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Global Residential Infrared Heaters Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

An infrared heater is a body with a higher temperature which transfers energy to a body with a lower temperature through electromagnetic radiation. Depending on the temperature of the emitting body, the wavelength of the peak of the infrared radiation ranges from 780 nm to 1 mm. No contact or medium between the two bodies is needed for the energy transfer. Infrared heaters can be operated in vacuum or atmosphere.

The global Residential Infrared Heaters market size was estimated at USD 250 million in 2023 and is projected to reach USD 334.84 million by 2032, exhibiting a CAGR of 3.30% during the forecast period.

North America Residential Infrared Heaters market size was estimated at USD 68.88 million in 2023, at a CAGR of 2.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Residential Infrared Heaters market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Residential Infrared Heaters Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

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players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Residential Infrared Heaters market in any manner.

Global Residential Infrared Heaters Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Flexel International

Herschel Infrared

Byecold

Jarden Consumer Solutions

Twin-Star

Edenpure

Schwank

Tansun

Honeywell

IR Energy

Dr Infrared Heater

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Lifesmart

Midea

Infralia

Airmate

Solamagic

FRICO

Thermablaster

Singfun

Gree

Market Segmentation (by Type)

Wall-mounted and Fixed

Desktop and Portable

Market Segmentation (by Application)

Outdoor

Indoor

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

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South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Residential Infrared Heaters Market

Overview of the regional outlook of the Residential Infrared Heaters Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

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the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

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Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Residential Infrared Heaters Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Residential Infrared Heaters, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

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including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Residential Infrared Heaters
1.2 Key Market Segments
  1.2.1 Residential Infrared Heaters Segment by Type
  1.2.2 Residential Infrared Heaters Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 RESIDENTIAL INFRARED HEATERS MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Residential Infrared Heaters Market Size (M USD) Estimates and Forecasts (2019-2032)
  2.1.2 Global Residential Infrared Heaters Sales Estimates and Forecasts (2019-2032)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 RESIDENTIAL INFRARED HEATERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Residential Infrared Heaters Sales by Manufacturers (2019-2024)
3.2 Global Residential Infrared Heaters Revenue Market Share by Manufacturers (2019-2024)
3.3 Residential Infrared Heaters Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global Residential Infrared Heaters Average Price by Manufacturers (2019-2024)
3.5 Manufacturers Residential Infrared Heaters Sales Sites, Area Served, Product Type
3.6 Residential Infrared Heaters Market Competitive Situation and Trends
  3.6.1 Residential Infrared Heaters Market Concentration Rate
  3.6.2 Global 5 and 10 Largest Residential Infrared Heaters Players Market Share by Revenue
  3.6.3 Mergers & Acquisitions, Expansion

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4 RESIDENTIAL INFRARED HEATERS INDUSTRY CHAIN ANALYSIS

4.1 Residential Infrared Heaters Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF RESIDENTIAL INFRARED HEATERS MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
  5.5.1 New Product Developments
  5.5.2 Mergers & Acquisitions
  5.5.3 Expansions
  5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 RESIDENTIAL INFRARED HEATERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Residential Infrared Heaters Sales Market Share by Type (2019-2024)
6.3 Global Residential Infrared Heaters Market Size Market Share by Type (2019-2024)
6.4 Global Residential Infrared Heaters Price by Type (2019-2024)

7 RESIDENTIAL INFRARED HEATERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Residential Infrared Heaters Market Sales by Application (2019-2024)
7.3 Global Residential Infrared Heaters Market Size (M USD) by Application (2019-2024)
7.4 Global Residential Infrared Heaters Sales Growth Rate by Application (2019-2024)

8 RESIDENTIAL INFRARED HEATERS MARKET CONSUMPTION BY REGION

+44 20 8123 2220
info@marketpublishers.com

8.1 Global Residential Infrared Heaters Sales by Region
8.1.1 Global Residential Infrared Heaters Sales by Region
8.1.2 Global Residential Infrared Heaters Sales Market Share by Region
8.2 North America
8.2.1 North America Residential Infrared Heaters Sales by Country
8.2.2 U.S.
8.2.3 Canada
8.2.4 Mexico
8.3 Europe
8.3.1 Europe Residential Infrared Heaters Sales by Country
8.3.2 Germany
8.3.3 France
8.3.4 U.K.
8.3.5 Italy
8.3.6 Russia
8.4 Asia Pacific
8.4.1 Asia Pacific Residential Infrared Heaters Sales by Region
8.4.2 China
8.4.3 Japan
8.4.4 South Korea
8.4.5 India
8.4.6 Southeast Asia
8.5 South America
8.5.1 South America Residential Infrared Heaters Sales by Country
8.5.2 Brazil
8.5.3 Argentina
8.5.4 Columbia
8.6 Middle East and Africa
8.6.1 Middle East and Africa Residential Infrared Heaters Sales by Region
8.6.2 Saudi Arabia
8.6.3 UAE
8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 RESIDENTIAL INFRARED HEATERS MARKET PRODUCTION BY REGION

9.1 Global Production of Residential Infrared Heaters by Region (2019-2024)
9.2 Global Residential Infrared Heaters Revenue Market Share by Region (2019-2024)

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9.3 Global Residential Infrared Heaters Production, Revenue, Price and Gross Margin (2019-2024)
9.4 North America Residential Infrared Heaters Production
9.4.1 North America Residential Infrared Heaters Production Growth Rate (2019-2024)
9.4.2 North America Residential Infrared Heaters Production, Revenue, Price and Gross Margin (2019-2024)
9.5 Europe Residential Infrared Heaters Production
9.5.1 Europe Residential Infrared Heaters Production Growth Rate (2019-2024)
9.5.2 Europe Residential Infrared Heaters Production, Revenue, Price and Gross Margin (2019-2024)
9.6 Japan Residential Infrared Heaters Production (2019-2024)
9.6.1 Japan Residential Infrared Heaters Production Growth Rate (2019-2024)
9.6.2 Japan Residential Infrared Heaters Production, Revenue, Price and Gross Margin (2019-2024)
9.7 China Residential Infrared Heaters Production (2019-2024)
9.7.1 China Residential Infrared Heaters Production Growth Rate (2019-2024)
9.7.2 China Residential Infrared Heaters Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Flexel International
10.1.1 Flexel International Residential Infrared Heaters Basic Information
10.1.2 Flexel International Residential Infrared Heaters Product Overview
10.1.3 Flexel International Residential Infrared Heaters Product Market Performance
10.1.4 Flexel International Business Overview
10.1.5 Flexel International Residential Infrared Heaters SWOT Analysis
10.1.6 Flexel International Recent Developments
10.2 Herschel Infrared
10.2.1 Herschel Infrared Residential Infrared Heaters Basic Information
10.2.2 Herschel Infrared Residential Infrared Heaters Product Overview
10.2.3 Herschel Infrared Residential Infrared Heaters Product Market Performance
10.2.4 Herschel Infrared Business Overview
10.2.5 Herschel Infrared Residential Infrared Heaters SWOT Analysis
10.2.6 Herschel Infrared Recent Developments
10.3 Byecold
10.3.1 Byecold Residential Infrared Heaters Basic Information
10.3.2 Byecold Residential Infrared Heaters Product Overview
10.3.3 Byecold Residential Infrared Heaters Product Market Performance

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10.3.4 Byecold Residential Infrared Heaters SWOT Analysis
10.3.5 Byecold Business Overview
10.3.6 Byecold Recent Developments
10.4 Jarden Consumer Solutions
10.4.1 Jarden Consumer Solutions Residential Infrared Heaters Basic Information
10.4.2 Jarden Consumer Solutions Residential Infrared Heaters Product Overview
10.4.3 Jarden Consumer Solutions Residential Infrared Heaters Product Market Performance
10.4.4 Jarden Consumer Solutions Business Overview
10.4.5 Jarden Consumer Solutions Recent Developments
10.5 Twin-Star
10.5.1 Twin-Star Residential Infrared Heaters Basic Information
10.5.2 Twin-Star Residential Infrared Heaters Product Overview
10.5.3 Twin-Star Residential Infrared Heaters Product Market Performance
10.5.4 Twin-Star Business Overview
10.5.5 Twin-Star Recent Developments
10.6 Edenpure
10.6.1 Edenpure Residential Infrared Heaters Basic Information
10.6.2 Edenpure Residential Infrared Heaters Product Overview
10.6.3 Edenpure Residential Infrared Heaters Product Market Performance
10.6.4 Edenpure Business Overview
10.6.5 Edenpure Recent Developments
10.7 Schwank
10.7.1 Schwank Residential Infrared Heaters Basic Information
10.7.2 Schwank Residential Infrared Heaters Product Overview
10.7.3 Schwank Residential Infrared Heaters Product Market Performance
10.7.4 Schwank Business Overview
10.7.5 Schwank Recent Developments
10.8 Tansun
10.8.1 Tansun Residential Infrared Heaters Basic Information
10.8.2 Tansun Residential Infrared Heaters Product Overview
10.8.3 Tansun Residential Infrared Heaters Product Market Performance
10.8.4 Tansun Business Overview
10.8.5 Tansun Recent Developments
10.9 Honeywell
10.9.1 Honeywell Residential Infrared Heaters Basic Information
10.9.2 Honeywell Residential Infrared Heaters Product Overview
10.9.3 Honeywell Residential Infrared Heaters Product Market Performance
10.9.4 Honeywell Business Overview

+44 20 8123 2220
info@marketpublishers.com

10.9.5 Honeywell Recent Developments
10.10 IR Energy
10.10.1 IR Energy Residential Infrared Heaters Basic Information
10.10.2 IR Energy Residential Infrared Heaters Product Overview
10.10.3 IR Energy Residential Infrared Heaters Product Market Performance
10.10.4 IR Energy Business Overview
10.10.5 IR Energy Recent Developments
10.11 Dr Infrared Heater
10.11.1 Dr Infrared Heater Residential Infrared Heaters Basic Information
10.11.2 Dr Infrared Heater Residential Infrared Heaters Product Overview
10.11.3 Dr Infrared Heater Residential Infrared Heaters Product Market Performance
10.11.4 Dr Infrared Heater Business Overview
10.11.5 Dr Infrared Heater Recent Developments
10.12 Lifesmart
10.12.1 Lifesmart Residential Infrared Heaters Basic Information
10.12.2 Lifesmart Residential Infrared Heaters Product Overview
10.12.3 Lifesmart Residential Infrared Heaters Product Market Performance
10.12.4 Lifesmart Business Overview
10.12.5 Lifesmart Recent Developments
10.13 Midea
10.13.1 Midea Residential Infrared Heaters Basic Information
10.13.2 Midea Residential Infrared Heaters Product Overview
10.13.3 Midea Residential Infrared Heaters Product Market Performance
10.13.4 Midea Business Overview
10.13.5 Midea Recent Developments
10.14 Infralia
10.14.1 Infralia Residential Infrared Heaters Basic Information
10.14.2 Infralia Residential Infrared Heaters Product Overview
10.14.3 Infralia Residential Infrared Heaters Product Market Performance
10.14.4 Infralia Business Overview
10.14.5 Infralia Recent Developments
10.15 Airmate
10.15.1 Airmate Residential Infrared Heaters Basic Information
10.15.2 Airmate Residential Infrared Heaters Product Overview
10.15.3 Airmate Residential Infrared Heaters Product Market Performance
10.15.4 Airmate Business Overview
10.15.5 Airmate Recent Developments
10.16 Solamagic
10.16.1 Solamagic Residential Infrared Heaters Basic Information

+44 20 8123 2220
info@marketpublishers.com

10.16.2 Solamagic Residential Infrared Heaters Product Overview
10.16.3 Solamagic Residential Infrared Heaters Product Market Performance
10.16.4 Solamagic Business Overview
10.16.5 Solamagic Recent Developments
10.17 FRICO
10.17.1 FRICO Residential Infrared Heaters Basic Information
10.17.2 FRICO Residential Infrared Heaters Product Overview
10.17.3 FRICO Residential Infrared Heaters Product Market Performance
10.17.4 FRICO Business Overview
10.17.5 FRICO Recent Developments
10.18 Thermablaster
10.18.1 Thermablaster Residential Infrared Heaters Basic Information
10.18.2 Thermablaster Residential Infrared Heaters Product Overview
10.18.3 Thermablaster Residential Infrared Heaters Product Market Performance
10.18.4 Thermablaster Business Overview
10.18.5 Thermablaster Recent Developments
10.19 Singfun
10.19.1 Singfun Residential Infrared Heaters Basic Information
10.19.2 Singfun Residential Infrared Heaters Product Overview
10.19.3 Singfun Residential Infrared Heaters Product Market Performance
10.19.4 Singfun Business Overview
10.19.5 Singfun Recent Developments
10.20 Gree
10.20.1 Gree Residential Infrared Heaters Basic Information
10.20.2 Gree Residential Infrared Heaters Product Overview
10.20.3 Gree Residential Infrared Heaters Product Market Performance
10.20.4 Gree Business Overview
10.20.5 Gree Recent Developments

11 RESIDENTIAL INFRARED HEATERS MARKET FORECAST BY REGION

11.1 Global Residential Infrared Heaters Market Size Forecast
11.2 Global Residential Infrared Heaters Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Residential Infrared Heaters Market Size Forecast by Country
11.2.3 Asia Pacific Residential Infrared Heaters Market Size Forecast by Region
11.2.4 South America Residential Infrared Heaters Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Consumption of Residential Infrared Heaters by Country

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12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Residential Infrared Heaters Market Forecast by Type (2025-2032)
12.1.1 Global Forecasted Sales of Residential Infrared Heaters by Type (2025-2032)
12.1.2 Global Residential Infrared Heaters Market Size Forecast by Type (2025-2032)
12.1.3 Global Forecasted Price of Residential Infrared Heaters by Type (2025-2032)
12.2 Global Residential Infrared Heaters Market Forecast by Application (2025-2032)
12.2.1 Global Residential Infrared Heaters Sales (K Units) Forecast by Application
12.2.2 Global Residential Infrared Heaters Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Residential Infrared Heaters Market Size Comparison by Region (M USD)
Table 5. Global Residential Infrared Heaters Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global Residential Infrared Heaters Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Residential Infrared Heaters Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Residential Infrared Heaters Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Residential Infrared Heaters as of 2022)
Table 10. Global Market Residential Infrared Heaters Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Residential Infrared Heaters Sales Sites and Area Served
Table 12. Manufacturers Residential Infrared Heaters Product Type
Table 13. Global Residential Infrared Heaters Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Residential Infrared Heaters
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Residential Infrared Heaters Market Challenges
Table 22. Global Residential Infrared Heaters Sales by Type (K Units)
Table 23. Global Residential Infrared Heaters Market Size by Type (M USD)
Table 24. Global Residential Infrared Heaters Sales (K Units) by Type (2019-2024)
Table 25. Global Residential Infrared Heaters Sales Market Share by Type (2019-2024)
Table 26. Global Residential Infrared Heaters Market Size (M USD) by Type (2019-2024)
Table 27. Global Residential Infrared Heaters Market Size Share by Type (2019-2024)

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Table 28. Global Residential Infrared Heaters Price (USD/Unit) by Type (2019-2024)
Table 29. Global Residential Infrared Heaters Sales (K Units) by Application
Table 30. Global Residential Infrared Heaters Market Size by Application
Table 31. Global Residential Infrared Heaters Sales by Application (2019-2024) & (K Units)
Table 32. Global Residential Infrared Heaters Sales Market Share by Application (2019-2024)
Table 33. Global Residential Infrared Heaters Sales by Application (2019-2024) & (M USD)
Table 34. Global Residential Infrared Heaters Market Share by Application (2019-2024)
Table 35. Global Residential Infrared Heaters Sales Growth Rate by Application (2019-2024)
Table 36. Global Residential Infrared Heaters Sales by Region (2019-2024) & (K Units)
Table 37. Global Residential Infrared Heaters Sales Market Share by Region (2019-2024)
Table 38. North America Residential Infrared Heaters Sales by Country (2019-2024) & (K Units)
Table 39. Europe Residential Infrared Heaters Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Residential Infrared Heaters Sales by Region (2019-2024) & (K Units)
Table 41. South America Residential Infrared Heaters Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Residential Infrared Heaters Sales by Region (2019-2024) & (K Units)
Table 43. Global Residential Infrared Heaters Production (K Units) by Region (2019-2024)
Table 44. Global Residential Infrared Heaters Revenue (US$ Million) by Region (2019-2024)
Table 45. Global Residential Infrared Heaters Revenue Market Share by Region (2019-2024)
Table 46. Global Residential Infrared Heaters Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 47. North America Residential Infrared Heaters Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 48. Europe Residential Infrared Heaters Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 49. Japan Residential Infrared Heaters Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

+44 20 8123 2220
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Table 50. China Residential Infrared Heaters Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 51. Flexel International Residential Infrared Heaters Basic Information
Table 52. Flexel International Residential Infrared Heaters Product Overview
Table 53. Flexel International Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 54. Flexel International Business Overview
Table 55. Flexel International Residential Infrared Heaters SWOT Analysis
Table 56. Flexel International Recent Developments
Table 57. Herschel Infrared Residential Infrared Heaters Basic Information
Table 58. Herschel Infrared Residential Infrared Heaters Product Overview
Table 59. Herschel Infrared Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 60. Herschel Infrared Business Overview
Table 61. Herschel Infrared Residential Infrared Heaters SWOT Analysis
Table 62. Herschel Infrared Recent Developments
Table 63. Byecold Residential Infrared Heaters Basic Information
Table 64. Byecold Residential Infrared Heaters Product Overview
Table 65. Byecold Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 66. Byecold Residential Infrared Heaters SWOT Analysis
Table 67. Byecold Business Overview
Table 68. Byecold Recent Developments
Table 69. Jarden Consumer Solutions Residential Infrared Heaters Basic Information
Table 70. Jarden Consumer Solutions Residential Infrared Heaters Product Overview
Table 71. Jarden Consumer Solutions Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 72. Jarden Consumer Solutions Business Overview
Table 73. Jarden Consumer Solutions Recent Developments
Table 74. Twin-Star Residential Infrared Heaters Basic Information
Table 75. Twin-Star Residential Infrared Heaters Product Overview
Table 76. Twin-Star Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 77. Twin-Star Business Overview
Table 78. Twin-Star Recent Developments
Table 79. Edenpure Residential Infrared Heaters Basic Information
Table 80. Edenpure Residential Infrared Heaters Product Overview
Table 81. Edenpure Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 82. Edenpure Business Overview
Table 83. Edenpure Recent Developments
Table 84. Schwank Residential Infrared Heaters Basic Information
Table 85. Schwank Residential Infrared Heaters Product Overview
Table 86. Schwank Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 87. Schwank Business Overview
Table 88. Schwank Recent Developments
Table 89. Tansun Residential Infrared Heaters Basic Information
Table 90. Tansun Residential Infrared Heaters Product Overview
Table 91. Tansun Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 92. Tansun Business Overview
Table 93. Tansun Recent Developments
Table 94. Honeywell Residential Infrared Heaters Basic Information
Table 95. Honeywell Residential Infrared Heaters Product Overview
Table 96. Honeywell Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 97. Honeywell Business Overview
Table 98. Honeywell Recent Developments
Table 99. IR Energy Residential Infrared Heaters Basic Information
Table 100. IR Energy Residential Infrared Heaters Product Overview
Table 101. IR Energy Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 102. IR Energy Business Overview
Table 103. IR Energy Recent Developments
Table 104. Dr Infrared Heater Residential Infrared Heaters Basic Information
Table 105. Dr Infrared Heater Residential Infrared Heaters Product Overview
Table 106. Dr Infrared Heater Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 107. Dr Infrared Heater Business Overview
Table 108. Dr Infrared Heater Recent Developments
Table 109. Lifesmart Residential Infrared Heaters Basic Information
Table 110. Lifesmart Residential Infrared Heaters Product Overview
Table 111. Lifesmart Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 112. Lifesmart Business Overview
Table 113. Lifesmart Recent Developments
Table 114. Midea Residential Infrared Heaters Basic Information

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Table 115. Midea Residential Infrared Heaters Product Overview
Table 116. Midea Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 117. Midea Business Overview
Table 118. Midea Recent Developments
Table 119. Infralia Residential Infrared Heaters Basic Information
Table 120. Infralia Residential Infrared Heaters Product Overview
Table 121. Infralia Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 122. Infralia Business Overview
Table 123. Infralia Recent Developments
Table 124. Airmate Residential Infrared Heaters Basic Information
Table 125. Airmate Residential Infrared Heaters Product Overview
Table 126. Airmate Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 127. Airmate Business Overview
Table 128. Airmate Recent Developments
Table 129. Solamagic Residential Infrared Heaters Basic Information
Table 130. Solamagic Residential Infrared Heaters Product Overview
Table 131. Solamagic Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 132. Solamagic Business Overview
Table 133. Solamagic Recent Developments
Table 134. FRICO Residential Infrared Heaters Basic Information
Table 135. FRICO Residential Infrared Heaters Product Overview
Table 136. FRICO Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 137. FRICO Business Overview
Table 138. FRICO Recent Developments
Table 139. Thermablaster Residential Infrared Heaters Basic Information
Table 140. Thermablaster Residential Infrared Heaters Product Overview
Table 141. Thermablaster Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 142. Thermablaster Business Overview
Table 143. Thermablaster Recent Developments
Table 144. Singfun Residential Infrared Heaters Basic Information
Table 145. Singfun Residential Infrared Heaters Product Overview
Table 146. Singfun Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

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Table 147. Singfun Business Overview
Table 148. Singfun Recent Developments
Table 149. Gree Residential Infrared Heaters Basic Information
Table 150. Gree Residential Infrared Heaters Product Overview
Table 151. Gree Residential Infrared Heaters Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 152. Gree Business Overview
Table 153. Gree Recent Developments
Table 154. Global Residential Infrared Heaters Sales Forecast by Region (2025-2032) & (K Units)
Table 155. Global Residential Infrared Heaters Market Size Forecast by Region (2025-2032) & (M USD)
Table 156. North America Residential Infrared Heaters Sales Forecast by Country (2025-2032) & (K Units)
Table 157. North America Residential Infrared Heaters Market Size Forecast by Country (2025-2032) & (M USD)
Table 158. Europe Residential Infrared Heaters Sales Forecast by Country (2025-2032) & (K Units)
Table 159. Europe Residential Infrared Heaters Market Size Forecast by Country (2025-2032) & (M USD)
Table 160. Asia Pacific Residential Infrared Heaters Sales Forecast by Region (2025-2032) & (K Units)
Table 161. Asia Pacific Residential Infrared Heaters Market Size Forecast by Region (2025-2032) & (M USD)
Table 162. South America Residential Infrared Heaters Sales Forecast by Country (2025-2032) & (K Units)
Table 163. South America Residential Infrared Heaters Market Size Forecast by Country (2025-2032) & (M USD)
Table 164. Middle East and Africa Residential Infrared Heaters Consumption Forecast by Country (2025-2032) & (Units)
Table 165. Middle East and Africa Residential Infrared Heaters Market Size Forecast by Country (2025-2032) & (M USD)
Table 166. Global Residential Infrared Heaters Sales Forecast by Type (2025-2032) & (K Units)
Table 167. Global Residential Infrared Heaters Market Size Forecast by Type (2025-2032) & (M USD)
Table 168. Global Residential Infrared Heaters Price Forecast by Type (2025-2032) & (USD/Unit)
Table 169. Global Residential Infrared Heaters Sales (K Units) Forecast by Application

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(2025-2032)

Table 170. Global Residential Infrared Heaters Market Size Forecast by Application (2025-2032) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Residential Infrared Heaters
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Residential Infrared Heaters Market Size (M USD), 2019-2032
Figure 5. Global Residential Infrared Heaters Market Size (M USD) (2019-2032)
Figure 6. Global Residential Infrared Heaters Sales (K Units) & (2019-2032)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Residential Infrared Heaters Market Size by Country (M USD)
Figure 11. Residential Infrared Heaters Sales Share by Manufacturers in 2023
Figure 12. Global Residential Infrared Heaters Revenue Share by Manufacturers in 2023
Figure 13. Residential Infrared Heaters Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market Residential Infrared Heaters Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by Residential Infrared Heaters Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global Residential Infrared Heaters Market Share by Type
Figure 18. Sales Market Share of Residential Infrared Heaters by Type (2019-2024)
Figure 19. Sales Market Share of Residential Infrared Heaters by Type in 2023
Figure 20. Market Size Share of Residential Infrared Heaters by Type (2019-2024)
Figure 21. Market Size Market Share of Residential Infrared Heaters by Type in 2023
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global Residential Infrared Heaters Market Share by Application
Figure 24. Global Residential Infrared Heaters Sales Market Share by Application (2019-2024)
Figure 25. Global Residential Infrared Heaters Sales Market Share by Application in 2023
Figure 26. Global Residential Infrared Heaters Market Share by Application (2019-2024)
Figure 27. Global Residential Infrared Heaters Market Share by Application in 2023
Figure 28. Global Residential Infrared Heaters Sales Growth Rate by Application (2019-2024)

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Figure 29. Global Residential Infrared Heaters Sales Market Share by Region (2019-2024)
Figure 30. North America Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America Residential Infrared Heaters Sales Market Share by Country in 2023
Figure 32. U.S. Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada Residential Infrared Heaters Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico Residential Infrared Heaters Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe Residential Infrared Heaters Sales Market Share by Country in 2023
Figure 37. Germany Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 42. Asia Pacific Residential Infrared Heaters Sales and Growth Rate (K Units)
Figure 43. Asia Pacific Residential Infrared Heaters Sales Market Share by Region in 2023
Figure 44. China Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 47. India Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 48. Southeast Asia Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America Residential Infrared Heaters Sales and Growth Rate (K Units)

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Figure 50. South America Residential Infrared Heaters Sales Market Share by Country in 2023
Figure 51. Brazil Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa Residential Infrared Heaters Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa Residential Infrared Heaters Sales Market Share by Region in 2023
Figure 56. Saudi Arabia Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa Residential Infrared Heaters Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global Residential Infrared Heaters Production Market Share by Region (2019-2024)
Figure 62. North America Residential Infrared Heaters Production (K Units) Growth Rate (2019-2024)
Figure 63. Europe Residential Infrared Heaters Production (K Units) Growth Rate (2019-2024)
Figure 64. Japan Residential Infrared Heaters Production (K Units) Growth Rate (2019-2024)
Figure 65. China Residential Infrared Heaters Production (K Units) Growth Rate (2019-2024)
Figure 66. Global Residential Infrared Heaters Sales Forecast by Volume (2019-2032) & (K Units)
Figure 67. Global Residential Infrared Heaters Market Size Forecast by Value (2019-2032) & (M USD)
Figure 68. Global Residential Infrared Heaters Sales Market Share Forecast by Type (2025-2032)
Figure 69. Global Residential Infrared Heaters Market Share Forecast by Type

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(2025-2032)
Figure 70. Global Residential Infrared Heaters Sales Forecast by Application (2025-2032)
Figure 71. Global Residential Infrared Heaters Market Share Forecast by Application (2025-2032)

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