

Global Smart Agriculture Technology Service Market Research Report 2026(Status and Outlook)

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Abstracts

Smart agricultural technology services refer to a service system that leverages advanced information technologies such as the Internet of Things (IoT), artificial intelligence (AI), big data analysis, remote sensing, drones, and smart sensors to digitally and intelligently manage the entire agricultural production process. These services include real-time monitoring and data analysis of crop growing environments, soil quality, weather conditions, and pest and disease conditions, as well as intelligent decision-making support for precision fertilization, irrigation, pest and disease control, and agricultural machinery scheduling. The goal of smart agricultural technology services is to improve agricultural production efficiency, reduce resource consumption, and enhance the quality of agricultural products, thereby achieving sustainable development and efficient management of agricultural production. The downstream customers of smart agricultural technology services primarily target agricultural producers and related supply chain links, including large and medium-sized farms, planting cooperatives, agricultural enterprises, and agricultural park management agencies. These downstream customers utilize smart agricultural technology services to achieve real-time monitoring and intelligent management of crops, livestock and poultry, soil conditions, water resources, and weather conditions, thereby optimizing production plans, increasing yield and quality, and reducing labor costs and resource waste. Furthermore, this downstream reach extends to agricultural product processing companies, agricultural financial institutions, and government agricultural management departments, which, through data analysis and management decision-making, improve supply chain efficiency, risk control capabilities, and scientific policymaking. The gross profit margin of smart agricultural technology services is 53%.

The global Smart Agriculture Technology Service market size was estimated at USD 1690.0 million in 2025 and is projected to grow at a compound annual growth rate

(CAGR) of 13.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Smart Agriculture Technology Service market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Smart Agriculture Technology Service market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Smart Agriculture Technology Service market.

Global Smart Agriculture Technology Service Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

John Deere
Bayer
Corteva Agriscience
Topcon Positioning Systems
Trimble
Semikron
Priva
AGCO Corporation
DeLaval
Plantix
Indigo Agriculture
Plenty
Aerofarms
DJI
XAG
FJ Dynamics Technology
Zhejiang Top Cloud-Agri Technology
Chenxun Technology
Anhui Chenxun Information Technology
Zoomlion Agriculture Machinery

Market Segmentation (by Type)

Precision Crop Management Services
Smart Livestock Management Services

Market Segmentation (by Application)

Crop Planting Management
Livestock and Poultry Breeding Management
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Smart Agriculture Technology Service Market
Overview of the regional outlook of the Smart Agriculture Technology Service Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Smart Agriculture Technology Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Smart Agriculture Technology Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the

information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Smart Agriculture Technology Service
- 1.2 Key Market Segments
 - 1.2.1 Smart Agriculture Technology Service Segment by Type
 - 1.2.2 Smart Agriculture Technology Service Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SMART AGRICULTURE TECHNOLOGY SERVICE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SMART AGRICULTURE TECHNOLOGY SERVICE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Smart Agriculture Technology Service Product Life Cycle
- 3.3 Global Smart Agriculture Technology Service Revenue Market Share by Company (2020-2025)
- 3.4 Smart Agriculture Technology Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Smart Agriculture Technology Service Market Competitive Situation and Trends
 - 3.6.1 Smart Agriculture Technology Service Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Smart Agriculture Technology Service Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 SMART AGRICULTURE TECHNOLOGY SERVICE VALUE CHAIN ANALYSIS

- 4.1 Smart Agriculture Technology Service Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SMART AGRICULTURE TECHNOLOGY SERVICE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Smart Agriculture Technology Service Market Porter's Five Forces Analysis

6 SMART AGRICULTURE TECHNOLOGY SERVICE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Smart Agriculture Technology Service Market by Type (2020-2025)
- 6.3 Global Smart Agriculture Technology Service Market Size Growth Rate by Type (2021-2025)

7 SMART AGRICULTURE TECHNOLOGY SERVICE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Smart Agriculture Technology Service Market Size (M USD) by Application (2020-2025)
- 7.3 Global Smart Agriculture Technology Service Market Size Growth Rate by Application (2021-2025)

8 SMART AGRICULTURE TECHNOLOGY SERVICE MARKET SEGMENTATION BY REGION

8.1 Global Smart Agriculture Technology Service Market Size by Region

8.1.1 Global Smart Agriculture Technology Service Market Size by Region

8.1.2 Global Smart Agriculture Technology Service Market Size Market Share by Region

8.2 North America

8.2.1 North America Smart Agriculture Technology Service Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Smart Agriculture Technology Service Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Smart Agriculture Technology Service Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Smart Agriculture Technology Service Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Smart Agriculture Technology Service Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 John Deere

9.1.1 John Deere Basic Information

9.1.2 John Deere Smart Agriculture Technology Service Product Overview

9.1.3 John Deere Smart Agriculture Technology Service Product Market Performance

9.1.4 John Deere SWOT Analysis

9.1.5 John Deere Business Overview

9.1.6 John Deere Recent Developments

9.2 Bayer

9.2.1 Bayer Basic Information

9.2.2 Bayer Smart Agriculture Technology Service Product Overview

9.2.3 Bayer Smart Agriculture Technology Service Product Market Performance

9.2.4 Bayer SWOT Analysis

9.2.5 Bayer Business Overview

9.2.6 Bayer Recent Developments

9.3 Corteva Agriscience

9.3.1 Corteva Agriscience Basic Information

9.3.2 Corteva Agriscience Smart Agriculture Technology Service Product Overview

9.3.3 Corteva Agriscience Smart Agriculture Technology Service Product Market

Performance

9.3.4 Corteva Agriscience SWOT Analysis

9.3.5 Corteva Agriscience Business Overview

9.3.6 Corteva Agriscience Recent Developments

9.4 Topcon Positioning Systems

9.4.1 Topcon Positioning Systems Basic Information

9.4.2 Topcon Positioning Systems Smart Agriculture Technology Service Product Overview

9.4.3 Topcon Positioning Systems Smart Agriculture Technology Service Product Market Performance

9.4.4 Topcon Positioning Systems Business Overview

9.4.5 Topcon Positioning Systems Recent Developments

9.5 Trimble

9.5.1 Trimble Basic Information

9.5.2 Trimble Smart Agriculture Technology Service Product Overview

9.5.3 Trimble Smart Agriculture Technology Service Product Market Performance

9.5.4 Trimble Business Overview

9.5.5 Trimble Recent Developments

9.6 Semikron

9.6.1 Semikron Basic Information

9.6.2 Semikron Smart Agriculture Technology Service Product Overview

9.6.3 Semikron Smart Agriculture Technology Service Product Market Performance

9.6.4 Semikron Business Overview

9.6.5 Semikron Recent Developments

9.7 Priva

9.7.1 Priva Basic Information

9.7.2 Priva Smart Agriculture Technology Service Product Overview

9.7.3 Priva Smart Agriculture Technology Service Product Market Performance

9.7.4 Priva Business Overview

9.7.5 Priva Recent Developments

9.8 AGCO Corporation

9.8.1 AGCO Corporation Basic Information

9.8.2 AGCO Corporation Smart Agriculture Technology Service Product Overview

9.8.3 AGCO Corporation Smart Agriculture Technology Service Product Market

Performance

9.8.4 AGCO Corporation Business Overview

9.8.5 AGCO Corporation Recent Developments

9.9 DeLaval

9.9.1 DeLaval Basic Information

9.9.2 DeLaval Smart Agriculture Technology Service Product Overview

9.9.3 DeLaval Smart Agriculture Technology Service Product Market Performance

9.9.4 DeLaval Business Overview

9.9.5 DeLaval Recent Developments

9.10 Plantix

9.10.1 Plantix Basic Information

9.10.2 Plantix Smart Agriculture Technology Service Product Overview

9.10.3 Plantix Smart Agriculture Technology Service Product Market Performance

9.10.4 Plantix Business Overview

9.10.5 Plantix Recent Developments

9.11 Indigo Agriculture

9.11.1 Indigo Agriculture Basic Information

9.11.2 Indigo Agriculture Smart Agriculture Technology Service Product Overview

9.11.3 Indigo Agriculture Smart Agriculture Technology Service Product Market

Performance

9.11.4 Indigo Agriculture Business Overview

9.11.5 Indigo Agriculture Recent Developments

9.12 Plenty

- 9.12.1 Plenty Basic Information
- 9.12.2 Plenty Smart Agriculture Technology Service Product Overview
- 9.12.3 Plenty Smart Agriculture Technology Service Product Market Performance
- 9.12.4 Plenty Business Overview
- 9.12.5 Plenty Recent Developments
- 9.13 Aerofarms
 - 9.13.1 Aerofarms Basic Information
 - 9.13.2 Aerofarms Smart Agriculture Technology Service Product Overview
 - 9.13.3 Aerofarms Smart Agriculture Technology Service Product Market Performance
 - 9.13.4 Aerofarms Business Overview
 - 9.13.5 Aerofarms Recent Developments
- 9.14 DJI
 - 9.14.1 DJI Basic Information
 - 9.14.2 DJI Smart Agriculture Technology Service Product Overview
 - 9.14.3 DJI Smart Agriculture Technology Service Product Market Performance
 - 9.14.4 DJI Business Overview
 - 9.14.5 DJI Recent Developments
- 9.15 XAG
 - 9.15.1 XAG Basic Information
 - 9.15.2 XAG Smart Agriculture Technology Service Product Overview
 - 9.15.3 XAG Smart Agriculture Technology Service Product Market Performance
 - 9.15.4 XAG Business Overview
 - 9.15.5 XAG Recent Developments
- 9.16 FJ Dynamics Technology
 - 9.16.1 FJ Dynamics Technology Basic Information
 - 9.16.2 FJ Dynamics Technology Smart Agriculture Technology Service Product Overview
 - 9.16.3 FJ Dynamics Technology Smart Agriculture Technology Service Product Market Performance
 - 9.16.4 FJ Dynamics Technology Business Overview
 - 9.16.5 FJ Dynamics Technology Recent Developments
- 9.17 Zhejiang Top Cloud-Agri Technology
 - 9.17.1 Zhejiang Top Cloud-Agri Technology Basic Information
 - 9.17.2 Zhejiang Top Cloud-Agri Technology Smart Agriculture Technology Service Product Overview
 - 9.17.3 Zhejiang Top Cloud-Agri Technology Smart Agriculture Technology Service Product Market Performance
 - 9.17.4 Zhejiang Top Cloud-Agri Technology Business Overview
 - 9.17.5 Zhejiang Top Cloud-Agri Technology Recent Developments

9.18 Chenxun Technology

9.18.1 Chenxun Technology Basic Information

9.18.2 Chenxun Technology Smart Agriculture Technology Service Product Overview

9.18.3 Chenxun Technology Smart Agriculture Technology Service Product Market Performance

9.18.4 Chenxun Technology Business Overview

9.18.5 Chenxun Technology Recent Developments

9.19 Anhui Chenxun Information Technology

9.19.1 Anhui Chenxun Information Technology Basic Information

9.19.2 Anhui Chenxun Information Technology Smart Agriculture Technology Service Product Overview

9.19.3 Anhui Chenxun Information Technology Smart Agriculture Technology Service Product Market Performance

9.19.4 Anhui Chenxun Information Technology Business Overview

9.19.5 Anhui Chenxun Information Technology Recent Developments

9.20 Zoomlion Agriculture Machinery

9.20.1 Zoomlion Agriculture Machinery Basic Information

9.20.2 Zoomlion Agriculture Machinery Smart Agriculture Technology Service Product Overview

9.20.3 Zoomlion Agriculture Machinery Smart Agriculture Technology Service Product Market Performance

9.20.4 Zoomlion Agriculture Machinery Business Overview

9.20.5 Zoomlion Agriculture Machinery Recent Developments

10 SMART AGRICULTURE TECHNOLOGY SERVICE MARKET FORECAST BY REGION

10.1 Global Smart Agriculture Technology Service Market Size Forecast

10.2 Global Smart Agriculture Technology Service Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Smart Agriculture Technology Service Market Size Forecast by Country

10.2.3 Asia Pacific Smart Agriculture Technology Service Market Size Forecast by Region

10.2.4 South America Smart Agriculture Technology Service Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Smart Agriculture Technology Service by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Smart Agriculture Technology Service Market Forecast by Type (2026-2035)

11.1.1 Global Smart Agriculture Technology Service Market Size Forecast by Type (2026-2035)

11.2 Global Smart Agriculture Technology Service Market Forecast by Application (2026-2035)

11.2.1 Global Smart Agriculture Technology Service Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Smart Agriculture Technology Service Market Size by Type (M USD)

Table 4. Global Smart Agriculture Technology Service Market Size by Application

Table 5. Smart Agriculture Technology Service Market Size Comparison by Region (M USD)

Table 6. Global Smart Agriculture Technology Service Revenue (M USD) by Company (2020-2025)

Table 7. Global Smart Agriculture Technology Service Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Smart Agriculture Technology Service as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Smart Agriculture Technology Service Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Smart Agriculture Technology Service Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Smart Agriculture Technology Service Market Size by Type (M USD)

Table 22. Global Smart Agriculture Technology Service Market Size (M USD) by Type (2020-2025)

Table 23. Global Smart Agriculture Technology Service Market Share by Type (2020-2025)

Table 24. Global Smart Agriculture Technology Service Market Size Growth Rate by Type (2021-2025)

Table 25. Global Smart Agriculture Technology Service Market Size by Application

Table 26. Global Smart Agriculture Technology Service Market Size by Application (2020-2025) & (M USD)

Table 27. Global Smart Agriculture Technology Service Market Share by Application (2020-2025)

Table 28. Global Smart Agriculture Technology Service Market Size Growth Rate by Application (2021-2025)

Table 29. Global Smart Agriculture Technology Service Market Size by Region (2020-2025) & (M USD)

Table 30. Global Smart Agriculture Technology Service Market Size Market Share by Region (2020-2025)

Table 31. North America Smart Agriculture Technology Service Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Smart Agriculture Technology Service Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Smart Agriculture Technology Service Market Size by Region (2020-2025) & (M USD)

Table 34. South America Smart Agriculture Technology Service Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Smart Agriculture Technology Service Market Size by Region (2020-2025) & (M USD)

Table 36. John Deere Basic Information

Table 37. John Deere Smart Agriculture Technology Service Product Overview

Table 38. John Deere Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 39. John Deere SWOT Analysis

Table 40. John Deere Business Overview

Table 41. John Deere Recent Developments

Table 42. Bayer Basic Information

Table 43. Bayer Smart Agriculture Technology Service Product Overview

Table 44. Bayer Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Bayer SWOT Analysis

Table 46. Bayer Business Overview

Table 47. Bayer Recent Developments

Table 48. Corteva Agriscience Basic Information

Table 49. Corteva Agriscience Smart Agriculture Technology Service Product Overview

Table 50. Corteva Agriscience Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Corteva Agriscience SWOT Analysis

Table 52. Corteva Agriscience Business Overview

Table 53. Corteva Agriscience Recent Developments

- Table 54. Topcon Positioning Systems Basic Information
- Table 55. Topcon Positioning Systems Smart Agriculture Technology Service Product Overview
- Table 56. Topcon Positioning Systems Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)
- Table 57. Topcon Positioning Systems Business Overview
- Table 58. Topcon Positioning Systems Recent Developments
- Table 59. Trimble Basic Information
- Table 60. Trimble Smart Agriculture Technology Service Product Overview
- Table 61. Trimble Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. Trimble Business Overview
- Table 63. Trimble Recent Developments
- Table 64. Semikron Basic Information
- Table 65. Semikron Smart Agriculture Technology Service Product Overview
- Table 66. Semikron Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Semikron Business Overview
- Table 68. Semikron Recent Developments
- Table 69. Priva Basic Information
- Table 70. Priva Smart Agriculture Technology Service Product Overview
- Table 71. Priva Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Priva Business Overview
- Table 73. Priva Recent Developments
- Table 74. AGCO Corporation Basic Information
- Table 75. AGCO Corporation Smart Agriculture Technology Service Product Overview
- Table 76. AGCO Corporation Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. AGCO Corporation Business Overview
- Table 78. AGCO Corporation Recent Developments
- Table 79. DeLaval Basic Information
- Table 80. DeLaval Smart Agriculture Technology Service Product Overview
- Table 81. DeLaval Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. DeLaval Business Overview
- Table 83. DeLaval Recent Developments
- Table 84. Plantix Basic Information
- Table 85. Plantix Smart Agriculture Technology Service Product Overview

Table 86. Plantix Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Plantix Business Overview

Table 88. Plantix Recent Developments

Table 89. Indigo Agriculture Basic Information

Table 90. Indigo Agriculture Smart Agriculture Technology Service Product Overview

Table 91. Indigo Agriculture Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Indigo Agriculture Business Overview

Table 93. Indigo Agriculture Recent Developments

Table 94. Plenty Basic Information

Table 95. Plenty Smart Agriculture Technology Service Product Overview

Table 96. Plenty Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Plenty Business Overview

Table 98. Plenty Recent Developments

Table 99. Aerofarms Basic Information

Table 100. Aerofarms Smart Agriculture Technology Service Product Overview

Table 101. Aerofarms Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Aerofarms Business Overview

Table 103. Aerofarms Recent Developments

Table 104. DJI Basic Information

Table 105. DJI Smart Agriculture Technology Service Product Overview

Table 106. DJI Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 107. DJI Business Overview

Table 108. DJI Recent Developments

Table 109. XAG Basic Information

Table 110. XAG Smart Agriculture Technology Service Product Overview

Table 111. XAG Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 112. XAG Business Overview

Table 113. XAG Recent Developments

Table 114. FJ Dynamics Technology Basic Information

Table 115. FJ Dynamics Technology Smart Agriculture Technology Service Product Overview

Table 116. FJ Dynamics Technology Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 117. FJ Dynamics Technology Business Overview

Table 118. FJ Dynamics Technology Recent Developments

Table 119. Zhejiang Top Cloud-Agri Technology Basic Information

Table 120. Zhejiang Top Cloud-Agri Technology Smart Agriculture Technology Service Product Overview

Table 121. Zhejiang Top Cloud-Agri Technology Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Zhejiang Top Cloud-Agri Technology Business Overview

Table 123. Zhejiang Top Cloud-Agri Technology Recent Developments

Table 124. Chenxun Technology Basic Information

Table 125. Chenxun Technology Smart Agriculture Technology Service Product Overview

Table 126. Chenxun Technology Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Chenxun Technology Business Overview

Table 128. Chenxun Technology Recent Developments

Table 129. Anhui Chenxun Information Technology Basic Information

Table 130. Anhui Chenxun Information Technology Smart Agriculture Technology Service Product Overview

Table 131. Anhui Chenxun Information Technology Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Anhui Chenxun Information Technology Business Overview

Table 133. Anhui Chenxun Information Technology Recent Developments

Table 134. Zoomlion Agriculture Machinery Basic Information

Table 135. Zoomlion Agriculture Machinery Smart Agriculture Technology Service Product Overview

Table 136. Zoomlion Agriculture Machinery Smart Agriculture Technology Service Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Zoomlion Agriculture Machinery Business Overview

Table 138. Zoomlion Agriculture Machinery Recent Developments

Table 139. Global Smart Agriculture Technology Service Market Size Forecast by Region (2026-2035) & (M USD)

Table 140. North America Smart Agriculture Technology Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Europe Smart Agriculture Technology Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 142. Asia Pacific Smart Agriculture Technology Service Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Smart Agriculture Technology Service Market Size Forecast

by Country (2026-2035) & (M USD)

Table 144. Middle East and Africa Smart Agriculture Technology Service Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Global Smart Agriculture Technology Service Market Size Forecast by Type (2026-2035) & (M USD)

Table 146. Global Smart Agriculture Technology Service Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Smart Agriculture Technology Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Smart Agriculture Technology Service Market Size (M USD), 2025-2035
- Figure 5. Global Smart Agriculture Technology Service Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Smart Agriculture Technology Service Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Smart Agriculture Technology Service Product Life Cycle
- Figure 12. Global Smart Agriculture Technology Service Revenue Share by Company in 2025
- Figure 13. Smart Agriculture Technology Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Smart Agriculture Technology Service Revenue in 2025
- Figure 15. Value Chain Map of Smart Agriculture Technology Service
- Figure 16. Global Smart Agriculture Technology Service Market PEST Analysis
- Figure 17. Global Smart Agriculture Technology Service Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Smart Agriculture Technology Service Market Share by Type
- Figure 20. Market Share of Smart Agriculture Technology Service by Type (2020-2025)
- Figure 21. Global Smart Agriculture Technology Service Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Smart Agriculture Technology Service Market Share by Application
- Figure 24. Global Smart Agriculture Technology Service Market Share by Application (2020-2025)
- Figure 25. Global Smart Agriculture Technology Service Market Share by Application in 2024
- Figure 26. Global Smart Agriculture Technology Service Market Size Growth Rate by

Application (2021-2025)

Figure 27. Global Smart Agriculture Technology Service Market Size Market Share by Region (2020-2025)

Figure 28. North America Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Smart Agriculture Technology Service Market Size Market Share by Country in 2024

Figure 30. U.S. Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Smart Agriculture Technology Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Smart Agriculture Technology Service Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Smart Agriculture Technology Service Market Share by Country in 2024

Figure 35. Germany Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Smart Agriculture Technology Service Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Smart Agriculture Technology Service Market Size Market Share by Region in 2024

Figure 42. China Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Smart Agriculture Technology Service Market Size and Growth Rate (M USD)

Figure 48. South America Smart Agriculture Technology Service Market Size Market Share by Country in 2024

Figure 49. Brazil Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Smart Agriculture Technology Service Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Smart Agriculture Technology Service Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Smart Agriculture Technology Service Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Smart Agriculture Technology Service Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Smart Agriculture Technology Service Market Share Forecast by Type (2026-2035)

Figure 61. Global Smart Agriculture Technology Service Market Share Forecast by Application (2026-2035)

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