

Global Sesame Paste Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Sesame Paste competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Sesame paste is a thick paste made by grinding toasted or raw sesame seeds. It has a rich, nutty flavor and is used globally in culinary applications including sauces, dips, dressings, desserts, and spreads. The sesame paste market is growing steadily, driven by health trends, culinary diversification, and plant-based eating habits. While traditional markets like Asia and the Middle East continue strong, emerging markets in Europe and North America offer new opportunities. The industry is also seeing innovation in product formulations and packaging, alongside a shift toward premium, organic, and ethically sourced products.

Market Drivers:

- Rising Global Demand for Plant-Based Foods:** Sesame paste is plant-based, dairy-free, and gluten-free, aligning with vegan and health-conscious diets.
- Health Benefits Awareness:** High in healthy fats, protein, calcium, iron, and antioxidants, sesame paste is viewed as a functional food.
- Expanding Use in Culinary Applications:** Increasing incorporation in sauces (e.g., tahini dressing), dips (e.g., hummus), bakery items, and fusion cuisines.
- Ethnic Food Popularity:** Rising popularity of Middle Eastern and Asian cuisines across North America and Europe boosts demand.
- E-commerce and Specialty Food Growth:** Online sales and gourmet food trends promote niche products like premium and organic sesame paste.

Market Trends:

- Premium and Organic Product Lines:** Growth in organic, non-GMO, and preservative-free sesame pastes.
- Product Innovation:** Blended sesame pastes with flavors (e.g., garlic tahini, spicy sesame paste) or added ingredients (e.g., protein, honey).
- Expansion in Retail & Foodservice Channels:** More brands entering supermarket shelves; increased use in foodservice for global menu items.
- Regional Demand Shifts:** Strong growth in Asia-Pacific due to traditional usage, while North

America and Europe are rising markets. Sustainability Concerns in Sesame Farming: Focus on sustainable sourcing and fair-trade certifications.

The global Sesame Paste market size was estimated at USD 2978.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Sesame Paste market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Sesame Paste market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Sesame Paste market.

Global Sesame Paste Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate

product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Dipasa
Joyva
Sesajal
Haitoglou Bros
Prince Tahini
Al Wadi Al Akhdar
A.O. Ghandour & Sons
Mounir Bissat
Sunshine International Foods
Arrowhead Mills
Mizkan
Wadaman
KUKI
Gomaya
Rapunzel
TerraSana
Haitoglou
Al Arz
Belazu
Baron
La Fourche
Albert Menes
KoRo

Market Segmentation (by Type)

White Sesame Paste
Black Sesame Paste

Market Segmentation (by Application)

Residential
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Sesame Paste Market

Overview of the regional outlook of the Sesame Paste Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Sesame Paste Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Sesame Paste, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Sesame Paste

1.2 Key Market Segments

1.2.1 Sesame Paste Segment by Type

1.2.2 Sesame Paste Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SESAME PASTE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Sesame Paste Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Sesame Paste Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SESAME PASTE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Sesame Paste Product Life Cycle

3.3 Global Sesame Paste Sales by Manufacturers (2020-2025)

3.4 Global Sesame Paste Revenue Market Share by Manufacturers (2020-2025)

3.5 Sesame Paste Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Sesame Paste Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Sesame Paste Market Competitive Situation and Trends

3.8.1 Sesame Paste Market Concentration Rate

3.8.2 Global 5 and 10 Largest Sesame Paste Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 SESAME PASTE INDUSTRY CHAIN ANALYSIS

- 4.1 Sesame Paste Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SESAME PASTE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Sesame Paste Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Sesame Paste Market
- 5.7 ESG Ratings of Leading Companies

6 SESAME PASTE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Sesame Paste Sales Market Share by Type (2020-2025)
- 6.3 Global Sesame Paste Market Size by Type (2020-2025)
- 6.4 Global Sesame Paste Price by Type (2020-2025)

7 SESAME PASTE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Sesame Paste Market Sales by Application (2020-2025)
- 7.3 Global Sesame Paste Market Size (M USD) by Application (2020-2025)

7.4 Global Sesame Paste Sales Growth Rate by Application (2020-2025)

8 SESAME PASTE MARKET SALES BY REGION

8.1 Global Sesame Paste Sales by Region

8.1.1 Global Sesame Paste Sales by Region

8.1.2 Global Sesame Paste Sales Market Share by Region

8.2 Global Sesame Paste Market Size by Region

8.2.1 Global Sesame Paste Market Size by Region

8.2.2 Global Sesame Paste Market Size by Region

8.3 North America

8.3.1 North America Sesame Paste Sales by Country

8.3.2 North America Sesame Paste Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Sesame Paste Sales by Country

8.4.2 Europe Sesame Paste Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Sesame Paste Sales by Region

8.5.2 Asia Pacific Sesame Paste Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Sesame Paste Sales by Country

8.6.2 South America Sesame Paste Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Sesame Paste Sales by Region
- 8.7.2 Middle East and Africa Sesame Paste Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SESAME PASTE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Sesame Paste by Region(2020-2025)
- 9.2 Global Sesame Paste Revenue Market Share by Region (2020-2025)
- 9.3 Global Sesame Paste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Sesame Paste Production
 - 9.4.1 North America Sesame Paste Production Growth Rate (2020-2025)
 - 9.4.2 North America Sesame Paste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Sesame Paste Production
 - 9.5.1 Europe Sesame Paste Production Growth Rate (2020-2025)
 - 9.5.2 Europe Sesame Paste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Sesame Paste Production (2020-2025)
 - 9.6.1 Japan Sesame Paste Production Growth Rate (2020-2025)
 - 9.6.2 Japan Sesame Paste Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Sesame Paste Production (2020-2025)
 - 9.7.1 China Sesame Paste Production Growth Rate (2020-2025)
 - 9.7.2 China Sesame Paste Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Dipasa
 - 10.1.1 Dipasa Basic Information
 - 10.1.2 Dipasa Sesame Paste Product Overview
 - 10.1.3 Dipasa Sesame Paste Product Market Performance
 - 10.1.4 Dipasa Business Overview
 - 10.1.5 Dipasa SWOT Analysis
 - 10.1.6 Dipasa Recent Developments
- 10.2 Joyva
 - 10.2.1 Joyva Basic Information

- 10.2.2 Joyva Sesame Paste Product Overview
- 10.2.3 Joyva Sesame Paste Product Market Performance
- 10.2.4 Joyva Business Overview
- 10.2.5 Joyva SWOT Analysis
- 10.2.6 Joyva Recent Developments
- 10.3 Sesajal
 - 10.3.1 Sesajal Basic Information
 - 10.3.2 Sesajal Sesame Paste Product Overview
 - 10.3.3 Sesajal Sesame Paste Product Market Performance
 - 10.3.4 Sesajal Business Overview
 - 10.3.5 Sesajal SWOT Analysis
 - 10.3.6 Sesajal Recent Developments
- 10.4 Haitoglou Bros
 - 10.4.1 Haitoglou Bros Basic Information
 - 10.4.2 Haitoglou Bros Sesame Paste Product Overview
 - 10.4.3 Haitoglou Bros Sesame Paste Product Market Performance
 - 10.4.4 Haitoglou Bros Business Overview
 - 10.4.5 Haitoglou Bros Recent Developments
- 10.5 Prince Tahini
 - 10.5.1 Prince Tahini Basic Information
 - 10.5.2 Prince Tahini Sesame Paste Product Overview
 - 10.5.3 Prince Tahini Sesame Paste Product Market Performance
 - 10.5.4 Prince Tahini Business Overview
 - 10.5.5 Prince Tahini Recent Developments
- 10.6 Al Wadi Al Akhdar
 - 10.6.1 Al Wadi Al Akhdar Basic Information
 - 10.6.2 Al Wadi Al Akhdar Sesame Paste Product Overview
 - 10.6.3 Al Wadi Al Akhdar Sesame Paste Product Market Performance
 - 10.6.4 Al Wadi Al Akhdar Business Overview
 - 10.6.5 Al Wadi Al Akhdar Recent Developments
- 10.7 A.O. Ghandour and Sons
 - 10.7.1 A.O. Ghandour and Sons Basic Information
 - 10.7.2 A.O. Ghandour and Sons Sesame Paste Product Overview
 - 10.7.3 A.O. Ghandour and Sons Sesame Paste Product Market Performance
 - 10.7.4 A.O. Ghandour and Sons Business Overview
 - 10.7.5 A.O. Ghandour and Sons Recent Developments
- 10.8 Mounir Bissat
 - 10.8.1 Mounir Bissat Basic Information
 - 10.8.2 Mounir Bissat Sesame Paste Product Overview

- 10.8.3 Mounir Bissat Sesame Paste Product Market Performance
- 10.8.4 Mounir Bissat Business Overview
- 10.8.5 Mounir Bissat Recent Developments
- 10.9 Sunshine International Foods
 - 10.9.1 Sunshine International Foods Basic Information
 - 10.9.2 Sunshine International Foods Sesame Paste Product Overview
 - 10.9.3 Sunshine International Foods Sesame Paste Product Market Performance
 - 10.9.4 Sunshine International Foods Business Overview
 - 10.9.5 Sunshine International Foods Recent Developments
- 10.10 Arrowhead Mills
 - 10.10.1 Arrowhead Mills Basic Information
 - 10.10.2 Arrowhead Mills Sesame Paste Product Overview
 - 10.10.3 Arrowhead Mills Sesame Paste Product Market Performance
 - 10.10.4 Arrowhead Mills Business Overview
 - 10.10.5 Arrowhead Mills Recent Developments
- 10.11 Mizkan
 - 10.11.1 Mizkan Basic Information
 - 10.11.2 Mizkan Sesame Paste Product Overview
 - 10.11.3 Mizkan Sesame Paste Product Market Performance
 - 10.11.4 Mizkan Business Overview
 - 10.11.5 Mizkan Recent Developments
- 10.12 Wadaman
 - 10.12.1 Wadaman Basic Information
 - 10.12.2 Wadaman Sesame Paste Product Overview
 - 10.12.3 Wadaman Sesame Paste Product Market Performance
 - 10.12.4 Wadaman Business Overview
 - 10.12.5 Wadaman Recent Developments
- 10.13 KUKI
 - 10.13.1 KUKI Basic Information
 - 10.13.2 KUKI Sesame Paste Product Overview
 - 10.13.3 KUKI Sesame Paste Product Market Performance
 - 10.13.4 KUKI Business Overview
 - 10.13.5 KUKI Recent Developments
- 10.14 Gomaya
 - 10.14.1 Gomaya Basic Information
 - 10.14.2 Gomaya Sesame Paste Product Overview
 - 10.14.3 Gomaya Sesame Paste Product Market Performance
 - 10.14.4 Gomaya Business Overview
 - 10.14.5 Gomaya Recent Developments

10.15 Rapunzel

- 10.15.1 Rapunzel Basic Information
- 10.15.2 Rapunzel Sesame Paste Product Overview
- 10.15.3 Rapunzel Sesame Paste Product Market Performance
- 10.15.4 Rapunzel Business Overview
- 10.15.5 Rapunzel Recent Developments

10.16 TerraSana

- 10.16.1 TerraSana Basic Information
- 10.16.2 TerraSana Sesame Paste Product Overview
- 10.16.3 TerraSana Sesame Paste Product Market Performance
- 10.16.4 TerraSana Business Overview
- 10.16.5 TerraSana Recent Developments

10.17 Haitoglou

- 10.17.1 Haitoglou Basic Information
- 10.17.2 Haitoglou Sesame Paste Product Overview
- 10.17.3 Haitoglou Sesame Paste Product Market Performance
- 10.17.4 Haitoglou Business Overview
- 10.17.5 Haitoglou Recent Developments

10.18 Al Arz

- 10.18.1 Al Arz Basic Information
- 10.18.2 Al Arz Sesame Paste Product Overview
- 10.18.3 Al Arz Sesame Paste Product Market Performance
- 10.18.4 Al Arz Business Overview
- 10.18.5 Al Arz Recent Developments

10.19 Belazu

- 10.19.1 Belazu Basic Information
- 10.19.2 Belazu Sesame Paste Product Overview
- 10.19.3 Belazu Sesame Paste Product Market Performance
- 10.19.4 Belazu Business Overview
- 10.19.5 Belazu Recent Developments

10.20 Baron

- 10.20.1 Baron Basic Information
- 10.20.2 Baron Sesame Paste Product Overview
- 10.20.3 Baron Sesame Paste Product Market Performance
- 10.20.4 Baron Business Overview
- 10.20.5 Baron Recent Developments

10.21 La Fourche

- 10.21.1 La Fourche Basic Information
- 10.21.2 La Fourche Sesame Paste Product Overview

- 10.21.3 La Fourche Sesame Paste Product Market Performance
- 10.21.4 La Fourche Business Overview
- 10.21.5 La Fourche Recent Developments
- 10.22 Albert Menes
 - 10.22.1 Albert Menes Basic Information
 - 10.22.2 Albert Menes Sesame Paste Product Overview
 - 10.22.3 Albert Menes Sesame Paste Product Market Performance
 - 10.22.4 Albert Menes Business Overview
 - 10.22.5 Albert Menes Recent Developments
- 10.23 KoRo
 - 10.23.1 KoRo Basic Information
 - 10.23.2 KoRo Sesame Paste Product Overview
 - 10.23.3 KoRo Sesame Paste Product Market Performance
 - 10.23.4 KoRo Business Overview
 - 10.23.5 KoRo Recent Developments

11 SESAME PASTE MARKET FORECAST BY REGION

- 11.1 Global Sesame Paste Market Size Forecast
- 11.2 Global Sesame Paste Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Sesame Paste Market Size Forecast by Country
 - 11.2.3 Asia Pacific Sesame Paste Market Size Forecast by Region
 - 11.2.4 South America Sesame Paste Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Sesame Paste by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Sesame Paste Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Sesame Paste by Type (2026-2035)
 - 12.1.2 Global Sesame Paste Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Sesame Paste by Type (2026-2035)
- 12.2 Global Sesame Paste Market Forecast by Application (2026-2035)
 - 12.2.1 Global Sesame Paste Sales (K MT) Forecast by Application
 - 12.2.2 Global Sesame Paste Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Sesame Paste Market Size by Type (M USD)
Table 4. Global Sesame Paste Market Size by Application
Table 5. Sesame Paste Market Size Comparison by Region (M USD)
Table 6. Global Sesame Paste Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Sesame Paste Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Sesame Paste Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Sesame Paste Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Sesame Paste as of 2025)
Table 11. Global Market Sesame Paste Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Sesame Paste Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Sesame Paste Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Sesame Paste Sales by Type (K MT)
Table 27. Global Sesame Paste Market Size by Type (M USD)
Table 28. Global Sesame Paste Sales (K MT) by Type (2020-2025)
Table 29. Global Sesame Paste Sales Market Share by Type (2020-2025)
Table 30. Global Sesame Paste Market Size (M USD) by Type (2020-2025)
Table 31. Global Sesame Paste Market Share by Type (2020-2025)

Table 32. Global Sesame Paste Price (USD/KG) by Type (2020-2025)
Table 33. Global Sesame Paste Sales (K MT) by Application
Table 34. Global Sesame Paste Market Size by Application
Table 35. Global Sesame Paste Sales by Application (2020-2025) & (K MT)
Table 36. Global Sesame Paste Sales Market Share by Application (2020-2025)
Table 37. Global Sesame Paste Market Size by Application (2020-2025) & (M USD)
Table 38. Global Sesame Paste Market Share by Application (2020-2025)
Table 39. Global Sesame Paste Sales Growth Rate by Application (2020-2025)
Table 40. Global Sesame Paste Sales by Region (2020-2025) & (K MT)
Table 41. Global Sesame Paste Sales Market Share by Region (2020-2025)
Table 42. Global Sesame Paste Market Size by Region (2020-2025) & (M USD)
Table 43. Global Sesame Paste Market Size by Region (2020-2025)
Table 44. North America Sesame Paste Sales by Country (2020-2025) & (K MT)
Table 45. North America Sesame Paste Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Sesame Paste Sales by Country (2020-2025) & (K MT)
Table 47. Europe Sesame Paste Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Sesame Paste Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Sesame Paste Market Size by Region (2020-2025) & (M USD)
Table 50. South America Sesame Paste Sales by Country (2020-2025) & (K MT)
Table 51. South America Sesame Paste Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Sesame Paste Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Sesame Paste Market Size by Region (2020-2025) & (M USD)
Table 54. Global Sesame Paste Production (K MT) by Region(2020-2025)
Table 55. Global Sesame Paste Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Sesame Paste Revenue Market Share by Region (2020-2025)
Table 57. Global Sesame Paste Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Sesame Paste Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Sesame Paste Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Sesame Paste Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. China Sesame Paste Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 62. Dipasa Basic Information

Table 63. Dipasa Sesame Paste Product Overview
Table 64. Dipasa Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 65. Dipasa Business Overview
Table 66. Dipasa SWOT Analysis
Table 67. Dipasa Recent Developments
Table 68. Joyva Basic Information
Table 69. Joyva Sesame Paste Product Overview
Table 70. Joyva Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. Joyva Business Overview
Table 72. Joyva SWOT Analysis
Table 73. Joyva Recent Developments
Table 74. Sesajal Basic Information
Table 75. Sesajal Sesame Paste Product Overview
Table 76. Sesajal Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Sesajal Business Overview
Table 78. Sesajal SWOT Analysis
Table 79. Sesajal Recent Developments
Table 80. Haitoglou Bros Basic Information
Table 81. Haitoglou Bros Sesame Paste Product Overview
Table 82. Haitoglou Bros Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Haitoglou Bros Business Overview
Table 84. Haitoglou Bros Recent Developments
Table 85. Prince Tahini Basic Information
Table 86. Prince Tahini Sesame Paste Product Overview
Table 87. Prince Tahini Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Prince Tahini Business Overview
Table 89. Prince Tahini Recent Developments
Table 90. Al Wadi Al Akhdar Basic Information
Table 91. Al Wadi Al Akhdar Sesame Paste Product Overview
Table 92. Al Wadi Al Akhdar Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Al Wadi Al Akhdar Business Overview
Table 94. Al Wadi Al Akhdar Recent Developments
Table 95. A.O. Ghandour and Sons Basic Information

Table 96. A.O. Ghandour and Sons Sesame Paste Product Overview
Table 97. A.O. Ghandour and Sons Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. A.O. Ghandour and Sons Business Overview
Table 99. A.O. Ghandour and Sons Recent Developments
Table 100. Mounir Bissat Basic Information
Table 101. Mounir Bissat Sesame Paste Product Overview
Table 102. Mounir Bissat Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Mounir Bissat Business Overview
Table 104. Mounir Bissat Recent Developments
Table 105. Sunshine International Foods Basic Information
Table 106. Sunshine International Foods Sesame Paste Product Overview
Table 107. Sunshine International Foods Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Sunshine International Foods Business Overview
Table 109. Sunshine International Foods Recent Developments
Table 110. Arrowhead Mills Basic Information
Table 111. Arrowhead Mills Sesame Paste Product Overview
Table 112. Arrowhead Mills Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Arrowhead Mills Business Overview
Table 114. Arrowhead Mills Recent Developments
Table 115. Mizkan Basic Information
Table 116. Mizkan Sesame Paste Product Overview
Table 117. Mizkan Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Mizkan Business Overview
Table 119. Mizkan Recent Developments
Table 120. Wadaman Basic Information
Table 121. Wadaman Sesame Paste Product Overview
Table 122. Wadaman Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Wadaman Business Overview
Table 124. Wadaman Recent Developments
Table 125. KUKI Basic Information
Table 126. KUKI Sesame Paste Product Overview
Table 127. KUKI Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. KUKI Business Overview
Table 129. KUKI Recent Developments
Table 130. Gomaya Basic Information
Table 131. Gomaya Sesame Paste Product Overview
Table 132. Gomaya Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 133. Gomaya Business Overview
Table 134. Gomaya Recent Developments
Table 135. Rapunzel Basic Information
Table 136. Rapunzel Sesame Paste Product Overview
Table 137. Rapunzel Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 138. Rapunzel Business Overview
Table 139. Rapunzel Recent Developments
Table 140. TerraSana Basic Information
Table 141. TerraSana Sesame Paste Product Overview
Table 142. TerraSana Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 143. TerraSana Business Overview
Table 144. TerraSana Recent Developments
Table 145. Haitoglou Basic Information
Table 146. Haitoglou Sesame Paste Product Overview
Table 147. Haitoglou Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 148. Haitoglou Business Overview
Table 149. Haitoglou Recent Developments
Table 150. Al Arz Basic Information
Table 151. Al Arz Sesame Paste Product Overview
Table 152. Al Arz Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 153. Al Arz Business Overview
Table 154. Al Arz Recent Developments
Table 155. Belazu Basic Information
Table 156. Belazu Sesame Paste Product Overview
Table 157. Belazu Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 158. Belazu Business Overview
Table 159. Belazu Recent Developments
Table 160. Baron Basic Information

Table 161. Baron Sesame Paste Product Overview

Table 162. Baron Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 163. Baron Business Overview

Table 164. Baron Recent Developments

Table 165. La Fourche Basic Information

Table 166. La Fourche Sesame Paste Product Overview

Table 167. La Fourche Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 168. La Fourche Business Overview

Table 169. La Fourche Recent Developments

Table 170. Albert Menes Basic Information

Table 171. Albert Menes Sesame Paste Product Overview

Table 172. Albert Menes Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 173. Albert Menes Business Overview

Table 174. Albert Menes Recent Developments

Table 175. KoRo Basic Information

Table 176. KoRo Sesame Paste Product Overview

Table 177. KoRo Sesame Paste Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 178. KoRo Business Overview

Table 179. KoRo Recent Developments

Table 180. Global Sesame Paste Sales Forecast by Region (2026-2035) & (K MT)

Table 181. Global Sesame Paste Market Size Forecast by Region (2026-2035) & (M USD)

Table 182. North America Sesame Paste Sales Forecast by Country (2026-2035) & (K MT)

Table 183. North America Sesame Paste Market Size Forecast by Country (2026-2035) & (M USD)

Table 184. Europe Sesame Paste Sales Forecast by Country (2026-2035) & (K MT)

Table 185. Europe Sesame Paste Market Size Forecast by Country (2026-2035) & (M USD)

Table 186. Asia Pacific Sesame Paste Sales Forecast by Region (2026-2035) & (K MT)

Table 187. Asia Pacific Sesame Paste Market Size Forecast by Region (2026-2035) & (M USD)

Table 188. South America Sesame Paste Sales Forecast by Country (2026-2035) & (K MT)

Table 189. South America Sesame Paste Market Size Forecast by Country (2026-2035)

& (M USD)

Table 190. Middle East and Africa Sesame Paste Sales Forecast by Country
(2026-2035) & (Units)

Table 191. Middle East and Africa Sesame Paste Market Size Forecast by Country
(2026-2035) & (M USD)

Table 192. Global Sesame Paste Sales Forecast by Type (2026-2035) & (K MT)

Table 193. Global Sesame Paste Market Size Forecast by Type (2026-2035) & (M
USD)

Table 194. Global Sesame Paste Price Forecast by Type (2026-2035) & (USD/KG)

Table 195. Global Sesame Paste Sales (K MT) Forecast by Application (2026-2035)

Table 196. Global Sesame Paste Market Size Forecast by Application (2026-2035) &
(M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Sesame Paste
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Sesame Paste Market Size (M USD), 2025-2035
- Figure 5. Global Sesame Paste Market Size (M USD) (2020-2035)
- Figure 6. Global Sesame Paste Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Sesame Paste Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Sesame Paste Product Life Cycle
- Figure 13. Sesame Paste Sales Share by Manufacturers in 2025
- Figure 14. Global Sesame Paste Revenue Share by Manufacturers in 2025
- Figure 15. Sesame Paste Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Sesame Paste Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Sesame Paste Revenue in 2025
- Figure 18. Industry Chain Map of Sesame Paste
- Figure 19. Global Sesame Paste Market PEST Analysis
- Figure 20. Global Sesame Paste Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Sesame Paste Market Share by Type
- Figure 27. Sales Market Share of Sesame Paste by Type (2020-2025)
- Figure 28. Sales Market Share of Sesame Paste by Type in 2025
- Figure 29. Market Share of Sesame Paste by Type (2020-2025)
- Figure 30. Market Share of Sesame Paste by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Sesame Paste Market Share by Application

- Figure 33. Global Sesame Paste Sales Market Share by Application (2020-2025)
- Figure 34. Global Sesame Paste Sales Market Share by Application in 2025
- Figure 35. Global Sesame Paste Market Share by Application (2020-2025)
- Figure 36. Global Sesame Paste Market Share by Application in 2025
- Figure 37. Global Sesame Paste Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Sesame Paste Sales Market Share by Region (2020-2025)
- Figure 39. Global Sesame Paste Market Size by Region (2020-2025)
- Figure 40. North America Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Sesame Paste Sales Market Share by Country in 2024
- Figure 43. North America Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Sesame Paste Market Size by Country in 2024
- Figure 45. U.S. Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Sesame Paste Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Sesame Paste Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Sesame Paste Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Sesame Paste Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Sesame Paste Sales Market Share by Country in 2024
- Figure 53. Europe Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Sesame Paste Market Size by Country in 2024
- Figure 55. Germany Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Sesame Paste Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Sesame Paste Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Sesame Paste Market Size by Region in 2024
- Figure 68. China Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)

- Figure 69. China Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Sesame Paste Sales and Growth Rate (K MT)
- Figure 79. South America Sesame Paste Sales Market Share by Country in 2024
- Figure 80. South America Sesame Paste Market Size and Growth Rate (M USD)
- Figure 81. South America Sesame Paste Market Size by Country in 2024
- Figure 82. Brazil Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Sesame Paste Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Sesame Paste Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Sesame Paste Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Sesame Paste Market Size by Region in 2024
- Figure 92. Saudi Arabia Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Sesame Paste Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Sesame Paste Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Sesame Paste Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 102. Global Sesame Paste Production Market Share by Region (2020-2025)

Figure 103. North America Sesame Paste Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Sesame Paste Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Sesame Paste Production (K MT) Growth Rate (2020-2025)

Figure 106. China Sesame Paste Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Sesame Paste Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Sesame Paste Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Sesame Paste Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Sesame Paste Market Share Forecast by Type (2026-2035)

Figure 111. Global Sesame Paste Sales Forecast by Application (2026-2035)

Figure 112. Global Sesame Paste Market Share Forecast by Application (2026-2035)

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