

# Global Second Generation On-Board Diagnostic Scanner Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Second Generation On-Board Diagnostic Scanner competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global sales of second generation on-board diagnostic scanners will reach approximately 21 million units, with an average price of approximately \$120. Second generation on-board diagnostic scanners are specialized devices that connect to a vehicle's OBD II interface. By communicating with the vehicle's ECU, they read fault codes (DTCs) from key systems like the engine and transmission and interpret them into easily understandable descriptions. They also monitor vehicle parameters like engine speed, water temperature, and fuel pressure in real time, helping users or repair technicians quickly diagnose vehicle issues. As a mandatory automotive diagnostic standard in most regions of the world, OBD II scanners use a standardized 16-pin connector (typically located under the steering wheel). Available models include portable handheld devices, professional desktop scanners, and Bluetooth-connected mobile phone adapters, catering to diverse needs, from individual vehicle owners' self-diagnosis to in-depth repair shop inspections. They provide fault cause analysis and repair recommendations, and on some models, can even clear DTCs. These tools play a key role in daily vehicle condition monitoring, troubleshooting, and ensuring compliance with emissions regulations, making them an indispensable tool in modern vehicle maintenance.

The global Second Generation On-Board Diagnostic Scanner market size was estimated at USD 2520.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Second Generation On-Board Diagnostic Scanner market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Second Generation On-Board Diagnostic Scanner market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Second Generation On-Board Diagnostic Scanner market.

### **Global Second Generation On-Board Diagnostic Scanner Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Autel  
ANCEL  
Bosch  
Innova  
TEXA  
OTC Tools  
Topdon  
iCarsoft Technology  
Opus IVS  
Snap-On  
Autocom  
Foxwell  
BlueDriver  
Xtooltech  
Autoland Scientech  
Launch Tech  
Thinkcar

### **Market Segmentation (by Type)**

Hand-Held Scanner  
Bluetooth Scanner  
Others

### **Market Segmentation (by Application)**

Passenger Car  
Commercial Vehicle

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Second Generation On-Board Diagnostic Scanner Market  
Overview of the regional outlook of the Second Generation On-Board Diagnostic Scanner Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Second Generation On-Board Diagnostic Scanner Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Second Generation On-Board Diagnostic Scanner, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well

as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Second Generation On-Board Diagnostic Scanner
- 1.2 Key Market Segments
  - 1.2.1 Second Generation On-Board Diagnostic Scanner Segment by Type
  - 1.2.2 Second Generation On-Board Diagnostic Scanner Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
  - 1.4.1 Global Automobile Production by Country
  - 1.4.2 Global Automobile Production by Type

### **2 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Second Generation On-Board Diagnostic Scanner Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Second Generation On-Board Diagnostic Scanner Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Second Generation On-Board Diagnostic Scanner Product Life Cycle
- 3.3 Global Second Generation On-Board Diagnostic Scanner Sales by Manufacturers (2020-2025)
- 3.4 Global Second Generation On-Board Diagnostic Scanner Revenue Market Share by Manufacturers (2020-2025)

- 3.5 Second Generation On-Board Diagnostic Scanner Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Second Generation On-Board Diagnostic Scanner Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Second Generation On-Board Diagnostic Scanner Market Competitive Situation and Trends
  - 3.8.1 Second Generation On-Board Diagnostic Scanner Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Second Generation On-Board Diagnostic Scanner Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER INDUSTRY CHAIN ANALYSIS**

- 4.1 Second Generation On-Board Diagnostic Scanner Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Second Generation On-Board Diagnostic Scanner Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Second Generation On-Board Diagnostic Scanner Market

5.7 ESG Ratings of Leading Companies

## **6 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Type (2020-2025)

6.3 Global Second Generation On-Board Diagnostic Scanner Market Size by Type (2020-2025)

6.4 Global Second Generation On-Board Diagnostic Scanner Price by Type (2020-2025)

## **7 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Second Generation On-Board Diagnostic Scanner Market Sales by Application (2020-2025)

7.3 Global Second Generation On-Board Diagnostic Scanner Market Size (M USD) by Application (2020-2025)

7.4 Global Second Generation On-Board Diagnostic Scanner Sales Growth Rate by Application (2020-2025)

## **8 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET SALES BY REGION**

8.1 Global Second Generation On-Board Diagnostic Scanner Sales by Region

8.1.1 Global Second Generation On-Board Diagnostic Scanner Sales by Region

8.1.2 Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Region

8.2 Global Second Generation On-Board Diagnostic Scanner Market Size by Region

8.2.1 Global Second Generation On-Board Diagnostic Scanner Market Size by Region

8.2.2 Global Second Generation On-Board Diagnostic Scanner Market Size by Region

8.3 North America

8.3.1 North America Second Generation On-Board Diagnostic Scanner Sales by

## Country

### 8.3.2 North America Second Generation On-Board Diagnostic Scanner Market Size by

## Country

#### 8.3.3 U.S. Market Overview

#### 8.3.4 Canada Market Overview

#### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Second Generation On-Board Diagnostic Scanner Sales by Country

### 8.4.2 Europe Second Generation On-Board Diagnostic Scanner Market Size by

## Country

#### 8.4.3 Germany Market Overview

#### 8.4.4 France Market Overview

#### 8.4.5 U.K. Market Overview

#### 8.4.6 Italy Market Overview

#### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Second Generation On-Board Diagnostic Scanner Sales by Region

### 8.5.2 Asia Pacific Second Generation On-Board Diagnostic Scanner Market Size by

## Region

#### 8.5.3 China Market Overview

#### 8.5.4 Japan Market Overview

#### 8.5.5 South Korea Market Overview

#### 8.5.6 India Market Overview

#### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Second Generation On-Board Diagnostic Scanner Sales by

## Country

### 8.6.2 South America Second Generation On-Board Diagnostic Scanner Market Size by

## Country

#### 8.6.3 Brazil Market Overview

#### 8.6.4 Argentina Market Overview

#### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

### 8.7.1 Middle East and Africa Second Generation On-Board Diagnostic Scanner Sales by Region

### 8.7.2 Middle East and Africa Second Generation On-Board Diagnostic Scanner Market Size by Region

#### 8.7.3 Saudi Arabia Market Overview

#### 8.7.4 UAE Market Overview

- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Second Generation On-Board Diagnostic Scanner by Region(2020-2025)
- 9.2 Global Second Generation On-Board Diagnostic Scanner Revenue Market Share by Region (2020-2025)
- 9.3 Global Second Generation On-Board Diagnostic Scanner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Second Generation On-Board Diagnostic Scanner Production
  - 9.4.1 North America Second Generation On-Board Diagnostic Scanner Production Growth Rate (2020-2025)
  - 9.4.2 North America Second Generation On-Board Diagnostic Scanner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Second Generation On-Board Diagnostic Scanner Production
  - 9.5.1 Europe Second Generation On-Board Diagnostic Scanner Production Growth Rate (2020-2025)
  - 9.5.2 Europe Second Generation On-Board Diagnostic Scanner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Second Generation On-Board Diagnostic Scanner Production (2020-2025)
  - 9.6.1 Japan Second Generation On-Board Diagnostic Scanner Production Growth Rate (2020-2025)
  - 9.6.2 Japan Second Generation On-Board Diagnostic Scanner Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Second Generation On-Board Diagnostic Scanner Production (2020-2025)
  - 9.7.1 China Second Generation On-Board Diagnostic Scanner Production Growth Rate (2020-2025)
  - 9.7.2 China Second Generation On-Board Diagnostic Scanner Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Autel
  - 10.1.1 Autel Basic Information
  - 10.1.2 Autel Second Generation On-Board Diagnostic Scanner Product Overview

- 10.1.3 Autel Second Generation On-Board Diagnostic Scanner Product Market Performance
- 10.1.4 Autel Business Overview
- 10.1.5 Autel SWOT Analysis
- 10.1.6 Autel Recent Developments
- 10.2 ANCEL
  - 10.2.1 ANCEL Basic Information
  - 10.2.2 ANCEL Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.2.3 ANCEL Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.2.4 ANCEL Business Overview
  - 10.2.5 ANCEL SWOT Analysis
  - 10.2.6 ANCEL Recent Developments
- 10.3 Bosch
  - 10.3.1 Bosch Basic Information
  - 10.3.2 Bosch Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.3.3 Bosch Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.3.4 Bosch Business Overview
  - 10.3.5 Bosch SWOT Analysis
  - 10.3.6 Bosch Recent Developments
- 10.4 Innova
  - 10.4.1 Innova Basic Information
  - 10.4.2 Innova Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.4.3 Innova Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.4.4 Innova Business Overview
  - 10.4.5 Innova Recent Developments
- 10.5 TEXA
  - 10.5.1 TEXA Basic Information
  - 10.5.2 TEXA Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.5.3 TEXA Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.5.4 TEXA Business Overview
  - 10.5.5 TEXA Recent Developments
- 10.6 OTC Tools
  - 10.6.1 OTC Tools Basic Information
  - 10.6.2 OTC Tools Second Generation On-Board Diagnostic Scanner Product Overview

- 10.6.3 OTC Tools Second Generation On-Board Diagnostic Scanner Product Market Performance
- 10.6.4 OTC Tools Business Overview
- 10.6.5 OTC Tools Recent Developments
- 10.7 Topdon
  - 10.7.1 Topdon Basic Information
  - 10.7.2 Topdon Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.7.3 Topdon Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.7.4 Topdon Business Overview
  - 10.7.5 Topdon Recent Developments
- 10.8 iCarsoft Technology
  - 10.8.1 iCarsoft Technology Basic Information
  - 10.8.2 iCarsoft Technology Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.8.3 iCarsoft Technology Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.8.4 iCarsoft Technology Business Overview
  - 10.8.5 iCarsoft Technology Recent Developments
- 10.9 Opus IVS
  - 10.9.1 Opus IVS Basic Information
  - 10.9.2 Opus IVS Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.9.3 Opus IVS Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.9.4 Opus IVS Business Overview
  - 10.9.5 Opus IVS Recent Developments
- 10.10 Snap-On
  - 10.10.1 Snap-On Basic Information
  - 10.10.2 Snap-On Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.10.3 Snap-On Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.10.4 Snap-On Business Overview
  - 10.10.5 Snap-On Recent Developments
- 10.11 Autocom
  - 10.11.1 Autocom Basic Information
  - 10.11.2 Autocom Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.11.3 Autocom Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.11.4 Autocom Business Overview

- 10.11.5 Autocom Recent Developments
- 10.12 Foxwell
  - 10.12.1 Foxwell Basic Information
  - 10.12.2 Foxwell Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.12.3 Foxwell Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.12.4 Foxwell Business Overview
  - 10.12.5 Foxwell Recent Developments
- 10.13 BlueDriver
  - 10.13.1 BlueDriver Basic Information
  - 10.13.2 BlueDriver Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.13.3 BlueDriver Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.13.4 BlueDriver Business Overview
  - 10.13.5 BlueDriver Recent Developments
- 10.14 Xtooltech
  - 10.14.1 Xtooltech Basic Information
  - 10.14.2 Xtooltech Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.14.3 Xtooltech Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.14.4 Xtooltech Business Overview
  - 10.14.5 Xtooltech Recent Developments
- 10.15 Autoland Scientech
  - 10.15.1 Autoland Scientech Basic Information
  - 10.15.2 Autoland Scientech Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.15.3 Autoland Scientech Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.15.4 Autoland Scientech Business Overview
  - 10.15.5 Autoland Scientech Recent Developments
- 10.16 Launch Tech
  - 10.16.1 Launch Tech Basic Information
  - 10.16.2 Launch Tech Second Generation On-Board Diagnostic Scanner Product Overview
  - 10.16.3 Launch Tech Second Generation On-Board Diagnostic Scanner Product Market Performance
  - 10.16.4 Launch Tech Business Overview
  - 10.16.5 Launch Tech Recent Developments

## 10.17 Thinkcar

10.17.1 Thinkcar Basic Information

10.17.2 Thinkcar Second Generation On-Board Diagnostic Scanner Product Overview

10.17.3 Thinkcar Second Generation On-Board Diagnostic Scanner Product Market Performance

10.17.4 Thinkcar Business Overview

10.17.5 Thinkcar Recent Developments

## **11 SECOND GENERATION ON-BOARD DIAGNOSTIC SCANNER MARKET FORECAST BY REGION**

11.1 Global Second Generation On-Board Diagnostic Scanner Market Size Forecast

11.2 Global Second Generation On-Board Diagnostic Scanner Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Second Generation On-Board Diagnostic Scanner Market Size Forecast by Country

11.2.3 Asia Pacific Second Generation On-Board Diagnostic Scanner Market Size Forecast by Region

11.2.4 South America Second Generation On-Board Diagnostic Scanner Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Second Generation On-Board Diagnostic Scanner by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Second Generation On-Board Diagnostic Scanner Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Second Generation On-Board Diagnostic Scanner by Type (2026-2035)

12.1.2 Global Second Generation On-Board Diagnostic Scanner Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Second Generation On-Board Diagnostic Scanner by Type (2026-2035)

12.2 Global Second Generation On-Board Diagnostic Scanner Market Forecast by Application (2026-2035)

12.2.1 Global Second Generation On-Board Diagnostic Scanner Sales (K Units) Forecast by Application

12.2.2 Global Second Generation On-Board Diagnostic Scanner Market Size (M USD)

Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Second Generation On-Board Diagnostic Scanner Market Size by Type (M USD)
- Table 11. Global Second Generation On-Board Diagnostic Scanner Market Size by Application
- Table 12. Second Generation On-Board Diagnostic Scanner Market Size Comparison by Region (M USD)
- Table 13. Global Second Generation On-Board Diagnostic Scanner Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Second Generation On-Board Diagnostic Scanner Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Second Generation On-Board Diagnostic Scanner Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Second Generation On-Board Diagnostic Scanner as of 2025)
- Table 18. Global Market Second Generation On-Board Diagnostic Scanner Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global Second Generation On-Board Diagnostic Scanner Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

Table 28. Second Generation On-Board Diagnostic Scanner Market Challenges

Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 33. Global Second Generation On-Board Diagnostic Scanner Sales by Type (K Units)

Table 34. Global Second Generation On-Board Diagnostic Scanner Market Size by Type (M USD)

Table 35. Global Second Generation On-Board Diagnostic Scanner Sales (K Units) by Type (2020-2025)

Table 36. Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Type (2020-2025)

Table 37. Global Second Generation On-Board Diagnostic Scanner Market Size (M USD) by Type (2020-2025)

Table 38. Global Second Generation On-Board Diagnostic Scanner Market Share by Type (2020-2025)

Table 39. Global Second Generation On-Board Diagnostic Scanner Price (USD/Unit) by Type (2020-2025)

Table 40. Global Second Generation On-Board Diagnostic Scanner Sales (K Units) by Application

Table 41. Global Second Generation On-Board Diagnostic Scanner Market Size by Application

Table 42. Global Second Generation On-Board Diagnostic Scanner Sales by Application (2020-2025) & (K Units)

Table 43. Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Application (2020-2025)

Table 44. Global Second Generation On-Board Diagnostic Scanner Market Size by Application (2020-2025) & (M USD)

Table 45. Global Second Generation On-Board Diagnostic Scanner Market Share by Application (2020-2025)

Table 46. Global Second Generation On-Board Diagnostic Scanner Sales Growth Rate by Application (2020-2025)

Table 47. Global Second Generation On-Board Diagnostic Scanner Sales by Region (2020-2025) & (K Units)

Table 48. Global Second Generation On-Board Diagnostic Scanner Sales Market Share

by Region (2020-2025)

Table 49. Global Second Generation On-Board Diagnostic Scanner Market Size by Region (2020-2025) & (M USD)

Table 50. Global Second Generation On-Board Diagnostic Scanner Market Size by Region (2020-2025)

Table 51. North America Second Generation On-Board Diagnostic Scanner Sales by Country (2020-2025) & (K Units)

Table 52. North America Second Generation On-Board Diagnostic Scanner Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Second Generation On-Board Diagnostic Scanner Sales by Country (2020-2025) & (K Units)

Table 54. Europe Second Generation On-Board Diagnostic Scanner Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Second Generation On-Board Diagnostic Scanner Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Second Generation On-Board Diagnostic Scanner Market Size by Region (2020-2025) & (M USD)

Table 57. South America Second Generation On-Board Diagnostic Scanner Sales by Country (2020-2025) & (K Units)

Table 58. South America Second Generation On-Board Diagnostic Scanner Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Second Generation On-Board Diagnostic Scanner Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Second Generation On-Board Diagnostic Scanner Market Size by Region (2020-2025) & (M USD)

Table 61. Global Second Generation On-Board Diagnostic Scanner Production (K Units) by Region(2020-2025)

Table 62. Global Second Generation On-Board Diagnostic Scanner Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Second Generation On-Board Diagnostic Scanner Revenue Market Share by Region (2020-2025)

Table 64. Global Second Generation On-Board Diagnostic Scanner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Second Generation On-Board Diagnostic Scanner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Second Generation On-Board Diagnostic Scanner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Second Generation On-Board Diagnostic Scanner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Second Generation On-Board Diagnostic Scanner Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Autel Basic Information

Table 70. Autel Second Generation On-Board Diagnostic Scanner Product Overview

Table 71. Autel Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Autel Business Overview

Table 73. Autel SWOT Analysis

Table 74. Autel Recent Developments

Table 75. ANCEL Basic Information

Table 76. ANCEL Second Generation On-Board Diagnostic Scanner Product Overview

Table 77. ANCEL Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. ANCEL Business Overview

Table 79. ANCEL SWOT Analysis

Table 80. ANCEL Recent Developments

Table 81. Bosch Basic Information

Table 82. Bosch Second Generation On-Board Diagnostic Scanner Product Overview

Table 83. Bosch Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Bosch Business Overview

Table 85. Bosch SWOT Analysis

Table 86. Bosch Recent Developments

Table 87. Innova Basic Information

Table 88. Innova Second Generation On-Board Diagnostic Scanner Product Overview

Table 89. Innova Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Innova Business Overview

Table 91. Innova Recent Developments

Table 92. TEXA Basic Information

Table 93. TEXA Second Generation On-Board Diagnostic Scanner Product Overview

Table 94. TEXA Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. TEXA Business Overview

Table 96. TEXA Recent Developments

Table 97. OTC Tools Basic Information

Table 98. OTC Tools Second Generation On-Board Diagnostic Scanner Product Overview

Table 99. OTC Tools Second Generation On-Board Diagnostic Scanner Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. OTC Tools Business Overview

Table 101. OTC Tools Recent Developments

Table 102. Topdon Basic Information

Table 103. Topdon Second Generation On-Board Diagnostic Scanner Product Overview

Table 104. Topdon Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 105. Topdon Business Overview

Table 106. Topdon Recent Developments

Table 107. iCarsoft Technology Basic Information

Table 108. iCarsoft Technology Second Generation On-Board Diagnostic Scanner Product Overview

Table 109. iCarsoft Technology Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. iCarsoft Technology Business Overview

Table 111. iCarsoft Technology Recent Developments

Table 112. Opus IVS Basic Information

Table 113. Opus IVS Second Generation On-Board Diagnostic Scanner Product Overview

Table 114. Opus IVS Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 115. Opus IVS Business Overview

Table 116. Opus IVS Recent Developments

Table 117. Snap-On Basic Information

Table 118. Snap-On Second Generation On-Board Diagnostic Scanner Product Overview

Table 119. Snap-On Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 120. Snap-On Business Overview

Table 121. Snap-On Recent Developments

Table 122. Autocom Basic Information

Table 123. Autocom Second Generation On-Board Diagnostic Scanner Product Overview

Table 124. Autocom Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 125. Autocom Business Overview

Table 126. Autocom Recent Developments

Table 127. Foxwell Basic Information

Table 128. Foxwell Second Generation On-Board Diagnostic Scanner Product Overview

Table 129. Foxwell Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 130. Foxwell Business Overview

Table 131. Foxwell Recent Developments

Table 132. BlueDriver Basic Information

Table 133. BlueDriver Second Generation On-Board Diagnostic Scanner Product Overview

Table 134. BlueDriver Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 135. BlueDriver Business Overview

Table 136. BlueDriver Recent Developments

Table 137. Xtooltech Basic Information

Table 138. Xtooltech Second Generation On-Board Diagnostic Scanner Product Overview

Table 139. Xtooltech Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 140. Xtooltech Business Overview

Table 141. Xtooltech Recent Developments

Table 142. Autoland Scientech Basic Information

Table 143. Autoland Scientech Second Generation On-Board Diagnostic Scanner Product Overview

Table 144. Autoland Scientech Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 145. Autoland Scientech Business Overview

Table 146. Autoland Scientech Recent Developments

Table 147. Launch Tech Basic Information

Table 148. Launch Tech Second Generation On-Board Diagnostic Scanner Product Overview

Table 149. Launch Tech Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 150. Launch Tech Business Overview

Table 151. Launch Tech Recent Developments

Table 152. Thinkcar Basic Information

Table 153. Thinkcar Second Generation On-Board Diagnostic Scanner Product Overview

Table 154. Thinkcar Second Generation On-Board Diagnostic Scanner Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 155. Thinkcar Business Overview

Table 156. Thinkcar Recent Developments

Table 157. Global Second Generation On-Board Diagnostic Scanner Sales Forecast by Region (2026-2035) & (K Units)

Table 158. Global Second Generation On-Board Diagnostic Scanner Market Size Forecast by Region (2026-2035) & (M USD)

Table 159. North America Second Generation On-Board Diagnostic Scanner Sales Forecast by Country (2026-2035) & (K Units)

Table 160. North America Second Generation On-Board Diagnostic Scanner Market Size Forecast by Country (2026-2035) & (M USD)

Table 161. Europe Second Generation On-Board Diagnostic Scanner Sales Forecast by Country (2026-2035) & (K Units)

Table 162. Europe Second Generation On-Board Diagnostic Scanner Market Size Forecast by Country (2026-2035) & (M USD)

Table 163. Asia Pacific Second Generation On-Board Diagnostic Scanner Sales Forecast by Region (2026-2035) & (K Units)

Table 164. Asia Pacific Second Generation On-Board Diagnostic Scanner Market Size Forecast by Region (2026-2035) & (M USD)

Table 165. South America Second Generation On-Board Diagnostic Scanner Sales Forecast by Country (2026-2035) & (K Units)

Table 166. South America Second Generation On-Board Diagnostic Scanner Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Middle East and Africa Second Generation On-Board Diagnostic Scanner Sales Forecast by Country (2026-2035) & (Units)

Table 168. Middle East and Africa Second Generation On-Board Diagnostic Scanner Market Size Forecast by Country (2026-2035) & (M USD)

Table 169. Global Second Generation On-Board Diagnostic Scanner Sales Forecast by Type (2026-2035) & (K Units)

Table 170. Global Second Generation On-Board Diagnostic Scanner Market Size Forecast by Type (2026-2035) & (M USD)

Table 171. Global Second Generation On-Board Diagnostic Scanner Price Forecast by Type (2026-2035) & (USD/Unit)

Table 172. Global Second Generation On-Board Diagnostic Scanner Sales (K Units) Forecast by Application (2026-2035)

Table 173. Global Second Generation On-Board Diagnostic Scanner Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Second Generation On-Board Diagnostic Scanner
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Second Generation On-Board Diagnostic Scanner Market Size (M USD), 2025-2035
- Figure 6. Global Second Generation On-Board Diagnostic Scanner Market Size (M USD) (2020-2035)
- Figure 7. Global Second Generation On-Board Diagnostic Scanner Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Second Generation On-Board Diagnostic Scanner Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Second Generation On-Board Diagnostic Scanner Product Life Cycle
- Figure 14. Second Generation On-Board Diagnostic Scanner Sales Share by Manufacturers in 2025
- Figure 15. Global Second Generation On-Board Diagnostic Scanner Revenue Share by Manufacturers in 2025
- Figure 16. Second Generation On-Board Diagnostic Scanner Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Second Generation On-Board Diagnostic Scanner Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Second Generation On-Board Diagnostic Scanner Revenue in 2025
- Figure 19. Industry Chain Map of Second Generation On-Board Diagnostic Scanner
- Figure 20. Global Second Generation On-Board Diagnostic Scanner Market PEST Analysis
- Figure 21. Global Second Generation On-Board Diagnostic Scanner Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country

- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Second Generation On-Board Diagnostic Scanner Market Share by Type
- Figure 28. Sales Market Share of Second Generation On-Board Diagnostic Scanner by Type (2020-2025)
- Figure 29. Sales Market Share of Second Generation On-Board Diagnostic Scanner by Type in 2025
- Figure 30. Market Share of Second Generation On-Board Diagnostic Scanner by Type (2020-2025)
- Figure 31. Market Share of Second Generation On-Board Diagnostic Scanner by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 33. Global Second Generation On-Board Diagnostic Scanner Market Share by Application
- Figure 34. Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Application (2020-2025)
- Figure 35. Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Application in 2025
- Figure 36. Global Second Generation On-Board Diagnostic Scanner Market Share by Application (2020-2025)
- Figure 37. Global Second Generation On-Board Diagnostic Scanner Market Share by Application in 2025
- Figure 38. Global Second Generation On-Board Diagnostic Scanner Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Second Generation On-Board Diagnostic Scanner Sales Market Share by Region (2020-2025)
- Figure 40. Global Second Generation On-Board Diagnostic Scanner Market Size by Region (2020-2025)
- Figure 41. North America Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Second Generation On-Board Diagnostic Scanner Sales Market Share by Country in 2024
- Figure 44. North America Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Second Generation On-Board Diagnostic Scanner Market Size by Country in 2024

Figure 46. U.S. Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Second Generation On-Board Diagnostic Scanner Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Second Generation On-Board Diagnostic Scanner Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Second Generation On-Board Diagnostic Scanner Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Second Generation On-Board Diagnostic Scanner Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Second Generation On-Board Diagnostic Scanner Sales Market Share by Country in 2024

Figure 54. Europe Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Second Generation On-Board Diagnostic Scanner Market Size by Country in 2024

Figure 56. Germany Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Second Generation On-Board Diagnostic Scanner Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Second Generation On-Board Diagnostic Scanner Sales Market Share by Region in 2024

Figure 68. Asia Pacific Second Generation On-Board Diagnostic Scanner Market Size by Region in 2024

Figure 69. China Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (K Units)

Figure 80. South America Second Generation On-Board Diagnostic Scanner Sales Market Share by Country in 2024

Figure 81. South America Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (M USD)

Figure 82. South America Second Generation On-Board Diagnostic Scanner Market Size by Country in 2024

Figure 83. Brazil Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Second Generation On-Board Diagnostic Scanner Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Second Generation On-Board Diagnostic Scanner Market Size by Region in 2024

Figure 93. Saudi Arabia Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Second Generation On-Board Diagnostic Scanner Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Second Generation On-Board Diagnostic Scanner Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Second Generation On-Board Diagnostic Scanner Production Market Share by Region (2020-2025)

Figure 104. North America Second Generation On-Board Diagnostic Scanner

Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Second Generation On-Board Diagnostic Scanner Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Second Generation On-Board Diagnostic Scanner Production (K Units) Growth Rate (2020-2025)

Figure 107. China Second Generation On-Board Diagnostic Scanner Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Second Generation On-Board Diagnostic Scanner Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Second Generation On-Board Diagnostic Scanner Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Second Generation On-Board Diagnostic Scanner Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Second Generation On-Board Diagnostic Scanner Market Share Forecast by Type (2026-2035)

Figure 112. Global Second Generation On-Board Diagnostic Scanner Sales Forecast by Application (2026-2035)

Figure 113. Global Second Generation On-Board Diagnostic Scanner Market Share Forecast by Application (2026-2035)

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