirlpool Smart Connected Home Appliance SWOT Analysis
  - 10.3.5 Whirlpool Business Overview
  - 10.3.6 Whirlpool Recent Developments
- 10.4 LG
  - 10.4.1 LG Smart Connected Home Appliance Basic Information
  - 10.4.2 LG Smart Connected Home Appliance Product Overview
  - 10.4.3 LG Smart Connected Home Appliance Product Market Performance
  - 10.4.4 LG Business Overview
  - 10.4.5 LG Recent Developments
- 10.5 Electrolux
  - 10.5.1 Electrolux Smart Connected Home Appliance Basic Information
  - 10.5.2 Electrolux Smart Connected Home Appliance Product Overview
  - 10.5.3 Electrolux Smart Connected Home Appliance Product Market Performance
  - 10.5.4 Electrolux Business Overview
  - 10.5.5 Electrolux Recent Developments
- 10.6 Panasonic
  - 10.6.1 Panasonic Smart Connected Home Appliance Basic Information
  - 10.6.2 Panasonic Smart Connected Home Appliance Product Overview
  - 10.6.3 Panasonic Smart Connected Home Appliance Product Market Performance
  - 10.6.4 Panasonic Business Overview
  - 10.6.5 Panasonic Recent Developments
- 10.7 Miele and Cie
  - 10.7.1 Miele and Cie Smart Connected Home Appliance Basic Information
  - 10.7.2 Miele and Cie Smart Connected Home Appliance Product Overview
  - 10.7.3 Miele and Cie Smart Connected Home Appliance Product Market Performance
  - 10.7.4 Miele and Cie Business Overview
  - 10.7.5 Miele and Cie Recent Developments
- 10.8 Philips
  - 10.8.1 Philips Smart Connected Home Appliance Basic Information
  - 10.8.2 Philips Smart Connected Home Appliance Product Overview
  - 10.8.3 Philips Smart Connected Home Appliance Product Market Performance
  - 10.8.4 Philips Business Overview

#### 10.8.5 Philips Recent Developments

### 10.9 iRobot

#### 10.9.1 iRobot Smart Connected Home Appliance Basic Information

#### 10.9.2 iRobot Smart Connected Home Appliance Product Overview

#### 10.9.3 iRobot Smart Connected Home Appliance Product Market Performance

#### 10.9.4 iRobot Business Overview

#### 10.9.5 iRobot Recent Developments

### 10.10 Ecovacs

#### 10.10.1 Ecovacs Smart Connected Home Appliance Basic Information

#### 10.10.2 Ecovacs Smart Connected Home Appliance Product Overview

#### 10.10.3 Ecovacs Smart Connected Home Appliance Product Market Performance

#### 10.10.4 Ecovacs Business Overview

#### 10.10.5 Ecovacs Recent Developments

### 10.11 Neato

#### 10.11.1 Neato Smart Connected Home Appliance Basic Information

#### 10.11.2 Neato Smart Connected Home Appliance Product Overview

#### 10.11.3 Neato Smart Connected Home Appliance Product Market Performance

#### 10.11.4 Neato Business Overview

#### 10.11.5 Neato Recent Developments

### 10.12 Haier

#### 10.12.1 Haier Smart Connected Home Appliance Basic Information

#### 10.12.2 Haier Smart Connected Home Appliance Product Overview

#### 10.12.3 Haier Smart Connected Home Appliance Product Market Performance

#### 10.12.4 Haier Business Overview

#### 10.12.5 Haier Recent Developments

### 10.13 Midea

#### 10.13.1 Midea Smart Connected Home Appliance Basic Information

#### 10.13.2 Midea Smart Connected Home Appliance Product Overview

#### 10.13.3 Midea Smart Connected Home Appliance Product Market Performance

#### 10.13.4 Midea Business Overview

#### 10.13.5 Midea Recent Developments

### 10.14 Hisense

#### 10.14.1 Hisense Smart Connected Home Appliance Basic Information

#### 10.14.2 Hisense Smart Connected Home Appliance Product Overview

#### 10.14.3 Hisense Smart Connected Home Appliance Product Market Performance

#### 10.14.4 Hisense Business Overview

#### 10.14.5 Hisense Recent Developments

### 10.15 Sony

#### 10.15.1 Sony Smart Connected Home Appliance Basic Information

- 10.15.2 Sony Smart Connected Home Appliance Product Overview
- 10.15.3 Sony Smart Connected Home Appliance Product Market Performance
- 10.15.4 Sony Business Overview
- 10.15.5 Sony Recent Developments

## **11 SMART CONNECTED HOME APPLIANCE MARKET FORECAST BY REGION**

- 11.1 Global Smart Connected Home Appliance Market Size Forecast
- 11.2 Global Smart Connected Home Appliance Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Smart Connected Home Appliance Market Size Forecast by Country
  - 11.2.3 Asia Pacific Smart Connected Home Appliance Market Size Forecast by Region
  - 11.2.4 South America Smart Connected Home Appliance Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Smart Connected Home Appliance by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Smart Connected Home Appliance Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Smart Connected Home Appliance by Type (2025-2032)
  - 12.1.2 Global Smart Connected Home Appliance Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Smart Connected Home Appliance by Type (2025-2032)
- 12.2 Global Smart Connected Home Appliance Market Forecast by Application (2025-2032)
  - 12.2.1 Global Smart Connected Home Appliance Sales (K Units) Forecast by Application
  - 12.2.2 Global Smart Connected Home Appliance Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Connected Home Appliance Market Size Comparison by Region (M USD)

Table 5. Global Smart Connected Home Appliance Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Smart Connected Home Appliance Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Smart Connected Home Appliance Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Smart Connected Home Appliance Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Connected Home Appliance as of 2022)

Table 10. Global Market Smart Connected Home Appliance Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Smart Connected Home Appliance Sales Sites and Area Served

Table 12. Manufacturers Smart Connected Home Appliance Product Type

Table 13. Global Smart Connected Home Appliance Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Smart Connected Home Appliance

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Smart Connected Home Appliance Market Challenges

Table 22. Global Smart Connected Home Appliance Sales by Type (K Units)

Table 23. Global Smart Connected Home Appliance Market Size by Type (M USD)

Table 24. Global Smart Connected Home Appliance Sales (K Units) by Type (2019-2024)

Table 25. Global Smart Connected Home Appliance Sales Market Share by Type



(2019-2024)

Table 26. Global Smart Connected Home Appliance Market Size (M USD) by Type  
(2019-2024)

Table 27. Global Smart Connected Home Appliance Market Size Share by Type  
(2019-2024)

Table 28. Global Smart Connected Home Appliance Price (USD/Unit) by Type  
(2019-2024)

Table 29. Global Smart Connected Home Appliance Sales (K Units) by Application

Table 30. Global Smart Connected Home Appliance Market Size by Application

Table 31. Global Smart Connected Home Appliance Sales by Application (2019-2024) &  
(K Units)

Table 32. Global Smart Connected Home Appliance Sales Market Share by Application  
(2019-2024)

Table 33. Global Smart Connected Home Appliance Sales by Application (2019-2024) &  
(M USD)

Table 34. Global Smart Connected Home Appliance Market Share by Application  
(2019-2024)

Table 35. Global Smart Connected Home Appliance Sales Growth Rate by Application  
(2019-2024)

Table 36. Global Smart Connected Home Appliance Sales by Region (2019-2024) & (K  
Units)

Table 37. Global Smart Connected Home Appliance Sales Market Share by Region  
(2019-2024)

Table 38. North America Smart Connected Home Appliance Sales by Country  
(2019-2024) & (K Units)

Table 39. Europe Smart Connected Home Appliance Sales by Country (2019-2024) &  
(K Units)

Table 40. Asia Pacific Smart Connected Home Appliance Sales by Region (2019-2024)  
& (K Units)

Table 41. South America Smart Connected Home Appliance Sales by Country  
(2019-2024) & (K Units)

Table 42. Middle East and Africa Smart Connected Home Appliance Sales by Region  
(2019-2024) & (K Units)

Table 43. Global Smart Connected Home Appliance Production (K Units) by Region  
(2019-2024)

Table 44. Global Smart Connected Home Appliance Revenue (US\$ Million) by Region  
(2019-2024)

Table 45. Global Smart Connected Home Appliance Revenue Market Share by Region  
(2019-2024)



|                                                                                                                                                    |
|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 46. Global Smart Connected Home Appliance Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 47. North America Smart Connected Home Appliance Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 48. Europe Smart Connected Home Appliance Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 49. Japan Smart Connected Home Appliance Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)         |
| Table 50. China Smart Connected Home Appliance Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)         |
| Table 51. Samsung Smart Connected Home Appliance Basic Information                                                                                 |
| Table 52. Samsung Smart Connected Home Appliance Product Overview                                                                                  |
| Table 53. Samsung Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                   |
| Table 54. Samsung Business Overview                                                                                                                |
| Table 55. Samsung Smart Connected Home Appliance SWOT Analysis                                                                                     |
| Table 56. Samsung Recent Developments                                                                                                              |
| Table 57. Siemens Smart Connected Home Appliance Basic Information                                                                                 |
| Table 58. Siemens Smart Connected Home Appliance Product Overview                                                                                  |
| Table 59. Siemens Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                   |
| Table 60. Siemens Business Overview                                                                                                                |
| Table 61. Siemens Smart Connected Home Appliance SWOT Analysis                                                                                     |
| Table 62. Siemens Recent Developments                                                                                                              |
| Table 63. Whirlpool Smart Connected Home Appliance Basic Information                                                                               |
| Table 64. Whirlpool Smart Connected Home Appliance Product Overview                                                                                |
| Table 65. Whirlpool Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                 |
| Table 66. Whirlpool Smart Connected Home Appliance SWOT Analysis                                                                                   |
| Table 67. Whirlpool Business Overview                                                                                                              |
| Table 68. Whirlpool Recent Developments                                                                                                            |
| Table 69. LG Smart Connected Home Appliance Basic Information                                                                                      |
| Table 70. LG Smart Connected Home Appliance Product Overview                                                                                       |
| Table 71. LG Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                        |
| Table 72. LG Business Overview                                                                                                                     |
| Table 73. LG Recent Developments                                                                                                                   |
| Table 74. Electrolux Smart Connected Home Appliance Basic Information                                                                              |
| Table 75. Electrolux Smart Connected Home Appliance Product Overview                                                                               |

|                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------|
| Table 76. Electrolux Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)    |
| Table 77. Electrolux Business Overview                                                                                                 |
| Table 78. Electrolux Recent Developments                                                                                               |
| Table 79. Panasonic Smart Connected Home Appliance Basic Information                                                                   |
| Table 80. Panasonic Smart Connected Home Appliance Product Overview                                                                    |
| Table 81. Panasonic Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)     |
| Table 82. Panasonic Business Overview                                                                                                  |
| Table 83. Panasonic Recent Developments                                                                                                |
| Table 84. Miele and Cie Smart Connected Home Appliance Basic Information                                                               |
| Table 85. Miele and Cie Smart Connected Home Appliance Product Overview                                                                |
| Table 86. Miele and Cie Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 87. Miele and Cie Business Overview                                                                                              |
| Table 88. Miele and Cie Recent Developments                                                                                            |
| Table 89. Philips Smart Connected Home Appliance Basic Information                                                                     |
| Table 90. Philips Smart Connected Home Appliance Product Overview                                                                      |
| Table 91. Philips Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)       |
| Table 92. Philips Business Overview                                                                                                    |
| Table 93. Philips Recent Developments                                                                                                  |
| Table 94. iRobot Smart Connected Home Appliance Basic Information                                                                      |
| Table 95. iRobot Smart Connected Home Appliance Product Overview                                                                       |
| Table 96. iRobot Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 97. iRobot Business Overview                                                                                                     |
| Table 98. iRobot Recent Developments                                                                                                   |
| Table 99. Ecovacs Smart Connected Home Appliance Basic Information                                                                     |
| Table 100. Ecovacs Smart Connected Home Appliance Product Overview                                                                     |
| Table 101. Ecovacs Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)      |
| Table 102. Ecovacs Business Overview                                                                                                   |
| Table 103. Ecovacs Recent Developments                                                                                                 |
| Table 104. Neato Smart Connected Home Appliance Basic Information                                                                      |
| Table 105. Neato Smart Connected Home Appliance Product Overview                                                                       |
| Table 106. Neato Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 107. Neato Business Overview                                                                                                     |

|                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------|
| Table 108. Neato Recent Developments                                                                                              |
| Table 109. Haier Smart Connected Home Appliance Basic Information                                                                 |
| Table 110. Haier Smart Connected Home Appliance Product Overview                                                                  |
| Table 111. Haier Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)   |
| Table 112. Haier Business Overview                                                                                                |
| Table 113. Haier Recent Developments                                                                                              |
| Table 114. Midea Smart Connected Home Appliance Basic Information                                                                 |
| Table 115. Midea Smart Connected Home Appliance Product Overview                                                                  |
| Table 116. Midea Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)   |
| Table 117. Midea Business Overview                                                                                                |
| Table 118. Midea Recent Developments                                                                                              |
| Table 119. Hisense Smart Connected Home Appliance Basic Information                                                               |
| Table 120. Hisense Smart Connected Home Appliance Product Overview                                                                |
| Table 121. Hisense Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 122. Hisense Business Overview                                                                                              |
| Table 123. Hisense Recent Developments                                                                                            |
| Table 124. Sony Smart Connected Home Appliance Basic Information                                                                  |
| Table 125. Sony Smart Connected Home Appliance Product Overview                                                                   |
| Table 126. Sony Smart Connected Home Appliance Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)    |
| Table 127. Sony Business Overview                                                                                                 |
| Table 128. Sony Recent Developments                                                                                               |
| Table 129. Global Smart Connected Home Appliance Sales Forecast by Region (2025-2032) & (K Units)                                 |
| Table 130. Global Smart Connected Home Appliance Market Size Forecast by Region (2025-2032) & (M USD)                             |
| Table 131. North America Smart Connected Home Appliance Sales Forecast by Country (2025-2032) & (K Units)                         |
| Table 132. North America Smart Connected Home Appliance Market Size Forecast by Country (2025-2032) & (M USD)                     |
| Table 133. Europe Smart Connected Home Appliance Sales Forecast by Country (2025-2032) & (K Units)                                |
| Table 134. Europe Smart Connected Home Appliance Market Size Forecast by Country (2025-2032) & (M USD)                            |
| Table 135. Asia Pacific Smart Connected Home Appliance Sales Forecast by Region (2025-2032) & (K Units)                           |

Table 136. Asia Pacific Smart Connected Home Appliance Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Smart Connected Home Appliance Sales Forecast by Country (2025-2032) & (K Units)

Table 138. South America Smart Connected Home Appliance Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Smart Connected Home Appliance Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Smart Connected Home Appliance Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Smart Connected Home Appliance Sales Forecast by Type (2025-2032) & (K Units)

Table 142. Global Smart Connected Home Appliance Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Smart Connected Home Appliance Price Forecast by Type (2025-2032) & (USD/Unit)

Table 144. Global Smart Connected Home Appliance Sales (K Units) Forecast by Application (2025-2032)

Table 145. Global Smart Connected Home Appliance Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Smart Connected Home Appliance
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Connected Home Appliance Market Size (M USD), 2019-2032
- Figure 5. Global Smart Connected Home Appliance Market Size (M USD) (2019-2032)
- Figure 6. Global Smart Connected Home Appliance Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Smart Connected Home Appliance Market Size by Country (M USD)
- Figure 11. Smart Connected Home Appliance Sales Share by Manufacturers in 2023
- Figure 12. Global Smart Connected Home Appliance Revenue Share by Manufacturers in 2023
- Figure 13. Smart Connected Home Appliance Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Smart Connected Home Appliance Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Smart Connected Home Appliance Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Smart Connected Home Appliance Market Share by Type
- Figure 18. Sales Market Share of Smart Connected Home Appliance by Type (2019-2024)
- Figure 19. Sales Market Share of Smart Connected Home Appliance by Type in 2023
- Figure 20. Market Size Share of Smart Connected Home Appliance by Type (2019-2024)
- Figure 21. Market Size Market Share of Smart Connected Home Appliance by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Smart Connected Home Appliance Market Share by Application
- Figure 24. Global Smart Connected Home Appliance Sales Market Share by Application (2019-2024)
- Figure 25. Global Smart Connected Home Appliance Sales Market Share by Application in 2023
- Figure 26. Global Smart Connected Home Appliance Market Share by Application

(2019-2024)

Figure 27. Global Smart Connected Home Appliance Market Share by Application in 2023

Figure 28. Global Smart Connected Home Appliance Sales Growth Rate by Application (2019-2024)

Figure 29. Global Smart Connected Home Appliance Sales Market Share by Region (2019-2024)

Figure 30. North America Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Smart Connected Home Appliance Sales Market Share by Country in 2023

Figure 32. U.S. Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Smart Connected Home Appliance Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Smart Connected Home Appliance Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Smart Connected Home Appliance Sales Market Share by Country in 2023

Figure 37. Germany Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Smart Connected Home Appliance Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Smart Connected Home Appliance Sales Market Share by Region in 2023

Figure 44. China Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)



Figure 46. South Korea Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Smart Connected Home Appliance Sales and Growth Rate (K Units)

Figure 50. South America Smart Connected Home Appliance Sales Market Share by Country in 2023

Figure 51. Brazil Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Smart Connected Home Appliance Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Smart Connected Home Appliance Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Smart Connected Home Appliance Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Smart Connected Home Appliance Production Market Share by Region (2019-2024)

Figure 62. North America Smart Connected Home Appliance Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Smart Connected Home Appliance Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Smart Connected Home Appliance Production (K Units) Growth Rate (2019-2024)

Figure 65. China Smart Connected Home Appliance Production (K Units) Growth Rate

(2019-2024)

Figure 66. Global Smart Connected Home Appliance Sales Forecast by Volume  
(2019-2032) & (K Units)

Figure 67. Global Smart Connected Home Appliance Market Size Forecast by Value  
(2019-2032) & (M USD)

Figure 68. Global Smart Connected Home Appliance Sales Market Share Forecast by  
Type (2025-2032)

Figure 69. Global Smart Connected Home Appliance Market Share Forecast by Type  
(2025-2032)

Figure 70. Global Smart Connected Home Appliance Sales Forecast by Application  
(2025-2032)

Figure 71. Global Smart Connected Home Appliance Market Share Forecast by  
Application (2025-2032)



## I would like to order

Product name: Global Smart Connected Home Appliance Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/G640983F5C0CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G640983F5C0CEN.html>