

# Global RiceBran Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G945091C99F3EN.html>

Date: December 2024

Pages: 129

Price: US\$ 2,800.00 (Single User License)

ID: G945091C99F3EN

## Abstracts

### Report Overview

RiceBran, a byproduct of the rice milling process, has gained significant attention in various industries due to its nutritional value and versatile applications. The market for RiceBran is positioned at the intersection of the food, cosmetics, and animal feed industries, offering a range of benefits and applications. In the food industry, RiceBran is valued for its high nutritional content, including antioxidants, vitamins, and minerals. In cosmetics, it is utilized for its moisturizing and anti-aging properties. Additionally, RiceBran is a key ingredient in animal feed due to its high protein and fiber content.

The current market size for RiceBran in 2023 is estimated at USD 150 million. Projected to grow at a Compound Annual Growth Rate (CAGR) of 5.75% from 2024 to 2032, the market is expected to reach USD 220 million by the end of the forecast period. Key growth drivers include the increasing demand for natural and organic ingredients in food and cosmetics, the rising awareness of the health benefits of RiceBran, and the expanding livestock industry driving the demand for high-quality animal feed ingredients.

Market trends in the RiceBran industry indicate a shift towards sustainable sourcing and production practices. Consumers are increasingly seeking products that are environmentally friendly and ethically produced, leading companies to adopt sustainable sourcing methods. For example, some companies are partnering with rice mills to utilize RiceBran that would otherwise be wasted, reducing environmental impact and enhancing brand reputation. This trend is driven by consumer preferences for eco-friendly products and regulatory pressures to reduce waste.

Another trend in the RiceBran market is the growing popularity of RiceBran oil in the cosmetics industry. RiceBran oil is known for its moisturizing and nourishing properties, making it a sought-after ingredient in skincare products. Beauty brands are incorporating RiceBran oil into their formulations to cater to the rising demand for natural and effective skincare solutions. This trend is fueled by the increasing consumer awareness of the benefits of RiceBran oil and the shift towards clean beauty products.

In terms of regional market distribution, Asia Pacific leads the global RiceBran market, accounting for the largest share due to the significant production of rice in countries like India, China, and Thailand. These regions benefit from abundant rice supplies, driving the availability of RiceBran for various industries. The dominance of Asia Pacific in the RiceBran market is further supported by the growing demand for natural ingredients in food, cosmetics, and animal feed sectors.

Despite the positive outlook, the RiceBran market faces challenges such as price volatility due to fluctuations in rice production, competition from alternative ingredients, and regulatory constraints related to food safety and quality standards. To mitigate these challenges, companies in the RiceBran industry should focus on enhancing supply chain resilience, investing in research and development for innovative applications, and ensuring compliance with regulatory requirements to maintain market competitiveness and sustain growth.

This report provides a deep insight into the global RiceBran market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global RiceBran Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the RiceBran market in any manner.

## Global RiceBran Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

RiceBran Technologies

Producers Rice Mill

Manna Pro Products

Nagasaki Sangyo

Wilbur-Ellis

### Market Segmentation (by Type)

Raw Rice Bran

Stabilized Rice Bran

### Market Segmentation (by Application)

Animal Feed

Food Ingredient

Rice Bran Oil

Others

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the RiceBran Market

Overview of the regional outlook of the RiceBran Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the RiceBran Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of RiceBran

#### 1.2 Key Market Segments

##### 1.2.1 RiceBran Segment by Type

##### 1.2.2 RiceBran Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 RICEBRAN MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global RiceBran Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global RiceBran Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

#### 2.4 Macroeconomic Analysis

### **3 RICEBRAN MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global RiceBran Sales by Manufacturers (2019-2024)

#### 3.2 Global RiceBran Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 RiceBran Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global RiceBran Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers RiceBran Sales Sites, Area Served, Product Type

#### 3.6 RiceBran Market Competitive Situation and Trends

##### 3.6.1 RiceBran Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest RiceBran Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 RICEBRAN INDUSTRY CHAIN ANALYSIS**

#### 4.1 RiceBran Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF RICEBRAN MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 RICEBRAN MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global RiceBran Sales Market Share by Type (2019-2024)

6.3 Global RiceBran Market Size Market Share by Type (2019-2024)

6.4 Global RiceBran Price by Type (2019-2024)

## **7 RICEBRAN MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global RiceBran Market Sales by Application (2019-2024)

7.3 Global RiceBran Market Size (M USD) by Application (2019-2024)

7.4 Global RiceBran Sales Growth Rate by Application (2019-2024)

## **8 RICEBRAN MARKET SALES BY REGION**

8.1 Global RiceBran Sales by Region

8.1.1 Global RiceBran Sales by Region

8.1.2 Global RiceBran Sales Market Share by Region

8.2 Global RiceBran Market Size by Region

8.2.1 Global RiceBran Market Size by Region

8.2.2 Global RiceBran Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America RiceBran Sales by Country

### 8.3.2 North America RiceBran Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe RiceBran Sales by Country

### 8.4.2 Europe RiceBran Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Russia Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific RiceBran Sales by Region

### 8.5.2 China

### 8.5.3 Japan

### 8.5.4 South Korea

### 8.5.5 India

### 8.5.6 Southeast Asia

## 8.6 Asia Pacific

### 8.6.1 Asia Pacific RiceBran Market Size by Region

### 8.6.2 Asia Pacific RiceBran Market Size by Region

### 8.6.3 China

### 8.6.4 Japan

### 8.6.5 South Korea

### 8.6.6 India

### 8.6.7 Southeast Asia

## 8.7 South America

### 8.7.1 South America RiceBran Sales by Country

### 8.7.2 South America RiceBran Market Size by Country

### 8.7.3 Brazil

### 8.7.4 Argentina

### 8.7.5 Columbia

## 8.8 Middle East and Africa

### 8.8.1 Middle East and Africa RiceBran Sales by Region

### 8.8.2 Middle East and Africa RiceBran Market Size by Region

### 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

## **9 RICEBRAN MARKET PRODUCTION BY REGION**

- 9.1 Global Production of RiceBran by Region (2019-2024)
- 9.2 Global RiceBran Revenue Market Share by Region (2019-2024)
- 9.3 Global RiceBran Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America RiceBran Production
  - 9.4.1 North America RiceBran Production Growth Rate (2019-2024)
  - 9.4.2 North America RiceBran Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe RiceBran Production
  - 9.5.1 Europe RiceBran Production Growth Rate (2019-2024)
  - 9.5.2 Europe RiceBran Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan RiceBran Production (2019-2024)
  - 9.6.1 Japan RiceBran Production Growth Rate (2019-2024)
  - 9.6.2 Japan RiceBran Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China RiceBran Production (2019-2024)
  - 9.7.1 China RiceBran Production Growth Rate (2019-2024)
  - 9.7.2 China RiceBran Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 RiceBran Technologies
  - 10.1.1 RiceBran Technologies RiceBran Basic Information
  - 10.1.2 RiceBran Technologies RiceBran Product Overview
  - 10.1.3 RiceBran Technologies RiceBran Product Market Performance
  - 10.1.4 RiceBran Technologies Business Overview
  - 10.1.5 RiceBran Technologies RiceBran SWOT Analysis
  - 10.1.6 RiceBran Technologies Recent Developments
- 10.2 Producers Rice Mill
  - 10.2.1 Producers Rice Mill RiceBran Basic Information
  - 10.2.2 Producers Rice Mill RiceBran Product Overview
  - 10.2.3 Producers Rice Mill RiceBran Product Market Performance
  - 10.2.4 Producers Rice Mill Business Overview
  - 10.2.5 Producers Rice Mill RiceBran SWOT Analysis

- 10.2.6 Producers Rice Mill Recent Developments
- 10.3 Manna Pro Products
  - 10.3.1 Manna Pro Products RiceBran Basic Information
  - 10.3.2 Manna Pro Products RiceBran Product Overview
  - 10.3.3 Manna Pro Products RiceBran Product Market Performance
  - 10.3.4 Manna Pro Products RiceBran SWOT Analysis
  - 10.3.5 Manna Pro Products Business Overview
  - 10.3.6 Manna Pro Products Recent Developments
- 10.4 Nagasaki Sangyo
  - 10.4.1 Nagasaki Sangyo RiceBran Basic Information
  - 10.4.2 Nagasaki Sangyo RiceBran Product Overview
  - 10.4.3 Nagasaki Sangyo RiceBran Product Market Performance
  - 10.4.4 Nagasaki Sangyo Business Overview
  - 10.4.5 Nagasaki Sangyo Recent Developments
- 10.5 Wilbur-Ellis
  - 10.5.1 Wilbur-Ellis RiceBran Basic Information
  - 10.5.2 Wilbur-Ellis RiceBran Product Overview
  - 10.5.3 Wilbur-Ellis RiceBran Product Market Performance
  - 10.5.4 Wilbur-Ellis Business Overview
  - 10.5.5 Wilbur-Ellis Recent Developments

## **11 RICEBRAN MARKET FORECAST BY REGION**

- 11.1 Global RiceBran Market Size Forecast
- 11.2 Global RiceBran Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe RiceBran Market Size Forecast by Country
  - 11.2.3 Asia Pacific RiceBran Market Size Forecast by Region
  - 11.2.4 South America RiceBran Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of RiceBran by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global RiceBran Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of RiceBran by Type (2025-2032)
  - 12.1.2 Global RiceBran Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of RiceBran by Type (2025-2032)
- 12.2 Global RiceBran Market Forecast by Application (2025-2032)
  - 12.2.1 Global RiceBran Sales (K MT) Forecast by Application

#### 12.2.2 Global RiceBran Market Size (M USD) Forecast by Application (2025-2032)

### 13 CONCLUSION AND KEY FINDINGS

## I would like to order

Product name: Global RiceBran Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G945091C99F3EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G945091C99F3EN.html>