

Global Single Use Plastic Packaging Market Research Report 2025(Status and Outlook)

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Abstracts

The single-use plastic packaging market encompasses a broad range of disposable plastic materials and products designed for one-time or short-term use before disposal, primarily utilized for protecting, preserving, transporting, and marketing consumer goods across industries such as food and beverage, pharmaceuticals, personal care, and retail. This market includes items like plastic bags, bottles, films, wraps, containers, and clamshells, typically manufactured from polymers such as polyethylene (PE), polypropylene (PP), polyethylene terephthalate (PET), and polystyrene (PS), valued for their durability, lightweight nature, flexibility, and low production cost. However, the market faces increasing scrutiny due to environmental concerns over plastic pollution, non-biodegradability, and contribution to landfill and ocean waste, driving regulatory pressures, consumer demand for sustainable alternatives, and innovations in recyclable, biodegradable, or compostable materials.

The global Single Use Plastic Packaging market size was estimated at USD 132500.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Single Use Plastic Packaging market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Single Use Plastic Packaging market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Single Use Plastic Packaging market.

Global Single Use Plastic Packaging Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bemis Company

Zipz

Transcontinental

Ardagh Group

Winpak Limited

Snapsil Corporation

Sealed Air Corporation

Coveris

Ukrplastic

Flextrus

Ampac Holding

Market Segmentation (by Type)

Bags

Pouches

Sachets

Bottles

Films

Others

Market Segmentation (by Application)

Food & Beverage

Home Care

Health Care

Personal Care

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Single Use Plastic Packaging Market
Overview of the regional outlook of the Single Use Plastic Packaging Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Single Use Plastic Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Single Use Plastic Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Single Use Plastic Packaging

1.2 Key Market Segments

1.2.1 Single Use Plastic Packaging Segment by Type

1.2.2 Single Use Plastic Packaging Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SINGLE USE PLASTIC PACKAGING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Single Use Plastic Packaging Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Single Use Plastic Packaging Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SINGLE USE PLASTIC PACKAGING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Single Use Plastic Packaging Product Life Cycle

3.3 Global Single Use Plastic Packaging Sales by Manufacturers (2020-2025)

3.4 Global Single Use Plastic Packaging Revenue Market Share by Manufacturers (2020-2025)

3.5 Single Use Plastic Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Single Use Plastic Packaging Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Single Use Plastic Packaging Market Competitive Situation and Trends

3.8.1 Single Use Plastic Packaging Market Concentration Rate

3.8.2 Global 5 and 10 Largest Single Use Plastic Packaging Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SINGLE USE PLASTIC PACKAGING INDUSTRY CHAIN ANALYSIS

4.1 Single Use Plastic Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SINGLE USE PLASTIC PACKAGING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Single Use Plastic Packaging Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Single Use Plastic Packaging Market

5.7 ESG Ratings of Leading Companies

6 SINGLE USE PLASTIC PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Single Use Plastic Packaging Sales Market Share by Type (2020-2025)

6.3 Global Single Use Plastic Packaging Market Size Market Share by Type (2020-2025)

6.4 Global Single Use Plastic Packaging Price by Type (2020-2025)

7 SINGLE USE PLASTIC PACKAGING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Single Use Plastic Packaging Market Sales by Application (2020-2025)
- 7.3 Global Single Use Plastic Packaging Market Size (M USD) by Application (2020-2025)
- 7.4 Global Single Use Plastic Packaging Sales Growth Rate by Application (2020-2025)

8 SINGLE USE PLASTIC PACKAGING MARKET SALES BY REGION

- 8.1 Global Single Use Plastic Packaging Sales by Region
 - 8.1.1 Global Single Use Plastic Packaging Sales by Region
 - 8.1.2 Global Single Use Plastic Packaging Sales Market Share by Region
- 8.2 Global Single Use Plastic Packaging Market Size by Region
 - 8.2.1 Global Single Use Plastic Packaging Market Size by Region
 - 8.2.2 Global Single Use Plastic Packaging Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Single Use Plastic Packaging Sales by Country
 - 8.3.2 North America Single Use Plastic Packaging Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Single Use Plastic Packaging Sales by Country
 - 8.4.2 Europe Single Use Plastic Packaging Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Single Use Plastic Packaging Sales by Region
 - 8.5.2 Asia Pacific Single Use Plastic Packaging Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Single Use Plastic Packaging Sales by Country

8.6.2 South America Single Use Plastic Packaging Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Single Use Plastic Packaging Sales by Region

8.7.2 Middle East and Africa Single Use Plastic Packaging Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SINGLE USE PLASTIC PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Single Use Plastic Packaging by Region(2020-2025)

9.2 Global Single Use Plastic Packaging Revenue Market Share by Region (2020-2025)

9.3 Global Single Use Plastic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Single Use Plastic Packaging Production

9.4.1 North America Single Use Plastic Packaging Production Growth Rate (2020-2025)

9.4.2 North America Single Use Plastic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Single Use Plastic Packaging Production

9.5.1 Europe Single Use Plastic Packaging Production Growth Rate (2020-2025)

9.5.2 Europe Single Use Plastic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Single Use Plastic Packaging Production (2020-2025)

9.6.1 Japan Single Use Plastic Packaging Production Growth Rate (2020-2025)

9.6.2 Japan Single Use Plastic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Single Use Plastic Packaging Production (2020-2025)

9.7.1 China Single Use Plastic Packaging Production Growth Rate (2020-2025)

9.7.2 China Single Use Plastic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bemis Company

- 10.1.1 Bemis Company Basic Information
- 10.1.2 Bemis Company Single Use Plastic Packaging Product Overview
- 10.1.3 Bemis Company Single Use Plastic Packaging Product Market Performance
- 10.1.4 Bemis Company Business Overview
- 10.1.5 Bemis Company SWOT Analysis
- 10.1.6 Bemis Company Recent Developments

10.2 Zipz

- 10.2.1 Zipz Basic Information
- 10.2.2 Zipz Single Use Plastic Packaging Product Overview
- 10.2.3 Zipz Single Use Plastic Packaging Product Market Performance
- 10.2.4 Zipz Business Overview
- 10.2.5 Zipz SWOT Analysis
- 10.2.6 Zipz Recent Developments

10.3 Transcontinental

- 10.3.1 Transcontinental Basic Information
- 10.3.2 Transcontinental Single Use Plastic Packaging Product Overview
- 10.3.3 Transcontinental Single Use Plastic Packaging Product Market Performance
- 10.3.4 Transcontinental Business Overview
- 10.3.5 Transcontinental SWOT Analysis
- 10.3.6 Transcontinental Recent Developments

10.4 Ardagh Group

- 10.4.1 Ardagh Group Basic Information
- 10.4.2 Ardagh Group Single Use Plastic Packaging Product Overview
- 10.4.3 Ardagh Group Single Use Plastic Packaging Product Market Performance
- 10.4.4 Ardagh Group Business Overview
- 10.4.5 Ardagh Group Recent Developments

10.5 Winpak Limited

- 10.5.1 Winpak Limited Basic Information
- 10.5.2 Winpak Limited Single Use Plastic Packaging Product Overview
- 10.5.3 Winpak Limited Single Use Plastic Packaging Product Market Performance
- 10.5.4 Winpak Limited Business Overview
- 10.5.5 Winpak Limited Recent Developments

10.6 Snapsil Corporation

- 10.6.1 Snapsil Corporation Basic Information
- 10.6.2 Snapsil Corporation Single Use Plastic Packaging Product Overview

- 10.6.3 Snapsil Corporation Single Use Plastic Packaging Product Market Performance
- 10.6.4 Snapsil Corporation Business Overview
- 10.6.5 Snapsil Corporation Recent Developments
- 10.7 Sealed Air Corporation
 - 10.7.1 Sealed Air Corporation Basic Information
 - 10.7.2 Sealed Air Corporation Single Use Plastic Packaging Product Overview
 - 10.7.3 Sealed Air Corporation Single Use Plastic Packaging Product Market Performance
 - 10.7.4 Sealed Air Corporation Business Overview
 - 10.7.5 Sealed Air Corporation Recent Developments
- 10.8 Coveris
 - 10.8.1 Coveris Basic Information
 - 10.8.2 Coveris Single Use Plastic Packaging Product Overview
 - 10.8.3 Coveris Single Use Plastic Packaging Product Market Performance
 - 10.8.4 Coveris Business Overview
 - 10.8.5 Coveris Recent Developments
- 10.9 Ukrplastic
 - 10.9.1 Ukrplastic Basic Information
 - 10.9.2 Ukrplastic Single Use Plastic Packaging Product Overview
 - 10.9.3 Ukrplastic Single Use Plastic Packaging Product Market Performance
 - 10.9.4 Ukrplastic Business Overview
 - 10.9.5 Ukrplastic Recent Developments
- 10.10 Flextrus
 - 10.10.1 Flextrus Basic Information
 - 10.10.2 Flextrus Single Use Plastic Packaging Product Overview
 - 10.10.3 Flextrus Single Use Plastic Packaging Product Market Performance
 - 10.10.4 Flextrus Business Overview
 - 10.10.5 Flextrus Recent Developments
- 10.11 Ampac Holding
 - 10.11.1 Ampac Holding Basic Information
 - 10.11.2 Ampac Holding Single Use Plastic Packaging Product Overview
 - 10.11.3 Ampac Holding Single Use Plastic Packaging Product Market Performance
 - 10.11.4 Ampac Holding Business Overview
 - 10.11.5 Ampac Holding Recent Developments

11 SINGLE USE PLASTIC PACKAGING MARKET FORECAST BY REGION

- 11.1 Global Single Use Plastic Packaging Market Size Forecast
- 11.2 Global Single Use Plastic Packaging Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Single Use Plastic Packaging Market Size Forecast by Country
- 11.2.3 Asia Pacific Single Use Plastic Packaging Market Size Forecast by Region
- 11.2.4 South America Single Use Plastic Packaging Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Single Use Plastic Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Single Use Plastic Packaging Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Single Use Plastic Packaging by Type (2026-2033)
 - 12.1.2 Global Single Use Plastic Packaging Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Single Use Plastic Packaging by Type (2026-2033)
- 12.2 Global Single Use Plastic Packaging Market Forecast by Application (2026-2033)
 - 12.2.1 Global Single Use Plastic Packaging Sales (K MT) Forecast by Application
 - 12.2.2 Global Single Use Plastic Packaging Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Single Use Plastic Packaging Market Size Comparison by Region (M USD)

Table 5. Global Single Use Plastic Packaging Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Single Use Plastic Packaging Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Single Use Plastic Packaging Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Single Use Plastic Packaging Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Single Use Plastic Packaging as of 2024)

Table 10. Global Market Single Use Plastic Packaging Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Single Use Plastic Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Single Use Plastic Packaging Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Single Use Plastic Packaging Sales by Type (K MT)

Table 26. Global Single Use Plastic Packaging Market Size by Type (M USD)

Table 27. Global Single Use Plastic Packaging Sales (K MT) by Type (2020-2025)

Table 28. Global Single Use Plastic Packaging Sales Market Share by Type (2020-2025)
Table 29. Global Single Use Plastic Packaging Market Size (M USD) by Type (2020-2025)
Table 30. Global Single Use Plastic Packaging Market Size Share by Type (2020-2025)
Table 31. Global Single Use Plastic Packaging Price (USD/KG) by Type (2020-2025)
Table 32. Global Single Use Plastic Packaging Sales (K MT) by Application
Table 33. Global Single Use Plastic Packaging Market Size by Application
Table 34. Global Single Use Plastic Packaging Sales by Application (2020-2025) & (K MT)
Table 35. Global Single Use Plastic Packaging Sales Market Share by Application (2020-2025)
Table 36. Global Single Use Plastic Packaging Market Size by Application (2020-2025) & (M USD)
Table 37. Global Single Use Plastic Packaging Market Share by Application (2020-2025)
Table 38. Global Single Use Plastic Packaging Sales Growth Rate by Application (2020-2025)
Table 39. Global Single Use Plastic Packaging Sales by Region (2020-2025) & (K MT)
Table 40. Global Single Use Plastic Packaging Sales Market Share by Region (2020-2025)
Table 41. Global Single Use Plastic Packaging Market Size by Region (2020-2025) & (M USD)
Table 42. Global Single Use Plastic Packaging Market Size Market Share by Region (2020-2025)
Table 43. North America Single Use Plastic Packaging Sales by Country (2020-2025) & (K MT)
Table 44. North America Single Use Plastic Packaging Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Single Use Plastic Packaging Sales by Country (2020-2025) & (K MT)
Table 46. Europe Single Use Plastic Packaging Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Single Use Plastic Packaging Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Single Use Plastic Packaging Market Size by Region (2020-2025) & (M USD)
Table 49. South America Single Use Plastic Packaging Sales by Country (2020-2025) & (K MT)
Table 50. South America Single Use Plastic Packaging Market Size by Country

(2020-2025) & (M USD)

Table 51. Middle East and Africa Single Use Plastic Packaging Sales by Region
(2020-2025) & (K MT)

Table 52. Middle East and Africa Single Use Plastic Packaging Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Single Use Plastic Packaging Production (K MT) by
Region(2020-2025)

Table 54. Global Single Use Plastic Packaging Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Single Use Plastic Packaging Revenue Market Share by Region
(2020-2025)

Table 56. Global Single Use Plastic Packaging Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Single Use Plastic Packaging Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Single Use Plastic Packaging Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Single Use Plastic Packaging Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Single Use Plastic Packaging Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Bemis Company Basic Information

Table 62. Bemis Company Single Use Plastic Packaging Product Overview

Table 63. Bemis Company Single Use Plastic Packaging Sales (K MT), Revenue (M
USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Bemis Company Business Overview

Table 65. Bemis Company SWOT Analysis

Table 66. Bemis Company Recent Developments

Table 67. Zipz Basic Information

Table 68. Zipz Single Use Plastic Packaging Product Overview

Table 69. Zipz Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 70. Zipz Business Overview

Table 71. Zipz SWOT Analysis

Table 72. Zipz Recent Developments

Table 73. Transcontinental Basic Information

Table 74. Transcontinental Single Use Plastic Packaging Product Overview

Table 75. Transcontinental Single Use Plastic Packaging Sales (K MT), Revenue (M
USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Transcontinental Business Overview

Table 77. Transcontinental SWOT Analysis

Table 78. Transcontinental Recent Developments

Table 79. Ardagh Group Basic Information

Table 80. Ardagh Group Single Use Plastic Packaging Product Overview

Table 81. Ardagh Group Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Ardagh Group Business Overview

Table 83. Ardagh Group Recent Developments

Table 84. Winpak Limited Basic Information

Table 85. Winpak Limited Single Use Plastic Packaging Product Overview

Table 86. Winpak Limited Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Winpak Limited Business Overview

Table 88. Winpak Limited Recent Developments

Table 89. Snapsil Corporation Basic Information

Table 90. Snapsil Corporation Single Use Plastic Packaging Product Overview

Table 91. Snapsil Corporation Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Snapsil Corporation Business Overview

Table 93. Snapsil Corporation Recent Developments

Table 94. Sealed Air Corporation Basic Information

Table 95. Sealed Air Corporation Single Use Plastic Packaging Product Overview

Table 96. Sealed Air Corporation Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Sealed Air Corporation Business Overview

Table 98. Sealed Air Corporation Recent Developments

Table 99. Coveris Basic Information

Table 100. Coveris Single Use Plastic Packaging Product Overview

Table 101. Coveris Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Coveris Business Overview

Table 103. Coveris Recent Developments

Table 104. Ukrplastic Basic Information

Table 105. Ukrplastic Single Use Plastic Packaging Product Overview

Table 106. Ukrplastic Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Ukrplastic Business Overview

Table 108. Ukrplastic Recent Developments

Table 109. Flextrus Basic Information

Table 110. Flextrus Single Use Plastic Packaging Product Overview

Table 111. Flextrus Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Flextrus Business Overview

Table 113. Flextrus Recent Developments

Table 114. Ampac Holding Basic Information

Table 115. Ampac Holding Single Use Plastic Packaging Product Overview

Table 116. Ampac Holding Single Use Plastic Packaging Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Ampac Holding Business Overview

Table 118. Ampac Holding Recent Developments

Table 119. Global Single Use Plastic Packaging Sales Forecast by Region (2026-2033) & (K MT)

Table 120. Global Single Use Plastic Packaging Market Size Forecast by Region (2026-2033) & (M USD)

Table 121. North America Single Use Plastic Packaging Sales Forecast by Country (2026-2033) & (K MT)

Table 122. North America Single Use Plastic Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Europe Single Use Plastic Packaging Sales Forecast by Country (2026-2033) & (K MT)

Table 124. Europe Single Use Plastic Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Single Use Plastic Packaging Sales Forecast by Region (2026-2033) & (K MT)

Table 126. Asia Pacific Single Use Plastic Packaging Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Single Use Plastic Packaging Sales Forecast by Country (2026-2033) & (K MT)

Table 128. South America Single Use Plastic Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Single Use Plastic Packaging Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Single Use Plastic Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Single Use Plastic Packaging Sales Forecast by Type (2026-2033) & (K MT)

Table 132. Global Single Use Plastic Packaging Market Size Forecast by Type

(2026-2033) & (M USD)

Table 133. Global Single Use Plastic Packaging Price Forecast by Type (2026-2033) & (USD/KG)

Table 134. Global Single Use Plastic Packaging Sales (K MT) Forecast by Application (2026-2033)

Table 135. Global Single Use Plastic Packaging Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Single Use Plastic Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Single Use Plastic Packaging Market Size (M USD), 2024-2033
- Figure 5. Global Single Use Plastic Packaging Market Size (M USD) (2020-2033)
- Figure 6. Global Single Use Plastic Packaging Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Single Use Plastic Packaging Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Single Use Plastic Packaging Product Life Cycle
- Figure 13. Single Use Plastic Packaging Sales Share by Manufacturers in 2024
- Figure 14. Global Single Use Plastic Packaging Revenue Share by Manufacturers in 2024
- Figure 15. Single Use Plastic Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Single Use Plastic Packaging Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Single Use Plastic Packaging Revenue in 2024
- Figure 18. Industry Chain Map of Single Use Plastic Packaging
- Figure 19. Global Single Use Plastic Packaging Market PEST Analysis
- Figure 20. Global Single Use Plastic Packaging Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Single Use Plastic Packaging Market Share by Type
- Figure 27. Sales Market Share of Single Use Plastic Packaging by Type (2020-2025)
- Figure 28. Sales Market Share of Single Use Plastic Packaging by Type in 2024
- Figure 29. Market Size Share of Single Use Plastic Packaging by Type (2020-2025)
- Figure 30. Market Size Share of Single Use Plastic Packaging by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Single Use Plastic Packaging Market Share by Application

Figure 33. Global Single Use Plastic Packaging Sales Market Share by Application (2020-2025)

Figure 34. Global Single Use Plastic Packaging Sales Market Share by Application in 2024

Figure 35. Global Single Use Plastic Packaging Market Share by Application (2020-2025)

Figure 36. Global Single Use Plastic Packaging Market Share by Application in 2024

Figure 37. Global Single Use Plastic Packaging Sales Growth Rate by Application (2020-2025)

Figure 38. Global Single Use Plastic Packaging Sales Market Share by Region (2020-2025)

Figure 39. Global Single Use Plastic Packaging Market Size Market Share by Region (2020-2025)

Figure 40. North America Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Single Use Plastic Packaging Sales Market Share by Country in 2024

Figure 43. North America Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Single Use Plastic Packaging Market Size Market Share by Country in 2024

Figure 45. U.S. Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Single Use Plastic Packaging Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Single Use Plastic Packaging Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Single Use Plastic Packaging Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Single Use Plastic Packaging Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Single Use Plastic Packaging Sales Market Share by Country in

2024

Figure 53. Europe Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Single Use Plastic Packaging Market Size Market Share by Country in 2024

Figure 55. Germany Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Single Use Plastic Packaging Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Single Use Plastic Packaging Sales Market Share by Region in 2024

Figure 67. Asia Pacific Single Use Plastic Packaging Market Size Market Share by Region in 2024

Figure 68. China Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Single Use Plastic Packaging Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Single Use Plastic Packaging Sales and Growth Rate (K MT)

Figure 79. South America Single Use Plastic Packaging Sales Market Share by Country in 2024

Figure 80. South America Single Use Plastic Packaging Market Size and Growth Rate (M USD)

Figure 81. South America Single Use Plastic Packaging Market Size Market Share by Country in 2024

Figure 82. Brazil Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Single Use Plastic Packaging Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Single Use Plastic Packaging Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Single Use Plastic Packaging Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Single Use Plastic Packaging Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Single Use Plastic Packaging Sales and Growth Rate

(2020-2025) & (K MT)

Figure 93. Saudi Arabia Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Single Use Plastic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Single Use Plastic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Single Use Plastic Packaging Production Market Share by Region (2020-2025)

Figure 103. North America Single Use Plastic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Single Use Plastic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Single Use Plastic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 106. China Single Use Plastic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Single Use Plastic Packaging Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Single Use Plastic Packaging Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Single Use Plastic Packaging Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Single Use Plastic Packaging Market Share Forecast by Type (2026-2033)

Figure 111. Global Single Use Plastic Packaging Sales Forecast by Application (2026-2033)

Figure 112. Global Single Use Plastic Packaging Market Share Forecast by Application (2026-2033)

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