

Global Side-impact Airbag Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Side-impact Airbag competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Side-impact Airbag production reached approximately 50 million units, with an average global market price of around US\$ 116 per unit. A side-impact airbag is a passive safety device installed inside a vehicle's seat or door, designed to rapidly inflate during a side collision. It helps protect occupants' chest, head, and abdomen from direct impact, thereby reducing the risk of severe injury and fatalities.

The global Side-impact Airbag market size was estimated at USD 5800.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Side-impact Airbag market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Side-

impact Airbag market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Side-impact Airbag market.

Global Side-impact Airbag Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Autoliv
ZF Friedrichshafen (TRW Automotive)
Joyson Safety Systems (including Takata legacy business)
Hyundai Mobis
Toyota Gosei
Nihon Plast

Market Segmentation (by Type)

Seat-mounted Side Airbag
Door-mounted Side Airbag
Head-protecting Side Airbag
Torso Airbag

Market Segmentation (by Application)

Passenger Cars
Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Side-impact Airbag Market
Overview of the regional outlook of the Side-impact Airbag Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Side-impact Airbag Market and its likely evolution in the short to mid-term, and long

term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Side-impact Airbag, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Side-impact Airbag
- 1.2 Key Market Segments
 - 1.2.1 Side-impact Airbag Segment by Type
 - 1.2.2 Side-impact Airbag Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 SIDE-IMPACT AIRBAG MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Side-impact Airbag Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Side-impact Airbag Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SIDE-IMPACT AIRBAG MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Side-impact Airbag Product Life Cycle
- 3.3 Global Side-impact Airbag Sales by Manufacturers (2020-2025)
- 3.4 Global Side-impact Airbag Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Side-impact Airbag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Side-impact Airbag Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Side-impact Airbag Market Competitive Situation and Trends
 - 3.8.1 Side-impact Airbag Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Side-impact Airbag Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SIDE-IMPACT AIRBAG INDUSTRY CHAIN ANALYSIS

4.1 Side-impact Airbag Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SIDE-IMPACT AIRBAG MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Side-impact Airbag Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Side-impact Airbag Market

5.7 ESG Ratings of Leading Companies

6 SIDE-IMPACT AIRBAG MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Side-impact Airbag Sales Market Share by Type (2020-2025)

6.3 Global Side-impact Airbag Market Size by Type (2020-2025)

6.4 Global Side-impact Airbag Price by Type (2020-2025)

7 SIDE-IMPACT AIRBAG MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Side-impact Airbag Market Sales by Application (2020-2025)
- 7.3 Global Side-impact Airbag Market Size (M USD) by Application (2020-2025)
- 7.4 Global Side-impact Airbag Sales Growth Rate by Application (2020-2025)

8 SIDE-IMPACT AIRBAG MARKET SALES BY REGION

- 8.1 Global Side-impact Airbag Sales by Region
 - 8.1.1 Global Side-impact Airbag Sales by Region
 - 8.1.2 Global Side-impact Airbag Sales Market Share by Region
- 8.2 Global Side-impact Airbag Market Size by Region
 - 8.2.1 Global Side-impact Airbag Market Size by Region
 - 8.2.2 Global Side-impact Airbag Market Size by Region
- 8.3 North America
 - 8.3.1 North America Side-impact Airbag Sales by Country
 - 8.3.2 North America Side-impact Airbag Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Side-impact Airbag Sales by Country
 - 8.4.2 Europe Side-impact Airbag Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Side-impact Airbag Sales by Region
 - 8.5.2 Asia Pacific Side-impact Airbag Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Side-impact Airbag Sales by Country
 - 8.6.2 South America Side-impact Airbag Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Side-impact Airbag Sales by Region

8.7.2 Middle East and Africa Side-impact Airbag Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 SIDE-IMPACT AIRBAG MARKET PRODUCTION BY REGION

9.1 Global Production of Side-impact Airbag by Region(2020-2025)

9.2 Global Side-impact Airbag Revenue Market Share by Region (2020-2025)

9.3 Global Side-impact Airbag Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Side-impact Airbag Production

9.4.1 North America Side-impact Airbag Production Growth Rate (2020-2025)

9.4.2 North America Side-impact Airbag Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Side-impact Airbag Production

9.5.1 Europe Side-impact Airbag Production Growth Rate (2020-2025)

9.5.2 Europe Side-impact Airbag Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Side-impact Airbag Production (2020-2025)

9.6.1 Japan Side-impact Airbag Production Growth Rate (2020-2025)

9.6.2 Japan Side-impact Airbag Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Side-impact Airbag Production (2020-2025)

9.7.1 China Side-impact Airbag Production Growth Rate (2020-2025)

9.7.2 China Side-impact Airbag Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Autoliv

10.1.1 Autoliv Basic Information

10.1.2 Autoliv Side-impact Airbag Product Overview

- 10.1.3 Autoliv Side-impact Airbag Product Market Performance
- 10.1.4 Autoliv Business Overview
- 10.1.5 Autoliv SWOT Analysis
- 10.1.6 Autoliv Recent Developments
- 10.2 ZF Friedrichshafen (TRW Automotive)
 - 10.2.1 ZF Friedrichshafen (TRW Automotive) Basic Information
 - 10.2.2 ZF Friedrichshafen (TRW Automotive) Side-impact Airbag Product Overview
 - 10.2.3 ZF Friedrichshafen (TRW Automotive) Side-impact Airbag Product Market Performance
 - 10.2.4 ZF Friedrichshafen (TRW Automotive) Business Overview
 - 10.2.5 ZF Friedrichshafen (TRW Automotive) SWOT Analysis
 - 10.2.6 ZF Friedrichshafen (TRW Automotive) Recent Developments
- 10.3 Joyson Safety Systems (including Takata legacy business)
 - 10.3.1 Joyson Safety Systems (including Takata legacy business) Basic Information
 - 10.3.2 Joyson Safety Systems (including Takata legacy business) Side-impact Airbag Product Overview
 - 10.3.3 Joyson Safety Systems (including Takata legacy business) Side-impact Airbag Product Market Performance
 - 10.3.4 Joyson Safety Systems (including Takata legacy business) Business Overview
 - 10.3.5 Joyson Safety Systems (including Takata legacy business) SWOT Analysis
 - 10.3.6 Joyson Safety Systems (including Takata legacy business) Recent Developments
- 10.4 Hyundai Mobis
 - 10.4.1 Hyundai Mobis Basic Information
 - 10.4.2 Hyundai Mobis Side-impact Airbag Product Overview
 - 10.4.3 Hyundai Mobis Side-impact Airbag Product Market Performance
 - 10.4.4 Hyundai Mobis Business Overview
 - 10.4.5 Hyundai Mobis Recent Developments
- 10.5 Toyota Gosei
 - 10.5.1 Toyota Gosei Basic Information
 - 10.5.2 Toyota Gosei Side-impact Airbag Product Overview
 - 10.5.3 Toyota Gosei Side-impact Airbag Product Market Performance
 - 10.5.4 Toyota Gosei Business Overview
 - 10.5.5 Toyota Gosei Recent Developments
- 10.6 Nihon Plast
 - 10.6.1 Nihon Plast Basic Information
 - 10.6.2 Nihon Plast Side-impact Airbag Product Overview
 - 10.6.3 Nihon Plast Side-impact Airbag Product Market Performance
 - 10.6.4 Nihon Plast Business Overview

10.6.5 Nihon Plast Recent Developments

11 SIDE-IMPACT AIRBAG MARKET FORECAST BY REGION

11.1 Global Side-impact Airbag Market Size Forecast

11.2 Global Side-impact Airbag Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Side-impact Airbag Market Size Forecast by Country

11.2.3 Asia Pacific Side-impact Airbag Market Size Forecast by Region

11.2.4 South America Side-impact Airbag Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Side-impact Airbag by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Side-impact Airbag Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Side-impact Airbag by Type (2026-2035)

12.1.2 Global Side-impact Airbag Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Side-impact Airbag by Type (2026-2035)

12.2 Global Side-impact Airbag Market Forecast by Application (2026-2035)

12.2.1 Global Side-impact Airbag Sales (K Units) Forecast by Application

12.2.2 Global Side-impact Airbag Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Side-impact Airbag Market Size by Type (M USD)
- Table 11. Global Side-impact Airbag Market Size by Application
- Table 12. Side-impact Airbag Market Size Comparison by Region (M USD)
- Table 13. Global Side-impact Airbag Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Side-impact Airbag Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Side-impact Airbag Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Side-impact Airbag Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Side-impact Airbag as of 2025)
- Table 18. Global Market Side-impact Airbag Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global Side-impact Airbag Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Side-impact Airbag Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 33. Global Side-impact Airbag Sales by Type (K Units)

Table 34. Global Side-impact Airbag Market Size by Type (M USD)

Table 35. Global Side-impact Airbag Sales (K Units) by Type (2020-2025)

Table 36. Global Side-impact Airbag Sales Market Share by Type (2020-2025)

Table 37. Global Side-impact Airbag Market Size (M USD) by Type (2020-2025)

Table 38. Global Side-impact Airbag Market Share by Type (2020-2025)

Table 39. Global Side-impact Airbag Price (USD/Unit) by Type (2020-2025)

Table 40. Global Side-impact Airbag Sales (K Units) by Application

Table 41. Global Side-impact Airbag Market Size by Application

Table 42. Global Side-impact Airbag Sales by Application (2020-2025) & (K Units)

Table 43. Global Side-impact Airbag Sales Market Share by Application (2020-2025)

Table 44. Global Side-impact Airbag Market Size by Application (2020-2025) & (M USD)

Table 45. Global Side-impact Airbag Market Share by Application (2020-2025)

Table 46. Global Side-impact Airbag Sales Growth Rate by Application (2020-2025)

Table 47. Global Side-impact Airbag Sales by Region (2020-2025) & (K Units)

Table 48. Global Side-impact Airbag Sales Market Share by Region (2020-2025)

Table 49. Global Side-impact Airbag Market Size by Region (2020-2025) & (M USD)

Table 50. Global Side-impact Airbag Market Size by Region (2020-2025)

Table 51. North America Side-impact Airbag Sales by Country (2020-2025) & (K Units)

Table 52. North America Side-impact Airbag Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Side-impact Airbag Sales by Country (2020-2025) & (K Units)

Table 54. Europe Side-impact Airbag Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Side-impact Airbag Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Side-impact Airbag Market Size by Region (2020-2025) & (M USD)

Table 57. South America Side-impact Airbag Sales by Country (2020-2025) & (K Units)

Table 58. South America Side-impact Airbag Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Side-impact Airbag Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Side-impact Airbag Market Size by Region (2020-2025) & (M USD)

Table 61. Global Side-impact Airbag Production (K Units) by Region(2020-2025)

Table 62. Global Side-impact Airbag Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Side-impact Airbag Revenue Market Share by Region (2020-2025)

Table 64. Global Side-impact Airbag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Side-impact Airbag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Side-impact Airbag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Side-impact Airbag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Side-impact Airbag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Autoliv Basic Information

Table 70. Autoliv Side-impact Airbag Product Overview

Table 71. Autoliv Side-impact Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Autoliv Business Overview

Table 73. Autoliv SWOT Analysis

Table 74. Autoliv Recent Developments

Table 75. ZF Friedrichshafen (TRW Automotive) Basic Information

Table 76. ZF Friedrichshafen (TRW Automotive) Side-impact Airbag Product Overview

Table 77. ZF Friedrichshafen (TRW Automotive) Side-impact Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. ZF Friedrichshafen (TRW Automotive) Business Overview

Table 79. ZF Friedrichshafen (TRW Automotive) SWOT Analysis

Table 80. ZF Friedrichshafen (TRW Automotive) Recent Developments

Table 81. Joyson Safety Systems (including Takata legacy business) Basic Information

Table 82. Joyson Safety Systems (including Takata legacy business) Side-impact Airbag Product Overview

Table 83. Joyson Safety Systems (including Takata legacy business) Side-impact Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Joyson Safety Systems (including Takata legacy business) Business Overview

Table 85. Joyson Safety Systems (including Takata legacy business) SWOT Analysis

Table 86. Joyson Safety Systems (including Takata legacy business) Recent Developments

Table 87. Hyundai Mobis Basic Information

Table 88. Hyundai Mobis Side-impact Airbag Product Overview

Table 89. Hyundai Mobis Side-impact Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Hyundai Mobis Business Overview

Table 91. Hyundai Mobis Recent Developments

- Table 92. Toyota Gosei Basic Information
- Table 93. Toyota Gosei Side-impact Airbag Product Overview
- Table 94. Toyota Gosei Side-impact Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. Toyota Gosei Business Overview
- Table 96. Toyota Gosei Recent Developments
- Table 97. Nihon Plast Basic Information
- Table 98. Nihon Plast Side-impact Airbag Product Overview
- Table 99. Nihon Plast Side-impact Airbag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. Nihon Plast Business Overview
- Table 101. Nihon Plast Recent Developments
- Table 102. Global Side-impact Airbag Sales Forecast by Region (2026-2035) & (K Units)
- Table 103. Global Side-impact Airbag Market Size Forecast by Region (2026-2035) & (M USD)
- Table 104. North America Side-impact Airbag Sales Forecast by Country (2026-2035) & (K Units)
- Table 105. North America Side-impact Airbag Market Size Forecast by Country (2026-2035) & (M USD)
- Table 106. Europe Side-impact Airbag Sales Forecast by Country (2026-2035) & (K Units)
- Table 107. Europe Side-impact Airbag Market Size Forecast by Country (2026-2035) & (M USD)
- Table 108. Asia Pacific Side-impact Airbag Sales Forecast by Region (2026-2035) & (K Units)
- Table 109. Asia Pacific Side-impact Airbag Market Size Forecast by Region (2026-2035) & (M USD)
- Table 110. South America Side-impact Airbag Sales Forecast by Country (2026-2035) & (K Units)
- Table 111. South America Side-impact Airbag Market Size Forecast by Country (2026-2035) & (M USD)
- Table 112. Middle East and Africa Side-impact Airbag Sales Forecast by Country (2026-2035) & (Units)
- Table 113. Middle East and Africa Side-impact Airbag Market Size Forecast by Country (2026-2035) & (M USD)
- Table 114. Global Side-impact Airbag Sales Forecast by Type (2026-2035) & (K Units)
- Table 115. Global Side-impact Airbag Market Size Forecast by Type (2026-2035) & (M USD)

Table 116. Global Side-impact Airbag Price Forecast by Type (2026-2035) & (USD/Unit)

Table 117. Global Side-impact Airbag Sales (K Units) Forecast by Application
(2026-2035)

Table 118. Global Side-impact Airbag Market Size Forecast by Application (2026-2035)
& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Side-impact Airbag
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Side-impact Airbag Market Size (M USD), 2025-2035
- Figure 6. Global Side-impact Airbag Market Size (M USD) (2020-2035)
- Figure 7. Global Side-impact Airbag Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Side-impact Airbag Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Side-impact Airbag Product Life Cycle
- Figure 14. Side-impact Airbag Sales Share by Manufacturers in 2025
- Figure 15. Global Side-impact Airbag Revenue Share by Manufacturers in 2025
- Figure 16. Side-impact Airbag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Side-impact Airbag Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Side-impact Airbag Revenue in 2025
- Figure 19. Industry Chain Map of Side-impact Airbag
- Figure 20. Global Side-impact Airbag Market PEST Analysis
- Figure 21. Global Side-impact Airbag Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Side-impact Airbag Market Share by Type
- Figure 28. Sales Market Share of Side-impact Airbag by Type (2020-2025)
- Figure 29. Sales Market Share of Side-impact Airbag by Type in 2025
- Figure 30. Market Share of Side-impact Airbag by Type (2020-2025)
- Figure 31. Market Share of Side-impact Airbag by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global Side-impact Airbag Market Share by Application
- Figure 34. Global Side-impact Airbag Sales Market Share by Application (2020-2025)
- Figure 35. Global Side-impact Airbag Sales Market Share by Application in 2025
- Figure 36. Global Side-impact Airbag Market Share by Application (2020-2025)
- Figure 37. Global Side-impact Airbag Market Share by Application in 2025
- Figure 38. Global Side-impact Airbag Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Side-impact Airbag Sales Market Share by Region (2020-2025)
- Figure 40. Global Side-impact Airbag Market Size by Region (2020-2025)
- Figure 41. North America Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Side-impact Airbag Sales Market Share by Country in 2024
- Figure 44. North America Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Side-impact Airbag Market Size by Country in 2024
- Figure 46. U.S. Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Side-impact Airbag Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Side-impact Airbag Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Side-impact Airbag Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Side-impact Airbag Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Side-impact Airbag Sales Market Share by Country in 2024
- Figure 54. Europe Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Side-impact Airbag Market Size by Country in 2024
- Figure 56. Germany Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 60. U.K. Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)
- Figure 61. U.K. Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 62. Italy Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Side-impact Airbag Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Side-impact Airbag Sales Market Share by Region in 2024

Figure 68. Asia Pacific Side-impact Airbag Market Size by Region in 2024

Figure 69. China Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Side-impact Airbag Sales and Growth Rate (K Units)

Figure 80. South America Side-impact Airbag Sales Market Share by Country in 2024

Figure 81. South America Side-impact Airbag Market Size and Growth Rate (M USD)

Figure 82. South America Side-impact Airbag Market Size by Country in 2024

Figure 83. Brazil Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Side-impact Airbag Sales and Growth Rate (2020-2025) & (K

Units)

Figure 88. Columbia Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Side-impact Airbag Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Side-impact Airbag Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Side-impact Airbag Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Side-impact Airbag Market Size by Region in 2024

Figure 93. Saudi Arabia Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Side-impact Airbag Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Side-impact Airbag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Side-impact Airbag Production Market Share by Region (2020-2025)

Figure 104. North America Side-impact Airbag Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Side-impact Airbag Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Side-impact Airbag Production (K Units) Growth Rate (2020-2025)

Figure 107. China Side-impact Airbag Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Side-impact Airbag Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Side-impact Airbag Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Side-impact Airbag Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Side-impact Airbag Market Share Forecast by Type (2026-2035)

Figure 112. Global Side-impact Airbag Sales Forecast by Application (2026-2035)

Figure 113. Global Side-impact Airbag Market Share Forecast by Application
(2026-2035)

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