

Global Serviced Apartment Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G6E6B6A74D8CEN.html>

Date: October 2024

Pages: 105

Price: US\$ 3,200.00 (Single User License)

ID: G6E6B6A74D8CEN

Abstracts

Report Overview

A serviced apartment is a type of accommodation that combines the features of both a hotel and a residential apartment. It is designed to offer the comfort and convenience of home with the added services typically found in hotels. Serviced apartments offer a versatile accommodation option that blends the benefits of hotel services with the comfort and flexibility of a residential setting.

The global Serviced Apartment market size was estimated at USD 96540 million in 2023 and is projected to reach USD 257146.79 million by 2032, exhibiting a CAGR of 11.50% during the forecast period.

North America Serviced Apartment market size was estimated at USD 30359.23 million in 2023, at a CAGR of 9.86% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Serviced Apartment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Serviced Apartment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Serviced Apartment market in any manner.

Global Serviced Apartment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

The Ascott Limited

Frasers Hospitality

The Serviced Apartment Company

Staycity Ltd

Habicus Group

THE SQUA.RE SERVICED APARTMENTS

adiahotels.com

Viridian Apartments

Adagio

Marriott International

Inc.

Market Segmentation (by Type)

Long-Term (>30 Nights)

Short-Term (

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