

Global Real Estate Investment Trusts REITs Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

REITs, also known as 'Real Estate Investment Trust Fund', refer to the trust fund management company by issuing circulated and transferable income certificates to public investors. Raise funds and invest the raised funds in real estate assets developed, operated and managed by professional property management agencies, so as to collect stable cash flow income, and finally invest comprehensive income in proportion to the income certificate held by investors A financial innovation product allocated to investors.

Essentially, on the one hand, REITs are a kind of asset securitization product. The daily operation and management of the property is carried out through a professional property management agency. The rental income generated by the property is distributed to the shareholders of REITs in the form of dividends. Thus, the shareholders of REITs can obtain long-term stable rental income while enjoying property appreciation income. On the other hand, REITs are a kind of trust investment fund, which collects the funds of public investors and is managed by professional institutions. The funds are used to purchase the funds held by the original equity holders.

Commercial properties or infrastructure assets, including commercial properties including office buildings, commercial retail, hotels, apartments, logistics and industrial plants, etc. Infrastructure assets include highways, sewage treatment, waste incineration, hydro/wind/photovoltaic power generation, etc.

From the perspective of investors, the investment value of REITs is mainly reflected in three aspects: First, there is no threshold on the capital side, that is, when REITs are issued in the primary market, the capital side will be divided into numerous shares to attract investors to purchase. There are fewer restrictions on investors and lower thresholds, which can cover all kinds of investors to the maximum. The second is the

stable dividend distribution. For investors, REITs are very good value-added and value-preserving investment products. This is mainly based on the asset side. REITs have selected the most value-added and value-preserving objects, that is, real estate assets as the investment target. On the one hand, there are stable rents as cash flow during operation, which can bring stable income to investors. On the other hand, when properties are sold, they can bring value-added income to investors, allowing many small and medium-sized investors to share in the real estate industry. A piece of cake in profit is also one of the concepts of REITs. Third, REITs are very liquid and can be listed/circulated on the open market. Investors can quickly realize their share of REITs in the market like selling stocks.

From the perspective of financiers, the advantages of REITs are mainly reflected in: First, it is conducive to improving financing efficiency. The financing amount of the issuance of REITs is much higher than that of applying for bank mortgages; second, the issuance of REITs can optimize the financial statements of the original stakeholders. The essence of REITs is the sale of properties, and the act of selling can confirm the income brought by the original equity holder's asset appreciation. On the income statement, the value-added income between the original equity holder's book cost and the fair value can be realized to achieve optimized profits. The effect of the table indicators; again, the structural stratification and credit enhancement measures in REITs can effectively reduce the financing costs of enterprises; finally, as a relatively high-end product in the real estate finance field, coupled with the current number of REITs issued on the market, there are not many. Once an enterprise successfully issues REITs products, it will not only increase its reputation, but also help establish the enterprise's innovative image in the capital market and build a high-quality brand. Bosson Research's latest report provides a deep insight into the global Real Estate Investment Trusts REITs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Real Estate Investment Trusts REITs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Real Estate Investment Trusts REITs market in any manner. Global Real Estate Investment Trusts REITs Market: Market Segmentation Analysis The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

CITIC Securities

GSUM Fund Management

Ping An Securities

Hengtai Securities

Huatai Securities

Shenzhen Capital Group

Everbright

China Merchants Securities

Shenwan Hongyuan Securities

CICC Fund

TF Securities

Market Segmentation (by Type)

Equity REIT

Mortgage REIT

Hybrid REIT

Real Estate Investment Trusts (REITs)

Market Segmentation (by Application)

Retail property

Real Estate & Apartment

Office property

Hotel

Infrastructure

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Real Estate Investment Trusts REITs Market

Overview of the regional outlook of the Real Estate Investment Trusts REITs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Real Estate Investment Trusts REITs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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