

# Global Security Awareness Training Software Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Security Awareness Training Software is a software category that helps businesses train and assess their employees' security readiness. Security Awareness Training Software can provide features such as ready-to-use training and educational content, employee testing and knowledge checks, phishing and other social engineering attack simulations, platform and awareness analytics, and integration with corporate learning management systems (LMSs). Security Awareness Training Software can help businesses reduce the risk of human error and social engineering attacks, which are the primary reasons behind data breaches affecting organizations.

The Global Security Awareness Training Software Market Size was estimated at USD 1749.68 million in 2023 and is projected to reach USD 2715.39 million by 2029, exhibiting a CAGR of 7.60% during the forecast period.

This report provides a deep insight into the global Security Awareness Training Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Security Awareness Training Software Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Security Awareness Training Software market in any manner.

## Global Security Awareness Training Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

KnowBe4

Webroot

Infosec IQ

Inspired eLearning

Proofpoint

The Defence Works

SANS

Symantec

Ataata

(ISC)2

## Market Segmentation (by Type)

Cloud Based

Web Based

## Market Segmentation (by Application)

Large Enterprises

SMEs

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Security Awareness Training Software Market

Overview of the regional outlook of the Security Awareness Training Software Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Security Awareness Training Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Security Awareness Training Software
- 1.2 Key Market Segments
  - 1.2.1 Security Awareness Training Software Segment by Type
  - 1.2.2 Security Awareness Training Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 SECURITY AWARENESS TRAINING SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SECURITY AWARENESS TRAINING SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Security Awareness Training Software Revenue Market Share by Company (2019-2024)
- 3.2 Security Awareness Training Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Security Awareness Training Software Market Size Sites, Area Served, Product Type
- 3.4 Security Awareness Training Software Market Competitive Situation and Trends
  - 3.4.1 Security Awareness Training Software Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Security Awareness Training Software Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 SECURITY AWARENESS TRAINING SOFTWARE VALUE CHAIN ANALYSIS**

- 4.1 Security Awareness Training Software Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SECURITY AWARENESS TRAINING SOFTWARE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 SECURITY AWARENESS TRAINING SOFTWARE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Security Awareness Training Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Security Awareness Training Software Market Size Growth Rate by Type (2019-2024)

## **7 SECURITY AWARENESS TRAINING SOFTWARE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Security Awareness Training Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Security Awareness Training Software Market Size Growth Rate by Application (2019-2024)

## **8 SECURITY AWARENESS TRAINING SOFTWARE MARKET SEGMENTATION BY REGION**

- 8.1 Global Security Awareness Training Software Market Size by Region
  - 8.1.1 Global Security Awareness Training Software Market Size by Region



## 8.1.2 Global Security Awareness Training Software Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Security Awareness Training Software Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Security Awareness Training Software Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Security Awareness Training Software Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Security Awareness Training Software Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Security Awareness Training Software Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 KnowBe4

#### 9.1.1 KnowBe4 Security Awareness Training Software Basic Information

- 9.1.2 KnowBe4 Security Awareness Training Software Product Overview
- 9.1.3 KnowBe4 Security Awareness Training Software Product Market Performance
- 9.1.4 KnowBe4 Security Awareness Training Software SWOT Analysis
- 9.1.5 KnowBe4 Business Overview
- 9.1.6 KnowBe4 Recent Developments
- 9.2 Webroot
  - 9.2.1 Webroot Security Awareness Training Software Basic Information
  - 9.2.2 Webroot Security Awareness Training Software Product Overview
  - 9.2.3 Webroot Security Awareness Training Software Product Market Performance
  - 9.2.4 KnowBe4 Security Awareness Training Software SWOT Analysis
  - 9.2.5 Webroot Business Overview
  - 9.2.6 Webroot Recent Developments
- 9.3 Infosec IQ
  - 9.3.1 Infosec IQ Security Awareness Training Software Basic Information
  - 9.3.2 Infosec IQ Security Awareness Training Software Product Overview
  - 9.3.3 Infosec IQ Security Awareness Training Software Product Market Performance
  - 9.3.4 KnowBe4 Security Awareness Training Software SWOT Analysis
  - 9.3.5 Infosec IQ Business Overview
  - 9.3.6 Infosec IQ Recent Developments
- 9.4 Inspired eLearning
  - 9.4.1 Inspired eLearning Security Awareness Training Software Basic Information
  - 9.4.2 Inspired eLearning Security Awareness Training Software Product Overview
  - 9.4.3 Inspired eLearning Security Awareness Training Software Product Market Performance
  - 9.4.4 Inspired eLearning Business Overview
  - 9.4.5 Inspired eLearning Recent Developments
- 9.5 Proofpoint
  - 9.5.1 Proofpoint Security Awareness Training Software Basic Information
  - 9.5.2 Proofpoint Security Awareness Training Software Product Overview
  - 9.5.3 Proofpoint Security Awareness Training Software Product Market Performance
  - 9.5.4 Proofpoint Business Overview
  - 9.5.5 Proofpoint Recent Developments
- 9.6 The Defence Works
  - 9.6.1 The Defence Works Security Awareness Training Software Basic Information
  - 9.6.2 The Defence Works Security Awareness Training Software Product Overview
  - 9.6.3 The Defence Works Security Awareness Training Software Product Market Performance
  - 9.6.4 The Defence Works Business Overview
  - 9.6.5 The Defence Works Recent Developments

## 9.7 SANS

- 9.7.1 SANS Security Awareness Training Software Basic Information
- 9.7.2 SANS Security Awareness Training Software Product Overview
- 9.7.3 SANS Security Awareness Training Software Product Market Performance
- 9.7.4 SANS Business Overview
- 9.7.5 SANS Recent Developments

## 9.8 Symantec

- 9.8.1 Symantec Security Awareness Training Software Basic Information
- 9.8.2 Symantec Security Awareness Training Software Product Overview
- 9.8.3 Symantec Security Awareness Training Software Product Market Performance
- 9.8.4 Symantec Business Overview
- 9.8.5 Symantec Recent Developments

## 9.9 Ataata

- 9.9.1 Ataata Security Awareness Training Software Basic Information
- 9.9.2 Ataata Security Awareness Training Software Product Overview
- 9.9.3 Ataata Security Awareness Training Software Product Market Performance
- 9.9.4 Ataata Business Overview
- 9.9.5 Ataata Recent Developments

## 9.10 (ISC)2

- 9.10.1 (ISC)2 Security Awareness Training Software Basic Information
- 9.10.2 (ISC)2 Security Awareness Training Software Product Overview
- 9.10.3 (ISC)2 Security Awareness Training Software Product Market Performance
- 9.10.4 (ISC)2 Business Overview
- 9.10.5 (ISC)2 Recent Developments

## **10 SECURITY AWARENESS TRAINING SOFTWARE REGIONAL MARKET FORECAST**

### 10.1 Global Security Awareness Training Software Market Size Forecast

### 10.2 Global Security Awareness Training Software Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Security Awareness Training Software Market Size Forecast by Country

#### 10.2.3 Asia Pacific Security Awareness Training Software Market Size Forecast by Region

#### 10.2.4 South America Security Awareness Training Software Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Security Awareness Training Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Security Awareness Training Software Market Forecast by Type  
(2025-2030)

11.2 Global Security Awareness Training Software Market Forecast by Application  
(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Security Awareness Training Software Market Size Comparison by Region (M USD)

Table 5. Global Security Awareness Training Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Security Awareness Training Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Security Awareness Training Software as of 2022)

Table 8. Company Security Awareness Training Software Market Size Sites and Area Served

Table 9. Company Security Awareness Training Software Product Type

Table 10. Global Security Awareness Training Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Security Awareness Training Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Security Awareness Training Software Market Challenges

Table 18. Global Security Awareness Training Software Market Size by Type (M USD)

Table 19. Global Security Awareness Training Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Security Awareness Training Software Market Size Share by Type (2019-2024)

Table 21. Global Security Awareness Training Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Security Awareness Training Software Market Size by Application

Table 23. Global Security Awareness Training Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Security Awareness Training Software Market Share by Application (2019-2024)

Table 25. Global Security Awareness Training Software Market Size Growth Rate by Application (2019-2024)

Table 26. Global Security Awareness Training Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Security Awareness Training Software Market Size Market Share by Region (2019-2024)

Table 28. North America Security Awareness Training Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Security Awareness Training Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Security Awareness Training Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Security Awareness Training Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Security Awareness Training Software Market Size by Region (2019-2024) & (M USD)

Table 33. KnowBe4 Security Awareness Training Software Basic Information

Table 34. KnowBe4 Security Awareness Training Software Product Overview

Table 35. KnowBe4 Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. KnowBe4 Security Awareness Training Software SWOT Analysis

Table 37. KnowBe4 Business Overview

Table 38. KnowBe4 Recent Developments

Table 39. Webroot Security Awareness Training Software Basic Information

Table 40. Webroot Security Awareness Training Software Product Overview

Table 41. Webroot Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. KnowBe4 Security Awareness Training Software SWOT Analysis

Table 43. Webroot Business Overview

Table 44. Webroot Recent Developments

Table 45. Infosec IQ Security Awareness Training Software Basic Information

Table 46. Infosec IQ Security Awareness Training Software Product Overview

Table 47. Infosec IQ Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. KnowBe4 Security Awareness Training Software SWOT Analysis

Table 49. Infosec IQ Business Overview

Table 50. Infosec IQ Recent Developments

Table 51. Inspired eLearning Security Awareness Training Software Basic Information

Table 52. Inspired eLearning Security Awareness Training Software Product Overview



- Table 53. Inspired eLearning Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Inspired eLearning Business Overview
- Table 55. Inspired eLearning Recent Developments
- Table 56. Proofpoint Security Awareness Training Software Basic Information
- Table 57. Proofpoint Security Awareness Training Software Product Overview
- Table 58. Proofpoint Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Proofpoint Business Overview
- Table 60. Proofpoint Recent Developments
- Table 61. The Defence Works Security Awareness Training Software Basic Information
- Table 62. The Defence Works Security Awareness Training Software Product Overview
- Table 63. The Defence Works Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. The Defence Works Business Overview
- Table 65. The Defence Works Recent Developments
- Table 66. SANS Security Awareness Training Software Basic Information
- Table 67. SANS Security Awareness Training Software Product Overview
- Table 68. SANS Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. SANS Business Overview
- Table 70. SANS Recent Developments
- Table 71. Symantec Security Awareness Training Software Basic Information
- Table 72. Symantec Security Awareness Training Software Product Overview
- Table 73. Symantec Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Symantec Business Overview
- Table 75. Symantec Recent Developments
- Table 76. Ataata Security Awareness Training Software Basic Information
- Table 77. Ataata Security Awareness Training Software Product Overview
- Table 78. Ataata Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Ataata Business Overview
- Table 80. Ataata Recent Developments
- Table 81. (ISC)2 Security Awareness Training Software Basic Information
- Table 82. (ISC)2 Security Awareness Training Software Product Overview
- Table 83. (ISC)2 Security Awareness Training Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. (ISC)2 Business Overview

Table 85. (ISC)2 Recent Developments

Table 86. Global Security Awareness Training Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 87. North America Security Awareness Training Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Security Awareness Training Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Security Awareness Training Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Security Awareness Training Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Security Awareness Training Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Security Awareness Training Software Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Security Awareness Training Software Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Security Awareness Training Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Security Awareness Training Software Market Size (M USD), 2019-2030

Figure 5. Global Security Awareness Training Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Security Awareness Training Software Market Size by Country (M USD)

Figure 10. Global Security Awareness Training Software Revenue Share by Company in 2023

Figure 11. Security Awareness Training Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Security Awareness Training Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Security Awareness Training Software Market Share by Type

Figure 15. Market Size Share of Security Awareness Training Software by Type (2019-2024)

Figure 16. Market Size Market Share of Security Awareness Training Software by Type in 2022

Figure 17. Global Security Awareness Training Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Security Awareness Training Software Market Share by Application

Figure 20. Global Security Awareness Training Software Market Share by Application (2019-2024)

Figure 21. Global Security Awareness Training Software Market Share by Application in 2022

Figure 22. Global Security Awareness Training Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Security Awareness Training Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Security Awareness Training Software Market Size Market Share by Country in 2023

Figure 26. U.S. Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Security Awareness Training Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Security Awareness Training Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Security Awareness Training Software Market Size Market Share by Country in 2023

Figure 31. Germany Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Security Awareness Training Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Security Awareness Training Software Market Size Market Share by Region in 2023

Figure 38. China Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Security Awareness Training Software Market Size and

Growth Rate (M USD)

Figure 44. South America Security Awareness Training Software Market Size Market Share by Country in 2023

Figure 45. Brazil Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Security Awareness Training Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Security Awareness Training Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Security Awareness Training Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Security Awareness Training Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Security Awareness Training Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Security Awareness Training Software Market Share Forecast by Application (2025-2030)

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