

Global Self-tanning Cosmetic Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G8CC1CD91A0DEN.html>

Date: February 2026

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: G8CC1CD91A0DEN

Abstracts

Self-tanning Cosmetics are moisturizing tanning paint for face and body. It is easy to apply and can create a bright, long-lasting, natural bronze luster at any time of the year. The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The global Self-tanning Cosmetic market size was estimated at USD 1270.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Self-tanning Cosmetic market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Self-tanning Cosmetic market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Self-tanning Cosmetic market.

Global Self-tanning Cosmetic Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

L'Oréal
Lancome
Avon
Shiseido
Unilever
Dior
South Seas Skin Care
GUERLAIN
TanOrganic
NARS
Hawaiian Tropic
Banana Boat
ArtNaturals
Sun Bum
Australian Gold

Maui Babe
St. Tropez
Ed Hardy Tanning

Market Segmentation (by Type)

Spray
Mousse
Lotion
Paste
Others

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Self-tanning Cosmetic Market
Overview of the regional outlook of the Self-tanning Cosmetic Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Self-tanning Cosmetic Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Self-tanning Cosmetic, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Self-tanning Cosmetic
- 1.2 Key Market Segments
 - 1.2.1 Self-tanning Cosmetic Segment by Type
 - 1.2.2 Self-tanning Cosmetic Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SELF-TANNING COSMETIC MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Self-tanning Cosmetic Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Self-tanning Cosmetic Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SELF-TANNING COSMETIC MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Self-tanning Cosmetic Product Life Cycle
- 3.3 Global Self-tanning Cosmetic Sales by Manufacturers (2020-2025)
- 3.4 Global Self-tanning Cosmetic Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Self-tanning Cosmetic Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Self-tanning Cosmetic Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Self-tanning Cosmetic Market Competitive Situation and Trends
 - 3.8.1 Self-tanning Cosmetic Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Self-tanning Cosmetic Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SELF-TANNING COSMETIC INDUSTRY CHAIN ANALYSIS

- 4.1 Self-tanning Cosmetic Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SELF-TANNING COSMETIC MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Self-tanning Cosmetic Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Self-tanning Cosmetic Market
- 5.7 ESG Ratings of Leading Companies

6 SELF-TANNING COSMETIC MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Self-tanning Cosmetic Sales Market Share by Type (2020-2025)
- 6.3 Global Self-tanning Cosmetic Market Size by Type (2020-2025)
- 6.4 Global Self-tanning Cosmetic Price by Type (2020-2025)

7 SELF-TANNING COSMETIC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Self-tanning Cosmetic Market Sales by Application (2020-2025)

7.3 Global Self-tanning Cosmetic Market Size (M USD) by Application (2020-2025)

7.4 Global Self-tanning Cosmetic Sales Growth Rate by Application (2020-2025)

8 SELF-TANNING COSMETIC MARKET SALES BY REGION

8.1 Global Self-tanning Cosmetic Sales by Region

8.1.1 Global Self-tanning Cosmetic Sales by Region

8.1.2 Global Self-tanning Cosmetic Sales Market Share by Region

8.2 Global Self-tanning Cosmetic Market Size by Region

8.2.1 Global Self-tanning Cosmetic Market Size by Region

8.2.2 Global Self-tanning Cosmetic Market Size by Region

8.3 North America

8.3.1 North America Self-tanning Cosmetic Sales by Country

8.3.2 North America Self-tanning Cosmetic Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Self-tanning Cosmetic Sales by Country

8.4.2 Europe Self-tanning Cosmetic Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Self-tanning Cosmetic Sales by Region

8.5.2 Asia Pacific Self-tanning Cosmetic Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Self-tanning Cosmetic Sales by Country

8.6.2 South America Self-tanning Cosmetic Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Self-tanning Cosmetic Sales by Region
- 8.7.2 Middle East and Africa Self-tanning Cosmetic Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SELF-TANNING COSMETIC MARKET PRODUCTION BY REGION

- 9.1 Global Production of Self-tanning Cosmetic by Region(2020-2025)
- 9.2 Global Self-tanning Cosmetic Revenue Market Share by Region (2020-2025)
- 9.3 Global Self-tanning Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Self-tanning Cosmetic Production
 - 9.4.1 North America Self-tanning Cosmetic Production Growth Rate (2020-2025)
 - 9.4.2 North America Self-tanning Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Self-tanning Cosmetic Production
 - 9.5.1 Europe Self-tanning Cosmetic Production Growth Rate (2020-2025)
 - 9.5.2 Europe Self-tanning Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Self-tanning Cosmetic Production (2020-2025)
 - 9.6.1 Japan Self-tanning Cosmetic Production Growth Rate (2020-2025)
 - 9.6.2 Japan Self-tanning Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Self-tanning Cosmetic Production (2020-2025)
 - 9.7.1 China Self-tanning Cosmetic Production Growth Rate (2020-2025)
 - 9.7.2 China Self-tanning Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 L'Oréal
 - 10.1.1 L'Oréal Basic Information
 - 10.1.2 L'Oréal Self-tanning Cosmetic Product Overview
 - 10.1.3 L'Oréal Self-tanning Cosmetic Product Market Performance
 - 10.1.4 L'Oréal Business Overview

- 10.1.5 L'Oréal SWOT Analysis
- 10.1.6 L'Oréal Recent Developments
- 10.2 Lancome
 - 10.2.1 Lancome Basic Information
 - 10.2.2 Lancome Self-tanning Cosmetic Product Overview
 - 10.2.3 Lancome Self-tanning Cosmetic Product Market Performance
 - 10.2.4 Lancome Business Overview
 - 10.2.5 Lancome SWOT Analysis
 - 10.2.6 Lancome Recent Developments
- 10.3 Avon
 - 10.3.1 Avon Basic Information
 - 10.3.2 Avon Self-tanning Cosmetic Product Overview
 - 10.3.3 Avon Self-tanning Cosmetic Product Market Performance
 - 10.3.4 Avon Business Overview
 - 10.3.5 Avon SWOT Analysis
 - 10.3.6 Avon Recent Developments
- 10.4 Shiseido
 - 10.4.1 Shiseido Basic Information
 - 10.4.2 Shiseido Self-tanning Cosmetic Product Overview
 - 10.4.3 Shiseido Self-tanning Cosmetic Product Market Performance
 - 10.4.4 Shiseido Business Overview
 - 10.4.5 Shiseido Recent Developments
- 10.5 Unilever
 - 10.5.1 Unilever Basic Information
 - 10.5.2 Unilever Self-tanning Cosmetic Product Overview
 - 10.5.3 Unilever Self-tanning Cosmetic Product Market Performance
 - 10.5.4 Unilever Business Overview
 - 10.5.5 Unilever Recent Developments
- 10.6 Dior
 - 10.6.1 Dior Basic Information
 - 10.6.2 Dior Self-tanning Cosmetic Product Overview
 - 10.6.3 Dior Self-tanning Cosmetic Product Market Performance
 - 10.6.4 Dior Business Overview
 - 10.6.5 Dior Recent Developments
- 10.7 South Seas Skin Care
 - 10.7.1 South Seas Skin Care Basic Information
 - 10.7.2 South Seas Skin Care Self-tanning Cosmetic Product Overview
 - 10.7.3 South Seas Skin Care Self-tanning Cosmetic Product Market Performance
 - 10.7.4 South Seas Skin Care Business Overview

10.7.5 South Seas Skin Care Recent Developments

10.8 GUERLAIN

10.8.1 GUERLAIN Basic Information

10.8.2 GUERLAIN Self-tanning Cosmetic Product Overview

10.8.3 GUERLAIN Self-tanning Cosmetic Product Market Performance

10.8.4 GUERLAIN Business Overview

10.8.5 GUERLAIN Recent Developments

10.9 TanOrganic

10.9.1 TanOrganic Basic Information

10.9.2 TanOrganic Self-tanning Cosmetic Product Overview

10.9.3 TanOrganic Self-tanning Cosmetic Product Market Performance

10.9.4 TanOrganic Business Overview

10.9.5 TanOrganic Recent Developments

10.10 NARS

10.10.1 NARS Basic Information

10.10.2 NARS Self-tanning Cosmetic Product Overview

10.10.3 NARS Self-tanning Cosmetic Product Market Performance

10.10.4 NARS Business Overview

10.10.5 NARS Recent Developments

10.11 Hawaiian Tropic

10.11.1 Hawaiian Tropic Basic Information

10.11.2 Hawaiian Tropic Self-tanning Cosmetic Product Overview

10.11.3 Hawaiian Tropic Self-tanning Cosmetic Product Market Performance

10.11.4 Hawaiian Tropic Business Overview

10.11.5 Hawaiian Tropic Recent Developments

10.12 Banana Boat

10.12.1 Banana Boat Basic Information

10.12.2 Banana Boat Self-tanning Cosmetic Product Overview

10.12.3 Banana Boat Self-tanning Cosmetic Product Market Performance

10.12.4 Banana Boat Business Overview

10.12.5 Banana Boat Recent Developments

10.13 ArtNaturals

10.13.1 ArtNaturals Basic Information

10.13.2 ArtNaturals Self-tanning Cosmetic Product Overview

10.13.3 ArtNaturals Self-tanning Cosmetic Product Market Performance

10.13.4 ArtNaturals Business Overview

10.13.5 ArtNaturals Recent Developments

10.14 Sun Bum

10.14.1 Sun Bum Basic Information

- 10.14.2 Sun Bum Self-tanning Cosmetic Product Overview
- 10.14.3 Sun Bum Self-tanning Cosmetic Product Market Performance
- 10.14.4 Sun Bum Business Overview
- 10.14.5 Sun Bum Recent Developments
- 10.15 Australian Gold
 - 10.15.1 Australian Gold Basic Information
 - 10.15.2 Australian Gold Self-tanning Cosmetic Product Overview
 - 10.15.3 Australian Gold Self-tanning Cosmetic Product Market Performance
 - 10.15.4 Australian Gold Business Overview
 - 10.15.5 Australian Gold Recent Developments
- 10.16 Maui Babe
 - 10.16.1 Maui Babe Basic Information
 - 10.16.2 Maui Babe Self-tanning Cosmetic Product Overview
 - 10.16.3 Maui Babe Self-tanning Cosmetic Product Market Performance
 - 10.16.4 Maui Babe Business Overview
 - 10.16.5 Maui Babe Recent Developments
- 10.17 St. Tropez
 - 10.17.1 St. Tropez Basic Information
 - 10.17.2 St. Tropez Self-tanning Cosmetic Product Overview
 - 10.17.3 St. Tropez Self-tanning Cosmetic Product Market Performance
 - 10.17.4 St. Tropez Business Overview
 - 10.17.5 St. Tropez Recent Developments
- 10.18 Ed Hardy Tanning
 - 10.18.1 Ed Hardy Tanning Basic Information
 - 10.18.2 Ed Hardy Tanning Self-tanning Cosmetic Product Overview
 - 10.18.3 Ed Hardy Tanning Self-tanning Cosmetic Product Market Performance
 - 10.18.4 Ed Hardy Tanning Business Overview
 - 10.18.5 Ed Hardy Tanning Recent Developments

11 SELF-TANNING COSMETIC MARKET FORECAST BY REGION

- 11.1 Global Self-tanning Cosmetic Market Size Forecast
- 11.2 Global Self-tanning Cosmetic Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Self-tanning Cosmetic Market Size Forecast by Country
 - 11.2.3 Asia Pacific Self-tanning Cosmetic Market Size Forecast by Region
 - 11.2.4 South America Self-tanning Cosmetic Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Self-tanning Cosmetic by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Self-tanning Cosmetic Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Self-tanning Cosmetic by Type (2026-2035)

12.1.2 Global Self-tanning Cosmetic Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Self-tanning Cosmetic by Type (2026-2035)

12.2 Global Self-tanning Cosmetic Market Forecast by Application (2026-2035)

12.2.1 Global Self-tanning Cosmetic Sales (K Units) Forecast by Application

12.2.2 Global Self-tanning Cosmetic Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Self-tanning Cosmetic Market Size by Type (M USD)

Table 4. Global Self-tanning Cosmetic Market Size by Application

Table 5. Self-tanning Cosmetic Market Size Comparison by Region (M USD)

Table 6. Global Self-tanning Cosmetic Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Self-tanning Cosmetic Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Self-tanning Cosmetic Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Self-tanning Cosmetic Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Self-tanning Cosmetic as of 2025)

Table 11. Global Market Self-tanning Cosmetic Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Self-tanning Cosmetic Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Self-tanning Cosmetic Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Self-tanning Cosmetic Sales by Type (K Units)

Table 27. Global Self-tanning Cosmetic Market Size by Type (M USD)

Table 28. Global Self-tanning Cosmetic Sales (K Units) by Type (2020-2025)

Table 29. Global Self-tanning Cosmetic Sales Market Share by Type (2020-2025)

Table 30. Global Self-tanning Cosmetic Market Size (M USD) by Type (2020-2025)
Table 31. Global Self-tanning Cosmetic Market Share by Type (2020-2025)
Table 32. Global Self-tanning Cosmetic Price (USD/Unit) by Type (2020-2025)
Table 33. Global Self-tanning Cosmetic Sales (K Units) by Application
Table 34. Global Self-tanning Cosmetic Market Size by Application
Table 35. Global Self-tanning Cosmetic Sales by Application (2020-2025) & (K Units)
Table 36. Global Self-tanning Cosmetic Sales Market Share by Application (2020-2025)
Table 37. Global Self-tanning Cosmetic Market Size by Application (2020-2025) & (M USD)
Table 38. Global Self-tanning Cosmetic Market Share by Application (2020-2025)
Table 39. Global Self-tanning Cosmetic Sales Growth Rate by Application (2020-2025)
Table 40. Global Self-tanning Cosmetic Sales by Region (2020-2025) & (K Units)
Table 41. Global Self-tanning Cosmetic Sales Market Share by Region (2020-2025)
Table 42. Global Self-tanning Cosmetic Market Size by Region (2020-2025) & (M USD)
Table 43. Global Self-tanning Cosmetic Market Size by Region (2020-2025)
Table 44. North America Self-tanning Cosmetic Sales by Country (2020-2025) & (K Units)
Table 45. North America Self-tanning Cosmetic Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Self-tanning Cosmetic Sales by Country (2020-2025) & (K Units)
Table 47. Europe Self-tanning Cosmetic Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Self-tanning Cosmetic Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Self-tanning Cosmetic Market Size by Region (2020-2025) & (M USD)
Table 50. South America Self-tanning Cosmetic Sales by Country (2020-2025) & (K Units)
Table 51. South America Self-tanning Cosmetic Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Self-tanning Cosmetic Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Self-tanning Cosmetic Market Size by Region (2020-2025) & (M USD)
Table 54. Global Self-tanning Cosmetic Production (K Units) by Region(2020-2025)
Table 55. Global Self-tanning Cosmetic Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Self-tanning Cosmetic Revenue Market Share by Region (2020-2025)
Table 57. Global Self-tanning Cosmetic Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Self-tanning Cosmetic Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Self-tanning Cosmetic Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Self-tanning Cosmetic Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Self-tanning Cosmetic Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. L'Oréal Basic Information

Table 63. L'Oréal Self-tanning Cosmetic Product Overview

Table 64. L'Oréal Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. L'Oréal Business Overview

Table 66. L'Oréal SWOT Analysis

Table 67. L'Oréal Recent Developments

Table 68. Lancome Basic Information

Table 69. Lancome Self-tanning Cosmetic Product Overview

Table 70. Lancome Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Lancome Business Overview

Table 72. Lancome SWOT Analysis

Table 73. Lancome Recent Developments

Table 74. Avon Basic Information

Table 75. Avon Self-tanning Cosmetic Product Overview

Table 76. Avon Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Avon Business Overview

Table 78. Avon SWOT Analysis

Table 79. Avon Recent Developments

Table 80. Shiseido Basic Information

Table 81. Shiseido Self-tanning Cosmetic Product Overview

Table 82. Shiseido Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Shiseido Business Overview

Table 84. Shiseido Recent Developments

Table 85. Unilever Basic Information

Table 86. Unilever Self-tanning Cosmetic Product Overview

Table 87. Unilever Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Unilever Business Overview

Table 89. Unilever Recent Developments
Table 90. Dior Basic Information
Table 91. Dior Self-tanning Cosmetic Product Overview
Table 92. Dior Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Dior Business Overview
Table 94. Dior Recent Developments
Table 95. South Seas Skin Care Basic Information
Table 96. South Seas Skin Care Self-tanning Cosmetic Product Overview
Table 97. South Seas Skin Care Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. South Seas Skin Care Business Overview
Table 99. South Seas Skin Care Recent Developments
Table 100. GUERLAIN Basic Information
Table 101. GUERLAIN Self-tanning Cosmetic Product Overview
Table 102. GUERLAIN Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. GUERLAIN Business Overview
Table 104. GUERLAIN Recent Developments
Table 105. TanOrganic Basic Information
Table 106. TanOrganic Self-tanning Cosmetic Product Overview
Table 107. TanOrganic Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. TanOrganic Business Overview
Table 109. TanOrganic Recent Developments
Table 110. NARS Basic Information
Table 111. NARS Self-tanning Cosmetic Product Overview
Table 112. NARS Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. NARS Business Overview
Table 114. NARS Recent Developments
Table 115. Hawaiian Tropic Basic Information
Table 116. Hawaiian Tropic Self-tanning Cosmetic Product Overview
Table 117. Hawaiian Tropic Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Hawaiian Tropic Business Overview
Table 119. Hawaiian Tropic Recent Developments
Table 120. Banana Boat Basic Information
Table 121. Banana Boat Self-tanning Cosmetic Product Overview

Table 122. Banana Boat Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Banana Boat Business Overview

Table 124. Banana Boat Recent Developments

Table 125. ArtNaturals Basic Information

Table 126. ArtNaturals Self-tanning Cosmetic Product Overview

Table 127. ArtNaturals Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. ArtNaturals Business Overview

Table 129. ArtNaturals Recent Developments

Table 130. Sun Bum Basic Information

Table 131. Sun Bum Self-tanning Cosmetic Product Overview

Table 132. Sun Bum Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Sun Bum Business Overview

Table 134. Sun Bum Recent Developments

Table 135. Australian Gold Basic Information

Table 136. Australian Gold Self-tanning Cosmetic Product Overview

Table 137. Australian Gold Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Australian Gold Business Overview

Table 139. Australian Gold Recent Developments

Table 140. Maui Babe Basic Information

Table 141. Maui Babe Self-tanning Cosmetic Product Overview

Table 142. Maui Babe Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Maui Babe Business Overview

Table 144. Maui Babe Recent Developments

Table 145. St. Tropez Basic Information

Table 146. St. Tropez Self-tanning Cosmetic Product Overview

Table 147. St. Tropez Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. St. Tropez Business Overview

Table 149. St. Tropez Recent Developments

Table 150. Ed Hardy Tanning Basic Information

Table 151. Ed Hardy Tanning Self-tanning Cosmetic Product Overview

Table 152. Ed Hardy Tanning Self-tanning Cosmetic Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. Ed Hardy Tanning Business Overview

Table 154. Ed Hardy Tanning Recent Developments

Table 155. Global Self-tanning Cosmetic Sales Forecast by Region (2026-2035) & (K Units)

Table 156. Global Self-tanning Cosmetic Market Size Forecast by Region (2026-2035) & (M USD)

Table 157. North America Self-tanning Cosmetic Sales Forecast by Country (2026-2035) & (K Units)

Table 158. North America Self-tanning Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 159. Europe Self-tanning Cosmetic Sales Forecast by Country (2026-2035) & (K Units)

Table 160. Europe Self-tanning Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Asia Pacific Self-tanning Cosmetic Sales Forecast by Region (2026-2035) & (K Units)

Table 162. Asia Pacific Self-tanning Cosmetic Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Self-tanning Cosmetic Sales Forecast by Country (2026-2035) & (K Units)

Table 164. South America Self-tanning Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Self-tanning Cosmetic Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Self-tanning Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Self-tanning Cosmetic Sales Forecast by Type (2026-2035) & (K Units)

Table 168. Global Self-tanning Cosmetic Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Self-tanning Cosmetic Price Forecast by Type (2026-2035) & (USD/Unit)

Table 170. Global Self-tanning Cosmetic Sales (K Units) Forecast by Application (2026-2035)

Table 171. Global Self-tanning Cosmetic Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Self-tanning Cosmetic
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Self-tanning Cosmetic Market Size (M USD), 2025-2035
- Figure 5. Global Self-tanning Cosmetic Market Size (M USD) (2020-2035)
- Figure 6. Global Self-tanning Cosmetic Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Self-tanning Cosmetic Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Self-tanning Cosmetic Product Life Cycle
- Figure 13. Self-tanning Cosmetic Sales Share by Manufacturers in 2025
- Figure 14. Global Self-tanning Cosmetic Revenue Share by Manufacturers in 2025
- Figure 15. Self-tanning Cosmetic Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Self-tanning Cosmetic Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Self-tanning Cosmetic Revenue in 2025
- Figure 18. Industry Chain Map of Self-tanning Cosmetic
- Figure 19. Global Self-tanning Cosmetic Market PEST Analysis
- Figure 20. Global Self-tanning Cosmetic Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Self-tanning Cosmetic Market Share by Type
- Figure 27. Sales Market Share of Self-tanning Cosmetic by Type (2020-2025)
- Figure 28. Sales Market Share of Self-tanning Cosmetic by Type in 2025
- Figure 29. Market Share of Self-tanning Cosmetic by Type (2020-2025)
- Figure 30. Market Share of Self-tanning Cosmetic by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Self-tanning Cosmetic Market Share by Application

Figure 33. Global Self-tanning Cosmetic Sales Market Share by Application (2020-2025)

Figure 34. Global Self-tanning Cosmetic Sales Market Share by Application in 2025

Figure 35. Global Self-tanning Cosmetic Market Share by Application (2020-2025)

Figure 36. Global Self-tanning Cosmetic Market Share by Application in 2025

Figure 37. Global Self-tanning Cosmetic Sales Growth Rate by Application (2020-2025)

Figure 38. Global Self-tanning Cosmetic Sales Market Share by Region (2020-2025)

Figure 39. Global Self-tanning Cosmetic Market Size by Region (2020-2025)

Figure 40. North America Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Self-tanning Cosmetic Sales Market Share by Country in 2024

Figure 43. North America Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Self-tanning Cosmetic Market Size by Country in 2024

Figure 45. U.S. Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Self-tanning Cosmetic Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Self-tanning Cosmetic Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Self-tanning Cosmetic Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Self-tanning Cosmetic Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Self-tanning Cosmetic Sales Market Share by Country in 2024

Figure 53. Europe Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Self-tanning Cosmetic Market Size by Country in 2024

Figure 55. Germany Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Self-tanning Cosmetic Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Self-tanning Cosmetic Sales Market Share by Region in 2024

Figure 67. Asia Pacific Self-tanning Cosmetic Market Size by Region in 2024

Figure 68. China Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Self-tanning Cosmetic Sales and Growth Rate (K Units)

Figure 79. South America Self-tanning Cosmetic Sales Market Share by Country in 2024

Figure 80. South America Self-tanning Cosmetic Market Size and Growth Rate (M USD)

Figure 81. South America Self-tanning Cosmetic Market Size by Country in 2024

Figure 82. Brazil Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K

Units)

Figure 85. Argentina Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Self-tanning Cosmetic Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Self-tanning Cosmetic Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Self-tanning Cosmetic Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Self-tanning Cosmetic Market Size by Region in 2024

Figure 92. Saudi Arabia Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Self-tanning Cosmetic Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Self-tanning Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Self-tanning Cosmetic Production Market Share by Region (2020-2025)

Figure 103. North America Self-tanning Cosmetic Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Self-tanning Cosmetic Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Self-tanning Cosmetic Production (K Units) Growth Rate (2020-2025)

Figure 106. China Self-tanning Cosmetic Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Self-tanning Cosmetic Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Self-tanning Cosmetic Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Self-tanning Cosmetic Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Self-tanning Cosmetic Market Share Forecast by Type (2026-2035)

Figure 111. Global Self-tanning Cosmetic Sales Forecast by Application (2026-2035)

Figure 112. Global Self-tanning Cosmetic Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Self-tanning Cosmetic Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G8CC1CD91A0DEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8CC1CD91A0DEN.html>