

Global Road Pavement Equipment Market Research Report 2025(Status and Outlook)

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Abstracts

Road pavement equipment encompasses a specialized range of machinery and tools used in the construction, maintenance, and repair of road surfaces, including asphalt pavers, road rollers, cold planers, and material transfer vehicles, all designed to ensure efficient laying, compaction, and recycling of paving materials while meeting stringent quality and durability standards for modern transportation infrastructure.

The global Road Pavement Equipment market size was estimated at USD 4850.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Road Pavement Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Road Pavement Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Road Pavement Equipment market.

Global Road Pavement Equipment Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Caterpillar
John Deere
Komatsu
Doosan
JCB
CNH Industrial
BEML
Sany Group
Mitsubishi
XCMG
LiuGong
Sinomach-HI (Luoyang)
Terex
Volvo Group
Mahindra & Mahindra
Veekmas
Tata Hitachi Construction Machinery

Market Segmentation (by Type)

Motor Grader
Roller
Paver
Others

Market Segmentation (by Application)

Construction
Road Maintenance

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Road Pavement Equipment Market
Overview of the regional outlook of the Road Pavement Equipment Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Road Pavement Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Road Pavement Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Road Pavement Equipment

1.2 Key Market Segments

1.2.1 Road Pavement Equipment Segment by Type

1.2.2 Road Pavement Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ROAD PAVEMENT EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Road Pavement Equipment Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Road Pavement Equipment Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ROAD PAVEMENT EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Road Pavement Equipment Product Life Cycle

3.3 Global Road Pavement Equipment Sales by Manufacturers (2020-2025)

3.4 Global Road Pavement Equipment Revenue Market Share by Manufacturers (2020-2025)

3.5 Road Pavement Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Road Pavement Equipment Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Road Pavement Equipment Market Competitive Situation and Trends

3.8.1 Road Pavement Equipment Market Concentration Rate

3.8.2 Global 5 and 10 Largest Road Pavement Equipment Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ROAD PAVEMENT EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Road Pavement Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ROAD PAVEMENT EQUIPMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Road Pavement Equipment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Road Pavement Equipment Market

5.7 ESG Ratings of Leading Companies

6 ROAD PAVEMENT EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Road Pavement Equipment Sales Market Share by Type (2020-2025)

6.3 Global Road Pavement Equipment Market Size Market Share by Type (2020-2025)

6.4 Global Road Pavement Equipment Price by Type (2020-2025)

7 ROAD PAVEMENT EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Road Pavement Equipment Market Sales by Application (2020-2025)
- 7.3 Global Road Pavement Equipment Market Size (M USD) by Application (2020-2025)
- 7.4 Global Road Pavement Equipment Sales Growth Rate by Application (2020-2025)

8 ROAD PAVEMENT EQUIPMENT MARKET SALES BY REGION

- 8.1 Global Road Pavement Equipment Sales by Region
 - 8.1.1 Global Road Pavement Equipment Sales by Region
 - 8.1.2 Global Road Pavement Equipment Sales Market Share by Region
- 8.2 Global Road Pavement Equipment Market Size by Region
 - 8.2.1 Global Road Pavement Equipment Market Size by Region
 - 8.2.2 Global Road Pavement Equipment Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Road Pavement Equipment Sales by Country
 - 8.3.2 North America Road Pavement Equipment Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Road Pavement Equipment Sales by Country
 - 8.4.2 Europe Road Pavement Equipment Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Road Pavement Equipment Sales by Region
 - 8.5.2 Asia Pacific Road Pavement Equipment Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Road Pavement Equipment Sales by Country

8.6.2 South America Road Pavement Equipment Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Road Pavement Equipment Sales by Region

8.7.2 Middle East and Africa Road Pavement Equipment Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ROAD PAVEMENT EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Road Pavement Equipment by Region(2020-2025)

9.2 Global Road Pavement Equipment Revenue Market Share by Region (2020-2025)

9.3 Global Road Pavement Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Road Pavement Equipment Production

9.4.1 North America Road Pavement Equipment Production Growth Rate (2020-2025)

9.4.2 North America Road Pavement Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Road Pavement Equipment Production

9.5.1 Europe Road Pavement Equipment Production Growth Rate (2020-2025)

9.5.2 Europe Road Pavement Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Road Pavement Equipment Production (2020-2025)

9.6.1 Japan Road Pavement Equipment Production Growth Rate (2020-2025)

9.6.2 Japan Road Pavement Equipment Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Road Pavement Equipment Production (2020-2025)

9.7.1 China Road Pavement Equipment Production Growth Rate (2020-2025)

9.7.2 China Road Pavement Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Caterpillar

- 10.1.1 Caterpillar Basic Information
- 10.1.2 Caterpillar Road Pavement Equipment Product Overview
- 10.1.3 Caterpillar Road Pavement Equipment Product Market Performance
- 10.1.4 Caterpillar Business Overview
- 10.1.5 Caterpillar SWOT Analysis
- 10.1.6 Caterpillar Recent Developments
- 10.2 John Deere
 - 10.2.1 John Deere Basic Information
 - 10.2.2 John Deere Road Pavement Equipment Product Overview
 - 10.2.3 John Deere Road Pavement Equipment Product Market Performance
 - 10.2.4 John Deere Business Overview
 - 10.2.5 John Deere SWOT Analysis
 - 10.2.6 John Deere Recent Developments
- 10.3 Komatsu
 - 10.3.1 Komatsu Basic Information
 - 10.3.2 Komatsu Road Pavement Equipment Product Overview
 - 10.3.3 Komatsu Road Pavement Equipment Product Market Performance
 - 10.3.4 Komatsu Business Overview
 - 10.3.5 Komatsu SWOT Analysis
 - 10.3.6 Komatsu Recent Developments
- 10.4 Doosan
 - 10.4.1 Doosan Basic Information
 - 10.4.2 Doosan Road Pavement Equipment Product Overview
 - 10.4.3 Doosan Road Pavement Equipment Product Market Performance
 - 10.4.4 Doosan Business Overview
 - 10.4.5 Doosan Recent Developments
- 10.5 JCB
 - 10.5.1 JCB Basic Information
 - 10.5.2 JCB Road Pavement Equipment Product Overview
 - 10.5.3 JCB Road Pavement Equipment Product Market Performance
 - 10.5.4 JCB Business Overview
 - 10.5.5 JCB Recent Developments
- 10.6 CNH Industrial
 - 10.6.1 CNH Industrial Basic Information
 - 10.6.2 CNH Industrial Road Pavement Equipment Product Overview
 - 10.6.3 CNH Industrial Road Pavement Equipment Product Market Performance
 - 10.6.4 CNH Industrial Business Overview
 - 10.6.5 CNH Industrial Recent Developments
- 10.7 BEML

- 10.7.1 BEML Basic Information
- 10.7.2 BEML Road Pavement Equipment Product Overview
- 10.7.3 BEML Road Pavement Equipment Product Market Performance
- 10.7.4 BEML Business Overview
- 10.7.5 BEML Recent Developments
- 10.8 Sany Group
 - 10.8.1 Sany Group Basic Information
 - 10.8.2 Sany Group Road Pavement Equipment Product Overview
 - 10.8.3 Sany Group Road Pavement Equipment Product Market Performance
 - 10.8.4 Sany Group Business Overview
 - 10.8.5 Sany Group Recent Developments
- 10.9 Mitsubishi
 - 10.9.1 Mitsubishi Basic Information
 - 10.9.2 Mitsubishi Road Pavement Equipment Product Overview
 - 10.9.3 Mitsubishi Road Pavement Equipment Product Market Performance
 - 10.9.4 Mitsubishi Business Overview
 - 10.9.5 Mitsubishi Recent Developments
- 10.10 XCMG
 - 10.10.1 XCMG Basic Information
 - 10.10.2 XCMG Road Pavement Equipment Product Overview
 - 10.10.3 XCMG Road Pavement Equipment Product Market Performance
 - 10.10.4 XCMG Business Overview
 - 10.10.5 XCMG Recent Developments
- 10.11 LiuGong
 - 10.11.1 LiuGong Basic Information
 - 10.11.2 LiuGong Road Pavement Equipment Product Overview
 - 10.11.3 LiuGong Road Pavement Equipment Product Market Performance
 - 10.11.4 LiuGong Business Overview
 - 10.11.5 LiuGong Recent Developments
- 10.12 Sinomach-HI (Luoyang)
 - 10.12.1 Sinomach-HI (Luoyang) Basic Information
 - 10.12.2 Sinomach-HI (Luoyang) Road Pavement Equipment Product Overview
 - 10.12.3 Sinomach-HI (Luoyang) Road Pavement Equipment Product Market Performance
 - 10.12.4 Sinomach-HI (Luoyang) Business Overview
 - 10.12.5 Sinomach-HI (Luoyang) Recent Developments
- 10.13 Terex
 - 10.13.1 Terex Basic Information
 - 10.13.2 Terex Road Pavement Equipment Product Overview

- 10.13.3 Terex Road Pavement Equipment Product Market Performance
- 10.13.4 Terex Business Overview
- 10.13.5 Terex Recent Developments
- 10.14 Volvo Group
 - 10.14.1 Volvo Group Basic Information
 - 10.14.2 Volvo Group Road Pavement Equipment Product Overview
 - 10.14.3 Volvo Group Road Pavement Equipment Product Market Performance
 - 10.14.4 Volvo Group Business Overview
 - 10.14.5 Volvo Group Recent Developments
- 10.15 Mahindra and Mahindra
 - 10.15.1 Mahindra and Mahindra Basic Information
 - 10.15.2 Mahindra and Mahindra Road Pavement Equipment Product Overview
 - 10.15.3 Mahindra and Mahindra Road Pavement Equipment Product Market Performance
 - 10.15.4 Mahindra and Mahindra Business Overview
 - 10.15.5 Mahindra and Mahindra Recent Developments
- 10.16 Veekmas
 - 10.16.1 Veekmas Basic Information
 - 10.16.2 Veekmas Road Pavement Equipment Product Overview
 - 10.16.3 Veekmas Road Pavement Equipment Product Market Performance
 - 10.16.4 Veekmas Business Overview
 - 10.16.5 Veekmas Recent Developments
- 10.17 Tata Hitachi Construction Machinery
 - 10.17.1 Tata Hitachi Construction Machinery Basic Information
 - 10.17.2 Tata Hitachi Construction Machinery Road Pavement Equipment Product Overview
 - 10.17.3 Tata Hitachi Construction Machinery Road Pavement Equipment Product Market Performance
 - 10.17.4 Tata Hitachi Construction Machinery Business Overview
 - 10.17.5 Tata Hitachi Construction Machinery Recent Developments

11 ROAD PAVEMENT EQUIPMENT MARKET FORECAST BY REGION

- 11.1 Global Road Pavement Equipment Market Size Forecast
- 11.2 Global Road Pavement Equipment Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Road Pavement Equipment Market Size Forecast by Country
 - 11.2.3 Asia Pacific Road Pavement Equipment Market Size Forecast by Region
 - 11.2.4 South America Road Pavement Equipment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Road Pavement Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Road Pavement Equipment Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Road Pavement Equipment by Type (2026-2033)

12.1.2 Global Road Pavement Equipment Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Road Pavement Equipment by Type (2026-2033)

12.2 Global Road Pavement Equipment Market Forecast by Application (2026-2033)

12.2.1 Global Road Pavement Equipment Sales (K Units) Forecast by Application

12.2.2 Global Road Pavement Equipment Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Road Pavement Equipment Market Size Comparison by Region (M USD)

Table 5. Global Road Pavement Equipment Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Road Pavement Equipment Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Road Pavement Equipment Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Road Pavement Equipment Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Road
Pavement Equipment as of 2024)

Table 10. Global Market Road Pavement Equipment Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Road Pavement Equipment Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Road Pavement Equipment Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Road Pavement Equipment Sales by Type (K Units)

Table 26. Global Road Pavement Equipment Market Size by Type (M USD)

Table 27. Global Road Pavement Equipment Sales (K Units) by Type (2020-2025)

Table 28. Global Road Pavement Equipment Sales Market Share by Type (2020-2025)

Table 29. Global Road Pavement Equipment Market Size (M USD) by Type
(2020-2025)

Table 30. Global Road Pavement Equipment Market Size Share by Type (2020-2025)

Table 31. Global Road Pavement Equipment Price (USD/Unit) by Type (2020-2025)

Table 32. Global Road Pavement Equipment Sales (K Units) by Application

Table 33. Global Road Pavement Equipment Market Size by Application

Table 34. Global Road Pavement Equipment Sales by Application (2020-2025) & (K
Units)

Table 35. Global Road Pavement Equipment Sales Market Share by Application
(2020-2025)

Table 36. Global Road Pavement Equipment Market Size by Application (2020-2025) &
(M USD)

Table 37. Global Road Pavement Equipment Market Share by Application (2020-2025)

Table 38. Global Road Pavement Equipment Sales Growth Rate by Application
(2020-2025)

Table 39. Global Road Pavement Equipment Sales by Region (2020-2025) & (K Units)

Table 40. Global Road Pavement Equipment Sales Market Share by Region
(2020-2025)

Table 41. Global Road Pavement Equipment Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Road Pavement Equipment Market Size Market Share by Region
(2020-2025)

Table 43. North America Road Pavement Equipment Sales by Country (2020-2025) &
(K Units)

Table 44. North America Road Pavement Equipment Market Size by Country
(2020-2025) & (M USD)

Table 45. Europe Road Pavement Equipment Sales by Country (2020-2025) & (K Units)

Table 46. Europe Road Pavement Equipment Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Road Pavement Equipment Sales by Region (2020-2025) & (K
Units)

Table 48. Asia Pacific Road Pavement Equipment Market Size by Region (2020-2025)
& (M USD)

Table 49. South America Road Pavement Equipment Sales by Country (2020-2025) &
(K Units)

Table 50. South America Road Pavement Equipment Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Road Pavement Equipment Sales by Region

(2020-2025) & (K Units)

Table 52. Middle East and Africa Road Pavement Equipment Market Size by Region (2020-2025) & (M USD)

Table 53. Global Road Pavement Equipment Production (K Units) by Region(2020-2025)

Table 54. Global Road Pavement Equipment Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Road Pavement Equipment Revenue Market Share by Region (2020-2025)

Table 56. Global Road Pavement Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Road Pavement Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Road Pavement Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Road Pavement Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Road Pavement Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Caterpillar Basic Information

Table 62. Caterpillar Road Pavement Equipment Product Overview

Table 63. Caterpillar Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Caterpillar Business Overview

Table 65. Caterpillar SWOT Analysis

Table 66. Caterpillar Recent Developments

Table 67. John Deere Basic Information

Table 68. John Deere Road Pavement Equipment Product Overview

Table 69. John Deere Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. John Deere Business Overview

Table 71. John Deere SWOT Analysis

Table 72. John Deere Recent Developments

Table 73. Komatsu Basic Information

Table 74. Komatsu Road Pavement Equipment Product Overview

Table 75. Komatsu Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Komatsu Business Overview

Table 77. Komatsu SWOT Analysis

Table 78. Komatsu Recent Developments
Table 79. Doosan Basic Information
Table 80. Doosan Road Pavement Equipment Product Overview
Table 81. Doosan Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Doosan Business Overview
Table 83. Doosan Recent Developments
Table 84. JCB Basic Information
Table 85. JCB Road Pavement Equipment Product Overview
Table 86. JCB Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. JCB Business Overview
Table 88. JCB Recent Developments
Table 89. CNH Industrial Basic Information
Table 90. CNH Industrial Road Pavement Equipment Product Overview
Table 91. CNH Industrial Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. CNH Industrial Business Overview
Table 93. CNH Industrial Recent Developments
Table 94. BEML Basic Information
Table 95. BEML Road Pavement Equipment Product Overview
Table 96. BEML Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. BEML Business Overview
Table 98. BEML Recent Developments
Table 99. Sany Group Basic Information
Table 100. Sany Group Road Pavement Equipment Product Overview
Table 101. Sany Group Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Sany Group Business Overview
Table 103. Sany Group Recent Developments
Table 104. Mitsubishi Basic Information
Table 105. Mitsubishi Road Pavement Equipment Product Overview
Table 106. Mitsubishi Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Mitsubishi Business Overview
Table 108. Mitsubishi Recent Developments
Table 109. XCMG Basic Information
Table 110. XCMG Road Pavement Equipment Product Overview

Table 111. XCMG Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. XCMG Business Overview

Table 113. XCMG Recent Developments

Table 114. LiuGong Basic Information

Table 115. LiuGong Road Pavement Equipment Product Overview

Table 116. LiuGong Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. LiuGong Business Overview

Table 118. LiuGong Recent Developments

Table 119. Sinomach-HI (Luoyang) Basic Information

Table 120. Sinomach-HI (Luoyang) Road Pavement Equipment Product Overview

Table 121. Sinomach-HI (Luoyang) Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Sinomach-HI (Luoyang) Business Overview

Table 123. Sinomach-HI (Luoyang) Recent Developments

Table 124. Terex Basic Information

Table 125. Terex Road Pavement Equipment Product Overview

Table 126. Terex Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Terex Business Overview

Table 128. Terex Recent Developments

Table 129. Volvo Group Basic Information

Table 130. Volvo Group Road Pavement Equipment Product Overview

Table 131. Volvo Group Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Volvo Group Business Overview

Table 133. Volvo Group Recent Developments

Table 134. Mahindra and Mahindra Basic Information

Table 135. Mahindra and Mahindra Road Pavement Equipment Product Overview

Table 136. Mahindra and Mahindra Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Mahindra and Mahindra Business Overview

Table 138. Mahindra and Mahindra Recent Developments

Table 139. Veekmas Basic Information

Table 140. Veekmas Road Pavement Equipment Product Overview

Table 141. Veekmas Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Veekmas Business Overview

Table 143. Veekmas Recent Developments

Table 144. Tata Hitachi Construction Machinery Basic Information

Table 145. Tata Hitachi Construction Machinery Road Pavement Equipment Product Overview

Table 146. Tata Hitachi Construction Machinery Road Pavement Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Tata Hitachi Construction Machinery Business Overview

Table 148. Tata Hitachi Construction Machinery Recent Developments

Table 149. Global Road Pavement Equipment Sales Forecast by Region (2026-2033) & (K Units)

Table 150. Global Road Pavement Equipment Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Road Pavement Equipment Sales Forecast by Country (2026-2033) & (K Units)

Table 152. North America Road Pavement Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Road Pavement Equipment Sales Forecast by Country (2026-2033) & (K Units)

Table 154. Europe Road Pavement Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Road Pavement Equipment Sales Forecast by Region (2026-2033) & (K Units)

Table 156. Asia Pacific Road Pavement Equipment Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Road Pavement Equipment Sales Forecast by Country (2026-2033) & (K Units)

Table 158. South America Road Pavement Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Road Pavement Equipment Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Road Pavement Equipment Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Road Pavement Equipment Sales Forecast by Type (2026-2033) & (K Units)

Table 162. Global Road Pavement Equipment Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Road Pavement Equipment Price Forecast by Type (2026-2033) & (USD/Unit)

Table 164. Global Road Pavement Equipment Sales (K Units) Forecast by Application

(2026-2033)

Table 165. Global Road Pavement Equipment Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Road Pavement Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Road Pavement Equipment Market Size (M USD), 2024-2033
- Figure 5. Global Road Pavement Equipment Market Size (M USD) (2020-2033)
- Figure 6. Global Road Pavement Equipment Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Road Pavement Equipment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Road Pavement Equipment Product Life Cycle
- Figure 13. Road Pavement Equipment Sales Share by Manufacturers in 2024
- Figure 14. Global Road Pavement Equipment Revenue Share by Manufacturers in 2024
- Figure 15. Road Pavement Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Road Pavement Equipment Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Road Pavement Equipment Revenue in 2024
- Figure 18. Industry Chain Map of Road Pavement Equipment
- Figure 19. Global Road Pavement Equipment Market PEST Analysis
- Figure 20. Global Road Pavement Equipment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Road Pavement Equipment Market Share by Type
- Figure 27. Sales Market Share of Road Pavement Equipment by Type (2020-2025)
- Figure 28. Sales Market Share of Road Pavement Equipment by Type in 2024
- Figure 29. Market Size Share of Road Pavement Equipment by Type (2020-2025)
- Figure 30. Market Size Share of Road Pavement Equipment by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Road Pavement Equipment Market Share by Application

Figure 33. Global Road Pavement Equipment Sales Market Share by Application (2020-2025)

Figure 34. Global Road Pavement Equipment Sales Market Share by Application in 2024

Figure 35. Global Road Pavement Equipment Market Share by Application (2020-2025)

Figure 36. Global Road Pavement Equipment Market Share by Application in 2024

Figure 37. Global Road Pavement Equipment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Road Pavement Equipment Sales Market Share by Region (2020-2025)

Figure 39. Global Road Pavement Equipment Market Size Market Share by Region (2020-2025)

Figure 40. North America Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Road Pavement Equipment Sales Market Share by Country in 2024

Figure 43. North America Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Road Pavement Equipment Market Size Market Share by Country in 2024

Figure 45. U.S. Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Road Pavement Equipment Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Road Pavement Equipment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Road Pavement Equipment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Road Pavement Equipment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Road Pavement Equipment Sales Market Share by Country in 2024

Figure 53. Europe Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Road Pavement Equipment Market Size Market Share by Country in 2024

Figure 55. Germany Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Road Pavement Equipment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Road Pavement Equipment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Road Pavement Equipment Market Size Market Share by Region in 2024

Figure 68. China Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Road Pavement Equipment Sales and Growth Rate (K Units)

Figure 79. South America Road Pavement Equipment Sales Market Share by Country in 2024

Figure 80. South America Road Pavement Equipment Market Size and Growth Rate (M USD)

Figure 81. South America Road Pavement Equipment Market Size Market Share by Country in 2024

Figure 82. Brazil Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Road Pavement Equipment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Road Pavement Equipment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Road Pavement Equipment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Road Pavement Equipment Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Road Pavement Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Road Pavement Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Road Pavement Equipment Production Market Share by Region (2020-2025)

Figure 103. North America Road Pavement Equipment Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Road Pavement Equipment Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Road Pavement Equipment Production (K Units) Growth Rate (2020-2025)

Figure 106. China Road Pavement Equipment Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Road Pavement Equipment Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Road Pavement Equipment Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Road Pavement Equipment Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Road Pavement Equipment Market Share Forecast by Type (2026-2033)

Figure 111. Global Road Pavement Equipment Sales Forecast by Application (2026-2033)

Figure 112. Global Road Pavement Equipment Market Share Forecast by Application (2026-2033)

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