

Global Ready Meals Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Ready Meals have been introduced by the vendors as an alternative meal that is quick and cost-effective, which just requires heating before consumption. Ready Meals is packaged and is available in quantity for single or two serving. Due to the hectic lifestyles, consumers prefer Ready Meals that reduce the preparation or cooking time, thereby leading to the growth of the overall market.

Ready-meals have been defined as pre-prepared main courses that can be reheated in their container, requiring no further ingredients, and needing only minimal preparation before consumption.

This report provides a deep insight into the global Ready Meals market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ready Meals Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ready Meals market in any manner.

Global Ready Meals Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

Market Segmentation (by Type)

Frozen and Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

Market Segmentation (by Application)

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ready Meals Market

Overview of the regional outlook of the Ready Meals Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ready Meals Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Ready Meals
- 1.2 Key Market Segments
 - 1.2.1 Ready Meals Segment by Type
 - 1.2.2 Ready Meals Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 READY MEALS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Ready Meals Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Ready Meals Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 READY MEALS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Ready Meals Sales by Manufacturers (2019-2024)
- 3.2 Global Ready Meals Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Ready Meals Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Ready Meals Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Ready Meals Sales Sites, Area Served, Product Type
- 3.6 Ready Meals Market Competitive Situation and Trends
 - 3.6.1 Ready Meals Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Ready Meals Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 READY MEALS INDUSTRY CHAIN ANALYSIS

- 4.1 Ready Meals Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF READY MEALS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 READY MEALS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Ready Meals Sales Market Share by Type (2019-2024)
- 6.3 Global Ready Meals Market Size Market Share by Type (2019-2024)
- 6.4 Global Ready Meals Price by Type (2019-2024)

7 READY MEALS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Ready Meals Market Sales by Application (2019-2024)
- 7.3 Global Ready Meals Market Size (M USD) by Application (2019-2024)
- 7.4 Global Ready Meals Sales Growth Rate by Application (2019-2024)

8 READY MEALS MARKET SEGMENTATION BY REGION

- 8.1 Global Ready Meals Sales by Region
 - 8.1.1 Global Ready Meals Sales by Region
 - 8.1.2 Global Ready Meals Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Ready Meals Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Ready Meals Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Ready Meals Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Ready Meals Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Ready Meals Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Nestle

9.1.1 Nestle Ready Meals Basic Information

9.1.2 Nestle Ready Meals Product Overview

9.1.3 Nestle Ready Meals Product Market Performance

9.1.4 Nestle Business Overview

9.1.5 Nestle Ready Meals SWOT Analysis

9.1.6 Nestle Recent Developments

9.2 ConAgra

9.2.1 ConAgra Ready Meals Basic Information

- 9.2.2 ConAgra Ready Meals Product Overview
- 9.2.3 ConAgra Ready Meals Product Market Performance
- 9.2.4 ConAgra Business Overview
- 9.2.5 ConAgra Ready Meals SWOT Analysis
- 9.2.6 ConAgra Recent Developments
- 9.3 Unilever
 - 9.3.1 Unilever Ready Meals Basic Information
 - 9.3.2 Unilever Ready Meals Product Overview
 - 9.3.3 Unilever Ready Meals Product Market Performance
 - 9.3.4 Unilever Ready Meals SWOT Analysis
 - 9.3.5 Unilever Business Overview
 - 9.3.6 Unilever Recent Developments
- 9.4 Kraft Heinz
 - 9.4.1 Kraft Heinz Ready Meals Basic Information
 - 9.4.2 Kraft Heinz Ready Meals Product Overview
 - 9.4.3 Kraft Heinz Ready Meals Product Market Performance
 - 9.4.4 Kraft Heinz Business Overview
 - 9.4.5 Kraft Heinz Recent Developments
- 9.5 Campbell Soup
 - 9.5.1 Campbell Soup Ready Meals Basic Information
 - 9.5.2 Campbell Soup Ready Meals Product Overview
 - 9.5.3 Campbell Soup Ready Meals Product Market Performance
 - 9.5.4 Campbell Soup Business Overview
 - 9.5.5 Campbell Soup Recent Developments
- 9.6 Hormel Foods
 - 9.6.1 Hormel Foods Ready Meals Basic Information
 - 9.6.2 Hormel Foods Ready Meals Product Overview
 - 9.6.3 Hormel Foods Ready Meals Product Market Performance
 - 9.6.4 Hormel Foods Business Overview
 - 9.6.5 Hormel Foods Recent Developments
- 9.7 The Schwan Food
 - 9.7.1 The Schwan Food Ready Meals Basic Information
 - 9.7.2 The Schwan Food Ready Meals Product Overview
 - 9.7.3 The Schwan Food Ready Meals Product Market Performance
 - 9.7.4 The Schwan Food Business Overview
 - 9.7.5 The Schwan Food Recent Developments
- 9.8 JBS
 - 9.8.1 JBS Ready Meals Basic Information
 - 9.8.2 JBS Ready Meals Product Overview

- 9.8.3 JBS Ready Meals Product Market Performance
- 9.8.4 JBS Business Overview
- 9.8.5 JBS Recent Developments
- 9.9 Sigma Alimentos
 - 9.9.1 Sigma Alimentos Ready Meals Basic Information
 - 9.9.2 Sigma Alimentos Ready Meals Product Overview
 - 9.9.3 Sigma Alimentos Ready Meals Product Market Performance
 - 9.9.4 Sigma Alimentos Business Overview
 - 9.9.5 Sigma Alimentos Recent Developments
- 9.10 Iglo Group(Nomad Foods)
 - 9.10.1 Iglo Group(Nomad Foods) Ready Meals Basic Information
 - 9.10.2 Iglo Group(Nomad Foods) Ready Meals Product Overview
 - 9.10.3 Iglo Group(Nomad Foods) Ready Meals Product Market Performance
 - 9.10.4 Iglo Group(Nomad Foods) Business Overview
 - 9.10.5 Iglo Group(Nomad Foods) Recent Developments
- 9.11 Sisters Food Group
 - 9.11.1 Sisters Food Group Ready Meals Basic Information
 - 9.11.2 Sisters Food Group Ready Meals Product Overview
 - 9.11.3 Sisters Food Group Ready Meals Product Market Performance
 - 9.11.4 Sisters Food Group Business Overview
 - 9.11.5 Sisters Food Group Recent Developments
- 9.12 Tyson Foods
 - 9.12.1 Tyson Foods Ready Meals Basic Information
 - 9.12.2 Tyson Foods Ready Meals Product Overview
 - 9.12.3 Tyson Foods Ready Meals Product Market Performance
 - 9.12.4 Tyson Foods Business Overview
 - 9.12.5 Tyson Foods Recent Developments
- 9.13 Fleury Michon
 - 9.13.1 Fleury Michon Ready Meals Basic Information
 - 9.13.2 Fleury Michon Ready Meals Product Overview
 - 9.13.3 Fleury Michon Ready Meals Product Market Performance
 - 9.13.4 Fleury Michon Business Overview
 - 9.13.5 Fleury Michon Recent Developments
- 9.14 Grupo Herdez
 - 9.14.1 Grupo Herdez Ready Meals Basic Information
 - 9.14.2 Grupo Herdez Ready Meals Product Overview
 - 9.14.3 Grupo Herdez Ready Meals Product Market Performance
 - 9.14.4 Grupo Herdez Business Overview
 - 9.14.5 Grupo Herdez Recent Developments

9.15 Greencore Group

- 9.15.1 Greencore Group Ready Meals Basic Information
- 9.15.2 Greencore Group Ready Meals Product Overview
- 9.15.3 Greencore Group Ready Meals Product Market Performance
- 9.15.4 Greencore Group Business Overview
- 9.15.5 Greencore Group Recent Developments

9.16 Maple Leaf Foods

- 9.16.1 Maple Leaf Foods Ready Meals Basic Information
- 9.16.2 Maple Leaf Foods Ready Meals Product Overview
- 9.16.3 Maple Leaf Foods Ready Meals Product Market Performance
- 9.16.4 Maple Leaf Foods Business Overview
- 9.16.5 Maple Leaf Foods Recent Developments

9.17 McCain

- 9.17.1 McCain Ready Meals Basic Information
- 9.17.2 McCain Ready Meals Product Overview
- 9.17.3 McCain Ready Meals Product Market Performance
- 9.17.4 McCain Business Overview
- 9.17.5 McCain Recent Developments

9.18 Advanced Fresh Concepts

- 9.18.1 Advanced Fresh Concepts Ready Meals Basic Information
- 9.18.2 Advanced Fresh Concepts Ready Meals Product Overview
- 9.18.3 Advanced Fresh Concepts Ready Meals Product Market Performance
- 9.18.4 Advanced Fresh Concepts Business Overview
- 9.18.5 Advanced Fresh Concepts Recent Developments

10 READY MEALS MARKET FORECAST BY REGION

10.1 Global Ready Meals Market Size Forecast

10.2 Global Ready Meals Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Ready Meals Market Size Forecast by Country
- 10.2.3 Asia Pacific Ready Meals Market Size Forecast by Region
- 10.2.4 South America Ready Meals Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Ready Meals by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Ready Meals Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Ready Meals by Type (2025-2030)

- 11.1.2 Global Ready Meals Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Ready Meals by Type (2025-2030)
- 11.2 Global Ready Meals Market Forecast by Application (2025-2030)
 - 11.2.1 Global Ready Meals Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Ready Meals Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Ready Meals Market Size Comparison by Region (M USD)
- Table 5. Global Ready Meals Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Ready Meals Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Ready Meals Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Ready Meals Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ready Meals as of 2022)
- Table 10. Global Market Ready Meals Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Ready Meals Sales Sites and Area Served
- Table 12. Manufacturers Ready Meals Product Type
- Table 13. Global Ready Meals Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Ready Meals
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Ready Meals Market Challenges
- Table 22. Global Ready Meals Sales by Type (Kilotons)
- Table 23. Global Ready Meals Market Size by Type (M USD)
- Table 24. Global Ready Meals Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Ready Meals Sales Market Share by Type (2019-2024)
- Table 26. Global Ready Meals Market Size (M USD) by Type (2019-2024)
- Table 27. Global Ready Meals Market Size Share by Type (2019-2024)
- Table 28. Global Ready Meals Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Ready Meals Sales (Kilotons) by Application
- Table 30. Global Ready Meals Market Size by Application
- Table 31. Global Ready Meals Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Ready Meals Sales Market Share by Application (2019-2024)

- Table 33. Global Ready Meals Sales by Application (2019-2024) & (M USD)
- Table 34. Global Ready Meals Market Share by Application (2019-2024)
- Table 35. Global Ready Meals Sales Growth Rate by Application (2019-2024)
- Table 36. Global Ready Meals Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Ready Meals Sales Market Share by Region (2019-2024)
- Table 38. North America Ready Meals Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Ready Meals Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Ready Meals Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Ready Meals Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Ready Meals Sales by Region (2019-2024) & (Kilotons)
- Table 43. Nestle Ready Meals Basic Information
- Table 44. Nestle Ready Meals Product Overview
- Table 45. Nestle Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Nestle Business Overview
- Table 47. Nestle Ready Meals SWOT Analysis
- Table 48. Nestle Recent Developments
- Table 49. ConAgra Ready Meals Basic Information
- Table 50. ConAgra Ready Meals Product Overview
- Table 51. ConAgra Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. ConAgra Business Overview
- Table 53. ConAgra Ready Meals SWOT Analysis
- Table 54. ConAgra Recent Developments
- Table 55. Unilever Ready Meals Basic Information
- Table 56. Unilever Ready Meals Product Overview
- Table 57. Unilever Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Unilever Ready Meals SWOT Analysis
- Table 59. Unilever Business Overview
- Table 60. Unilever Recent Developments
- Table 61. Kraft Heinz Ready Meals Basic Information
- Table 62. Kraft Heinz Ready Meals Product Overview
- Table 63. Kraft Heinz Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Kraft Heinz Business Overview
- Table 65. Kraft Heinz Recent Developments
- Table 66. Campbell Soup Ready Meals Basic Information

- Table 67. Campbell Soup Ready Meals Product Overview
- Table 68. Campbell Soup Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Campbell Soup Business Overview
- Table 70. Campbell Soup Recent Developments
- Table 71. Hormel Foods Ready Meals Basic Information
- Table 72. Hormel Foods Ready Meals Product Overview
- Table 73. Hormel Foods Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Hormel Foods Business Overview
- Table 75. Hormel Foods Recent Developments
- Table 76. The Schwan Food Ready Meals Basic Information
- Table 77. The Schwan Food Ready Meals Product Overview
- Table 78. The Schwan Food Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. The Schwan Food Business Overview
- Table 80. The Schwan Food Recent Developments
- Table 81. JBS Ready Meals Basic Information
- Table 82. JBS Ready Meals Product Overview
- Table 83. JBS Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. JBS Business Overview
- Table 85. JBS Recent Developments
- Table 86. Sigma Alimentos Ready Meals Basic Information
- Table 87. Sigma Alimentos Ready Meals Product Overview
- Table 88. Sigma Alimentos Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Sigma Alimentos Business Overview
- Table 90. Sigma Alimentos Recent Developments
- Table 91. Iglo Group(Nomad Foods) Ready Meals Basic Information
- Table 92. Iglo Group(Nomad Foods) Ready Meals Product Overview
- Table 93. Iglo Group(Nomad Foods) Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Iglo Group(Nomad Foods) Business Overview
- Table 95. Iglo Group(Nomad Foods) Recent Developments
- Table 96. Sisters Food Group Ready Meals Basic Information
- Table 97. Sisters Food Group Ready Meals Product Overview
- Table 98. Sisters Food Group Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Sisters Food Group Business Overview
- Table 100. Sisters Food Group Recent Developments
- Table 101. Tyson Foods Ready Meals Basic Information
- Table 102. Tyson Foods Ready Meals Product Overview
- Table 103. Tyson Foods Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Tyson Foods Business Overview
- Table 105. Tyson Foods Recent Developments
- Table 106. Fleury Michon Ready Meals Basic Information
- Table 107. Fleury Michon Ready Meals Product Overview
- Table 108. Fleury Michon Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Fleury Michon Business Overview
- Table 110. Fleury Michon Recent Developments
- Table 111. Grupo Herdez Ready Meals Basic Information
- Table 112. Grupo Herdez Ready Meals Product Overview
- Table 113. Grupo Herdez Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Grupo Herdez Business Overview
- Table 115. Grupo Herdez Recent Developments
- Table 116. Greencore Group Ready Meals Basic Information
- Table 117. Greencore Group Ready Meals Product Overview
- Table 118. Greencore Group Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Greencore Group Business Overview
- Table 120. Greencore Group Recent Developments
- Table 121. Maple Leaf Foods Ready Meals Basic Information
- Table 122. Maple Leaf Foods Ready Meals Product Overview
- Table 123. Maple Leaf Foods Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Maple Leaf Foods Business Overview
- Table 125. Maple Leaf Foods Recent Developments
- Table 126. McCain Ready Meals Basic Information
- Table 127. McCain Ready Meals Product Overview
- Table 128. McCain Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. McCain Business Overview
- Table 130. McCain Recent Developments
- Table 131. Advanced Fresh Concepts Ready Meals Basic Information

- Table 132. Advanced Fresh Concepts Ready Meals Product Overview
- Table 133. Advanced Fresh Concepts Ready Meals Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 134. Advanced Fresh Concepts Business Overview
- Table 135. Advanced Fresh Concepts Recent Developments
- Table 136. Global Ready Meals Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 137. Global Ready Meals Market Size Forecast by Region (2025-2030) & (M USD)
- Table 138. North America Ready Meals Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 139. North America Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)
- Table 140. Europe Ready Meals Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 141. Europe Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)
- Table 142. Asia Pacific Ready Meals Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 143. Asia Pacific Ready Meals Market Size Forecast by Region (2025-2030) & (M USD)
- Table 144. South America Ready Meals Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 145. South America Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)
- Table 146. Middle East and Africa Ready Meals Consumption Forecast by Country (2025-2030) & (Units)
- Table 147. Middle East and Africa Ready Meals Market Size Forecast by Country (2025-2030) & (M USD)
- Table 148. Global Ready Meals Sales Forecast by Type (2025-2030) & (Kilotons)
- Table 149. Global Ready Meals Market Size Forecast by Type (2025-2030) & (M USD)
- Table 150. Global Ready Meals Price Forecast by Type (2025-2030) & (USD/Ton)
- Table 151. Global Ready Meals Sales (Kilotons) Forecast by Application (2025-2030)
- Table 152. Global Ready Meals Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Ready Meals
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Ready Meals Market Size (M USD), 2019-2030
- Figure 5. Global Ready Meals Market Size (M USD) (2019-2030)
- Figure 6. Global Ready Meals Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Ready Meals Market Size by Country (M USD)
- Figure 11. Ready Meals Sales Share by Manufacturers in 2023
- Figure 12. Global Ready Meals Revenue Share by Manufacturers in 2023
- Figure 13. Ready Meals Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Ready Meals Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Ready Meals Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Ready Meals Market Share by Type
- Figure 18. Sales Market Share of Ready Meals by Type (2019-2024)
- Figure 19. Sales Market Share of Ready Meals by Type in 2023
- Figure 20. Market Size Share of Ready Meals by Type (2019-2024)
- Figure 21. Market Size Market Share of Ready Meals by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Ready Meals Market Share by Application
- Figure 24. Global Ready Meals Sales Market Share by Application (2019-2024)
- Figure 25. Global Ready Meals Sales Market Share by Application in 2023
- Figure 26. Global Ready Meals Market Share by Application (2019-2024)
- Figure 27. Global Ready Meals Market Share by Application in 2023
- Figure 28. Global Ready Meals Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Ready Meals Sales Market Share by Region (2019-2024)
- Figure 30. North America Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Ready Meals Sales Market Share by Country in 2023

- Figure 32. U.S. Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Ready Meals Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Ready Meals Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Ready Meals Sales Market Share by Country in 2023
- Figure 37. Germany Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Ready Meals Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Ready Meals Sales Market Share by Region in 2023
- Figure 44. China Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Ready Meals Sales and Growth Rate (Kilotons)
- Figure 50. South America Ready Meals Sales Market Share by Country in 2023
- Figure 51. Brazil Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Ready Meals Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Ready Meals Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Ready Meals Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Ready Meals Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Ready Meals Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Ready Meals Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Ready Meals Market Share Forecast by Type (2025-2030)
- Figure 65. Global Ready Meals Sales Forecast by Application (2025-2030)
- Figure 66. Global Ready Meals Market Share Forecast by Application (2025-2030)

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