

Global Scuba Gauges Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GE685FA59982EN.html>

Date: December 2024

Pages: 178

Price: US\$ 2,800.00 (Single User License)

ID: GE685FA59982EN

Abstracts

Report Overview

Scuba gauges are essential instruments used by divers to monitor depth, time, and air supply while underwater. These gauges play a crucial role in ensuring diver safety and optimizing dive efficiency. The market for scuba gauges is characterized by a focus on precision, durability, and user-friendly design to meet the needs of both recreational and professional divers.

As of 2023, the global market size for scuba gauges is estimated at approximately USD 85 million. With a projected Compound Annual Growth Rate (CAGR) of 4.75% from 2024 to 2032, the market is expected to reach USD 120 million by the end of the forecast period. Key growth drivers for the scuba gauges market include the increasing popularity of scuba diving as a recreational activity, advancements in gauge technology such as digital displays and wireless connectivity, and growing awareness about diver safety.

One prominent trend in the scuba gauges market is the integration of advanced features such as air integration, compasses, and dive planning capabilities into multifunctional dive computers. This trend not only enhances the user experience but also provides divers with comprehensive data and analytics to improve their diving performance. Another trend is the growing demand for compact and lightweight gauges that offer high readability in various underwater conditions.

The shift towards eco-friendly and sustainable manufacturing practices is also influencing the market, with an increasing number of manufacturers using recyclable materials and reducing the environmental impact of production processes. Additionally,

the rise of online retail channels and e-commerce platforms has made scuba gauges more accessible to a global customer base, driving market growth.

In terms of regional market distribution, leading markets for scuba gauges include North America, Europe, and the Asia Pacific region. North America dominates the market due to a high concentration of diving enthusiasts, stringent safety regulations, and a strong presence of key market players. Europe follows closely, driven by a growing interest in adventure sports and marine conservation efforts. The Asia Pacific region is witnessing rapid market growth attributed to increasing disposable incomes, expanding tourism industry, and rising awareness about marine biodiversity.

Despite the positive outlook, the scuba gauges market faces challenges such as price competition from low-cost alternatives, regulatory complexities related to dive equipment standards, and the impact of the COVID-19 pandemic on travel and tourism activities. Manufacturers need to focus on product innovation, strategic partnerships, and effective marketing strategies to overcome these challenges and capitalize on the growing demand for scuba gauges globally.

This report provides a deep insight into the global Scuba Gauges market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Scuba Gauges Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Scuba Gauges market in any manner.

Global Scuba Gauges Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Suunto

Cressi

Aqua Lung

Scubapro

Mares

Oceanic

Sherwood Scuba

TUSA

Hollis

Atomic Aquatics

Shearwater Research

Uwatec

Pelagic Pressure Systems (formerly Submersible Systems Inc.)

Heinrichs Weikamp

NiteRider

Halcyon

OMS (Ocean Management Systems)

Oxycheq

XDeep

Zeagle

Dive Rite

DGX (Dive Gear Express)

iDive

Market Segmentation (by Type)

Bottom Timer

Submersible Pressure Gauge

Market Segmentation (by Application)

Recreational Diving

Professional Diving

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Scuba Gauges Market

Overview of the regional outlook of the Scuba Gauges Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Scuba Gauges Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Scuba Gauges

1.2 Key Market Segments

1.2.1 Scuba Gauges Segment by Type

1.2.2 Scuba Gauges Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SCUBA GAUGES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Scuba Gauges Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Scuba Gauges Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 SCUBA GAUGES MARKET COMPETITIVE LANDSCAPE

3.1 Global Scuba Gauges Sales by Manufacturers (2019-2024)

3.2 Global Scuba Gauges Revenue Market Share by Manufacturers (2019-2024)

3.3 Scuba Gauges Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Scuba Gauges Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Scuba Gauges Sales Sites, Area Served, Product Type

3.6 Scuba Gauges Market Competitive Situation and Trends

3.6.1 Scuba Gauges Market Concentration Rate

3.6.2 Global 5 and 10 Largest Scuba Gauges Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SCUBA GAUGES INDUSTRY CHAIN ANALYSIS

- 4.1 Scuba Gauges Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SCUBA GAUGES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 SCUBA GAUGES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Scuba Gauges Sales Market Share by Type (2019-2024)
- 6.3 Global Scuba Gauges Market Size Market Share by Type (2019-2024)
- 6.4 Global Scuba Gauges Price by Type (2019-2024)

7 SCUBA GAUGES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Scuba Gauges Market Sales by Application (2019-2024)
- 7.3 Global Scuba Gauges Market Size (M USD) by Application (2019-2024)
- 7.4 Global Scuba Gauges Sales Growth Rate by Application (2019-2024)

8 SCUBA GAUGES MARKET SALES BY REGION

- 8.1 Global Scuba Gauges Sales by Region
 - 8.1.1 Global Scuba Gauges Sales by Region
 - 8.1.2 Global Scuba Gauges Sales Market Share by Region
- 8.2 Global Scuba Gauges Market Size by Region
 - 8.2.1 Global Scuba Gauges Market Size by Region

8.2.2 Global Scuba Gauges Market Size Market Share by Region

8.3 North America

8.3.1 North America Scuba Gauges Sales by Country

8.3.2 North America Scuba Gauges Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Scuba Gauges Sales by Country

8.4.2 Europe Scuba Gauges Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Scuba Gauges Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Scuba Gauges Market Size by Region

8.6.2 Asia Pacific Scuba Gauges Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Scuba Gauges Sales by Country

8.7.2 South America Scuba Gauges Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Scuba Gauges Sales by Region

8.8.2 Middle East and Africa Scuba Gauges Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 SCUBA GAUGES MARKET PRODUCTION BY REGION

9.1 Global Production of Scuba Gauges by Region (2019-2024)

9.2 Global Scuba Gauges Revenue Market Share by Region (2019-2024)

9.3 Global Scuba Gauges Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Scuba Gauges Production

9.4.1 North America Scuba Gauges Production Growth Rate (2019-2024)

9.4.2 North America Scuba Gauges Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Scuba Gauges Production

9.5.1 Europe Scuba Gauges Production Growth Rate (2019-2024)

9.5.2 Europe Scuba Gauges Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Scuba Gauges Production (2019-2024)

9.6.1 Japan Scuba Gauges Production Growth Rate (2019-2024)

9.6.2 Japan Scuba Gauges Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Scuba Gauges Production (2019-2024)

9.7.1 China Scuba Gauges Production Growth Rate (2019-2024)

9.7.2 China Scuba Gauges Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Suunto

10.1.1 Suunto Scuba Gauges Basic Information

10.1.2 Suunto Scuba Gauges Product Overview

10.1.3 Suunto Scuba Gauges Product Market Performance

10.1.4 Suunto Business Overview

10.1.5 Suunto Scuba Gauges SWOT Analysis

10.1.6 Suunto Recent Developments

10.2 Cressi

10.2.1 Cressi Scuba Gauges Basic Information

10.2.2 Cressi Scuba Gauges Product Overview

- 10.2.3 Cressi Scuba Gauges Product Market Performance
- 10.2.4 Cressi Business Overview
- 10.2.5 Cressi Scuba Gauges SWOT Analysis
- 10.2.6 Cressi Recent Developments
- 10.3 Aqua Lung
 - 10.3.1 Aqua Lung Scuba Gauges Basic Information
 - 10.3.2 Aqua Lung Scuba Gauges Product Overview
 - 10.3.3 Aqua Lung Scuba Gauges Product Market Performance
 - 10.3.4 Aqua Lung Scuba Gauges SWOT Analysis
 - 10.3.5 Aqua Lung Business Overview
 - 10.3.6 Aqua Lung Recent Developments
- 10.4 Scubapro
 - 10.4.1 Scubapro Scuba Gauges Basic Information
 - 10.4.2 Scubapro Scuba Gauges Product Overview
 - 10.4.3 Scubapro Scuba Gauges Product Market Performance
 - 10.4.4 Scubapro Business Overview
 - 10.4.5 Scubapro Recent Developments
- 10.5 Mares
 - 10.5.1 Mares Scuba Gauges Basic Information
 - 10.5.2 Mares Scuba Gauges Product Overview
 - 10.5.3 Mares Scuba Gauges Product Market Performance
 - 10.5.4 Mares Business Overview
 - 10.5.5 Mares Recent Developments
- 10.6 Oceanic
 - 10.6.1 Oceanic Scuba Gauges Basic Information
 - 10.6.2 Oceanic Scuba Gauges Product Overview
 - 10.6.3 Oceanic Scuba Gauges Product Market Performance
 - 10.6.4 Oceanic Business Overview
 - 10.6.5 Oceanic Recent Developments
- 10.7 Sherwood Scuba
 - 10.7.1 Sherwood Scuba Scuba Gauges Basic Information
 - 10.7.2 Sherwood Scuba Scuba Gauges Product Overview
 - 10.7.3 Sherwood Scuba Scuba Gauges Product Market Performance
 - 10.7.4 Sherwood Scuba Business Overview
 - 10.7.5 Sherwood Scuba Recent Developments
- 10.8 TUSA
 - 10.8.1 TUSA Scuba Gauges Basic Information
 - 10.8.2 TUSA Scuba Gauges Product Overview
 - 10.8.3 TUSA Scuba Gauges Product Market Performance

- 10.8.4 TUSA Business Overview
- 10.8.5 TUSA Recent Developments
- 10.9 Hollis
 - 10.9.1 Hollis Scuba Gauges Basic Information
 - 10.9.2 Hollis Scuba Gauges Product Overview
 - 10.9.3 Hollis Scuba Gauges Product Market Performance
 - 10.9.4 Hollis Business Overview
 - 10.9.5 Hollis Recent Developments
- 10.10 Atomic Aquatics
 - 10.10.1 Atomic Aquatics Scuba Gauges Basic Information
 - 10.10.2 Atomic Aquatics Scuba Gauges Product Overview
 - 10.10.3 Atomic Aquatics Scuba Gauges Product Market Performance
 - 10.10.4 Atomic Aquatics Business Overview
 - 10.10.5 Atomic Aquatics Recent Developments
- 10.11 Shearwater Research
 - 10.11.1 Shearwater Research Scuba Gauges Basic Information
 - 10.11.2 Shearwater Research Scuba Gauges Product Overview
 - 10.11.3 Shearwater Research Scuba Gauges Product Market Performance
 - 10.11.4 Shearwater Research Business Overview
 - 10.11.5 Shearwater Research Recent Developments
- 10.12 Uwatec
 - 10.12.1 Uwatec Scuba Gauges Basic Information
 - 10.12.2 Uwatec Scuba Gauges Product Overview
 - 10.12.3 Uwatec Scuba Gauges Product Market Performance
 - 10.12.4 Uwatec Business Overview
 - 10.12.5 Uwatec Recent Developments
- 10.13 Pelagic Pressure Systems (formerly Submersible Systems Inc.)
 - 10.13.1 Pelagic Pressure Systems (formerly Submersible Systems Inc.) Scuba Gauges Basic Information
 - 10.13.2 Pelagic Pressure Systems (formerly Submersible Systems Inc.) Scuba Gauges Product Overview
 - 10.13.3 Pelagic Pressure Systems (formerly Submersible Systems Inc.) Scuba Gauges Product Market Performance
 - 10.13.4 Pelagic Pressure Systems (formerly Submersible Systems Inc.) Business Overview
 - 10.13.5 Pelagic Pressure Systems (formerly Submersible Systems Inc.) Recent Developments
- 10.14 Heinrichs Weikamp
 - 10.14.1 Heinrichs Weikamp Scuba Gauges Basic Information

- 10.14.2 Heinrichs Weikamp Scuba Gauges Product Overview
- 10.14.3 Heinrichs Weikamp Scuba Gauges Product Market Performance
- 10.14.4 Heinrichs Weikamp Business Overview
- 10.14.5 Heinrichs Weikamp Recent Developments
- 10.15 NiteRider
 - 10.15.1 NiteRider Scuba Gauges Basic Information
 - 10.15.2 NiteRider Scuba Gauges Product Overview
 - 10.15.3 NiteRider Scuba Gauges Product Market Performance
 - 10.15.4 NiteRider Business Overview
 - 10.15.5 NiteRider Recent Developments
- 10.16 Halcyon
 - 10.16.1 Halcyon Scuba Gauges Basic Information
 - 10.16.2 Halcyon Scuba Gauges Product Overview
 - 10.16.3 Halcyon Scuba Gauges Product Market Performance
 - 10.16.4 Halcyon Business Overview
 - 10.16.5 Halcyon Recent Developments
- 10.17 OMS (Ocean Management Systems)
 - 10.17.1 OMS (Ocean Management Systems) Scuba Gauges Basic Information
 - 10.17.2 OMS (Ocean Management Systems) Scuba Gauges Product Overview
 - 10.17.3 OMS (Ocean Management Systems) Scuba Gauges Product Market Performance
 - 10.17.4 OMS (Ocean Management Systems) Business Overview
 - 10.17.5 OMS (Ocean Management Systems) Recent Developments
- 10.18 Oxycheq
 - 10.18.1 Oxycheq Scuba Gauges Basic Information
 - 10.18.2 Oxycheq Scuba Gauges Product Overview
 - 10.18.3 Oxycheq Scuba Gauges Product Market Performance
 - 10.18.4 Oxycheq Business Overview
 - 10.18.5 Oxycheq Recent Developments
- 10.19 XDeep
 - 10.19.1 XDeep Scuba Gauges Basic Information
 - 10.19.2 XDeep Scuba Gauges Product Overview
 - 10.19.3 XDeep Scuba Gauges Product Market Performance
 - 10.19.4 XDeep Business Overview
 - 10.19.5 XDeep Recent Developments
- 10.20 Zeagle
 - 10.20.1 Zeagle Scuba Gauges Basic Information
 - 10.20.2 Zeagle Scuba Gauges Product Overview
 - 10.20.3 Zeagle Scuba Gauges Product Market Performance

- 10.20.4 Zeagle Business Overview
- 10.20.5 Zeagle Recent Developments
- 10.21 Dive Rite
 - 10.21.1 Dive Rite Scuba Gauges Basic Information
 - 10.21.2 Dive Rite Scuba Gauges Product Overview
 - 10.21.3 Dive Rite Scuba Gauges Product Market Performance
 - 10.21.4 Dive Rite Business Overview
 - 10.21.5 Dive Rite Recent Developments
- 10.22 DGX (Dive Gear Express)
 - 10.22.1 DGX (Dive Gear Express) Scuba Gauges Basic Information
 - 10.22.2 DGX (Dive Gear Express) Scuba Gauges Product Overview
 - 10.22.3 DGX (Dive Gear Express) Scuba Gauges Product Market Performance
 - 10.22.4 DGX (Dive Gear Express) Business Overview
 - 10.22.5 DGX (Dive Gear Express) Recent Developments
- 10.23 iDive
 - 10.23.1 iDive Scuba Gauges Basic Information
 - 10.23.2 iDive Scuba Gauges Product Overview
 - 10.23.3 iDive Scuba Gauges Product Market Performance
 - 10.23.4 iDive Business Overview
 - 10.23.5 iDive Recent Developments

11 SCUBA GAUGES MARKET FORECAST BY REGION

- 11.1 Global Scuba Gauges Market Size Forecast
- 11.2 Global Scuba Gauges Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Scuba Gauges Market Size Forecast by Country
 - 11.2.3 Asia Pacific Scuba Gauges Market Size Forecast by Region
 - 11.2.4 South America Scuba Gauges Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Scuba Gauges by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Scuba Gauges Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Scuba Gauges by Type (2025-2032)
 - 12.1.2 Global Scuba Gauges Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Scuba Gauges by Type (2025-2032)
- 12.2 Global Scuba Gauges Market Forecast by Application (2025-2032)
 - 12.2.1 Global Scuba Gauges Sales (K Units) Forecast by Application

12.2.2 Global Scuba Gauges Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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