

Global Smart City Technologies Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G832B9B35E76EN.html>

Date: October 2024

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: G832B9B35E76EN

Abstracts

Report Overview

A smart city is a municipality that uses information and communication technologies (ICT) to increase operational efficiency, share information with the public and improve both the quality of government services and citizen welfare.

The global Smart City Technologies market size was estimated at USD 965890 million in 2023 and is projected to reach USD 1374762.65 million by 2032, exhibiting a CAGR of 4.00% during the forecast period.

North America Smart City Technologies market size was estimated at USD 269237.48 million in 2023, at a CAGR of 3.43% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Smart City Technologies market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Smart City Technologies Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Smart City Technologies market in any manner.

Global Smart City Technologies Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

ABB

AGT International

Cisco

GE

ENGIE Innovation

Ericsson

AT& T

Capgemini

General Electric

IBM

Intel

Microsoft

TCP Reliable

Market Segmentation (by Type)

Software

Hardware

Service

Market Segmentation (by Application)

Energy

Water Usage

Transportation

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Smart City Technologies Market

Overview of the regional outlook of the Smart City Technologies Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart City Technologies Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart City Technologies, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Smart City Technologies
- 1.2 Key Market Segments
 - 1.2.1 Smart City Technologies Segment by Type
 - 1.2.2 Smart City Technologies Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SMART CITY TECHNOLOGIES MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SMART CITY TECHNOLOGIES MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Smart City Technologies Revenue Market Share by Company (2019-2024)
- 3.2 Smart City Technologies Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Smart City Technologies Market Size Sites, Area Served, Product Type
- 3.4 Smart City Technologies Market Competitive Situation and Trends
 - 3.4.1 Smart City Technologies Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Smart City Technologies Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 SMART CITY TECHNOLOGIES VALUE CHAIN ANALYSIS

- 4.1 Smart City Technologies Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART CITY TECHNOLOGIES

MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SMART CITY TECHNOLOGIES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart City Technologies Market Size Market Share by Type (2019-2024)
- 6.3 Global Smart City Technologies Market Size Growth Rate by Type (2019-2024)

7 SMART CITY TECHNOLOGIES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart City Technologies Market Size (M USD) by Application (2019-2024)
- 7.3 Global Smart City Technologies Market Size Growth Rate by Application (2019-2024)

8 SMART CITY TECHNOLOGIES MARKET SEGMENTATION BY REGION

- 8.1 Global Smart City Technologies Market Size by Region
 - 8.1.1 Global Smart City Technologies Market Size by Region
 - 8.1.2 Global Smart City Technologies Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Smart City Technologies Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Smart City Technologies Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Smart City Technologies Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Smart City Technologies Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Smart City Technologies Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ABB

9.1.1 ABB Smart City Technologies Basic Information

9.1.2 ABB Smart City Technologies Product Overview

9.1.3 ABB Smart City Technologies Product Market Performance

9.1.4 ABB Smart City Technologies SWOT Analysis

9.1.5 ABB Business Overview

9.1.6 ABB Recent Developments

9.2 AGT International

9.2.1 AGT International Smart City Technologies Basic Information

9.2.2 AGT International Smart City Technologies Product Overview

9.2.3 AGT International Smart City Technologies Product Market Performance

9.2.4 AGT International Smart City Technologies SWOT Analysis

9.2.5 AGT International Business Overview

9.2.6 AGT International Recent Developments

9.3 Cisco

- 9.3.1 Cisco Smart City Technologies Basic Information
- 9.3.2 Cisco Smart City Technologies Product Overview
- 9.3.3 Cisco Smart City Technologies Product Market Performance
- 9.3.4 Cisco Smart City Technologies SWOT Analysis
- 9.3.5 Cisco Business Overview
- 9.3.6 Cisco Recent Developments

9.4 GE

- 9.4.1 GE Smart City Technologies Basic Information
- 9.4.2 GE Smart City Technologies Product Overview
- 9.4.3 GE Smart City Technologies Product Market Performance
- 9.4.4 GE Business Overview
- 9.4.5 GE Recent Developments

9.5 ENGIE Innovation

- 9.5.1 ENGIE Innovation Smart City Technologies Basic Information
- 9.5.2 ENGIE Innovation Smart City Technologies Product Overview
- 9.5.3 ENGIE Innovation Smart City Technologies Product Market Performance
- 9.5.4 ENGIE Innovation Business Overview
- 9.5.5 ENGIE Innovation Recent Developments

9.6 Ericsson

- 9.6.1 Ericsson Smart City Technologies Basic Information
- 9.6.2 Ericsson Smart City Technologies Product Overview
- 9.6.3 Ericsson Smart City Technologies Product Market Performance
- 9.6.4 Ericsson Business Overview
- 9.6.5 Ericsson Recent Developments

9.7 ATand T

- 9.7.1 ATand T Smart City Technologies Basic Information
- 9.7.2 ATand T Smart City Technologies Product Overview
- 9.7.3 ATand T Smart City Technologies Product Market Performance
- 9.7.4 ATand T Business Overview
- 9.7.5 ATand T Recent Developments

9.8 Capgemini

- 9.8.1 Capgemini Smart City Technologies Basic Information
- 9.8.2 Capgemini Smart City Technologies Product Overview
- 9.8.3 Capgemini Smart City Technologies Product Market Performance
- 9.8.4 Capgemini Business Overview
- 9.8.5 Capgemini Recent Developments

9.9 General Electric

- 9.9.1 General Electric Smart City Technologies Basic Information

- 9.9.2 General Electric Smart City Technologies Product Overview
- 9.9.3 General Electric Smart City Technologies Product Market Performance
- 9.9.4 General Electric Business Overview
- 9.9.5 General Electric Recent Developments

9.10 IBM

- 9.10.1 IBM Smart City Technologies Basic Information
- 9.10.2 IBM Smart City Technologies Product Overview
- 9.10.3 IBM Smart City Technologies Product Market Performance
- 9.10.4 IBM Business Overview
- 9.10.5 IBM Recent Developments

9.11 Intel

- 9.11.1 Intel Smart City Technologies Basic Information
- 9.11.2 Intel Smart City Technologies Product Overview
- 9.11.3 Intel Smart City Technologies Product Market Performance
- 9.11.4 Intel Business Overview
- 9.11.5 Intel Recent Developments

9.12 Microsoft

- 9.12.1 Microsoft Smart City Technologies Basic Information
- 9.12.2 Microsoft Smart City Technologies Product Overview
- 9.12.3 Microsoft Smart City Technologies Product Market Performance
- 9.12.4 Microsoft Business Overview
- 9.12.5 Microsoft Recent Developments

9.13 TCP Reliable

- 9.13.1 TCP Reliable Smart City Technologies Basic Information
- 9.13.2 TCP Reliable Smart City Technologies Product Overview
- 9.13.3 TCP Reliable Smart City Technologies Product Market Performance
- 9.13.4 TCP Reliable Business Overview
- 9.13.5 TCP Reliable Recent Developments

10 SMART CITY TECHNOLOGIES REGIONAL MARKET FORECAST

10.1 Global Smart City Technologies Market Size Forecast

10.2 Global Smart City Technologies Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Smart City Technologies Market Size Forecast by Country
- 10.2.3 Asia Pacific Smart City Technologies Market Size Forecast by Region
- 10.2.4 South America Smart City Technologies Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Smart City Technologies by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

11.1 Global Smart City Technologies Market Forecast by Type (2025-2032)

11.2 Global Smart City Technologies Market Forecast by Application (2025-2032)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart City Technologies Market Size Comparison by Region (M USD)

Table 5. Global Smart City Technologies Revenue (M USD) by Company (2019-2024)

Table 6. Global Smart City Technologies Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart City Technologies as of 2022)

Table 8. Company Smart City Technologies Market Size Sites and Area Served

Table 9. Company Smart City Technologies Product Type

Table 10. Global Smart City Technologies Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Smart City Technologies

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Smart City Technologies Market Challenges

Table 18. Global Smart City Technologies Market Size by Type (M USD)

Table 19. Global Smart City Technologies Market Size (M USD) by Type (2019-2024)

Table 20. Global Smart City Technologies Market Size Share by Type (2019-2024)

Table 21. Global Smart City Technologies Market Size Growth Rate by Type (2019-2024)

Table 22. Global Smart City Technologies Market Size by Application

Table 23. Global Smart City Technologies Market Size by Application (2019-2024) & (M USD)

Table 24. Global Smart City Technologies Market Share by Application (2019-2024)

Table 25. Global Smart City Technologies Market Size Growth Rate by Application (2019-2024)

Table 26. Global Smart City Technologies Market Size by Region (2019-2024) & (M USD)

Table 27. Global Smart City Technologies Market Size Market Share by Region (2019-2024)

Table 28. North America Smart City Technologies Market Size by Country (2019-2024)

& (M USD)

Table 29. Europe Smart City Technologies Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Smart City Technologies Market Size by Region (2019-2024) & (M USD)

Table 31. South America Smart City Technologies Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Smart City Technologies Market Size by Region (2019-2024) & (M USD)

Table 33. ABB Smart City Technologies Basic Information

Table 34. ABB Smart City Technologies Product Overview

Table 35. ABB Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 36. ABB Smart City Technologies SWOT Analysis

Table 37. ABB Business Overview

Table 38. ABB Recent Developments

Table 39. AGT International Smart City Technologies Basic Information

Table 40. AGT International Smart City Technologies Product Overview

Table 41. AGT International Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 42. AGT International Smart City Technologies SWOT Analysis

Table 43. AGT International Business Overview

Table 44. AGT International Recent Developments

Table 45. Cisco Smart City Technologies Basic Information

Table 46. Cisco Smart City Technologies Product Overview

Table 47. Cisco Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Cisco Smart City Technologies SWOT Analysis

Table 49. Cisco Business Overview

Table 50. Cisco Recent Developments

Table 51. GE Smart City Technologies Basic Information

Table 52. GE Smart City Technologies Product Overview

Table 53. GE Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 54. GE Business Overview

Table 55. GE Recent Developments

Table 56. ENGIE Innovation Smart City Technologies Basic Information

Table 57. ENGIE Innovation Smart City Technologies Product Overview

Table 58. ENGIE Innovation Smart City Technologies Revenue (M USD) and Gross

Margin (2019-2024)

Table 59. ENGIE Innovation Business Overview

Table 60. ENGIE Innovation Recent Developments

Table 61. Ericsson Smart City Technologies Basic Information

Table 62. Ericsson Smart City Technologies Product Overview

Table 63. Ericsson Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Ericsson Business Overview

Table 65. Ericsson Recent Developments

Table 66. ATand T Smart City Technologies Basic Information

Table 67. ATand T Smart City Technologies Product Overview

Table 68. ATand T Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 69. ATand T Business Overview

Table 70. ATand T Recent Developments

Table 71. Capgemini Smart City Technologies Basic Information

Table 72. Capgemini Smart City Technologies Product Overview

Table 73. Capgemini Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Capgemini Business Overview

Table 75. Capgemini Recent Developments

Table 76. General Electric Smart City Technologies Basic Information

Table 77. General Electric Smart City Technologies Product Overview

Table 78. General Electric Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 79. General Electric Business Overview

Table 80. General Electric Recent Developments

Table 81. IBM Smart City Technologies Basic Information

Table 82. IBM Smart City Technologies Product Overview

Table 83. IBM Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 84. IBM Business Overview

Table 85. IBM Recent Developments

Table 86. Intel Smart City Technologies Basic Information

Table 87. Intel Smart City Technologies Product Overview

Table 88. Intel Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Intel Business Overview

Table 90. Intel Recent Developments

Table 91. Microsoft Smart City Technologies Basic Information
Table 92. Microsoft Smart City Technologies Product Overview
Table 93. Microsoft Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)
Table 94. Microsoft Business Overview
Table 95. Microsoft Recent Developments
Table 96. TCP Reliable Smart City Technologies Basic Information
Table 97. TCP Reliable Smart City Technologies Product Overview
Table 98. TCP Reliable Smart City Technologies Revenue (M USD) and Gross Margin (2019-2024)
Table 99. TCP Reliable Business Overview
Table 100. TCP Reliable Recent Developments
Table 101. Global Smart City Technologies Market Size Forecast by Region (2025-2032) & (M USD)
Table 102. North America Smart City Technologies Market Size Forecast by Country (2025-2032) & (M USD)
Table 103. Europe Smart City Technologies Market Size Forecast by Country (2025-2032) & (M USD)
Table 104. Asia Pacific Smart City Technologies Market Size Forecast by Region (2025-2032) & (M USD)
Table 105. South America Smart City Technologies Market Size Forecast by Country (2025-2032) & (M USD)
Table 106. Middle East and Africa Smart City Technologies Market Size Forecast by Country (2025-2032) & (M USD)
Table 107. Global Smart City Technologies Market Size Forecast by Type (2025-2032) & (M USD)
Table 108. Global Smart City Technologies Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Smart City Technologies

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Smart City Technologies Market Size (M USD), 2019-2032

Figure 5. Global Smart City Technologies Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Smart City Technologies Market Size by Country (M USD)

Figure 10. Global Smart City Technologies Revenue Share by Company in 2023

Figure 11. Smart City Technologies Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Smart City Technologies Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Smart City Technologies Market Share by Type

Figure 15. Market Size Share of Smart City Technologies by Type (2019-2024)

Figure 16. Market Size Market Share of Smart City Technologies by Type in 2022

Figure 17. Global Smart City Technologies Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Smart City Technologies Market Share by Application

Figure 20. Global Smart City Technologies Market Share by Application (2019-2024)

Figure 21. Global Smart City Technologies Market Share by Application in 2022

Figure 22. Global Smart City Technologies Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Smart City Technologies Market Size Market Share by Region (2019-2024)

Figure 24. North America Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Smart City Technologies Market Size Market Share by Country in 2023

Figure 26. U.S. Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Smart City Technologies Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Smart City Technologies Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Smart City Technologies Market Size Market Share by Country in 2023

Figure 31. Germany Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Smart City Technologies Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Smart City Technologies Market Size Market Share by Region in 2023

Figure 38. China Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Smart City Technologies Market Size and Growth Rate (M USD)

Figure 44. South America Smart City Technologies Market Size Market Share by Country in 2023

Figure 45. Brazil Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Smart City Technologies Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Smart City Technologies Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Smart City Technologies Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Smart City Technologies Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Smart City Technologies Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Smart City Technologies Market Share Forecast by Type (2025-2032)

Figure 57. Global Smart City Technologies Market Share Forecast by Application (2025-2032)

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