

# Global Resistive Touch Screen Controller IC Market Research Report 2026(Status and Outlook)

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## Abstracts

Resistive touch screen technology is often considered more cost-effective compared to other touch technologies, such as capacitive. This makes it an attractive option for applications where cost is a critical factor, especially in budget-friendly consumer electronics and certain industrial applications. Resistive touch screens are known for their durability and reliability. They can withstand harsh environmental conditions and are less sensitive to factors such as dust, moisture, and temperature variations. These characteristics make resistive touch screens suitable for demanding industrial and outdoor applications.

The global Resistive Touch Screen Controller IC market size was estimated at USD 431.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Resistive Touch Screen Controller IC market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Resistive Touch Screen Controller IC market. It offers detailed profiles of major players, including

their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Resistive Touch Screen Controller IC market.

## **Global Resistive Touch Screen Controller IC Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Texas Instruments  
Microchip  
Analog Devices  
ROHM Semiconductor  
Renesas  
STMicroelectronics  
Infineon Technologies  
NXP Semiconductors

### **Market Segmentation (by Type)**

Single-Touch Controller  
Multi-Touch Controller

## **Market Segmentation (by Application)**

Automotive  
Consumer Electronics  
Industrial  
Medical  
Others

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Resistive Touch Screen Controller IC Market  
Overview of the regional outlook of the Resistive Touch Screen Controller IC Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Resistive Touch Screen Controller IC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Resistive Touch Screen Controller IC, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Resistive Touch Screen Controller IC
- 1.2 Key Market Segments
  - 1.2.1 Resistive Touch Screen Controller IC Segment by Type
  - 1.2.2 Resistive Touch Screen Controller IC Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Resistive Touch Screen Controller IC Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Resistive Touch Screen Controller IC Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Resistive Touch Screen Controller IC Product Life Cycle
- 3.3 Global Resistive Touch Screen Controller IC Sales by Manufacturers (2020-2025)
- 3.4 Global Resistive Touch Screen Controller IC Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Resistive Touch Screen Controller IC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Resistive Touch Screen Controller IC Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Resistive Touch Screen Controller IC Market Competitive Situation and Trends

- 3.8.1 Resistive Touch Screen Controller IC Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Resistive Touch Screen Controller IC Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

#### **4 RESISTIVE TOUCH SCREEN CONTROLLER IC INDUSTRY CHAIN ANALYSIS**

- 4.1 Resistive Touch Screen Controller IC Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Resistive Touch Screen Controller IC Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Resistive Touch Screen Controller IC Market
- 5.7 ESG Ratings of Leading Companies

#### **6 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Resistive Touch Screen Controller IC Sales Market Share by Type (2020-2025)

6.3 Global Resistive Touch Screen Controller IC Market Size by Type (2020-2025)

6.4 Global Resistive Touch Screen Controller IC Price by Type (2020-2025)

## **7 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Resistive Touch Screen Controller IC Market Sales by Application (2020-2025)

7.3 Global Resistive Touch Screen Controller IC Market Size (M USD) by Application (2020-2025)

7.4 Global Resistive Touch Screen Controller IC Sales Growth Rate by Application (2020-2025)

## **8 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET SALES BY REGION**

8.1 Global Resistive Touch Screen Controller IC Sales by Region

8.1.1 Global Resistive Touch Screen Controller IC Sales by Region

8.1.2 Global Resistive Touch Screen Controller IC Sales Market Share by Region

8.2 Global Resistive Touch Screen Controller IC Market Size by Region

8.2.1 Global Resistive Touch Screen Controller IC Market Size by Region

8.2.2 Global Resistive Touch Screen Controller IC Market Size by Region

8.3 North America

8.3.1 North America Resistive Touch Screen Controller IC Sales by Country

8.3.2 North America Resistive Touch Screen Controller IC Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Resistive Touch Screen Controller IC Sales by Country

8.4.2 Europe Resistive Touch Screen Controller IC Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Resistive Touch Screen Controller IC Sales by Region
- 8.5.2 Asia Pacific Resistive Touch Screen Controller IC Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Resistive Touch Screen Controller IC Sales by Country
  - 8.6.2 South America Resistive Touch Screen Controller IC Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Resistive Touch Screen Controller IC Sales by Region
  - 8.7.2 Middle East and Africa Resistive Touch Screen Controller IC Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Resistive Touch Screen Controller IC by Region(2020-2025)
- 9.2 Global Resistive Touch Screen Controller IC Revenue Market Share by Region (2020-2025)
- 9.3 Global Resistive Touch Screen Controller IC Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Resistive Touch Screen Controller IC Production
  - 9.4.1 North America Resistive Touch Screen Controller IC Production Growth Rate (2020-2025)
  - 9.4.2 North America Resistive Touch Screen Controller IC Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Resistive Touch Screen Controller IC Production
  - 9.5.1 Europe Resistive Touch Screen Controller IC Production Growth Rate (2020-2025)

9.5.2 Europe Resistive Touch Screen Controller IC Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Resistive Touch Screen Controller IC Production (2020-2025)

9.6.1 Japan Resistive Touch Screen Controller IC Production Growth Rate (2020-2025)

9.6.2 Japan Resistive Touch Screen Controller IC Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Resistive Touch Screen Controller IC Production (2020-2025)

9.7.1 China Resistive Touch Screen Controller IC Production Growth Rate (2020-2025)

9.7.2 China Resistive Touch Screen Controller IC Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Texas Instruments

10.1.1 Texas Instruments Basic Information

10.1.2 Texas Instruments Resistive Touch Screen Controller IC Product Overview

10.1.3 Texas Instruments Resistive Touch Screen Controller IC Product Market Performance

10.1.4 Texas Instruments Business Overview

10.1.5 Texas Instruments SWOT Analysis

10.1.6 Texas Instruments Recent Developments

10.2 Microchip

10.2.1 Microchip Basic Information

10.2.2 Microchip Resistive Touch Screen Controller IC Product Overview

10.2.3 Microchip Resistive Touch Screen Controller IC Product Market Performance

10.2.4 Microchip Business Overview

10.2.5 Microchip SWOT Analysis

10.2.6 Microchip Recent Developments

10.3 Analog Devices

10.3.1 Analog Devices Basic Information

10.3.2 Analog Devices Resistive Touch Screen Controller IC Product Overview

10.3.3 Analog Devices Resistive Touch Screen Controller IC Product Market Performance

10.3.4 Analog Devices Business Overview

10.3.5 Analog Devices SWOT Analysis

10.3.6 Analog Devices Recent Developments

10.4 ROHM Semiconductor

- 10.4.1 ROHM Semiconductor Basic Information
- 10.4.2 ROHM Semiconductor Resistive Touch Screen Controller IC Product Overview
- 10.4.3 ROHM Semiconductor Resistive Touch Screen Controller IC Product Market Performance
- 10.4.4 ROHM Semiconductor Business Overview
- 10.4.5 ROHM Semiconductor Recent Developments
- 10.5 Renesas
  - 10.5.1 Renesas Basic Information
  - 10.5.2 Renesas Resistive Touch Screen Controller IC Product Overview
  - 10.5.3 Renesas Resistive Touch Screen Controller IC Product Market Performance
  - 10.5.4 Renesas Business Overview
  - 10.5.5 Renesas Recent Developments
- 10.6 STMicroelectronics
  - 10.6.1 STMicroelectronics Basic Information
  - 10.6.2 STMicroelectronics Resistive Touch Screen Controller IC Product Overview
  - 10.6.3 STMicroelectronics Resistive Touch Screen Controller IC Product Market Performance
  - 10.6.4 STMicroelectronics Business Overview
  - 10.6.5 STMicroelectronics Recent Developments
- 10.7 Infineon Technologies
  - 10.7.1 Infineon Technologies Basic Information
  - 10.7.2 Infineon Technologies Resistive Touch Screen Controller IC Product Overview
  - 10.7.3 Infineon Technologies Resistive Touch Screen Controller IC Product Market Performance
  - 10.7.4 Infineon Technologies Business Overview
  - 10.7.5 Infineon Technologies Recent Developments
- 10.8 NXP Semiconductors
  - 10.8.1 NXP Semiconductors Basic Information
  - 10.8.2 NXP Semiconductors Resistive Touch Screen Controller IC Product Overview
  - 10.8.3 NXP Semiconductors Resistive Touch Screen Controller IC Product Market Performance
  - 10.8.4 NXP Semiconductors Business Overview
  - 10.8.5 NXP Semiconductors Recent Developments

## **11 RESISTIVE TOUCH SCREEN CONTROLLER IC MARKET FORECAST BY REGION**

- 11.1 Global Resistive Touch Screen Controller IC Market Size Forecast
- 11.2 Global Resistive Touch Screen Controller IC Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Resistive Touch Screen Controller IC Market Size Forecast by Country
- 11.2.3 Asia Pacific Resistive Touch Screen Controller IC Market Size Forecast by Region
- 11.2.4 South America Resistive Touch Screen Controller IC Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Resistive Touch Screen Controller IC by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Resistive Touch Screen Controller IC Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Resistive Touch Screen Controller IC by Type (2026-2035)
  - 12.1.2 Global Resistive Touch Screen Controller IC Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Resistive Touch Screen Controller IC by Type (2026-2035)
- 12.2 Global Resistive Touch Screen Controller IC Market Forecast by Application (2026-2035)
  - 12.2.1 Global Resistive Touch Screen Controller IC Sales (K Units) Forecast by Application
  - 12.2.2 Global Resistive Touch Screen Controller IC Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Resistive Touch Screen Controller IC Market Size by Type (M USD)
- Table 4. Global Resistive Touch Screen Controller IC Market Size by Application
- Table 5. Resistive Touch Screen Controller IC Market Size Comparison by Region (M USD)
- Table 6. Global Resistive Touch Screen Controller IC Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Resistive Touch Screen Controller IC Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Resistive Touch Screen Controller IC Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Resistive Touch Screen Controller IC Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Resistive Touch Screen Controller IC as of 2025)
- Table 11. Global Market Resistive Touch Screen Controller IC Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Resistive Touch Screen Controller IC Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Resistive Touch Screen Controller IC Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Resistive Touch Screen Controller IC Sales by Type (K Units)

Table 27. Global Resistive Touch Screen Controller IC Market Size by Type (M USD)

Table 28. Global Resistive Touch Screen Controller IC Sales (K Units) by Type (2020-2025)

Table 29. Global Resistive Touch Screen Controller IC Sales Market Share by Type (2020-2025)

Table 30. Global Resistive Touch Screen Controller IC Market Size (M USD) by Type (2020-2025)

Table 31. Global Resistive Touch Screen Controller IC Market Share by Type (2020-2025)

Table 32. Global Resistive Touch Screen Controller IC Price (USD/Unit) by Type (2020-2025)

Table 33. Global Resistive Touch Screen Controller IC Sales (K Units) by Application

Table 34. Global Resistive Touch Screen Controller IC Market Size by Application

Table 35. Global Resistive Touch Screen Controller IC Sales by Application (2020-2025) & (K Units)

Table 36. Global Resistive Touch Screen Controller IC Sales Market Share by Application (2020-2025)

Table 37. Global Resistive Touch Screen Controller IC Market Size by Application (2020-2025) & (M USD)

Table 38. Global Resistive Touch Screen Controller IC Market Share by Application (2020-2025)

Table 39. Global Resistive Touch Screen Controller IC Sales Growth Rate by Application (2020-2025)

Table 40. Global Resistive Touch Screen Controller IC Sales by Region (2020-2025) & (K Units)

Table 41. Global Resistive Touch Screen Controller IC Sales Market Share by Region (2020-2025)

Table 42. Global Resistive Touch Screen Controller IC Market Size by Region (2020-2025) & (M USD)

Table 43. Global Resistive Touch Screen Controller IC Market Size by Region (2020-2025)

Table 44. North America Resistive Touch Screen Controller IC Sales by Country (2020-2025) & (K Units)

Table 45. North America Resistive Touch Screen Controller IC Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Resistive Touch Screen Controller IC Sales by Country (2020-2025) & (K Units)

Table 47. Europe Resistive Touch Screen Controller IC Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Resistive Touch Screen Controller IC Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Resistive Touch Screen Controller IC Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Resistive Touch Screen Controller IC Sales by Country (2020-2025) & (K Units)
- Table 51. South America Resistive Touch Screen Controller IC Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Resistive Touch Screen Controller IC Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Resistive Touch Screen Controller IC Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Resistive Touch Screen Controller IC Production (K Units) by Region(2020-2025)
- Table 55. Global Resistive Touch Screen Controller IC Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Resistive Touch Screen Controller IC Revenue Market Share by Region (2020-2025)
- Table 57. Global Resistive Touch Screen Controller IC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Resistive Touch Screen Controller IC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Resistive Touch Screen Controller IC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Resistive Touch Screen Controller IC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Resistive Touch Screen Controller IC Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Texas Instruments Basic Information
- Table 63. Texas Instruments Resistive Touch Screen Controller IC Product Overview
- Table 64. Texas Instruments Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Texas Instruments Business Overview
- Table 66. Texas Instruments SWOT Analysis
- Table 67. Texas Instruments Recent Developments
- Table 68. Microchip Basic Information
- Table 69. Microchip Resistive Touch Screen Controller IC Product Overview
- Table 70. Microchip Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Microchip Business Overview

Table 72. Microchip SWOT Analysis

Table 73. Microchip Recent Developments

Table 74. Analog Devices Basic Information

Table 75. Analog Devices Resistive Touch Screen Controller IC Product Overview

Table 76. Analog Devices Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Analog Devices Business Overview

Table 78. Analog Devices SWOT Analysis

Table 79. Analog Devices Recent Developments

Table 80. ROHM Semiconductor Basic Information

Table 81. ROHM Semiconductor Resistive Touch Screen Controller IC Product Overview

Table 82. ROHM Semiconductor Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. ROHM Semiconductor Business Overview

Table 84. ROHM Semiconductor Recent Developments

Table 85. Renesas Basic Information

Table 86. Renesas Resistive Touch Screen Controller IC Product Overview

Table 87. Renesas Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Renesas Business Overview

Table 89. Renesas Recent Developments

Table 90. STMicroelectronics Basic Information

Table 91. STMicroelectronics Resistive Touch Screen Controller IC Product Overview

Table 92. STMicroelectronics Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. STMicroelectronics Business Overview

Table 94. STMicroelectronics Recent Developments

Table 95. Infineon Technologies Basic Information

Table 96. Infineon Technologies Resistive Touch Screen Controller IC Product Overview

Table 97. Infineon Technologies Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Infineon Technologies Business Overview

Table 99. Infineon Technologies Recent Developments

Table 100. NXP Semiconductors Basic Information

Table 101. NXP Semiconductors Resistive Touch Screen Controller IC Product Overview

- Table 102. NXP Semiconductors Resistive Touch Screen Controller IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. NXP Semiconductors Business Overview
- Table 104. NXP Semiconductors Recent Developments
- Table 105. Global Resistive Touch Screen Controller IC Sales Forecast by Region (2026-2035) & (K Units)
- Table 106. Global Resistive Touch Screen Controller IC Market Size Forecast by Region (2026-2035) & (M USD)
- Table 107. North America Resistive Touch Screen Controller IC Sales Forecast by Country (2026-2035) & (K Units)
- Table 108. North America Resistive Touch Screen Controller IC Market Size Forecast by Country (2026-2035) & (M USD)
- Table 109. Europe Resistive Touch Screen Controller IC Sales Forecast by Country (2026-2035) & (K Units)
- Table 110. Europe Resistive Touch Screen Controller IC Market Size Forecast by Country (2026-2035) & (M USD)
- Table 111. Asia Pacific Resistive Touch Screen Controller IC Sales Forecast by Region (2026-2035) & (K Units)
- Table 112. Asia Pacific Resistive Touch Screen Controller IC Market Size Forecast by Region (2026-2035) & (M USD)
- Table 113. South America Resistive Touch Screen Controller IC Sales Forecast by Country (2026-2035) & (K Units)
- Table 114. South America Resistive Touch Screen Controller IC Market Size Forecast by Country (2026-2035) & (M USD)
- Table 115. Middle East and Africa Resistive Touch Screen Controller IC Sales Forecast by Country (2026-2035) & (Units)
- Table 116. Middle East and Africa Resistive Touch Screen Controller IC Market Size Forecast by Country (2026-2035) & (M USD)
- Table 117. Global Resistive Touch Screen Controller IC Sales Forecast by Type (2026-2035) & (K Units)
- Table 118. Global Resistive Touch Screen Controller IC Market Size Forecast by Type (2026-2035) & (M USD)
- Table 119. Global Resistive Touch Screen Controller IC Price Forecast by Type (2026-2035) & (USD/Unit)
- Table 120. Global Resistive Touch Screen Controller IC Sales (K Units) Forecast by Application (2026-2035)
- Table 121. Global Resistive Touch Screen Controller IC Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Resistive Touch Screen Controller IC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Resistive Touch Screen Controller IC Market Size (M USD), 2025-2035
- Figure 5. Global Resistive Touch Screen Controller IC Market Size (M USD) (2020-2035)
- Figure 6. Global Resistive Touch Screen Controller IC Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Resistive Touch Screen Controller IC Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Resistive Touch Screen Controller IC Product Life Cycle
- Figure 13. Resistive Touch Screen Controller IC Sales Share by Manufacturers in 2025
- Figure 14. Global Resistive Touch Screen Controller IC Revenue Share by Manufacturers in 2025
- Figure 15. Resistive Touch Screen Controller IC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Resistive Touch Screen Controller IC Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Resistive Touch Screen Controller IC Revenue in 2025
- Figure 18. Industry Chain Map of Resistive Touch Screen Controller IC
- Figure 19. Global Resistive Touch Screen Controller IC Market PEST Analysis
- Figure 20. Global Resistive Touch Screen Controller IC Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Resistive Touch Screen Controller IC Market Share by Type
- Figure 27. Sales Market Share of Resistive Touch Screen Controller IC by Type (2020-2025)
- Figure 28. Sales Market Share of Resistive Touch Screen Controller IC by Type in 2025

- Figure 29. Market Share of Resistive Touch Screen Controller IC by Type (2020-2025)
- Figure 30. Market Share of Resistive Touch Screen Controller IC by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Resistive Touch Screen Controller IC Market Share by Application
- Figure 33. Global Resistive Touch Screen Controller IC Sales Market Share by Application (2020-2025)
- Figure 34. Global Resistive Touch Screen Controller IC Sales Market Share by Application in 2025
- Figure 35. Global Resistive Touch Screen Controller IC Market Share by Application (2020-2025)
- Figure 36. Global Resistive Touch Screen Controller IC Market Share by Application in 2025
- Figure 37. Global Resistive Touch Screen Controller IC Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Resistive Touch Screen Controller IC Sales Market Share by Region (2020-2025)
- Figure 39. Global Resistive Touch Screen Controller IC Market Size by Region (2020-2025)
- Figure 40. North America Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Resistive Touch Screen Controller IC Sales Market Share by Country in 2024
- Figure 43. North America Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Resistive Touch Screen Controller IC Market Size by Country in 2024
- Figure 45. U.S. Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Resistive Touch Screen Controller IC Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Resistive Touch Screen Controller IC Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Resistive Touch Screen Controller IC Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Resistive Touch Screen Controller IC Market Size (Units) and Growth

Rate (2020-2025)

Figure 51. Europe Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Resistive Touch Screen Controller IC Sales Market Share by Country in 2024

Figure 53. Europe Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Resistive Touch Screen Controller IC Market Size by Country in 2024

Figure 55. Germany Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Resistive Touch Screen Controller IC Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Resistive Touch Screen Controller IC Sales Market Share by Region in 2024

Figure 67. Asia Pacific Resistive Touch Screen Controller IC Market Size by Region in 2024

Figure 68. China Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Resistive Touch Screen Controller IC Sales and Growth Rate

(2020-2025) & (K Units)

Figure 71. Japan Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Resistive Touch Screen Controller IC Sales and Growth Rate (K Units)

Figure 79. South America Resistive Touch Screen Controller IC Sales Market Share by Country in 2024

Figure 80. South America Resistive Touch Screen Controller IC Market Size and Growth Rate (M USD)

Figure 81. South America Resistive Touch Screen Controller IC Market Size by Country in 2024

Figure 82. Brazil Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Resistive Touch Screen Controller IC Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Resistive Touch Screen Controller IC Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Resistive Touch Screen Controller IC Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Resistive Touch Screen Controller IC Market Size by Region in 2024

Figure 92. Saudi Arabia Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Resistive Touch Screen Controller IC Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Resistive Touch Screen Controller IC Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Resistive Touch Screen Controller IC Production Market Share by Region (2020-2025)

Figure 103. North America Resistive Touch Screen Controller IC Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Resistive Touch Screen Controller IC Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Resistive Touch Screen Controller IC Production (K Units) Growth Rate (2020-2025)

Figure 106. China Resistive Touch Screen Controller IC Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Resistive Touch Screen Controller IC Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Resistive Touch Screen Controller IC Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Resistive Touch Screen Controller IC Sales Market Share Forecast

by Type (2026-2035)

Figure 110. Global Resistive Touch Screen Controller IC Market Share Forecast by Type (2026-2035)

Figure 111. Global Resistive Touch Screen Controller IC Sales Forecast by Application (2026-2035)

Figure 112. Global Resistive Touch Screen Controller IC Market Share Forecast by Application (2026-2035)

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