

# Global Skiing Apparel Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Ski Clothing refers to the cloth which is worn during the snow sports like ski sport or snowboarding sport, and use performance fabrics. It includes Jacket, Pants and One-Piece Suits respectively in this report.

This report provides a deep insight into the global Skiing Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Skiing Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Skiing Apparel market in any manner.

Global Skiing Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

K2

Scott

Rossignol

Salomon

The North Face

Dynafit

Fischer

Atomic

Marker

Marmot

Arcteryx

Black Diamond

La Sportiva

Mammut

Vaude

Salewa

Black Crows

Millet

Wedze

DPS

Plum

Ortovox

Sportful

Martini

Montura

Ferrino

G3

Karpos

Camp

ZAG

Market Segmentation (by Type)

Jacket

Pants

One-Piece Suits

## Market Segmentation (by Application)

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Skiing Apparel Market

Overview of the regional outlook of the Skiing Apparel Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Skiing Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Skiing Apparel
- 1.2 Key Market Segments
  - 1.2.1 Skiing Apparel Segment by Type
  - 1.2.2 Skiing Apparel Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SKIING APPAREL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Skiing Apparel Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Skiing Apparel Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SKIING APPAREL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Skiing Apparel Sales by Manufacturers (2019-2024)
- 3.2 Global Skiing Apparel Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Skiing Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Skiing Apparel Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Skiing Apparel Sales Sites, Area Served, Product Type
- 3.6 Skiing Apparel Market Competitive Situation and Trends
  - 3.6.1 Skiing Apparel Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Skiing Apparel Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 SKIING APPAREL INDUSTRY CHAIN ANALYSIS**

- 4.1 Skiing Apparel Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SKIING APPAREL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SKIING APPAREL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Skiing Apparel Sales Market Share by Type (2019-2024)
- 6.3 Global Skiing Apparel Market Size Market Share by Type (2019-2024)
- 6.4 Global Skiing Apparel Price by Type (2019-2024)

## **7 SKIING APPAREL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Skiing Apparel Market Sales by Application (2019-2024)
- 7.3 Global Skiing Apparel Market Size (M USD) by Application (2019-2024)
- 7.4 Global Skiing Apparel Sales Growth Rate by Application (2019-2024)

## **8 SKIING APPAREL MARKET SEGMENTATION BY REGION**

- 8.1 Global Skiing Apparel Sales by Region
  - 8.1.1 Global Skiing Apparel Sales by Region
  - 8.1.2 Global Skiing Apparel Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Skiing Apparel Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Skiing Apparel Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Skiing Apparel Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Skiing Apparel Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Skiing Apparel Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 K2
  - 9.1.1 K2 Skiing Apparel Basic Information
  - 9.1.2 K2 Skiing Apparel Product Overview
  - 9.1.3 K2 Skiing Apparel Product Market Performance
  - 9.1.4 K2 Business Overview
  - 9.1.5 K2 Skiing Apparel SWOT Analysis
  - 9.1.6 K2 Recent Developments
- 9.2 Scott

- 9.2.1 Scott Skiing Apparel Basic Information
- 9.2.2 Scott Skiing Apparel Product Overview
- 9.2.3 Scott Skiing Apparel Product Market Performance
- 9.2.4 Scott Business Overview
- 9.2.5 Scott Skiing Apparel SWOT Analysis
- 9.2.6 Scott Recent Developments
- 9.3 Rossignol
  - 9.3.1 Rossignol Skiing Apparel Basic Information
  - 9.3.2 Rossignol Skiing Apparel Product Overview
  - 9.3.3 Rossignol Skiing Apparel Product Market Performance
  - 9.3.4 Rossignol Skiing Apparel SWOT Analysis
  - 9.3.5 Rossignol Business Overview
  - 9.3.6 Rossignol Recent Developments
- 9.4 Salomon
  - 9.4.1 Salomon Skiing Apparel Basic Information
  - 9.4.2 Salomon Skiing Apparel Product Overview
  - 9.4.3 Salomon Skiing Apparel Product Market Performance
  - 9.4.4 Salomon Business Overview
  - 9.4.5 Salomon Recent Developments
- 9.5 The North Face
  - 9.5.1 The North Face Skiing Apparel Basic Information
  - 9.5.2 The North Face Skiing Apparel Product Overview
  - 9.5.3 The North Face Skiing Apparel Product Market Performance
  - 9.5.4 The North Face Business Overview
  - 9.5.5 The North Face Recent Developments
- 9.6 Dynafit
  - 9.6.1 Dynafit Skiing Apparel Basic Information
  - 9.6.2 Dynafit Skiing Apparel Product Overview
  - 9.6.3 Dynafit Skiing Apparel Product Market Performance
  - 9.6.4 Dynafit Business Overview
  - 9.6.5 Dynafit Recent Developments
- 9.7 Fischer
  - 9.7.1 Fischer Skiing Apparel Basic Information
  - 9.7.2 Fischer Skiing Apparel Product Overview
  - 9.7.3 Fischer Skiing Apparel Product Market Performance
  - 9.7.4 Fischer Business Overview
  - 9.7.5 Fischer Recent Developments
- 9.8 Atomic
  - 9.8.1 Atomic Skiing Apparel Basic Information

9.8.2 Atomic Skiing Apparel Product Overview

9.8.3 Atomic Skiing Apparel Product Market Performance

9.8.4 Atomic Business Overview

9.8.5 Atomic Recent Developments

9.9 Marker

9.9.1 Marker Skiing Apparel Basic Information

9.9.2 Marker Skiing Apparel Product Overview

9.9.3 Marker Skiing Apparel Product Market Performance

9.9.4 Marker Business Overview

9.9.5 Marker Recent Developments

9.10 Marmot

9.10.1 Marmot Skiing Apparel Basic Information

9.10.2 Marmot Skiing Apparel Product Overview

9.10.3 Marmot Skiing Apparel Product Market Performance

9.10.4 Marmot Business Overview

9.10.5 Marmot Recent Developments

9.11 Arcteryx

9.11.1 Arcteryx Skiing Apparel Basic Information

9.11.2 Arcteryx Skiing Apparel Product Overview

9.11.3 Arcteryx Skiing Apparel Product Market Performance

9.11.4 Arcteryx Business Overview

9.11.5 Arcteryx Recent Developments

9.12 Black Diamond

9.12.1 Black Diamond Skiing Apparel Basic Information

9.12.2 Black Diamond Skiing Apparel Product Overview

9.12.3 Black Diamond Skiing Apparel Product Market Performance

9.12.4 Black Diamond Business Overview

9.12.5 Black Diamond Recent Developments

9.13 La Sportiva

9.13.1 La Sportiva Skiing Apparel Basic Information

9.13.2 La Sportiva Skiing Apparel Product Overview

9.13.3 La Sportiva Skiing Apparel Product Market Performance

9.13.4 La Sportiva Business Overview

9.13.5 La Sportiva Recent Developments

9.14 Mammut

9.14.1 Mammut Skiing Apparel Basic Information

9.14.2 Mammut Skiing Apparel Product Overview

9.14.3 Mammut Skiing Apparel Product Market Performance

9.14.4 Mammut Business Overview

#### 9.14.5 Mammut Recent Developments

### 9.15 Vaude

#### 9.15.1 Vaude Skiing Apparel Basic Information

#### 9.15.2 Vaude Skiing Apparel Product Overview

#### 9.15.3 Vaude Skiing Apparel Product Market Performance

#### 9.15.4 Vaude Business Overview

#### 9.15.5 Vaude Recent Developments

### 9.16 Salewa

#### 9.16.1 Salewa Skiing Apparel Basic Information

#### 9.16.2 Salewa Skiing Apparel Product Overview

#### 9.16.3 Salewa Skiing Apparel Product Market Performance

#### 9.16.4 Salewa Business Overview

#### 9.16.5 Salewa Recent Developments

### 9.17 Black Crows

#### 9.17.1 Black Crows Skiing Apparel Basic Information

#### 9.17.2 Black Crows Skiing Apparel Product Overview

#### 9.17.3 Black Crows Skiing Apparel Product Market Performance

#### 9.17.4 Black Crows Business Overview

#### 9.17.5 Black Crows Recent Developments

### 9.18 Millet

#### 9.18.1 Millet Skiing Apparel Basic Information

#### 9.18.2 Millet Skiing Apparel Product Overview

#### 9.18.3 Millet Skiing Apparel Product Market Performance

#### 9.18.4 Millet Business Overview

#### 9.18.5 Millet Recent Developments

### 9.19 Wedze

#### 9.19.1 Wedze Skiing Apparel Basic Information

#### 9.19.2 Wedze Skiing Apparel Product Overview

#### 9.19.3 Wedze Skiing Apparel Product Market Performance

#### 9.19.4 Wedze Business Overview

#### 9.19.5 Wedze Recent Developments

### 9.20 DPS

#### 9.20.1 DPS Skiing Apparel Basic Information

#### 9.20.2 DPS Skiing Apparel Product Overview

#### 9.20.3 DPS Skiing Apparel Product Market Performance

#### 9.20.4 DPS Business Overview

#### 9.20.5 DPS Recent Developments

### 9.21 Plum

#### 9.21.1 Plum Skiing Apparel Basic Information

- 9.21.2 Plum Skiing Apparel Product Overview
- 9.21.3 Plum Skiing Apparel Product Market Performance
- 9.21.4 Plum Business Overview
- 9.21.5 Plum Recent Developments
- 9.22 Ortovox
  - 9.22.1 Ortovox Skiing Apparel Basic Information
  - 9.22.2 Ortovox Skiing Apparel Product Overview
  - 9.22.3 Ortovox Skiing Apparel Product Market Performance
  - 9.22.4 Ortovox Business Overview
  - 9.22.5 Ortovox Recent Developments
- 9.23 Sportful
  - 9.23.1 Sportful Skiing Apparel Basic Information
  - 9.23.2 Sportful Skiing Apparel Product Overview
  - 9.23.3 Sportful Skiing Apparel Product Market Performance
  - 9.23.4 Sportful Business Overview
  - 9.23.5 Sportful Recent Developments
- 9.24 Martini
  - 9.24.1 Martini Skiing Apparel Basic Information
  - 9.24.2 Martini Skiing Apparel Product Overview
  - 9.24.3 Martini Skiing Apparel Product Market Performance
  - 9.24.4 Martini Business Overview
  - 9.24.5 Martini Recent Developments
- 9.25 Montura
  - 9.25.1 Montura Skiing Apparel Basic Information
  - 9.25.2 Montura Skiing Apparel Product Overview
  - 9.25.3 Montura Skiing Apparel Product Market Performance
  - 9.25.4 Montura Business Overview
  - 9.25.5 Montura Recent Developments
- 9.26 Ferrino
  - 9.26.1 Ferrino Skiing Apparel Basic Information
  - 9.26.2 Ferrino Skiing Apparel Product Overview
  - 9.26.3 Ferrino Skiing Apparel Product Market Performance
  - 9.26.4 Ferrino Business Overview
  - 9.26.5 Ferrino Recent Developments
- 9.27 G3
  - 9.27.1 G3 Skiing Apparel Basic Information
  - 9.27.2 G3 Skiing Apparel Product Overview
  - 9.27.3 G3 Skiing Apparel Product Market Performance
  - 9.27.4 G3 Business Overview

9.27.5 G3 Recent Developments

9.28 Karpos

9.28.1 Karpos Skiing Apparel Basic Information

9.28.2 Karpos Skiing Apparel Product Overview

9.28.3 Karpos Skiing Apparel Product Market Performance

9.28.4 Karpos Business Overview

9.28.5 Karpos Recent Developments

9.29 Camp

9.29.1 Camp Skiing Apparel Basic Information

9.29.2 Camp Skiing Apparel Product Overview

9.29.3 Camp Skiing Apparel Product Market Performance

9.29.4 Camp Business Overview

9.29.5 Camp Recent Developments

9.30 ZAG

9.30.1 ZAG Skiing Apparel Basic Information

9.30.2 ZAG Skiing Apparel Product Overview

9.30.3 ZAG Skiing Apparel Product Market Performance

9.30.4 ZAG Business Overview

9.30.5 ZAG Recent Developments

## **10 SKIING APPAREL MARKET FORECAST BY REGION**

10.1 Global Skiing Apparel Market Size Forecast

10.2 Global Skiing Apparel Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Skiing Apparel Market Size Forecast by Country

10.2.3 Asia Pacific Skiing Apparel Market Size Forecast by Region

10.2.4 South America Skiing Apparel Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Skiing Apparel by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Skiing Apparel Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Skiing Apparel by Type (2025-2030)

11.1.2 Global Skiing Apparel Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Skiing Apparel by Type (2025-2030)

11.2 Global Skiing Apparel Market Forecast by Application (2025-2030)

11.2.1 Global Skiing Apparel Sales (K Units) Forecast by Application

11.2.2 Global Skiing Apparel Market Size (M USD) Forecast by Application

(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Skiing Apparel Market Size Comparison by Region (M USD)
- Table 5. Global Skiing Apparel Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Skiing Apparel Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Skiing Apparel Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Skiing Apparel Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Skiing Apparel as of 2022)
- Table 10. Global Market Skiing Apparel Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Skiing Apparel Sales Sites and Area Served
- Table 12. Manufacturers Skiing Apparel Product Type
- Table 13. Global Skiing Apparel Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Skiing Apparel
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Skiing Apparel Market Challenges
- Table 22. Global Skiing Apparel Sales by Type (K Units)
- Table 23. Global Skiing Apparel Market Size by Type (M USD)
- Table 24. Global Skiing Apparel Sales (K Units) by Type (2019-2024)
- Table 25. Global Skiing Apparel Sales Market Share by Type (2019-2024)
- Table 26. Global Skiing Apparel Market Size (M USD) by Type (2019-2024)
- Table 27. Global Skiing Apparel Market Size Share by Type (2019-2024)
- Table 28. Global Skiing Apparel Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Skiing Apparel Sales (K Units) by Application
- Table 30. Global Skiing Apparel Market Size by Application
- Table 31. Global Skiing Apparel Sales by Application (2019-2024) & (K Units)
- Table 32. Global Skiing Apparel Sales Market Share by Application (2019-2024)

- Table 33. Global Skiing Apparel Sales by Application (2019-2024) & (M USD)
- Table 34. Global Skiing Apparel Market Share by Application (2019-2024)
- Table 35. Global Skiing Apparel Sales Growth Rate by Application (2019-2024)
- Table 36. Global Skiing Apparel Sales by Region (2019-2024) & (K Units)
- Table 37. Global Skiing Apparel Sales Market Share by Region (2019-2024)
- Table 38. North America Skiing Apparel Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Skiing Apparel Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Skiing Apparel Sales by Region (2019-2024) & (K Units)
- Table 41. South America Skiing Apparel Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Skiing Apparel Sales by Region (2019-2024) & (K Units)
- Table 43. K2 Skiing Apparel Basic Information
- Table 44. K2 Skiing Apparel Product Overview
- Table 45. K2 Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. K2 Business Overview
- Table 47. K2 Skiing Apparel SWOT Analysis
- Table 48. K2 Recent Developments
- Table 49. Scott Skiing Apparel Basic Information
- Table 50. Scott Skiing Apparel Product Overview
- Table 51. Scott Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Scott Business Overview
- Table 53. Scott Skiing Apparel SWOT Analysis
- Table 54. Scott Recent Developments
- Table 55. Rossignol Skiing Apparel Basic Information
- Table 56. Rossignol Skiing Apparel Product Overview
- Table 57. Rossignol Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Rossignol Skiing Apparel SWOT Analysis
- Table 59. Rossignol Business Overview
- Table 60. Rossignol Recent Developments
- Table 61. Salomon Skiing Apparel Basic Information
- Table 62. Salomon Skiing Apparel Product Overview
- Table 63. Salomon Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Salomon Business Overview
- Table 65. Salomon Recent Developments
- Table 66. The North Face Skiing Apparel Basic Information

Table 67. The North Face Skiing Apparel Product Overview

Table 68. The North Face Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. The North Face Business Overview

Table 70. The North Face Recent Developments

Table 71. Dynafit Skiing Apparel Basic Information

Table 72. Dynafit Skiing Apparel Product Overview

Table 73. Dynafit Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Dynafit Business Overview

Table 75. Dynafit Recent Developments

Table 76. Fischer Skiing Apparel Basic Information

Table 77. Fischer Skiing Apparel Product Overview

Table 78. Fischer Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Fischer Business Overview

Table 80. Fischer Recent Developments

Table 81. Atomic Skiing Apparel Basic Information

Table 82. Atomic Skiing Apparel Product Overview

Table 83. Atomic Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Atomic Business Overview

Table 85. Atomic Recent Developments

Table 86. Marker Skiing Apparel Basic Information

Table 87. Marker Skiing Apparel Product Overview

Table 88. Marker Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Marker Business Overview

Table 90. Marker Recent Developments

Table 91. Marmot Skiing Apparel Basic Information

Table 92. Marmot Skiing Apparel Product Overview

Table 93. Marmot Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Marmot Business Overview

Table 95. Marmot Recent Developments

Table 96. Arcteryx Skiing Apparel Basic Information

Table 97. Arcteryx Skiing Apparel Product Overview

Table 98. Arcteryx Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Arcteryx Business Overview
- Table 100. Arcteryx Recent Developments
- Table 101. Black Diamond Skiing Apparel Basic Information
- Table 102. Black Diamond Skiing Apparel Product Overview
- Table 103. Black Diamond Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Black Diamond Business Overview
- Table 105. Black Diamond Recent Developments
- Table 106. La Sportiva Skiing Apparel Basic Information
- Table 107. La Sportiva Skiing Apparel Product Overview
- Table 108. La Sportiva Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. La Sportiva Business Overview
- Table 110. La Sportiva Recent Developments
- Table 111. Mammut Skiing Apparel Basic Information
- Table 112. Mammut Skiing Apparel Product Overview
- Table 113. Mammut Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Mammut Business Overview
- Table 115. Mammut Recent Developments
- Table 116. Vaude Skiing Apparel Basic Information
- Table 117. Vaude Skiing Apparel Product Overview
- Table 118. Vaude Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Vaude Business Overview
- Table 120. Vaude Recent Developments
- Table 121. Salewa Skiing Apparel Basic Information
- Table 122. Salewa Skiing Apparel Product Overview
- Table 123. Salewa Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Salewa Business Overview
- Table 125. Salewa Recent Developments
- Table 126. Black Crows Skiing Apparel Basic Information
- Table 127. Black Crows Skiing Apparel Product Overview
- Table 128. Black Crows Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Black Crows Business Overview
- Table 130. Black Crows Recent Developments
- Table 131. Millet Skiing Apparel Basic Information

Table 132. Millet Skiing Apparel Product Overview

Table 133. Millet Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Millet Business Overview

Table 135. Millet Recent Developments

Table 136. Wedze Skiing Apparel Basic Information

Table 137. Wedze Skiing Apparel Product Overview

Table 138. Wedze Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Wedze Business Overview

Table 140. Wedze Recent Developments

Table 141. DPS Skiing Apparel Basic Information

Table 142. DPS Skiing Apparel Product Overview

Table 143. DPS Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. DPS Business Overview

Table 145. DPS Recent Developments

Table 146. Plum Skiing Apparel Basic Information

Table 147. Plum Skiing Apparel Product Overview

Table 148. Plum Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Plum Business Overview

Table 150. Plum Recent Developments

Table 151. Ortovox Skiing Apparel Basic Information

Table 152. Ortovox Skiing Apparel Product Overview

Table 153. Ortovox Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Ortovox Business Overview

Table 155. Ortovox Recent Developments

Table 156. Sportful Skiing Apparel Basic Information

Table 157. Sportful Skiing Apparel Product Overview

Table 158. Sportful Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Sportful Business Overview

Table 160. Sportful Recent Developments

Table 161. Martini Skiing Apparel Basic Information

Table 162. Martini Skiing Apparel Product Overview

Table 163. Martini Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 164. Martini Business Overview
- Table 165. Martini Recent Developments
- Table 166. Montura Skiing Apparel Basic Information
- Table 167. Montura Skiing Apparel Product Overview
- Table 168. Montura Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Montura Business Overview
- Table 170. Montura Recent Developments
- Table 171. Ferrino Skiing Apparel Basic Information
- Table 172. Ferrino Skiing Apparel Product Overview
- Table 173. Ferrino Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Ferrino Business Overview
- Table 175. Ferrino Recent Developments
- Table 176. G3 Skiing Apparel Basic Information
- Table 177. G3 Skiing Apparel Product Overview
- Table 178. G3 Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 179. G3 Business Overview
- Table 180. G3 Recent Developments
- Table 181. Karpos Skiing Apparel Basic Information
- Table 182. Karpos Skiing Apparel Product Overview
- Table 183. Karpos Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 184. Karpos Business Overview
- Table 185. Karpos Recent Developments
- Table 186. Camp Skiing Apparel Basic Information
- Table 187. Camp Skiing Apparel Product Overview
- Table 188. Camp Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 189. Camp Business Overview
- Table 190. Camp Recent Developments
- Table 191. ZAG Skiing Apparel Basic Information
- Table 192. ZAG Skiing Apparel Product Overview
- Table 193. ZAG Skiing Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 194. ZAG Business Overview
- Table 195. ZAG Recent Developments
- Table 196. Global Skiing Apparel Sales Forecast by Region (2025-2030) & (K Units)

Table 197. Global Skiing Apparel Market Size Forecast by Region (2025-2030) & (M USD)

Table 198. North America Skiing Apparel Sales Forecast by Country (2025-2030) & (K Units)

Table 199. North America Skiing Apparel Market Size Forecast by Country (2025-2030) & (M USD)

Table 200. Europe Skiing Apparel Sales Forecast by Country (2025-2030) & (K Units)

Table 201. Europe Skiing Apparel Market Size Forecast by Country (2025-2030) & (M USD)

Table 202. Asia Pacific Skiing Apparel Sales Forecast by Region (2025-2030) & (K Units)

Table 203. Asia Pacific Skiing Apparel Market Size Forecast by Region (2025-2030) & (M USD)

Table 204. South America Skiing Apparel Sales Forecast by Country (2025-2030) & (K Units)

Table 205. South America Skiing Apparel Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Skiing Apparel Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Skiing Apparel Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Skiing Apparel Sales Forecast by Type (2025-2030) & (K Units)

Table 209. Global Skiing Apparel Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Skiing Apparel Price Forecast by Type (2025-2030) & (USD/Unit)

Table 211. Global Skiing Apparel Sales (K Units) Forecast by Application (2025-2030)

Table 212. Global Skiing Apparel Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Skiing Apparel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Skiing Apparel Market Size (M USD), 2019-2030
- Figure 5. Global Skiing Apparel Market Size (M USD) (2019-2030)
- Figure 6. Global Skiing Apparel Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Skiing Apparel Market Size by Country (M USD)
- Figure 11. Skiing Apparel Sales Share by Manufacturers in 2023
- Figure 12. Global Skiing Apparel Revenue Share by Manufacturers in 2023
- Figure 13. Skiing Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Skiing Apparel Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Skiing Apparel Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Skiing Apparel Market Share by Type
- Figure 18. Sales Market Share of Skiing Apparel by Type (2019-2024)
- Figure 19. Sales Market Share of Skiing Apparel by Type in 2023
- Figure 20. Market Size Share of Skiing Apparel by Type (2019-2024)
- Figure 21. Market Size Market Share of Skiing Apparel by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Skiing Apparel Market Share by Application
- Figure 24. Global Skiing Apparel Sales Market Share by Application (2019-2024)
- Figure 25. Global Skiing Apparel Sales Market Share by Application in 2023
- Figure 26. Global Skiing Apparel Market Share by Application (2019-2024)
- Figure 27. Global Skiing Apparel Market Share by Application in 2023
- Figure 28. Global Skiing Apparel Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Skiing Apparel Sales Market Share by Region (2019-2024)
- Figure 30. North America Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Skiing Apparel Sales Market Share by Country in 2023



- Figure 32. U.S. Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Skiing Apparel Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Skiing Apparel Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Skiing Apparel Sales Market Share by Country in 2023
- Figure 37. Germany Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Skiing Apparel Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Skiing Apparel Sales Market Share by Region in 2023
- Figure 44. China Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Skiing Apparel Sales and Growth Rate (K Units)
- Figure 50. South America Skiing Apparel Sales Market Share by Country in 2023
- Figure 51. Brazil Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Skiing Apparel Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Skiing Apparel Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Skiing Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Skiing Apparel Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Skiing Apparel Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Skiing Apparel Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Skiing Apparel Market Share Forecast by Type (2025-2030)
- Figure 65. Global Skiing Apparel Sales Forecast by Application (2025-2030)
- Figure 66. Global Skiing Apparel Market Share Forecast by Application (2025-2030)

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