

Global Smart Building Platform Market Research Report 2025(Status and Outlook)

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Abstracts

A smart building platform is an integrated system of hardware, software, and connectivity solutions that enables the centralized management, automation, and optimization of a building's core functions—such as energy consumption, HVAC, lighting, security, and space utilization—through data collection, analytics, and IoT-enabled devices. These platforms leverage real-time data and predictive algorithms to improve operational efficiency, enhance occupant comfort, reduce environmental impact, and lower long-term costs, while providing building managers with actionable insights and remote control capabilities across one or multiple facilities.

The global Smart Building Platform market size was estimated at USD 13200.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Building Platform market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart Building Platform market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Building Platform market.

Global Smart Building Platform Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Acuity Brands
Compta Emerging Business
ComfortClick Building Automation
Buddy Technologies Limited
ACUITY BRANDS LIGHTING
Facility Solutions Group
DARWIN
ecobee
Siemens
Entelec Control Systems
Phoenix Energy Technologies
GridPoint
VOLANSYS Technologies
Honeywell

ICONICS

Lucibel

Microshare.io

Arup

Nuuka Solutions

Optergy

Ripples IoT

Safecility

Smith Micro Software

Sapient Industries

Sensorberg

Synchronoss Technologies

The Thing System

VIA Technologies

Market Segmentation (by Type)

Configuring

Managing

Monitoring

Market Segmentation (by Application)

Building Operators

Managers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Smart Building Platform Market
Overview of the regional outlook of the Smart Building Platform Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Building Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Building Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Smart Building Platform
- 1.2 Key Market Segments
 - 1.2.1 Smart Building Platform Segment by Type
 - 1.2.2 Smart Building Platform Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SMART BUILDING PLATFORM MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SMART BUILDING PLATFORM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Smart Building Platform Product Life Cycle
- 3.3 Global Smart Building Platform Revenue Market Share by Company (2020-2025)
- 3.4 Smart Building Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Smart Building Platform Company Headquarters, Area Served, Product Type
- 3.6 Smart Building Platform Market Competitive Situation and Trends
 - 3.6.1 Smart Building Platform Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Smart Building Platform Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 SMART BUILDING PLATFORM VALUE CHAIN ANALYSIS

- 4.1 Smart Building Platform Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART BUILDING PLATFORM MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Smart Building Platform Market Porter's Five Forces Analysis

6 SMART BUILDING PLATFORM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Smart Building Platform Market Size Market Share by Type (2020-2025)

6.3 Global Smart Building Platform Market Size Growth Rate by Type (2021-2025)

7 SMART BUILDING PLATFORM MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Smart Building Platform Market Size (M USD) by Application (2020-2025)

7.3 Global Smart Building Platform Sales Growth Rate by Application (2020-2025)

8 SMART BUILDING PLATFORM MARKET SEGMENTATION BY REGION

8.1 Global Smart Building Platform Market Size by Region

8.1.1 Global Smart Building Platform Market Size by Region

8.1.2 Global Smart Building Platform Market Size Market Share by Region

8.2 North America

8.2.1 North America Smart Building Platform Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Smart Building Platform Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Smart Building Platform Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Smart Building Platform Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Smart Building Platform Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Acuity Brands

9.1.1 Acuity Brands Basic Information

9.1.2 Acuity Brands Smart Building Platform Product Overview

9.1.3 Acuity Brands Smart Building Platform Product Market Performance

9.1.4 Acuity Brands SWOT Analysis

9.1.5 Acuity Brands Business Overview

9.1.6 Acuity Brands Recent Developments

9.2 Compta Emerging Business

- 9.2.1 Compta Emerging Business Basic Information
- 9.2.2 Compta Emerging Business Smart Building Platform Product Overview
- 9.2.3 Compta Emerging Business Smart Building Platform Product Market

Performance

- 9.2.4 Compta Emerging Business SWOT Analysis
- 9.2.5 Compta Emerging Business Business Overview
- 9.2.6 Compta Emerging Business Recent Developments

9.3 ComfortClick Building Automation

- 9.3.1 ComfortClick Building Automation Basic Information
- 9.3.2 ComfortClick Building Automation Smart Building Platform Product Overview
- 9.3.3 ComfortClick Building Automation Smart Building Platform Product Market

Performance

- 9.3.4 ComfortClick Building Automation SWOT Analysis
- 9.3.5 ComfortClick Building Automation Business Overview
- 9.3.6 ComfortClick Building Automation Recent Developments

9.4 Buddy Technologies Limited

- 9.4.1 Buddy Technologies Limited Basic Information
- 9.4.2 Buddy Technologies Limited Smart Building Platform Product Overview
- 9.4.3 Buddy Technologies Limited Smart Building Platform Product Market

Performance

- 9.4.4 Buddy Technologies Limited Business Overview
- 9.4.5 Buddy Technologies Limited Recent Developments

9.5 ACUITY BRANDS LIGHTING

- 9.5.1 ACUITY BRANDS LIGHTING Basic Information
- 9.5.2 ACUITY BRANDS LIGHTING Smart Building Platform Product Overview
- 9.5.3 ACUITY BRANDS LIGHTING Smart Building Platform Product Market

Performance

- 9.5.4 ACUITY BRANDS LIGHTING Business Overview
- 9.5.5 ACUITY BRANDS LIGHTING Recent Developments

9.6 Facility Solutions Group

- 9.6.1 Facility Solutions Group Basic Information
- 9.6.2 Facility Solutions Group Smart Building Platform Product Overview
- 9.6.3 Facility Solutions Group Smart Building Platform Product Market Performance
- 9.6.4 Facility Solutions Group Business Overview
- 9.6.5 Facility Solutions Group Recent Developments

9.7 DARWIN

- 9.7.1 DARWIN Basic Information
- 9.7.2 DARWIN Smart Building Platform Product Overview
- 9.7.3 DARWIN Smart Building Platform Product Market Performance

9.7.4 DARWIN Business Overview

9.7.5 DARWIN Recent Developments

9.8 ecobee

9.8.1 ecobee Basic Information

9.8.2 ecobee Smart Building Platform Product Overview

9.8.3 ecobee Smart Building Platform Product Market Performance

9.8.4 ecobee Business Overview

9.8.5 ecobee Recent Developments

9.9 Siemens

9.9.1 Siemens Basic Information

9.9.2 Siemens Smart Building Platform Product Overview

9.9.3 Siemens Smart Building Platform Product Market Performance

9.9.4 Siemens Business Overview

9.9.5 Siemens Recent Developments

9.10 Entelec Control Systems

9.10.1 Entelec Control Systems Basic Information

9.10.2 Entelec Control Systems Smart Building Platform Product Overview

9.10.3 Entelec Control Systems Smart Building Platform Product Market Performance

9.10.4 Entelec Control Systems Business Overview

9.10.5 Entelec Control Systems Recent Developments

9.11 Phoenix Energy Technologies

9.11.1 Phoenix Energy Technologies Basic Information

9.11.2 Phoenix Energy Technologies Smart Building Platform Product Overview

9.11.3 Phoenix Energy Technologies Smart Building Platform Product Market

Performance

9.11.4 Phoenix Energy Technologies Business Overview

9.11.5 Phoenix Energy Technologies Recent Developments

9.12 GridPoint

9.12.1 GridPoint Basic Information

9.12.2 GridPoint Smart Building Platform Product Overview

9.12.3 GridPoint Smart Building Platform Product Market Performance

9.12.4 GridPoint Business Overview

9.12.5 GridPoint Recent Developments

9.13 VOLANSYS Technologies

9.13.1 VOLANSYS Technologies Basic Information

9.13.2 VOLANSYS Technologies Smart Building Platform Product Overview

9.13.3 VOLANSYS Technologies Smart Building Platform Product Market

Performance

9.13.4 VOLANSYS Technologies Business Overview

9.13.5 VOLANSYS Technologies Recent Developments

9.14 Honeywell

9.14.1 Honeywell Basic Information

9.14.2 Honeywell Smart Building Platform Product Overview

9.14.3 Honeywell Smart Building Platform Product Market Performance

9.14.4 Honeywell Business Overview

9.14.5 Honeywell Recent Developments

9.15 ICONICS

9.15.1 ICONICS Basic Information

9.15.2 ICONICS Smart Building Platform Product Overview

9.15.3 ICONICS Smart Building Platform Product Market Performance

9.15.4 ICONICS Business Overview

9.15.5 ICONICS Recent Developments

9.16 Lucibel

9.16.1 Lucibel Basic Information

9.16.2 Lucibel Smart Building Platform Product Overview

9.16.3 Lucibel Smart Building Platform Product Market Performance

9.16.4 Lucibel Business Overview

9.16.5 Lucibel Recent Developments

9.17 Microshare.io

9.17.1 Microshare.io Basic Information

9.17.2 Microshare.io Smart Building Platform Product Overview

9.17.3 Microshare.io Smart Building Platform Product Market Performance

9.17.4 Microshare.io Business Overview

9.17.5 Microshare.io Recent Developments

9.18 Arup

9.18.1 Arup Basic Information

9.18.2 Arup Smart Building Platform Product Overview

9.18.3 Arup Smart Building Platform Product Market Performance

9.18.4 Arup Business Overview

9.18.5 Arup Recent Developments

9.19 Nuuka Solutions

9.19.1 Nuuka Solutions Basic Information

9.19.2 Nuuka Solutions Smart Building Platform Product Overview

9.19.3 Nuuka Solutions Smart Building Platform Product Market Performance

9.19.4 Nuuka Solutions Business Overview

9.19.5 Nuuka Solutions Recent Developments

9.20 Optergy

9.20.1 Optergy Basic Information

- 9.20.2 Optergy Smart Building Platform Product Overview
- 9.20.3 Optergy Smart Building Platform Product Market Performance
- 9.20.4 Optergy Business Overview
- 9.20.5 Optergy Recent Developments
- 9.21 Ripples IoT
 - 9.21.1 Ripples IoT Basic Information
 - 9.21.2 Ripples IoT Smart Building Platform Product Overview
 - 9.21.3 Ripples IoT Smart Building Platform Product Market Performance
 - 9.21.4 Ripples IoT Business Overview
 - 9.21.5 Ripples IoT Recent Developments
- 9.22 Safecility
 - 9.22.1 Safecility Basic Information
 - 9.22.2 Safecility Smart Building Platform Product Overview
 - 9.22.3 Safecility Smart Building Platform Product Market Performance
 - 9.22.4 Safecility Business Overview
 - 9.22.5 Safecility Recent Developments
- 9.23 Smith Micro Software
 - 9.23.1 Smith Micro Software Basic Information
 - 9.23.2 Smith Micro Software Smart Building Platform Product Overview
 - 9.23.3 Smith Micro Software Smart Building Platform Product Market Performance
 - 9.23.4 Smith Micro Software Business Overview
 - 9.23.5 Smith Micro Software Recent Developments
- 9.24 Sapient Industries
 - 9.24.1 Sapient Industries Basic Information
 - 9.24.2 Sapient Industries Smart Building Platform Product Overview
 - 9.24.3 Sapient Industries Smart Building Platform Product Market Performance
 - 9.24.4 Sapient Industries Business Overview
 - 9.24.5 Sapient Industries Recent Developments
- 9.25 Sensorberg
 - 9.25.1 Sensorberg Basic Information
 - 9.25.2 Sensorberg Smart Building Platform Product Overview
 - 9.25.3 Sensorberg Smart Building Platform Product Market Performance
 - 9.25.4 Sensorberg Business Overview
 - 9.25.5 Sensorberg Recent Developments
- 9.26 Synchronoss Technologies
 - 9.26.1 Synchronoss Technologies Basic Information
 - 9.26.2 Synchronoss Technologies Smart Building Platform Product Overview
 - 9.26.3 Synchronoss Technologies Smart Building Platform Product Market Performance

- 9.26.4 Synchronoss Technologies Business Overview
- 9.26.5 Synchronoss Technologies Recent Developments
- 9.27 The Thing System
 - 9.27.1 The Thing System Basic Information
 - 9.27.2 The Thing System Smart Building Platform Product Overview
 - 9.27.3 The Thing System Smart Building Platform Product Market Performance
 - 9.27.4 The Thing System Business Overview
 - 9.27.5 The Thing System Recent Developments
- 9.28 VIA Technologies
 - 9.28.1 VIA Technologies Basic Information
 - 9.28.2 VIA Technologies Smart Building Platform Product Overview
 - 9.28.3 VIA Technologies Smart Building Platform Product Market Performance
 - 9.28.4 VIA Technologies Business Overview
 - 9.28.5 VIA Technologies Recent Developments

10 SMART BUILDING PLATFORM MARKET FORECAST BY REGION

- 10.1 Global Smart Building Platform Market Size Forecast
- 10.2 Global Smart Building Platform Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Smart Building Platform Market Size Forecast by Country
 - 10.2.3 Asia Pacific Smart Building Platform Market Size Forecast by Region
 - 10.2.4 South America Smart Building Platform Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Smart Building Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Smart Building Platform Market Forecast by Type (2026-2033)
- 11.2 Global Smart Building Platform Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Smart Building Platform Market Size Comparison by Region (M USD)

Table 5. Global Smart Building Platform Revenue (M USD) by Company (2020-2025)

Table 6. Global Smart Building Platform Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Building Platform as of 2024)

Table 8. Smart Building Platform Company Headquarters and Area Served

Table 9. Company Smart Building Platform Product Type

Table 10. Global Smart Building Platform Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Smart Building Platform Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Smart Building Platform Market Size by Type (M USD)

Table 21. Global Smart Building Platform Market Size (M USD) by Type (2020-2025)

Table 22. Global Smart Building Platform Market Size Share by Type (2020-2025)

Table 23. Global Smart Building Platform Market Size Growth Rate by Type (2021-2025)

Table 24. Global Smart Building Platform Market Size by Application

Table 25. Global Smart Building Platform Market Size by Application (2020-2025) & (M USD)

Table 26. Global Smart Building Platform Market Share by Application (2020-2025)

Table 27. Global Smart Building Platform Sales Growth Rate by Application (2020-2025)

Table 28. Global Smart Building Platform Market Size by Region (2020-2025) & (M USD)

Table 29. Global Smart Building Platform Market Size Market Share by Region

(2020-2025)

Table 30. North America Smart Building Platform Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Smart Building Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Smart Building Platform Market Size by Region (2020-2025) & (M USD)

Table 33. South America Smart Building Platform Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Smart Building Platform Market Size by Region (2020-2025) & (M USD)

Table 35. Acuity Brands Basic Information

Table 36. Acuity Brands Smart Building Platform Product Overview

Table 37. Acuity Brands Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Acuity Brands SWOT Analysis

Table 39. Acuity Brands Business Overview

Table 40. Acuity Brands Recent Developments

Table 41. Compta Emerging Business Basic Information

Table 42. Compta Emerging Business Smart Building Platform Product Overview

Table 43. Compta Emerging Business Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Compta Emerging Business SWOT Analysis

Table 45. Compta Emerging Business Business Overview

Table 46. Compta Emerging Business Recent Developments

Table 47. ComfortClick Building Automation Basic Information

Table 48. ComfortClick Building Automation Smart Building Platform Product Overview

Table 49. ComfortClick Building Automation Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 50. ComfortClick Building Automation SWOT Analysis

Table 51. ComfortClick Building Automation Business Overview

Table 52. ComfortClick Building Automation Recent Developments

Table 53. Buddy Technologies Limited Basic Information

Table 54. Buddy Technologies Limited Smart Building Platform Product Overview

Table 55. Buddy Technologies Limited Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Buddy Technologies Limited Business Overview

Table 57. Buddy Technologies Limited Recent Developments

Table 58. ACUITY BRANDS LIGHTING Basic Information

Table 59. ACUITY BRANDS LIGHTING Smart Building Platform Product Overview
Table 60. ACUITY BRANDS LIGHTING Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 61. ACUITY BRANDS LIGHTING Business Overview
Table 62. ACUITY BRANDS LIGHTING Recent Developments
Table 63. Facility Solutions Group Basic Information
Table 64. Facility Solutions Group Smart Building Platform Product Overview
Table 65. Facility Solutions Group Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 66. Facility Solutions Group Business Overview
Table 67. Facility Solutions Group Recent Developments
Table 68. DARWIN Basic Information
Table 69. DARWIN Smart Building Platform Product Overview
Table 70. DARWIN Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 71. DARWIN Business Overview
Table 72. DARWIN Recent Developments
Table 73. ecobee Basic Information
Table 74. ecobee Smart Building Platform Product Overview
Table 75. ecobee Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 76. ecobee Business Overview
Table 77. ecobee Recent Developments
Table 78. Siemens Basic Information
Table 79. Siemens Smart Building Platform Product Overview
Table 80. Siemens Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Siemens Business Overview
Table 82. Siemens Recent Developments
Table 83. Entelec Control Systems Basic Information
Table 84. Entelec Control Systems Smart Building Platform Product Overview
Table 85. Entelec Control Systems Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 86. Entelec Control Systems Business Overview
Table 87. Entelec Control Systems Recent Developments
Table 88. Phoenix Energy Technologies Basic Information
Table 89. Phoenix Energy Technologies Smart Building Platform Product Overview
Table 90. Phoenix Energy Technologies Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 91. Phoenix Energy Technologies Business Overview
Table 92. Phoenix Energy Technologies Recent Developments
Table 93. GridPoint Basic Information
Table 94. GridPoint Smart Building Platform Product Overview
Table 95. GridPoint Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 96. GridPoint Business Overview
Table 97. GridPoint Recent Developments
Table 98. VOLANSYS Technologies Basic Information
Table 99. VOLANSYS Technologies Smart Building Platform Product Overview
Table 100. VOLANSYS Technologies Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 101. VOLANSYS Technologies Business Overview
Table 102. VOLANSYS Technologies Recent Developments
Table 103. Honeywell Basic Information
Table 104. Honeywell Smart Building Platform Product Overview
Table 105. Honeywell Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Honeywell Business Overview
Table 107. Honeywell Recent Developments
Table 108. ICONICS Basic Information
Table 109. ICONICS Smart Building Platform Product Overview
Table 110. ICONICS Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 111. ICONICS Business Overview
Table 112. ICONICS Recent Developments
Table 113. Lucibel Basic Information
Table 114. Lucibel Smart Building Platform Product Overview
Table 115. Lucibel Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 116. Lucibel Business Overview
Table 117. Lucibel Recent Developments
Table 118. Microshare.io Basic Information
Table 119. Microshare.io Smart Building Platform Product Overview
Table 120. Microshare.io Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 121. Microshare.io Business Overview
Table 122. Microshare.io Recent Developments
Table 123. Arup Basic Information

Table 124. Arup Smart Building Platform Product Overview
Table 125. Arup Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 126. Arup Business Overview
Table 127. Arup Recent Developments
Table 128. Nuuka Solutions Basic Information
Table 129. Nuuka Solutions Smart Building Platform Product Overview
Table 130. Nuuka Solutions Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 131. Nuuka Solutions Business Overview
Table 132. Nuuka Solutions Recent Developments
Table 133. Optergy Basic Information
Table 134. Optergy Smart Building Platform Product Overview
Table 135. Optergy Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 136. Optergy Business Overview
Table 137. Optergy Recent Developments
Table 138. Ripples IoT Basic Information
Table 139. Ripples IoT Smart Building Platform Product Overview
Table 140. Ripples IoT Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 141. Ripples IoT Business Overview
Table 142. Ripples IoT Recent Developments
Table 143. Safecility Basic Information
Table 144. Safecility Smart Building Platform Product Overview
Table 145. Safecility Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 146. Safecility Business Overview
Table 147. Safecility Recent Developments
Table 148. Smith Micro Software Basic Information
Table 149. Smith Micro Software Smart Building Platform Product Overview
Table 150. Smith Micro Software Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 151. Smith Micro Software Business Overview
Table 152. Smith Micro Software Recent Developments
Table 153. Sapient Industries Basic Information
Table 154. Sapient Industries Smart Building Platform Product Overview
Table 155. Sapient Industries Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Sapiient Industries Business Overview
Table 157. Sapiient Industries Recent Developments
Table 158. Sensorberg Basic Information
Table 159. Sensorberg Smart Building Platform Product Overview
Table 160. Sensorberg Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 161. Sensorberg Business Overview
Table 162. Sensorberg Recent Developments
Table 163. Synchronoss Technologies Basic Information
Table 164. Synchronoss Technologies Smart Building Platform Product Overview
Table 165. Synchronoss Technologies Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 166. Synchronoss Technologies Business Overview
Table 167. Synchronoss Technologies Recent Developments
Table 168. The Thing System Basic Information
Table 169. The Thing System Smart Building Platform Product Overview
Table 170. The Thing System Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 171. The Thing System Business Overview
Table 172. The Thing System Recent Developments
Table 173. VIA Technologies Basic Information
Table 174. VIA Technologies Smart Building Platform Product Overview
Table 175. VIA Technologies Smart Building Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 176. VIA Technologies Business Overview
Table 177. VIA Technologies Recent Developments
Table 178. Global Smart Building Platform Market Size Forecast by Region (2026-2033) & (M USD)
Table 179. North America Smart Building Platform Market Size Forecast by Country (2026-2033) & (M USD)
Table 180. Europe Smart Building Platform Market Size Forecast by Country (2026-2033) & (M USD)
Table 181. Asia Pacific Smart Building Platform Market Size Forecast by Region (2026-2033) & (M USD)
Table 182. South America Smart Building Platform Market Size Forecast by Country (2026-2033) & (M USD)
Table 183. Middle East and Africa Smart Building Platform Market Size Forecast by Country (2026-2033) & (M USD)
Table 184. Global Smart Building Platform Market Size Forecast by Type (2026-2033) &

(M USD)

Table 185. Global Smart Building Platform Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Smart Building Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Building Platform Market Size (M USD), 2024-2033
- Figure 5. Global Smart Building Platform Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Smart Building Platform Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Smart Building Platform Product Life Cycle
- Figure 12. Global Smart Building Platform Revenue Share by Company in 2024
- Figure 13. Smart Building Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Smart Building Platform Revenue in 2024
- Figure 15. Value Chain Map of Smart Building Platform
- Figure 16. Global Smart Building Platform Market PEST Analysis
- Figure 17. Global Smart Building Platform Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Smart Building Platform Market Share by Type
- Figure 20. Market Size Share of Smart Building Platform by Type (2020-2025)
- Figure 21. Market Size Share of Smart Building Platform by Type in 2024
- Figure 22. Global Smart Building Platform Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Smart Building Platform Market Share by Application
- Figure 25. Global Smart Building Platform Market Share by Application (2020-2025)
- Figure 26. Global Smart Building Platform Market Share by Application in 2024
- Figure 27. Global Smart Building Platform Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Smart Building Platform Market Size Market Share by Region (2020-2025)
- Figure 29. North America Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Smart Building Platform Market Size Market Share by Country in 2024

Figure 31. U.S. Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Smart Building Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Smart Building Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Smart Building Platform Market Share by Country in 2024

Figure 36. Germany Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Smart Building Platform Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Smart Building Platform Market Size Market Share by Region in 2024

Figure 43. China Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Smart Building Platform Market Size and Growth Rate (M USD)

Figure 49. South America Smart Building Platform Market Size Market Share by Country in 2024

Figure 50. Brazil Smart Building Platform Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 51. Argentina Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Smart Building Platform Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Smart Building Platform Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Smart Building Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Smart Building Platform Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Smart Building Platform Market Share Forecast by Type (2026-2033)

Figure 62. Global Smart Building Platform Market Share Forecast by Application (2026-2033)

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