

Global Rawinsonde Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Rawinsonde competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. A radiosonde is a radio telemetry instrument carried aboard a weather balloon or rocket. It uses built-in temperature, humidity, and pressure sensors to collect real-time atmospheric parameters at high altitudes and transmits this data via radio signals to a ground-based receiving station. Radiosondes are battery-powered telemetry instruments typically carried into the atmosphere by weather balloons; they measure altitude, pressure, temperature, relative humidity, wind speed and direction, and cosmic ray readings. Global radiosonde production is projected to reach 60,000 units by 2024, with an average selling price of approximately US\$2,000 per unit. The industry's gross profit margin is approximately 25%-35%. In the global market, Vaisala and Lockheed Martin are the two largest companies in Rawinsonde, accounting for approximately 64% of the market share. Market drivers include the following: Increasing Demand for Meteorological Monitoring and the Trend toward Refinement. Global climate change is exacerbating the frequency of extreme weather events, driving meteorological departments to transition from ground-based observation to three-dimensional observation. As core equipment for high-altitude meteorological observation, the accuracy of radiosonde data directly impacts the accuracy of numerical weather forecast models. For example, the China Meteorological Administration requires that radiosonde temperature measurement errors be $\pm 0.5^{\circ}\text{C}$ and humidity errors be $\pm 5\% \text{RH}$, forcing companies to continuously iterate their technology. Furthermore, growing demand for short-term climate forecasts in industries such as agriculture and energy is further expanding the application of radiosondes. Policy Support and Industry Standardization Drive. Governments around the world are supporting the development of the sonde industry through financial

subsidies and technical regulations. For example, China's "Measures for the Administration of the Use Permit of Meteorological Specialized Technical Equipment" mandates national certification for sondes, eliminating outdated production capacity. The EU's "Meteorological Instruments Directive" sets mandatory standards for equipment accuracy and electromagnetic compatibility, accelerating market concentration. Furthermore, international organizations (such as the World Meteorological Organization) promote the global sharing of sounding data, encouraging companies to develop universal products compatible with multinational standards. Technology Convergence and Emerging Application Scenarios Intelligent Upgrades: Internet of Things and big data technologies empower sondes, enabling real-time data transmission, automatic calibration, and remote maintenance. For example, the RS41 sonde launched by Finland's Vaisala Company integrates a GPS module, simultaneously measuring temperature, humidity, pressure, and location, reducing the cost of a single survey by 30%. Military-Civil Integration: The military's demand for low-altitude detection and electronic countermeasures is driving the development of sondes towards miniaturization and anti-interference capabilities. For example, the tactical sonde developed by Lockheed Martin in the United States weighs only 100 grams and can be carried by drones, meeting the needs of real-time battlefield meteorological support.

The global Rawinsonde market size was estimated at USD 121.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Rawinsonde market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Rawinsonde market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Rawinsonde market.

Global Rawinsonde Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Vaisala
Lockheed Martin
Shanghai Changwang
Meteomodem
GRAW Radiosondes GmbH
Meteolabor
InterMet Systems
Meisei Electric
S S Trading
Jinyang Industrial
Yankee Environmental

Market Segmentation (by Type)

With GRUAN Data Product
Without GRUAN Data Product

Market Segmentation (by Application)

Weather Stations
Military Agencies
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Rawinsonde Market
Overview of the regional outlook of the Rawinsonde Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Rawinsonde Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Rawinsonde, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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