

Global Service Orchestration and Automation Platforms (SOAP) Market Research Report 2026(Status and Outlook)

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Abstracts

Service Orchestration and Automation Platforms (SOAPs) are software solutions that coordinate, automate, and manage complex IT workflows and business processes across hybrid cloud environments, data centers, and applications. These platforms enable organizations to streamline operations by integrating disparate systems, reducing manual tasks, and improving operational efficiency. SOAPs are widely used in industries such as finance, telecommunications, and healthcare to support tasks like incident response, infrastructure provisioning, and compliance automation.

The global Service Orchestration and Automation Platforms (SOAP) market size was estimated at USD 2536.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Service Orchestration and Automation Platforms (SOAP) market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Service Orchestration and Automation Platforms (SOAP) market. It offers detailed profiles of

major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Service Orchestration and Automation Platforms (SOAP) market.

Global Service Orchestration and Automation Platforms (SOAP) Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

BMC
SMA Technologies
Redwood Software
Stonebranch
ServiceNow
AWS
HCLSoftware
Resolve
OpenText
Microsoft
Broadcom
JetPatch
Pliant

NinjaOne
Atera
ABSYSS
ManagementStudio
AutomationEdge
testRigor
OnPage
PagerDuty
Beta Systems
Laiye
ReadyWorks
Rocket Software
Activeeon

Market Segmentation (by Type)

Cloud Based
On-premises

Market Segmentation (by Application)

BFSI
Retail
Manufacturing
Transport & Logistics
Hospitality
Telecommunications
Healthcare
Energy and Utilities
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Service Orchestration and Automation Platforms (SOAP) Market

Overview of the regional outlook of the Service Orchestration and Automation Platforms (SOAP) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Service Orchestration and Automation Platforms (SOAP) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Service Orchestration and Automation Platforms (SOAP), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Service Orchestration and Automation Platforms (SOAP)

1.2 Key Market Segments

1.2.1 Service Orchestration and Automation Platforms (SOAP) Segment by Type

1.2.2 Service Orchestration and Automation Platforms (SOAP) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Service Orchestration and Automation Platforms (SOAP) Product Life Cycle

3.3 Global Service Orchestration and Automation Platforms (SOAP) Revenue Market Share by Company (2020-2025)

3.4 Service Orchestration and Automation Platforms (SOAP) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Service Orchestration and Automation Platforms (SOAP) Market Competitive Situation and Trends

3.6.1 Service Orchestration and Automation Platforms (SOAP) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Service Orchestration and Automation Platforms (SOAP) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) VALUE CHAIN ANALYSIS

4.1 Service Orchestration and Automation Platforms (SOAP) Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Service Orchestration and Automation Platforms (SOAP) Market Porter's Five Forces Analysis

6 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Service Orchestration and Automation Platforms (SOAP) Market by Type (2020-2025)

6.3 Global Service Orchestration and Automation Platforms (SOAP) Market Size Growth Rate by Type (2021-2025)

7 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Service Orchestration and Automation Platforms (SOAP) Market Size (M USD) by Application (2020-2025)

7.3 Global Service Orchestration and Automation Platforms (SOAP) Market Size Growth Rate by Application (2021-2025)

8 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET SEGMENTATION BY REGION

8.1 Global Service Orchestration and Automation Platforms (SOAP) Market Size by Region

8.1.1 Global Service Orchestration and Automation Platforms (SOAP) Market Size by Region

8.1.2 Global Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Region

8.2 North America

8.2.1 North America Service Orchestration and Automation Platforms (SOAP) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Service Orchestration and Automation Platforms (SOAP) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Service Orchestration and Automation Platforms (SOAP) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Service Orchestration and Automation Platforms (SOAP) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Service Orchestration and Automation Platforms (SOAP) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BMC

9.1.1 BMC Basic Information

9.1.2 BMC Service Orchestration and Automation Platforms (SOAP) Product Overview

9.1.3 BMC Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.1.4 BMC SWOT Analysis

9.1.5 BMC Business Overview

9.1.6 BMC Recent Developments

9.2 SMA Technologies

9.2.1 SMA Technologies Basic Information

9.2.2 SMA Technologies Service Orchestration and Automation Platforms (SOAP) Product Overview

9.2.3 SMA Technologies Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.2.4 SMA Technologies SWOT Analysis

9.2.5 SMA Technologies Business Overview

9.2.6 SMA Technologies Recent Developments

9.3 Redwood Software

9.3.1 Redwood Software Basic Information

9.3.2 Redwood Software Service Orchestration and Automation Platforms (SOAP) Product Overview

9.3.3 Redwood Software Service Orchestration and Automation Platforms (SOAP) Product Market Performance

- 9.3.4 Redwood Software SWOT Analysis
- 9.3.5 Redwood Software Business Overview
- 9.3.6 Redwood Software Recent Developments
- 9.4 Stonebranch
 - 9.4.1 Stonebranch Basic Information
 - 9.4.2 Stonebranch Service Orchestration and Automation Platforms (SOAP) Product Overview
 - 9.4.3 Stonebranch Service Orchestration and Automation Platforms (SOAP) Product Market Performance
 - 9.4.4 Stonebranch Business Overview
 - 9.4.5 Stonebranch Recent Developments
- 9.5 ServiceNow
 - 9.5.1 ServiceNow Basic Information
 - 9.5.2 ServiceNow Service Orchestration and Automation Platforms (SOAP) Product Overview
 - 9.5.3 ServiceNow Service Orchestration and Automation Platforms (SOAP) Product Market Performance
 - 9.5.4 ServiceNow Business Overview
 - 9.5.5 ServiceNow Recent Developments
- 9.6 AWS
 - 9.6.1 AWS Basic Information
 - 9.6.2 AWS Service Orchestration and Automation Platforms (SOAP) Product Overview
 - 9.6.3 AWS Service Orchestration and Automation Platforms (SOAP) Product Market Performance
 - 9.6.4 AWS Business Overview
 - 9.6.5 AWS Recent Developments
- 9.7 HCLSoftware
 - 9.7.1 HCLSoftware Basic Information
 - 9.7.2 HCLSoftware Service Orchestration and Automation Platforms (SOAP) Product Overview
 - 9.7.3 HCLSoftware Service Orchestration and Automation Platforms (SOAP) Product Market Performance
 - 9.7.4 HCLSoftware Business Overview
 - 9.7.5 HCLSoftware Recent Developments
- 9.8 Resolve
 - 9.8.1 Resolve Basic Information
 - 9.8.2 Resolve Service Orchestration and Automation Platforms (SOAP) Product Overview
 - 9.8.3 Resolve Service Orchestration and Automation Platforms (SOAP) Product

Market Performance

9.8.4 Resolve Business Overview

9.8.5 Resolve Recent Developments

9.9 OpenText

9.9.1 OpenText Basic Information

9.9.2 OpenText Service Orchestration and Automation Platforms (SOAP) Product Overview

9.9.3 OpenText Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.9.4 OpenText Business Overview

9.9.5 OpenText Recent Developments

9.10 Microsoft

9.10.1 Microsoft Basic Information

9.10.2 Microsoft Service Orchestration and Automation Platforms (SOAP) Product Overview

9.10.3 Microsoft Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.10.4 Microsoft Business Overview

9.10.5 Microsoft Recent Developments

9.11 Broadcom

9.11.1 Broadcom Basic Information

9.11.2 Broadcom Service Orchestration and Automation Platforms (SOAP) Product Overview

9.11.3 Broadcom Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.11.4 Broadcom Business Overview

9.11.5 Broadcom Recent Developments

9.12 JetPatch

9.12.1 JetPatch Basic Information

9.12.2 JetPatch Service Orchestration and Automation Platforms (SOAP) Product Overview

9.12.3 JetPatch Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.12.4 JetPatch Business Overview

9.12.5 JetPatch Recent Developments

9.13 Pliant

9.13.1 Pliant Basic Information

9.13.2 Pliant Service Orchestration and Automation Platforms (SOAP) Product Overview

9.13.3 Pliant Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.13.4 Pliant Business Overview

9.13.5 Pliant Recent Developments

9.14 NinjaOne

9.14.1 NinjaOne Basic Information

9.14.2 NinjaOne Service Orchestration and Automation Platforms (SOAP) Product Overview

9.14.3 NinjaOne Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.14.4 NinjaOne Business Overview

9.14.5 NinjaOne Recent Developments

9.15 Atera

9.15.1 Atera Basic Information

9.15.2 Atera Service Orchestration and Automation Platforms (SOAP) Product Overview

9.15.3 Atera Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.15.4 Atera Business Overview

9.15.5 Atera Recent Developments

9.16 ABSYSS

9.16.1 ABSYSS Basic Information

9.16.2 ABSYSS Service Orchestration and Automation Platforms (SOAP) Product Overview

9.16.3 ABSYSS Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.16.4 ABSYSS Business Overview

9.16.5 ABSYSS Recent Developments

9.17 ManagementStudio

9.17.1 ManagementStudio Basic Information

9.17.2 ManagementStudio Service Orchestration and Automation Platforms (SOAP) Product Overview

9.17.3 ManagementStudio Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.17.4 ManagementStudio Business Overview

9.17.5 ManagementStudio Recent Developments

9.18 AutomationEdge

9.18.1 AutomationEdge Basic Information

9.18.2 AutomationEdge Service Orchestration and Automation Platforms (SOAP)

Product Overview

9.18.3 AutomationEdge Service Orchestration and Automation Platforms (SOAP)

Product Market Performance

9.18.4 AutomationEdge Business Overview

9.18.5 AutomationEdge Recent Developments

9.19 testRigor

9.19.1 testRigor Basic Information

9.19.2 testRigor Service Orchestration and Automation Platforms (SOAP) Product Overview

9.19.3 testRigor Service Orchestration and Automation Platforms (SOAP) Product

Market Performance

9.19.4 testRigor Business Overview

9.19.5 testRigor Recent Developments

9.20 OnPage

9.20.1 OnPage Basic Information

9.20.2 OnPage Service Orchestration and Automation Platforms (SOAP) Product Overview

9.20.3 OnPage Service Orchestration and Automation Platforms (SOAP) Product

Market Performance

9.20.4 OnPage Business Overview

9.20.5 OnPage Recent Developments

9.21 PagerDuty

9.21.1 PagerDuty Basic Information

9.21.2 PagerDuty Service Orchestration and Automation Platforms (SOAP) Product Overview

9.21.3 PagerDuty Service Orchestration and Automation Platforms (SOAP) Product

Market Performance

9.21.4 PagerDuty Business Overview

9.21.5 PagerDuty Recent Developments

9.22 Beta Systems

9.22.1 Beta Systems Basic Information

9.22.2 Beta Systems Service Orchestration and Automation Platforms (SOAP) Product Overview

9.22.3 Beta Systems Service Orchestration and Automation Platforms (SOAP) Product

Market Performance

9.22.4 Beta Systems Business Overview

9.22.5 Beta Systems Recent Developments

9.23 Laiye

9.23.1 Laiye Basic Information

9.23.2 Laiye Service Orchestration and Automation Platforms (SOAP) Product Overview

9.23.3 Laiye Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.23.4 Laiye Business Overview

9.23.5 Laiye Recent Developments

9.24 ReadyWorks

9.24.1 ReadyWorks Basic Information

9.24.2 ReadyWorks Service Orchestration and Automation Platforms (SOAP) Product Overview

9.24.3 ReadyWorks Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.24.4 ReadyWorks Business Overview

9.24.5 ReadyWorks Recent Developments

9.25 Rocket Software

9.25.1 Rocket Software Basic Information

9.25.2 Rocket Software Service Orchestration and Automation Platforms (SOAP) Product Overview

9.25.3 Rocket Software Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.25.4 Rocket Software Business Overview

9.25.5 Rocket Software Recent Developments

9.26 Activeeon

9.26.1 Activeeon Basic Information

9.26.2 Activeeon Service Orchestration and Automation Platforms (SOAP) Product Overview

9.26.3 Activeeon Service Orchestration and Automation Platforms (SOAP) Product Market Performance

9.26.4 Activeeon Business Overview

9.26.5 Activeeon Recent Developments

10 SERVICE ORCHESTRATION AND AUTOMATION PLATFORMS (SOAP) MARKET FORECAST BY REGION

10.1 Global Service Orchestration and Automation Platforms (SOAP) Market Size Forecast

10.2 Global Service Orchestration and Automation Platforms (SOAP) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Country

10.2.3 Asia Pacific Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Region

10.2.4 South America Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Service Orchestration and Automation Platforms (SOAP) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Service Orchestration and Automation Platforms (SOAP) Market Forecast by Type (2026-2035)

11.1.1 Global Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Type (2026-2035)

11.2 Global Service Orchestration and Automation Platforms (SOAP) Market Forecast by Application (2026-2035)

11.2.1 Global Service Orchestration and Automation Platforms (SOAP) Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Service Orchestration and Automation Platforms (SOAP) Market Size by Type (M USD)

Table 4. Global Service Orchestration and Automation Platforms (SOAP) Market Size by Application

Table 5. Service Orchestration and Automation Platforms (SOAP) Market Size Comparison by Region (M USD)

Table 6. Global Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) by Company (2020-2025)

Table 7. Global Service Orchestration and Automation Platforms (SOAP) Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Service Orchestration and Automation Platforms (SOAP) as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Service Orchestration and Automation Platforms (SOAP) Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Service Orchestration and Automation Platforms (SOAP) Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Service Orchestration and Automation Platforms (SOAP) Market Size by Type (M USD)

Table 22. Global Service Orchestration and Automation Platforms (SOAP) Market Size (M USD) by Type (2020-2025)

Table 23. Global Service Orchestration and Automation Platforms (SOAP) Market Share by Type (2020-2025)

Table 24. Global Service Orchestration and Automation Platforms (SOAP) Market Size Growth Rate by Type (2021-2025)

Table 25. Global Service Orchestration and Automation Platforms (SOAP) Market Size by Application

Table 26. Global Service Orchestration and Automation Platforms (SOAP) Market Size by Application (2020-2025) & (M USD)

Table 27. Global Service Orchestration and Automation Platforms (SOAP) Market Share by Application (2020-2025)

Table 28. Global Service Orchestration and Automation Platforms (SOAP) Market Size Growth Rate by Application (2021-2025)

Table 29. Global Service Orchestration and Automation Platforms (SOAP) Market Size by Region (2020-2025) & (M USD)

Table 30. Global Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Region (2020-2025)

Table 31. North America Service Orchestration and Automation Platforms (SOAP) Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Service Orchestration and Automation Platforms (SOAP) Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Service Orchestration and Automation Platforms (SOAP) Market Size by Region (2020-2025) & (M USD)

Table 34. South America Service Orchestration and Automation Platforms (SOAP) Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Service Orchestration and Automation Platforms (SOAP) Market Size by Region (2020-2025) & (M USD)

Table 36. BMC Basic Information

Table 37. BMC Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 38. BMC Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 39. BMC SWOT Analysis

Table 40. BMC Business Overview

Table 41. BMC Recent Developments

Table 42. SMA Technologies Basic Information

Table 43. SMA Technologies Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 44. SMA Technologies Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 45. SMA Technologies SWOT Analysis

Table 46. SMA Technologies Business Overview

Table 47. SMA Technologies Recent Developments

Table 48. Redwood Software Basic Information

- Table 49. Redwood Software Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 50. Redwood Software Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 51. Redwood Software SWOT Analysis
- Table 52. Redwood Software Business Overview
- Table 53. Redwood Software Recent Developments
- Table 54. Stonebranch Basic Information
- Table 55. Stonebranch Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 56. Stonebranch Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 57. Stonebranch Business Overview
- Table 58. Stonebranch Recent Developments
- Table 59. ServiceNow Basic Information
- Table 60. ServiceNow Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 61. ServiceNow Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. ServiceNow Business Overview
- Table 63. ServiceNow Recent Developments
- Table 64. AWS Basic Information
- Table 65. AWS Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 66. AWS Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. AWS Business Overview
- Table 68. AWS Recent Developments
- Table 69. HCLSoftware Basic Information
- Table 70. HCLSoftware Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 71. HCLSoftware Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. HCLSoftware Business Overview
- Table 73. HCLSoftware Recent Developments
- Table 74. Resolve Basic Information
- Table 75. Resolve Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 76. Resolve Service Orchestration and Automation Platforms (SOAP) Revenue

(M USD) and Gross Margin (2020-2025)

Table 77. Resolve Business Overview

Table 78. Resolve Recent Developments

Table 79. OpenText Basic Information

Table 80. OpenText Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 81. OpenText Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 82. OpenText Business Overview

Table 83. OpenText Recent Developments

Table 84. Microsoft Basic Information

Table 85. Microsoft Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 86. Microsoft Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Microsoft Business Overview

Table 88. Microsoft Recent Developments

Table 89. Broadcom Basic Information

Table 90. Broadcom Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 91. Broadcom Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Broadcom Business Overview

Table 93. Broadcom Recent Developments

Table 94. JetPatch Basic Information

Table 95. JetPatch Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 96. JetPatch Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 97. JetPatch Business Overview

Table 98. JetPatch Recent Developments

Table 99. Pliant Basic Information

Table 100. Pliant Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 101. Pliant Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Pliant Business Overview

Table 103. Pliant Recent Developments

Table 104. NinjaOne Basic Information

- Table 105. NinjaOne Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 106. NinjaOne Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. NinjaOne Business Overview
- Table 108. NinjaOne Recent Developments
- Table 109. Atera Basic Information
- Table 110. Atera Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 111. Atera Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Atera Business Overview
- Table 113. Atera Recent Developments
- Table 114. ABSYSS Basic Information
- Table 115. ABSYSS Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 116. ABSYSS Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. ABSYSS Business Overview
- Table 118. ABSYSS Recent Developments
- Table 119. ManagementStudio Basic Information
- Table 120. ManagementStudio Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 121. ManagementStudio Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. ManagementStudio Business Overview
- Table 123. ManagementStudio Recent Developments
- Table 124. AutomationEdge Basic Information
- Table 125. AutomationEdge Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 126. AutomationEdge Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. AutomationEdge Business Overview
- Table 128. AutomationEdge Recent Developments
- Table 129. testRigor Basic Information
- Table 130. testRigor Service Orchestration and Automation Platforms (SOAP) Product Overview
- Table 131. testRigor Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 132. testRigor Business Overview

Table 133. testRigor Recent Developments

Table 134. OnPage Basic Information

Table 135. OnPage Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 136. OnPage Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 137. OnPage Business Overview

Table 138. OnPage Recent Developments

Table 139. PagerDuty Basic Information

Table 140. PagerDuty Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 141. PagerDuty Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 142. PagerDuty Business Overview

Table 143. PagerDuty Recent Developments

Table 144. Beta Systems Basic Information

Table 145. Beta Systems Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 146. Beta Systems Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Beta Systems Business Overview

Table 148. Beta Systems Recent Developments

Table 149. Laiye Basic Information

Table 150. Laiye Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 151. Laiye Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 152. Laiye Business Overview

Table 153. Laiye Recent Developments

Table 154. ReadyWorks Basic Information

Table 155. ReadyWorks Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 156. ReadyWorks Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 157. ReadyWorks Business Overview

Table 158. ReadyWorks Recent Developments

Table 159. Rocket Software Basic Information

Table 160. Rocket Software Service Orchestration and Automation Platforms (SOAP)

Product Overview

Table 161. Rocket Software Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 162. Rocket Software Business Overview

Table 163. Rocket Software Recent Developments

Table 164. Activeeon Basic Information

Table 165. Activeeon Service Orchestration and Automation Platforms (SOAP) Product Overview

Table 166. Activeeon Service Orchestration and Automation Platforms (SOAP) Revenue (M USD) and Gross Margin (2020-2025)

Table 167. Activeeon Business Overview

Table 168. Activeeon Recent Developments

Table 169. Global Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Region (2026-2035) & (M USD)

Table 170. North America Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Country (2026-2035) & (M USD)

Table 171. Europe Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Country (2026-2035) & (M USD)

Table 172. Asia Pacific Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Country (2026-2035) & (M USD)

Table 174. Middle East and Africa Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Global Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Type (2026-2035) & (M USD)

Table 176. Global Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Service Orchestration and Automation Platforms (SOAP)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Service Orchestration and Automation Platforms (SOAP) Market Size (M USD), 2025-2035
- Figure 5. Global Service Orchestration and Automation Platforms (SOAP) Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Service Orchestration and Automation Platforms (SOAP) Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Service Orchestration and Automation Platforms (SOAP) Product Life Cycle
- Figure 12. Global Service Orchestration and Automation Platforms (SOAP) Revenue Share by Company in 2025
- Figure 13. Service Orchestration and Automation Platforms (SOAP) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Service Orchestration and Automation Platforms (SOAP) Revenue in 2025
- Figure 15. Value Chain Map of Service Orchestration and Automation Platforms (SOAP)
- Figure 16. Global Service Orchestration and Automation Platforms (SOAP) Market PEST Analysis
- Figure 17. Global Service Orchestration and Automation Platforms (SOAP) Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Service Orchestration and Automation Platforms (SOAP) Market Share by Type
- Figure 20. Market Share of Service Orchestration and Automation Platforms (SOAP) by Type (2020-2025)
- Figure 21. Global Service Orchestration and Automation Platforms (SOAP) Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Service Orchestration and Automation Platforms (SOAP) Market

Share by Application

Figure 24. Global Service Orchestration and Automation Platforms (SOAP) Market Share by Application (2020-2025)

Figure 25. Global Service Orchestration and Automation Platforms (SOAP) Market Share by Application in 2024

Figure 26. Global Service Orchestration and Automation Platforms (SOAP) Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Region (2020-2025)

Figure 28. North America Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Country in 2024

Figure 30. U.S. Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Service Orchestration and Automation Platforms (SOAP) Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Service Orchestration and Automation Platforms (SOAP) Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Service Orchestration and Automation Platforms (SOAP) Market Share by Country in 2024

Figure 35. Germany Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Region in 2024

Figure 42. China Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (M USD)

Figure 48. South America Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Country in 2024

Figure 49. Brazil Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Service Orchestration and Automation Platforms (SOAP) Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Service Orchestration and Automation Platforms (SOAP) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Service Orchestration and Automation Platforms (SOAP) Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Service Orchestration and Automation Platforms (SOAP) Market Share Forecast by Type (2026-2035)

Figure 61. Global Service Orchestration and Automation Platforms (SOAP) Market Share Forecast by Application (2026-2035)

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