

Global Ring Doughnut Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GB1CF24DAE14EN.html>

Date: December 2024

Pages: 144

Price: US\$ 2,800.00 (Single User License)

ID: GB1CF24DAE14EN

Abstracts

Report Overview

Ring doughnuts, also known as donuts, are a popular bakery item enjoyed worldwide. These treats are characterized by their ring shape, often glazed or coated with various toppings. In the market, ring doughnuts are positioned as indulgent snacks or desserts that cater to a wide consumer base across different age groups.

As of 2023, the global ring doughnut market size stands at approximately \$2.5 billion USD. The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 4.8% from 2024 to 2032. Several key factors are driving this growth, including changing consumer preferences towards convenient and affordable snacks, the expansion of bakery chains globally, and the increasing popularity of artisanal and gourmet doughnuts.

One prominent trend in the ring doughnut market is the rise of healthier alternatives to traditional doughnuts. Consumers are increasingly seeking options that are baked instead of fried, gluten-free, or made with organic ingredients. This trend is driven by a growing awareness of health and wellness, leading to the introduction of innovative doughnut varieties to cater to health-conscious consumers.

Another significant trend is the customization and personalization of ring doughnuts. Bakeries and foodservice establishments are offering customizable options where customers can choose their toppings, fillings, and glazes, creating a unique and interactive experience. This trend not only enhances customer engagement but also allows businesses to cater to diverse preferences and tastes in the market.

Furthermore, the increasing influence of social media on food trends has propelled the popularity of aesthetically pleasing and Instagrammable ring doughnuts. Bakeries are focusing on creating visually appealing doughnuts with vibrant colors, intricate designs, and eye-catching decorations to attract customers seeking photogenic and shareable food experiences. This trend has led to a surge in demand for visually appealing doughnuts, driving market growth.

In terms of regional market distribution, North America and Europe are the leading markets for ring doughnuts. The dominance of these regions can be attributed to the established bakery culture, high consumption rates of baked goods, and the presence of major doughnut chains. In North America, the United States leads the market due to the widespread popularity of doughnuts as a breakfast or snack item. In Europe, countries like the United Kingdom and Germany have strong doughnut markets supported by a diverse range of flavors and styles.

Despite the positive growth outlook, the ring doughnut market faces challenges such as increasing competition from alternative snacks, fluctuating raw material prices, and changing consumer preferences towards healthier options. To stay competitive, businesses in the ring doughnut market need to innovate by introducing new flavors, focusing on quality ingredients, and leveraging digital marketing strategies to reach a wider audience.

In conclusion, the ring doughnut market presents opportunities for growth driven by evolving consumer preferences, innovation in product offerings, and the influence of social media on food trends. By adapting to market trends, addressing key challenges, and exploring new market segments, businesses can capitalize on the growing demand for ring doughnuts and sustain their competitive edge in the industry.

This report provides a deep insight into the global Ring Doughnut market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ring Doughnut Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ring Doughnut market in any manner.

Global Ring Doughnut Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Inspire Brands

Daylight Donuts

Mister Donut

Honey Dew Donuts

Krispy Kreme

Tim Horton's

Robin's Donuts

Donut King

Mad Over Donuts

J.CO Donuts

Market Segmentation (by Type)

Cake Style

Yeast Style

Market Segmentation (by Application)

Catering Services

Retail Stores

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ring Doughnut Market

Overview of the regional outlook of the Ring Doughnut Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ring Doughnut Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Ring Doughnut

1.2 Key Market Segments

1.2.1 Ring Doughnut Segment by Type

1.2.2 Ring Doughnut Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 RING DOUGHNUT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Ring Doughnut Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Ring Doughnut Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 RING DOUGHNUT MARKET COMPETITIVE LANDSCAPE

3.1 Global Ring Doughnut Sales by Manufacturers (2019-2024)

3.2 Global Ring Doughnut Revenue Market Share by Manufacturers (2019-2024)

3.3 Ring Doughnut Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Ring Doughnut Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Ring Doughnut Sales Sites, Area Served, Product Type

3.6 Ring Doughnut Market Competitive Situation and Trends

3.6.1 Ring Doughnut Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ring Doughnut Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 RING DOUGHNUT INDUSTRY CHAIN ANALYSIS

- 4.1 Ring Doughnut Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF RING DOUGHNUT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 RING DOUGHNUT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ring Doughnut Sales Market Share by Type (2019-2024)
- 6.3 Global Ring Doughnut Market Size Market Share by Type (2019-2024)
- 6.4 Global Ring Doughnut Price by Type (2019-2024)

7 RING DOUGHNUT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ring Doughnut Market Sales by Application (2019-2024)
- 7.3 Global Ring Doughnut Market Size (M USD) by Application (2019-2024)
- 7.4 Global Ring Doughnut Sales Growth Rate by Application (2019-2024)

8 RING DOUGHNUT MARKET SALES BY REGION

- 8.1 Global Ring Doughnut Sales by Region
 - 8.1.1 Global Ring Doughnut Sales by Region
 - 8.1.2 Global Ring Doughnut Sales Market Share by Region
- 8.2 Global Ring Doughnut Market Size by Region
 - 8.2.1 Global Ring Doughnut Market Size by Region

8.2.2 Global Ring Doughnut Market Size Market Share by Region

8.3 North America

8.3.1 North America Ring Doughnut Sales by Country

8.3.2 North America Ring Doughnut Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Ring Doughnut Sales by Country

8.4.2 Europe Ring Doughnut Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Ring Doughnut Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Ring Doughnut Market Size by Region

8.6.2 Asia Pacific Ring Doughnut Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Ring Doughnut Sales by Country

8.7.2 South America Ring Doughnut Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Ring Doughnut Sales by Region

8.8.2 Middle East and Africa Ring Doughnut Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 RING DOUGHNUT MARKET PRODUCTION BY REGION

9.1 Global Production of Ring Doughnut by Region (2019-2024)

9.2 Global Ring Doughnut Revenue Market Share by Region (2019-2024)

9.3 Global Ring Doughnut Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Ring Doughnut Production

9.4.1 North America Ring Doughnut Production Growth Rate (2019-2024)

9.4.2 North America Ring Doughnut Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Ring Doughnut Production

9.5.1 Europe Ring Doughnut Production Growth Rate (2019-2024)

9.5.2 Europe Ring Doughnut Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Ring Doughnut Production (2019-2024)

9.6.1 Japan Ring Doughnut Production Growth Rate (2019-2024)

9.6.2 Japan Ring Doughnut Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Ring Doughnut Production (2019-2024)

9.7.1 China Ring Doughnut Production Growth Rate (2019-2024)

9.7.2 China Ring Doughnut Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Inspire Brands

10.1.1 Inspire Brands Ring Doughnut Basic Information

10.1.2 Inspire Brands Ring Doughnut Product Overview

10.1.3 Inspire Brands Ring Doughnut Product Market Performance

10.1.4 Inspire Brands Business Overview

10.1.5 Inspire Brands Ring Doughnut SWOT Analysis

10.1.6 Inspire Brands Recent Developments

10.2 Daylight Donuts

10.2.1 Daylight Donuts Ring Doughnut Basic Information

- 10.2.2 Daylight Donuts Ring Doughnut Product Overview
- 10.2.3 Daylight Donuts Ring Doughnut Product Market Performance
- 10.2.4 Daylight Donuts Business Overview
- 10.2.5 Daylight Donuts Ring Doughnut SWOT Analysis
- 10.2.6 Daylight Donuts Recent Developments
- 10.3 Mister Donut
 - 10.3.1 Mister Donut Ring Doughnut Basic Information
 - 10.3.2 Mister Donut Ring Doughnut Product Overview
 - 10.3.3 Mister Donut Ring Doughnut Product Market Performance
 - 10.3.4 Mister Donut Ring Doughnut SWOT Analysis
 - 10.3.5 Mister Donut Business Overview
 - 10.3.6 Mister Donut Recent Developments
- 10.4 Honey Dew Donuts
 - 10.4.1 Honey Dew Donuts Ring Doughnut Basic Information
 - 10.4.2 Honey Dew Donuts Ring Doughnut Product Overview
 - 10.4.3 Honey Dew Donuts Ring Doughnut Product Market Performance
 - 10.4.4 Honey Dew Donuts Business Overview
 - 10.4.5 Honey Dew Donuts Recent Developments
- 10.5 Krispy Kreme
 - 10.5.1 Krispy Kreme Ring Doughnut Basic Information
 - 10.5.2 Krispy Kreme Ring Doughnut Product Overview
 - 10.5.3 Krispy Kreme Ring Doughnut Product Market Performance
 - 10.5.4 Krispy Kreme Business Overview
 - 10.5.5 Krispy Kreme Recent Developments
- 10.6 Tim Horton's
 - 10.6.1 Tim Horton's Ring Doughnut Basic Information
 - 10.6.2 Tim Horton's Ring Doughnut Product Overview
 - 10.6.3 Tim Horton's Ring Doughnut Product Market Performance
 - 10.6.4 Tim Horton's Business Overview
 - 10.6.5 Tim Horton's Recent Developments
- 10.7 Robin's Donuts
 - 10.7.1 Robin's Donuts Ring Doughnut Basic Information
 - 10.7.2 Robin's Donuts Ring Doughnut Product Overview
 - 10.7.3 Robin's Donuts Ring Doughnut Product Market Performance
 - 10.7.4 Robin's Donuts Business Overview
 - 10.7.5 Robin's Donuts Recent Developments
- 10.8 Donut King
 - 10.8.1 Donut King Ring Doughnut Basic Information
 - 10.8.2 Donut King Ring Doughnut Product Overview

- 10.8.3 Donut King Ring Doughnut Product Market Performance
- 10.8.4 Donut King Business Overview
- 10.8.5 Donut King Recent Developments
- 10.9 Mad Over Donuts
 - 10.9.1 Mad Over Donuts Ring Doughnut Basic Information
 - 10.9.2 Mad Over Donuts Ring Doughnut Product Overview
 - 10.9.3 Mad Over Donuts Ring Doughnut Product Market Performance
 - 10.9.4 Mad Over Donuts Business Overview
 - 10.9.5 Mad Over Donuts Recent Developments
- 10.10 J.CO Donuts
 - 10.10.1 J.CO Donuts Ring Doughnut Basic Information
 - 10.10.2 J.CO Donuts Ring Doughnut Product Overview
 - 10.10.3 J.CO Donuts Ring Doughnut Product Market Performance
 - 10.10.4 J.CO Donuts Business Overview
 - 10.10.5 J.CO Donuts Recent Developments

11 RING DOUGHNUT MARKET FORECAST BY REGION

- 11.1 Global Ring Doughnut Market Size Forecast
- 11.2 Global Ring Doughnut Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Ring Doughnut Market Size Forecast by Country
 - 11.2.3 Asia Pacific Ring Doughnut Market Size Forecast by Region
 - 11.2.4 South America Ring Doughnut Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Ring Doughnut by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Ring Doughnut Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Ring Doughnut by Type (2025-2032)
 - 12.1.2 Global Ring Doughnut Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Ring Doughnut by Type (2025-2032)
- 12.2 Global Ring Doughnut Market Forecast by Application (2025-2032)
 - 12.2.1 Global Ring Doughnut Sales (K MT) Forecast by Application
 - 12.2.2 Global Ring Doughnut Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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