

Global Sexually Transmitted Disease (STD) Testing Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G31B50761410EN.html>

Date: May 2024

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: G31B50761410EN

Abstracts

Report Overview:

Sexually Transmitted Disease (STD) Testing is a medical means of testing, prevention, and treatment of Sexually Transmitted Disease (STD).

The Global Sexually Transmitted Disease (STD) Testing Market Size was estimated at USD 225.76 million in 2023 and is projected to reach USD 338.81 million by 2029, exhibiting a CAGR of 7.00% during the forecast period.

This report provides a deep insight into the global Sexually Transmitted Disease (STD) Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Sexually Transmitted Disease (STD) Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Sexually Transmitted Disease (STD) Testing market in any manner.

Global Sexually Transmitted Disease (STD) Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Abbott Laboratories

bioMérieux SA

Bio-Rad Laboratories Inc.

Danaher Corp.

F. Hoffmann-La Roche Ltd.

Market Segmentation (by Type)

Laboratory testing devices

POC testing devices

Market Segmentation (by Application)

Hospital

Research institute

Clinic

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sexually Transmitted Disease (STD) Testing Market

Overview of the regional outlook of the Sexually Transmitted Disease (STD) Testing Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sexually Transmitted Disease (STD) Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Sexually Transmitted Disease (STD) Testing
- 1.2 Key Market Segments
 - 1.2.1 Sexually Transmitted Disease (STD) Testing Segment by Type
 - 1.2.2 Sexually Transmitted Disease (STD) Testing Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Sexually Transmitted Disease (STD) Testing Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Sexually Transmitted Disease (STD) Testing Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Sexually Transmitted Disease (STD) Testing Sales by Manufacturers (2019-2024)
- 3.2 Global Sexually Transmitted Disease (STD) Testing Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Sexually Transmitted Disease (STD) Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Sexually Transmitted Disease (STD) Testing Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Sexually Transmitted Disease (STD) Testing Sales Sites, Area Served, Product Type

3.6 Sexually Transmitted Disease (STD) Testing Market Competitive Situation and Trends

3.6.1 Sexually Transmitted Disease (STD) Testing Market Concentration Rate

3.6.2 Global 5 and 10 Largest Sexually Transmitted Disease (STD) Testing Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SEXUALLY TRANSMITTED DISEASE (STD) TESTING INDUSTRY CHAIN ANALYSIS

4.1 Sexually Transmitted Disease (STD) Testing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Type (2019-2024)

6.3 Global Sexually Transmitted Disease (STD) Testing Market Size Market Share by Type (2019-2024)

6.4 Global Sexually Transmitted Disease (STD) Testing Price by Type (2019-2024)

7 SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sexually Transmitted Disease (STD) Testing Market Sales by Application (2019-2024)
- 7.3 Global Sexually Transmitted Disease (STD) Testing Market Size (M USD) by Application (2019-2024)
- 7.4 Global Sexually Transmitted Disease (STD) Testing Sales Growth Rate by Application (2019-2024)

8 SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET SEGMENTATION BY REGION

- 8.1 Global Sexually Transmitted Disease (STD) Testing Sales by Region
 - 8.1.1 Global Sexually Transmitted Disease (STD) Testing Sales by Region
 - 8.1.2 Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Sexually Transmitted Disease (STD) Testing Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Sexually Transmitted Disease (STD) Testing Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Sexually Transmitted Disease (STD) Testing Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Sexually Transmitted Disease (STD) Testing Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Sexually Transmitted Disease (STD) Testing Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Abbott Laboratories

9.1.1 Abbott Laboratories Sexually Transmitted Disease (STD) Testing Basic Information

9.1.2 Abbott Laboratories Sexually Transmitted Disease (STD) Testing Product Overview

9.1.3 Abbott Laboratories Sexually Transmitted Disease (STD) Testing Product Market Performance

9.1.4 Abbott Laboratories Business Overview

9.1.5 Abbott Laboratories Sexually Transmitted Disease (STD) Testing SWOT Analysis

9.1.6 Abbott Laboratories Recent Developments

9.2 bioMérieux SA

9.2.1 bioMérieux SA Sexually Transmitted Disease (STD) Testing Basic Information

9.2.2 bioMérieux SA Sexually Transmitted Disease (STD) Testing Product Overview

9.2.3 bioMérieux SA Sexually Transmitted Disease (STD) Testing Product Market Performance

9.2.4 bioMérieux SA Business Overview

9.2.5 bioMérieux SA Sexually Transmitted Disease (STD) Testing SWOT Analysis

9.2.6 bioMérieux SA Recent Developments

9.3 Bio-Rad Laboratories Inc.

9.3.1 Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing Basic Information

9.3.2 Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing Product Overview

9.3.3 Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing Product

Market Performance

9.3.4 Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing SWOT Analysis

9.3.5 Bio-Rad Laboratories Inc. Business Overview

9.3.6 Bio-Rad Laboratories Inc. Recent Developments

9.4 Danaher Corp.

9.4.1 Danaher Corp. Sexually Transmitted Disease (STD) Testing Basic Information

9.4.2 Danaher Corp. Sexually Transmitted Disease (STD) Testing Product Overview

9.4.3 Danaher Corp. Sexually Transmitted Disease (STD) Testing Product Market

Performance

9.4.4 Danaher Corp. Business Overview

9.4.5 Danaher Corp. Recent Developments

9.5 F. Hoffmann-La Roche Ltd.

9.5.1 F. Hoffmann-La Roche Ltd. Sexually Transmitted Disease (STD) Testing Basic Information

9.5.2 F. Hoffmann-La Roche Ltd. Sexually Transmitted Disease (STD) Testing Product Overview

9.5.3 F. Hoffmann-La Roche Ltd. Sexually Transmitted Disease (STD) Testing Product Market Performance

9.5.4 F. Hoffmann-La Roche Ltd. Business Overview

9.5.5 F. Hoffmann-La Roche Ltd. Recent Developments

10 SEXUALLY TRANSMITTED DISEASE (STD) TESTING MARKET FORECAST BY REGION

10.1 Global Sexually Transmitted Disease (STD) Testing Market Size Forecast

10.2 Global Sexually Transmitted Disease (STD) Testing Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Sexually Transmitted Disease (STD) Testing Market Size Forecast by Country

10.2.3 Asia Pacific Sexually Transmitted Disease (STD) Testing Market Size Forecast by Region

10.2.4 South America Sexually Transmitted Disease (STD) Testing Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Sexually Transmitted Disease (STD) Testing by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Sexually Transmitted Disease (STD) Testing Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Sexually Transmitted Disease (STD) Testing by Type (2025-2030)

11.1.2 Global Sexually Transmitted Disease (STD) Testing Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Sexually Transmitted Disease (STD) Testing by Type (2025-2030)

11.2 Global Sexually Transmitted Disease (STD) Testing Market Forecast by Application (2025-2030)

11.2.1 Global Sexually Transmitted Disease (STD) Testing Sales (K Units) Forecast by Application

11.2.2 Global Sexually Transmitted Disease (STD) Testing Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Sexually Transmitted Disease (STD) Testing Market Size Comparison by Region (M USD)

Table 5. Global Sexually Transmitted Disease (STD) Testing Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Sexually Transmitted Disease (STD) Testing Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Sexually Transmitted Disease (STD) Testing Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sexually Transmitted Disease (STD) Testing as of 2022)

Table 10. Global Market Sexually Transmitted Disease (STD) Testing Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Sexually Transmitted Disease (STD) Testing Sales Sites and Area Served

Table 12. Manufacturers Sexually Transmitted Disease (STD) Testing Product Type

Table 13. Global Sexually Transmitted Disease (STD) Testing Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Sexually Transmitted Disease (STD) Testing

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Sexually Transmitted Disease (STD) Testing Market Challenges

Table 22. Global Sexually Transmitted Disease (STD) Testing Sales by Type (K Units)

Table 23. Global Sexually Transmitted Disease (STD) Testing Market Size by Type (M USD)

Table 24. Global Sexually Transmitted Disease (STD) Testing Sales (K Units) by Type (2019-2024)

Table 25. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Type (2019-2024)

Table 26. Global Sexually Transmitted Disease (STD) Testing Market Size (M USD) by Type (2019-2024)

Table 27. Global Sexually Transmitted Disease (STD) Testing Market Size Share by Type (2019-2024)

Table 28. Global Sexually Transmitted Disease (STD) Testing Price (USD/Unit) by Type (2019-2024)

Table 29. Global Sexually Transmitted Disease (STD) Testing Sales (K Units) by Application

Table 30. Global Sexually Transmitted Disease (STD) Testing Market Size by Application

Table 31. Global Sexually Transmitted Disease (STD) Testing Sales by Application (2019-2024) & (K Units)

Table 32. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Application (2019-2024)

Table 33. Global Sexually Transmitted Disease (STD) Testing Sales by Application (2019-2024) & (M USD)

Table 34. Global Sexually Transmitted Disease (STD) Testing Market Share by Application (2019-2024)

Table 35. Global Sexually Transmitted Disease (STD) Testing Sales Growth Rate by Application (2019-2024)

Table 36. Global Sexually Transmitted Disease (STD) Testing Sales by Region (2019-2024) & (K Units)

Table 37. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Region (2019-2024)

Table 38. North America Sexually Transmitted Disease (STD) Testing Sales by Country (2019-2024) & (K Units)

Table 39. Europe Sexually Transmitted Disease (STD) Testing Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Sexually Transmitted Disease (STD) Testing Sales by Region (2019-2024) & (K Units)

Table 41. South America Sexually Transmitted Disease (STD) Testing Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Sexually Transmitted Disease (STD) Testing Sales by Region (2019-2024) & (K Units)

Table 43. Abbott Laboratories Sexually Transmitted Disease (STD) Testing Basic Information

Table 44. Abbott Laboratories Sexually Transmitted Disease (STD) Testing Product

Overview

Table 45. Abbott Laboratories Sexually Transmitted Disease (STD) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Abbott Laboratories Business Overview

Table 47. Abbott Laboratories Sexually Transmitted Disease (STD) Testing SWOT Analysis

Table 48. Abbott Laboratories Recent Developments

Table 49. bioMérieux SA Sexually Transmitted Disease (STD) Testing Basic Information

Table 50. bioMérieux SA Sexually Transmitted Disease (STD) Testing Product Overview

Table 51. bioMérieux SA Sexually Transmitted Disease (STD) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. bioMérieux SA Business Overview

Table 53. bioMérieux SA Sexually Transmitted Disease (STD) Testing SWOT Analysis

Table 54. bioMérieux SA Recent Developments

Table 55. Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing Basic Information

Table 56. Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing Product Overview

Table 57. Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Bio-Rad Laboratories Inc. Sexually Transmitted Disease (STD) Testing SWOT Analysis

Table 59. Bio-Rad Laboratories Inc. Business Overview

Table 60. Bio-Rad Laboratories Inc. Recent Developments

Table 61. Danaher Corp. Sexually Transmitted Disease (STD) Testing Basic Information

Table 62. Danaher Corp. Sexually Transmitted Disease (STD) Testing Product Overview

Table 63. Danaher Corp. Sexually Transmitted Disease (STD) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Danaher Corp. Business Overview

Table 65. Danaher Corp. Recent Developments

Table 66. F. Hoffmann-La Roche Ltd. Sexually Transmitted Disease (STD) Testing Basic Information

Table 67. F. Hoffmann-La Roche Ltd. Sexually Transmitted Disease (STD) Testing Product Overview

Table 68. F. Hoffmann-La Roche Ltd. Sexually Transmitted Disease (STD) Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. F. Hoffmann-La Roche Ltd. Business Overview

Table 70. F. Hoffmann-La Roche Ltd. Recent Developments

Table 71. Global Sexually Transmitted Disease (STD) Testing Sales Forecast by Region (2025-2030) & (K Units)

Table 72. Global Sexually Transmitted Disease (STD) Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 73. North America Sexually Transmitted Disease (STD) Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 74. North America Sexually Transmitted Disease (STD) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 75. Europe Sexually Transmitted Disease (STD) Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 76. Europe Sexually Transmitted Disease (STD) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 77. Asia Pacific Sexually Transmitted Disease (STD) Testing Sales Forecast by Region (2025-2030) & (K Units)

Table 78. Asia Pacific Sexually Transmitted Disease (STD) Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 79. South America Sexually Transmitted Disease (STD) Testing Sales Forecast by Country (2025-2030) & (K Units)

Table 80. South America Sexually Transmitted Disease (STD) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 81. Middle East and Africa Sexually Transmitted Disease (STD) Testing Consumption Forecast by Country (2025-2030) & (Units)

Table 82. Middle East and Africa Sexually Transmitted Disease (STD) Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 83. Global Sexually Transmitted Disease (STD) Testing Sales Forecast by Type (2025-2030) & (K Units)

Table 84. Global Sexually Transmitted Disease (STD) Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 85. Global Sexually Transmitted Disease (STD) Testing Price Forecast by Type (2025-2030) & (USD/Unit)

Table 86. Global Sexually Transmitted Disease (STD) Testing Sales (K Units) Forecast by Application (2025-2030)

Table 87. Global Sexually Transmitted Disease (STD) Testing Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Sexually Transmitted Disease (STD) Testing

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Sexually Transmitted Disease (STD) Testing Market Size (M USD), 2019-2030

Figure 5. Global Sexually Transmitted Disease (STD) Testing Market Size (M USD) (2019-2030)

Figure 6. Global Sexually Transmitted Disease (STD) Testing Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Sexually Transmitted Disease (STD) Testing Market Size by Country (M USD)

Figure 11. Sexually Transmitted Disease (STD) Testing Sales Share by Manufacturers in 2023

Figure 12. Global Sexually Transmitted Disease (STD) Testing Revenue Share by Manufacturers in 2023

Figure 13. Sexually Transmitted Disease (STD) Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Sexually Transmitted Disease (STD) Testing Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Sexually Transmitted Disease (STD) Testing Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Sexually Transmitted Disease (STD) Testing Market Share by Type

Figure 18. Sales Market Share of Sexually Transmitted Disease (STD) Testing by Type (2019-2024)

Figure 19. Sales Market Share of Sexually Transmitted Disease (STD) Testing by Type in 2023

Figure 20. Market Size Share of Sexually Transmitted Disease (STD) Testing by Type (2019-2024)

Figure 21. Market Size Market Share of Sexually Transmitted Disease (STD) Testing by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Sexually Transmitted Disease (STD) Testing Market Share by Application

Figure 24. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Application (2019-2024)

Figure 25. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Application in 2023

Figure 26. Global Sexually Transmitted Disease (STD) Testing Market Share by Application (2019-2024)

Figure 27. Global Sexually Transmitted Disease (STD) Testing Market Share by Application in 2023

Figure 28. Global Sexually Transmitted Disease (STD) Testing Sales Growth Rate by Application (2019-2024)

Figure 29. Global Sexually Transmitted Disease (STD) Testing Sales Market Share by Region (2019-2024)

Figure 30. North America Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Sexually Transmitted Disease (STD) Testing Sales Market Share by Country in 2023

Figure 32. U.S. Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Sexually Transmitted Disease (STD) Testing Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Sexually Transmitted Disease (STD) Testing Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Sexually Transmitted Disease (STD) Testing Sales Market Share by Country in 2023

Figure 37. Germany Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Sexually Transmitted Disease (STD) Testing Sales and Growth

Rate (K Units)

Figure 43. Asia Pacific Sexually Transmitted Disease (STD) Testing Sales Market Share by Region in 2023

Figure 44. China Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (K Units)

Figure 50. South America Sexually Transmitted Disease (STD) Testing Sales Market Share by Country in 2023

Figure 51. Brazil Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Sexually Transmitted Disease (STD) Testing Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Sexually Transmitted Disease (STD) Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Sexually Transmitted Disease (STD) Testing Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Sexually Transmitted Disease (STD) Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Sexually Transmitted Disease (STD) Testing Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Sexually Transmitted Disease (STD) Testing Market Share Forecast by Type (2025-2030)

Figure 65. Global Sexually Transmitted Disease (STD) Testing Sales Forecast by Application (2025-2030)

Figure 66. Global Sexually Transmitted Disease (STD) Testing Market Share Forecast by Application (2025-2030)

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