

Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Safety and efficacy testing for cosmetics and hygiene products involves the evaluation of the products to ensure they are safe for consumer use and that they deliver the intended results. This type of testing typically includes assessing the ingredients used, potential allergens, and the overall performance of the product. Safety testing focuses on determining if the product causes any adverse reactions or harm, while efficacy testing measures the product's ability to deliver the promised benefits. Regulatory bodies often require these tests to be conducted to protect consumers and ensure product quality.

The market for safety and efficacy testing for cosmetics and hygiene products is experiencing significant growth due to several key market trends and drivers. With increasing consumer awareness and demand for safe and effective products, manufacturers are under pressure to conduct rigorous testing to meet regulatory requirements and gain consumer trust. The rise of clean beauty and natural products has also fueled the need for testing to validate product claims. Additionally, the expansion of the cosmetics and personal care industry, especially in emerging markets, is driving the demand for testing services to ensure compliance with regulations and quality standards. At the same time, advancements in technology and testing methods are enabling more efficient and accurate testing processes, further contributing to the market growth.

This report provides a deep insight into the global Safety and Efficacy Testing for Cosmetics and Hygiene market covering all its essential aspects. This ranges from a

macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Safety and Efficacy Testing for Cosmetics and Hygiene Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Safety and Efficacy Testing for Cosmetics and Hygiene market in any manner.

Global Safety and Efficacy Testing for Cosmetics and Hygiene Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

SGS

Eurofins Scientific

Bureau Veritas

Intertek

T?V S?D

ALS

CTI

Neogen

China Certification & Inspection

SMQ

CIRS

Iwase Cosfa

Biorius

Market Segmentation (by Type)

Clinical Research Services

Cosmetics Testing to Regulation

Allergen Screening

Microbiology Testing

Ingredients Testing

Others

Market Segmentation (by Application)

Cosmetics

Oral Care Products

Sunscreen

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Safety and Efficacy Testing for Cosmetics and Hygiene Market

Overview of the regional outlook of the Safety and Efficacy Testing for Cosmetics and Hygiene Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Safety and Efficacy Testing for Cosmetics and Hygiene Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Safety and Efficacy Testing for Cosmetics and Hygiene
- 1.2 Key Market Segments
 - 1.2.1 Safety and Efficacy Testing for Cosmetics and Hygiene Segment by Type
 - 1.2.2 Safety and Efficacy Testing for Cosmetics and Hygiene Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Product Life Cycle
- 3.3 Global Safety and Efficacy Testing for Cosmetics and Hygiene Revenue Market Share by Company (2020-2025)
- 3.4 Safety and Efficacy Testing for Cosmetics and Hygiene Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Safety and Efficacy Testing for Cosmetics and Hygiene Company Headquarters, Area Served, Product Type
- 3.6 Safety and Efficacy Testing for Cosmetics and Hygiene Market Competitive Situation and Trends
 - 3.6.1 Safety and Efficacy Testing for Cosmetics and Hygiene Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Safety and Efficacy Testing for Cosmetics and Hygiene

Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE VALUE CHAIN ANALYSIS

4.1 Safety and Efficacy Testing for Cosmetics and Hygiene Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Porter's Five Forces Analysis

6 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Type (2020-2025)

6.3 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth Rate by Type (2021-2025)

7 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET

SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size (M USD) by Application (2020-2025)
- 7.3 Global Safety and Efficacy Testing for Cosmetics and Hygiene Sales Growth Rate by Application (2020-2025)

8 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET SEGMENTATION BY REGION

- 8.1 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Region
 - 8.1.1 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Region
 - 8.1.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SGS

9.1.1 SGS Basic Information

9.1.2 SGS Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.1.3 SGS Safety and Efficacy Testing for Cosmetics and Hygiene Product Market Performance

9.1.4 SGS SWOT Analysis

9.1.5 SGS Business Overview

9.1.6 SGS Recent Developments

9.2 Eurofins Scientific

9.2.1 Eurofins Scientific Basic Information

9.2.2 Eurofins Scientific Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.2.3 Eurofins Scientific Safety and Efficacy Testing for Cosmetics and Hygiene Product Market Performance

9.2.4 Eurofins Scientific SWOT Analysis

9.2.5 Eurofins Scientific Business Overview

9.2.6 Eurofins Scientific Recent Developments

9.3 Bureau Veritas

9.3.1 Bureau Veritas Basic Information

9.3.2 Bureau Veritas Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.3.3 Bureau Veritas Safety and Efficacy Testing for Cosmetics and Hygiene Product

Market Performance

9.3.4 Bureau Veritas SWOT Analysis

9.3.5 Bureau Veritas Business Overview

9.3.6 Bureau Veritas Recent Developments

9.4 Intertek

9.4.1 Intertek Basic Information

9.4.2 Intertek Safety and Efficacy Testing for Cosmetics and Hygiene Product

Overview

9.4.3 Intertek Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.4.4 Intertek Business Overview

9.4.5 Intertek Recent Developments

9.5 T?V S?D

9.5.1 T?V S?D Basic Information

9.5.2 T?V S?D Safety and Efficacy Testing for Cosmetics and Hygiene Product

Overview

9.5.3 T?V S?D Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.5.4 T?V S?D Business Overview

9.5.5 T?V S?D Recent Developments

9.6 ALS

9.6.1 ALS Basic Information

9.6.2 ALS Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.6.3 ALS Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.6.4 ALS Business Overview

9.6.5 ALS Recent Developments

9.7 CTI

9.7.1 CTI Basic Information

9.7.2 CTI Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.7.3 CTI Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.7.4 CTI Business Overview

9.7.5 CTI Recent Developments

9.8 Neogen

9.8.1 Neogen Basic Information

9.8.2 Neogen Safety and Efficacy Testing for Cosmetics and Hygiene Product

Overview

9.8.3 Neogen Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.8.4 Neogen Business Overview

9.8.5 Neogen Recent Developments

9.9 China Certification and Inspection

9.9.1 China Certification and Inspection Basic Information

9.9.2 China Certification and Inspection Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.9.3 China Certification and Inspection Safety and Efficacy Testing for Cosmetics and Hygiene Product Market Performance

9.9.4 China Certification and Inspection Business Overview

9.9.5 China Certification and Inspection Recent Developments

9.10 SMQ

9.10.1 SMQ Basic Information

9.10.2 SMQ Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.10.3 SMQ Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.10.4 SMQ Business Overview

9.10.5 SMQ Recent Developments

9.11 CIRS

9.11.1 CIRS Basic Information

9.11.2 CIRS Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.11.3 CIRS Safety and Efficacy Testing for Cosmetics and Hygiene Product Market

Performance

9.11.4 CIRS Business Overview

9.11.5 CIRS Recent Developments

9.12 Iwase Cosfa

9.12.1 Iwase Cosfa Basic Information

9.12.2 Iwase Cosfa Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.12.3 Iwase Cosfa Safety and Efficacy Testing for Cosmetics and Hygiene Product Market Performance

9.12.4 Iwase Cosfa Business Overview

9.12.5 Iwase Cosfa Recent Developments

9.13 Biorius

9.13.1 Biorius Basic Information

9.13.2 Biorius Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

9.13.3 Biorius Safety and Efficacy Testing for Cosmetics and Hygiene Product Market Performance

9.13.4 Biorius Business Overview

9.13.5 Biorius Recent Developments

10 SAFETY AND EFFICACY TESTING FOR COSMETICS AND HYGIENE MARKET FORECAST BY REGION

10.1 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast

10.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Country

10.2.3 Asia Pacific Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Region

10.2.4 South America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Safety and Efficacy Testing for Cosmetics and Hygiene by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Forecast by Type (2026-2033)

11.2 Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Comparison by Region (M USD)

Table 5. Global Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) by Company (2020-2025)

Table 6. Global Safety and Efficacy Testing for Cosmetics and Hygiene Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Safety

and Efficacy Testing for Cosmetics and Hygiene as of 2024)

Table 8. Safety and Efficacy Testing for Cosmetics and Hygiene Company
Headquarters and Area Served

Table 9. Company Safety and Efficacy Testing for Cosmetics and Hygiene Product
Type

Table 10. Global Safety and Efficacy Testing for Cosmetics and Hygiene Company
Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Safety and Efficacy Testing for Cosmetics and Hygiene Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by
Type (M USD)

Table 21. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
(M USD) by Type (2020-2025)

Table 22. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Share by Type (2020-2025)

Table 23. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Growth Rate by Type (2021-2025)

Table 24. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by
Application

Table 25. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by
Application (2020-2025) & (M USD)

Table 26. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share
by Application (2020-2025)

Table 27. Global Safety and Efficacy Testing for Cosmetics and Hygiene Sales Growth
Rate by Application (2020-2025)

Table 28. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by
Region (2020-2025) & (M USD)

Table 29. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size
Market Share by Region (2020-2025)

Table 30. North America Safety and Efficacy Testing for Cosmetics and Hygiene Market
Size by Country (2020-2025) & (M USD)

Table 31. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size

by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Region (2020-2025) & (M USD)

Table 33. South America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Region (2020-2025) & (M USD)

Table 35. SGS Basic Information

Table 36. SGS Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 37. SGS Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 38. SGS SWOT Analysis

Table 39. SGS Business Overview

Table 40. SGS Recent Developments

Table 41. Eurofins Scientific Basic Information

Table 42. Eurofins Scientific Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 43. Eurofins Scientific Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Eurofins Scientific SWOT Analysis

Table 45. Eurofins Scientific Business Overview

Table 46. Eurofins Scientific Recent Developments

Table 47. Bureau Veritas Basic Information

Table 48. Bureau Veritas Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 49. Bureau Veritas Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Bureau Veritas SWOT Analysis

Table 51. Bureau Veritas Business Overview

Table 52. Bureau Veritas Recent Developments

Table 53. Intertek Basic Information

Table 54. Intertek Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 55. Intertek Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Intertek Business Overview

Table 57. Intertek Recent Developments

Table 58. T?V S?D Basic Information

Table 59. T?V S?D Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 60. T?V S?D Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 61. T?V S?D Business Overview

Table 62. T?V S?D Recent Developments

Table 63. ALS Basic Information

Table 64. ALS Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 65. ALS Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 66. ALS Business Overview

Table 67. ALS Recent Developments

Table 68. CTI Basic Information

Table 69. CTI Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 70. CTI Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 71. CTI Business Overview

Table 72. CTI Recent Developments

Table 73. Neogen Basic Information

Table 74. Neogen Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 75. Neogen Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Neogen Business Overview

Table 77. Neogen Recent Developments

Table 78. China Certification and Inspection Basic Information

Table 79. China Certification and Inspection Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 80. China Certification and Inspection Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 81. China Certification and Inspection Business Overview

Table 82. China Certification and Inspection Recent Developments

Table 83. SMQ Basic Information

Table 84. SMQ Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 85. SMQ Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 86. SMQ Business Overview

Table 87. SMQ Recent Developments

Table 88. CIRS Basic Information

Table 89. CIRS Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 90. CIRS Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 91. CIRS Business Overview

Table 92. CIRS Recent Developments

Table 93. Iwase Cosfa Basic Information

Table 94. Iwase Cosfa Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 95. Iwase Cosfa Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 96. Iwase Cosfa Business Overview

Table 97. Iwase Cosfa Recent Developments

Table 98. Biorius Basic Information

Table 99. Biorius Safety and Efficacy Testing for Cosmetics and Hygiene Product Overview

Table 100. Biorius Safety and Efficacy Testing for Cosmetics and Hygiene Revenue (M USD) and Gross Margin (2020-2025)

Table 101. Biorius Business Overview

Table 102. Biorius Recent Developments

Table 103. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Region (2026-2033) & (M USD)

Table 104. North America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Country (2026-2033) & (M USD)

Table 105. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Country (2026-2033) & (M USD)

Table 106. Asia Pacific Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Region (2026-2033) & (M USD)

Table 107. South America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Country (2026-2033) & (M USD)

Table 108. Middle East and Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Country (2026-2033) & (M USD)

Table 109. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Type (2026-2033) & (M USD)

Table 110. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Industry Chain of Safety and Efficacy Testing for Cosmetics and Hygiene

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size (M USD), 2024-2033

Figure 5. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Safety and Efficacy Testing for Cosmetics and Hygiene Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Safety and Efficacy Testing for Cosmetics and Hygiene Product Life Cycle

Figure 12. Global Safety and Efficacy Testing for Cosmetics and Hygiene Revenue Share by Company in 2024

Figure 13. Safety and Efficacy Testing for Cosmetics and Hygiene Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Safety and Efficacy Testing for Cosmetics and Hygiene Revenue in 2024

Figure 15. Value Chain Map of Safety and Efficacy Testing for Cosmetics and Hygiene

Figure 16. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market PEST Analysis

Figure 17. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share by Type

Figure 20. Market Size Share of Safety and Efficacy Testing for Cosmetics and Hygiene by Type (2020-2025)

Figure 21. Market Size Share of Safety and Efficacy Testing for Cosmetics and Hygiene by Type in 2024

Figure 22. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Growth Rate by Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share by Application

Figure 25. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share

by Application (2020-2025)

Figure 26. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share by Application in 2024

Figure 27. Global Safety and Efficacy Testing for Cosmetics and Hygiene Sales Growth Rate by Application (2020-2025)

Figure 28. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Region (2020-2025)

Figure 29. North America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Country in 2024

Figure 31. U.S. Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Safety and Efficacy Testing for Cosmetics and Hygiene Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Safety and Efficacy Testing for Cosmetics and Hygiene Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Safety and Efficacy Testing for Cosmetics and Hygiene Market Share by Country in 2024

Figure 36. Germany Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Region in 2024

Figure 43. China Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (M USD)

Figure 49. South America Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Country in 2024

Figure 50. Brazil Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Safety and Efficacy Testing for Cosmetics and Hygiene Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share Forecast by Type (2026-2033)

Figure 62. Global Safety and Efficacy Testing for Cosmetics and Hygiene Market Share Forecast by Application (2026-2033)

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