

Global Shipping Management Software Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Shipping management Software helps shippers streamline supply chain operations, simplify the shipping process and increase logistical efficiency. Through the latest software technology, shippers can benefit on a time and monetary basis from the full visibility a freight management system offers their supply chain.

The global Shipping Management Software market size was estimated at USD 1246.35 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Shipping Management Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Shipping Management Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Shipping Management Software market

Global Shipping Management Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

A1 Tracker
Aljex Software
AscendTMS
Buyco
DAT Solutions
Descartes
Dreamorbit
Freight Management (FMI)
FreightPOP
Freightview
Hard Core Technology
Infinity Software Solutions
Smart Freight
Jda Software
Linbis

LogistaaS
Logisuite
Logitude World
Mcleod Software
Mercurygate
Oracle
Pacejet Logistics
Quotiss
Riege Software
SAP
Tailwind Transportation Software
Teknowlogi
TMW Systems
Transcount
UPS Worldship

Market Segmentation (by Type)

Web-Based
Installed

Market Segmentation (by Application)

Rail Freight
Road Freight
Ocean Freight
Aviation Freight

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Shipping Management Software Market

Overview of the regional outlook of the Shipping Management Software Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Shipping Management Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Shipping Management Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Shipping Management Software

1.2 Key Market Segments

1.2.1 Shipping Management Software Segment by Type

1.2.2 Shipping Management Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SHIPPING MANAGEMENT SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SHIPPING MANAGEMENT SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Shipping Management Software Product Life Cycle

3.3 Global Shipping Management Software Revenue Market Share by Company (2020-2025)

3.4 Shipping Management Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Shipping Management Software Company Headquarters, Area Served, Product Type

3.6 Shipping Management Software Market Competitive Situation and Trends

3.6.1 Shipping Management Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest Shipping Management Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SHIPPING MANAGEMENT SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Shipping Management Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SHIPPING MANAGEMENT SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Shipping Management Software Market Porter's Five Forces Analysis

6 SHIPPING MANAGEMENT SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Shipping Management Software Market Size Market Share by Type (2020-2025)
- 6.3 Global Shipping Management Software Market Size Growth Rate by Type (2021-2025)

7 SHIPPING MANAGEMENT SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Shipping Management Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global Shipping Management Software Sales Growth Rate by Application (2020-2025)

8 SHIPPING MANAGEMENT SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Shipping Management Software Market Size by Region

8.1.1 Global Shipping Management Software Market Size by Region

8.1.2 Global Shipping Management Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Shipping Management Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Shipping Management Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Shipping Management Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Shipping Management Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Shipping Management Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 A1 Tracker

9.1.1 A1 Tracker Basic Information

9.1.2 A1 Tracker Shipping Management Software Product Overview

9.1.3 A1 Tracker Shipping Management Software Product Market Performance

9.1.4 A1 Tracker SWOT Analysis

9.1.5 A1 Tracker Business Overview

9.1.6 A1 Tracker Recent Developments

9.2 Aljex Software

9.2.1 Aljex Software Basic Information

9.2.2 Aljex Software Shipping Management Software Product Overview

9.2.3 Aljex Software Shipping Management Software Product Market Performance

9.2.4 Aljex Software SWOT Analysis

9.2.5 Aljex Software Business Overview

9.2.6 Aljex Software Recent Developments

9.3 AscendTMS

9.3.1 AscendTMS Basic Information

9.3.2 AscendTMS Shipping Management Software Product Overview

9.3.3 AscendTMS Shipping Management Software Product Market Performance

9.3.4 AscendTMS SWOT Analysis

9.3.5 AscendTMS Business Overview

9.3.6 AscendTMS Recent Developments

9.4 Buyco

9.4.1 Buyco Basic Information

9.4.2 Buyco Shipping Management Software Product Overview

9.4.3 Buyco Shipping Management Software Product Market Performance

9.4.4 Buyco Business Overview

9.4.5 Buyco Recent Developments

9.5 DAT Solutions

9.5.1 DAT Solutions Basic Information

9.5.2 DAT Solutions Shipping Management Software Product Overview

9.5.3 DAT Solutions Shipping Management Software Product Market Performance

9.5.4 DAT Solutions Business Overview

9.5.5 DAT Solutions Recent Developments

9.6 Descartes

9.6.1 Descartes Basic Information

9.6.2 Descartes Shipping Management Software Product Overview

9.6.3 Descartes Shipping Management Software Product Market Performance

9.6.4 Descartes Business Overview

9.6.5 Descartes Recent Developments

9.7 Dreamorbit

9.7.1 Dreamorbit Basic Information

9.7.2 Dreamorbit Shipping Management Software Product Overview

9.7.3 Dreamorbit Shipping Management Software Product Market Performance

9.7.4 Dreamorbit Business Overview

9.7.5 Dreamorbit Recent Developments

9.8 Freight Management (FMI)

9.8.1 Freight Management (FMI) Basic Information

9.8.2 Freight Management (FMI) Shipping Management Software Product Overview

9.8.3 Freight Management (FMI) Shipping Management Software Product Market Performance

9.8.4 Freight Management (FMI) Business Overview

9.8.5 Freight Management (FMI) Recent Developments

9.9 FreightPOP

9.9.1 FreightPOP Basic Information

9.9.2 FreightPOP Shipping Management Software Product Overview

9.9.3 FreightPOP Shipping Management Software Product Market Performance

9.9.4 FreightPOP Business Overview

9.9.5 FreightPOP Recent Developments

9.10 Freightview

9.10.1 Freightview Basic Information

9.10.2 Freightview Shipping Management Software Product Overview

9.10.3 Freightview Shipping Management Software Product Market Performance

9.10.4 Freightview Business Overview

9.10.5 Freightview Recent Developments

9.11 Hard Core Technology

9.11.1 Hard Core Technology Basic Information

9.11.2 Hard Core Technology Shipping Management Software Product Overview

9.11.3 Hard Core Technology Shipping Management Software Product Market Performance

9.11.4 Hard Core Technology Business Overview

9.11.5 Hard Core Technology Recent Developments

9.12 Infinity Software Solutions

9.12.1 Infinity Software Solutions Basic Information

9.12.2 Infinity Software Solutions Shipping Management Software Product Overview

9.12.3 Infinity Software Solutions Shipping Management Software Product Market Performance

9.12.4 Infinity Software Solutions Business Overview

9.12.5 Infinity Software Solutions Recent Developments

9.13 Smart Freight

9.13.1 Smart Freight Basic Information

9.13.2 Smart Freight Shipping Management Software Product Overview

9.13.3 Smart Freight Shipping Management Software Product Market Performance

9.13.4 Smart Freight Business Overview

9.13.5 Smart Freight Recent Developments

9.14 Jda Software

9.14.1 Jda Software Basic Information

9.14.2 Jda Software Shipping Management Software Product Overview

9.14.3 Jda Software Shipping Management Software Product Market Performance

9.14.4 Jda Software Business Overview

9.14.5 Jda Software Recent Developments

9.15 Linbis

9.15.1 Linbis Basic Information

9.15.2 Linbis Shipping Management Software Product Overview

9.15.3 Linbis Shipping Management Software Product Market Performance

9.15.4 Linbis Business Overview

9.15.5 Linbis Recent Developments

9.16 LogistaaS

9.16.1 LogistaaS Basic Information

9.16.2 LogistaaS Shipping Management Software Product Overview

9.16.3 LogistaaS Shipping Management Software Product Market Performance

9.16.4 LogistaaS Business Overview

9.16.5 LogistaaS Recent Developments

9.17 Logisuite

9.17.1 Logisuite Basic Information

9.17.2 Logisuite Shipping Management Software Product Overview

9.17.3 Logisuite Shipping Management Software Product Market Performance

9.17.4 Logisuite Business Overview

9.17.5 Logisuite Recent Developments

9.18 Logitude World

9.18.1 Logitude World Basic Information

9.18.2 Logitude World Shipping Management Software Product Overview

9.18.3 Logitude World Shipping Management Software Product Market Performance

9.18.4 Logitude World Business Overview

9.18.5 Logitude World Recent Developments

9.19 Mcleod Software

9.19.1 Mcleod Software Basic Information

9.19.2 Mcleod Software Shipping Management Software Product Overview

9.19.3 Mcleod Software Shipping Management Software Product Market Performance

9.19.4 Mcleod Software Business Overview

9.19.5 Mcleod Software Recent Developments

9.20 Mercurygate

9.20.1 Mercurygate Basic Information

9.20.2 Mercurygate Shipping Management Software Product Overview

9.20.3 Mercurygate Shipping Management Software Product Market Performance

9.20.4 Mercurygate Business Overview

9.20.5 Mercurygate Recent Developments

9.21 Oracle

9.21.1 Oracle Basic Information

9.21.2 Oracle Shipping Management Software Product Overview

9.21.3 Oracle Shipping Management Software Product Market Performance

9.21.4 Oracle Business Overview

9.21.5 Oracle Recent Developments

9.22 Pacejet Logistics

9.22.1 Pacejet Logistics Basic Information

9.22.2 Pacejet Logistics Shipping Management Software Product Overview

9.22.3 Pacejet Logistics Shipping Management Software Product Market Performance

9.22.4 Pacejet Logistics Business Overview

9.22.5 Pacejet Logistics Recent Developments

9.23 Quotiss

9.23.1 Quotiss Basic Information

9.23.2 Quotiss Shipping Management Software Product Overview

9.23.3 Quotiss Shipping Management Software Product Market Performance

9.23.4 Quotiss Business Overview

9.23.5 Quotiss Recent Developments

9.24 Riege Software

9.24.1 Riege Software Basic Information

9.24.2 Riege Software Shipping Management Software Product Overview

9.24.3 Riege Software Shipping Management Software Product Market Performance

9.24.4 Riege Software Business Overview

9.24.5 Riege Software Recent Developments

9.25 SAP

9.25.1 SAP Basic Information

9.25.2 SAP Shipping Management Software Product Overview

9.25.3 SAP Shipping Management Software Product Market Performance

9.25.4 SAP Business Overview

9.25.5 SAP Recent Developments

9.26 Tailwind Transportation Software

9.26.1 Tailwind Transportation Software Basic Information

9.26.2 Tailwind Transportation Software Shipping Management Software Product Overview

9.26.3 Tailwind Transportation Software Shipping Management Software Product Market Performance

9.26.4 Tailwind Transportation Software Business Overview

9.26.5 Tailwind Transportation Software Recent Developments

9.27 Teknowlogi

9.27.1 Teknowlogi Basic Information

9.27.2 Teknowlogi Shipping Management Software Product Overview

9.27.3 Teknowlogi Shipping Management Software Product Market Performance

9.27.4 Teknowlogi Business Overview

9.27.5 Teknowlogi Recent Developments

9.28 TMW Systems

9.28.1 TMW Systems Basic Information

9.28.2 TMW Systems Shipping Management Software Product Overview

9.28.3 TMW Systems Shipping Management Software Product Market Performance

9.28.4 TMW Systems Business Overview

9.28.5 TMW Systems Recent Developments

9.29 Transcount

9.29.1 Transcount Basic Information

9.29.2 Transcount Shipping Management Software Product Overview

9.29.3 Transcount Shipping Management Software Product Market Performance

9.29.4 Transcount Business Overview

9.29.5 Transcount Recent Developments

9.30 UPS Worldship

9.30.1 UPS Worldship Basic Information

9.30.2 UPS Worldship Shipping Management Software Product Overview

9.30.3 UPS Worldship Shipping Management Software Product Market Performance

9.30.4 UPS Worldship Business Overview

9.30.5 UPS Worldship Recent Developments

10 SHIPPING MANAGEMENT SOFTWARE MARKET FORECAST BY REGION

10.1 Global Shipping Management Software Market Size Forecast

10.2 Global Shipping Management Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Shipping Management Software Market Size Forecast by Country

10.2.3 Asia Pacific Shipping Management Software Market Size Forecast by Region

10.2.4 South America Shipping Management Software Market Size Forecast by
Country

10.2.5 Middle East and Africa Forecasted Sales of Shipping Management Software by
Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Shipping Management Software Market Forecast by Type (2026-2033)

11.2 Global Shipping Management Software Market Forecast by Application
(2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Shipping Management Software Market Size Comparison by Region (M USD)

Table 5. Global Shipping Management Software Revenue (M USD) by Company
(2020-2025)

Table 6. Global Shipping Management Software Revenue Share by Company
(2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Shipping Management Software as of 2024)

Table 8. Shipping Management Software Company Headquarters and Area Served

Table 9. Company Shipping Management Software Product Type

Table 10. Global Shipping Management Software Company Market Concentration Ratio
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Shipping Management Software Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Shipping Management Software Market Size by Type (M USD)

Table 21. Global Shipping Management Software Market Size (M USD) by Type
(2020-2025)

Table 22. Global Shipping Management Software Market Size Share by Type
(2020-2025)

Table 23. Global Shipping Management Software Market Size Growth Rate by Type
(2021-2025)

Table 24. Global Shipping Management Software Market Size by Application

Table 25. Global Shipping Management Software Market Size by Application
(2020-2025) & (M USD)

Table 26. Global Shipping Management Software Market Share by Application
(2020-2025)

Table 27. Global Shipping Management Software Sales Growth Rate by Application (2020-2025)

Table 28. Global Shipping Management Software Market Size by Region (2020-2025) & (M USD)

Table 29. Global Shipping Management Software Market Size Market Share by Region (2020-2025)

Table 30. North America Shipping Management Software Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Shipping Management Software Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Shipping Management Software Market Size by Region (2020-2025) & (M USD)

Table 33. South America Shipping Management Software Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Shipping Management Software Market Size by Region (2020-2025) & (M USD)

Table 35. A1 Tracker Basic Information

Table 36. A1 Tracker Shipping Management Software Product Overview

Table 37. A1 Tracker Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 38. A1 Tracker SWOT Analysis

Table 39. A1 Tracker Business Overview

Table 40. A1 Tracker Recent Developments

Table 41. Aljex Software Basic Information

Table 42. Aljex Software Shipping Management Software Product Overview

Table 43. Aljex Software Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Aljex Software SWOT Analysis

Table 45. Aljex Software Business Overview

Table 46. Aljex Software Recent Developments

Table 47. AscendTMS Basic Information

Table 48. AscendTMS Shipping Management Software Product Overview

Table 49. AscendTMS Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 50. AscendTMS SWOT Analysis

Table 51. AscendTMS Business Overview

Table 52. AscendTMS Recent Developments

Table 53. Buyco Basic Information

Table 54. Buyco Shipping Management Software Product Overview

Table 55. Buyco Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Buyco Business Overview

Table 57. Buyco Recent Developments

Table 58. DAT Solutions Basic Information

Table 59. DAT Solutions Shipping Management Software Product Overview

Table 60. DAT Solutions Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 61. DAT Solutions Business Overview

Table 62. DAT Solutions Recent Developments

Table 63. Descartes Basic Information

Table 64. Descartes Shipping Management Software Product Overview

Table 65. Descartes Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Descartes Business Overview

Table 67. Descartes Recent Developments

Table 68. Dreamorbit Basic Information

Table 69. Dreamorbit Shipping Management Software Product Overview

Table 70. Dreamorbit Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 71. Dreamorbit Business Overview

Table 72. Dreamorbit Recent Developments

Table 73. Freight Management (FMI) Basic Information

Table 74. Freight Management (FMI) Shipping Management Software Product Overview

Table 75. Freight Management (FMI) Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Freight Management (FMI) Business Overview

Table 77. Freight Management (FMI) Recent Developments

Table 78. FreightPOP Basic Information

Table 79. FreightPOP Shipping Management Software Product Overview

Table 80. FreightPOP Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 81. FreightPOP Business Overview

Table 82. FreightPOP Recent Developments

Table 83. Freightview Basic Information

Table 84. Freightview Shipping Management Software Product Overview

Table 85. Freightview Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 86. Freightview Business Overview
Table 87. Freightview Recent Developments
Table 88. Hard Core Technology Basic Information
Table 89. Hard Core Technology Shipping Management Software Product Overview
Table 90. Hard Core Technology Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 91. Hard Core Technology Business Overview
Table 92. Hard Core Technology Recent Developments
Table 93. Infinity Software Solutions Basic Information
Table 94. Infinity Software Solutions Shipping Management Software Product Overview
Table 95. Infinity Software Solutions Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Infinity Software Solutions Business Overview
Table 97. Infinity Software Solutions Recent Developments
Table 98. Smart Freight Basic Information
Table 99. Smart Freight Shipping Management Software Product Overview
Table 100. Smart Freight Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 101. Smart Freight Business Overview
Table 102. Smart Freight Recent Developments
Table 103. Jda Software Basic Information
Table 104. Jda Software Shipping Management Software Product Overview
Table 105. Jda Software Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Jda Software Business Overview
Table 107. Jda Software Recent Developments
Table 108. Linbis Basic Information
Table 109. Linbis Shipping Management Software Product Overview
Table 110. Linbis Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 111. Linbis Business Overview
Table 112. Linbis Recent Developments
Table 113. LogistaaS Basic Information
Table 114. LogistaaS Shipping Management Software Product Overview
Table 115. LogistaaS Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 116. LogistaaS Business Overview
Table 117. LogistaaS Recent Developments
Table 118. Logisuite Basic Information

Table 119. Logisuite Shipping Management Software Product Overview

Table 120. Logisuite Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Logisuite Business Overview

Table 122. Logisuite Recent Developments

Table 123. Logitude World Basic Information

Table 124. Logitude World Shipping Management Software Product Overview

Table 125. Logitude World Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 126. Logitude World Business Overview

Table 127. Logitude World Recent Developments

Table 128. Mcleod Software Basic Information

Table 129. Mcleod Software Shipping Management Software Product Overview

Table 130. Mcleod Software Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 131. Mcleod Software Business Overview

Table 132. Mcleod Software Recent Developments

Table 133. Mercurygate Basic Information

Table 134. Mercurygate Shipping Management Software Product Overview

Table 135. Mercurygate Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 136. Mercurygate Business Overview

Table 137. Mercurygate Recent Developments

Table 138. Oracle Basic Information

Table 139. Oracle Shipping Management Software Product Overview

Table 140. Oracle Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 141. Oracle Business Overview

Table 142. Oracle Recent Developments

Table 143. Pacejet Logistics Basic Information

Table 144. Pacejet Logistics Shipping Management Software Product Overview

Table 145. Pacejet Logistics Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 146. Pacejet Logistics Business Overview

Table 147. Pacejet Logistics Recent Developments

Table 148. Quotiss Basic Information

Table 149. Quotiss Shipping Management Software Product Overview

Table 150. Quotiss Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 151. Quotiss Business Overview
Table 152. Quotiss Recent Developments
Table 153. Riege Software Basic Information
Table 154. Riege Software Shipping Management Software Product Overview
Table 155. Riege Software Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 156. Riege Software Business Overview
Table 157. Riege Software Recent Developments
Table 158. SAP Basic Information
Table 159. SAP Shipping Management Software Product Overview
Table 160. SAP Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 161. SAP Business Overview
Table 162. SAP Recent Developments
Table 163. Tailwind Transportation Software Basic Information
Table 164. Tailwind Transportation Software Shipping Management Software Product Overview
Table 165. Tailwind Transportation Software Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 166. Tailwind Transportation Software Business Overview
Table 167. Tailwind Transportation Software Recent Developments
Table 168. Teknowlogi Basic Information
Table 169. Teknowlogi Shipping Management Software Product Overview
Table 170. Teknowlogi Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 171. Teknowlogi Business Overview
Table 172. Teknowlogi Recent Developments
Table 173. TMW Systems Basic Information
Table 174. TMW Systems Shipping Management Software Product Overview
Table 175. TMW Systems Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 176. TMW Systems Business Overview
Table 177. TMW Systems Recent Developments
Table 178. Transcount Basic Information
Table 179. Transcount Shipping Management Software Product Overview
Table 180. Transcount Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)
Table 181. Transcount Business Overview
Table 182. Transcount Recent Developments

Table 183. UPS Worldship Basic Information

Table 184. UPS Worldship Shipping Management Software Product Overview

Table 185. UPS Worldship Shipping Management Software Revenue (M USD) and Gross Margin (2020-2025)

Table 186. UPS Worldship Business Overview

Table 187. UPS Worldship Recent Developments

Table 188. Global Shipping Management Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 189. North America Shipping Management Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 190. Europe Shipping Management Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Asia Pacific Shipping Management Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 192. South America Shipping Management Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 193. Middle East and Africa Shipping Management Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 194. Global Shipping Management Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 195. Global Shipping Management Software Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Shipping Management Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Shipping Management Software Market Size (M USD), 2024-2033
- Figure 5. Global Shipping Management Software Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Shipping Management Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Shipping Management Software Product Life Cycle
- Figure 12. Global Shipping Management Software Revenue Share by Company in 2024
- Figure 13. Shipping Management Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Shipping Management Software Revenue in 2024
- Figure 15. Value Chain Map of Shipping Management Software
- Figure 16. Global Shipping Management Software Market PEST Analysis
- Figure 17. Global Shipping Management Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Shipping Management Software Market Share by Type
- Figure 20. Market Size Share of Shipping Management Software by Type (2020-2025)
- Figure 21. Market Size Share of Shipping Management Software by Type in 2024
- Figure 22. Global Shipping Management Software Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Shipping Management Software Market Share by Application
- Figure 25. Global Shipping Management Software Market Share by Application (2020-2025)
- Figure 26. Global Shipping Management Software Market Share by Application in 2024
- Figure 27. Global Shipping Management Software Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Shipping Management Software Market Size Market Share by Region (2020-2025)
- Figure 29. North America Shipping Management Software Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 30. North America Shipping Management Software Market Size Market Share by Country in 2024

Figure 31. U.S. Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Shipping Management Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Shipping Management Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Shipping Management Software Market Share by Country in 2024

Figure 36. Germany Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Shipping Management Software Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Shipping Management Software Market Size Market Share by Region in 2024

Figure 43. China Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Shipping Management Software Market Size and Growth Rate (M USD)

Figure 49. South America Shipping Management Software Market Size Market Share

by Country in 2024

Figure 50. Brazil Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Shipping Management Software Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Shipping Management Software Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Shipping Management Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Shipping Management Software Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Shipping Management Software Market Share Forecast by Type (2026-2033)

Figure 62. Global Shipping Management Software Market Share Forecast by Application (2026-2033)

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