

Global Sleepwear Market Research Report 2025(Status and Outlook)

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Abstracts

This report offers a comprehensive and in-depth analysis of the global Sleepwear market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Sleepwear market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Sleepwear market.

Global Sleepwear Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the

overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

H&M
Calvin Klein
Ralph Lauren
David Jones
Zalora
Aimer
Eberjey
Mimi Holiday
Oysho
Morgan Lane
Sleepy Johnes
Gelato Pique
Uniqlo
tutuanna
narue
MUJI
Le Perla
Bradelis
Journelle
Three Graces London
Dolce & Gabbana
Gucci
Massimo Dutti
Everlane
KESHINE
QUEEND

Market Segmentation (by Type)

Cotton
Wool
Linen
Silk
PVC
Other

Market Segmentation (by Application)

Men
Women
Kids

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sleepwear Market

Overview of the regional outlook of the Sleepwear Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sleepwear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sleepwear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Sleepwear

1.2 Key Market Segments

1.2.1 Sleepwear Segment by Type

1.2.2 Sleepwear Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SLEEPWEAR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Sleepwear Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Sleepwear Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SLEEPWEAR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Sleepwear Product Life Cycle

3.3 Global Sleepwear Sales by Manufacturers (2020-2025)

3.4 Global Sleepwear Revenue Market Share by Manufacturers (2020-2025)

3.5 Sleepwear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Sleepwear Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Sleepwear Market Competitive Situation and Trends

3.8.1 Sleepwear Market Concentration Rate

3.8.2 Global 5 and 10 Largest Sleepwear Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SLEEPWEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Sleepwear Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SLEEPWEAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Sleepwear Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Sleepwear Market
- 5.7 ESG Ratings of Leading Companies

6 SLEEPWEAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sleepwear Sales Market Share by Type (2020-2025)
- 6.3 Global Sleepwear Market Size Market Share by Type (2020-2025)
- 6.4 Global Sleepwear Price by Type (2020-2025)

7 SLEEPWEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sleepwear Market Sales by Application (2020-2025)
- 7.3 Global Sleepwear Market Size (M USD) by Application (2020-2025)
- 7.4 Global Sleepwear Sales Growth Rate by Application (2020-2025)

8 SLEEPWEAR MARKET SALES BY REGION

8.1 Global Sleepwear Sales by Region

8.1.1 Global Sleepwear Sales by Region

8.1.2 Global Sleepwear Sales Market Share by Region

8.2 Global Sleepwear Market Size by Region

8.2.1 Global Sleepwear Market Size by Region

8.2.2 Global Sleepwear Market Size Market Share by Region

8.3 North America

8.3.1 North America Sleepwear Sales by Country

8.3.2 North America Sleepwear Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Sleepwear Sales by Country

8.4.2 Europe Sleepwear Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Sleepwear Sales by Region

8.5.2 Asia Pacific Sleepwear Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Sleepwear Sales by Country

8.6.2 South America Sleepwear Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Sleepwear Sales by Region

8.7.2 Middle East and Africa Sleepwear Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SLEEPWEAR MARKET PRODUCTION BY REGION

9.1 Global Production of Sleepwear by Region(2020-2025)

9.2 Global Sleepwear Revenue Market Share by Region (2020-2025)

9.3 Global Sleepwear Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Sleepwear Production

9.4.1 North America Sleepwear Production Growth Rate (2020-2025)

9.4.2 North America Sleepwear Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Sleepwear Production

9.5.1 Europe Sleepwear Production Growth Rate (2020-2025)

9.5.2 Europe Sleepwear Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Sleepwear Production (2020-2025)

9.6.1 Japan Sleepwear Production Growth Rate (2020-2025)

9.6.2 Japan Sleepwear Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Sleepwear Production (2020-2025)

9.7.1 China Sleepwear Production Growth Rate (2020-2025)

9.7.2 China Sleepwear Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 HandM

10.1.1 HandM Basic Information

10.1.2 HandM Sleepwear Product Overview

10.1.3 HandM Sleepwear Product Market Performance

10.1.4 HandM Business Overview

10.1.5 HandM SWOT Analysis

10.1.6 HandM Recent Developments

10.2 Calvin Klein

10.2.1 Calvin Klein Basic Information

10.2.2 Calvin Klein Sleepwear Product Overview

10.2.3 Calvin Klein Sleepwear Product Market Performance

- 10.2.4 Calvin Klein Business Overview
- 10.2.5 Calvin Klein SWOT Analysis
- 10.2.6 Calvin Klein Recent Developments
- 10.3 Ralph Lauren
 - 10.3.1 Ralph Lauren Basic Information
 - 10.3.2 Ralph Lauren Sleepwear Product Overview
 - 10.3.3 Ralph Lauren Sleepwear Product Market Performance
 - 10.3.4 Ralph Lauren Business Overview
 - 10.3.5 Ralph Lauren SWOT Analysis
 - 10.3.6 Ralph Lauren Recent Developments
- 10.4 David Jones
 - 10.4.1 David Jones Basic Information
 - 10.4.2 David Jones Sleepwear Product Overview
 - 10.4.3 David Jones Sleepwear Product Market Performance
 - 10.4.4 David Jones Business Overview
 - 10.4.5 David Jones Recent Developments
- 10.5 Zalora
 - 10.5.1 Zalora Basic Information
 - 10.5.2 Zalora Sleepwear Product Overview
 - 10.5.3 Zalora Sleepwear Product Market Performance
 - 10.5.4 Zalora Business Overview
 - 10.5.5 Zalora Recent Developments
- 10.6 Aimer
 - 10.6.1 Aimer Basic Information
 - 10.6.2 Aimer Sleepwear Product Overview
 - 10.6.3 Aimer Sleepwear Product Market Performance
 - 10.6.4 Aimer Business Overview
 - 10.6.5 Aimer Recent Developments
- 10.7 Eberjey
 - 10.7.1 Eberjey Basic Information
 - 10.7.2 Eberjey Sleepwear Product Overview
 - 10.7.3 Eberjey Sleepwear Product Market Performance
 - 10.7.4 Eberjey Business Overview
 - 10.7.5 Eberjey Recent Developments
- 10.8 Mimi Holiday
 - 10.8.1 Mimi Holiday Basic Information
 - 10.8.2 Mimi Holiday Sleepwear Product Overview
 - 10.8.3 Mimi Holiday Sleepwear Product Market Performance
 - 10.8.4 Mimi Holiday Business Overview

- 10.8.5 Mimi Holiday Recent Developments
- 10.9 Oysho
 - 10.9.1 Oysho Basic Information
 - 10.9.2 Oysho Sleepwear Product Overview
 - 10.9.3 Oysho Sleepwear Product Market Performance
 - 10.9.4 Oysho Business Overview
 - 10.9.5 Oysho Recent Developments
- 10.10 Morgan Lane
 - 10.10.1 Morgan Lane Basic Information
 - 10.10.2 Morgan Lane Sleepwear Product Overview
 - 10.10.3 Morgan Lane Sleepwear Product Market Performance
 - 10.10.4 Morgan Lane Business Overview
 - 10.10.5 Morgan Lane Recent Developments
- 10.11 Sleepy Johnes
 - 10.11.1 Sleepy Johnes Basic Information
 - 10.11.2 Sleepy Johnes Sleepwear Product Overview
 - 10.11.3 Sleepy Johnes Sleepwear Product Market Performance
 - 10.11.4 Sleepy Johnes Business Overview
 - 10.11.5 Sleepy Johnes Recent Developments
- 10.12 Gelato Pique
 - 10.12.1 Gelato Pique Basic Information
 - 10.12.2 Gelato Pique Sleepwear Product Overview
 - 10.12.3 Gelato Pique Sleepwear Product Market Performance
 - 10.12.4 Gelato Pique Business Overview
 - 10.12.5 Gelato Pique Recent Developments
- 10.13 Uniqlo
 - 10.13.1 Uniqlo Basic Information
 - 10.13.2 Uniqlo Sleepwear Product Overview
 - 10.13.3 Uniqlo Sleepwear Product Market Performance
 - 10.13.4 Uniqlo Business Overview
 - 10.13.5 Uniqlo Recent Developments
- 10.14 tutuanna
 - 10.14.1 tutuanna Basic Information
 - 10.14.2 tutuanna Sleepwear Product Overview
 - 10.14.3 tutuanna Sleepwear Product Market Performance
 - 10.14.4 tutuanna Business Overview
 - 10.14.5 tutuanna Recent Developments
- 10.15 narue
 - 10.15.1 narue Basic Information

- 10.15.2 narue Sleepwear Product Overview
- 10.15.3 narue Sleepwear Product Market Performance
- 10.15.4 narue Business Overview
- 10.15.5 narue Recent Developments
- 10.16 MUJI
 - 10.16.1 MUJI Basic Information
 - 10.16.2 MUJI Sleepwear Product Overview
 - 10.16.3 MUJI Sleepwear Product Market Performance
 - 10.16.4 MUJI Business Overview
 - 10.16.5 MUJI Recent Developments
- 10.17 Le Perla
 - 10.17.1 Le Perla Basic Information
 - 10.17.2 Le Perla Sleepwear Product Overview
 - 10.17.3 Le Perla Sleepwear Product Market Performance
 - 10.17.4 Le Perla Business Overview
 - 10.17.5 Le Perla Recent Developments
- 10.18 Bradelis
 - 10.18.1 Bradelis Basic Information
 - 10.18.2 Bradelis Sleepwear Product Overview
 - 10.18.3 Bradelis Sleepwear Product Market Performance
 - 10.18.4 Bradelis Business Overview
 - 10.18.5 Bradelis Recent Developments
- 10.19 Journelle
 - 10.19.1 Journelle Basic Information
 - 10.19.2 Journelle Sleepwear Product Overview
 - 10.19.3 Journelle Sleepwear Product Market Performance
 - 10.19.4 Journelle Business Overview
 - 10.19.5 Journelle Recent Developments
- 10.20 Three Graces London
 - 10.20.1 Three Graces London Basic Information
 - 10.20.2 Three Graces London Sleepwear Product Overview
 - 10.20.3 Three Graces London Sleepwear Product Market Performance
 - 10.20.4 Three Graces London Business Overview
 - 10.20.5 Three Graces London Recent Developments
- 10.21 Dolce and Gabbana
 - 10.21.1 Dolce and Gabbana Basic Information
 - 10.21.2 Dolce and Gabbana Sleepwear Product Overview
 - 10.21.3 Dolce and Gabbana Sleepwear Product Market Performance
 - 10.21.4 Dolce and Gabbana Business Overview

10.21.5 Dolce and Gabbana Recent Developments

10.22 Gucci

10.22.1 Gucci Basic Information

10.22.2 Gucci Sleepwear Product Overview

10.22.3 Gucci Sleepwear Product Market Performance

10.22.4 Gucci Business Overview

10.22.5 Gucci Recent Developments

10.23 Massimo Dutti

10.23.1 Massimo Dutti Basic Information

10.23.2 Massimo Dutti Sleepwear Product Overview

10.23.3 Massimo Dutti Sleepwear Product Market Performance

10.23.4 Massimo Dutti Business Overview

10.23.5 Massimo Dutti Recent Developments

10.24 Everlane

10.24.1 Everlane Basic Information

10.24.2 Everlane Sleepwear Product Overview

10.24.3 Everlane Sleepwear Product Market Performance

10.24.4 Everlane Business Overview

10.24.5 Everlane Recent Developments

10.25 KESHINE

10.25.1 KESHINE Basic Information

10.25.2 KESHINE Sleepwear Product Overview

10.25.3 KESHINE Sleepwear Product Market Performance

10.25.4 KESHINE Business Overview

10.25.5 KESHINE Recent Developments

10.26 QUEEND

10.26.1 QUEEND Basic Information

10.26.2 QUEEND Sleepwear Product Overview

10.26.3 QUEEND Sleepwear Product Market Performance

10.26.4 QUEEND Business Overview

10.26.5 QUEEND Recent Developments

11 SLEEPWEAR MARKET FORECAST BY REGION

11.1 Global Sleepwear Market Size Forecast

11.2 Global Sleepwear Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Sleepwear Market Size Forecast by Country

11.2.3 Asia Pacific Sleepwear Market Size Forecast by Region

11.2.4 South America Sleepwear Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Sleepwear by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Sleepwear Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Sleepwear by Type (2026-2033)

12.1.2 Global Sleepwear Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Sleepwear by Type (2026-2033)

12.2 Global Sleepwear Market Forecast by Application (2026-2033)

12.2.1 Global Sleepwear Sales (K Units) Forecast by Application

12.2.2 Global Sleepwear Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Sleepwear Market Size Comparison by Region (M USD)
Table 5. Global Sleepwear Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Sleepwear Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Sleepwear Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Sleepwear Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sleepwear as of 2024)
Table 10. Global Market Sleepwear Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Sleepwear Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Sleepwear Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Sleepwear Sales by Type (K Units)
Table 26. Global Sleepwear Market Size by Type (M USD)
Table 27. Global Sleepwear Sales (K Units) by Type (2020-2025)
Table 28. Global Sleepwear Sales Market Share by Type (2020-2025)
Table 29. Global Sleepwear Market Size (M USD) by Type (2020-2025)
Table 30. Global Sleepwear Market Size Share by Type (2020-2025)
Table 31. Global Sleepwear Price (USD/Unit) by Type (2020-2025)
Table 32. Global Sleepwear Sales (K Units) by Application

Table 33. Global Sleepwear Market Size by Application
Table 34. Global Sleepwear Sales by Application (2020-2025) & (K Units)
Table 35. Global Sleepwear Sales Market Share by Application (2020-2025)
Table 36. Global Sleepwear Market Size by Application (2020-2025) & (M USD)
Table 37. Global Sleepwear Market Share by Application (2020-2025)
Table 38. Global Sleepwear Sales Growth Rate by Application (2020-2025)
Table 39. Global Sleepwear Sales by Region (2020-2025) & (K Units)
Table 40. Global Sleepwear Sales Market Share by Region (2020-2025)
Table 41. Global Sleepwear Market Size by Region (2020-2025) & (M USD)
Table 42. Global Sleepwear Market Size Market Share by Region (2020-2025)
Table 43. North America Sleepwear Sales by Country (2020-2025) & (K Units)
Table 44. North America Sleepwear Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Sleepwear Sales by Country (2020-2025) & (K Units)
Table 46. Europe Sleepwear Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Sleepwear Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Sleepwear Market Size by Region (2020-2025) & (M USD)
Table 49. South America Sleepwear Sales by Country (2020-2025) & (K Units)
Table 50. South America Sleepwear Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Sleepwear Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Sleepwear Market Size by Region (2020-2025) & (M USD)
Table 53. Global Sleepwear Production (K Units) by Region(2020-2025)
Table 54. Global Sleepwear Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Sleepwear Revenue Market Share by Region (2020-2025)
Table 56. Global Sleepwear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Sleepwear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Sleepwear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Sleepwear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Sleepwear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. HandM Basic Information
Table 62. HandM Sleepwear Product Overview
Table 63. HandM Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. HandM Business Overview

Table 65. HandM SWOT Analysis
Table 66. HandM Recent Developments
Table 67. Calvin Klein Basic Information
Table 68. Calvin Klein Sleepwear Product Overview
Table 69. Calvin Klein Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Calvin Klein Business Overview
Table 71. Calvin Klein SWOT Analysis
Table 72. Calvin Klein Recent Developments
Table 73. Ralph Lauren Basic Information
Table 74. Ralph Lauren Sleepwear Product Overview
Table 75. Ralph Lauren Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Ralph Lauren Business Overview
Table 77. Ralph Lauren SWOT Analysis
Table 78. Ralph Lauren Recent Developments
Table 79. David Jones Basic Information
Table 80. David Jones Sleepwear Product Overview
Table 81. David Jones Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. David Jones Business Overview
Table 83. David Jones Recent Developments
Table 84. Zalora Basic Information
Table 85. Zalora Sleepwear Product Overview
Table 86. Zalora Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Zalora Business Overview
Table 88. Zalora Recent Developments
Table 89. Aimer Basic Information
Table 90. Aimer Sleepwear Product Overview
Table 91. Aimer Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Aimer Business Overview
Table 93. Aimer Recent Developments
Table 94. Eberjey Basic Information
Table 95. Eberjey Sleepwear Product Overview
Table 96. Eberjey Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Eberjey Business Overview

Table 98. Eberjey Recent Developments
Table 99. Mimi Holiday Basic Information
Table 100. Mimi Holiday Sleepwear Product Overview
Table 101. Mimi Holiday Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Mimi Holiday Business Overview
Table 103. Mimi Holiday Recent Developments
Table 104. Oysho Basic Information
Table 105. Oysho Sleepwear Product Overview
Table 106. Oysho Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Oysho Business Overview
Table 108. Oysho Recent Developments
Table 109. Morgan Lane Basic Information
Table 110. Morgan Lane Sleepwear Product Overview
Table 111. Morgan Lane Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Morgan Lane Business Overview
Table 113. Morgan Lane Recent Developments
Table 114. Sleepy Johnes Basic Information
Table 115. Sleepy Johnes Sleepwear Product Overview
Table 116. Sleepy Johnes Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Sleepy Johnes Business Overview
Table 118. Sleepy Johnes Recent Developments
Table 119. Gelato Pique Basic Information
Table 120. Gelato Pique Sleepwear Product Overview
Table 121. Gelato Pique Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Gelato Pique Business Overview
Table 123. Gelato Pique Recent Developments
Table 124. Uniqlo Basic Information
Table 125. Uniqlo Sleepwear Product Overview
Table 126. Uniqlo Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Uniqlo Business Overview
Table 128. Uniqlo Recent Developments
Table 129. tutuanna Basic Information
Table 130. tutuanna Sleepwear Product Overview

Table 131. tutuanna Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. tutuanna Business Overview

Table 133. tutuanna Recent Developments

Table 134. narue Basic Information

Table 135. narue Sleepwear Product Overview

Table 136. narue Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. narue Business Overview

Table 138. narue Recent Developments

Table 139. MUJI Basic Information

Table 140. MUJI Sleepwear Product Overview

Table 141. MUJI Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. MUJI Business Overview

Table 143. MUJI Recent Developments

Table 144. Le Perla Basic Information

Table 145. Le Perla Sleepwear Product Overview

Table 146. Le Perla Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Le Perla Business Overview

Table 148. Le Perla Recent Developments

Table 149. Bradelis Basic Information

Table 150. Bradelis Sleepwear Product Overview

Table 151. Bradelis Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Bradelis Business Overview

Table 153. Bradelis Recent Developments

Table 154. Journelle Basic Information

Table 155. Journelle Sleepwear Product Overview

Table 156. Journelle Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. Journelle Business Overview

Table 158. Journelle Recent Developments

Table 159. Three Graces London Basic Information

Table 160. Three Graces London Sleepwear Product Overview

Table 161. Three Graces London Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Three Graces London Business Overview

Table 163. Three Graces London Recent Developments
Table 164. Dolce and Gabbana Basic Information
Table 165. Dolce and Gabbana Sleepwear Product Overview
Table 166. Dolce and Gabbana Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. Dolce and Gabbana Business Overview
Table 168. Dolce and Gabbana Recent Developments
Table 169. Gucci Basic Information
Table 170. Gucci Sleepwear Product Overview
Table 171. Gucci Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172. Gucci Business Overview
Table 173. Gucci Recent Developments
Table 174. Massimo Dutti Basic Information
Table 175. Massimo Dutti Sleepwear Product Overview
Table 176. Massimo Dutti Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 177. Massimo Dutti Business Overview
Table 178. Massimo Dutti Recent Developments
Table 179. Everlane Basic Information
Table 180. Everlane Sleepwear Product Overview
Table 181. Everlane Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 182. Everlane Business Overview
Table 183. Everlane Recent Developments
Table 184. KESHINE Basic Information
Table 185. KESHINE Sleepwear Product Overview
Table 186. KESHINE Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 187. KESHINE Business Overview
Table 188. KESHINE Recent Developments
Table 189. QUEEND Basic Information
Table 190. QUEEND Sleepwear Product Overview
Table 191. QUEEND Sleepwear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 192. QUEEND Business Overview
Table 193. QUEEND Recent Developments
Table 194. Global Sleepwear Sales Forecast by Region (2026-2033) & (K Units)
Table 195. Global Sleepwear Market Size Forecast by Region (2026-2033) & (M USD)

Table 196. North America Sleepwear Sales Forecast by Country (2026-2033) & (K Units)

Table 197. North America Sleepwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 198. Europe Sleepwear Sales Forecast by Country (2026-2033) & (K Units)

Table 199. Europe Sleepwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 200. Asia Pacific Sleepwear Sales Forecast by Region (2026-2033) & (K Units)

Table 201. Asia Pacific Sleepwear Market Size Forecast by Region (2026-2033) & (M USD)

Table 202. South America Sleepwear Sales Forecast by Country (2026-2033) & (K Units)

Table 203. South America Sleepwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 204. Middle East and Africa Sleepwear Sales Forecast by Country (2026-2033) & (Units)

Table 205. Middle East and Africa Sleepwear Market Size Forecast by Country (2026-2033) & (M USD)

Table 206. Global Sleepwear Sales Forecast by Type (2026-2033) & (K Units)

Table 207. Global Sleepwear Market Size Forecast by Type (2026-2033) & (M USD)

Table 208. Global Sleepwear Price Forecast by Type (2026-2033) & (USD/Unit)

Table 209. Global Sleepwear Sales (K Units) Forecast by Application (2026-2033)

Table 210. Global Sleepwear Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sleepwear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sleepwear Market Size (M USD), 2024-2033
- Figure 5. Global Sleepwear Market Size (M USD) (2020-2033)
- Figure 6. Global Sleepwear Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sleepwear Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sleepwear Product Life Cycle
- Figure 13. Sleepwear Sales Share by Manufacturers in 2024
- Figure 14. Global Sleepwear Revenue Share by Manufacturers in 2024
- Figure 15. Sleepwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Sleepwear Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sleepwear Revenue in 2024
- Figure 18. Industry Chain Map of Sleepwear
- Figure 19. Global Sleepwear Market PEST Analysis
- Figure 20. Global Sleepwear Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sleepwear Market Share by Type
- Figure 27. Sales Market Share of Sleepwear by Type (2020-2025)
- Figure 28. Sales Market Share of Sleepwear by Type in 2024
- Figure 29. Market Size Share of Sleepwear by Type (2020-2025)
- Figure 30. Market Size Share of Sleepwear by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sleepwear Market Share by Application
- Figure 33. Global Sleepwear Sales Market Share by Application (2020-2025)

- Figure 34. Global Sleepwear Sales Market Share by Application in 2024
- Figure 35. Global Sleepwear Market Share by Application (2020-2025)
- Figure 36. Global Sleepwear Market Share by Application in 2024
- Figure 37. Global Sleepwear Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Sleepwear Sales Market Share by Region (2020-2025)
- Figure 39. Global Sleepwear Market Size Market Share by Region (2020-2025)
- Figure 40. North America Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Sleepwear Sales Market Share by Country in 2024
- Figure 43. North America Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Sleepwear Market Size Market Share by Country in 2024
- Figure 45. U.S. Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Sleepwear Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Sleepwear Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Sleepwear Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Sleepwear Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Sleepwear Sales Market Share by Country in 2024
- Figure 53. Europe Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Sleepwear Market Size Market Share by Country in 2024
- Figure 55. Germany Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Sleepwear Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Sleepwear Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Sleepwear Market Size Market Share by Region in 2024
- Figure 68. China Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Sleepwear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Sleepwear Sales and Growth Rate (K Units)

Figure 79. South America Sleepwear Sales Market Share by Country in 2024

Figure 80. South America Sleepwear Market Size and Growth Rate (M USD)

Figure 81. South America Sleepwear Market Size Market Share by Country in 2024

Figure 82. Brazil Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Sleepwear Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Sleepwear Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Sleepwear Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Sleepwear Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Sleepwear Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Sleepwear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Sleepwear Production Market Share by Region (2020-2025)

Figure 103. North America Sleepwear Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Sleepwear Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Sleepwear Production (K Units) Growth Rate (2020-2025)

Figure 106. China Sleepwear Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Sleepwear Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Sleepwear Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Sleepwear Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Sleepwear Market Share Forecast by Type (2026-2033)

Figure 111. Global Sleepwear Sales Forecast by Application (2026-2033)

Figure 112. Global Sleepwear Market Share Forecast by Application (2026-2033)

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