

Global Shared Bikes Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The Shared Bikes Market refers to the sector of the micromobility industry that offers bicycles for short-term use through various bike-sharing programs. These programs allow users to rent bicycles for brief periods, typically through a mobile app, and return them to designated docking stations or any legal location, depending on whether the system is docked or dockless. The market includes both traditional pedal-powered bikes and electric bicycles (e-bikes). Shared bikes are primarily used for urban commuting, last-mile connectivity, and short -distance travel within cities. The market does not include other shared micromobility options such as scooters or mopeds. The global Shared Bikes Manufacturing market size is projected to reach US\$ 1026.70 Million by 2030 from US\$ 654.62 million in 2023 at a CAGR of 7.28 % during 2024-2030. Shared bikes are an ideal solution for short-distance urban travel, providing a convenient and environmentally friendly alternative to motor vehicles. The need for faster, more efficient transportation in congested cities has driven demand for bike-sharing programs and the production of bikes for these services. Innovations such as GPS tracking, mobile app integration, and contactless payment systems have increased the popularity of bike-sharing programs. Convenience and user experience. The dockless system allows users to pick up and return bikes at any legal location, increasing flexibility. These technologies have driven the popularity of shared bikes, thereby increasing the demand for manufacturing. In addition, electric bicycles have become a market New growth point, increasingly popular in bike-sharing projects, especially in cities with complex terrain or long commuting distances. E-bikes provide users with the benefits of electric power pedals, making travel easier and faster, contributing more High average daily riding times. The growing demand for shared electric bicycles has contributed significantly to the growth of the shared bicycle manufacturing market.

On basis of geography, the Bikes market is segmented into North America, Europe, Asia-Pacific, South America, Middle East and Africa, etc. Currently, the Asia-Pacific market, or more precisely the Chinese market, contributes the vast majority of revenue to the global shared bicycle market. In 2023, the Asia-Pacific market accounted for 94.54% of the global market share, and the Chinese market accounted for 90.28% of the market share. In the Asia-Pacific region, mainly in China, the sharing economy has achieved rapid development in recent years. One of the roles, it has experienced amazing growth. Shared bikes have profoundly changed the way people travel, and major companies have gradually begun to turn losses into profits. China's Meituan, Qingju, Hello, Xiaoliu, People's Travel, The operating brands of Shared bikes such as Songguo and MiaoZou have gradually occupied a major position in the market. In addition, the rapid development of the shared bicycle business in China also stems from the competition among local Internet giants: the shared bicycle business is not the main source of income, its greater significance lies in the traffic entrance and ecological chain, such as group orders and HelloBike.

In 2023, the CR5 and HHI of global shared bikes was 44.58% and 5.86% respectively, and the market will still be in fierce competition. Major global shared bike manufacturers include Tianjin Fujita, Tianjin Aima Technology, Shanghai Phoenix Bicycles, Jiujiang Bencian Intelligent, Yadea Group, WILLING IND Co., Ltd, Galaxy bikes, Yongqi Bicycles.

This report provides a deep insight into the global Shared Bikes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Shared Bikes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Shared Bikes market in any manner.

Global Shared Bikes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tianjin Fujita

Tianjin Aima Technology

Shanghai Phoenix Bicycles

Jiujiang Bencian Intelligent

Yadea Group

WILLING IND Co., Ltd

Galaxy bikes

Yongqi Bicycles

Market Segmentation (by Type)

Electric

Conventional

Market Segmentation (by Application)

Short Term

Long Term

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Shared Bikes Market

Overview of the regional outlook of the Shared Bikes Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Shared Bikes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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