

Global Short Video Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GA38EF27FA3FEN.html>

Date: February 2025

Pages: 175

Price: US\$ 3,200.00 (Single User License)

ID: GA38EF27FA3FEN

Abstracts

Report Overview

Short video (English: short video), also known as short film, short video and audio, refers to videos with a length of less than 5 minutes, mainly for shooting, beautifying and editing or adding special effects on mobile smart terminals, and can be performed on social networking platforms in real time. A new form of video sharing. Short videos have the characteristics of short duration and high information carrying capacity, which are more in line with the current mobile phone usage habits of netizens. With the continuous expansion of the user scale of smart mobile terminals, many mobile phone users can make full use of the fragmented time to shoot and watch short videos. Video user traffic has created huge business opportunities, so many Internet giants are competing to invest in the development of short video platforms

This report provides a deep insight into the global Short Video market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Short Video Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Short Video market in any manner.

Global Short Video Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

TikTok (ByteDance)

YouTube

Facebook (Meta)

Twitter

Snap Inc

Vimeo

Reddit

Triller

Likee

Vmate

LINE VOOM (LY Corporation)

Kwai (Express Hand Technology)

Baidu

Tencent Technology

Xuanyixia Technology

Alibaba Group

Pearvideo

Xiaohongshu (Xingin Information Technology)

Meitu Inc.

Market Segmentation (by Type)

Landscape Screen Short Video

Vertical Screen Short Video

Market Segmentation (by Application)

Life Short Video

Technology Short Video

International Short Video

Social Short Video

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Short Video Market

Overview of the regional outlook of the Short Video Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Short Video Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Short Video

1.2 Key Market Segments

1.2.1 Short Video Segment by Type

1.2.2 Short Video Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL SHORT VIDEO MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL SHORT VIDEO MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Short Video Product Life Cycle

3.3 Global Short Video Revenue Market Share by Company (2020-2025)

3.4 Short Video Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Short Video Company Headquarters, Area Served, Product Type

3.6 Short Video Market Competitive Situation and Trends

3.6.1 Short Video Market Concentration Rate

3.6.2 Global 5 and 10 Largest Short Video Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DEVELOPMENT AND DYNAMICS OF SHORT VIDEO MARKET

4.1 Key Development Trends

4.2 Driving Factors

4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

- 4.5.1 New Product Developments
- 4.5.2 Mergers & Acquisitions
- 4.5.3 Expansions
- 4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

- 4.6.1 Industry Policies Analysis
- 4.6.2 Economic Environment Analysis
- 4.6.3 Social Environment Analysis
- 4.6.4 Technological Environment Analysis

4.7 Global Short Video Market Porter's Five Forces Analysis

5 GLOBAL SHORT VIDEO MARKET SEGMENTATION BY REGION

5.1 Global Short Video Market Size by Region

5.2 Global Short Video Market Size by Country

6 NORTH AMERICA MARKET OVERVIEW

6.1 North America Short Video Market Size by Country

- 6.1.1 USA Market Overview
- 6.1.2 Canada Market Overview
- 6.1.3 Mexico Market Overview

6.2 North America Short Video Market Size by Type

6.3 North America Short Video Market Size by Application

7 EUROPE MARKET OVERVIEW

7.1 Europe Short Video Market Size by Country

- 7.1.1 Germany Market Overview
- 7.1.2 France Market Overview
- 7.1.3 U.K. Market Overview
- 7.1.4 Italy Market Overview
- 7.1.5 Spain Market Overview

7.2 Europe Short Video Market Size by Type

7.3 Europe Short Video Market Size by Application

8 ASIA-PACIFIC MARKET OVERVIEW

8.1 Asia-Pacific Short Video Market Size by Country

8.1.1 China Market Overview

8.1.2 Japan Market Overview

8.1.3 South Korea Market Overview

8.1.4 India Market Overview

8.1.5 Southeast Asia Market Overview

8.2 Asia-Pacific Short Video Market Size by Type

8.3 Asia-Pacific Short Video Market Size by Application

9 SOUTH AMERICA MARKET OVERVIEW

9.1 South America Short Video Market Size by Country

9.1.1 Brazil Market Overview

9.1.2 Argentina Market Overview

9.1.3 Columbia Market Overview

9.2 South America Short Video Market Size by Type

9.3 South America Short Video Market Size by Application

10 MIDDLE EAST AND AFRICA MARKET OVERVIEW

10.1 Middle East and Africa Short Video Market Size by Country

10.1.1 Saudi Arabia Market Overview

10.1.2 UAE Market Overview

10.1.3 Egypt Market Overview

10.1.4 Nigeria Market Overview

10.1.5 South Africa Market Overview

10.2 Middle East and Africa Short Video Market Size by Type

10.3 Middle East and Africa Short Video Market Size by Application

11 SHORT VIDEO MARKET SEGMENTATION BY TYPE

11.1 Evaluation Matrix of Segment Market Development Potential (Type)

11.2 Global Short Video Market Share by Type (2020-2033)

11.3 Global Short Video Growth Rate by Type (2020-2033)

12 SHORT VIDEO MARKET SEGMENTATION BY APPLICATION

12.1 Evaluation Matrix of Segment Market Development Potential (Application)

12.2 Global Short Video Market Size (M USD) by Application (2020-2033)

12.3 Global Short Video Growth Rate by Application (2020-2033)

13 KEY COMPANIES PROFILE

13.1 TikTok (ByteDance)

- 13.1.1 TikTok (ByteDance) Basic Information
- 13.1.2 TikTok (ByteDance) Short Video Product Overview
- 13.1.3 TikTok (ByteDance) Short Video Product Market Performance
- 13.1.4 TikTok (ByteDance) Short Video SWOT Analysis
- 13.1.5 TikTok (ByteDance) Business Overview
- 13.1.6 TikTok (ByteDance) Recent Developments

13.2 YouTube

- 13.2.1 YouTube Basic Information
- 13.2.2 YouTube Short Video Product Overview
- 13.2.3 YouTube Short Video Product Market Performance
- 13.2.4 YouTube Short Video SWOT Analysis
- 13.2.5 YouTube Business Overview
- 13.2.6 YouTube Recent Developments

13.3 Facebook (Meta)

- 13.3.1 Facebook (Meta) Basic Information
- 13.3.2 Facebook (Meta) Short Video Product Overview
- 13.3.3 Facebook (Meta) Short Video Product Market Performance
- 13.3.4 Facebook (Meta) Short Video SWOT Analysis
- 13.3.5 Facebook (Meta) Business Overview
- 13.3.6 Facebook (Meta) Recent Developments

13.4 Twitter

- 13.4.1 Twitter Basic Information
- 13.4.2 Twitter Short Video Product Overview
- 13.4.3 Twitter Short Video Product Market Performance
- 13.4.4 Twitter Business Overview
- 13.4.5 Twitter Recent Developments

13.5 Snap Inc

- 13.5.1 Snap Inc Basic Information
- 13.5.2 Snap Inc Short Video Product Overview
- 13.5.3 Snap Inc Short Video Product Market Performance
- 13.5.4 Snap Inc Business Overview
- 13.5.5 Snap Inc Recent Developments

13.6 Vimeo

- 13.6.1 Vimeo Basic Information

- 13.6.2 Vimeo Short Video Product Overview
- 13.6.3 Vimeo Short Video Product Market Performance
- 13.6.4 Vimeo Business Overview
- 13.6.5 Vimeo Recent Developments
- 13.7 Reddit
 - 13.7.1 Reddit Basic Information
 - 13.7.2 Reddit Short Video Product Overview
 - 13.7.3 Reddit Short Video Product Market Performance
 - 13.7.4 Reddit Business Overview
 - 13.7.5 Reddit Recent Developments
- 13.8 Triller
 - 13.8.1 Triller Basic Information
 - 13.8.2 Triller Short Video Product Overview
 - 13.8.3 Triller Short Video Product Market Performance
 - 13.8.4 Triller Business Overview
 - 13.8.5 Triller Recent Developments
- 13.9 Likee
 - 13.9.1 Likee Basic Information
 - 13.9.2 Likee Short Video Product Overview
 - 13.9.3 Likee Short Video Product Market Performance
 - 13.9.4 Likee Business Overview
 - 13.9.5 Likee Recent Developments
- 13.10 Vmate
 - 13.10.1 Vmate Basic Information
 - 13.10.2 Vmate Short Video Product Overview
 - 13.10.3 Vmate Short Video Product Market Performance
 - 13.10.4 Vmate Business Overview
 - 13.10.5 Vmate Recent Developments
- 13.11 LINE VOOM (LY Corporation)
 - 13.11.1 LINE VOOM (LY Corporation) Basic Information
 - 13.11.2 LINE VOOM (LY Corporation) Short Video Product Overview
 - 13.11.3 LINE VOOM (LY Corporation) Short Video Product Market Performance
 - 13.11.4 LINE VOOM (LY Corporation) Business Overview
 - 13.11.5 LINE VOOM (LY Corporation) Recent Developments
- 13.12 Kwai (Express Hand Technology)
 - 13.12.1 Kwai (Express Hand Technology) Basic Information
 - 13.12.2 Kwai (Express Hand Technology) Short Video Product Overview
 - 13.12.3 Kwai (Express Hand Technology) Short Video Product Market Performance
 - 13.12.4 Kwai (Express Hand Technology) Business Overview

13.12.5 Kwai (Express Hand Technology) Recent Developments

13.13 Baidu

13.13.1 Baidu Basic Information

13.13.2 Baidu Short Video Product Overview

13.13.3 Baidu Short Video Product Market Performance

13.13.4 Baidu Business Overview

13.13.5 Baidu Recent Developments

13.14 Tencent Technology

13.14.1 Tencent Technology Basic Information

13.14.2 Tencent Technology Short Video Product Overview

13.14.3 Tencent Technology Short Video Product Market Performance

13.14.4 Tencent Technology Business Overview

13.14.5 Tencent Technology Recent Developments

13.15 Xuanyixia Technology

13.15.1 Xuanyixia Technology Basic Information

13.15.2 Xuanyixia Technology Short Video Product Overview

13.15.3 Xuanyixia Technology Short Video Product Market Performance

13.15.4 Xuanyixia Technology Business Overview

13.15.5 Xuanyixia Technology Recent Developments

13.16 Alibaba Group

13.16.1 Alibaba Group Basic Information

13.16.2 Alibaba Group Short Video Product Overview

13.16.3 Alibaba Group Short Video Product Market Performance

13.16.4 Alibaba Group Business Overview

13.16.5 Alibaba Group Recent Developments

13.17 Pearvideo

13.17.1 Pearvideo Basic Information

13.17.2 Pearvideo Short Video Product Overview

13.17.3 Pearvideo Short Video Product Market Performance

13.17.4 Pearvideo Business Overview

13.17.5 Pearvideo Recent Developments

13.18 Xiaohongshu (Xingin Information Technology)

13.18.1 Xiaohongshu (Xingin Information Technology) Basic Information

13.18.2 Xiaohongshu (Xingin Information Technology) Short Video Product Overview

13.18.3 Xiaohongshu (Xingin Information Technology) Short Video Product Market

Performance

13.18.4 Xiaohongshu (Xingin Information Technology) Business Overview

13.18.5 Xiaohongshu (Xingin Information Technology) Recent Developments

13.19 Meitu Inc.

- 13.19.1 Meitu Inc. Basic Information
- 13.19.2 Meitu Inc. Short Video Product Overview
- 13.19.3 Meitu Inc. Short Video Product Market Performance
- 13.19.4 Meitu Inc. Business Overview
- 13.19.5 Meitu Inc. Recent Developments

14 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Short Video Market Size by Type (M USD)
Table 4. Global Short Video Market Size by Application (M USD)
Table 5. Short Video Market Size Comparison by Region (M USD)
Table 6. Global Short Video Revenue (M USD) by Company (2020-2025)
Table 7. Global Short Video Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Short Video as of 2024)
Table 9. Short Video Company Headquarters and Area Served
Table 10. Company Short Video Product Type
Table 11. Global Short Video Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Key Development Trends
Table 14. Driving Factors
Table 15. Short Video Market Challenges
Table 16. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 17. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 18. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 19. Short Video Market Size Comparison by Region (M USD)
Table 20. Global Short Video Market Size by Region (2020-2033) & (M USD)
Table 21. Global Short Video Market Share by Region (2020-2025)
Table 22. North America Short Video Market Size by Country (2020-2033) & (M USD)
Table 23. North America Short Video Market Size by Type (M USD)
Table 24. North America Short Video Market Size (M USD) by Type (2020-2033)
Table 25. North America Short Video Market Size by Application (M USD)
Table 26. North America Short Video Market Size (M USD) by Application (2020-2033)
Table 27. Europe Short Video Market Size by Country (2020-2033) & (M USD)
Table 28. Europe Short Video Market Size by Type (M USD)
Table 29. Europe Short Video Market Size (M USD) by Type (2020-2033)
Table 30. Europe Short Video Market Size by Application (M USD)
Table 31. Europe Short Video Market Size (M USD) by Application (2020-2033)
Table 32. Asia-Pacific Short Video Market Size by Country (2020-2025) & (M USD)
Table 33. Asia-Pacific Short Video Market Size by Type (M USD)
Table 34. Asia-Pacific Short Video Market Size (M USD) by Type (2020-2025)

Table 35. Asia-Pacific Short Video Market Size by Application (M USD)
Table 36. Asia-Pacific Short Video Market Size (M USD) by Application (2020-2025)
Table 37. South America Short Video Market Size by Country (2020-2033) & (M USD)
Table 38. South America Short Video Market Size by Type (M USD)
Table 39. South America Short Video Market Size (M USD) by Type (2020-2033)
Table 40. South America Short Video Market Size by Application (M USD)
Table 41. South America Short Video Market Size (M USD) by Application (2020-2033)
Table 42. Middle East and Africa Short Video Market Size by Country (2020-2033) & (M USD)
Table 43. Middle East and Africa Short Video Market Size by Type (M USD)
Table 44. Middle East and Africa Short Video Market Size (M USD) by Type (2020-2033)
Table 45. Middle East and Africa Short Video Market Size by Application (M USD)
Table 46. Middle East and Africa Short Video Market Size (M USD) by Application (2020-2033)
Table 47. Global Short Video Market Size by Type (M USD)
Table 48. Global Short Video Market Size (M USD) by Type (2020-2033)
Table 49. Global Short Video Market Share by Type (2020-2033)
Table 50. Global Short Video Market Size by Application(M USD)
Table 51. Global Short Video Market Size by Application (2020-2033) & (M USD)
Table 52. Global Short Video Market Share by Application (2020-2033)
Table 53. Global Short Video Growth Rate by Application (2020-2033)
Table 54. TikTok (ByteDance) Basic Information
Table 55. TikTok (ByteDance) Short Video Product Overview
Table 56. TikTok (ByteDance) Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 57. TikTok (ByteDance) Short Video SWOT Analysis
Table 58. TikTok (ByteDance) Business Overview
Table 59. TikTok (ByteDance) Recent Developments
Table 60. YouTube Basic Information
Table 61. YouTube Short Video Product Overview
Table 62. YouTube Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 63. YouTube Short Video SWOT Analysis
Table 64. YouTube Business Overview
Table 65. YouTube Recent Developments
Table 66. Facebook (Meta) Basic Information
Table 67. Facebook (Meta) Short Video Product Overview
Table 68. Facebook (Meta) Short Video Revenue (M USD) and Gross Margin (2020-2025)

Table 69. Facebook (Meta) Short Video SWOT Analysis
Table 70. Facebook (Meta) Business Overview
Table 71. Facebook (Meta) Recent Developments
Table 72. Twitter Basic Information
Table 73. Twitter Short Video Product Overview
Table 74. Twitter Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 75. Twitter Business Overview
Table 76. Twitter Recent Developments
Table 77. Snap Inc Basic Information
Table 78. Snap Inc Short Video Product Overview
Table 79. Snap Inc Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 80. Snap Inc Business Overview
Table 81. Snap Inc Recent Developments
Table 82. Vimeo Basic Information
Table 83. Vimeo Short Video Product Overview
Table 84. Vimeo Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 85. Vimeo Business Overview
Table 86. Vimeo Recent Developments
Table 87. Reddit Basic Information
Table 88. Reddit Short Video Product Overview
Table 89. Reddit Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 90. Reddit Business Overview
Table 91. Reddit Recent Developments
Table 92. Triller Basic Information
Table 93. Triller Short Video Product Overview
Table 94. Triller Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 95. Triller Business Overview
Table 96. Triller Recent Developments
Table 97. Likee Basic Information
Table 98. Likee Short Video Product Overview
Table 99. Likee Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 100. Likee Business Overview
Table 101. Likee Recent Developments
Table 102. Vmate Basic Information
Table 103. Vmate Short Video Product Overview
Table 104. Vmate Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 105. Vmate Business Overview
Table 106. Vmate Recent Developments
Table 107. LINE VOOM (LY Corporation) Basic Information

Table 108. LINE VOOM (LY Corporation) Short Video Product Overview
Table 109. LINE VOOM (LY Corporation) Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 110. LINE VOOM (LY Corporation) Business Overview
Table 111. LINE VOOM (LY Corporation) Recent Developments
Table 112. Kwai (Express Hand Technology) Basic Information
Table 113. Kwai (Express Hand Technology) Short Video Product Overview
Table 114. Kwai (Express Hand Technology) Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 115. Kwai (Express Hand Technology) Business Overview
Table 116. Kwai (Express Hand Technology) Recent Developments
Table 117. Baidu Basic Information
Table 118. Baidu Short Video Product Overview
Table 119. Baidu Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 120. Baidu Business Overview
Table 121. Baidu Recent Developments
Table 122. Tencent Technology Basic Information
Table 123. Tencent Technology Short Video Product Overview
Table 124. Tencent Technology Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 125. Tencent Technology Business Overview
Table 126. Tencent Technology Recent Developments
Table 127. Xuanyixia Technology Basic Information
Table 128. Xuanyixia Technology Short Video Product Overview
Table 129. Xuanyixia Technology Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 130. Xuanyixia Technology Business Overview
Table 131. Xuanyixia Technology Recent Developments
Table 132. Alibaba Group Basic Information
Table 133. Alibaba Group Short Video Product Overview
Table 134. Alibaba Group Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 135. Alibaba Group Business Overview
Table 136. Alibaba Group Recent Developments
Table 137. Pearvideo Basic Information
Table 138. Pearvideo Short Video Product Overview
Table 139. Pearvideo Short Video Revenue (M USD) and Gross Margin (2020-2025)
Table 140. Pearvideo Business Overview
Table 141. Pearvideo Recent Developments

Table 142. Xiaohongshu (Xingin Information Technology) Basic Information

Table 143. Xiaohongshu (Xingin Information Technology) Short Video Product Overview

Table 144. Xiaohongshu (Xingin Information Technology) Short Video Revenue (M USD) and Gross Margin (2020-2025)

Table 145. Xiaohongshu (Xingin Information Technology) Business Overview

Table 146. Xiaohongshu (Xingin Information Technology) Recent Developments

Table 147. Meitu Inc. Basic Information

Table 148. Meitu Inc. Short Video Product Overview

Table 149. Meitu Inc. Short Video Revenue (M USD) and Gross Margin (2020-2025)

Table 150. Meitu Inc. Business Overview

Table 151. Meitu Inc. Recent Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Short Video
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Short Video Market Size (M USD), 2024-2033
- Figure 5. Global Short Video Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Short Video Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Short Video Product Life Cycle
- Figure 12. Global Short Video Revenue Share by Company in 2024
- Figure 13. Short Video Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Short Video Revenue in 2024
- Figure 15. Global Short Video Market PESTE Analysis
- Figure 16. Global Short Video Market Porter's Five Forces Analysis
- Figure 17. Evaluation Matrix of Regional Market Development Potential
- Figure 18. Global Short Video Market Size by Region
- Figure 19. Global Short Video Market Size by Country (M USD)
- Figure 20. North American Market Snapshot
- Figure 21. North America Short Video Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 22. North America Short Video Market Size (M USD) by Country
- Figure 23. USA Short Video Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 24. Canada Short Video Market Size (M USD) and Growth Rate (2020-2033)
- Figure 25. Mexico Short Video Market Size (M USD) and Growth Rate (2020-2033)
- Figure 26. North America Short Video Market Size (M USD) by Type
- Figure 27. North America Short Video Market Size (M USD) by Application
- Figure 28. Europe Market Snapshot
- Figure 29. Europe Short Video Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 30. Europe Short Video Market Size (M USD) by Country
- Figure 31. Germany Short Video Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. France Short Video Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. U.K. Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Italy Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Spain Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 36. Europe Short Video Market Size (M USD) by Type

Figure 37. Europe Short Video Market Size (M USD) by Application

Figure 38. Asia-Pacific Market Snapshot

Figure 39. Asia-Pacific Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia-Pacific Short Video Market Size (M USD) by Country

Figure 41. China Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 42. Japan Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. South Korea Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. India Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. Southeast Asia Short Video Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Asia-Pacific Short Video Market Size (M USD) by Type

Figure 47. Asia-Pacific Short Video Market Size (M USD) by Application

Figure 48. South America Market Snapshot

Figure 49. South America Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. South America Short Video Market Size (M USD) by Country

Figure 51. Brazil Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 52. Argentina Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America Short Video Market Size (M USD) by Type

Figure 55. South America Short Video Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa Short Video Market Size (M USD) by Country

Figure 59. Saudi Arabia Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa Short Video Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa Short Video Market Size (M USD) by Type

Figure 65. Middle East and Africa Short Video Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 67. Global Short Video Market Size by Type (M USD)

Figure 68. Market Share of Short Video by Type (2020-2033)

Figure 69. Market Share of Short Video by Type in 2024

Figure 70. Global Short Video Growth Rate by Type (2020-2033)

Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 72. Global Short Video Market Size by Application (M USD)

Figure 73. Global Short Video Market Share by Application

Figure 74. Global Short Video Market Share by Application (2020-2033)

Figure 75. Global Short Video Market Share by Application in 2024

Figure 76. Global Short Video Growth Rate by Application (2020-2033)

I would like to order

Product name: Global Short Video Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/GA38EF27FA3FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA38EF27FA3FEN.html>