

Global Shopping Bag Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G7A8CF76FB6CEN.html>

Date: February 2025

Pages: 232

Price: US\$ 3,200.00 (Single User License)

ID: G7A8CF76FB6CEN

Abstracts

Report Overview

Shopping bags are medium-sized bags, typically around 10–20 litres (2.5–5 gallons) in volume that are used by shoppers to carry home their purchases.

This report provides a deep insight into the global Shopping Bag market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Shopping Bag Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Shopping Bag market in any manner.

Global Shopping Bag Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Creative Master Corp.

TIENYIH

Kwan Yick Group

Igreenbag International

Senrong Bags Factory

CHENDIN

Leadman

BOVO Bags

Bolis SpA

Befre

AllBag

Fiorini International Spa

Bagobag GmbH

Ampac Holdings

Earthwise Bag Company

Green Bag

Market Segmentation (by Type)

Reusable

Not Reusable

Market Segmentation (by Application)

Supermarket

Convenience store

Vegetable market

Garment Industry

Food processing industry

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Shopping Bag Market
Overview of the regional outlook of the Shopping Bag Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.
Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Shopping Bag Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Shopping Bag

1.2 Key Market Segments

1.2.1 Shopping Bag Segment by Type

1.2.2 Shopping Bag Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 GLOBAL SHOPPING BAG MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Shopping Bag Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Shopping Bag Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 GLOBAL SHOPPING BAG MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Shopping Bag Product Life Cycle

3.3 Global Shopping Bag Sales by Manufacturers (2020-2025)

3.4 Global Shopping Bag Revenue Market Share by Manufacturers (2020-2025)

3.5 Shopping Bag Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Shopping Bag Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Shopping Bag Manufacturing Sites, Area Served, Product Type

3.8 Shopping Bag Market Competitive Situation and Trends

3.8.1 Shopping Bag Market Concentration Rate

3.8.2 Global 5 and 10 Largest Shopping Bag Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SHOPPING BAG INDUSTRY CHAIN ANALYSIS

- 4.1 Shopping Bag Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SHOPPING BAG MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Shopping Bag Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Shopping Bag Market
- 5.7 ESG Ratings of Leading Companies

6 GLOBAL SHOPPING BAG MARKET BY REGION

- 6.1 Global Shopping Bag Market Size by Region
 - 6.1.1 Global Shopping Bag Market Size by Region
 - 6.1.2 Global Shopping Bag Market Size Market Share by Region
- 6.2 Global Shopping Bag Sales by Region
 - 6.2.1 Global Shopping Bag Sales by Region
 - 6.2.2 Global Shopping Bag Sales Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

- 7.1 North America Shopping Bag Market Size by Country
 - 7.1.1 USA Market Overview

- 7.1.2 Canada Market Overview
- 7.1.3 Mexico Market Overview
- 7.2 North America Shopping Bag Market Size by Type
- 7.3 North America Shopping Bag Market Size by Application

8 EUROPE MARKET OVERVIEW

- 8.1 Europe Shopping Bag Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview
- 8.2 Europe Shopping Bag Market Size by Type
- 8.3 Europe Shopping Bag Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

- 9.1 Asia-Pacific Shopping Bag Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
- 9.2 Asia-Pacific Shopping Bag Market Size by Type
- 9.3 Asia-Pacific Shopping Bag Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

- 10.1 South America Shopping Bag Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
- 10.2 South America Shopping Bag Market Size by Type
- 10.3 South America Shopping Bag Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

- 11.1 Middle East and Africa Shopping Bag Market Size by Country

- 11.1.1 Saudi Arabia Market Overview
- 11.1.2 UAE Market Overview
- 11.1.3 Egypt Market Overview
- 11.1.4 Nigeria Market Overview
- 11.1.5 South Africa Market Overview
- 11.2 Middle East and Africa Shopping Bag Market Size by Type
- 11.3 Middle East and Africa Shopping Bag Market Size by Application

12 SHOPPING BAG MARKET PRODUCTION BY REGION

- 12.1 Global Production of Shopping Bag by Region(2020-2025)
- 12.2 Global Shopping Bag Revenue Market Share by Region (2020-2025)
- 12.3 Global Shopping Bag Production, Revenue, Price and Gross Margin (2020-2025)
- 12.4 North America Shopping Bag Production
 - 12.4.1 North America Shopping Bag Production Growth Rate (2020-2025)
 - 12.4.2 North America Shopping Bag Production, Revenue, Price and Gross Margin (2020-2025)
- 12.5 Europe Shopping Bag Production
 - 12.5.1 Europe Shopping Bag Production Growth Rate (2020-2025)
 - 12.5.2 Europe Shopping Bag Production, Revenue, Price and Gross Margin (2020-2025)
- 12.6 Japan Shopping Bag Production (2020-2025)
 - 12.6.1 Japan Shopping Bag Production Growth Rate (2020-2025)
 - 12.6.2 Japan Shopping Bag Production, Revenue, Price and Gross Margin (2020-2025)
- 12.7 China Shopping Bag Production (2020-2025)
 - 12.7.1 China Shopping Bag Production Growth Rate (2020-2025)
 - 12.7.2 China Shopping Bag Production, Revenue, Price and Gross Margin (2020-2025)

13 SHOPPING BAG MARKET SEGMENTATION BY TYPE

- 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 13.2 Global Shopping Bag Sales Market Share by Type (2020-2033)
- 13.3 Global Shopping Bag Market Size Market Share by Type (2020-2033)
- 13.4 Global Shopping Bag Price by Type (2020-2033)

14 SHOPPING BAG MARKET SEGMENTATION BY APPLICATION

- 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 14.2 Global Shopping Bag Market Sales by Application (2020-2033)
- 14.3 Global Shopping Bag Market Size (M USD) by Application (2020-2033)
- 14.4 Global Shopping Bag Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Creative Master Corp.

- 15.1.1 Creative Master Corp. Basic Information
- 15.1.2 Creative Master Corp. Shopping Bag Product Overview
- 15.1.3 Creative Master Corp. Shopping Bag Product Market Performance
- 15.1.4 Creative Master Corp. Business Overview
- 15.1.5 Creative Master Corp. SWOT Analysis
- 15.1.6 Creative Master Corp. Recent Developments

15.2 TIENYIH

- 15.2.1 TIENYIH Basic Information
- 15.2.2 TIENYIH Shopping Bag Product Overview
- 15.2.3 TIENYIH Shopping Bag Product Market Performance
- 15.2.4 TIENYIH Business Overview
- 15.2.5 TIENYIH SWOT Analysis
- 15.2.6 TIENYIH Recent Developments

15.3 Kwan Yick Group

- 15.3.1 Kwan Yick Group Basic Information
- 15.3.2 Kwan Yick Group Shopping Bag Product Overview
- 15.3.3 Kwan Yick Group Shopping Bag Product Market Performance
- 15.3.4 Kwan Yick Group Business Overview
- 15.3.5 Kwan Yick Group SWOT Analysis
- 15.3.6 Kwan Yick Group Recent Developments

15.4 Igreenbag International

- 15.4.1 Igreenbag International Basic Information
- 15.4.2 Igreenbag International Shopping Bag Product Overview
- 15.4.3 Igreenbag International Shopping Bag Product Market Performance
- 15.4.4 Igreenbag International Business Overview
- 15.4.5 Igreenbag International Recent Developments

15.5 Senrong Bags Factory

- 15.5.1 Senrong Bags Factory Basic Information
- 15.5.2 Senrong Bags Factory Shopping Bag Product Overview
- 15.5.3 Senrong Bags Factory Shopping Bag Product Market Performance
- 15.5.4 Senrong Bags Factory Business Overview

15.5.5 Senrong Bags Factory Recent Developments

15.6 CHENDIN

15.6.1 CHENDIN Basic Information

15.6.2 CHENDIN Shopping Bag Product Overview

15.6.3 CHENDIN Shopping Bag Product Market Performance

15.6.4 CHENDIN Business Overview

15.6.5 CHENDIN Recent Developments

15.7 Leadman

15.7.1 Leadman Basic Information

15.7.2 Leadman Shopping Bag Product Overview

15.7.3 Leadman Shopping Bag Product Market Performance

15.7.4 Leadman Business Overview

15.7.5 Leadman Recent Developments

15.8 BOVO Bags

15.8.1 BOVO Bags Basic Information

15.8.2 BOVO Bags Shopping Bag Product Overview

15.8.3 BOVO Bags Shopping Bag Product Market Performance

15.8.4 BOVO Bags Business Overview

15.8.5 BOVO Bags Recent Developments

15.9 Bolis SpA

15.9.1 Bolis SpA Basic Information

15.9.2 Bolis SpA Shopping Bag Product Overview

15.9.3 Bolis SpA Shopping Bag Product Market Performance

15.9.4 Bolis SpA Business Overview

15.9.5 Bolis SpA Recent Developments

15.10 Befre

15.10.1 Befre Basic Information

15.10.2 Befre Shopping Bag Product Overview

15.10.3 Befre Shopping Bag Product Market Performance

15.10.4 Befre Business Overview

15.10.5 Befre Recent Developments

15.11 AllBag

15.11.1 AllBag Basic Information

15.11.2 AllBag Shopping Bag Product Overview

15.11.3 AllBag Shopping Bag Product Market Performance

15.11.4 AllBag Business Overview

15.11.5 AllBag Recent Developments

15.12 Fiorini International Spa

15.12.1 Fiorini International Spa Basic Information

- 15.12.2 Fiorini International Spa Shopping Bag Product Overview
- 15.12.3 Fiorini International Spa Shopping Bag Product Market Performance
- 15.12.4 Fiorini International Spa Business Overview
- 15.12.5 Fiorini International Spa Recent Developments
- 15.13 Bagobag GmbH
 - 15.13.1 Bagobag GmbH Basic Information
 - 15.13.2 Bagobag GmbH Shopping Bag Product Overview
 - 15.13.3 Bagobag GmbH Shopping Bag Product Market Performance
 - 15.13.4 Bagobag GmbH Business Overview
 - 15.13.5 Bagobag GmbH Recent Developments
- 15.14 Ampac Holdings
 - 15.14.1 Ampac Holdings Basic Information
 - 15.14.2 Ampac Holdings Shopping Bag Product Overview
 - 15.14.3 Ampac Holdings Shopping Bag Product Market Performance
 - 15.14.4 Ampac Holdings Business Overview
 - 15.14.5 Ampac Holdings Recent Developments
- 15.15 Earthwise Bag Company
 - 15.15.1 Earthwise Bag Company Basic Information
 - 15.15.2 Earthwise Bag Company Shopping Bag Product Overview
 - 15.15.3 Earthwise Bag Company Shopping Bag Product Market Performance
 - 15.15.4 Earthwise Bag Company Business Overview
 - 15.15.5 Earthwise Bag Company Recent Developments
- 15.16 Green Bag
 - 15.16.1 Green Bag Basic Information
 - 15.16.2 Green Bag Shopping Bag Product Overview
 - 15.16.3 Green Bag Shopping Bag Product Market Performance
 - 15.16.4 Green Bag Business Overview
 - 15.16.5 Green Bag Recent Developments

16 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Shopping Bag Market Size by Type (M USD)
Table 4. Global Shopping Bag Market Size by Application (M USD)
Table 5. Shopping Bag Market Size Comparison by Region (M USD)
Table 6. Global Shopping Bag Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Shopping Bag Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Shopping Bag Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Shopping Bag Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Shopping Bag as of 2024)
Table 11. Global Market Shopping Bag Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers Shopping Bag Manufacturing Sites and Area Served
Table 13. Manufacturers Shopping Bag Product Type
Table 14. Global Shopping Bag Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Shopping Bag Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 25. Shopping Bag Market Size Comparison by Region (M USD)
Table 26. Global Shopping Bag Market Size by Region (2020-2033) & (M USD)
Table 27. Global Shopping Bag Market Size Market Share by Region (2020-2033)
Table 28. Global Shopping Bag Sales by Region (2020-2033) & (K Units)
Table 29. Global Shopping Bag Sales Market Share by Region (2020-2033)
Table 30. North America Shopping Bag Market Size by Country (2020-2033) & (M USD)
Table 31. North America Shopping Bag Sales by Country (2020-2033) & (K Units)
Table 32. North America Shopping Bag Sales by Type (K Units)

Table 33. North America Shopping Bag Market Size by Type (M USD)
Table 34. North America Shopping Bag Sales (K Units) by Type (2020-2033)
Table 35. North America Shopping Bag Market Size (M USD) by Type (2020-2033)
Table 36. North America Shopping Bag Sales by Application (K Units)
Table 37. North America Shopping Bag Market Size by Application (M USD)
Table 38. North America Shopping Bag Sales (K Units) by Application (2020-2033)
Table 39. North America Shopping Bag Market Size (M USD) by Application (2020-2033)
Table 40. Europe Shopping Bag Market Size by Country (2020-2033) & (M USD)
Table 41. Europe Shopping Bag Sales by Country (2020-2033) & (K Units)
Table 42. Europe Shopping Bag Sales by Type (K Units)
Table 43. Europe Shopping Bag Market Size by Type (M USD)
Table 44. Europe Shopping Bag Sales (K Units) by Type (2020-2033)
Table 45. Europe Shopping Bag Market Size (M USD) by Type (2020-2033)
Table 46. Europe Shopping Bag Sales by Application (K Units)
Table 47. Europe Shopping Bag Market Size by Application (M USD)
Table 48. Europe Shopping Bag Sales (K Units) by Application (2020-2033)
Table 49. Europe Shopping Bag Market Size (M USD) by Application (2020-2033)
Table 50. Asia-Pacific Shopping Bag Market Size by Country (2020-2025) & (M USD)
Table 51. Asia-Pacific Shopping Bag Sales by Country (2020-2025) & (K Units)
Table 52. Asia-Pacific Shopping Bag Sales by Type (K Units)
Table 53. Asia-Pacific Shopping Bag Market Size by Type (M USD)
Table 54. Asia-Pacific Shopping Bag Sales (K Units) by Type (2020-2033)
Table 55. Asia-Pacific Shopping Bag Market Size (M USD) by Type (2020-2025)
Table 56. Asia-Pacific Shopping Bag Sales by Application (K Units)
Table 57. Asia-Pacific Shopping Bag Market Size by Application (M USD)
Table 58. Asia-Pacific Shopping Bag Sales (K Units) by Application (2020-2033)
Table 59. Asia-Pacific Shopping Bag Market Size (M USD) by Application (2020-2025)
Table 60. South America Shopping Bag Market Size by Country (2020-2033) & (M USD)
Table 61. South America Shopping Bag Sales by Country (2020-2033) & (K Units)
Table 62. South America Shopping Bag Sales by Type (K Units)
Table 63. South America Shopping Bag Market Size by Type (M USD)
Table 64. South America Shopping Bag Sales (K Units) by Type (2020-2033)
Table 65. South America Shopping Bag Market Size (M USD) by Type (2020-2033)
Table 66. South America Shopping Bag Sales by Application (K Units)
Table 67. South America Shopping Bag Market Size by Application (M USD)
Table 68. South America Shopping Bag Sales (K Units) by Application (2020-2033)
Table 69. South America Shopping Bag Market Size (M USD) by Application

(2020-2033)

Table 70. Middle East and Africa Shopping Bag Market Size by Country (2020-2033) & (M USD)

Table 71. Middle East and Africa Shopping Bag Sales by Country (2020-2033) & (K Units)

Table 72. Middle East and Africa Shopping Bag Sales by Type (K Units)

Table 73. Middle East and Africa Shopping Bag Market Size by Type (M USD)

Table 74. Middle East and Africa Shopping Bag Sales (K Units) by Type (2020-2033)

Table 75. Middle East and Africa Shopping Bag Market Size (M USD) by Type (2020-2033)

Table 76. Middle East and Africa Shopping Bag Sales by Application (K Units)

Table 77. Middle East and Africa Shopping Bag Market Size by Application (M USD)

Table 78. Middle East and Africa Shopping Bag Sales (K Units) by Application (2020-2033)

Table 79. Middle East and Africa Shopping Bag Market Size (M USD) by Application (2020-2033)

Table 80. Global Shopping Bag Production (K Units) by Region(2020-2025)

Table 81. Global Shopping Bag Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global Shopping Bag Revenue Market Share by Region (2020-2025)

Table 83. Global Shopping Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America Shopping Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe Shopping Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan Shopping Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China Shopping Bag Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global Shopping Bag Sales by Type (K Units)

Table 89. Global Shopping Bag Market Size by Type (M USD)

Table 90. Global Shopping Bag Sales (K Units) by Type (2020-2033)

Table 91. Global Shopping Bag Sales Market Share by Type (2020-2033)

Table 92. Global Shopping Bag Market Size (M USD) by Type (2020-2033)

Table 93. Global Shopping Bag Market Size Share by Type (2020-2033)

Table 94. Global Shopping Bag Sales (K Units) by Application

Table 95. Global Shopping Bag Market Size by Application(M USD)

Table 96. Global Shopping Bag Sales by Application (2020-2033) & (K Units)

Table 97. Global Shopping Bag Sales Market Share by Application (2020-2033)

Table 98. Global Shopping Bag Market Size by Application (2020-2033) & (M USD)
Table 99. Global Shopping Bag Market Share by Application (2020-2033)
Table 100. Global Shopping Bag Sales Growth Rate by Application (2020-2033)
Table 101. Creative Master Corp. Basic Information
Table 102. Creative Master Corp. Shopping Bag Product Overview
Table 103. Creative Master Corp. Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 104. Creative Master Corp. Business Overview
Table 105. Creative Master Corp. SWOT Analysis
Table 106. Creative Master Corp. Recent Developments
Table 107. TIENYIH Basic Information
Table 108. TIENYIH Shopping Bag Product Overview
Table 109. TIENYIH Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. TIENYIH Business Overview
Table 111. TIENYIH SWOT Analysis
Table 112. TIENYIH Recent Developments
Table 113. Kwan Yick Group Basic Information
Table 114. Kwan Yick Group Shopping Bag Product Overview
Table 115. Kwan Yick Group Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Kwan Yick Group Business Overview
Table 117. Kwan Yick Group SWOT Analysis
Table 118. Kwan Yick Group Recent Developments
Table 119. Igreenbag International Basic Information
Table 120. Igreenbag International Shopping Bag Product Overview
Table 121. Igreenbag International Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Igreenbag International Business Overview
Table 123. Igreenbag International Recent Developments
Table 124. Senrong Bags Factory Basic Information
Table 125. Senrong Bags Factory Shopping Bag Product Overview
Table 126. Senrong Bags Factory Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Senrong Bags Factory Business Overview
Table 128. Senrong Bags Factory Recent Developments
Table 129. CHENDIN Basic Information
Table 130. CHENDIN Shopping Bag Product Overview
Table 131. CHENDIN Shopping Bag Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 132. CHENDIN Business Overview

Table 133. CHENDIN Recent Developments

Table 134. Leadman Basic Information

Table 135. Leadman Shopping Bag Product Overview

Table 136. Leadman Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Leadman Business Overview

Table 138. Leadman Recent Developments

Table 139. BOVO Bags Basic Information

Table 140. BOVO Bags Shopping Bag Product Overview

Table 141. BOVO Bags Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. BOVO Bags Business Overview

Table 143. BOVO Bags Recent Developments

Table 144. Bolis SpA Basic Information

Table 145. Bolis SpA Shopping Bag Product Overview

Table 146. Bolis SpA Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Bolis SpA Business Overview

Table 148. Bolis SpA Recent Developments

Table 149. Befre Basic Information

Table 150. Befre Shopping Bag Product Overview

Table 151. Befre Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 152. Befre Business Overview

Table 153. Befre Recent Developments

Table 154. AllBag Basic Information

Table 155. AllBag Shopping Bag Product Overview

Table 156. AllBag Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 157. AllBag Business Overview

Table 158. AllBag Recent Developments

Table 159. Fiorini International Spa Basic Information

Table 160. Fiorini International Spa Shopping Bag Product Overview

Table 161. Fiorini International Spa Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Fiorini International Spa Business Overview

Table 163. Fiorini International Spa Recent Developments

Table 164. Bagobag GmbH Basic Information
Table 165. Bagobag GmbH Shopping Bag Product Overview
Table 166. Bagobag GmbH Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. Bagobag GmbH Business Overview
Table 168. Bagobag GmbH Recent Developments
Table 169. Ampac Holdings Basic Information
Table 170. Ampac Holdings Shopping Bag Product Overview
Table 171. Ampac Holdings Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172. Ampac Holdings Business Overview
Table 173. Ampac Holdings Recent Developments
Table 174. Earthwise Bag Company Basic Information
Table 175. Earthwise Bag Company Shopping Bag Product Overview
Table 176. Earthwise Bag Company Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 177. Earthwise Bag Company Business Overview
Table 178. Earthwise Bag Company Recent Developments
Table 179. Green Bag Basic Information
Table 180. Green Bag Shopping Bag Product Overview
Table 181. Green Bag Shopping Bag Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 182. Green Bag Business Overview
Table 183. Green Bag Recent Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Shopping Bag
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Shopping Bag Market Size (M USD), 2024-2033
- Figure 5. Global Shopping Bag Market Size (M USD) (2020-2033)
- Figure 6. Global Shopping Bag Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Shopping Bag Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Shopping Bag Product Life Cycle
- Figure 13. Shopping Bag Sales Share by Manufacturers in 2024
- Figure 14. Global Shopping Bag Revenue Share by Manufacturers in 2024
- Figure 15. Shopping Bag Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Shopping Bag Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Shopping Bag Revenue in 2024
- Figure 18. Industry Chain Map of Shopping Bag
- Figure 19. Global Shopping Bag Market PEST Analysis
- Figure 20. Global Shopping Bag Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Regional Market Development Potential
- Figure 26. Global Shopping Bag Market Size by Region
- Figure 27. Global Shopping Bag Market Size Market Share by Region (2020-2033)
- Figure 28. Global Shopping Bag Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)
- Figure 31. North America Shopping Bag Market Size and Growth Rate (2020-2033) &

(M USD)

Figure 32. North America Shopping Bag Market Size (M USD) by Country

Figure 33. USA Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 34. USA Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Canada Shopping Bag Sales (K Units) and Growth Rate (2020-2033)

Figure 36. Canada Shopping Bag Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. Mexico Shopping Bag Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico Shopping Bag Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America Shopping Bag Market Size (M USD) by Type

Figure 40. North America Shopping Bag Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 43. Europe Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Shopping Bag Market Size (M USD) by Country

Figure 45. Germany Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. Germany Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. France Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Shopping Bag Market Size (M USD) by Type

Figure 56. Europe Shopping Bag Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Shopping Bag Market Size (M USD) by Country

Figure 61. China Shopping Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Shopping Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Shopping Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Shopping Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Shopping Bag Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia Shopping Bag Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Shopping Bag Market Size (M USD) by Type

Figure 72. Asia-Pacific Shopping Bag Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Shopping Bag Market Size (M USD) by Country

Figure 77. Brazil Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America Shopping Bag Market Size (M USD) by Type

Figure 84. South America Shopping Bag Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Shopping Bag Market Size (M USD) by Country

Figure 89. Saudi Arabia Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. Nigeria Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Shopping Bag Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa Shopping Bag Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Shopping Bag Market Size (M USD) by Type

Figure 100. Middle East and Africa Shopping Bag Market Size (M USD) by Application

Figure 101. Global Shopping Bag Production Market Share by Region (2020-2025)

Figure 102. North America Shopping Bag Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe Shopping Bag Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan Shopping Bag Production (K Units) Growth Rate (2020-2025)

Figure 105. China Shopping Bag Production (K Units) Growth Rate (2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global Shopping Bag Market Size by Type (M USD)

Figure 108. Sales Market Share of Shopping Bag by Type (2020-2033)

Figure 109. Sales Market Share of Shopping Bag by Type in 2024

Figure 110. Market Size Share of Shopping Bag by Type (2020-2033)

Figure 111. Market Size Share of Shopping Bag by Type in 2024

Figure 112. Global Shopping Bag Price (USD/Unit) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global Shopping Bag Market Size by Application(M USD)

Figure 115. Global Shopping Bag Market Share by Application

Figure 116. Global Shopping Bag Sales Market Share by Application (2020-2033)

Figure 117. Global Shopping Bag Sales Market Share by Application in 2024

Figure 118. Global Shopping Bag Market Share by Application (2020-2033)

Figure 119. Global Shopping Bag Market Share by Application in 2024

Figure 120. Global Shopping Bag Sales Growth Rate by Application (2020-2033)

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