

Global Semi Permanent Hair Color Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Semi-permanent hair dyes deposit color on the surface of the hair, it does not penetrate the cortex like permanent hair dyes. While permanent hair dyes can last for months, semi-permanent hair dyes do not have this long-lasting ability. The colour fades gradually with each wash and almost completely disappears after 15-20 washes.

This report provides a deep insight into the global Semi Permanent Hair Color market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Semi Permanent Hair Color Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Semi Permanent Hair Color market in any manner.

Global Semi Permanent Hair Color Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Clairol

L'Oreal Paris

Ion Color Brilliance

Iroiro

Wella

Manic Panic

Color X-Change

Adore Creative Image

Dark And Lovely

One 'N Only

Kristin Ess

Joico

Lime Crime

Pravana

OVertone

SEPHORA

Splat

Beyond the Zone

Moroccanoil

Keracolor

Curlsmith

Uberliss

Good Dye Young

Got 2b

Punky Colour

BRITE

Christophe Robin

Nuonove

Market Segmentation (by Type)

Color Depositing Conditioner

Temporary Color Styling Gel

Temporary Hair Chalk

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Semi Permanent Hair Color Market

Overview of the regional outlook of the Semi Permanent Hair Color Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Semi Permanent Hair Color Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Semi Permanent Hair Color

1.2 Key Market Segments

1.2.1 Semi Permanent Hair Color Segment by Type

1.2.2 Semi Permanent Hair Color Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SEMI PERMANENT HAIR COLOR MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SEMI PERMANENT HAIR COLOR MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Semi Permanent Hair Color Product Life Cycle

3.3 Global Semi Permanent Hair Color Revenue Market Share by Company (2020-2025)

3.4 Semi Permanent Hair Color Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Semi Permanent Hair Color Company Headquarters, Area Served, Product Type

3.6 Semi Permanent Hair Color Market Competitive Situation and Trends

3.6.1 Semi Permanent Hair Color Market Concentration Rate

3.6.2 Global 5 and 10 Largest Semi Permanent Hair Color Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SEMI PERMANENT HAIR COLOR VALUE CHAIN ANALYSIS

4.1 Semi Permanent Hair Color Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SEMI PERMANENT HAIR COLOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Semi Permanent Hair Color Market Porter's Five Forces Analysis

6 SEMI PERMANENT HAIR COLOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Semi Permanent Hair Color Market Size Market Share by Type (2020-2025)
- 6.3 Global Semi Permanent Hair Color Market Size Growth Rate by Type (2021-2025)

7 SEMI PERMANENT HAIR COLOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Semi Permanent Hair Color Market Size (M USD) by Application (2020-2025)
- 7.3 Global Semi Permanent Hair Color Sales Growth Rate by Application (2020-2025)

8 SEMI PERMANENT HAIR COLOR MARKET SEGMENTATION BY REGION

- 8.1 Global Semi Permanent Hair Color Market Size by Region
 - 8.1.1 Global Semi Permanent Hair Color Market Size by Region
 - 8.1.2 Global Semi Permanent Hair Color Market Size Market Share by Region

8.2 North America

8.2.1 North America Semi Permanent Hair Color Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Semi Permanent Hair Color Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Semi Permanent Hair Color Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Semi Permanent Hair Color Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Semi Permanent Hair Color Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Clairol

9.1.1 Clairol Basic Information

9.1.2 Clairol Semi Permanent Hair Color Product Overview

9.1.3 Clairol Semi Permanent Hair Color Product Market Performance

9.1.4 Clairol SWOT Analysis

- 9.1.5 Clairol Business Overview
- 9.1.6 Clairol Recent Developments
- 9.2 L'Oreal Paris
 - 9.2.1 L'Oreal Paris Basic Information
 - 9.2.2 L'Oreal Paris Semi Permanent Hair Color Product Overview
 - 9.2.3 L'Oreal Paris Semi Permanent Hair Color Product Market Performance
 - 9.2.4 L'Oreal Paris SWOT Analysis
 - 9.2.5 L'Oreal Paris Business Overview
 - 9.2.6 L'Oreal Paris Recent Developments
- 9.3 Ion Color Brilliance
 - 9.3.1 Ion Color Brilliance Basic Information
 - 9.3.2 Ion Color Brilliance Semi Permanent Hair Color Product Overview
 - 9.3.3 Ion Color Brilliance Semi Permanent Hair Color Product Market Performance
 - 9.3.4 Ion Color Brilliance SWOT Analysis
 - 9.3.5 Ion Color Brilliance Business Overview
 - 9.3.6 Ion Color Brilliance Recent Developments
- 9.4 Iroiro
 - 9.4.1 Iroiro Basic Information
 - 9.4.2 Iroiro Semi Permanent Hair Color Product Overview
 - 9.4.3 Iroiro Semi Permanent Hair Color Product Market Performance
 - 9.4.4 Iroiro Business Overview
 - 9.4.5 Iroiro Recent Developments
- 9.5 Wella
 - 9.5.1 Wella Basic Information
 - 9.5.2 Wella Semi Permanent Hair Color Product Overview
 - 9.5.3 Wella Semi Permanent Hair Color Product Market Performance
 - 9.5.4 Wella Business Overview
 - 9.5.5 Wella Recent Developments
- 9.6 Manic Panic
 - 9.6.1 Manic Panic Basic Information
 - 9.6.2 Manic Panic Semi Permanent Hair Color Product Overview
 - 9.6.3 Manic Panic Semi Permanent Hair Color Product Market Performance
 - 9.6.4 Manic Panic Business Overview
 - 9.6.5 Manic Panic Recent Developments
- 9.7 Color X-Change
 - 9.7.1 Color X-Change Basic Information
 - 9.7.2 Color X-Change Semi Permanent Hair Color Product Overview
 - 9.7.3 Color X-Change Semi Permanent Hair Color Product Market Performance
 - 9.7.4 Color X-Change Business Overview

9.7.5 Color X-Change Recent Developments

9.8 Adore Creative Image

9.8.1 Adore Creative Image Basic Information

9.8.2 Adore Creative Image Semi Permanent Hair Color Product Overview

9.8.3 Adore Creative Image Semi Permanent Hair Color Product Market Performance

9.8.4 Adore Creative Image Business Overview

9.8.5 Adore Creative Image Recent Developments

9.9 Dark And Lovely

9.9.1 Dark And Lovely Basic Information

9.9.2 Dark And Lovely Semi Permanent Hair Color Product Overview

9.9.3 Dark And Lovely Semi Permanent Hair Color Product Market Performance

9.9.4 Dark And Lovely Business Overview

9.9.5 Dark And Lovely Recent Developments

9.10 One 'N Only

9.10.1 One 'N Only Basic Information

9.10.2 One 'N Only Semi Permanent Hair Color Product Overview

9.10.3 One 'N Only Semi Permanent Hair Color Product Market Performance

9.10.4 One 'N Only Business Overview

9.10.5 One 'N Only Recent Developments

9.11 Kristin Ess

9.11.1 Kristin Ess Basic Information

9.11.2 Kristin Ess Semi Permanent Hair Color Product Overview

9.11.3 Kristin Ess Semi Permanent Hair Color Product Market Performance

9.11.4 Kristin Ess Business Overview

9.11.5 Kristin Ess Recent Developments

9.12 Joico

9.12.1 Joico Basic Information

9.12.2 Joico Semi Permanent Hair Color Product Overview

9.12.3 Joico Semi Permanent Hair Color Product Market Performance

9.12.4 Joico Business Overview

9.12.5 Joico Recent Developments

9.13 Lime Crime

9.13.1 Lime Crime Basic Information

9.13.2 Lime Crime Semi Permanent Hair Color Product Overview

9.13.3 Lime Crime Semi Permanent Hair Color Product Market Performance

9.13.4 Lime Crime Business Overview

9.13.5 Lime Crime Recent Developments

9.14 Pravana

9.14.1 Pravana Basic Information

- 9.14.2 Pravana Semi Permanent Hair Color Product Overview
- 9.14.3 Pravana Semi Permanent Hair Color Product Market Performance
- 9.14.4 Pravana Business Overview
- 9.14.5 Pravana Recent Developments
- 9.15 OVertone
 - 9.15.1 OVertone Basic Information
 - 9.15.2 OVertone Semi Permanent Hair Color Product Overview
 - 9.15.3 OVertone Semi Permanent Hair Color Product Market Performance
 - 9.15.4 OVertone Business Overview
 - 9.15.5 OVertone Recent Developments
- 9.16 SEPHORA
 - 9.16.1 SEPHORA Basic Information
 - 9.16.2 SEPHORA Semi Permanent Hair Color Product Overview
 - 9.16.3 SEPHORA Semi Permanent Hair Color Product Market Performance
 - 9.16.4 SEPHORA Business Overview
 - 9.16.5 SEPHORA Recent Developments
- 9.17 Splat
 - 9.17.1 Splat Basic Information
 - 9.17.2 Splat Semi Permanent Hair Color Product Overview
 - 9.17.3 Splat Semi Permanent Hair Color Product Market Performance
 - 9.17.4 Splat Business Overview
 - 9.17.5 Splat Recent Developments
- 9.18 Beyond the Zone
 - 9.18.1 Beyond the Zone Basic Information
 - 9.18.2 Beyond the Zone Semi Permanent Hair Color Product Overview
 - 9.18.3 Beyond the Zone Semi Permanent Hair Color Product Market Performance
 - 9.18.4 Beyond the Zone Business Overview
 - 9.18.5 Beyond the Zone Recent Developments
- 9.19 Moroccanoil
 - 9.19.1 Moroccanoil Basic Information
 - 9.19.2 Moroccanoil Semi Permanent Hair Color Product Overview
 - 9.19.3 Moroccanoil Semi Permanent Hair Color Product Market Performance
 - 9.19.4 Moroccanoil Business Overview
 - 9.19.5 Moroccanoil Recent Developments
- 9.20 Keracolor
 - 9.20.1 Keracolor Basic Information
 - 9.20.2 Keracolor Semi Permanent Hair Color Product Overview
 - 9.20.3 Keracolor Semi Permanent Hair Color Product Market Performance
 - 9.20.4 Keracolor Business Overview

9.20.5 Keracolor Recent Developments

9.21 Curlsmith

9.21.1 Curlsmith Basic Information

9.21.2 Curlsmith Semi Permanent Hair Color Product Overview

9.21.3 Curlsmith Semi Permanent Hair Color Product Market Performance

9.21.4 Curlsmith Business Overview

9.21.5 Curlsmith Recent Developments

9.22 Uberliss

9.22.1 Uberliss Basic Information

9.22.2 Uberliss Semi Permanent Hair Color Product Overview

9.22.3 Uberliss Semi Permanent Hair Color Product Market Performance

9.22.4 Uberliss Business Overview

9.22.5 Uberliss Recent Developments

9.23 Good Dye Young

9.23.1 Good Dye Young Basic Information

9.23.2 Good Dye Young Semi Permanent Hair Color Product Overview

9.23.3 Good Dye Young Semi Permanent Hair Color Product Market Performance

9.23.4 Good Dye Young Business Overview

9.23.5 Good Dye Young Recent Developments

9.24 Got 2b

9.24.1 Got 2b Basic Information

9.24.2 Got 2b Semi Permanent Hair Color Product Overview

9.24.3 Got 2b Semi Permanent Hair Color Product Market Performance

9.24.4 Got 2b Business Overview

9.24.5 Got 2b Recent Developments

9.25 Punky Colour

9.25.1 Punky Colour Basic Information

9.25.2 Punky Colour Semi Permanent Hair Color Product Overview

9.25.3 Punky Colour Semi Permanent Hair Color Product Market Performance

9.25.4 Punky Colour Business Overview

9.25.5 Punky Colour Recent Developments

9.26 BRITE

9.26.1 BRITE Basic Information

9.26.2 BRITE Semi Permanent Hair Color Product Overview

9.26.3 BRITE Semi Permanent Hair Color Product Market Performance

9.26.4 BRITE Business Overview

9.26.5 BRITE Recent Developments

9.27 Christophe Robin

9.27.1 Christophe Robin Basic Information

- 9.27.2 Christophe Robin Semi Permanent Hair Color Product Overview
- 9.27.3 Christophe Robin Semi Permanent Hair Color Product Market Performance
- 9.27.4 Christophe Robin Business Overview
- 9.27.5 Christophe Robin Recent Developments
- 9.28 Nuonove
 - 9.28.1 Nuonove Basic Information
 - 9.28.2 Nuonove Semi Permanent Hair Color Product Overview
 - 9.28.3 Nuonove Semi Permanent Hair Color Product Market Performance
 - 9.28.4 Nuonove Business Overview
 - 9.28.5 Nuonove Recent Developments

10 SEMI PERMANENT HAIR COLOR MARKET FORECAST BY REGION

- 10.1 Global Semi Permanent Hair Color Market Size Forecast
- 10.2 Global Semi Permanent Hair Color Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Semi Permanent Hair Color Market Size Forecast by Country
 - 10.2.3 Asia Pacific Semi Permanent Hair Color Market Size Forecast by Region
 - 10.2.4 South America Semi Permanent Hair Color Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Semi Permanent Hair Color by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Semi Permanent Hair Color Market Forecast by Type (2026-2033)
- 11.2 Global Semi Permanent Hair Color Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List of Tables

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Semi Permanent Hair Color Market Size Comparison by Region (M USD)
- Table 5. Global Semi Permanent Hair Color Revenue (M USD) by Company (2020-2025)
- Table 6. Global Semi Permanent Hair Color Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Semi Permanent Hair Color as of 2024)
- Table 8. Semi Permanent Hair Color Company Headquarters and Area Served

Table 9. Company Semi Permanent Hair Color Product Type
Table 10. Global Semi Permanent Hair Color Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Semi Permanent Hair Color Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Semi Permanent Hair Color Market Size by Type (M USD)
Table 21. Global Semi Permanent Hair Color Market Size (M USD) by Type (2020-2025)
Table 22. Global Semi Permanent Hair Color Market Size Share by Type (2020-2025)
Table 23. Global Semi Permanent Hair Color Market Size Growth Rate by Type (2021-2025)
Table 24. Global Semi Permanent Hair Color Market Size by Application
Table 25. Global Semi Permanent Hair Color Market Size by Application (2020-2025) & (M USD)
Table 26. Global Semi Permanent Hair Color Market Share by Application (2020-2025)
Table 27. Global Semi Permanent Hair Color Sales Growth Rate by Application (2020-2025)
Table 28. Global Semi Permanent Hair Color Market Size by Region (2020-2025) & (M USD)
Table 29. Global Semi Permanent Hair Color Market Size Market Share by Region (2020-2025)
Table 30. North America Semi Permanent Hair Color Market Size by Country (2020-2025) & (M USD)
Table 31. Europe Semi Permanent Hair Color Market Size by Country (2020-2025) & (M USD)
Table 32. Asia Pacific Semi Permanent Hair Color Market Size by Region (2020-2025) & (M USD)
Table 33. South America Semi Permanent Hair Color Market Size by Country (2020-2025) & (M USD)
Table 34. Middle East and Africa Semi Permanent Hair Color Market Size by Region (2020-2025) & (M USD)
Table 35. Clairol Basic Information

Table 36. Clairol Semi Permanent Hair Color Product Overview
Table 37. Clairol Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 38. Clairol SWOT Analysis
Table 39. Clairol Business Overview
Table 40. Clairol Recent Developments
Table 41. L'Oreal Paris Basic Information
Table 42. L'Oreal Paris Semi Permanent Hair Color Product Overview
Table 43. L'Oreal Paris Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 44. L'Oreal Paris SWOT Analysis
Table 45. L'Oreal Paris Business Overview
Table 46. L'Oreal Paris Recent Developments
Table 47. Ion Color Brilliance Basic Information
Table 48. Ion Color Brilliance Semi Permanent Hair Color Product Overview
Table 49. Ion Color Brilliance Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 50. Ion Color Brilliance SWOT Analysis
Table 51. Ion Color Brilliance Business Overview
Table 52. Ion Color Brilliance Recent Developments
Table 53. Iroiro Basic Information
Table 54. Iroiro Semi Permanent Hair Color Product Overview
Table 55. Iroiro Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 56. Iroiro Business Overview
Table 57. Iroiro Recent Developments
Table 58. Wella Basic Information
Table 59. Wella Semi Permanent Hair Color Product Overview
Table 60. Wella Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 61. Wella Business Overview
Table 62. Wella Recent Developments
Table 63. Manic Panic Basic Information
Table 64. Manic Panic Semi Permanent Hair Color Product Overview
Table 65. Manic Panic Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 66. Manic Panic Business Overview
Table 67. Manic Panic Recent Developments
Table 68. Color X-Change Basic Information

Table 69. Color X-Change Semi Permanent Hair Color Product Overview
Table 70. Color X-Change Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 71. Color X-Change Business Overview
Table 72. Color X-Change Recent Developments
Table 73. Adore Creative Image Basic Information
Table 74. Adore Creative Image Semi Permanent Hair Color Product Overview
Table 75. Adore Creative Image Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Adore Creative Image Business Overview
Table 77. Adore Creative Image Recent Developments
Table 78. Dark And Lovely Basic Information
Table 79. Dark And Lovely Semi Permanent Hair Color Product Overview
Table 80. Dark And Lovely Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Dark And Lovely Business Overview
Table 82. Dark And Lovely Recent Developments
Table 83. One 'N Only Basic Information
Table 84. One 'N Only Semi Permanent Hair Color Product Overview
Table 85. One 'N Only Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 86. One 'N Only Business Overview
Table 87. One 'N Only Recent Developments
Table 88. Kristin Ess Basic Information
Table 89. Kristin Ess Semi Permanent Hair Color Product Overview
Table 90. Kristin Ess Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 91. Kristin Ess Business Overview
Table 92. Kristin Ess Recent Developments
Table 93. Joico Basic Information
Table 94. Joico Semi Permanent Hair Color Product Overview
Table 95. Joico Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 96. Joico Business Overview
Table 97. Joico Recent Developments
Table 98. Lime Crime Basic Information
Table 99. Lime Crime Semi Permanent Hair Color Product Overview
Table 100. Lime Crime Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Lime Crime Business Overview
Table 102. Lime Crime Recent Developments
Table 103. Pravana Basic Information
Table 104. Pravana Semi Permanent Hair Color Product Overview
Table 105. Pravana Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 106. Pravana Business Overview
Table 107. Pravana Recent Developments
Table 108. OVertone Basic Information
Table 109. OVertone Semi Permanent Hair Color Product Overview
Table 110. OVertone Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 111. OVertone Business Overview
Table 112. OVertone Recent Developments
Table 113. SEPHORA Basic Information
Table 114. SEPHORA Semi Permanent Hair Color Product Overview
Table 115. SEPHORA Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 116. SEPHORA Business Overview
Table 117. SEPHORA Recent Developments
Table 118. Splat Basic Information
Table 119. Splat Semi Permanent Hair Color Product Overview
Table 120. Splat Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 121. Splat Business Overview
Table 122. Splat Recent Developments
Table 123. Beyond the Zone Basic Information
Table 124. Beyond the Zone Semi Permanent Hair Color Product Overview
Table 125. Beyond the Zone Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 126. Beyond the Zone Business Overview
Table 127. Beyond the Zone Recent Developments
Table 128. Moroccanoil Basic Information
Table 129. Moroccanoil Semi Permanent Hair Color Product Overview
Table 130. Moroccanoil Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)
Table 131. Moroccanoil Business Overview
Table 132. Moroccanoil Recent Developments
Table 133. Keracolor Basic Information

Table 134. Keracolor Semi Permanent Hair Color Product Overview

Table 135. Keracolor Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 136. Keracolor Business Overview

Table 137. Keracolor Recent Developments

Table 138. Curlsmith Basic Information

Table 139. Curlsmith Semi Permanent Hair Color Product Overview

Table 140. Curlsmith Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 141. Curlsmith Business Overview

Table 142. Curlsmith Recent Developments

Table 143. Uberliss Basic Information

Table 144. Uberliss Semi Permanent Hair Color Product Overview

Table 145. Uberliss Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 146. Uberliss Business Overview

Table 147. Uberliss Recent Developments

Table 148. Good Dye Young Basic Information

Table 149. Good Dye Young Semi Permanent Hair Color Product Overview

Table 150. Good Dye Young Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 151. Good Dye Young Business Overview

Table 152. Good Dye Young Recent Developments

Table 153. Got 2b Basic Information

Table 154. Got 2b Semi Permanent Hair Color Product Overview

Table 155. Got 2b Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 156. Got 2b Business Overview

Table 157. Got 2b Recent Developments

Table 158. Punky Colour Basic Information

Table 159. Punky Colour Semi Permanent Hair Color Product Overview

Table 160. Punky Colour Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 161. Punky Colour Business Overview

Table 162. Punky Colour Recent Developments

Table 163. BRITE Basic Information

Table 164. BRITE Semi Permanent Hair Color Product Overview

Table 165. BRITE Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 166. BRITE Business Overview

Table 167. BRITE Recent Developments

Table 168. Christophe Robin Basic Information

Table 169. Christophe Robin Semi Permanent Hair Color Product Overview

Table 170. Christophe Robin Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 171. Christophe Robin Business Overview

Table 172. Christophe Robin Recent Developments

Table 173. Nuonove Basic Information

Table 174. Nuonove Semi Permanent Hair Color Product Overview

Table 175. Nuonove Semi Permanent Hair Color Revenue (M USD) and Gross Margin (2020-2025)

Table 176. Nuonove Business Overview

Table 177. Nuonove Recent Developments

Table 178. Global Semi Permanent Hair Color Market Size Forecast by Region (2026-2033) & (M USD)

Table 179. North America Semi Permanent Hair Color Market Size Forecast by Country (2026-2033) & (M USD)

Table 180. Europe Semi Permanent Hair Color Market Size Forecast by Country (2026-2033) & (M USD)

Table 181. Asia Pacific Semi Permanent Hair Color Market Size Forecast by Region (2026-2033) & (M USD)

Table 182. South America Semi Permanent Hair Color Market Size Forecast by Country (2026-2033) & (M USD)

Table 183. Middle East and Africa Semi Permanent Hair Color Market Size Forecast by Country (2026-2033) & (M USD)

Table 184. Global Semi Permanent Hair Color Market Size Forecast by Type (2026-2033) & (M USD)

Table 185. Global Semi Permanent Hair Color Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Industry Chain of Semi Permanent Hair Color

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Semi Permanent Hair Color Market Size (M USD), 2024-2033

Figure 5. Global Semi Permanent Hair Color Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

- Figure 9. Semi Permanent Hair Color Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Semi Permanent Hair Color Product Life Cycle
- Figure 12. Global Semi Permanent Hair Color Revenue Share by Company in 2024
- Figure 13. Semi Permanent Hair Color Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Semi Permanent Hair Color Revenue in 2024
- Figure 15. Value Chain Map of Semi Permanent Hair Color
- Figure 16. Global Semi Permanent Hair Color Market PEST Analysis
- Figure 17. Global Semi Permanent Hair Color Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Semi Permanent Hair Color Market Share by Type
- Figure 20. Market Size Share of Semi Permanent Hair Color by Type (2020-2025)
- Figure 21. Market Size Share of Semi Permanent Hair Color by Type in 2024
- Figure 22. Global Semi Permanent Hair Color Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Semi Permanent Hair Color Market Share by Application
- Figure 25. Global Semi Permanent Hair Color Market Share by Application (2020-2025)
- Figure 26. Global Semi Permanent Hair Color Market Share by Application in 2024
- Figure 27. Global Semi Permanent Hair Color Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Semi Permanent Hair Color Market Size Market Share by Region (2020-2025)
- Figure 29. North America Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Semi Permanent Hair Color Market Size Market Share by Country in 2024
- Figure 31. U.S. Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 32. Canada Semi Permanent Hair Color Market Size (M USD) and Growth Rate (2020-2025)
- Figure 33. Mexico Semi Permanent Hair Color Market Size (M USD) and Growth Rate (2020-2025)
- Figure 34. Europe Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 35. Europe Semi Permanent Hair Color Market Share by Country in 2024
- Figure 36. Germany Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 37. France Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 38. U.K. Semi Permanent Hair Color Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 39. Italy Semi Permanent Hair Color Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 40. Spain Semi Permanent Hair Color Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 41. Asia Pacific Semi Permanent Hair Color Market Size and Growth Rate (M

USD)

Figure 42. Asia Pacific Semi Permanent Hair Color Market Size Market Share by

Region in 2024

Figure 43. China Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 44. Japan Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 45. South Korea Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 46. India Semi Permanent Hair Color Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 47. Southeast Asia Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 48. South America Semi Permanent Hair Color Market Size and Growth Rate (M

USD)

Figure 49. South America Semi Permanent Hair Color Market Size Market Share by

Country in 2024

Figure 50. Brazil Semi Permanent Hair Color Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 51. Argentina Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 52. Columbia Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 53. Middle East and Africa Semi Permanent Hair Color Market Size and Growth

Rate (M USD)

Figure 54. Middle East and Africa Semi Permanent Hair Color Market Size Market

Share by Region in 2024

Figure 55. Saudi Arabia Semi Permanent Hair Color Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 56. UAE Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Semi Permanent Hair Color Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Semi Permanent Hair Color Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Semi Permanent Hair Color Market Share Forecast by Type (2026-2033)

Figure 62. Global Semi Permanent Hair Color Market Share Forecast by Application (2026-2033)

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