

Global Scientific And Technical Publication Market Research Report 2025(Status and Outlook)

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Abstracts

Scientific and technical publishing refers to the research and distribution of scientific and technical content in the form of books, journals, online services, and e-books for further research and academic use by students and professionals.

The global Scientific And Technical Publication market size was estimated at USD 12390.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 3.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Scientific And Technical Publication market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Scientific And Technical Publication market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Scientific And Technical Publication market.

Global Scientific And Technical Publication Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Informa
John Wiley & Sons
Reed Elsevier
Springer Science+Business Media
Wolters Kluwer

Market Segmentation (by Type)

Books
Journals
E-Books
Online Services

Market Segmentation (by Application)

Students
Professionals

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Scientific And Technical Publication Market

Overview of the regional outlook of the Scientific And Technical Publication Market:

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team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Scientific And Technical Publication Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Scientific And Technical Publication, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Scientific And Technical Publication

1.2 Key Market Segments

1.2.1 Scientific And Technical Publication Segment by Type

1.2.2 Scientific And Technical Publication Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Scientific And Technical Publication Product Life Cycle

3.3 Global Scientific And Technical Publication Revenue Market Share by Company (2020-2025)

3.4 Scientific And Technical Publication Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Scientific And Technical Publication Company Headquarters, Area Served, Product Type

3.6 Scientific And Technical Publication Market Competitive Situation and Trends

3.6.1 Scientific And Technical Publication Market Concentration Rate

3.6.2 Global 5 and 10 Largest Scientific And Technical Publication Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SCIENTIFIC AND TECHNICAL PUBLICATION VALUE CHAIN ANALYSIS

- 4.1 Scientific And Technical Publication Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SCIENTIFIC AND TECHNICAL PUBLICATION MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Scientific And Technical Publication Market Porter's Five Forces Analysis

6 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Scientific And Technical Publication Market Size Market Share by Type (2020-2025)
- 6.3 Global Scientific And Technical Publication Market Size Growth Rate by Type (2021-2025)

7 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Scientific And Technical Publication Market Size (M USD) by Application (2020-2025)
- 7.3 Global Scientific And Technical Publication Sales Growth Rate by Application

(2020-2025)

8 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET SEGMENTATION BY REGION

8.1 Global Scientific And Technical Publication Market Size by Region

8.1.1 Global Scientific And Technical Publication Market Size by Region

8.1.2 Global Scientific And Technical Publication Market Size Market Share by Region

8.2 North America

8.2.1 North America Scientific And Technical Publication Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Scientific And Technical Publication Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Scientific And Technical Publication Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Scientific And Technical Publication Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Scientific And Technical Publication Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Informa

9.1.1 Informa Basic Information

9.1.2 Informa Scientific And Technical Publication Product Overview

9.1.3 Informa Scientific And Technical Publication Product Market Performance

9.1.4 Informa SWOT Analysis

9.1.5 Informa Business Overview

9.1.6 Informa Recent Developments

9.2 John Wiley and Sons

9.2.1 John Wiley and Sons Basic Information

9.2.2 John Wiley and Sons Scientific And Technical Publication Product Overview

9.2.3 John Wiley and Sons Scientific And Technical Publication Product Market

Performance

9.2.4 John Wiley and Sons SWOT Analysis

9.2.5 John Wiley and Sons Business Overview

9.2.6 John Wiley and Sons Recent Developments

9.3 Reed Elsevier

9.3.1 Reed Elsevier Basic Information

9.3.2 Reed Elsevier Scientific And Technical Publication Product Overview

9.3.3 Reed Elsevier Scientific And Technical Publication Product Market Performance

9.3.4 Reed Elsevier SWOT Analysis

9.3.5 Reed Elsevier Business Overview

9.3.6 Reed Elsevier Recent Developments

9.4 Springer Science+Business Media

9.4.1 Springer Science+Business Media Basic Information

9.4.2 Springer Science+Business Media Scientific And Technical Publication Product Overview

9.4.3 Springer Science+Business Media Scientific And Technical Publication Product Market Performance

9.4.4 Springer Science+Business Media Business Overview

9.4.5 Springer Science+Business Media Recent Developments

9.5 Wolters Kluwer

9.5.1 Wolters Kluwer Basic Information

9.5.2 Wolters Kluwer Scientific And Technical Publication Product Overview

9.5.3 Wolters Kluwer Scientific And Technical Publication Product Market Performance

9.5.4 Wolters Kluwer Business Overview

9.5.5 Wolters Kluwer Recent Developments

10 SCIENTIFIC AND TECHNICAL PUBLICATION MARKET FORECAST BY REGION

10.1 Global Scientific And Technical Publication Market Size Forecast

10.2 Global Scientific And Technical Publication Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Scientific And Technical Publication Market Size Forecast by Country

10.2.3 Asia Pacific Scientific And Technical Publication Market Size Forecast by Region

10.2.4 South America Scientific And Technical Publication Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Scientific And Technical Publication by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Scientific And Technical Publication Market Forecast by Type (2026-2033)

11.2 Global Scientific And Technical Publication Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Scientific And Technical Publication Market Size Comparison by Region (M USD)

Table 5. Global Scientific And Technical Publication Revenue (M USD) by Company (2020-2025)

Table 6. Global Scientific And Technical Publication Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Scientific And Technical Publication as of 2024)

Table 8. Scientific And Technical Publication Company Headquarters and Area Served

Table 9. Company Scientific And Technical Publication Product Type

Table 10. Global Scientific And Technical Publication Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Scientific And Technical Publication Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Scientific And Technical Publication Market Size by Type (M USD)

Table 21. Global Scientific And Technical Publication Market Size (M USD) by Type (2020-2025)

Table 22. Global Scientific And Technical Publication Market Size Share by Type (2020-2025)

Table 23. Global Scientific And Technical Publication Market Size Growth Rate by Type (2021-2025)

Table 24. Global Scientific And Technical Publication Market Size by Application

Table 25. Global Scientific And Technical Publication Market Size by Application (2020-2025) & (M USD)

Table 26. Global Scientific And Technical Publication Market Share by Application

(2020-2025)

Table 27. Global Scientific And Technical Publication Sales Growth Rate by Application (2020-2025)

Table 28. Global Scientific And Technical Publication Market Size by Region (2020-2025) & (M USD)

Table 29. Global Scientific And Technical Publication Market Size Market Share by Region (2020-2025)

Table 30. North America Scientific And Technical Publication Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Scientific And Technical Publication Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Scientific And Technical Publication Market Size by Region (2020-2025) & (M USD)

Table 33. South America Scientific And Technical Publication Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Scientific And Technical Publication Market Size by Region (2020-2025) & (M USD)

Table 35. Informa Basic Information

Table 36. Informa Scientific And Technical Publication Product Overview

Table 37. Informa Scientific And Technical Publication Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Informa SWOT Analysis

Table 39. Informa Business Overview

Table 40. Informa Recent Developments

Table 41. John Wiley and Sons Basic Information

Table 42. John Wiley and Sons Scientific And Technical Publication Product Overview

Table 43. John Wiley and Sons Scientific And Technical Publication Revenue (M USD) and Gross Margin (2020-2025)

Table 44. John Wiley and Sons SWOT Analysis

Table 45. John Wiley and Sons Business Overview

Table 46. John Wiley and Sons Recent Developments

Table 47. Reed Elsevier Basic Information

Table 48. Reed Elsevier Scientific And Technical Publication Product Overview

Table 49. Reed Elsevier Scientific And Technical Publication Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Reed Elsevier SWOT Analysis

Table 51. Reed Elsevier Business Overview

Table 52. Reed Elsevier Recent Developments

Table 53. Springer Science+Business Media Basic Information

Table 54. Springer Science+Business Media Scientific And Technical Publication Product Overview

Table 55. Springer Science+Business Media Scientific And Technical Publication Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Springer Science+Business Media Business Overview

Table 57. Springer Science+Business Media Recent Developments

Table 58. Wolters Kluwer Basic Information

Table 59. Wolters Kluwer Scientific And Technical Publication Product Overview

Table 60. Wolters Kluwer Scientific And Technical Publication Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Wolters Kluwer Business Overview

Table 62. Wolters Kluwer Recent Developments

Table 63. Global Scientific And Technical Publication Market Size Forecast by Region (2026-2033) & (M USD)

Table 64. North America Scientific And Technical Publication Market Size Forecast by Country (2026-2033) & (M USD)

Table 65. Europe Scientific And Technical Publication Market Size Forecast by Country (2026-2033) & (M USD)

Table 66. Asia Pacific Scientific And Technical Publication Market Size Forecast by Region (2026-2033) & (M USD)

Table 67. South America Scientific And Technical Publication Market Size Forecast by Country (2026-2033) & (M USD)

Table 68. Middle East and Africa Scientific And Technical Publication Market Size Forecast by Country (2026-2033) & (M USD)

Table 69. Global Scientific And Technical Publication Market Size Forecast by Type (2026-2033) & (M USD)

Table 70. Global Scientific And Technical Publication Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Scientific And Technical Publication
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Scientific And Technical Publication Market Size (M USD), 2024-2033
- Figure 5. Global Scientific And Technical Publication Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Scientific And Technical Publication Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Scientific And Technical Publication Product Life Cycle
- Figure 12. Global Scientific And Technical Publication Revenue Share by Company in 2024
- Figure 13. Scientific And Technical Publication Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Scientific And Technical Publication Revenue in 2024
- Figure 15. Value Chain Map of Scientific And Technical Publication
- Figure 16. Global Scientific And Technical Publication Market PEST Analysis
- Figure 17. Global Scientific And Technical Publication Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Scientific And Technical Publication Market Share by Type
- Figure 20. Market Size Share of Scientific And Technical Publication by Type (2020-2025)
- Figure 21. Market Size Share of Scientific And Technical Publication by Type in 2024
- Figure 22. Global Scientific And Technical Publication Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Scientific And Technical Publication Market Share by Application
- Figure 25. Global Scientific And Technical Publication Market Share by Application (2020-2025)
- Figure 26. Global Scientific And Technical Publication Market Share by Application in 2024
- Figure 27. Global Scientific And Technical Publication Sales Growth Rate by Application

(2020-2025)

Figure 28. Global Scientific And Technical Publication Market Size Market Share by Region (2020-2025)

Figure 29. North America Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Scientific And Technical Publication Market Size Market Share by Country in 2024

Figure 31. U.S. Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Scientific And Technical Publication Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Scientific And Technical Publication Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Scientific And Technical Publication Market Share by Country in 2024

Figure 36. Germany Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Scientific And Technical Publication Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Scientific And Technical Publication Market Size Market Share by Region in 2024

Figure 43. China Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Scientific And Technical Publication Market Size and Growth Rate (M USD)

Figure 49. South America Scientific And Technical Publication Market Size Market Share by Country in 2024

Figure 50. Brazil Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Scientific And Technical Publication Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Scientific And Technical Publication Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Scientific And Technical Publication Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Scientific And Technical Publication Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Scientific And Technical Publication Market Share Forecast by Type (2026-2033)

Figure 62. Global Scientific And Technical Publication Market Share Forecast by Application (2026-2033)

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