

# Global Single Portion Cosmetic Packaging Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Single portion cosmetic packaging refers to individual packaging units that contain a single serving or application of a cosmetic product. These packages are designed to be convenient, portable, and hygienic, allowing consumers to easily carry and use their favorite cosmetics on the go. Single portion cosmetic packaging can come in various forms such as sachets, ampoules, capsules, or single-use containers. This type of packaging is particularly popular in the beauty and personal care industry, where consumers value convenience, travel-friendliness, and precise dosing of products.

The market for single portion cosmetic packaging is experiencing steady growth driven by several key trends. One of the major trends influencing this market is the increasing demand for travel-sized and on-the-go beauty products. With more people leading busy lifestyles and traveling frequently, there is a growing need for compact and portable cosmetic packaging solutions. Additionally, the rise of e-commerce has also contributed to the popularity of single portion packaging as it allows brands to offer sample-sized products for online purchases. Moreover, the trend towards sustainability and eco-conscious consumer behavior has led to the development of biodegradable and recyclable single portion packaging options.

Market drivers for single portion cosmetic packaging include the growing popularity of beauty subscription services and sample boxes, which often feature products in single-use packaging. These services have introduced consumers to new brands and products, driving demand for individualized and trial-sized cosmetic packaging. Furthermore, the rise of social media influencers and beauty bloggers has fueled the demand for aesthetically pleasing and Instagram-worthy packaging designs, making

single portion packaging an attractive option for brands looking to enhance their product presentation. In addition, the convenience and hygiene benefits of single portion packaging appeal to consumers seeking easy-to-use and mess-free beauty solutions, further boosting market growth.

This report provides a deep insight into the global Single Portion Cosmetic Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Single Portion Cosmetic Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Single Portion Cosmetic Packaging market in any manner.

#### Global Single Portion Cosmetic Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Berry Global

Albea Beauty Holdings

Gerresheimer AG

EASTAR COSMETIC PACKAGING

American FlexPack

Raepak Ltd

AptarGroup

Libo Cosmetics Company

Shaoxing Shangyu Yastar Plastic

Yuyao Weida Sprayer

Maheshwari Caps

Sun Rise Agency

Market Segmentation (by Type)

Plastic Material

Glass Material

Metal Material

Paper Material

Market Segmentation (by Application)

Hair Care

Skincare

Nail Care

Make-up

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Single Portion Cosmetic Packaging Market

Overview of the regional outlook of the Single Portion Cosmetic Packaging Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Single Portion Cosmetic Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Single Portion Cosmetic Packaging

#### 1.2 Key Market Segments

##### 1.2.1 Single Portion Cosmetic Packaging Segment by Type

##### 1.2.2 Single Portion Cosmetic Packaging Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 SINGLE PORTION COSMETIC PACKAGING MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Single Portion Cosmetic Packaging Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Single Portion Cosmetic Packaging Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 SINGLE PORTION COSMETIC PACKAGING MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Single Portion Cosmetic Packaging Product Life Cycle

#### 3.3 Global Single Portion Cosmetic Packaging Sales by Manufacturers (2020-2025)

#### 3.4 Global Single Portion Cosmetic Packaging Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Single Portion Cosmetic Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Single Portion Cosmetic Packaging Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers Single Portion Cosmetic Packaging Sales Sites, Area Served, Product Type

### 3.8 Single Portion Cosmetic Packaging Market Competitive Situation and Trends

#### 3.8.1 Single Portion Cosmetic Packaging Market Concentration Rate

#### 3.8.2 Global 5 and 10 Largest Single Portion Cosmetic Packaging Players Market Share by Revenue

#### 3.8.3 Mergers & Acquisitions, Expansion

## 4 SINGLE PORTION COSMETIC PACKAGING INDUSTRY CHAIN ANALYSIS

### 4.1 Single Portion Cosmetic Packaging Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF SINGLE PORTION COSMETIC PACKAGING MARKET

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 PEST Analysis

#### 5.6.1 Industry Policies Analysis

#### 5.6.2 Economic Environment Analysis

#### 5.6.3 Social Environment Analysis

#### 5.6.4 Technological Environment Analysis

### 5.7 Global Single Portion Cosmetic Packaging Market Porter's Five Forces Analysis

#### 5.7.1 Global Trade Frictions

#### 5.7.2 Global Trade Frictions and Their Impacts to Single Portion Cosmetic Packaging Market

### 5.8 ESG Ratings of Leading Companies

## 6 SINGLE PORTION COSMETIC PACKAGING MARKET SEGMENTATION BY TYPE

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Single Portion Cosmetic Packaging Sales Market Share by Type  
(2020-2025)

6.3 Global Single Portion Cosmetic Packaging Market Size Market Share by Type  
(2020-2025)

6.4 Global Single Portion Cosmetic Packaging Price by Type (2020-2025)

## **7 SINGLE PORTION COSMETIC PACKAGING MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Single Portion Cosmetic Packaging Market Sales by Application (2020-2025)

7.3 Global Single Portion Cosmetic Packaging Market Size (M USD) by Application  
(2020-2025)

7.4 Global Single Portion Cosmetic Packaging Sales Growth Rate by Application  
(2020-2025)

## **8 SINGLE PORTION COSMETIC PACKAGING MARKET SALES BY REGION**

8.1 Global Single Portion Cosmetic Packaging Sales by Region

8.1.1 Global Single Portion Cosmetic Packaging Sales by Region

8.1.2 Global Single Portion Cosmetic Packaging Sales Market Share by Region

8.2 Global Single Portion Cosmetic Packaging Market Size by Region

8.2.1 Global Single Portion Cosmetic Packaging Market Size by Region

8.2.2 Global Single Portion Cosmetic Packaging Market Size Market Share by Region

8.3 North America

8.3.1 North America Single Portion Cosmetic Packaging Sales by Country

8.3.2 North America Single Portion Cosmetic Packaging Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Single Portion Cosmetic Packaging Sales by Country

8.4.2 Europe Single Portion Cosmetic Packaging Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Single Portion Cosmetic Packaging Sales by Region
- 8.5.2 Asia Pacific Single Portion Cosmetic Packaging Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Single Portion Cosmetic Packaging Sales by Country
  - 8.6.2 South America Single Portion Cosmetic Packaging Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Single Portion Cosmetic Packaging Sales by Region
  - 8.7.2 Middle East and Africa Single Portion Cosmetic Packaging Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 SINGLE PORTION COSMETIC PACKAGING MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Single Portion Cosmetic Packaging by Region(2020-2025)
- 9.2 Global Single Portion Cosmetic Packaging Revenue Market Share by Region (2020-2025)
- 9.3 Global Single Portion Cosmetic Packaging Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Single Portion Cosmetic Packaging Production
  - 9.4.1 North America Single Portion Cosmetic Packaging Production Growth Rate (2020-2025)
  - 9.4.2 North America Single Portion Cosmetic Packaging Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Single Portion Cosmetic Packaging Production
  - 9.5.1 Europe Single Portion Cosmetic Packaging Production Growth Rate (2020-2025)
  - 9.5.2 Europe Single Portion Cosmetic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

## 9.6 Japan Single Portion Cosmetic Packaging Production (2020-2025)

### 9.6.1 Japan Single Portion Cosmetic Packaging Production Growth Rate (2020-2025)

### 9.6.2 Japan Single Portion Cosmetic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

## 9.7 China Single Portion Cosmetic Packaging Production (2020-2025)

### 9.7.1 China Single Portion Cosmetic Packaging Production Growth Rate (2020-2025)

### 9.7.2 China Single Portion Cosmetic Packaging Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

### 10.1 Berry Global

#### 10.1.1 Berry Global Basic Information

#### 10.1.2 Berry Global Single Portion Cosmetic Packaging Product Overview

#### 10.1.3 Berry Global Single Portion Cosmetic Packaging Product Market Performance

#### 10.1.4 Berry Global Business Overview

#### 10.1.5 Berry Global SWOT Analysis

#### 10.1.6 Berry Global Recent Developments

### 10.2 Albea Beauty Holdings

#### 10.2.1 Albea Beauty Holdings Basic Information

#### 10.2.2 Albea Beauty Holdings Single Portion Cosmetic Packaging Product Overview

#### 10.2.3 Albea Beauty Holdings Single Portion Cosmetic Packaging Product Market Performance

#### 10.2.4 Albea Beauty Holdings Business Overview

#### 10.2.5 Albea Beauty Holdings SWOT Analysis

#### 10.2.6 Albea Beauty Holdings Recent Developments

### 10.3 Gerresheimer AG

#### 10.3.1 Gerresheimer AG Basic Information

#### 10.3.2 Gerresheimer AG Single Portion Cosmetic Packaging Product Overview

#### 10.3.3 Gerresheimer AG Single Portion Cosmetic Packaging Product Market Performance

#### 10.3.4 Gerresheimer AG Business Overview

#### 10.3.5 Gerresheimer AG SWOT Analysis

#### 10.3.6 Gerresheimer AG Recent Developments

### 10.4 EASTAR COSMETIC PACKAGING

#### 10.4.1 EASTAR COSMETIC PACKAGING Basic Information

#### 10.4.2 EASTAR COSMETIC PACKAGING Single Portion Cosmetic Packaging Product Overview

#### 10.4.3 EASTAR COSMETIC PACKAGING Single Portion Cosmetic Packaging

## Product Market Performance

### 10.4.4 EASTAR COSMETIC PACKAGING Business Overview

### 10.4.5 EASTAR COSMETIC PACKAGING Recent Developments

## 10.5 American FlexPack

### 10.5.1 American FlexPack Basic Information

### 10.5.2 American FlexPack Single Portion Cosmetic Packaging Product Overview

### 10.5.3 American FlexPack Single Portion Cosmetic Packaging Product Market

## Performance

### 10.5.4 American FlexPack Business Overview

### 10.5.5 American FlexPack Recent Developments

## 10.6 Raepak Ltd

### 10.6.1 Raepak Ltd Basic Information

### 10.6.2 Raepak Ltd Single Portion Cosmetic Packaging Product Overview

### 10.6.3 Raepak Ltd Single Portion Cosmetic Packaging Product Market Performance

### 10.6.4 Raepak Ltd Business Overview

### 10.6.5 Raepak Ltd Recent Developments

## 10.7 AptarGroup

### 10.7.1 AptarGroup Basic Information

### 10.7.2 AptarGroup Single Portion Cosmetic Packaging Product Overview

### 10.7.3 AptarGroup Single Portion Cosmetic Packaging Product Market Performance

### 10.7.4 AptarGroup Business Overview

### 10.7.5 AptarGroup Recent Developments

## 10.8 Libo Cosmetics Company

### 10.8.1 Libo Cosmetics Company Basic Information

### 10.8.2 Libo Cosmetics Company Single Portion Cosmetic Packaging Product

## Overview

### 10.8.3 Libo Cosmetics Company Single Portion Cosmetic Packaging Product Market

## Performance

### 10.8.4 Libo Cosmetics Company Business Overview

### 10.8.5 Libo Cosmetics Company Recent Developments

## 10.9 Shaoxing Shangyu Yastar Plastic

### 10.9.1 Shaoxing Shangyu Yastar Plastic Basic Information

### 10.9.2 Shaoxing Shangyu Yastar Plastic Single Portion Cosmetic Packaging Product

## Overview

### 10.9.3 Shaoxing Shangyu Yastar Plastic Single Portion Cosmetic Packaging Product

## Market Performance

### 10.9.4 Shaoxing Shangyu Yastar Plastic Business Overview

### 10.9.5 Shaoxing Shangyu Yastar Plastic Recent Developments

## 10.10 Yuyao Weida Sprayer

- 10.10.1 Yuyao Weida Sprayer Basic Information
- 10.10.2 Yuyao Weida Sprayer Single Portion Cosmetic Packaging Product Overview
- 10.10.3 Yuyao Weida Sprayer Single Portion Cosmetic Packaging Product Market Performance
- 10.10.4 Yuyao Weida Sprayer Business Overview
- 10.10.5 Yuyao Weida Sprayer Recent Developments
- 10.11 Maheshwari Caps
  - 10.11.1 Maheshwari Caps Basic Information
  - 10.11.2 Maheshwari Caps Single Portion Cosmetic Packaging Product Overview
  - 10.11.3 Maheshwari Caps Single Portion Cosmetic Packaging Product Market Performance
  - 10.11.4 Maheshwari Caps Business Overview
  - 10.11.5 Maheshwari Caps Recent Developments
- 10.12 Sun Rise Agency
  - 10.12.1 Sun Rise Agency Basic Information
  - 10.12.2 Sun Rise Agency Single Portion Cosmetic Packaging Product Overview
  - 10.12.3 Sun Rise Agency Single Portion Cosmetic Packaging Product Market Performance
  - 10.12.4 Sun Rise Agency Business Overview
  - 10.12.5 Sun Rise Agency Recent Developments

## **11 SINGLE PORTION COSMETIC PACKAGING MARKET FORECAST BY REGION**

- 11.1 Global Single Portion Cosmetic Packaging Market Size Forecast
- 11.2 Global Single Portion Cosmetic Packaging Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Single Portion Cosmetic Packaging Market Size Forecast by Country
  - 11.2.3 Asia Pacific Single Portion Cosmetic Packaging Market Size Forecast by Region
  - 11.2.4 South America Single Portion Cosmetic Packaging Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Single Portion Cosmetic Packaging by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Single Portion Cosmetic Packaging Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Single Portion Cosmetic Packaging by Type (2026-2033)

12.1.2 Global Single Portion Cosmetic Packaging Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Single Portion Cosmetic Packaging by Type (2026-2033)

12.2 Global Single Portion Cosmetic Packaging Market Forecast by Application (2026-2033)

12.2.1 Global Single Portion Cosmetic Packaging Sales (K MT) Forecast by Application

12.2.2 Global Single Portion Cosmetic Packaging Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Single Portion Cosmetic Packaging Market Size Comparison by Region (M USD)

Table 5. Global Single Portion Cosmetic Packaging Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Single Portion Cosmetic Packaging Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Single Portion Cosmetic Packaging Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Single Portion Cosmetic Packaging Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Single Portion Cosmetic Packaging as of 2024)

Table 10. Global Market Single Portion Cosmetic Packaging Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Single Portion Cosmetic Packaging Sales Sites and Area Served

Table 12. Manufacturers Single Portion Cosmetic Packaging Product Type

Table 13. Global Single Portion Cosmetic Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Single Portion Cosmetic Packaging Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Single Portion Cosmetic Packaging Sales by Type (K MT)

Table 25. Global Single Portion Cosmetic Packaging Market Size by Type (M USD)

Table 26. Global Single Portion Cosmetic Packaging Sales (K MT) by Type (2020-2025)

Table 27. Global Single Portion Cosmetic Packaging Sales Market Share by Type (2020-2025)

Table 28. Global Single Portion Cosmetic Packaging Market Size (M USD) by Type (2020-2025)

Table 29. Global Single Portion Cosmetic Packaging Market Size Share by Type (2020-2025)

Table 30. Global Single Portion Cosmetic Packaging Price (USD/MT) by Type (2020-2025)

Table 31. Global Single Portion Cosmetic Packaging Sales (K MT) by Application

Table 32. Global Single Portion Cosmetic Packaging Market Size by Application

Table 33. Global Single Portion Cosmetic Packaging Sales by Application (2020-2025) & (K MT)

Table 34. Global Single Portion Cosmetic Packaging Sales Market Share by Application (2020-2025)

Table 35. Global Single Portion Cosmetic Packaging Market Size by Application (2020-2025) & (M USD)

Table 36. Global Single Portion Cosmetic Packaging Market Share by Application (2020-2025)

Table 37. Global Single Portion Cosmetic Packaging Sales Growth Rate by Application (2020-2025)

Table 38. Global Single Portion Cosmetic Packaging Sales by Region (2020-2025) & (K MT)

Table 39. Global Single Portion Cosmetic Packaging Sales Market Share by Region (2020-2025)

Table 40. Global Single Portion Cosmetic Packaging Market Size by Region (2020-2025) & (M USD)

Table 41. Global Single Portion Cosmetic Packaging Market Size Market Share by Region (2020-2025)

Table 42. North America Single Portion Cosmetic Packaging Sales by Country (2020-2025) & (K MT)

Table 43. North America Single Portion Cosmetic Packaging Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Single Portion Cosmetic Packaging Sales by Country (2020-2025) & (K MT)

Table 45. Europe Single Portion Cosmetic Packaging Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Single Portion Cosmetic Packaging Sales by Region (2020-2025) & (K MT)

Table 47. Asia Pacific Single Portion Cosmetic Packaging Market Size by Region

(2020-2025) & (M USD)

Table 48. South America Single Portion Cosmetic Packaging Sales by Country  
(2020-2025) & (K MT)

Table 49. South America Single Portion Cosmetic Packaging Market Size by Country  
(2020-2025) & (M USD)

Table 50. Middle East and Africa Single Portion Cosmetic Packaging Sales by Region  
(2020-2025) & (K MT)

Table 51. Middle East and Africa Single Portion Cosmetic Packaging Market Size by  
Region (2020-2025) & (M USD)

Table 52. Global Single Portion Cosmetic Packaging Production (K MT) by  
Region(2020-2025)

Table 53. Global Single Portion Cosmetic Packaging Revenue (US\$ Million) by Region  
(2020-2025)

Table 54. Global Single Portion Cosmetic Packaging Revenue Market Share by Region  
(2020-2025)

Table 55. Global Single Portion Cosmetic Packaging Production (K MT), Revenue (US\$  
Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 56. North America Single Portion Cosmetic Packaging Production (K MT),  
Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. Europe Single Portion Cosmetic Packaging Production (K MT), Revenue  
(US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Japan Single Portion Cosmetic Packaging Production (K MT), Revenue (US\$  
Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. China Single Portion Cosmetic Packaging Production (K MT), Revenue (US\$  
Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. Berry Global Basic Information

Table 61. Berry Global Single Portion Cosmetic Packaging Product Overview

Table 62. Berry Global Single Portion Cosmetic Packaging Sales (K MT), Revenue (M  
USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Berry Global Business Overview

Table 64. Berry Global SWOT Analysis

Table 65. Berry Global Recent Developments

Table 66. Albea Beauty Holdings Basic Information

Table 67. Albea Beauty Holdings Single Portion Cosmetic Packaging Product Overview

Table 68. Albea Beauty Holdings Single Portion Cosmetic Packaging Sales (K MT),  
Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. Albea Beauty Holdings Business Overview

Table 70. Albea Beauty Holdings SWOT Analysis

Table 71. Albea Beauty Holdings Recent Developments

|                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 72. Gerresheimer AG Basic Information                                                                                                      |
| Table 73. Gerresheimer AG Single Portion Cosmetic Packaging Product Overview                                                                     |
| Table 74. Gerresheimer AG Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)           |
| Table 75. Gerresheimer AG Business Overview                                                                                                      |
| Table 76. Gerresheimer AG SWOT Analysis                                                                                                          |
| Table 77. Gerresheimer AG Recent Developments                                                                                                    |
| Table 78. EASTAR COSMETIC PACKAGING Basic Information                                                                                            |
| Table 79. EASTAR COSMETIC PACKAGING Single Portion Cosmetic Packaging Product Overview                                                           |
| Table 80. EASTAR COSMETIC PACKAGING Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025) |
| Table 81. EASTAR COSMETIC PACKAGING Business Overview                                                                                            |
| Table 82. EASTAR COSMETIC PACKAGING Recent Developments                                                                                          |
| Table 83. American FlexPack Basic Information                                                                                                    |
| Table 84. American FlexPack Single Portion Cosmetic Packaging Product Overview                                                                   |
| Table 85. American FlexPack Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)         |
| Table 86. American FlexPack Business Overview                                                                                                    |
| Table 87. American FlexPack Recent Developments                                                                                                  |
| Table 88. Raepak Ltd Basic Information                                                                                                           |
| Table 89. Raepak Ltd Single Portion Cosmetic Packaging Product Overview                                                                          |
| Table 90. Raepak Ltd Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)                |
| Table 91. Raepak Ltd Business Overview                                                                                                           |
| Table 92. Raepak Ltd Recent Developments                                                                                                         |
| Table 93. AptarGroup Basic Information                                                                                                           |
| Table 94. AptarGroup Single Portion Cosmetic Packaging Product Overview                                                                          |
| Table 95. AptarGroup Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)                |
| Table 96. AptarGroup Business Overview                                                                                                           |
| Table 97. AptarGroup Recent Developments                                                                                                         |
| Table 98. Libo Cosmetics Company Basic Information                                                                                               |
| Table 99. Libo Cosmetics Company Single Portion Cosmetic Packaging Product Overview                                                              |
| Table 100. Libo Cosmetics Company Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)   |
| Table 101. Libo Cosmetics Company Business Overview                                                                                              |
| Table 102. Libo Cosmetics Company Recent Developments                                                                                            |

|                                                                                                                                                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Table 103. Shaoxing Shangyu Yastar Plastic Basic Information                                                                                            |
| Table 104. Shaoxing Shangyu Yastar Plastic Single Portion Cosmetic Packaging Product Overview                                                           |
| Table 105. Shaoxing Shangyu Yastar Plastic Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025) |
| Table 106. Shaoxing Shangyu Yastar Plastic Business Overview                                                                                            |
| Table 107. Shaoxing Shangyu Yastar Plastic Recent Developments                                                                                          |
| Table 108. Yuyao Weida Sprayer Basic Information                                                                                                        |
| Table 109. Yuyao Weida Sprayer Single Portion Cosmetic Packaging Product Overview                                                                       |
| Table 110. Yuyao Weida Sprayer Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)             |
| Table 111. Yuyao Weida Sprayer Business Overview                                                                                                        |
| Table 112. Yuyao Weida Sprayer Recent Developments                                                                                                      |
| Table 113. Maheshwari Caps Basic Information                                                                                                            |
| Table 114. Maheshwari Caps Single Portion Cosmetic Packaging Product Overview                                                                           |
| Table 115. Maheshwari Caps Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)                 |
| Table 116. Maheshwari Caps Business Overview                                                                                                            |
| Table 117. Maheshwari Caps Recent Developments                                                                                                          |
| Table 118. Sun Rise Agency Basic Information                                                                                                            |
| Table 119. Sun Rise Agency Single Portion Cosmetic Packaging Product Overview                                                                           |
| Table 120. Sun Rise Agency Single Portion Cosmetic Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)                 |
| Table 121. Sun Rise Agency Business Overview                                                                                                            |
| Table 122. Sun Rise Agency Recent Developments                                                                                                          |
| Table 123. Global Single Portion Cosmetic Packaging Sales Forecast by Region (2026-2033) & (K MT)                                                       |
| Table 124. Global Single Portion Cosmetic Packaging Market Size Forecast by Region (2026-2033) & (M USD)                                                |
| Table 125. North America Single Portion Cosmetic Packaging Sales Forecast by Country (2026-2033) & (K MT)                                               |
| Table 126. North America Single Portion Cosmetic Packaging Market Size Forecast by Country (2026-2033) & (M USD)                                        |
| Table 127. Europe Single Portion Cosmetic Packaging Sales Forecast by Country (2026-2033) & (K MT)                                                      |
| Table 128. Europe Single Portion Cosmetic Packaging Market Size Forecast by Country (2026-2033) & (M USD)                                               |
| Table 129. Asia Pacific Single Portion Cosmetic Packaging Sales Forecast by Region (2026-2033) & (K MT)                                                 |

Table 130. Asia Pacific Single Portion Cosmetic Packaging Market Size Forecast by Region (2026-2033) & (M USD)

Table 131. South America Single Portion Cosmetic Packaging Sales Forecast by Country (2026-2033) & (K MT)

Table 132. South America Single Portion Cosmetic Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Middle East and Africa Single Portion Cosmetic Packaging Sales Forecast by Country (2026-2033) & (Units)

Table 134. Middle East and Africa Single Portion Cosmetic Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Global Single Portion Cosmetic Packaging Sales Forecast by Type (2026-2033) & (K MT)

Table 136. Global Single Portion Cosmetic Packaging Market Size Forecast by Type (2026-2033) & (M USD)

Table 137. Global Single Portion Cosmetic Packaging Price Forecast by Type (2026-2033) & (USD/MT)

Table 138. Global Single Portion Cosmetic Packaging Sales (K MT) Forecast by Application (2026-2033)

Table 139. Global Single Portion Cosmetic Packaging Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Single Portion Cosmetic Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Single Portion Cosmetic Packaging Market Size (M USD), 2024-2033
- Figure 5. Global Single Portion Cosmetic Packaging Market Size (M USD) (2020-2033)
- Figure 6. Global Single Portion Cosmetic Packaging Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Single Portion Cosmetic Packaging Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Single Portion Cosmetic Packaging Product Life Cycle
- Figure 13. Single Portion Cosmetic Packaging Sales Share by Manufacturers in 2024
- Figure 14. Global Single Portion Cosmetic Packaging Revenue Share by Manufacturers in 2024
- Figure 15. Single Portion Cosmetic Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Single Portion Cosmetic Packaging Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Single Portion Cosmetic Packaging Revenue in 2024
- Figure 18. Industry Chain Map of Single Portion Cosmetic Packaging
- Figure 19. Global Single Portion Cosmetic Packaging Market PESTE Analysis
- Figure 20. Global Single Portion Cosmetic Packaging Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Single Portion Cosmetic Packaging Market Share by Type
- Figure 27. Sales Market Share of Single Portion Cosmetic Packaging by Type (2020-2025)
- Figure 28. Sales Market Share of Single Portion Cosmetic Packaging by Type in 2024
- Figure 29. Market Size Share of Single Portion Cosmetic Packaging by Type

(2020-2025)

Figure 30. Market Size Share of Single Portion Cosmetic Packaging by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Single Portion Cosmetic Packaging Market Share by Application

Figure 33. Global Single Portion Cosmetic Packaging Sales Market Share by Application (2020-2025)

Figure 34. Global Single Portion Cosmetic Packaging Sales Market Share by Application in 2024

Figure 35. Global Single Portion Cosmetic Packaging Market Share by Application (2020-2025)

Figure 36. Global Single Portion Cosmetic Packaging Market Share by Application in 2024

Figure 37. Global Single Portion Cosmetic Packaging Sales Growth Rate by Application (2020-2025)

Figure 38. Global Single Portion Cosmetic Packaging Sales Market Share by Region (2020-2025)

Figure 39. Global Single Portion Cosmetic Packaging Market Size Market Share by Region (2020-2025)

Figure 40. North America Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Single Portion Cosmetic Packaging Sales Market Share by Country in 2024

Figure 43. North America Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Single Portion Cosmetic Packaging Market Size Market Share by Country in 2024

Figure 45. U.S. Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Single Portion Cosmetic Packaging Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Single Portion Cosmetic Packaging Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Single Portion Cosmetic Packaging Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Single Portion Cosmetic Packaging Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Single Portion Cosmetic Packaging Sales Market Share by Country in 2024

Figure 53. Europe Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Single Portion Cosmetic Packaging Market Size Market Share by Country in 2024

Figure 55. Germany Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Single Portion Cosmetic Packaging Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Single Portion Cosmetic Packaging Sales Market Share by Region in 2024

Figure 67. Asia Pacific Single Portion Cosmetic Packaging Market Size Market Share by Region in 2024

Figure 68. China Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Single Portion Cosmetic Packaging Sales and Growth Rate (K MT)

Figure 79. South America Single Portion Cosmetic Packaging Sales Market Share by Country in 2024

Figure 80. South America Single Portion Cosmetic Packaging Market Size and Growth Rate (M USD)

Figure 81. South America Single Portion Cosmetic Packaging Market Size Market Share by Country in 2024

Figure 82. Brazil Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Single Portion Cosmetic Packaging Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Single Portion Cosmetic Packaging Sales Market

Share by Region in 2024

Figure 90. Middle East and Africa Single Portion Cosmetic Packaging Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Single Portion Cosmetic Packaging Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Single Portion Cosmetic Packaging Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Single Portion Cosmetic Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Single Portion Cosmetic Packaging Production Market Share by Region (2020-2025)

Figure 103. North America Single Portion Cosmetic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Single Portion Cosmetic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Single Portion Cosmetic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 106. China Single Portion Cosmetic Packaging Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Single Portion Cosmetic Packaging Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Single Portion Cosmetic Packaging Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Single Portion Cosmetic Packaging Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Single Portion Cosmetic Packaging Market Share Forecast by Type (2026-2033)

Figure 111. Global Single Portion Cosmetic Packaging Sales Forecast by Application (2026-2033)

Figure 112. Global Single Portion Cosmetic Packaging Market Share Forecast by Application (2026-2033)

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