

# Global Red Yeast Rice Powder Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G9E286615B81EN.html>

Date: April 2024

Pages: 124

Price: US\$ 2,800.00 (Single User License)

ID: G9E286615B81EN

## Abstracts

### Report Overview

Red YeastRice powder can be used as a Chinese medicine to strengthen spleen and promote digestion. Modern clinical research shows that red yeast rice powder contains several physiological active matters, such as Lovastatin, which can adjust abnormal blood lipid levels, lower serum total cholesterol, serum triglyceride, low-density lipoprotein cholesterol, and increase high-density lipoprotein cholesterol. As a kind of natural food additives, red yeast rice is widely used in food, pastry, wine, drink, cosmetic, and so on.

This report provides a deep insight into the global Red Yeast Rice Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Red Yeast Rice Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Red Yeast Rice Powder market in any manner.

## Global Red Yeast Rice Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Kingherbs

Green Jeeva

Jeeva Organic

GUANJIE

Qingdao BNP BioScience

Zhejiang Sanhe Bio-Tech

Now Foods

Zenith Food Solutions

Solgar

Weider Global Nutrition

BioScience Nutrition

### Market Segmentation (by Type)

Organic

Regular

Market Segmentation (by Application)

Food

Drink

Cosmetic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Red Yeast Rice Powder Market

Overview of the regional outlook of the Red Yeast Rice Powder Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Red Yeast Rice Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Red Yeast Rice Powder

1.2 Key Market Segments

1.2.1 Red Yeast Rice Powder Segment by Type

1.2.2 Red Yeast Rice Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 RED YEAST RICE POWDER MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Red Yeast Rice Powder Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Red Yeast Rice Powder Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 RED YEAST RICE POWDER MARKET COMPETITIVE LANDSCAPE**

3.1 Global Red Yeast Rice Powder Sales by Manufacturers (2019-2024)

3.2 Global Red Yeast Rice Powder Revenue Market Share by Manufacturers (2019-2024)

3.3 Red Yeast Rice Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Red Yeast Rice Powder Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Red Yeast Rice Powder Sales Sites, Area Served, Product Type

3.6 Red Yeast Rice Powder Market Competitive Situation and Trends

3.6.1 Red Yeast Rice Powder Market Concentration Rate

3.6.2 Global 5 and 10 Largest Red Yeast Rice Powder Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 RED YEAST RICE POWDER INDUSTRY CHAIN ANALYSIS**

- 4.1 Red Yeast Rice Powder Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF RED YEAST RICE POWDER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 RED YEAST RICE POWDER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Red Yeast Rice Powder Sales Market Share by Type (2019-2024)
- 6.3 Global Red Yeast Rice Powder Market Size Market Share by Type (2019-2024)
- 6.4 Global Red Yeast Rice Powder Price by Type (2019-2024)

## **7 RED YEAST RICE POWDER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Red Yeast Rice Powder Market Sales by Application (2019-2024)
- 7.3 Global Red Yeast Rice Powder Market Size (M USD) by Application (2019-2024)
- 7.4 Global Red Yeast Rice Powder Sales Growth Rate by Application (2019-2024)

## **8 RED YEAST RICE POWDER MARKET SEGMENTATION BY REGION**

- 8.1 Global Red Yeast Rice Powder Sales by Region
  - 8.1.1 Global Red Yeast Rice Powder Sales by Region
  - 8.1.2 Global Red Yeast Rice Powder Sales Market Share by Region
- 8.2 North America



## 8.2.1 North America Red Yeast Rice Powder Sales by Country

### 8.2.2 U.S.

### 8.2.3 Canada

### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Red Yeast Rice Powder Sales by Country

### 8.3.2 Germany

### 8.3.3 France

### 8.3.4 U.K.

### 8.3.5 Italy

### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Red Yeast Rice Powder Sales by Region

### 8.4.2 China

### 8.4.3 Japan

### 8.4.4 South Korea

### 8.4.5 India

### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Red Yeast Rice Powder Sales by Country

### 8.5.2 Brazil

### 8.5.3 Argentina

### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Red Yeast Rice Powder Sales by Region

### 8.6.2 Saudi Arabia

### 8.6.3 UAE

### 8.6.4 Egypt

### 8.6.5 Nigeria

### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Kingherbs

#### 9.1.1 Kingherbs Red Yeast Rice Powder Basic Information

#### 9.1.2 Kingherbs Red Yeast Rice Powder Product Overview

#### 9.1.3 Kingherbs Red Yeast Rice Powder Product Market Performance

#### 9.1.4 Kingherbs Business Overview

#### 9.1.5 Kingherbs Red Yeast Rice Powder SWOT Analysis

- 9.1.6 Kingherbs Recent Developments
- 9.2 Green Jeeva
  - 9.2.1 Green Jeeva Red Yeast Rice Powder Basic Information
  - 9.2.2 Green Jeeva Red Yeast Rice Powder Product Overview
  - 9.2.3 Green Jeeva Red Yeast Rice Powder Product Market Performance
  - 9.2.4 Green Jeeva Business Overview
  - 9.2.5 Green Jeeva Red Yeast Rice Powder SWOT Analysis
  - 9.2.6 Green Jeeva Recent Developments
- 9.3 Jeeva Organic
  - 9.3.1 Jeeva Organic Red Yeast Rice Powder Basic Information
  - 9.3.2 Jeeva Organic Red Yeast Rice Powder Product Overview
  - 9.3.3 Jeeva Organic Red Yeast Rice Powder Product Market Performance
  - 9.3.4 Jeeva Organic Red Yeast Rice Powder SWOT Analysis
  - 9.3.5 Jeeva Organic Business Overview
  - 9.3.6 Jeeva Organic Recent Developments
- 9.4 GUANJIE
  - 9.4.1 GUANJIE Red Yeast Rice Powder Basic Information
  - 9.4.2 GUANJIE Red Yeast Rice Powder Product Overview
  - 9.4.3 GUANJIE Red Yeast Rice Powder Product Market Performance
  - 9.4.4 GUANJIE Business Overview
  - 9.4.5 GUANJIE Recent Developments
- 9.5 Qingdao BNP BioScience
  - 9.5.1 Qingdao BNP BioScience Red Yeast Rice Powder Basic Information
  - 9.5.2 Qingdao BNP BioScience Red Yeast Rice Powder Product Overview
  - 9.5.3 Qingdao BNP BioScience Red Yeast Rice Powder Product Market Performance
  - 9.5.4 Qingdao BNP BioScience Business Overview
  - 9.5.5 Qingdao BNP BioScience Recent Developments
- 9.6 Zhejiang Sanhe Bio-Tech
  - 9.6.1 Zhejiang Sanhe Bio-Tech Red Yeast Rice Powder Basic Information
  - 9.6.2 Zhejiang Sanhe Bio-Tech Red Yeast Rice Powder Product Overview
  - 9.6.3 Zhejiang Sanhe Bio-Tech Red Yeast Rice Powder Product Market Performance
  - 9.6.4 Zhejiang Sanhe Bio-Tech Business Overview
  - 9.6.5 Zhejiang Sanhe Bio-Tech Recent Developments
- 9.7 Now Foods
  - 9.7.1 Now Foods Red Yeast Rice Powder Basic Information
  - 9.7.2 Now Foods Red Yeast Rice Powder Product Overview
  - 9.7.3 Now Foods Red Yeast Rice Powder Product Market Performance
  - 9.7.4 Now Foods Business Overview
  - 9.7.5 Now Foods Recent Developments

## 9.8 Zenith Food Solutions

- 9.8.1 Zenith Food Solutions Red Yeast Rice Powder Basic Information
- 9.8.2 Zenith Food Solutions Red Yeast Rice Powder Product Overview
- 9.8.3 Zenith Food Solutions Red Yeast Rice Powder Product Market Performance
- 9.8.4 Zenith Food Solutions Business Overview
- 9.8.5 Zenith Food Solutions Recent Developments

## 9.9 Solgar

- 9.9.1 Solgar Red Yeast Rice Powder Basic Information
- 9.9.2 Solgar Red Yeast Rice Powder Product Overview
- 9.9.3 Solgar Red Yeast Rice Powder Product Market Performance
- 9.9.4 Solgar Business Overview
- 9.9.5 Solgar Recent Developments

## 9.10 Weider Global Nutrition

- 9.10.1 Weider Global Nutrition Red Yeast Rice Powder Basic Information
- 9.10.2 Weider Global Nutrition Red Yeast Rice Powder Product Overview
- 9.10.3 Weider Global Nutrition Red Yeast Rice Powder Product Market Performance
- 9.10.4 Weider Global Nutrition Business Overview
- 9.10.5 Weider Global Nutrition Recent Developments

## 9.11 BioScience Nutrition

- 9.11.1 BioScience Nutrition Red Yeast Rice Powder Basic Information
- 9.11.2 BioScience Nutrition Red Yeast Rice Powder Product Overview
- 9.11.3 BioScience Nutrition Red Yeast Rice Powder Product Market Performance
- 9.11.4 BioScience Nutrition Business Overview
- 9.11.5 BioScience Nutrition Recent Developments

## **10 RED YEAST RICE POWDER MARKET FORECAST BY REGION**

### 10.1 Global Red Yeast Rice Powder Market Size Forecast

### 10.2 Global Red Yeast Rice Powder Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Red Yeast Rice Powder Market Size Forecast by Country
- 10.2.3 Asia Pacific Red Yeast Rice Powder Market Size Forecast by Region
- 10.2.4 South America Red Yeast Rice Powder Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Red Yeast Rice Powder by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Red Yeast Rice Powder Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Red Yeast Rice Powder by Type (2025-2030)
- 11.1.2 Global Red Yeast Rice Powder Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Red Yeast Rice Powder by Type (2025-2030)
- 11.2 Global Red Yeast Rice Powder Market Forecast by Application (2025-2030)
  - 11.2.1 Global Red Yeast Rice Powder Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Red Yeast Rice Powder Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Red Yeast Rice Powder Market Size Comparison by Region (M USD)
- Table 5. Global Red Yeast Rice Powder Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Red Yeast Rice Powder Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Red Yeast Rice Powder Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Red Yeast Rice Powder Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Red Yeast Rice Powder as of 2022)
- Table 10. Global Market Red Yeast Rice Powder Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Red Yeast Rice Powder Sales Sites and Area Served
- Table 12. Manufacturers Red Yeast Rice Powder Product Type
- Table 13. Global Red Yeast Rice Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Red Yeast Rice Powder
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Red Yeast Rice Powder Market Challenges
- Table 22. Global Red Yeast Rice Powder Sales by Type (Kilotons)
- Table 23. Global Red Yeast Rice Powder Market Size by Type (M USD)
- Table 24. Global Red Yeast Rice Powder Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Red Yeast Rice Powder Sales Market Share by Type (2019-2024)
- Table 26. Global Red Yeast Rice Powder Market Size (M USD) by Type (2019-2024)
- Table 27. Global Red Yeast Rice Powder Market Size Share by Type (2019-2024)
- Table 28. Global Red Yeast Rice Powder Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Red Yeast Rice Powder Sales (Kilotons) by Application
- Table 30. Global Red Yeast Rice Powder Market Size by Application

Table 31. Global Red Yeast Rice Powder Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Red Yeast Rice Powder Sales Market Share by Application (2019-2024)

Table 33. Global Red Yeast Rice Powder Sales by Application (2019-2024) & (M USD)

Table 34. Global Red Yeast Rice Powder Market Share by Application (2019-2024)

Table 35. Global Red Yeast Rice Powder Sales Growth Rate by Application (2019-2024)

Table 36. Global Red Yeast Rice Powder Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Red Yeast Rice Powder Sales Market Share by Region (2019-2024)

Table 38. North America Red Yeast Rice Powder Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Red Yeast Rice Powder Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Red Yeast Rice Powder Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Red Yeast Rice Powder Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Red Yeast Rice Powder Sales by Region (2019-2024) & (Kilotons)

Table 43. Kingherbs Red Yeast Rice Powder Basic Information

Table 44. Kingherbs Red Yeast Rice Powder Product Overview

Table 45. Kingherbs Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Kingherbs Business Overview

Table 47. Kingherbs Red Yeast Rice Powder SWOT Analysis

Table 48. Kingherbs Recent Developments

Table 49. Green Jeeva Red Yeast Rice Powder Basic Information

Table 50. Green Jeeva Red Yeast Rice Powder Product Overview

Table 51. Green Jeeva Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Green Jeeva Business Overview

Table 53. Green Jeeva Red Yeast Rice Powder SWOT Analysis

Table 54. Green Jeeva Recent Developments

Table 55. Jeeva Organic Red Yeast Rice Powder Basic Information

Table 56. Jeeva Organic Red Yeast Rice Powder Product Overview

Table 57. Jeeva Organic Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Jeeva Organic Red Yeast Rice Powder SWOT Analysis

Table 59. Jeeva Organic Business Overview

Table 60. Jeeva Organic Recent Developments



- Table 61. GUANJIE Red Yeast Rice Powder Basic Information
- Table 62. GUANJIE Red Yeast Rice Powder Product Overview
- Table 63. GUANJIE Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. GUANJIE Business Overview
- Table 65. GUANJIE Recent Developments
- Table 66. Qingdao BNP BioScience Red Yeast Rice Powder Basic Information
- Table 67. Qingdao BNP BioScience Red Yeast Rice Powder Product Overview
- Table 68. Qingdao BNP BioScience Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Qingdao BNP BioScience Business Overview
- Table 70. Qingdao BNP BioScience Recent Developments
- Table 71. Zhejiang Sanhe Bio-Tech Red Yeast Rice Powder Basic Information
- Table 72. Zhejiang Sanhe Bio-Tech Red Yeast Rice Powder Product Overview
- Table 73. Zhejiang Sanhe Bio-Tech Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Zhejiang Sanhe Bio-Tech Business Overview
- Table 75. Zhejiang Sanhe Bio-Tech Recent Developments
- Table 76. Now Foods Red Yeast Rice Powder Basic Information
- Table 77. Now Foods Red Yeast Rice Powder Product Overview
- Table 78. Now Foods Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Now Foods Business Overview
- Table 80. Now Foods Recent Developments
- Table 81. Zenith Food Solutions Red Yeast Rice Powder Basic Information
- Table 82. Zenith Food Solutions Red Yeast Rice Powder Product Overview
- Table 83. Zenith Food Solutions Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Zenith Food Solutions Business Overview
- Table 85. Zenith Food Solutions Recent Developments
- Table 86. Solgar Red Yeast Rice Powder Basic Information
- Table 87. Solgar Red Yeast Rice Powder Product Overview
- Table 88. Solgar Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Solgar Business Overview
- Table 90. Solgar Recent Developments
- Table 91. Weider Global Nutrition Red Yeast Rice Powder Basic Information
- Table 92. Weider Global Nutrition Red Yeast Rice Powder Product Overview
- Table 93. Weider Global Nutrition Red Yeast Rice Powder Sales (Kilotons), Revenue (M

USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Weider Global Nutrition Business Overview

Table 95. Weider Global Nutrition Recent Developments

Table 96. BioScience Nutrition Red Yeast Rice Powder Basic Information

Table 97. BioScience Nutrition Red Yeast Rice Powder Product Overview

Table 98. BioScience Nutrition Red Yeast Rice Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. BioScience Nutrition Business Overview

Table 100. BioScience Nutrition Recent Developments

Table 101. Global Red Yeast Rice Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 102. Global Red Yeast Rice Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 103. North America Red Yeast Rice Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 104. North America Red Yeast Rice Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 105. Europe Red Yeast Rice Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 106. Europe Red Yeast Rice Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Asia Pacific Red Yeast Rice Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 108. Asia Pacific Red Yeast Rice Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 109. South America Red Yeast Rice Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 110. South America Red Yeast Rice Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Red Yeast Rice Powder Consumption Forecast by Country (2025-2030) & (Units)

Table 112. Middle East and Africa Red Yeast Rice Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 113. Global Red Yeast Rice Powder Sales Forecast by Type (2025-2030) & (Kilotons)

Table 114. Global Red Yeast Rice Powder Market Size Forecast by Type (2025-2030) & (M USD)

Table 115. Global Red Yeast Rice Powder Price Forecast by Type (2025-2030) & (USD/Ton)



Table 116. Global Red Yeast Rice Powder Sales (Kilotons) Forecast by Application (2025-2030)

Table 117. Global Red Yeast Rice Powder Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Red Yeast Rice Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Red Yeast Rice Powder Market Size (M USD), 2019-2030
- Figure 5. Global Red Yeast Rice Powder Market Size (M USD) (2019-2030)
- Figure 6. Global Red Yeast Rice Powder Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Red Yeast Rice Powder Market Size by Country (M USD)
- Figure 11. Red Yeast Rice Powder Sales Share by Manufacturers in 2023
- Figure 12. Global Red Yeast Rice Powder Revenue Share by Manufacturers in 2023
- Figure 13. Red Yeast Rice Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Red Yeast Rice Powder Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Red Yeast Rice Powder Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Red Yeast Rice Powder Market Share by Type
- Figure 18. Sales Market Share of Red Yeast Rice Powder by Type (2019-2024)
- Figure 19. Sales Market Share of Red Yeast Rice Powder by Type in 2023
- Figure 20. Market Size Share of Red Yeast Rice Powder by Type (2019-2024)
- Figure 21. Market Size Market Share of Red Yeast Rice Powder by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Red Yeast Rice Powder Market Share by Application
- Figure 24. Global Red Yeast Rice Powder Sales Market Share by Application (2019-2024)
- Figure 25. Global Red Yeast Rice Powder Sales Market Share by Application in 2023
- Figure 26. Global Red Yeast Rice Powder Market Share by Application (2019-2024)
- Figure 27. Global Red Yeast Rice Powder Market Share by Application in 2023
- Figure 28. Global Red Yeast Rice Powder Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Red Yeast Rice Powder Sales Market Share by Region (2019-2024)
- Figure 30. North America Red Yeast Rice Powder Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America Red Yeast Rice Powder Sales Market Share by Country in 2023

Figure 32. U.S. Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Red Yeast Rice Powder Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Red Yeast Rice Powder Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Red Yeast Rice Powder Sales Market Share by Country in 2023

Figure 37. Germany Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Red Yeast Rice Powder Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Red Yeast Rice Powder Sales Market Share by Region in 2023

Figure 44. China Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Red Yeast Rice Powder Sales and Growth Rate (Kilotons)

Figure 50. South America Red Yeast Rice Powder Sales Market Share by Country in 2023

Figure 51. Brazil Red Yeast Rice Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 53. Columbia Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 54. Middle East and Africa Red Yeast Rice Powder Sales and Growth Rate

(Kilotons)

Figure 55. Middle East and Africa Red Yeast Rice Powder Sales Market Share by  
Region in 2023

Figure 56. Saudi Arabia Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 57. UAE Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 58. Egypt Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 59. Nigeria Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 60. South Africa Red Yeast Rice Powder Sales and Growth Rate (2019-2024) &

(Kilotons)

Figure 61. Global Red Yeast Rice Powder Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Red Yeast Rice Powder Market Size Forecast by Value (2019-2030)

& (M USD)

Figure 63. Global Red Yeast Rice Powder Sales Market Share Forecast by Type

(2025-2030)

Figure 64. Global Red Yeast Rice Powder Market Share Forecast by Type (2025-2030)

Figure 65. Global Red Yeast Rice Powder Sales Forecast by Application (2025-2030)

Figure 66. Global Red Yeast Rice Powder Market Share Forecast by Application

(2025-2030)

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