

Global Road Testing Equipment Market Research Report 2026(Status and Outlook)

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Abstracts

Roads continue to deteriorate on a daily basis because of the wear and tear associated with the variety of vehicles driven on them. The deterioration of road surface quality not only impairs the comfort of drivers, but also impacts economic efficiency. Road Inspection Systems, which mounted on general vehicles or special vehicles, are used to detect the rate of cracks, rutting depth and flatness etc. They play an important role in social infrastructure construction and can ensure that defective roads maintained in time. Road Inspection Systems are the integration of software and sensors etc. They usually consist of laser measuring instrument, camera, IMU, GPS and image analysis software etc. Highway traffic is one of the important symbols of a country's development degree and an important infrastructure supporting economic, political and cultural construction. Among them, highway is an important foundation for building traffic modernization. The United States and other developed countries have well-developed highway facilities and high coverage, which have been built into a highway network. With the accelerating pace of road construction, subway construction and underground space development, urban vehicles increase sharply. At the same time, local unevenness, local potholes, pavement cracks and other phenomena occur from time to time due to the increasing traffic flow, pavement aging, subgrade settlement, rainwater scouring and other reasons. When the situation is serious, it will lead to cracking, deformation, settlement Collapse and other problems, which affect the vehicle speed and driving comfort to varying degrees. Some road subgrade structures are damaged, which will affect the driving safety, even cause traffic accidents, and have a great impact on the society. Therefore, it is particularly important to actively carry out the detection and control of urban road diseases and reduce the traffic problems caused by road diseases through effective detection means. Manual inspection of roads makes the inspection and repair process very slow. In order to solve this problem, vehicle mounted road inspection systems is adopted. With using the stereo cameras, artificial

intelligence, machine learning etc. ,the technology of Road Inspection Systems is becoming more and more mature.

The global Road Testing Equipment market size was estimated at USD 460.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Road Testing Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Road Testing Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Road Testing Equipment market.

Global Road Testing Equipment Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate

product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

KURABO

Data Collection Limited (DCL) (Moog)

ARRB Systems

Roadscanners

International Cybernetics Company (ICC) and IMS

Ricoh

Trimble

Geophysical Survey Systems (GSSI)

Mitsui E&S

Dynatest (Eltronic Group)

Pavemetrics (Previa Technologies)

ELAG Elektronik

RoadMainT

Wuhan ZOYON

Shanghai Pres Highway and Traffic Technology

Beijing Zhongtian Hengyu

Wuhan XROE

Hunan Lianzhi Technology

Shanxi Yicun Transportation

Market Segmentation (by Type)

Mounted on Special Vehicle

Mounted on General Vehicle

Market Segmentation (by Application)

Road

Highway

Airport Runway

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Road Testing Equipment Market

Overview of the regional outlook of the Road Testing Equipment Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Road Testing Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Road Testing Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Road Testing Equipment
- 1.2 Key Market Segments
 - 1.2.1 Road Testing Equipment Segment by Type
 - 1.2.2 Road Testing Equipment Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ROAD TESTING EQUIPMENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Road Testing Equipment Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Road Testing Equipment Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ROAD TESTING EQUIPMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Road Testing Equipment Product Life Cycle
- 3.3 Global Road Testing Equipment Sales by Manufacturers (2020-2025)
- 3.4 Global Road Testing Equipment Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Road Testing Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Road Testing Equipment Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Road Testing Equipment Market Competitive Situation and Trends
 - 3.8.1 Road Testing Equipment Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Road Testing Equipment Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ROAD TESTING EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Road Testing Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ROAD TESTING EQUIPMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Road Testing Equipment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Road Testing Equipment Market

5.7 ESG Ratings of Leading Companies

6 ROAD TESTING EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Road Testing Equipment Sales Market Share by Type (2020-2025)

6.3 Global Road Testing Equipment Market Size by Type (2020-2025)

6.4 Global Road Testing Equipment Price by Type (2020-2025)

7 ROAD TESTING EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Road Testing Equipment Market Sales by Application (2020-2025)
- 7.3 Global Road Testing Equipment Market Size (M USD) by Application (2020-2025)
- 7.4 Global Road Testing Equipment Sales Growth Rate by Application (2020-2025)

8 ROAD TESTING EQUIPMENT MARKET SALES BY REGION

- 8.1 Global Road Testing Equipment Sales by Region
 - 8.1.1 Global Road Testing Equipment Sales by Region
 - 8.1.2 Global Road Testing Equipment Sales Market Share by Region
- 8.2 Global Road Testing Equipment Market Size by Region
 - 8.2.1 Global Road Testing Equipment Market Size by Region
 - 8.2.2 Global Road Testing Equipment Market Size by Region
- 8.3 North America
 - 8.3.1 North America Road Testing Equipment Sales by Country
 - 8.3.2 North America Road Testing Equipment Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Road Testing Equipment Sales by Country
 - 8.4.2 Europe Road Testing Equipment Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Road Testing Equipment Sales by Region
 - 8.5.2 Asia Pacific Road Testing Equipment Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Road Testing Equipment Sales by Country
 - 8.6.2 South America Road Testing Equipment Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Road Testing Equipment Sales by Region

8.7.2 Middle East and Africa Road Testing Equipment Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ROAD TESTING EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Road Testing Equipment by Region(2020-2025)

9.2 Global Road Testing Equipment Revenue Market Share by Region (2020-2025)

9.3 Global Road Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Road Testing Equipment Production

9.4.1 North America Road Testing Equipment Production Growth Rate (2020-2025)

9.4.2 North America Road Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Road Testing Equipment Production

9.5.1 Europe Road Testing Equipment Production Growth Rate (2020-2025)

9.5.2 Europe Road Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Road Testing Equipment Production (2020-2025)

9.6.1 Japan Road Testing Equipment Production Growth Rate (2020-2025)

9.6.2 Japan Road Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Road Testing Equipment Production (2020-2025)

9.7.1 China Road Testing Equipment Production Growth Rate (2020-2025)

9.7.2 China Road Testing Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 KURABO

10.1.1 KURABO Basic Information

- 10.1.2 KURABO Road Testing Equipment Product Overview
- 10.1.3 KURABO Road Testing Equipment Product Market Performance
- 10.1.4 KURABO Business Overview
- 10.1.5 KURABO SWOT Analysis
- 10.1.6 KURABO Recent Developments
- 10.2 Data Collection Limited (DCL) (Moog)
 - 10.2.1 Data Collection Limited (DCL) (Moog) Basic Information
 - 10.2.2 Data Collection Limited (DCL) (Moog) Road Testing Equipment Product Overview
 - 10.2.3 Data Collection Limited (DCL) (Moog) Road Testing Equipment Product Market Performance
 - 10.2.4 Data Collection Limited (DCL) (Moog) Business Overview
 - 10.2.5 Data Collection Limited (DCL) (Moog) SWOT Analysis
 - 10.2.6 Data Collection Limited (DCL) (Moog) Recent Developments
- 10.3 ARRB Systems
 - 10.3.1 ARRB Systems Basic Information
 - 10.3.2 ARRB Systems Road Testing Equipment Product Overview
 - 10.3.3 ARRB Systems Road Testing Equipment Product Market Performance
 - 10.3.4 ARRB Systems Business Overview
 - 10.3.5 ARRB Systems SWOT Analysis
 - 10.3.6 ARRB Systems Recent Developments
- 10.4 Roadscanners
 - 10.4.1 Roadscanners Basic Information
 - 10.4.2 Roadscanners Road Testing Equipment Product Overview
 - 10.4.3 Roadscanners Road Testing Equipment Product Market Performance
 - 10.4.4 Roadscanners Business Overview
 - 10.4.5 Roadscanners Recent Developments
- 10.5 International Cybernetics Company (ICC) and IMS
 - 10.5.1 International Cybernetics Company (ICC) and IMS Basic Information
 - 10.5.2 International Cybernetics Company (ICC) and IMS Road Testing Equipment Product Overview
 - 10.5.3 International Cybernetics Company (ICC) and IMS Road Testing Equipment Product Market Performance
 - 10.5.4 International Cybernetics Company (ICC) and IMS Business Overview
 - 10.5.5 International Cybernetics Company (ICC) and IMS Recent Developments
- 10.6 Ricoh
 - 10.6.1 Ricoh Basic Information
 - 10.6.2 Ricoh Road Testing Equipment Product Overview
 - 10.6.3 Ricoh Road Testing Equipment Product Market Performance

- 10.6.4 Ricoh Business Overview
- 10.6.5 Ricoh Recent Developments
- 10.7 Trimble
 - 10.7.1 Trimble Basic Information
 - 10.7.2 Trimble Road Testing Equipment Product Overview
 - 10.7.3 Trimble Road Testing Equipment Product Market Performance
 - 10.7.4 Trimble Business Overview
 - 10.7.5 Trimble Recent Developments
- 10.8 Geophysical Survey Systems (GSSI)
 - 10.8.1 Geophysical Survey Systems (GSSI) Basic Information
 - 10.8.2 Geophysical Survey Systems (GSSI) Road Testing Equipment Product Overview
 - 10.8.3 Geophysical Survey Systems (GSSI) Road Testing Equipment Product Market Performance
 - 10.8.4 Geophysical Survey Systems (GSSI) Business Overview
 - 10.8.5 Geophysical Survey Systems (GSSI) Recent Developments
- 10.9 Mitsui EandS
 - 10.9.1 Mitsui EandS Basic Information
 - 10.9.2 Mitsui EandS Road Testing Equipment Product Overview
 - 10.9.3 Mitsui EandS Road Testing Equipment Product Market Performance
 - 10.9.4 Mitsui EandS Business Overview
 - 10.9.5 Mitsui EandS Recent Developments
- 10.10 Dynatest (Eltronic Group)
 - 10.10.1 Dynatest (Eltronic Group) Basic Information
 - 10.10.2 Dynatest (Eltronic Group) Road Testing Equipment Product Overview
 - 10.10.3 Dynatest (Eltronic Group) Road Testing Equipment Product Market Performance
 - 10.10.4 Dynatest (Eltronic Group) Business Overview
 - 10.10.5 Dynatest (Eltronic Group) Recent Developments
- 10.11 Pavemetrics (Previa Technologies)
 - 10.11.1 Pavemetrics (Previa Technologies) Basic Information
 - 10.11.2 Pavemetrics (Previa Technologies) Road Testing Equipment Product Overview
 - 10.11.3 Pavemetrics (Previa Technologies) Road Testing Equipment Product Market Performance
 - 10.11.4 Pavemetrics (Previa Technologies) Business Overview
 - 10.11.5 Pavemetrics (Previa Technologies) Recent Developments
- 10.12 ELAG Elektronik
 - 10.12.1 ELAG Elektronik Basic Information

- 10.12.2 ELAG Elektronik Road Testing Equipment Product Overview
- 10.12.3 ELAG Elektronik Road Testing Equipment Product Market Performance
- 10.12.4 ELAG Elektronik Business Overview
- 10.12.5 ELAG Elektronik Recent Developments
- 10.13 RoadMainT
 - 10.13.1 RoadMainT Basic Information
 - 10.13.2 RoadMainT Road Testing Equipment Product Overview
 - 10.13.3 RoadMainT Road Testing Equipment Product Market Performance
 - 10.13.4 RoadMainT Business Overview
 - 10.13.5 RoadMainT Recent Developments
- 10.14 Wuhan ZOYON
 - 10.14.1 Wuhan ZOYON Basic Information
 - 10.14.2 Wuhan ZOYON Road Testing Equipment Product Overview
 - 10.14.3 Wuhan ZOYON Road Testing Equipment Product Market Performance
 - 10.14.4 Wuhan ZOYON Business Overview
 - 10.14.5 Wuhan ZOYON Recent Developments
- 10.15 Shanghai Pres Highway and Traffic Technology
 - 10.15.1 Shanghai Pres Highway and Traffic Technology Basic Information
 - 10.15.2 Shanghai Pres Highway and Traffic Technology Road Testing Equipment Product Overview
 - 10.15.3 Shanghai Pres Highway and Traffic Technology Road Testing Equipment Product Market Performance
 - 10.15.4 Shanghai Pres Highway and Traffic Technology Business Overview
 - 10.15.5 Shanghai Pres Highway and Traffic Technology Recent Developments
- 10.16 Beijing Zhongtian Hengyu
 - 10.16.1 Beijing Zhongtian Hengyu Basic Information
 - 10.16.2 Beijing Zhongtian Hengyu Road Testing Equipment Product Overview
 - 10.16.3 Beijing Zhongtian Hengyu Road Testing Equipment Product Market Performance
 - 10.16.4 Beijing Zhongtian Hengyu Business Overview
 - 10.16.5 Beijing Zhongtian Hengyu Recent Developments
- 10.17 Wuhan XROE
 - 10.17.1 Wuhan XROE Basic Information
 - 10.17.2 Wuhan XROE Road Testing Equipment Product Overview
 - 10.17.3 Wuhan XROE Road Testing Equipment Product Market Performance
 - 10.17.4 Wuhan XROE Business Overview
 - 10.17.5 Wuhan XROE Recent Developments
- 10.18 Hunan Lianzhi Technology
 - 10.18.1 Hunan Lianzhi Technology Basic Information

- 10.18.2 Hunan Lianzhi Technology Road Testing Equipment Product Overview
- 10.18.3 Hunan Lianzhi Technology Road Testing Equipment Product Market Performance
- 10.18.4 Hunan Lianzhi Technology Business Overview
- 10.18.5 Hunan Lianzhi Technology Recent Developments
- 10.19 Shanxi Yicun Transportation
 - 10.19.1 Shanxi Yicun Transportation Basic Information
 - 10.19.2 Shanxi Yicun Transportation Road Testing Equipment Product Overview
 - 10.19.3 Shanxi Yicun Transportation Road Testing Equipment Product Market Performance
 - 10.19.4 Shanxi Yicun Transportation Business Overview
 - 10.19.5 Shanxi Yicun Transportation Recent Developments

11 ROAD TESTING EQUIPMENT MARKET FORECAST BY REGION

- 11.1 Global Road Testing Equipment Market Size Forecast
- 11.2 Global Road Testing Equipment Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Road Testing Equipment Market Size Forecast by Country
 - 11.2.3 Asia Pacific Road Testing Equipment Market Size Forecast by Region
 - 11.2.4 South America Road Testing Equipment Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Road Testing Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Road Testing Equipment Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Road Testing Equipment by Type (2026-2035)
 - 12.1.2 Global Road Testing Equipment Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Road Testing Equipment by Type (2026-2035)
- 12.2 Global Road Testing Equipment Market Forecast by Application (2026-2035)
 - 12.2.1 Global Road Testing Equipment Sales (K Units) Forecast by Application
 - 12.2.2 Global Road Testing Equipment Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Road Testing Equipment Market Size by Type (M USD)

Table 4. Global Road Testing Equipment Market Size by Application

Table 5. Road Testing Equipment Market Size Comparison by Region (M USD)

Table 6. Global Road Testing Equipment Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Road Testing Equipment Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Road Testing Equipment Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Road Testing Equipment Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Road Testing Equipment as of 2025)

Table 11. Global Market Road Testing Equipment Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Road Testing Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Road Testing Equipment Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Road Testing Equipment Sales by Type (K Units)

Table 27. Global Road Testing Equipment Market Size by Type (M USD)

Table 28. Global Road Testing Equipment Sales (K Units) by Type (2020-2025)

- Table 29. Global Road Testing Equipment Sales Market Share by Type (2020-2025)
- Table 30. Global Road Testing Equipment Market Size (M USD) by Type (2020-2025)
- Table 31. Global Road Testing Equipment Market Share by Type (2020-2025)
- Table 32. Global Road Testing Equipment Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Road Testing Equipment Sales (K Units) by Application
- Table 34. Global Road Testing Equipment Market Size by Application
- Table 35. Global Road Testing Equipment Sales by Application (2020-2025) & (K Units)
- Table 36. Global Road Testing Equipment Sales Market Share by Application (2020-2025)
- Table 37. Global Road Testing Equipment Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Road Testing Equipment Market Share by Application (2020-2025)
- Table 39. Global Road Testing Equipment Sales Growth Rate by Application (2020-2025)
- Table 40. Global Road Testing Equipment Sales by Region (2020-2025) & (K Units)
- Table 41. Global Road Testing Equipment Sales Market Share by Region (2020-2025)
- Table 42. Global Road Testing Equipment Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Road Testing Equipment Market Size by Region (2020-2025)
- Table 44. North America Road Testing Equipment Sales by Country (2020-2025) & (K Units)
- Table 45. North America Road Testing Equipment Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Road Testing Equipment Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Road Testing Equipment Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Road Testing Equipment Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Road Testing Equipment Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Road Testing Equipment Sales by Country (2020-2025) & (K Units)
- Table 51. South America Road Testing Equipment Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Road Testing Equipment Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Road Testing Equipment Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Road Testing Equipment Production (K Units) by Region(2020-2025)

- Table 55. Global Road Testing Equipment Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Road Testing Equipment Revenue Market Share by Region (2020-2025)
- Table 57. Global Road Testing Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Road Testing Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Road Testing Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Road Testing Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Road Testing Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. KURABO Basic Information
- Table 63. KURABO Road Testing Equipment Product Overview
- Table 64. KURABO Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. KURABO Business Overview
- Table 66. KURABO SWOT Analysis
- Table 67. KURABO Recent Developments
- Table 68. Data Collection Limited (DCL) (Moog) Basic Information
- Table 69. Data Collection Limited (DCL) (Moog) Road Testing Equipment Product Overview
- Table 70. Data Collection Limited (DCL) (Moog) Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Data Collection Limited (DCL) (Moog) Business Overview
- Table 72. Data Collection Limited (DCL) (Moog) SWOT Analysis
- Table 73. Data Collection Limited (DCL) (Moog) Recent Developments
- Table 74. ARRB Systems Basic Information
- Table 75. ARRB Systems Road Testing Equipment Product Overview
- Table 76. ARRB Systems Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. ARRB Systems Business Overview
- Table 78. ARRB Systems SWOT Analysis
- Table 79. ARRB Systems Recent Developments
- Table 80. Roadscanners Basic Information
- Table 81. Roadscanners Road Testing Equipment Product Overview
- Table 82. Roadscanners Road Testing Equipment Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Roadscanners Business Overview

Table 84. Roadscanners Recent Developments

Table 85. International Cybernetics Company (ICC) and IMS Basic Information

Table 86. International Cybernetics Company (ICC) and IMS Road Testing Equipment Product Overview

Table 87. International Cybernetics Company (ICC) and IMS Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. International Cybernetics Company (ICC) and IMS Business Overview

Table 89. International Cybernetics Company (ICC) and IMS Recent Developments

Table 90. Ricoh Basic Information

Table 91. Ricoh Road Testing Equipment Product Overview

Table 92. Ricoh Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Ricoh Business Overview

Table 94. Ricoh Recent Developments

Table 95. Trimble Basic Information

Table 96. Trimble Road Testing Equipment Product Overview

Table 97. Trimble Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Trimble Business Overview

Table 99. Trimble Recent Developments

Table 100. Geophysical Survey Systems (GSSI) Basic Information

Table 101. Geophysical Survey Systems (GSSI) Road Testing Equipment Product Overview

Table 102. Geophysical Survey Systems (GSSI) Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Geophysical Survey Systems (GSSI) Business Overview

Table 104. Geophysical Survey Systems (GSSI) Recent Developments

Table 105. Mitsui EandS Basic Information

Table 106. Mitsui EandS Road Testing Equipment Product Overview

Table 107. Mitsui EandS Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Mitsui EandS Business Overview

Table 109. Mitsui EandS Recent Developments

Table 110. Dynatest (Eltronic Group) Basic Information

Table 111. Dynatest (Eltronic Group) Road Testing Equipment Product Overview

Table 112. Dynatest (Eltronic Group) Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 113. Dynatest (Eltronic Group) Business Overview
- Table 114. Dynatest (Eltronic Group) Recent Developments
- Table 115. Pavemetrics (Previa Technologies) Basic Information
- Table 116. Pavemetrics (Previa Technologies) Road Testing Equipment Product Overview
- Table 117. Pavemetrics (Previa Technologies) Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Pavemetrics (Previa Technologies) Business Overview
- Table 119. Pavemetrics (Previa Technologies) Recent Developments
- Table 120. ELAG Elektronik Basic Information
- Table 121. ELAG Elektronik Road Testing Equipment Product Overview
- Table 122. ELAG Elektronik Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. ELAG Elektronik Business Overview
- Table 124. ELAG Elektronik Recent Developments
- Table 125. RoadMainT Basic Information
- Table 126. RoadMainT Road Testing Equipment Product Overview
- Table 127. RoadMainT Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. RoadMainT Business Overview
- Table 129. RoadMainT Recent Developments
- Table 130. Wuhan ZOYON Basic Information
- Table 131. Wuhan ZOYON Road Testing Equipment Product Overview
- Table 132. Wuhan ZOYON Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Wuhan ZOYON Business Overview
- Table 134. Wuhan ZOYON Recent Developments
- Table 135. Shanghai Pres Highway and Traffic Technology Basic Information
- Table 136. Shanghai Pres Highway and Traffic Technology Road Testing Equipment Product Overview
- Table 137. Shanghai Pres Highway and Traffic Technology Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Shanghai Pres Highway and Traffic Technology Business Overview
- Table 139. Shanghai Pres Highway and Traffic Technology Recent Developments
- Table 140. Beijing Zhongtian Hengyu Basic Information
- Table 141. Beijing Zhongtian Hengyu Road Testing Equipment Product Overview
- Table 142. Beijing Zhongtian Hengyu Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. Beijing Zhongtian Hengyu Business Overview

- Table 144. Beijing Zhongtian Hengyu Recent Developments
- Table 145. Wuhan XROE Basic Information
- Table 146. Wuhan XROE Road Testing Equipment Product Overview
- Table 147. Wuhan XROE Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 148. Wuhan XROE Business Overview
- Table 149. Wuhan XROE Recent Developments
- Table 150. Hunan Lianzhi Technology Basic Information
- Table 151. Hunan Lianzhi Technology Road Testing Equipment Product Overview
- Table 152. Hunan Lianzhi Technology Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 153. Hunan Lianzhi Technology Business Overview
- Table 154. Hunan Lianzhi Technology Recent Developments
- Table 155. Shanxi Yicun Transportation Basic Information
- Table 156. Shanxi Yicun Transportation Road Testing Equipment Product Overview
- Table 157. Shanxi Yicun Transportation Road Testing Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 158. Shanxi Yicun Transportation Business Overview
- Table 159. Shanxi Yicun Transportation Recent Developments
- Table 160. Global Road Testing Equipment Sales Forecast by Region (2026-2035) & (K Units)
- Table 161. Global Road Testing Equipment Market Size Forecast by Region (2026-2035) & (M USD)
- Table 162. North America Road Testing Equipment Sales Forecast by Country (2026-2035) & (K Units)
- Table 163. North America Road Testing Equipment Market Size Forecast by Country (2026-2035) & (M USD)
- Table 164. Europe Road Testing Equipment Sales Forecast by Country (2026-2035) & (K Units)
- Table 165. Europe Road Testing Equipment Market Size Forecast by Country (2026-2035) & (M USD)
- Table 166. Asia Pacific Road Testing Equipment Sales Forecast by Region (2026-2035) & (K Units)
- Table 167. Asia Pacific Road Testing Equipment Market Size Forecast by Region (2026-2035) & (M USD)
- Table 168. South America Road Testing Equipment Sales Forecast by Country (2026-2035) & (K Units)
- Table 169. South America Road Testing Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 170. Middle East and Africa Road Testing Equipment Sales Forecast by Country (2026-2035) & (Units)

Table 171. Middle East and Africa Road Testing Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 172. Global Road Testing Equipment Sales Forecast by Type (2026-2035) & (K Units)

Table 173. Global Road Testing Equipment Market Size Forecast by Type (2026-2035) & (M USD)

Table 174. Global Road Testing Equipment Price Forecast by Type (2026-2035) & (USD/Unit)

Table 175. Global Road Testing Equipment Sales (K Units) Forecast by Application (2026-2035)

Table 176. Global Road Testing Equipment Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Road Testing Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Road Testing Equipment Market Size (M USD), 2025-2035
- Figure 5. Global Road Testing Equipment Market Size (M USD) (2020-2035)
- Figure 6. Global Road Testing Equipment Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Road Testing Equipment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Road Testing Equipment Product Life Cycle
- Figure 13. Road Testing Equipment Sales Share by Manufacturers in 2025
- Figure 14. Global Road Testing Equipment Revenue Share by Manufacturers in 2025
- Figure 15. Road Testing Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Road Testing Equipment Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Road Testing Equipment Revenue in 2025
- Figure 18. Industry Chain Map of Road Testing Equipment
- Figure 19. Global Road Testing Equipment Market PEST Analysis
- Figure 20. Global Road Testing Equipment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Road Testing Equipment Market Share by Type
- Figure 27. Sales Market Share of Road Testing Equipment by Type (2020-2025)
- Figure 28. Sales Market Share of Road Testing Equipment by Type in 2025
- Figure 29. Market Share of Road Testing Equipment by Type (2020-2025)
- Figure 30. Market Share of Road Testing Equipment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Road Testing Equipment Market Share by Application

Figure 33. Global Road Testing Equipment Sales Market Share by Application (2020-2025)

Figure 34. Global Road Testing Equipment Sales Market Share by Application in 2025

Figure 35. Global Road Testing Equipment Market Share by Application (2020-2025)

Figure 36. Global Road Testing Equipment Market Share by Application in 2025

Figure 37. Global Road Testing Equipment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Road Testing Equipment Sales Market Share by Region (2020-2025)

Figure 39. Global Road Testing Equipment Market Size by Region (2020-2025)

Figure 40. North America Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Road Testing Equipment Sales Market Share by Country in 2024

Figure 43. North America Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Road Testing Equipment Market Size by Country in 2024

Figure 45. U.S. Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Road Testing Equipment Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Road Testing Equipment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Road Testing Equipment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Road Testing Equipment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Road Testing Equipment Sales Market Share by Country in 2024

Figure 53. Europe Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Road Testing Equipment Market Size by Country in 2024

Figure 55. Germany Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Road Testing Equipment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Road Testing Equipment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Road Testing Equipment Market Size by Region in 2024

Figure 68. China Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Road Testing Equipment Sales and Growth Rate (K Units)

Figure 79. South America Road Testing Equipment Sales Market Share by Country in 2024

Figure 80. South America Road Testing Equipment Market Size and Growth Rate (M USD)

Figure 81. South America Road Testing Equipment Market Size by Country in 2024

Figure 82. Brazil Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Road Testing Equipment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Road Testing Equipment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Road Testing Equipment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Road Testing Equipment Market Size by Region in 2024

Figure 92. Saudi Arabia Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Road Testing Equipment Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Road Testing Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Road Testing Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Road Testing Equipment Production Market Share by Region (2020-2025)

Figure 103. North America Road Testing Equipment Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Road Testing Equipment Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Road Testing Equipment Production (K Units) Growth Rate (2020-2025)

Figure 106. China Road Testing Equipment Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Road Testing Equipment Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Road Testing Equipment Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Road Testing Equipment Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Road Testing Equipment Market Share Forecast by Type (2026-2035)

Figure 111. Global Road Testing Equipment Sales Forecast by Application (2026-2035)

Figure 112. Global Road Testing Equipment Market Share Forecast by Application (2026-2035)

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