

Global Rice Cooker Market Research Report 2026(Status and Outlook)

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Abstracts

Cooking rice had traditionally been a process which required the utmost attention to ensure the rice was cooking properly. Rice cookers automate the process by mechanically or electronically controlling heat and timing, thus freeing up a space on the hob and the attention normally reserved for rice cooking. Although rice cookers do not necessarily speed up the cooking process, with a rice cooker the cook's involvement in cooking rice is reduced to simply measuring the rice, preparing the rice properly and using the correct amount of water - the rest of the process is automated. Many modern cookers have heat insulating casing and a warming mechanism. When the rice is determined to be fully cooked, the unit will automatically switch to the "keep warm" cycle, which prevents the rice from being overcooked and keeping the rice warm until it is ready to be served. It takes around 30 minutes to one hour for most electric rice cookers to complete cooking. The time required mainly depends on amount of rice used, as well as the power of the heating elements.

The global Rice Cooker market size was estimated at USD 7202.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Rice Cooker market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Rice Cooker market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Rice Cooker market.

Global Rice Cooker Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Midea
Joyoung
SUPOR(SEB)
PHILIPS
ZO JIRUSHI
Cuckoo
TIGER
CUCHEN
Panasonic
Mitsubishi

Guangdong Galanz
Povos
Guangdong Peskoe
Aroma

Market Segmentation (by Type)

Traditional Rice Cooker
IH Rice Cooker

Market Segmentation (by Application)

Household
Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Rice Cooker Market
Overview of the regional outlook of the Rice Cooker Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Rice Cooker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Rice Cooker, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Rice Cooker

1.2 Key Market Segments

1.2.1 Rice Cooker Segment by Type

1.2.2 Rice Cooker Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 RICE COOKER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Rice Cooker Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Rice Cooker Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 RICE COOKER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Rice Cooker Product Life Cycle

3.3 Global Rice Cooker Sales by Manufacturers (2020-2025)

3.4 Global Rice Cooker Revenue Market Share by Manufacturers (2020-2025)

3.5 Rice Cooker Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Rice Cooker Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Rice Cooker Market Competitive Situation and Trends

3.8.1 Rice Cooker Market Concentration Rate

3.8.2 Global 5 and 10 Largest Rice Cooker Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 RICE COOKER INDUSTRY CHAIN ANALYSIS

- 4.1 Rice Cooker Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF RICE COOKER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Rice Cooker Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Rice Cooker Market
- 5.7 ESG Ratings of Leading Companies

6 RICE COOKER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Rice Cooker Sales Market Share by Type (2020-2025)
- 6.3 Global Rice Cooker Market Size by Type (2020-2025)
- 6.4 Global Rice Cooker Price by Type (2020-2025)

7 RICE COOKER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Rice Cooker Market Sales by Application (2020-2025)
- 7.3 Global Rice Cooker Market Size (M USD) by Application (2020-2025)
- 7.4 Global Rice Cooker Sales Growth Rate by Application (2020-2025)

8 RICE COOKER MARKET SALES BY REGION

8.1 Global Rice Cooker Sales by Region

8.1.1 Global Rice Cooker Sales by Region

8.1.2 Global Rice Cooker Sales Market Share by Region

8.2 Global Rice Cooker Market Size by Region

8.2.1 Global Rice Cooker Market Size by Region

8.2.2 Global Rice Cooker Market Size by Region

8.3 North America

8.3.1 North America Rice Cooker Sales by Country

8.3.2 North America Rice Cooker Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Rice Cooker Sales by Country

8.4.2 Europe Rice Cooker Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Rice Cooker Sales by Region

8.5.2 Asia Pacific Rice Cooker Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Rice Cooker Sales by Country

8.6.2 South America Rice Cooker Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Rice Cooker Sales by Region

8.7.2 Middle East and Africa Rice Cooker Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 RICE COOKER MARKET PRODUCTION BY REGION

9.1 Global Production of Rice Cooker by Region(2020-2025)

9.2 Global Rice Cooker Revenue Market Share by Region (2020-2025)

9.3 Global Rice Cooker Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Rice Cooker Production

9.4.1 North America Rice Cooker Production Growth Rate (2020-2025)

9.4.2 North America Rice Cooker Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Rice Cooker Production

9.5.1 Europe Rice Cooker Production Growth Rate (2020-2025)

9.5.2 Europe Rice Cooker Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Rice Cooker Production (2020-2025)

9.6.1 Japan Rice Cooker Production Growth Rate (2020-2025)

9.6.2 Japan Rice Cooker Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Rice Cooker Production (2020-2025)

9.7.1 China Rice Cooker Production Growth Rate (2020-2025)

9.7.2 China Rice Cooker Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Midea

10.1.1 Midea Basic Information

10.1.2 Midea Rice Cooker Product Overview

10.1.3 Midea Rice Cooker Product Market Performance

10.1.4 Midea Business Overview

10.1.5 Midea SWOT Analysis

10.1.6 Midea Recent Developments

10.2 Joyoung

10.2.1 Joyoung Basic Information

10.2.2 Joyoung Rice Cooker Product Overview

10.2.3 Joyoung Rice Cooker Product Market Performance

- 10.2.4 Joyoung Business Overview
- 10.2.5 Joyoung SWOT Analysis
- 10.2.6 Joyoung Recent Developments
- 10.3 SUPOR(SEB)
 - 10.3.1 SUPOR(SEB) Basic Information
 - 10.3.2 SUPOR(SEB) Rice Cooker Product Overview
 - 10.3.3 SUPOR(SEB) Rice Cooker Product Market Performance
 - 10.3.4 SUPOR(SEB) Business Overview
 - 10.3.5 SUPOR(SEB) SWOT Analysis
 - 10.3.6 SUPOR(SEB) Recent Developments
- 10.4 PHILIPS
 - 10.4.1 PHILIPS Basic Information
 - 10.4.2 PHILIPS Rice Cooker Product Overview
 - 10.4.3 PHILIPS Rice Cooker Product Market Performance
 - 10.4.4 PHILIPS Business Overview
 - 10.4.5 PHILIPS Recent Developments
- 10.5 ZO JIRUSHI
 - 10.5.1 ZO JIRUSHI Basic Information
 - 10.5.2 ZO JIRUSHI Rice Cooker Product Overview
 - 10.5.3 ZO JIRUSHI Rice Cooker Product Market Performance
 - 10.5.4 ZO JIRUSHI Business Overview
 - 10.5.5 ZO JIRUSHI Recent Developments
- 10.6 Cuckoo
 - 10.6.1 Cuckoo Basic Information
 - 10.6.2 Cuckoo Rice Cooker Product Overview
 - 10.6.3 Cuckoo Rice Cooker Product Market Performance
 - 10.6.4 Cuckoo Business Overview
 - 10.6.5 Cuckoo Recent Developments
- 10.7 TIGER
 - 10.7.1 TIGER Basic Information
 - 10.7.2 TIGER Rice Cooker Product Overview
 - 10.7.3 TIGER Rice Cooker Product Market Performance
 - 10.7.4 TIGER Business Overview
 - 10.7.5 TIGER Recent Developments
- 10.8 CUCHEN
 - 10.8.1 CUCHEN Basic Information
 - 10.8.2 CUCHEN Rice Cooker Product Overview
 - 10.8.3 CUCHEN Rice Cooker Product Market Performance
 - 10.8.4 CUCHEN Business Overview

10.8.5 CUCHEN Recent Developments

10.9 Panasonic

10.9.1 Panasonic Basic Information

10.9.2 Panasonic Rice Cooker Product Overview

10.9.3 Panasonic Rice Cooker Product Market Performance

10.9.4 Panasonic Business Overview

10.9.5 Panasonic Recent Developments

10.10 Mitsubishi

10.10.1 Mitsubishi Basic Information

10.10.2 Mitsubishi Rice Cooker Product Overview

10.10.3 Mitsubishi Rice Cooker Product Market Performance

10.10.4 Mitsubishi Business Overview

10.10.5 Mitsubishi Recent Developments

10.11 Guangdong Galanz

10.11.1 Guangdong Galanz Basic Information

10.11.2 Guangdong Galanz Rice Cooker Product Overview

10.11.3 Guangdong Galanz Rice Cooker Product Market Performance

10.11.4 Guangdong Galanz Business Overview

10.11.5 Guangdong Galanz Recent Developments

10.12 Povos

10.12.1 Povos Basic Information

10.12.2 Povos Rice Cooker Product Overview

10.12.3 Povos Rice Cooker Product Market Performance

10.12.4 Povos Business Overview

10.12.5 Povos Recent Developments

10.13 Guangdong Peskoe

10.13.1 Guangdong Peskoe Basic Information

10.13.2 Guangdong Peskoe Rice Cooker Product Overview

10.13.3 Guangdong Peskoe Rice Cooker Product Market Performance

10.13.4 Guangdong Peskoe Business Overview

10.13.5 Guangdong Peskoe Recent Developments

10.14 Aroma

10.14.1 Aroma Basic Information

10.14.2 Aroma Rice Cooker Product Overview

10.14.3 Aroma Rice Cooker Product Market Performance

10.14.4 Aroma Business Overview

10.14.5 Aroma Recent Developments

11 RICE COOKER MARKET FORECAST BY REGION

11.1 Global Rice Cooker Market Size Forecast

11.2 Global Rice Cooker Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Rice Cooker Market Size Forecast by Country

11.2.3 Asia Pacific Rice Cooker Market Size Forecast by Region

11.2.4 South America Rice Cooker Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Rice Cooker by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Rice Cooker Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Rice Cooker by Type (2026-2035)

12.1.2 Global Rice Cooker Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Rice Cooker by Type (2026-2035)

12.2 Global Rice Cooker Market Forecast by Application (2026-2035)

12.2.1 Global Rice Cooker Sales (K Units) Forecast by Application

12.2.2 Global Rice Cooker Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Rice Cooker Market Size by Type (M USD)
Table 4. Global Rice Cooker Market Size by Application
Table 5. Rice Cooker Market Size Comparison by Region (M USD)
Table 6. Global Rice Cooker Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Rice Cooker Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Rice Cooker Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Rice Cooker Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Rice Cooker as of 2025)
Table 11. Global Market Rice Cooker Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Rice Cooker Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Rice Cooker Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Rice Cooker Sales by Type (K Units)
Table 27. Global Rice Cooker Market Size by Type (M USD)
Table 28. Global Rice Cooker Sales (K Units) by Type (2020-2025)
Table 29. Global Rice Cooker Sales Market Share by Type (2020-2025)
Table 30. Global Rice Cooker Market Size (M USD) by Type (2020-2025)
Table 31. Global Rice Cooker Market Share by Type (2020-2025)

Table 32. Global Rice Cooker Price (USD/Unit) by Type (2020-2025)
Table 33. Global Rice Cooker Sales (K Units) by Application
Table 34. Global Rice Cooker Market Size by Application
Table 35. Global Rice Cooker Sales by Application (2020-2025) & (K Units)
Table 36. Global Rice Cooker Sales Market Share by Application (2020-2025)
Table 37. Global Rice Cooker Market Size by Application (2020-2025) & (M USD)
Table 38. Global Rice Cooker Market Share by Application (2020-2025)
Table 39. Global Rice Cooker Sales Growth Rate by Application (2020-2025)
Table 40. Global Rice Cooker Sales by Region (2020-2025) & (K Units)
Table 41. Global Rice Cooker Sales Market Share by Region (2020-2025)
Table 42. Global Rice Cooker Market Size by Region (2020-2025) & (M USD)
Table 43. Global Rice Cooker Market Size by Region (2020-2025)
Table 44. North America Rice Cooker Sales by Country (2020-2025) & (K Units)
Table 45. North America Rice Cooker Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Rice Cooker Sales by Country (2020-2025) & (K Units)
Table 47. Europe Rice Cooker Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Rice Cooker Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Rice Cooker Market Size by Region (2020-2025) & (M USD)
Table 50. South America Rice Cooker Sales by Country (2020-2025) & (K Units)
Table 51. South America Rice Cooker Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Rice Cooker Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Rice Cooker Market Size by Region (2020-2025) & (M USD)
Table 54. Global Rice Cooker Production (K Units) by Region(2020-2025)
Table 55. Global Rice Cooker Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Rice Cooker Revenue Market Share by Region (2020-2025)
Table 57. Global Rice Cooker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Rice Cooker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Rice Cooker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Rice Cooker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Rice Cooker Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Midea Basic Information
Table 63. Midea Rice Cooker Product Overview
Table 64. Midea Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2020-2025)

Table 65. Midea Business Overview

Table 66. Midea SWOT Analysis

Table 67. Midea Recent Developments

Table 68. Joyoung Basic Information

Table 69. Joyoung Rice Cooker Product Overview

Table 70. Joyoung Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Joyoung Business Overview

Table 72. Joyoung SWOT Analysis

Table 73. Joyoung Recent Developments

Table 74. SUPOR(SEB) Basic Information

Table 75. SUPOR(SEB) Rice Cooker Product Overview

Table 76. SUPOR(SEB) Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. SUPOR(SEB) Business Overview

Table 78. SUPOR(SEB) SWOT Analysis

Table 79. SUPOR(SEB) Recent Developments

Table 80. PHILIPS Basic Information

Table 81. PHILIPS Rice Cooker Product Overview

Table 82. PHILIPS Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. PHILIPS Business Overview

Table 84. PHILIPS Recent Developments

Table 85. ZO JIRUSHI Basic Information

Table 86. ZO JIRUSHI Rice Cooker Product Overview

Table 87. ZO JIRUSHI Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. ZO JIRUSHI Business Overview

Table 89. ZO JIRUSHI Recent Developments

Table 90. Cuckoo Basic Information

Table 91. Cuckoo Rice Cooker Product Overview

Table 92. Cuckoo Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Cuckoo Business Overview

Table 94. Cuckoo Recent Developments

Table 95. TIGER Basic Information

Table 96. TIGER Rice Cooker Product Overview

Table 97. TIGER Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2020-2025)

Table 98. TIGER Business Overview

Table 99. TIGER Recent Developments

Table 100. CUCHEN Basic Information

Table 101. CUCHEN Rice Cooker Product Overview

Table 102. CUCHEN Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. CUCHEN Business Overview

Table 104. CUCHEN Recent Developments

Table 105. Panasonic Basic Information

Table 106. Panasonic Rice Cooker Product Overview

Table 107. Panasonic Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Panasonic Business Overview

Table 109. Panasonic Recent Developments

Table 110. Mitsubishi Basic Information

Table 111. Mitsubishi Rice Cooker Product Overview

Table 112. Mitsubishi Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Mitsubishi Business Overview

Table 114. Mitsubishi Recent Developments

Table 115. Guangdong Galanz Basic Information

Table 116. Guangdong Galanz Rice Cooker Product Overview

Table 117. Guangdong Galanz Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Guangdong Galanz Business Overview

Table 119. Guangdong Galanz Recent Developments

Table 120. Povos Basic Information

Table 121. Povos Rice Cooker Product Overview

Table 122. Povos Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Povos Business Overview

Table 124. Povos Recent Developments

Table 125. Guangdong Peskoe Basic Information

Table 126. Guangdong Peskoe Rice Cooker Product Overview

Table 127. Guangdong Peskoe Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Guangdong Peskoe Business Overview

Table 129. Guangdong Peskoe Recent Developments

Table 130. Aroma Basic Information

Table 131. Aroma Rice Cooker Product Overview

Table 132. Aroma Rice Cooker Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. Aroma Business Overview

Table 134. Aroma Recent Developments

Table 135. Global Rice Cooker Sales Forecast by Region (2026-2035) & (K Units)

Table 136. Global Rice Cooker Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Rice Cooker Sales Forecast by Country (2026-2035) & (K Units)

Table 138. North America Rice Cooker Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Rice Cooker Sales Forecast by Country (2026-2035) & (K Units)

Table 140. Europe Rice Cooker Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Rice Cooker Sales Forecast by Region (2026-2035) & (K Units)

Table 142. Asia Pacific Rice Cooker Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Rice Cooker Sales Forecast by Country (2026-2035) & (K Units)

Table 144. South America Rice Cooker Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Rice Cooker Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Rice Cooker Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Rice Cooker Sales Forecast by Type (2026-2035) & (K Units)

Table 148. Global Rice Cooker Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Rice Cooker Price Forecast by Type (2026-2035) & (USD/Unit)

Table 150. Global Rice Cooker Sales (K Units) Forecast by Application (2026-2035)

Table 151. Global Rice Cooker Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Rice Cooker
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Rice Cooker Market Size (M USD), 2025-2035
- Figure 5. Global Rice Cooker Market Size (M USD) (2020-2035)
- Figure 6. Global Rice Cooker Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Rice Cooker Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Rice Cooker Product Life Cycle
- Figure 13. Rice Cooker Sales Share by Manufacturers in 2025
- Figure 14. Global Rice Cooker Revenue Share by Manufacturers in 2025
- Figure 15. Rice Cooker Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Rice Cooker Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Rice Cooker Revenue in 2025
- Figure 18. Industry Chain Map of Rice Cooker
- Figure 19. Global Rice Cooker Market PEST Analysis
- Figure 20. Global Rice Cooker Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Rice Cooker Market Share by Type
- Figure 27. Sales Market Share of Rice Cooker by Type (2020-2025)
- Figure 28. Sales Market Share of Rice Cooker by Type in 2025
- Figure 29. Market Share of Rice Cooker by Type (2020-2025)
- Figure 30. Market Share of Rice Cooker by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Rice Cooker Market Share by Application

- Figure 33. Global Rice Cooker Sales Market Share by Application (2020-2025)
- Figure 34. Global Rice Cooker Sales Market Share by Application in 2025
- Figure 35. Global Rice Cooker Market Share by Application (2020-2025)
- Figure 36. Global Rice Cooker Market Share by Application in 2025
- Figure 37. Global Rice Cooker Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Rice Cooker Sales Market Share by Region (2020-2025)
- Figure 39. Global Rice Cooker Market Size by Region (2020-2025)
- Figure 40. North America Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Rice Cooker Sales Market Share by Country in 2024
- Figure 43. North America Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Rice Cooker Market Size by Country in 2024
- Figure 45. U.S. Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Rice Cooker Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Rice Cooker Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Rice Cooker Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Rice Cooker Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Rice Cooker Sales Market Share by Country in 2024
- Figure 53. Europe Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Rice Cooker Market Size by Country in 2024
- Figure 55. Germany Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Rice Cooker Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Rice Cooker Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Rice Cooker Market Size by Region in 2024
- Figure 68. China Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Rice Cooker Sales and Growth Rate (K Units)

Figure 79. South America Rice Cooker Sales Market Share by Country in 2024

Figure 80. South America Rice Cooker Market Size and Growth Rate (M USD)

Figure 81. South America Rice Cooker Market Size by Country in 2024

Figure 82. Brazil Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Rice Cooker Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Rice Cooker Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Rice Cooker Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Rice Cooker Market Size by Region in 2024

Figure 92. Saudi Arabia Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Rice Cooker Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Rice Cooker Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Rice Cooker Production Market Share by Region (2020-2025)

Figure 103. North America Rice Cooker Production (K Units) Growth Rate (2020-2025)

- Figure 104. Europe Rice Cooker Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Rice Cooker Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Rice Cooker Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Rice Cooker Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Rice Cooker Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Rice Cooker Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Rice Cooker Market Share Forecast by Type (2026-2035)
- Figure 111. Global Rice Cooker Sales Forecast by Application (2026-2035)
- Figure 112. Global Rice Cooker Market Share Forecast by Application (2026-2035)

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