

Global Seamless Shapewear Market Research Report 2026(Status and Outlook)

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Abstracts

Seamless shapewear is a body-sculpting undergarment designed to provide a smooth, contoured look without visible seams. Made from high-elasticity fabrics, it offers comfort, breathability, and targeted compression to enhance natural curves. Ideal for daily wear or special occasions, seamless shapewear helps create a streamlined silhouette under any outfit.

The global Seamless Shapewear market size was estimated at USD 521.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Seamless Shapewear market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Seamless Shapewear market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Seamless Shapewear market.

Global Seamless Shapewear Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Triumph International

Nike

Spanx

Under Armour

Hanesbrands

Leonisa

Wacoal

adidas

Decathlon

Medi

Ann Chery

huijiegrou

Embryform

Anita

Aimer

Market Segmentation (by Type)

Body Shaping
Sports
Medical

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Seamless Shapewear Market
Overview of the regional outlook of the Seamless Shapewear Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Seamless Shapewear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Seamless Shapewear, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Seamless Shapewear
- 1.2 Key Market Segments
 - 1.2.1 Seamless Shapewear Segment by Type
 - 1.2.2 Seamless Shapewear Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SEAMLESS SHAPEWEAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Seamless Shapewear Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Seamless Shapewear Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SEAMLESS SHAPEWEAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Seamless Shapewear Product Life Cycle
- 3.3 Global Seamless Shapewear Sales by Manufacturers (2020-2025)
- 3.4 Global Seamless Shapewear Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Seamless Shapewear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Seamless Shapewear Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Seamless Shapewear Market Competitive Situation and Trends
 - 3.8.1 Seamless Shapewear Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Seamless Shapewear Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 SEAMLESS SHAPEWEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Seamless Shapewear Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SEAMLESS SHAPEWEAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Seamless Shapewear Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Seamless Shapewear Market
- 5.7 ESG Ratings of Leading Companies

6 SEAMLESS SHAPEWEAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Seamless Shapewear Sales Market Share by Type (2020-2025)
- 6.3 Global Seamless Shapewear Market Size by Type (2020-2025)
- 6.4 Global Seamless Shapewear Price by Type (2020-2025)

7 SEAMLESS SHAPEWEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Seamless Shapewear Market Sales by Application (2020-2025)

7.3 Global Seamless Shapewear Market Size (M USD) by Application (2020-2025)

7.4 Global Seamless Shapewear Sales Growth Rate by Application (2020-2025)

8 SEAMLESS SHAPEWEAR MARKET SALES BY REGION

8.1 Global Seamless Shapewear Sales by Region

8.1.1 Global Seamless Shapewear Sales by Region

8.1.2 Global Seamless Shapewear Sales Market Share by Region

8.2 Global Seamless Shapewear Market Size by Region

8.2.1 Global Seamless Shapewear Market Size by Region

8.2.2 Global Seamless Shapewear Market Size by Region

8.3 North America

8.3.1 North America Seamless Shapewear Sales by Country

8.3.2 North America Seamless Shapewear Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Seamless Shapewear Sales by Country

8.4.2 Europe Seamless Shapewear Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Seamless Shapewear Sales by Region

8.5.2 Asia Pacific Seamless Shapewear Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Seamless Shapewear Sales by Country

8.6.2 South America Seamless Shapewear Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Seamless Shapewear Sales by Region
- 8.7.2 Middle East and Africa Seamless Shapewear Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 SEAMLESS SHAPEWEAR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Seamless Shapewear by Region(2020-2025)
- 9.2 Global Seamless Shapewear Revenue Market Share by Region (2020-2025)
- 9.3 Global Seamless Shapewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Seamless Shapewear Production
 - 9.4.1 North America Seamless Shapewear Production Growth Rate (2020-2025)
 - 9.4.2 North America Seamless Shapewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Seamless Shapewear Production
 - 9.5.1 Europe Seamless Shapewear Production Growth Rate (2020-2025)
 - 9.5.2 Europe Seamless Shapewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Seamless Shapewear Production (2020-2025)
 - 9.6.1 Japan Seamless Shapewear Production Growth Rate (2020-2025)
 - 9.6.2 Japan Seamless Shapewear Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Seamless Shapewear Production (2020-2025)
 - 9.7.1 China Seamless Shapewear Production Growth Rate (2020-2025)
 - 9.7.2 China Seamless Shapewear Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Triumph International
 - 10.1.1 Triumph International Basic Information
 - 10.1.2 Triumph International Seamless Shapewear Product Overview
 - 10.1.3 Triumph International Seamless Shapewear Product Market Performance
 - 10.1.4 Triumph International Business Overview

- 10.1.5 Triumph International SWOT Analysis
- 10.1.6 Triumph International Recent Developments
- 10.2 Nike
 - 10.2.1 Nike Basic Information
 - 10.2.2 Nike Seamless Shapewear Product Overview
 - 10.2.3 Nike Seamless Shapewear Product Market Performance
 - 10.2.4 Nike Business Overview
 - 10.2.5 Nike SWOT Analysis
 - 10.2.6 Nike Recent Developments
- 10.3 Spanx
 - 10.3.1 Spanx Basic Information
 - 10.3.2 Spanx Seamless Shapewear Product Overview
 - 10.3.3 Spanx Seamless Shapewear Product Market Performance
 - 10.3.4 Spanx Business Overview
 - 10.3.5 Spanx SWOT Analysis
 - 10.3.6 Spanx Recent Developments
- 10.4 Under Armour
 - 10.4.1 Under Armour Basic Information
 - 10.4.2 Under Armour Seamless Shapewear Product Overview
 - 10.4.3 Under Armour Seamless Shapewear Product Market Performance
 - 10.4.4 Under Armour Business Overview
 - 10.4.5 Under Armour Recent Developments
- 10.5 Hanesbrands
 - 10.5.1 Hanesbrands Basic Information
 - 10.5.2 Hanesbrands Seamless Shapewear Product Overview
 - 10.5.3 Hanesbrands Seamless Shapewear Product Market Performance
 - 10.5.4 Hanesbrands Business Overview
 - 10.5.5 Hanesbrands Recent Developments
- 10.6 Leonisa
 - 10.6.1 Leonisa Basic Information
 - 10.6.2 Leonisa Seamless Shapewear Product Overview
 - 10.6.3 Leonisa Seamless Shapewear Product Market Performance
 - 10.6.4 Leonisa Business Overview
 - 10.6.5 Leonisa Recent Developments
- 10.7 Wacoal
 - 10.7.1 Wacoal Basic Information
 - 10.7.2 Wacoal Seamless Shapewear Product Overview
 - 10.7.3 Wacoal Seamless Shapewear Product Market Performance
 - 10.7.4 Wacoal Business Overview

- 10.7.5 Wacoal Recent Developments
- 10.8 adidas
 - 10.8.1 adidas Basic Information
 - 10.8.2 adidas Seamless Shapewear Product Overview
 - 10.8.3 adidas Seamless Shapewear Product Market Performance
 - 10.8.4 adidas Business Overview
 - 10.8.5 adidas Recent Developments
- 10.9 Decathlon
 - 10.9.1 Decathlon Basic Information
 - 10.9.2 Decathlon Seamless Shapewear Product Overview
 - 10.9.3 Decathlon Seamless Shapewear Product Market Performance
 - 10.9.4 Decathlon Business Overview
 - 10.9.5 Decathlon Recent Developments
- 10.10 Medi
 - 10.10.1 Medi Basic Information
 - 10.10.2 Medi Seamless Shapewear Product Overview
 - 10.10.3 Medi Seamless Shapewear Product Market Performance
 - 10.10.4 Medi Business Overview
 - 10.10.5 Medi Recent Developments
- 10.11 Ann Chery
 - 10.11.1 Ann Chery Basic Information
 - 10.11.2 Ann Chery Seamless Shapewear Product Overview
 - 10.11.3 Ann Chery Seamless Shapewear Product Market Performance
 - 10.11.4 Ann Chery Business Overview
 - 10.11.5 Ann Chery Recent Developments
- 10.12 huijiegroup
 - 10.12.1 huijiegroup Basic Information
 - 10.12.2 huijiegroup Seamless Shapewear Product Overview
 - 10.12.3 huijiegroup Seamless Shapewear Product Market Performance
 - 10.12.4 huijiegroup Business Overview
 - 10.12.5 huijiegroup Recent Developments
- 10.13 Embryform
 - 10.13.1 Embryform Basic Information
 - 10.13.2 Embryform Seamless Shapewear Product Overview
 - 10.13.3 Embryform Seamless Shapewear Product Market Performance
 - 10.13.4 Embryform Business Overview
 - 10.13.5 Embryform Recent Developments
- 10.14 Anita
 - 10.14.1 Anita Basic Information

- 10.14.2 Anita Seamless Shapewear Product Overview
- 10.14.3 Anita Seamless Shapewear Product Market Performance
- 10.14.4 Anita Business Overview
- 10.14.5 Anita Recent Developments
- 10.15 Aimer
 - 10.15.1 Aimer Basic Information
 - 10.15.2 Aimer Seamless Shapewear Product Overview
 - 10.15.3 Aimer Seamless Shapewear Product Market Performance
 - 10.15.4 Aimer Business Overview
 - 10.15.5 Aimer Recent Developments

11 SEAMLESS SHAPEWEAR MARKET FORECAST BY REGION

- 11.1 Global Seamless Shapewear Market Size Forecast
- 11.2 Global Seamless Shapewear Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Seamless Shapewear Market Size Forecast by Country
 - 11.2.3 Asia Pacific Seamless Shapewear Market Size Forecast by Region
 - 11.2.4 South America Seamless Shapewear Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Seamless Shapewear by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Seamless Shapewear Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Seamless Shapewear by Type (2026-2035)
 - 12.1.2 Global Seamless Shapewear Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Seamless Shapewear by Type (2026-2035)
- 12.2 Global Seamless Shapewear Market Forecast by Application (2026-2035)
 - 12.2.1 Global Seamless Shapewear Sales (K Units) Forecast by Application
 - 12.2.2 Global Seamless Shapewear Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Seamless Shapewear Market Size by Type (M USD)
- Table 4. Global Seamless Shapewear Market Size by Application
- Table 5. Seamless Shapewear Market Size Comparison by Region (M USD)
- Table 6. Global Seamless Shapewear Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Seamless Shapewear Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Seamless Shapewear Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Seamless Shapewear Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Seamless Shapewear as of 2025)
- Table 11. Global Market Seamless Shapewear Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Seamless Shapewear Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Seamless Shapewear Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Seamless Shapewear Sales by Type (K Units)
- Table 27. Global Seamless Shapewear Market Size by Type (M USD)
- Table 28. Global Seamless Shapewear Sales (K Units) by Type (2020-2025)
- Table 29. Global Seamless Shapewear Sales Market Share by Type (2020-2025)
- Table 30. Global Seamless Shapewear Market Size (M USD) by Type (2020-2025)

- Table 31. Global Seamless Shapewear Market Share by Type (2020-2025)
- Table 32. Global Seamless Shapewear Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Seamless Shapewear Sales (K Units) by Application
- Table 34. Global Seamless Shapewear Market Size by Application
- Table 35. Global Seamless Shapewear Sales by Application (2020-2025) & (K Units)
- Table 36. Global Seamless Shapewear Sales Market Share by Application (2020-2025)
- Table 37. Global Seamless Shapewear Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Seamless Shapewear Market Share by Application (2020-2025)
- Table 39. Global Seamless Shapewear Sales Growth Rate by Application (2020-2025)
- Table 40. Global Seamless Shapewear Sales by Region (2020-2025) & (K Units)
- Table 41. Global Seamless Shapewear Sales Market Share by Region (2020-2025)
- Table 42. Global Seamless Shapewear Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Seamless Shapewear Market Size by Region (2020-2025)
- Table 44. North America Seamless Shapewear Sales by Country (2020-2025) & (K Units)
- Table 45. North America Seamless Shapewear Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Seamless Shapewear Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Seamless Shapewear Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Seamless Shapewear Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Seamless Shapewear Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Seamless Shapewear Sales by Country (2020-2025) & (K Units)
- Table 51. South America Seamless Shapewear Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Seamless Shapewear Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Seamless Shapewear Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Seamless Shapewear Production (K Units) by Region(2020-2025)
- Table 55. Global Seamless Shapewear Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Seamless Shapewear Revenue Market Share by Region (2020-2025)
- Table 57. Global Seamless Shapewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Seamless Shapewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Seamless Shapewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Seamless Shapewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Seamless Shapewear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Triumph International Basic Information

Table 63. Triumph International Seamless Shapewear Product Overview

Table 64. Triumph International Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Triumph International Business Overview

Table 66. Triumph International SWOT Analysis

Table 67. Triumph International Recent Developments

Table 68. Nike Basic Information

Table 69. Nike Seamless Shapewear Product Overview

Table 70. Nike Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Nike Business Overview

Table 72. Nike SWOT Analysis

Table 73. Nike Recent Developments

Table 74. Spanx Basic Information

Table 75. Spanx Seamless Shapewear Product Overview

Table 76. Spanx Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Spanx Business Overview

Table 78. Spanx SWOT Analysis

Table 79. Spanx Recent Developments

Table 80. Under Armour Basic Information

Table 81. Under Armour Seamless Shapewear Product Overview

Table 82. Under Armour Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Under Armour Business Overview

Table 84. Under Armour Recent Developments

Table 85. Hanesbrands Basic Information

Table 86. Hanesbrands Seamless Shapewear Product Overview

Table 87. Hanesbrands Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Hanesbrands Business Overview

Table 89. Hanesbrands Recent Developments

Table 90. Leonisa Basic Information

Table 91. Leonisa Seamless Shapewear Product Overview

Table 92. Leonisa Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Leonisa Business Overview

Table 94. Leonisa Recent Developments

Table 95. Wacoal Basic Information

Table 96. Wacoal Seamless Shapewear Product Overview

Table 97. Wacoal Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Wacoal Business Overview

Table 99. Wacoal Recent Developments

Table 100. adidas Basic Information

Table 101. adidas Seamless Shapewear Product Overview

Table 102. adidas Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. adidas Business Overview

Table 104. adidas Recent Developments

Table 105. Decathlon Basic Information

Table 106. Decathlon Seamless Shapewear Product Overview

Table 107. Decathlon Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Decathlon Business Overview

Table 109. Decathlon Recent Developments

Table 110. Medi Basic Information

Table 111. Medi Seamless Shapewear Product Overview

Table 112. Medi Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Medi Business Overview

Table 114. Medi Recent Developments

Table 115. Ann Chery Basic Information

Table 116. Ann Chery Seamless Shapewear Product Overview

Table 117. Ann Chery Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Ann Chery Business Overview

Table 119. Ann Chery Recent Developments

Table 120. huijiegroup Basic Information

Table 121. huijiegroup Seamless Shapewear Product Overview

Table 122. huijiegroup Seamless Shapewear Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 123. huijiegrou Business Overview

Table 124. huijiegrou Recent Developments

Table 125. Embryform Basic Information

Table 126. Embryform Seamless Shapewear Product Overview

Table 127. Embryform Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Embryform Business Overview

Table 129. Embryform Recent Developments

Table 130. Anita Basic Information

Table 131. Anita Seamless Shapewear Product Overview

Table 132. Anita Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Anita Business Overview

Table 134. Anita Recent Developments

Table 135. Aimer Basic Information

Table 136. Aimer Seamless Shapewear Product Overview

Table 137. Aimer Seamless Shapewear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Aimer Business Overview

Table 139. Aimer Recent Developments

Table 140. Global Seamless Shapewear Sales Forecast by Region (2026-2035) & (K Units)

Table 141. Global Seamless Shapewear Market Size Forecast by Region (2026-2035) & (M USD)

Table 142. North America Seamless Shapewear Sales Forecast by Country (2026-2035) & (K Units)

Table 143. North America Seamless Shapewear Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Europe Seamless Shapewear Sales Forecast by Country (2026-2035) & (K Units)

Table 145. Europe Seamless Shapewear Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific Seamless Shapewear Sales Forecast by Region (2026-2035) & (K Units)

Table 147. Asia Pacific Seamless Shapewear Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America Seamless Shapewear Sales Forecast by Country (2026-2035) & (K Units)

Table 149. South America Seamless Shapewear Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa Seamless Shapewear Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa Seamless Shapewear Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global Seamless Shapewear Sales Forecast by Type (2026-2035) & (K Units)

Table 153. Global Seamless Shapewear Market Size Forecast by Type (2026-2035) & (M USD)

Table 154. Global Seamless Shapewear Price Forecast by Type (2026-2035) & (USD/Unit)

Table 155. Global Seamless Shapewear Sales (K Units) Forecast by Application (2026-2035)

Table 156. Global Seamless Shapewear Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Seamless Shapewear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Seamless Shapewear Market Size (M USD), 2025-2035
- Figure 5. Global Seamless Shapewear Market Size (M USD) (2020-2035)
- Figure 6. Global Seamless Shapewear Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Seamless Shapewear Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Seamless Shapewear Product Life Cycle
- Figure 13. Seamless Shapewear Sales Share by Manufacturers in 2025
- Figure 14. Global Seamless Shapewear Revenue Share by Manufacturers in 2025
- Figure 15. Seamless Shapewear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Seamless Shapewear Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Seamless Shapewear Revenue in 2025
- Figure 18. Industry Chain Map of Seamless Shapewear
- Figure 19. Global Seamless Shapewear Market PEST Analysis
- Figure 20. Global Seamless Shapewear Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Seamless Shapewear Market Share by Type
- Figure 27. Sales Market Share of Seamless Shapewear by Type (2020-2025)
- Figure 28. Sales Market Share of Seamless Shapewear by Type in 2025
- Figure 29. Market Share of Seamless Shapewear by Type (2020-2025)
- Figure 30. Market Share of Seamless Shapewear by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Seamless Shapewear Market Share by Application

- Figure 33. Global Seamless Shapewear Sales Market Share by Application (2020-2025)
- Figure 34. Global Seamless Shapewear Sales Market Share by Application in 2025
- Figure 35. Global Seamless Shapewear Market Share by Application (2020-2025)
- Figure 36. Global Seamless Shapewear Market Share by Application in 2025
- Figure 37. Global Seamless Shapewear Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Seamless Shapewear Sales Market Share by Region (2020-2025)
- Figure 39. Global Seamless Shapewear Market Size by Region (2020-2025)
- Figure 40. North America Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Seamless Shapewear Sales Market Share by Country in 2024
- Figure 43. North America Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Seamless Shapewear Market Size by Country in 2024
- Figure 45. U.S. Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Seamless Shapewear Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Seamless Shapewear Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Seamless Shapewear Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Seamless Shapewear Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Seamless Shapewear Sales Market Share by Country in 2024
- Figure 53. Europe Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Seamless Shapewear Market Size by Country in 2024
- Figure 55. Germany Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

- Figure 60. U.K. Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Seamless Shapewear Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Seamless Shapewear Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Seamless Shapewear Market Size by Region in 2024
- Figure 68. China Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Seamless Shapewear Sales and Growth Rate (K Units)
- Figure 79. South America Seamless Shapewear Sales Market Share by Country in 2024
- Figure 80. South America Seamless Shapewear Market Size and Growth Rate (M USD)
- Figure 81. South America Seamless Shapewear Market Size by Country in 2024
- Figure 82. Brazil Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Seamless Shapewear Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 86. Columbia Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Seamless Shapewear Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Seamless Shapewear Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Seamless Shapewear Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Seamless Shapewear Market Size by Region in 2024

Figure 92. Saudi Arabia Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Seamless Shapewear Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Seamless Shapewear Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Seamless Shapewear Production Market Share by Region (2020-2025)

Figure 103. North America Seamless Shapewear Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Seamless Shapewear Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Seamless Shapewear Production (K Units) Growth Rate (2020-2025)

Figure 106. China Seamless Shapewear Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Seamless Shapewear Sales Forecast by Volume (2020-2035) & (K

Units)

Figure 108. Global Seamless Shapewear Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Seamless Shapewear Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Seamless Shapewear Market Share Forecast by Type (2026-2035)

Figure 111. Global Seamless Shapewear Sales Forecast by Application (2026-2035)

Figure 112. Global Seamless Shapewear Market Share Forecast by Application (2026-2035)

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