

Global Road Microsurfacing Machine Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

A road microsurfacing machine is a type of specialized machine that is used for the application of micro surfacing material onto the surface of existing pavement. Micro surfacing is a thin layer surface treatment that is used to prevent or repair surface distresses on existing pavements. The application of the micro surfacing material is done with a machine known as a microsurfacing paver.

The global Road Microsurfacing Machine market size was estimated at USD 92 million in 2023 and is projected to reach USD 133.23 million by 2032, exhibiting a CAGR of 4.20% during the forecast period.

North America Road Microsurfacing Machine market size was estimated at USD 25.73 million in 2023, at a CAGR of 3.60% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Road Microsurfacing Machine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Road Microsurfacing Machine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Road Microsurfacing Machine market in any manner.

Global Road Microsurfacing Machine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Etnyre International

VSS Macropaver

Schaefer-Technic

XCMG

Xi'an Dagang Road Machinery

Bergkamp Inc.

FAYAT Group

Shanghai Doan Machinery Technology

Zhejiang METONE

IKOM Construction Machinery

EA Machinery Equipment

Henan Sinoroad Heavy Industry Corporation

Gaoyuan Shengong

Xinxiang Coiner

Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co

Chengli Special Purpose Vehical Co

Market Segmentation (by Type)

Aggregate Hopper Less than 10 m?

Aggregate Hopper between 10 m?-12 m?

Aggregate Hopper More than 12 m?

Market Segmentation (by Application)

Road Contractors

Government

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Road Microsurfacing Machine Market
- Overview of the regional outlook of the Road Microsurfacing Machine Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Road Microsurfacing Machine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Road Microsurfacing Machine, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development

potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Road Microsurfacing Machine

1.2 Key Market Segments

1.2.1 Road Microsurfacing Machine Segment by Type

1.2.2 Road Microsurfacing Machine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ROAD MICROSURFACING MACHINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Road Microsurfacing Machine Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Road Microsurfacing Machine Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ROAD MICROSURFACING MACHINE MARKET COMPETITIVE LANDSCAPE

3.1 Global Road Microsurfacing Machine Sales by Manufacturers (2019-2024)

3.2 Global Road Microsurfacing Machine Revenue Market Share by Manufacturers (2019-2024)

3.3 Road Microsurfacing Machine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Road Microsurfacing Machine Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Road Microsurfacing Machine Sales Sites, Area Served, Product Type

3.6 Road Microsurfacing Machine Market Competitive Situation and Trends

3.6.1 Road Microsurfacing Machine Market Concentration Rate

3.6.2 Global 5 and 10 Largest Road Microsurfacing Machine Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ROAD MICROSURFACING MACHINE INDUSTRY CHAIN ANALYSIS

4.1 Road Microsurfacing Machine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ROAD MICROSURFACING MACHINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ROAD MICROSURFACING MACHINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Road Microsurfacing Machine Sales Market Share by Type (2019-2024)

6.3 Global Road Microsurfacing Machine Market Size Market Share by Type (2019-2024)

6.4 Global Road Microsurfacing Machine Price by Type (2019-2024)

7 ROAD MICROSURFACING MACHINE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Road Microsurfacing Machine Market Sales by Application (2019-2024)

7.3 Global Road Microsurfacing Machine Market Size (M USD) by Application (2019-2024)

7.4 Global Road Microsurfacing Machine Sales Growth Rate by Application (2019-2024)

8 ROAD MICROSURFACING MACHINE MARKET CONSUMPTION BY REGION

8.1 Global Road Microsurfacing Machine Sales by Region

8.1.1 Global Road Microsurfacing Machine Sales by Region

8.1.2 Global Road Microsurfacing Machine Sales Market Share by Region

8.2 North America

8.2.1 North America Road Microsurfacing Machine Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Road Microsurfacing Machine Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Road Microsurfacing Machine Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Road Microsurfacing Machine Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Road Microsurfacing Machine Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ROAD MICROSURFACING MACHINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Road Microsurfacing Machine by Region (2019-2024)
- 9.2 Global Road Microsurfacing Machine Revenue Market Share by Region (2019-2024)
- 9.3 Global Road Microsurfacing Machine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Road Microsurfacing Machine Production
 - 9.4.1 North America Road Microsurfacing Machine Production Growth Rate (2019-2024)
 - 9.4.2 North America Road Microsurfacing Machine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Road Microsurfacing Machine Production
 - 9.5.1 Europe Road Microsurfacing Machine Production Growth Rate (2019-2024)
 - 9.5.2 Europe Road Microsurfacing Machine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Road Microsurfacing Machine Production (2019-2024)
 - 9.6.1 Japan Road Microsurfacing Machine Production Growth Rate (2019-2024)
 - 9.6.2 Japan Road Microsurfacing Machine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Road Microsurfacing Machine Production (2019-2024)
 - 9.7.1 China Road Microsurfacing Machine Production Growth Rate (2019-2024)
 - 9.7.2 China Road Microsurfacing Machine Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Etnyre International
 - 10.1.1 Etnyre International Road Microsurfacing Machine Basic Information
 - 10.1.2 Etnyre International Road Microsurfacing Machine Product Overview
 - 10.1.3 Etnyre International Road Microsurfacing Machine Product Market Performance
 - 10.1.4 Etnyre International Business Overview
 - 10.1.5 Etnyre International Road Microsurfacing Machine SWOT Analysis
 - 10.1.6 Etnyre International Recent Developments
- 10.2 VSS Macropaver
 - 10.2.1 VSS Macropaver Road Microsurfacing Machine Basic Information
 - 10.2.2 VSS Macropaver Road Microsurfacing Machine Product Overview
 - 10.2.3 VSS Macropaver Road Microsurfacing Machine Product Market Performance
 - 10.2.4 VSS Macropaver Business Overview
 - 10.2.5 VSS Macropaver Road Microsurfacing Machine SWOT Analysis

- 10.2.6 VSS Macropaver Recent Developments
- 10.3 Schaefer-Technic
 - 10.3.1 Schaefer-Technic Road Microsurfacing Machine Basic Information
 - 10.3.2 Schaefer-Technic Road Microsurfacing Machine Product Overview
 - 10.3.3 Schaefer-Technic Road Microsurfacing Machine Product Market Performance
 - 10.3.4 Schaefer-Technic Road Microsurfacing Machine SWOT Analysis
 - 10.3.5 Schaefer-Technic Business Overview
 - 10.3.6 Schaefer-Technic Recent Developments
- 10.4 XCMG
 - 10.4.1 XCMG Road Microsurfacing Machine Basic Information
 - 10.4.2 XCMG Road Microsurfacing Machine Product Overview
 - 10.4.3 XCMG Road Microsurfacing Machine Product Market Performance
 - 10.4.4 XCMG Business Overview
 - 10.4.5 XCMG Recent Developments
- 10.5 Xi'an Dagang Road Machinery
 - 10.5.1 Xi'an Dagang Road Machinery Road Microsurfacing Machine Basic Information
 - 10.5.2 Xi'an Dagang Road Machinery Road Microsurfacing Machine Product Overview
 - 10.5.3 Xi'an Dagang Road Machinery Road Microsurfacing Machine Product Market Performance
 - 10.5.4 Xi'an Dagang Road Machinery Business Overview
 - 10.5.5 Xi'an Dagang Road Machinery Recent Developments
- 10.6 Bergkamp Inc.
 - 10.6.1 Bergkamp Inc. Road Microsurfacing Machine Basic Information
 - 10.6.2 Bergkamp Inc. Road Microsurfacing Machine Product Overview
 - 10.6.3 Bergkamp Inc. Road Microsurfacing Machine Product Market Performance
 - 10.6.4 Bergkamp Inc. Business Overview
 - 10.6.5 Bergkamp Inc. Recent Developments
- 10.7 FAYAT Group
 - 10.7.1 FAYAT Group Road Microsurfacing Machine Basic Information
 - 10.7.2 FAYAT Group Road Microsurfacing Machine Product Overview
 - 10.7.3 FAYAT Group Road Microsurfacing Machine Product Market Performance
 - 10.7.4 FAYAT Group Business Overview
 - 10.7.5 FAYAT Group Recent Developments
- 10.8 Shanghai Doan Machinery Technology
 - 10.8.1 Shanghai Doan Machinery Technology Road Microsurfacing Machine Basic Information
 - 10.8.2 Shanghai Doan Machinery Technology Road Microsurfacing Machine Product Overview

10.8.3 Shanghai Doan Machinery Technology Road Microsurfacing Machine Product Market Performance

10.8.4 Shanghai Doan Machinery Technology Business Overview

10.8.5 Shanghai Doan Machinery Technology Recent Developments

10.9 Zhejiang METONE

10.9.1 Zhejiang METONE Road Microsurfacing Machine Basic Information

10.9.2 Zhejiang METONE Road Microsurfacing Machine Product Overview

10.9.3 Zhejiang METONE Road Microsurfacing Machine Product Market Performance

10.9.4 Zhejiang METONE Business Overview

10.9.5 Zhejiang METONE Recent Developments

10.10 IKOM Construction Machinery

10.10.1 IKOM Construction Machinery Road Microsurfacing Machine Basic Information

10.10.2 IKOM Construction Machinery Road Microsurfacing Machine Product Overview

10.10.3 IKOM Construction Machinery Road Microsurfacing Machine Product Market Performance

10.10.4 IKOM Construction Machinery Business Overview

10.10.5 IKOM Construction Machinery Recent Developments

10.11 EA Machinery Equipment

10.11.1 EA Machinery Equipment Road Microsurfacing Machine Basic Information

10.11.2 EA Machinery Equipment Road Microsurfacing Machine Product Overview

10.11.3 EA Machinery Equipment Road Microsurfacing Machine Product Market Performance

10.11.4 EA Machinery Equipment Business Overview

10.11.5 EA Machinery Equipment Recent Developments

10.12 Henan Sinoroad Heavy Industry Corporation

10.12.1 Henan Sinoroad Heavy Industry Corporation Road Microsurfacing Machine Basic Information

10.12.2 Henan Sinoroad Heavy Industry Corporation Road Microsurfacing Machine Product Overview

10.12.3 Henan Sinoroad Heavy Industry Corporation Road Microsurfacing Machine Product Market Performance

10.12.4 Henan Sinoroad Heavy Industry Corporation Business Overview

10.12.5 Henan Sinoroad Heavy Industry Corporation Recent Developments

10.13 Gaoyuan Shenggong

10.13.1 Gaoyuan Shenggong Road Microsurfacing Machine Basic Information

10.13.2 Gaoyuan Shenggong Road Microsurfacing Machine Product Overview

10.13.3 Gaoyuan Shenggong Road Microsurfacing Machine Product Market

Performance

10.13.4 Gaoyuan Shenggong Business Overview

10.13.5 Gaoyuan Shenggong Recent Developments

10.14 Xinxiang Coiner

10.14.1 Xinxiang Coiner Road Microsurfacing Machine Basic Information

10.14.2 Xinxiang Coiner Road Microsurfacing Machine Product Overview

10.14.3 Xinxiang Coiner Road Microsurfacing Machine Product Market Performance

10.14.4 Xinxiang Coiner Business Overview

10.14.5 Xinxiang Coiner Recent Developments

10.15 Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co

10.15.1 Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Road Microsurfacing Machine Basic Information

10.15.2 Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Road Microsurfacing Machine Product Overview

10.15.3 Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Road Microsurfacing Machine Product Market Performance

10.15.4 Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Business Overview

10.15.5 Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Recent Developments

10.16 Chengli Special Purpose Vehical Co

10.16.1 Chengli Special Purpose Vehical Co Road Microsurfacing Machine Basic Information

10.16.2 Chengli Special Purpose Vehical Co Road Microsurfacing Machine Product Overview

10.16.3 Chengli Special Purpose Vehical Co Road Microsurfacing Machine Product Market Performance

10.16.4 Chengli Special Purpose Vehical Co Business Overview

10.16.5 Chengli Special Purpose Vehical Co Recent Developments

11 ROAD MICROSURFACING MACHINE MARKET FORECAST BY REGION

11.1 Global Road Microsurfacing Machine Market Size Forecast

11.2 Global Road Microsurfacing Machine Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Road Microsurfacing Machine Market Size Forecast by Country

11.2.3 Asia Pacific Road Microsurfacing Machine Market Size Forecast by Region

11.2.4 South America Road Microsurfacing Machine Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Road Microsurfacing

Machine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Road Microsurfacing Machine Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Road Microsurfacing Machine by Type (2025-2032)

12.1.2 Global Road Microsurfacing Machine Market Size Forecast by Type
(2025-2032)

12.1.3 Global Forecasted Price of Road Microsurfacing Machine by Type (2025-2032)

12.2 Global Road Microsurfacing Machine Market Forecast by Application (2025-2032)

12.2.1 Global Road Microsurfacing Machine Sales (K Units) Forecast by Application

12.2.2 Global Road Microsurfacing Machine Market Size (M USD) Forecast by
Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Road Microsurfacing Machine Market Size Comparison by Region (M USD)

Table 5. Global Road Microsurfacing Machine Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Road Microsurfacing Machine Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Road Microsurfacing Machine Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Road Microsurfacing Machine Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Road
Microsurfacing Machine as of 2022)

Table 10. Global Market Road Microsurfacing Machine Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Road Microsurfacing Machine Sales Sites and Area Served

Table 12. Manufacturers Road Microsurfacing Machine Product Type

Table 13. Global Road Microsurfacing Machine Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Road Microsurfacing Machine

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Road Microsurfacing Machine Market Challenges

Table 22. Global Road Microsurfacing Machine Sales by Type (K Units)

Table 23. Global Road Microsurfacing Machine Market Size by Type (M USD)

Table 24. Global Road Microsurfacing Machine Sales (K Units) by Type (2019-2024)

Table 25. Global Road Microsurfacing Machine Sales Market Share by Type
(2019-2024)

Table 26. Global Road Microsurfacing Machine Market Size (M USD) by Type
(2019-2024)

Table 27. Global Road Microsurfacing Machine Market Size Share by Type (2019-2024)

Table 28. Global Road Microsurfacing Machine Price (USD/Unit) by Type (2019-2024)

Table 29. Global Road Microsurfacing Machine Sales (K Units) by Application

Table 30. Global Road Microsurfacing Machine Market Size by Application

Table 31. Global Road Microsurfacing Machine Sales by Application (2019-2024) & (K Units)

Table 32. Global Road Microsurfacing Machine Sales Market Share by Application (2019-2024)

Table 33. Global Road Microsurfacing Machine Sales by Application (2019-2024) & (M USD)

Table 34. Global Road Microsurfacing Machine Market Share by Application (2019-2024)

Table 35. Global Road Microsurfacing Machine Sales Growth Rate by Application (2019-2024)

Table 36. Global Road Microsurfacing Machine Sales by Region (2019-2024) & (K Units)

Table 37. Global Road Microsurfacing Machine Sales Market Share by Region (2019-2024)

Table 38. North America Road Microsurfacing Machine Sales by Country (2019-2024) & (K Units)

Table 39. Europe Road Microsurfacing Machine Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Road Microsurfacing Machine Sales by Region (2019-2024) & (K Units)

Table 41. South America Road Microsurfacing Machine Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Road Microsurfacing Machine Sales by Region (2019-2024) & (K Units)

Table 43. Global Road Microsurfacing Machine Production (K Units) by Region (2019-2024)

Table 44. Global Road Microsurfacing Machine Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Road Microsurfacing Machine Revenue Market Share by Region (2019-2024)

Table 46. Global Road Microsurfacing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Road Microsurfacing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Road Microsurfacing Machine Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Road Microsurfacing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Road Microsurfacing Machine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Etnyre International Road Microsurfacing Machine Basic Information

Table 52. Etnyre International Road Microsurfacing Machine Product Overview

Table 53. Etnyre International Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Etnyre International Business Overview

Table 55. Etnyre International Road Microsurfacing Machine SWOT Analysis

Table 56. Etnyre International Recent Developments

Table 57. VSS Macropaver Road Microsurfacing Machine Basic Information

Table 58. VSS Macropaver Road Microsurfacing Machine Product Overview

Table 59. VSS Macropaver Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. VSS Macropaver Business Overview

Table 61. VSS Macropaver Road Microsurfacing Machine SWOT Analysis

Table 62. VSS Macropaver Recent Developments

Table 63. Schaefer-Technic Road Microsurfacing Machine Basic Information

Table 64. Schaefer-Technic Road Microsurfacing Machine Product Overview

Table 65. Schaefer-Technic Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Schaefer-Technic Road Microsurfacing Machine SWOT Analysis

Table 67. Schaefer-Technic Business Overview

Table 68. Schaefer-Technic Recent Developments

Table 69. XCMG Road Microsurfacing Machine Basic Information

Table 70. XCMG Road Microsurfacing Machine Product Overview

Table 71. XCMG Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. XCMG Business Overview

Table 73. XCMG Recent Developments

Table 74. Xi'an Dagang Road Machinery Road Microsurfacing Machine Basic Information

Table 75. Xi'an Dagang Road Machinery Road Microsurfacing Machine Product Overview

Table 76. Xi'an Dagang Road Machinery Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Xi'an Dagang Road Machinery Business Overview

Table 78. Xi'an Dagang Road Machinery Recent Developments
Table 79. Bergkamp Inc. Road Microsurfacing Machine Basic Information
Table 80. Bergkamp Inc. Road Microsurfacing Machine Product Overview
Table 81. Bergkamp Inc. Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 82. Bergkamp Inc. Business Overview
Table 83. Bergkamp Inc. Recent Developments
Table 84. FAYAT Group Road Microsurfacing Machine Basic Information
Table 85. FAYAT Group Road Microsurfacing Machine Product Overview
Table 86. FAYAT Group Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. FAYAT Group Business Overview
Table 88. FAYAT Group Recent Developments
Table 89. Shanghai Doan Machinery Technology Road Microsurfacing Machine Basic Information
Table 90. Shanghai Doan Machinery Technology Road Microsurfacing Machine Product Overview
Table 91. Shanghai Doan Machinery Technology Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Shanghai Doan Machinery Technology Business Overview
Table 93. Shanghai Doan Machinery Technology Recent Developments
Table 94. Zhejiang METONE Road Microsurfacing Machine Basic Information
Table 95. Zhejiang METONE Road Microsurfacing Machine Product Overview
Table 96. Zhejiang METONE Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Zhejiang METONE Business Overview
Table 98. Zhejiang METONE Recent Developments
Table 99. IKOM Construction Machinery Road Microsurfacing Machine Basic Information
Table 100. IKOM Construction Machinery Road Microsurfacing Machine Product Overview
Table 101. IKOM Construction Machinery Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. IKOM Construction Machinery Business Overview
Table 103. IKOM Construction Machinery Recent Developments
Table 104. EA Machinery Equipment Road Microsurfacing Machine Basic Information
Table 105. EA Machinery Equipment Road Microsurfacing Machine Product Overview
Table 106. EA Machinery Equipment Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. EA Machinery Equipment Business Overview
Table 108. EA Machinery Equipment Recent Developments
Table 109. Henan Sinoroader Heavy Industry Corporation Road Microsurfacing Machine Basic Information
Table 110. Henan Sinoroader Heavy Industry Corporation Road Microsurfacing Machine Product Overview
Table 111. Henan Sinoroader Heavy Industry Corporation Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Henan Sinoroader Heavy Industry Corporation Business Overview
Table 113. Henan Sinoroader Heavy Industry Corporation Recent Developments
Table 114. Gaoyuan Shengggong Road Microsurfacing Machine Basic Information
Table 115. Gaoyuan Shengggong Road Microsurfacing Machine Product Overview
Table 116. Gaoyuan Shengggong Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Gaoyuan Shengggong Business Overview
Table 118. Gaoyuan Shengggong Recent Developments
Table 119. Xinxiang Coiner Road Microsurfacing Machine Basic Information
Table 120. Xinxiang Coiner Road Microsurfacing Machine Product Overview
Table 121. Xinxiang Coiner Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. Xinxiang Coiner Business Overview
Table 123. Xinxiang Coiner Recent Developments
Table 124. Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Road Microsurfacing Machine Basic Information
Table 125. Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Road Microsurfacing Machine Product Overview
Table 126. Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Road Microsurfacing Machine Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Business Overview
Table 128. Qinhuangdao Scarlett Special Purpose Vehicle Manufacturing Co Recent Developments
Table 129. Chengli Special Purpose Vehical Co Road Microsurfacing Machine Basic Information
Table 130. Chengli Special Purpose Vehical Co Road Microsurfacing Machine Product Overview
Table 131. Chengli Special Purpose Vehical Co Road Microsurfacing Machine Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Chengli Special Purpose Vehical Co Business Overview

Table 133. Chengli Special Purpose Vehical Co Recent Developments

Table 134. Global Road Microsurfacing Machine Sales Forecast by Region (2025-2032) & (K Units)

Table 135. Global Road Microsurfacing Machine Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America Road Microsurfacing Machine Sales Forecast by Country (2025-2032) & (K Units)

Table 137. North America Road Microsurfacing Machine Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe Road Microsurfacing Machine Sales Forecast by Country (2025-2032) & (K Units)

Table 139. Europe Road Microsurfacing Machine Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific Road Microsurfacing Machine Sales Forecast by Region (2025-2032) & (K Units)

Table 141. Asia Pacific Road Microsurfacing Machine Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America Road Microsurfacing Machine Sales Forecast by Country (2025-2032) & (K Units)

Table 143. South America Road Microsurfacing Machine Market Size Forecast by Country (2025-2032) & (M USD)

Table 144. Middle East and Africa Road Microsurfacing Machine Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa Road Microsurfacing Machine Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Global Road Microsurfacing Machine Sales Forecast by Type (2025-2032) & (K Units)

Table 147. Global Road Microsurfacing Machine Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Road Microsurfacing Machine Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global Road Microsurfacing Machine Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global Road Microsurfacing Machine Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Road Microsurfacing Machine
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Road Microsurfacing Machine Market Size (M USD), 2019-2032
- Figure 5. Global Road Microsurfacing Machine Market Size (M USD) (2019-2032)
- Figure 6. Global Road Microsurfacing Machine Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Road Microsurfacing Machine Market Size by Country (M USD)
- Figure 11. Road Microsurfacing Machine Sales Share by Manufacturers in 2023
- Figure 12. Global Road Microsurfacing Machine Revenue Share by Manufacturers in 2023
- Figure 13. Road Microsurfacing Machine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Road Microsurfacing Machine Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Road Microsurfacing Machine Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Road Microsurfacing Machine Market Share by Type
- Figure 18. Sales Market Share of Road Microsurfacing Machine by Type (2019-2024)
- Figure 19. Sales Market Share of Road Microsurfacing Machine by Type in 2023
- Figure 20. Market Size Share of Road Microsurfacing Machine by Type (2019-2024)
- Figure 21. Market Size Market Share of Road Microsurfacing Machine by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Road Microsurfacing Machine Market Share by Application
- Figure 24. Global Road Microsurfacing Machine Sales Market Share by Application (2019-2024)
- Figure 25. Global Road Microsurfacing Machine Sales Market Share by Application in 2023
- Figure 26. Global Road Microsurfacing Machine Market Share by Application (2019-2024)
- Figure 27. Global Road Microsurfacing Machine Market Share by Application in 2023
- Figure 28. Global Road Microsurfacing Machine Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Road Microsurfacing Machine Sales Market Share by Region

(2019-2024)

Figure 30. North America Road Microsurfacing Machine Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Road Microsurfacing Machine Sales Market Share by Country in 2023

Figure 32. U.S. Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Road Microsurfacing Machine Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Road Microsurfacing Machine Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Road Microsurfacing Machine Sales Market Share by Country in 2023

Figure 37. Germany Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Road Microsurfacing Machine Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Road Microsurfacing Machine Sales Market Share by Region in 2023

Figure 44. China Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Road Microsurfacing Machine Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Road Microsurfacing Machine Sales and Growth Rate (K Units)

Figure 50. South America Road Microsurfacing Machine Sales Market Share by Country in 2023

Figure 51. Brazil Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Road Microsurfacing Machine Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Road Microsurfacing Machine Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Road Microsurfacing Machine Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Road Microsurfacing Machine Production Market Share by Region (2019-2024)

Figure 62. North America Road Microsurfacing Machine Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Road Microsurfacing Machine Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Road Microsurfacing Machine Production (K Units) Growth Rate (2019-2024)

Figure 65. China Road Microsurfacing Machine Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Road Microsurfacing Machine Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Road Microsurfacing Machine Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Road Microsurfacing Machine Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Road Microsurfacing Machine Market Share Forecast by Type (2025-2032)

Figure 70. Global Road Microsurfacing Machine Sales Forecast by Application (2025-2032)

Figure 71. Global Road Microsurfacing Machine Market Share Forecast by Application (2025-2032)

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