

# Global Retail Drug Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

A drug is any substance (other than food that provides nutritional support) that, when inhaled, injected, smoked, consumed, absorbed via a patch on the skin, or dissolved under the tongue causes a temporary physiological (and often psychological) change in the body.

The Global Retail Drug Market Size was estimated at USD 1214.65 million in 2023 and is projected to reach USD 1441.92 million by 2029, exhibiting a CAGR of 2.90% during the forecast period.

This report provides a deep insight into the global Retail Drug market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Retail Drug Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Retail Drug market in any manner.

## Global Retail Drug Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

CVS Caremark

Rite Aid

Target

Walgreens

Walmart

### Market Segmentation (by Type)

Generic Drug

OTC Drug

Others

### Market Segmentation (by Application)

Hospital

Clinic

Home Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Retail Drug Market

Overview of the regional outlook of the Retail Drug Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Retail Drug Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Retail Drug
- 1.2 Key Market Segments
  - 1.2.1 Retail Drug Segment by Type
  - 1.2.2 Retail Drug Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 RETAIL DRUG MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Retail Drug Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Retail Drug Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 RETAIL DRUG MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Retail Drug Sales by Manufacturers (2019-2024)
- 3.2 Global Retail Drug Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Retail Drug Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Retail Drug Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Retail Drug Sales Sites, Area Served, Product Type
- 3.6 Retail Drug Market Competitive Situation and Trends
  - 3.6.1 Retail Drug Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Retail Drug Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 RETAIL DRUG INDUSTRY CHAIN ANALYSIS**

- 4.1 Retail Drug Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF RETAIL DRUG MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 RETAIL DRUG MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Retail Drug Sales Market Share by Type (2019-2024)
- 6.3 Global Retail Drug Market Size Market Share by Type (2019-2024)
- 6.4 Global Retail Drug Price by Type (2019-2024)

## **7 RETAIL DRUG MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Retail Drug Market Sales by Application (2019-2024)
- 7.3 Global Retail Drug Market Size (M USD) by Application (2019-2024)
- 7.4 Global Retail Drug Sales Growth Rate by Application (2019-2024)

## **8 RETAIL DRUG MARKET SEGMENTATION BY REGION**

- 8.1 Global Retail Drug Sales by Region
  - 8.1.1 Global Retail Drug Sales by Region
  - 8.1.2 Global Retail Drug Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Retail Drug Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Retail Drug Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Retail Drug Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Retail Drug Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Retail Drug Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 CVS Caremark
  - 9.1.1 CVS Caremark Retail Drug Basic Information
  - 9.1.2 CVS Caremark Retail Drug Product Overview
  - 9.1.3 CVS Caremark Retail Drug Product Market Performance
  - 9.1.4 CVS Caremark Business Overview
  - 9.1.5 CVS Caremark Retail Drug SWOT Analysis
  - 9.1.6 CVS Caremark Recent Developments
- 9.2 Rite Aid
  - 9.2.1 Rite Aid Retail Drug Basic Information

- 9.2.2 Rite Aid Retail Drug Product Overview
- 9.2.3 Rite Aid Retail Drug Product Market Performance
- 9.2.4 Rite Aid Business Overview
- 9.2.5 Rite Aid Retail Drug SWOT Analysis
- 9.2.6 Rite Aid Recent Developments

### 9.3 Target

- 9.3.1 Target Retail Drug Basic Information
- 9.3.2 Target Retail Drug Product Overview
- 9.3.3 Target Retail Drug Product Market Performance
- 9.3.4 Target Retail Drug SWOT Analysis
- 9.3.5 Target Business Overview
- 9.3.6 Target Recent Developments

### 9.4 Walgreens

- 9.4.1 Walgreens Retail Drug Basic Information
- 9.4.2 Walgreens Retail Drug Product Overview
- 9.4.3 Walgreens Retail Drug Product Market Performance
- 9.4.4 Walgreens Business Overview
- 9.4.5 Walgreens Recent Developments

### 9.5 Walmart

- 9.5.1 Walmart Retail Drug Basic Information
- 9.5.2 Walmart Retail Drug Product Overview
- 9.5.3 Walmart Retail Drug Product Market Performance
- 9.5.4 Walmart Business Overview
- 9.5.5 Walmart Recent Developments

## **10 RETAIL DRUG MARKET FORECAST BY REGION**

- 10.1 Global Retail Drug Market Size Forecast
- 10.2 Global Retail Drug Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Retail Drug Market Size Forecast by Country
  - 10.2.3 Asia Pacific Retail Drug Market Size Forecast by Region
  - 10.2.4 South America Retail Drug Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Retail Drug by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Retail Drug Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Retail Drug by Type (2025-2030)

- 11.1.2 Global Retail Drug Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Retail Drug by Type (2025-2030)
- 11.2 Global Retail Drug Market Forecast by Application (2025-2030)
  - 11.2.1 Global Retail Drug Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Retail Drug Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Retail Drug Market Size Comparison by Region (M USD)
- Table 5. Global Retail Drug Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Retail Drug Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Retail Drug Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Retail Drug Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Retail Drug as of 2022)
- Table 10. Global Market Retail Drug Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Retail Drug Sales Sites and Area Served
- Table 12. Manufacturers Retail Drug Product Type
- Table 13. Global Retail Drug Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Retail Drug
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Retail Drug Market Challenges
- Table 22. Global Retail Drug Sales by Type (Kilotons)
- Table 23. Global Retail Drug Market Size by Type (M USD)
- Table 24. Global Retail Drug Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Retail Drug Sales Market Share by Type (2019-2024)
- Table 26. Global Retail Drug Market Size (M USD) by Type (2019-2024)
- Table 27. Global Retail Drug Market Size Share by Type (2019-2024)
- Table 28. Global Retail Drug Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Retail Drug Sales (Kilotons) by Application
- Table 30. Global Retail Drug Market Size by Application
- Table 31. Global Retail Drug Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Retail Drug Sales Market Share by Application (2019-2024)
- Table 33. Global Retail Drug Sales by Application (2019-2024) & (M USD)

- Table 34. Global Retail Drug Market Share by Application (2019-2024)
- Table 35. Global Retail Drug Sales Growth Rate by Application (2019-2024)
- Table 36. Global Retail Drug Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Retail Drug Sales Market Share by Region (2019-2024)
- Table 38. North America Retail Drug Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Retail Drug Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Retail Drug Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Retail Drug Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Retail Drug Sales by Region (2019-2024) & (Kilotons)
- Table 43. CVS Caremark Retail Drug Basic Information
- Table 44. CVS Caremark Retail Drug Product Overview
- Table 45. CVS Caremark Retail Drug Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. CVS Caremark Business Overview
- Table 47. CVS Caremark Retail Drug SWOT Analysis
- Table 48. CVS Caremark Recent Developments
- Table 49. Rite Aid Retail Drug Basic Information
- Table 50. Rite Aid Retail Drug Product Overview
- Table 51. Rite Aid Retail Drug Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Rite Aid Business Overview
- Table 53. Rite Aid Retail Drug SWOT Analysis
- Table 54. Rite Aid Recent Developments
- Table 55. Target Retail Drug Basic Information
- Table 56. Target Retail Drug Product Overview
- Table 57. Target Retail Drug Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Target Retail Drug SWOT Analysis
- Table 59. Target Business Overview
- Table 60. Target Recent Developments
- Table 61. Walgreens Retail Drug Basic Information
- Table 62. Walgreens Retail Drug Product Overview
- Table 63. Walgreens Retail Drug Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Walgreens Business Overview
- Table 65. Walgreens Recent Developments
- Table 66. Walmart Retail Drug Basic Information
- Table 67. Walmart Retail Drug Product Overview
- Table 68. Walmart Retail Drug Sales (Kilotons), Revenue (M USD), Price (USD/Ton)

and Gross Margin (2019-2024)

Table 69. Walmart Business Overview

Table 70. Walmart Recent Developments

Table 71. Global Retail Drug Sales Forecast by Region (2025-2030) & (Kilotons)

Table 72. Global Retail Drug Market Size Forecast by Region (2025-2030) & (M USD)

Table 73. North America Retail Drug Sales Forecast by Country (2025-2030) & (Kilotons)

Table 74. North America Retail Drug Market Size Forecast by Country (2025-2030) & (M USD)

Table 75. Europe Retail Drug Sales Forecast by Country (2025-2030) & (Kilotons)

Table 76. Europe Retail Drug Market Size Forecast by Country (2025-2030) & (M USD)

Table 77. Asia Pacific Retail Drug Sales Forecast by Region (2025-2030) & (Kilotons)

Table 78. Asia Pacific Retail Drug Market Size Forecast by Region (2025-2030) & (M USD)

Table 79. South America Retail Drug Sales Forecast by Country (2025-2030) & (Kilotons)

Table 80. South America Retail Drug Market Size Forecast by Country (2025-2030) & (M USD)

Table 81. Middle East and Africa Retail Drug Consumption Forecast by Country (2025-2030) & (Units)

Table 82. Middle East and Africa Retail Drug Market Size Forecast by Country (2025-2030) & (M USD)

Table 83. Global Retail Drug Sales Forecast by Type (2025-2030) & (Kilotons)

Table 84. Global Retail Drug Market Size Forecast by Type (2025-2030) & (M USD)

Table 85. Global Retail Drug Price Forecast by Type (2025-2030) & (USD/Ton)

Table 86. Global Retail Drug Sales (Kilotons) Forecast by Application (2025-2030)

Table 87. Global Retail Drug Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Retail Drug
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Retail Drug Market Size (M USD), 2019-2030
- Figure 5. Global Retail Drug Market Size (M USD) (2019-2030)
- Figure 6. Global Retail Drug Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Retail Drug Market Size by Country (M USD)
- Figure 11. Retail Drug Sales Share by Manufacturers in 2023
- Figure 12. Global Retail Drug Revenue Share by Manufacturers in 2023
- Figure 13. Retail Drug Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Retail Drug Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Retail Drug Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Retail Drug Market Share by Type
- Figure 18. Sales Market Share of Retail Drug by Type (2019-2024)
- Figure 19. Sales Market Share of Retail Drug by Type in 2023
- Figure 20. Market Size Share of Retail Drug by Type (2019-2024)
- Figure 21. Market Size Market Share of Retail Drug by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Retail Drug Market Share by Application
- Figure 24. Global Retail Drug Sales Market Share by Application (2019-2024)
- Figure 25. Global Retail Drug Sales Market Share by Application in 2023
- Figure 26. Global Retail Drug Market Share by Application (2019-2024)
- Figure 27. Global Retail Drug Market Share by Application in 2023
- Figure 28. Global Retail Drug Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Retail Drug Sales Market Share by Region (2019-2024)
- Figure 30. North America Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Retail Drug Sales Market Share by Country in 2023
- Figure 32. U.S. Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Retail Drug Sales (Kilotons) and Growth Rate (2019-2024)

- Figure 34. Mexico Retail Drug Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Retail Drug Sales Market Share by Country in 2023
- Figure 37. Germany Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Retail Drug Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Retail Drug Sales Market Share by Region in 2023
- Figure 44. China Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Retail Drug Sales and Growth Rate (Kilotons)
- Figure 50. South America Retail Drug Sales Market Share by Country in 2023
- Figure 51. Brazil Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Retail Drug Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Retail Drug Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Retail Drug Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Retail Drug Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Retail Drug Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Retail Drug Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Retail Drug Market Share Forecast by Type (2025-2030)
- Figure 65. Global Retail Drug Sales Forecast by Application (2025-2030)
- Figure 66. Global Retail Drug Market Share Forecast by Application (2025-2030)



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